



**Lawrence P. Ward, Ed.D.**  
**Public Policy Division Director**  
**Report for the July 2018 Board of Directors Meeting**  
**June 11, 2018**

## **NASPA Board Action Items**

None at this time.

## **Leadership & Member Engagement**

### **CHAIR'S REPORT**

The “spring term” within the division has focused on expanding methods and levels of engagement around public policy and advocacy within the association. In particular, PPD members have presented policy updates at regional/annual conferences, developed virtual town hall sessions, authored blogs, and contributed to policy related discussions on campus and various other venues. Highlights include:

- Published 3 new monthly blog entries on public interest topics including, grassroots mobilization (B. Marsh); gun violence (S. Peska); student lobbyist training (M. Rodriguez).
- Hosted a quarterly virtual town hall meeting, Campus Safety and Guns on Campus, in May 2018. Roughly 30 people participated in the session, which featured Jeff Allison, Director of Government and External Relations, International Association of Campus Law Enforcement Administrators (IACLEA), and Kevin Kraft, Director of Community Standards, Tufts University and Secretary, Association of Threat Assessment Professionals – New England.
- Continued to promote NASPA’s Hill Days in July 2018 as an additional forum to engage young people and student affairs professionals in issues of public policy.
- Sponsored 4 sessions during the 2018 annual conference including “weaponizing” free speech on campus, public policy town hall, engaging newer professionals in policy advocacy, and FERPA update.
- Promoted upcoming NASPA Hill Days and Student Affairs National Day of Action as additional platforms to engage young people and student affairs professionals in issues of public policy.

### **MONTHLY PUBLIC POLICY DIVISION CALLS**

- March 4, 2018
- April 18, 2018
- May 16, 2018
- June 20, 2018

## **PPD MEMBER REPORTS**

### **Region I, Beth Devonshire - UMASS Boston**

- Co-planned and co-facilitated the PPD quarterly town hall on Gun Policies/Gun Violence on college and university campuses with Jill Creighton, Region V PPD Representative
- Participated in regular Region I Board conference calls
- Participated in monthly Public Policy Division conference calls
- Monitoring H. 4159 “Climate Survey” and S. 2203 “An Act relative to sexual violence on higher education campuses “as both will impact the higher education landscape in MA if passed. Have spoken to National Office about bills

### **Region II, Krista Saleet - Colgate**

- Participated in regular Region II Board conference calls
- Participated in monthly PPD conference calls
- Convened monthly Region II Public Policy Advisory Board calls
- Published monthly Region II Public Policy newsletters tracking state-level policy

### **Region III, Heidi Leming - Tennessee Board of Regents**

- Participated in Region III Advisory Board Meeting, NASPA National Conference, March 2018, and monthly Region III Public Policy Newsletter (January – May 2018)

### **Region IV East, Scott Peska - Waubensee Community College**

- Participated monthly in both regional IV-E board conference calls and Public Policy Division conference calls
- Published a blog post for the Public Policy Division on March 23, 2018 titled, “When Hashtags Follow Gun Violence”
- Participated in the Virtual Town Hall May 2018 on Campus Safety and Guns on Campus
- Created a region IV-E Public Policy Newsletter for June, 2018

### **Region V, Jill Creighton – University of Oregon**

- Co-planned and co-facilitated the PPD quarterly town hall on Gun Policies/Gun Violence on college and university campuses with Beth Devonshire, Region I PPD Representative
- Participated in regular Region V Board conference calls
- Participated in monthly Public Policy Division conference calls
- Co-planned Public Policy session for Western Regional conference

### **Region VI, Marcus Rodriguez – California State University, Los Angeles**

- Participated in regular Region VI Advisory Board conference calls
- Participated in monthly PPD conference calls
- Published monthly Region VI Public Policy reports with state-level policy updates and PPD resources
- Participated in Region VI CLDE KC conference calls

### **Small Colleges and Universities Division, Brent Marsh – Rogers State University**

- Small Colleges & Universities (SCU) Division Representative has shared monthly Public Policy Division (PPD) leadership team minutes with SCU Division advisory board members. Chalk full of valuable law and policies resources and links, SCU Division leadership has found them to be a tremendously valuable resource.
- Marsh authored a blog for the PPD in May entitled “Grassroots Mobilization & Associational Influence: Observations from the Oklahoma Teacher Walk-Out” which highlighted the roles of individual advocacy and associational influence in light of K-12 teacher strikes in numerous states.
- The SCU Division sponsored NASPA M. Ben Hogan Small Colleges and Universities Institute held June 23-26 will feature a panel presentation entitled “Speaking Freely about Free Speech” which will tackle a critical and timely public policy topic that has also been a focal point for the Public Policy Division.

### **Knowledge Communities, Shawn DeVeau**

- Submitted updates for the monthly conference calls with the Knowledge Communities (KC) leadership and participated in the Public Policy Division calls.
- Attended the NASPA National Conference in Indianapolis and attended all Knowledge Community Leadership meetings, as requested, and attended Public Policy Division meetings and presentations, as requested.
- In the past quarter, focused more on providing more in depth information to the KC Leadership via links and websites and using the time on the monthly conference call to impart more broad-based information. I have also broken down the information into more categories to allow for easier review. Categories include: Executive Branch, Congress, Judiciary, State issues, Campus and NASPA information.

## **Professional Development & Events**

### **CHAIR’S REPORT:**

The following presentations at the 2018 NASPA Annual Conference in Philadelphia, PA were developed, sponsored, or supported by the Public Policy Division:

#### **Public Policy Division Town Hall**

NASPA’s Public Policy Division representatives engaged attendees in a robust discussion of NASPA’s public policy agenda and related developments in policy that impact higher education. Attendees also were invited to provide input about the direction of the Public Policy Division, including suggestions for how the division can prepare for challenging higher education and student affairs issues in the year ahead.

Presenters: Shawn J. DeVeau, J.D., Keeling & Associates; Lawrence P. Ward, Ed.D., Babson College

### **Feature Session: Can The First Amendment Be “Weaponized?”: Balancing Free Speech and Student Safety Post-Charlottesville**

A panel of college and university administrators and free speech experts engaged in lively discussion on the ideals of open dialogue and free inquiry that are protected by the First Amendment of the US Constitution. The group addressed how many institutions have been challenged by students with concerns about language or speakers on our campuses that they find offensive or hateful. The panel also addressed whether some political and social movements like the alt-right have used the First Amendment as a pretense to intimidate and invite violence onto our grounds.

Coordinator: Nicole Eramo, Executive Director of Assessment and Planning, Office of the Vice President for Student Affairs, University of Virginia

Presenters: Dahlia Lithwick (Moderator), Legal Correspondent and Senior Editor, *Slate*; Allen W. Groves, Associate Vice President and Dean of Students, University of Virginia; Samantha Harris, Vice President of Policy Research, FIRE; David Parrott, Vice President for Student Affairs, University of Florida; Stephen C. Sutton; Interim Vice Chancellor of Student Affairs, University of California Berkeley; Lawrence P. Ward, Vice President for Student Affairs, Babson College

### **Getting Engaged in Public Policy: A Starter Kit for Higher Education Professionals**

Representatives from the Public Policy Division provided a brief overview of federal public policy issues, and provided attendees tools to engage in public policy. Attendees heard how the campus benefits from SAs engaging in public policy, ways to communicate with elected officials on issues of importance to higher education; resources available from NASPA; how to engage as a private citizen and a professional; and how serving in elected office while in student affairs can happen.

Presenters: Jeanna Mastrodicasa, Associate Vice President for Operations, University of Florida Institute of Food and Agricultural Sciences; Stacy Heldman-Holguin, Interim Associate Vice President, Sonoma State University

### **FERPA Update and Q&A's**

LeRoy Rooker, senior fellow at AACRAO, presented an update on current guidance and developments from the Department of Education. He also engaged with participants in a question and answer period on the Family Educational Rights and Privacy Act (FERPA) and any relevant conversations emerging from discussions related to the reauthorization of the Higher Educational Act.

Presenters: LeRoy S. Rooker, Senior Fellow, AACRAO; Teri Lyn Hinds, Director of Policy Research and Advocacy, NASPA

## **ADDITIONAL REGIONAL ACTIVITY**

### **Region VI (M. Rodriguez)**

- 2018 Civic Learning and Democratic Engagement Meeting - ADP, TDC, and NASPA; June 6-9 in Anaheim, CA; Panel Moderator: *The Student Government Activist: Facilitating Real Democratic Engagement*
- 2018 Western Regional Conference – NASPA Regions V and VI; November 8-11 in Sacramento, CA; Panel Moderator: *Setting Public Policy Priorities and Advocating for Student Interests*

- Member: Higher Education Sub-Committee of the 2020 Census Los Angeles Countywide Outreach Complete Count Committee
- Member: City of Los Angeles – Los Feliz Neighborhood Council Governing Board, Community Interest Representative – Education | Education Committee Chair

## Optional Other Reports - Advocacy & Scholarship (*not required*)

### MONTHLY PPD BLOGPOSTS

#### February 2018

[The Prosper Act and Trio Students](#), by Kim Grieve and John Howe, University of South Dakota  
The “Promoting Real Opportunity, Success, and Prosperity” Act (PROSPER Act), the HEA reauthorization bill proposed by the House Education and Workforce Committee would impact negatively TRIO and other low-income students. Kimberly Grieve and John Howe offer their perspective.

#### March 2018

[When Hashtags Follow Gun Violence](#), by Scott Peska, Waubensee Community College  
As students around the country have joined with the peers for *March for Our Lives* events, Dr. Scott Peska, reflects on the last 10 years and offers suggestions for moving beyond hashtags to support our current and future students.

#### April 2018

[Public Policy and Professional Competencies: Student Lobbyist Training](#), by Marcus Rodriguez, California State University Los Angeles  
In this post, Public Policy Division Region VI Representative, Marcus Rodriguez, explores civic engagement and activism in higher education and its increasing impact on students and student affairs.

#### May 2018

[Grassroots Mobilization & Associational Influence: Observations from the Oklahoma Teacher Walk-Out](#), by Brent Marsh, Rogers State University  
Dr. Brent Marsh, Small Colleges and Universities Division Representative to NASPA's Public Policy Division shares observations and lessons from the field from his perspective in a small, rural community during the Oklahoma Teacher Walk-Out.