



**NASPA™**

Public Policy Division

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**Report for the March 2015 Board of Directors Meeting**

**February 20, 2015**

## NASPA Board Action Items

None at this time.

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

- All of our Public Policy Division (PPD) representative positions are filled, and we are very pleased with the engagement and commitment of the group.
- The PPD held the monthly calls in December, January and February. The regional representatives and Knowledge Community liaison also participated in monthly calls with their Regional Advisory Boards.
- Seann Kallagher, PPD Representative for Region I, worked with NASPA Director of Public Policy Andrew Morse to connect ASCA and NASPA on several legislative advocacy issues, particularly on the state level.
  - Knowledge was communicated and shared between associations on pending and emerging state-level legislation on issues such as attorney representation, mandatory reporting to law enforcement, sexual assault policy language, and guns on campus
  - Seann contributed feedback to the recent NASPA open letter related to attorney representation and mandatory law enforcement reporting
  - Seann participated in call with Andrew Morse and Nancy Cantalupo (NASPA AVP for Equity, Inclusion and Violence Prevention) to discuss state-level issues, advocacy efforts and coordination between NASPA and ASCA
- Tom Grace, PPD Representative for Region II, wrote a monthly blog on public policy for the Region II website.

- Penny Rue, PPD Representative for Region III worked with Nancy Cantalupo to develop a document called Title IX Guidelines. Input and feedback on the guidelines will be sought at the Public Policy Town Hall at the Annual Conference, and a publication is intended for the NASPA membership later in the year.
- Matt Aschenbrenner, PPD Representative from Region IV-East, engaged in the following activities in relation to his role.
  - Matt shared public policy updates and information during monthly regional leadership calls.
  - Matt encouraged participation in rule-making and comment processes for upcoming legislation.
- Amy Johnson, PPD Representative from Region V, provided regular email updates to the regional community and engaged in the following activities in relation to her role.
  - Amy communicated about a number of public policy issues with her regional community (federal financial aid, immigration, support for veterans, ACA, President Obama's community college proposal, etc.).
  - Amy shared a draft of the upcoming public policy programs for the annual conference in New Orleans.
  - Amy provided an update as to the hire of Andrew Morse as the new Director for Policy Research and Advocacy.
  - Amy (along with Kandy Mink Salas) presented at the Western Regional conference (see professional development section).
- Jeanna Mastrodicasa, KC Liaison to the PPD, provided a report to the Knowledge Community leaders on each of their monthly calls. She also authored a public policy column for the KC publication.

## Scholarship

In December of 2014, NASPA published a post about the association's most popular reports and blogs of 2014. Three of the top ten blogs were authored by PPD representatives (Kimberly Grieve, Matt Aschenbrenner, and Tom Grace).

- Penny Rue authored the December PPD Blog, entitled *The Jed and Clinton Health Matters Campus Program: A New Practitioner Resource*.
- Tom Grace authored the January PPD Blog, entitled *Preventing and Ending Relationship Violence: A Critical Campus Imperative*.
- Kandy Mink Salas authored the February PPD Blog, entitled *Walking a Tightrope: Attending to the Mental, Emotional, and Spiritual Health of Undocumented Students*.

## Professional Development

The PPD is gearing up to offer an exciting slate of programs at the annual conference. Those will be included in the July report.

## Advocacy

- The PPD provides advice to President Kruger and VP Sponsler as needed when questions arise about sign-on letters.
- Many of the activities under “Leadership,” “Scholarship,” and “Professional Development” also fall under “Advocacy.”

## NASPA Strategic Plan

### Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.  
*Our work in support of Goal 2 is fully described under the Mission, Leadership, Scholarship and Advocacy report sections.*

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.