



**NASPA**<sup>®</sup>

Public Policy Division

**Lawrence P. Ward, Ed.D.**

**Public Policy Division Chair**

**Report for the March 2018 Board of Directors Meeting**

**February 2, 2018**

## NASPA Board Action Items

None at this time.

## Leadership & Member Engagement

### CHAIR'S REPORT

March 2018

The Public Policy Division has been actively monitoring and assessing the impact of recent federal tax legislation on students, families, and institutions. PPD members have been prepared with background and briefing materials to assist campuses and NASPA regions in addressing questions. Additionally, the division has:

- Tracked additional federal legislative action related to Title IX guidance, DACA, and the travel ban as well as state bathroom bills and guns on campus.
- Developed several featured sessions related to public policy for the 2018 annual conference including content on free speech, state policies on inclusive environments, and engaging newer professionals in policy advocacy.
- Published 3 new monthly blog entries on public interest topics.
- Hosted a virtual town hall meeting, *Free Speech on Campus*, in November 2017. Roughly 75 people participated online.
- Continued to promote NASPA's Hill Days in July 2018 as an additional forum to engage young people and student affairs professionals in issues of public policy.

December 2017

The Public Policy Division continues to actively monitor, evaluate and interpret legislative activity at the federal and state levels. The Division continues to explore new ways to expand member interest and engagement in public policy related discussion and advocacy:

- PPD chair and other members helped to support the September 27, 2017 webinar on Title IX in the wake of the DOE's rescission of Obama-era guidance.

- PPD members have authored 4 new monthly blog entries on various public interest issues that are timely and relevant to campus communities and/or constituencies.
- In effort to draw more interest among newer student affairs professionals, we anticipate inviting current graduate students and other new professionals to author a blog post, podcast, or similar media that addresses a policy related issues, concern, or solution.
- PPD has launched a new quarterly virtual town hall meeting with the goal of increasing engagement from NASPA's membership and providing an easily accessible forum to share information and exchange "good practice" ideas. The first town hall is scheduled for November 15, 2017 and will address Freedom of Speech on Campus.
- The PPD will host 4 sessions related to public policy/interest at the 2018 Annual Conference in Philadelphia.

July 2017

Following NASPA's Annual Conference in March, the Public Policy Division has been focused primarily on a transition in leadership as well as the development of an updated Public Policy Agenda for the Association. In addition, the division's leaders have been actively monitoring and assessing striking changes in federal legislative philosophy, direction, and priorities given the new administration in Washington, DC.

Accordingly, there is considerable anxiety on our campuses, particularly with respect to the protections of individual identity, international and undocumented students, access to healthcare, and college affordability. For example, the new administration has proposed troubling cuts to a number of federal financial aid programs like the Perkins Loan, Supplemental Educational Opportunity Grant (SEOG) program, Federal Work-Study, and TRIO. Although Congress has yet to consider much of the administration's proposed legislation, the preview of things to come has many members of the PPD deeply concerned about the impact on their students and campuses.

At the state level, PPD's regional leaders also have been tracking and evaluating the impact of a number of legislative proposals and developments that would significantly and adversely impact the enrolled student experience. These issues include among others bathroom and anti-transgender bills, freedom of expression/speech, guns on campus, and prohibitions against sanctuary campuses and/or cities. The current political environment and the changing directions in public policy create very real and difficult challenges to many of the mandates that student affairs professionals are charged with addressing on their campuses (e.g. student access, inclusion, safety and wellness). As such, the work of the PPD and the importance of higher education advocacy have never been more relevant or urgent.

To that end, the PPD prioritized and articulated the need to address two fundamental challenges in the policy arena. First, we are keenly motivated to provide public policy updates and analysis to our membership in a manner that is timely, easily accessible, and digestible to a broader audience. Increasingly, our inboxes and social media feeds are overwhelmed, and there is no shortage of information that competes for our individual attention, action, and mindshare. Through policy digests, webinars, blogs, conference programming, and other formats, the PPD endeavors to identify creative and impactful ways to communicate public policy related "intelligence" that adds real value to the daily work of student affairs practitioners.

Second, the PPD also seeks to develop greater interest and competency among NASPA members to become effective advocates for the Association's public policy agenda. This is especially important given the growing percentage of new and mid-career professionals that define our membership. Public policy cannot be viewed in isolation from our roles on campus nor perceived as an intellectual exercise. The PPD remains committed to strengthening public policy knowledge and responsible engagement with the issues as an important professional competency at all levels of the student affairs profession.

#### **MONTHLY PUBLIC POLICY DIVISION CALLS**

- April 19, 2017
- May 17, 2017
- June 21, 2017
- August 16, 2017
- September 20, 2017
- October 18, 2017
- November 15, 2017
- December 20, 2017
- January 17, 2018
- February 20, 2018
- March 4, 2018

#### **PPD MEMBER REPORTS**

##### Sean Kalagher, Region I Representative

- Participated in monthly PPD conference calls

##### Krista Saleet, Region II Representative

- Participated in monthly Region II Board conference calls
- Participated in monthly PPD conference calls
- Convened monthly Region II Public Policy Advisory Board calls
- Published monthly Region II Public Policy newsletters tracking state-level policy
- Attended Region II Advisory Board meeting in Pittsburgh June 4, 2017
- Participated in Region II Strategic Initiatives Public Policy Subcommittee Meetings
- Attended Region II Careers in Student Affairs Conference at University of Albany, October 6, 2017

##### Heidi Leming, Region III Representative

- Participated in monthly PPD conference calls
- Region III Advisory Board Meeting, June 15, 2017
- Monthly Region III Public Policy Newsletter (January – May)
- Public Policy Update Presentation at Region III Summer Symposium

##### Scott Peska, Region IV-East Representative

- Participated in monthly PPD conference calls and IV-East Regional Board conference calls (missed January).

- Wrote the PPD January Blog Post titled Season’s Grievances
- Attended NASPA IV-E Conference Calls in April and May
- Shared the Public Policy Division Agenda at the Region IV-East Advisory Board Summer Meeting
- Submitted a Public Policy Update presentation proposal for NASPA IV-E Conference

Kimberly Grieve, Region IV-West Representative

- Participated in monthly PPD conference calls
- Was recognized with NASPA IV-W James J. Rhatigan Outstanding Dean Award

Mary Jo Gonzales, Region V Representative

- Participated in monthly PPD conference calls
- Mary Jo Gonzales, Vice President for Student Affairs at Washington State University – Pullman; nominated in June to serve as the regional PPD representative

Stacy Heldman-Holguin, Region IV Representative

- Participated in monthly PPD conference calls
- Coordinated and co-facilitated PPD quarterly town hall, “Free Speech on Campus”
- Attended three National Public Policy telephone meetings and updated the Regional Board on current policy issues.
- Joined California regional group of AVPs/Deans and updated them on current policy issues.
- Republished Introducing Public Policy to Student Affairs Practitioners as an article for the Region VI Newsletter, Fall 2017
- Presented Public Policy Update: *First 100 Days in Washington DC* at the Region V/IV Conference in Seattle in November 2016 - @40 attendees
- Shared Public Policy Updates on monthly Region VI Board Conference Calls
- Published 3-part blog post to the NASPA Public Policy Webpage on *Introducing Public Policy to Student Affairs Practitioners*, April 2017

Debbi Heida, Small Colleges and Universities Division Representative

- Participated in monthly PPD conference calls
- Coordinated and co-facilitated PPD quarterly town hall, “Free Speech on Campus”
- Developed a blog posting on freedom of speech and campus culture that will be featured on the PPD website in Summer 2017.
- Worked with Heidi Leming on the Region III presentation about public policy and a small school perspective

Christopher Lewis, Community Colleges Division Representative

- Participated in monthly PPD conference calls

Shawn DeVeau, Knowledge Communities Liaison

- Submitted updates for the monthly conference calls with the Knowledge Communities (KC) leadership and participated in the Public Policy Division calls.
- Attended the NASPA National Conference in San Antonio and attended all Knowledge Community Leadership meetings, as requested, and attended Public Policy Division meetings and presentations, as requested.

- In the past quarter, focused more on providing more in depth information to the KC Leadership via links and websites and using the time on the monthly conference call to impart more broad-based information.
- I have submitted the initial draft of my article for the Knowledge Community online publication entitled “Opioid Abuse on College and University Campuses”.

## Professional Development & Events

### **CHAIR’S REPORT**

- PPD Chair served as conference chair for the 2018 Higher Education Leadership Conference at Penn’s Graduate School of Education in January 2018. Facilitated keynote presentations from Dr. Eduardo Padron, President of Miami Dade College and Dr. Ted Mitchell, President of the American Council on Education.
- The PPD Chair participated on September 27, 2017 as a panelist for a webinar on Title IX jointly sponsored by NASPA and ASCA. The webinar addressed reactions and recommendations in response to the Department of Education’s recent decision to rescind previous ‘Dear Colleague’ guidance on Title IX adjudication.

### **NASPA ANNUAL CONFERENCE**

March 10-15, 2017 ♦ San Antonio, TX

The following 2017 NASPA Annual Conference presentations were developed, sponsored, and or supported by members of the Public Policy Division.

ProgID: 41273 Public Policy Division Meeting  
 Sunday, March 12, 10:00 a.m. – 11:30 a.m.  
 Crockett C – Grand Hyatt  
 Presenters: Penny Rue, Teri Lyn Hinds, Diana Ali

ProgID: 39399 A Change in DC: Impacts on Higher Education Policy from a New President and Congress  
 Tuesday, March 14, 10:00 a.m. – 11:15 a.m.  
 Convention Center, 206 A  
 Presenters: Debbie Heida, Jeanna Mastrodicasa, Jill Dunlap, Teri Lyn Hinds

ProgID: 39395 Public Policy Division Town Hall  
 Monday, March 13, 1:15 p.m. – 2:05 p.m.  
 Convention Center, 209  
 Presenters: Penny Rue, Shawn DeVeau, Teri Lyn Hinds

ProgID: 39398 FERPA Update and Q & A  
 Tuesday, March 14, 8:30 a.m. – 9:20 a.m.  
 Convention Center, 209  
 Presenter: LeRoy Rooker

ProgID: 39401 Fair Labor Standards Act (FLSA) Final Overtime Rule: Implications for Student Affairs

Tuesday, March 14 3:40p.m.-4:30p.m.

Convention Center, 006 A

Presenters: Shawn DeVeau (Wellesley College), Kimberly Sluis (North Central College); Kim Pace (University of Florida)

ProgID: 33390 Trans Inclusiveness on Your Campus: Challenges and Implications of Federal Guidance in the Current Political Climate

Monday, March 13 10:00 a.m. -10:50 a.m.

Convention Center, 006 A

Presenters: Jill Dunlap, Diana Ali

### **Region I**

Nothing additional to report

### **Region II**

Presented session at regional Careers in Student Affairs Conference on October 6, 2017 – University of Albany

- Public Policy: Bringing Student Affairs to the Table
- Presenters: Krista Saleet and Christopher Kuretich, AVP at SUNY Cortland

There were three (3) conference sessions at the Region II conference related to public policy:

1. Legislative Update: Current policy developments impacting student affairs  
Presenter: Krista Saleet
2. Public Policy and Student Affairs: Building partnerships for influence  
Presenters: Stacy Schuster, Associate Vice President of College Relations and Chief Governmental Affairs Officer, The College of New Jersey and Krista Saleet, Region II PPD Representative
3. Public Policy Session of VPSA Institute  
Presenters: Amelia Parnell, Vice President for Research and Policy at NASPA; Stacy Schuster, Associate Vice President of College Relations and Chief Governmental Affairs Officer, The College of New Jersey; and Krista Saleet, Region II PPD Representative

### **Region III**

NASPA Region III Summer Symposium

June 15-18, 2017, Swan and Dolphin Resort, Orlando, FL

- 20 Attendees
- National and Region III State Level Public Policy Updates
- Heidi Leming, presenter
- Attendees spent time discussing public policy updates and concerns from their particular states. Most of the discussion centered around concerns related to free speech legislation and DACA and impact on international student enrollment.

### **Region IV-East**

Nothing additional to Report

### **Region IV-West**

- Region IV-W Board Meeting
- Presented the Public Policy Update slide deck
- NASPA Blog, The Importance of Joining the Conversation, Kim Grieve and John Howe

### **Region V**

Nothing additional to report

### **Region VI**

- Staff workshop on Introducing Public Policy to Student Affairs Practitioners at SSU on October 10, 2017 – cancelled due to campus emergency closure
- Planning the Annual Public Policy Update Session at the Western Regional Conference in Hawaii in November 2017
- Planning NASPA Public Policy Division for a town hall discussion of Free Speech Issues on Campus for November 15, 2017
- Region VI Planning Meeting, June 14-16, 2017
- Stressed the need for public policy review in Board functions focusing on four current areas: guns laws; bathroom laws; Title IX; immigration/international students

## **Optional Other Reports - Advocacy & Scholarship (*not required*)**

### **Quarterly Town Hall**

On November 15, 2017, NASPA's Public Policy Division hosted a Virtual Town Hall on Free Speech on Campus. Debbie Heida and Stacy Heldman-Holguin, members of the PPD Leadership, provided a brief overview of the national and state policy conversations around free speech, controversial speakers, and campus protests. Attendees then heard perspectives from Bobby Woodard, Vice President of Student Affairs at Auburn University, and Allen W. Groves, University Dean of Students at the University of Virginia, about their recent campus events. Town Hall participants engaged in the conversation and discussion around what's happening on their campuses.

As part of the Division's ongoing effort to make public policy issues more accessible and digestible, a member of the PPD authors a monthly blog post on a current or relevant topic in the policy arena. The goal is to share with a broader professional audience the enormous amount of policy expertise that exists throughout NASPA's membership.

### **Monthly PPD Blogposts:**

March 2017:

[The Importance of Joining the Conversation](#)

In this post, Kimberly Grieve, NASPA Region IV-West Representative to the Public Policy Division, and John Howe, Associate Dean of Student Services, University of South Dakota give some digestible information on how to get involved with the Public Policy Division during the 2017 San Antonio Annual Conference.

April 2017:

[Introducing Public Policy to Student Affairs Professionals, Part I of III](#)

[Introducing Public Policy to Student Affairs Professionals, Part II of III](#)

[Introducing Public Policy to Student Affairs Professionals, Part III of III](#)

Public Policy Division Region VI Representative, Stacy Heldman-Holguin, brings the student affairs perspective to the current public policy conversation. In this three-part series, you'll learn more about what comprises public policy, why student affairs professionals should pay attention to policy issues and conversations, and how to get informed and become involved in policy conversations relevant to your field.

May 2017:

[Public Policy Agenda Update](#)

In this post Shawn DeVeau, Knowledge Community (KC) Liaison to the Public Policy Division, provides an update on current revisions underway to NASPA's Public Policy Agenda.

July 2017:

[Influencing the National Narrative on Campus Sexual Assault Response and Prevention](#)

Authored by PPD Member at Large, Nicole Eramo from the University of Virginia.

August 2017:

[The Public Lens of Policy: A Note from Division Chair Dr. Lawrence P. Ward](#)

Authored by the Public Policy Division Chair, Lawrence P. Ward from Babson College, this post introduces NASPA updated national public policy agenda.

September 2017:

[Town-Gown Partnerships: Solving Community Issues Together](#)

Authored by Jeanna Mastrodicasa, PPD Member at Large from the University of Florida.

October 2017:

[Private Institutions in the Public Eye](#)

Authored by Seann Kalagher, PPD Region I representative from Quinnipiac University.

November 2017:

[Policies the Connect Adult Learners to Postsecondary Education](#)

Authored by Heidi Lemming, PPD Region III representative from Tennessee Board of Regents.

December 2017:

[Engaging New Professionals and Graduate Students in Policy](#)

Authored by Krista Saleet, PPD Region II from Colgate University.

January 2018:

[Season's Grievances: The PPD Celebrates Festivus](#)

Authored by Scott Peska, PPD Region IV-E representative from Waubensee Community College.