



NASPA[®]

Public Policy Division

Penny Rue

Public Policy Division Chair

Report for the July 2016 Board of Directors Meeting

June 24, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Chair Report

A year ago the Public Policy Division first discussed the challenge presented to members by state laws impacting our work, with little opportunity for input or public comment. We recognized that state laws enacted had had sweeping impact on many key concerns, such as sexual assault, student conduct procedures, and guns on campus. At that time, we struggled with how we might become more informed. Andrew Morse developed a strategic partnership with the Education Commission of the States, delivering noteworthy reports on some of these important issues.

One year later, given the surprising success of these first initiatives, we once again considered how we might become more nimble in responding to state level actions. Our goals include providing more opportunity for entry level professionals to understand the relevance of public policy, to drive more content to regional professional development programs, and to get public policy content into NUFP, new professional, and mid-level professional programming. We would like to develop a cadre of politics-watchers to help generate citizen action where warranted.

Given the range of state governmental systems and NASPA's lack of a state-level structure, we remain vexed in trying to provide input into highly relevant legislation. For example, in my home state of North Carolina, the legislature gathered in emergency session and passed a bill in a mere 12 hours that has sweeping impact on state colleges and universities and their accommodations for transgendered students. Colleges have only been able to react—and protest—since then. We will continue to pursue strategies that enhance our bench strength.

Last year we developed a process to create joint appointments to the Public Policy Division with the Regional Directors so that we could make sure that we were recruiting expertise across the range of issues on our agenda. Unfortunately, we missed the opportunity to caucus with some Regional Directors who went ahead and made appointments without consultation. We will need to work with the NASPA Office to better communicate this process to newly-elected RDs.

Monthly Public Policy Division Calls

April 20, 2016

May 11, 2016

June 15, 2016

MEMBER REPORTS

Krista Saleet - Region II Public Policy Representative

- *Attended Region II Board Meeting preceding Region II Conference*
 - *Continue work to flesh out Strategic Initiatives. Ensuring that Public Policy is featured in any event that requires registration within the Region is one of four strategic initiatives. Working with other Region II Board members to ensure that policy is featured in the Mid-Managers Institute this month and the Careers in Student Affairs Conference this fall.*
- *Convened monthly Region II Public Policy Advisory Board calls*
- *Expanded the Region II Public Policy Advisory Board to ensure representation from each state in the region and community college*
 - *New members: Jordan Draper, Title IX Coordinator, the College of New Jersey; Sarah Beasley, Director of Retention, Concord University; Jose-Luis Riera, Dean of Students, University of Delaware; Damali Dublin, Director of Student Conduct, Kingsborough Community College*
- *Created monthly Region II Public Policy newsletter tracking state-level policy*
 - *Newsletters for April, May, and June disseminated to regional membership*

Dr. Heidi Leming - Region III Public Policy Director

- Maintained Region III Public Policy listserv
- Sent out Region III Public Policy Newsletter in February, March, April, May

Kimberly Grieve - NASPA Region IV-West Policy Representative

- Attended Advisory Board meeting for NASPA IV-W
- Made nominations for NASPA IV-W awards
- Public Policy Blog, The Dance of Diversity, March 2016

Amy Johnson - NASPA Public Policy Representative, Region V

Since February 2016, Region V PPD Rep Amy Johnson has communicated with the regional community (via formal board meetings, online/social media, email, and regional conferences/meetings) regarding updates to major policy issues, including but not limited to:

- NASPA PPD Chair Penny Rue’s invitation to discuss Title II “threat to self” challenge with ED/OCR policy leads, including OCR’s interest in feedback regarding campus policies applicable to self-harm, campus officials’ response to students in crisis, protections for students recovering from past suicide attempts, and more.
- ACE blog, and related NASPA public policy programming, regarding “Embracing Student Activism.”
- Legislative activity and analysis regarding campus sexual violence and guns on campus, including related videos and online content.
- Summary of public policy presentations at March national conference.
- Dept. of Labor’s release of final overtime rules with online summary of guidance.
- Launch of ED’s “Beyond the Box” initiative and online resource guide.
- Public policy blog updates.

In February/March, A. Johnson partnered with P. Rue and A. Morse to develop the content/program for the March national conference’s Featured Session: “Affirming Student Activism as an Educational, Inclusion, and Policy Imperative: Opportunities and Challenges for Leaders in Student Affairs.”

In March, A. Johnson authored the following report on the NASPA PPD blog: [“Outlook Hazy: Legalization of Marijuana in Washington state and effects on College Students”](#)

In late spring 2016, A. Johnson submitted proposals for two conference presentations on behalf of PPD:

- Inland Northwest Student Affairs Colloquium (in Spokane @ Gonzaga U., July 2016)
- NASPA Western Regional Conference PPD Update (in Seattle, Nov. 2016; co-presenting with Region VI PPD Chair Stacy Holguin)

Stacy Heldman-Holguin - Region VI Policy Representative

- Participated in Region 6 Board Conference Call – May 19, 2016 – Updated committee membership on 3 Legislative updates: FLSA, CASA and Beyond the Box

Debbie Heida - Public Policy representative, Small College and University Division

- Member Engagement—Encouraging member input related to the FLSA changes
- Award Recognition

Shawn De Veau - Liaison from the Public Policy Division to the Knowledge Communities

- I submitted updates for the monthly conference calls with the Knowledge Communities (KC) leadership and participated in the Public Policy Division calls.
- I attended the NASPA National Conference in Indianapolis and attended all Knowledge Community Leadership meetings, as requested, and attended Public Policy Division meetings and presentations, as requested.
- Reports to the Knowledge Community Leadership included:
 - Information on “Dear Colleague” letters from the Department of Education as well as responses coordinated by and/or participated in by NASPA
 - updates on policy changes and new releases of information materials from the White House and the Departments of Justice and Education and

- policy changes/discussions at the state level.
- In the past quarter, I focused more on providing more in depth information to the KC Leadership via links and websites and using the time on the monthly conference call to impart more broad-based information.

Arnel Cosey, Community College Division Liaison

Professional Development & Events

Chair Report

The following presentations at the NASPA National Conference in March were sponsored and developed by members of the Public Policy Division.

NASPA Public Policy Featured Educational Session: Affirming Student Activism as an Educational, Inclusion, and Policy Imperative: Opportunities and Challenges for Leaders in Student Affairs (Program ID 31658)

11:00am – 12:15pm, Sagamore – Section 2, Convention Center

Coordinating Presenters: Penny Rue, Andrew Morse, Amy Johnson

Undocumented Students in the Public Policy Context (Program ID 28154)

1:15 – 2:05 PM, Room 124 – Convention Center

Presenter: Kandy Mink Salas

Public Policy Town Hall Forum on Student Activism (Program ID 28182)

3:30 PM – 4:30 PM, Room 136 – Convention Center

Coordinating Presenters: Penny Rue and Debbie Heida

FERPA Update (Program ID 28208)

3:30 – 4:20 PM, Room 123 – Convention Center

Presenter: LeRoy Rooker

Krista Saleet - Region II Public Policy Representative

June 5 – June 7, 2016 ♦ John Jay College of Criminal Justice, New York City

- 615 conference attendees
- Public Policy 101: Policy and the Practitioner for the Undergraduate
 - Presenter: Krista Saleet
 - 11 attendees
 - Session was very well received. Might include more about how to follow trends using social media.
- Public Policy and Student Affairs

- Co-presenters: Krista Saleet, Amy Hecht, VPSA, the College of New Jersey and Region II Director-Elect, and Stacy Schuster, Associate Vice President for College Relations, The College of New Jersey
- 35 attendees
- Session was very well-received. Had a number of attendees speak with us afterward about how to get more involved in policy issues.
- Impacts of the ACA Employer Mandate and FLSA Exemption Change to Higher Education
 - Co-presenters: Krista Saleet and Kathy Woughter, VPSA, Alfred University and Region II Director
 - 25 attendees
 - For future, would try to have someone who is farther along in implementation of someone representing Human Resources co-present as well.

Dr. Heidi Leming - Region III Public Policy Director

- Participated in PPD conference calls each month.

NASPA National Conference

March 12-16, 2016 ◊ Indianapolis Convention Center, Indianapolis, IN

- 7 in attendance
- Prior Learning Assessment as a Resource to Support Adult Learners
 - This session was sponsored by the Public Policy Division and provided an overview of the work that the Council for Adult and Experiential Learning (CAEL) is doing with prior learning assessment (PLA) and how state systems are working to implement PLA initiatives. Invited speaker was Scott Campbell, Vice President for Higher Education at the Council for Adult and Experiential Learning.

NASPA Region III Mid-Managers Institute

June 6, 2016 ◊ University of Tennessee, Knoxville, TN

- 56 in attendance
- Public Policy and Higher Education
 - This session examined how the public policy agenda for higher education is developed at the state and national level; how student affairs practitioners influence the public policy discussion; and engaged participants in discussion about how student affairs can engage more effectively.

NASPA Region III Summer Symposium

June 12-16, 2016 ◊ Dollywood DreamMore Resort, Pigeon Forge, TN

- Keynote Presentation: Higher Education and Public Policy
- Dr. Heidi Leming, NASPA Region III Public Policy Representative and Dr. Jen Day Shaw, NASPA Campus Safety Knowledge Community National Chair
 - This session examined how the public policy agenda for higher education is developed at the state and national level; how student affairs practitioners influence the public policy discussion; and engaged participants in discussion about how student affairs can engage more effectively.

Matt Aschenbrener - NASPA IV-East Public Policy Representative

GOAL	ACTIVITY	PROGRESS
Encourage & promote programs on public policy at the IV-W/E regional conference.	Contacted multiple people in the region who previously presented at past regional and/or national conferences on public policy.	
Present program at regional IV-W/East conference on Public Policy Update.	Submit a joint program proposal with IV-West PPD representative.	Proposal submitted.

Kimberly Grieve - NASPA Region IV-West Policy Representative

Title of Conference

NASPA National Conference, May 2016, Indianapolis

- Public Policy 101
- One session
- 30-40 participants
- Speakers: Kim Grieve, Andrew Morse, Candy Mink-Salas, Gina Mastrodicasa

NASPA IV-W Board Meeting, June 7-9

- Public Policy update
- One session
- 40-45 attendees
- Speaker: Kim Grieve

Amy Johnson - NASPA Public Policy Representative, Region V

- None at this time

Stacy Heldman-Holguin - Region VI Policy Representative

- Participated in National Public Policy Board Conference Call – May 11, 2016
- Submitted 2016 Region 5/6 Conference Proposal for 2016 Public Policy Update session at Seattle Regional Conference in November 2016

Debbie Heida - Public Policy representative, Small College and University Division

In development:

Small College and University response to FLSA changes July/August 2016

- Create an open group discussion of strategies for implementation
- Tentative: August 2 webinar focusing on solutions for small colleges

Shawn De Veau - NASPA Public Policy Liaison to the Knowledge Communities Report

None at this time

Arnel Cosey, Community College Division Liaison

Common Purpose (NASPA Conference)

March 12, 2016 – March 15, 2016 ◊ Indianapolis, Indiana

- ❖ African – American Women’s Institute – March 13

Investing In Our People: Our 2020 Vision (LCTCS Conference)

April 13, 2016 – April 15, 2016 ◊ Baton Rouge, LA

Conference Presentation:

Student Enrollment Pipeline Management

April 14, 2016

NASPA Community Colleges Symposium

May 6, 2016 - Delgado Community College (Host Institution) ◊ New Orleans, LA

GE Foundation: Skills for the Global Digital Revolution

July 14, 2016 -July 15, 2016 ◊ Virtual Conference

Optional Other Reports - Advocacy & Scholarship

Chair Report

Public Policy blog posts:

- Federal Financial Aid Policy: Then, Now and in the Future
- The Dance of Diversity
- Outlook Hazy: Legalization of Marijuana in Washington State and its Effects on College Students

Matt Aschenbrener - NASPA IV-East Public Policy Representative

GOAL	ACTIVITY	PROGRESS
Contribute to the Public Policy Division at the national level.	Write a PPD newsletter feature annually. Attend the NASPA national conference and participate in the PPD activities (breakfast, presentations).	Submitted on 3/1/16 a PPD blog titled “Federal Financial Aid Policy: Then, Now and in the Future”. I could not national conference this year.

	Participate in the monthly PPD conference calls.	I have participated in every monthly call.
Contribute to Public Policy at the regional level.	<p>Shared information during monthly calls related to updates with regard to public policy.</p> <p>Provided updates on Public Policy at the regional board meetings at the national and regional conferences.</p>	<p>I have participated in each of the monthly PPD and regional calls.</p> <p>I could not attend the national conference and share at the March meeting; I will be attending the June meeting.</p>