



Brent A. Marsh, Ph.D.
Public Policy Division Director
Report for the July 2019 Board of Directors Meeting
July 2, 2019

Requested Board Action Items

None at this time.

Professional Development and Engagement

CHAIR'S REPORT

The "spring term" within the division has focused heavily on strategic plan discussions and developing more structure within the leadership team in order to identify concrete roles and responsibilities that members can play (e.g., note taker, social media coordinator, etc.). As chair, I have worked with NASPA staff members and volunteers from the CLDE group on the joint learning agreement project with the Kettering Foundation focused on developing an issues guide that will enable colleagues to hold deliberative forums around the topic of "free speech and the inclusive campus." The team hosted three virtual concern gathering sessions on May 16, May 29, and June 12, and three in-person sessions at the CLDE conference (June 7) and the NASPA Student Success conferences (June 16 and 18). Planning is currently underway for the team to review and synthesize everything shared by participants in the sessions, and to conduct necessary research that will help frame the topic in the issues guide.

Since March 2019, the PPD team members have presented policy updates at regional/annual conferences, hosted a town hall session at the national conference, collaborated with Knowledge Communities, and contributed to policy related discussions on campus and various other venues. Highlights include:

- Sponsored/highlighted 5 sessions during the 2019 annual conference including:
 - Higher Education Policy Update
 - Federal and State Priorities for Student Affairs Professionals
 - Modeling Civic Engagement as Student Affairs Professionals
 - Lessons from the Frontlines: Organizing for Sanctuary in Liberal Arts Colleges
 - Public Policy Town Hall.
- The team also changed the timing of its monthly meeting to better align with the Knowledge Community meeting schedule, allowing the PPD liaison to the KC division to have timely updates to share with that group.

- The PPD leadership team spent time during its March, April, and May meetings discussing strategic plan tactics in light of the [PPD agenda](#). Alignment between the strategic plan and PPD agenda are reflected in the relevant sections below.

MONTHLY PUBLIC POLICY DIVISION MEETINGS

- March 10, 2019
- April 17, 2019
- May 6, 2019
- June 3, 2019
- July 1, 2019

PPD LEADERSHIP TEAM MEMBERS

The leadership team currently has several veteran members plus a few new faces, which is providing new energy and ideas along with valuable historical perspectives. The current leadership team roster is as follows:

Brent Marsh, Director (March 2019-21), Vice President of Student Affairs, Rogers State University

TBD, Region I Representative (March 2019-21)

Krista Saleet, Region II Representative (March 2019-21), Director of the Public Service Center, Cornell University

Heidi Leming, Region III Representative (March 2018-20), Assistant Vice Chancellor for Student Affairs, Tennessee Board of Regents Office

Scott Peska, Region IV-East Representative (March 2019-21), Dean for Students, Waubonsee Community College

Brett Bruner, Region IV-West Representative (March 2018-20), Dean of Student Engagement, Arkansas Tech University

Jill Creighton, Region V Representative (March 2019-21), Associate Vice President for Student Affairs and Dean of Students, Washington State University

Marcus Rodriguez, Region VI Representative (March 2018-20), Director of Government Affairs & Leadership Programs, Associated Students, Incorporated, California State University

Heidi Hoskinson, Small Colleges and Universities Division Representative (March 2019-21), Vice President for Enrollment Management & Registrar, Rogers State University

Holly Swart, Community Colleges Division Representative (June 2018- March 20), Dean, Registration & Records, Wake Technical Community College

Denny Bubrig, Knowledge Communities Liaison (March 2019-21), Assistant Vice President for Student Life, University of Southern Mississippi

Beth Devonshire, Member at Large (March 2019-21), Consultant, D. Stafford & Associates

Nicole Eramo, Member at Large (March 2018-20), Executive Director, Assessment and Planning, University of Virginia-Main Campus

Jeanna Mastrodicasa, Member at Large (March 2019-21), Associate Vice President, University of Florida

NASPA Staff Liaisons:

Amelia Parnell, Vice President of Research and Policy, aparnell@naspa.org

Teri Lyn Hinds, Director for Policy Research and Advocacy, thinds@naspa.org

Diana Ali, Policy Analyst, dali@naspa.org

March 2019 – July 2019 Activities

NASPA Region II/III Joint Annual Conference

June 5-7, 2019 ♦ Omni Shoreham, Washington DC

- 25 attendees
- Legislative Update with Krista Saleet (RII) and Heidi Leming (RIII)

PPD MEMBER REPORTS

Region II – Krista Saleet

Monthly Regional Policy Newsletter.

Attended PPD and Region II Advisory Board in person meetings at National conference in LA.

Attended Region II Advisory Board in person meeting at Region II/III conference in DC.

Attended monthly conference calls for PPD and Region II Advisory Board.

Region III – Heidi Leming

Monthly Public Policy Newsletter for March, April, May, and June 2019 were sent to Region III members.

Region IV-East – Scott Peska

Participated in conference calls for IV-East board.

Participated in conference calls for Public Policy Division.

Attended NASPA Annual Conference and the Region IV-E Business meetings the Public Policy Division meeting.

Region IV-West – Brett Bruner

Working in conjunction with NASPA Region IV-West SSAO Representative to plan a Public Policy Update session during the SSAO/AVP Institute at the NASPA Region IV-West Conference in Fargo, ND in October. Authored a blog post on maximizing your retention committee for NASPA Region IV-West in May: <https://www.naspa.org/constituent-groups/posts/maximizing-your-retention-committee>.

Region V – Jill Creighton

Working in conjunction with Marcus Rodriguez, Region VI PPD Representative, to host a public policy update session during the Western Regional Conference in November 2019.

Region VI – Marcus Rodriguez

Attended 2019 Civic Learning and Democratic Engagement Meeting, June 5–8, 2019, Fort Lauderdale, Florida.

Per Region V update above, collaborating to plan public policy update session for fall conference.

Serving as Higher Education Sub-Committee member for 2020 Census Countywide Outreach Complete Count Committee, Los Angeles County.

Member and student member advisor, Civic Engagement (standing) Committee, Division of Student Life, Cal State LA.

Community training partner, SoCal CAN Changemakers, Southern California College Access Network.

Public policy event partner, Pat Brown Institute for Public Affairs.

Knowledge Communities Liaison – Denny Bubrig

Began providing Public Policy based information to the KC leadership.

Represented the Division in discussions with KC leadership regarding policy-based issues (specifically, new Green Deal legislation).

Assisted in promoting the Hill Days event, encouraging professional staff to apply.

STRATEGIC PLANNING ALIGNMENT

Professional Development and Engagement

Provide exceptional education and volunteer engagement that prepare members to lead on current and future issues in higher education.

NASPA will...

❖ Develop, implement, and evaluate accessible professional development and networking opportunities that address current and emerging issues for all career levels.

1. *Given the breadth of topics in the PPD Agenda, this area of emphasis will be addressed through a variety of means including conference sessions, blog posts, potential pod casts, and virtual or in-person town hall events.*

❖ Extend the value of NASPA membership to a wider network of higher education professionals and partners.

1. *Given the breadth of topics in the PPD Agenda, the leadership team will consider whether a podcast may be the appropriate avenue forward for the PPD to expand its reach to NASPA members of at all levels of the profession.*
2. *Additionally, the leadership team should re-establish a blog post schedule to provide at least one PPD blog post per month.*

Equity, Inclusion, and Social Justice

STRATEGIC PLANNING ALIGNMENT

Equity, Inclusion, and Social Justice

Invest in and advocate for equitable and inclusive practices that promote socially just communities.

NASPA will...

❖ Strengthen capacity in all professional roles to recognize, challenge, and dismantle systemic barriers to improve post-secondary access and achievement.

1. Regarding the PPD's concern with Cost of Higher Education, Student Debt, and Borrower Protections, the PPD will re-consider its traditional town hall event, perhaps hosting a listening session format instead.
2. Given the PPD's concern for Inclusive Opportunities for Access and Success in Higher Education, the leadership team will focus on: telling success stories (e.g., blogs, podcast); considering how to help progressive practitioners connect with conservative-leaning perspectives & vice versa; and, focus on how are we support/guide young professionals who want to be activists while they perhaps lose sight of their role as practitioners.

❖ Open pathways throughout the Association and the student affairs profession for equity-seeking, historically minoritized, and marginalized communities.

1. Since the PPD is focused on Inclusive Opportunities for Access and Success in Higher Education, the leadership team will solicit or otherwise watch for national conference program proposals around this topic.

Advocacy for Student Success

STRATEGIC PLANNING ALIGNMENT

Advocacy for Student Success

Advocate to support student learning and success.

NASPA will...

❖ Develop independent, critical thinkers who understand their responsibility to foster community, civic, and democratic engagement.

1. Related to the PPD's goal of fostering Civic Engagement and Freedom of Expression, the division will continue to focus on the Kettering Foundation/issues guide project on free speech and the inclusive campus, re-institute monthly blog posts, and connect a letter writing campaign tethered to SA Day of Action resources.

❖ Collaborate with local, state, national, and global partners to champion and support legislation, policies, and practices that advance student learning and success.

1. Per the PPD's focus on Student Success and College Completion, the division will re-institute monthly blog posts and begin a podcast series.
2. Related to the PPD's emphasis on Student Safety and Wellness, the leadership team will make presentations at regional conferences and host a virtual town hall in the fall (possible topic: Census 2020).
3. Regarding the PPD's concern with Cost of Higher Education, Student Debt, and Borrower Protections, the leadership team will make presentations at regional conferences and disseminate information via social media, blog posts, and/or the planned podcast series.