John L. Hoffman
Director, Professional Standards Division
Report for the November 2018 Board of Directors Meeting
November 21, 2018

Requested Action Items

No action is required at this time.

Leadership & Member Engagement

Chair Report
Over the past several years, the Professional Standards Division (PSD) has focused significant attention to the development, update, and applications of the Professional Competency Areas for Student Affairs Educators. While this work continues to be a central area of emphasis, the PSD is expanding upon it by focusing on the following five areas.

Strategic planning. As NASPA undergoes its strategic planning process, members of the Professional Standards Division are attending to the guiding questions of (a) what’s missing, (b) who’s missing, and (c) how can we measure or assess items included in the plan. PSD members are focusing on these questions while participating in various constituent group processes (Regions, Faculty, and KCs). PSD meetings are serving as an opportunity to synthesize feedback from the various constituent groups to ensure that the guiding questions receive voice through the broader planning process.

Collaboration with other divisions. The PSD intends to reach out to other divisions within NASPA to learn about how their unique areas of focus (e.g. community colleges, equity and inclusion, small colleges and universities, global advisory board) may help to inform future work of the PSD or how our work may serve to support those divisions.

Coordination with NASPA Advisory Services. Scot Lingrel (Region III) has been added as a member of the NASPA Advisory Services Steering Committee. He is serving in a liaison-type role with the PSD, especially as related to the further development and implementation of the P.R.A.C.T.I.C.E.S. framework. As brief context, the P.R.A.C.T.I.C.E.S. framework in many ways provides an update to and
extension of the *Standards of Professional Practice* (1990) and the *Principles of Good Practice for Student Affairs* (1997).

**Seminal documents.** Rozana Carducci, Houston Dougharty, and Wendy Lushbaugh have submitted an original essay that will serve as an introduction to the Foundational and Guiding Documents. Our intent is to add this essay to the NASPA website prior to the annual conference in Los Angeles.

**Continued attention to promoting and disseminating applications of the competency areas in practice.** The Professional Standards Division continues to focus on disseminating its efforts through a variety of means including the following:

- PSD members are writing or securing blog for each of the months between July 2018 and June 2019. When possible, these blogs are being tagged to other divisions as well, thereby potentially increasing the visibility of the PSD.
- Soliciting, reviewing, and posting to our website examples of applications of the Professional Competencies to practice;
- Consultations with Regions and Divisions (specifically Faculty and the Knowledge Communities) regarding use of the Professional Competencies in professional development conferences, trainings, and educational sessions.

**Member Reports**
Professional Standards Division representatives are participating in constituent group retreats and meetings; collecting feedback for the strategic planning process; advising planners of conferences, drive-ins, and other professional development experiences regarding standards, ethics, and/or competencies; presenting at conferences and meetings on PSD-related topics; writing/soliciting blogs; soliciting examples of applications of the professional competencies to practice for the PSD website; and contributing to publications ranging from newsletters to books to journals. Details goals broken down by representative will be provided in the final spring report.

**Professional Development & Events**

PSD members are currently in the process of planning professional development involvement for the coming year. Ken Schneck and David Jones are serving on a PSD committee to selections to be sponsored by the PSD. LeAnne Wiles, Timeka Rashid, and Kelley Kenney have assumed lead roles for the PSD session at the annual conference in Los Angeles. Additionally, PSD members will provided detailed lists of professional involvement conferences and experiences including their work related to PSD in the fall report.

**NASPA Annual Conference**
*March 9-13, 2019 © Los Angeles, CA*

- PSD members will provide a session with updates related to the work of the PSD. Two other sessions will be sponsored by the PSD, and two more will be highlighted by PSD.