

John L. Hoffman Director, Professional Standards Division Report for the July 2018 Board of Directors Meeting June 18, 2018

Requested Action Items

None at this time.

Leadership & Member Engagement

Chair Report

Over the past several years, the Professional Standards Division (PSD) has focused significant attention to the development, update, and applications of the Professional Competency Areas for Student Affairs Educators. While this work has continued to be a central area of emphasis, the PSD has expanded upon it by focusing on the following five areas.

Strategic planning. As NASPA undergoes its strategic planning process in the coming year, members of the Professional Standards Division will attend to the guiding questions of (a) what's missing, (b) who's missing, and (c) how can we measure or assess items included in the plan. PSD members will focus on these questions while participating in various constituent group processes (Regions, Faculty, and KCs). PSD meetings will serve as an opportunity to synthesize feedback from the various constituent groups to ensure that the guiding questions receive voice through the broader planning process.

Collaboration with other divisions. The PSD intends to reach out to other divisions within NASPA to learn about how their unique areas of focus (e.g. community colleges, equity and inclusion, small colleges and universities, global advisory board) may help to inform future work of the PSD or how our work may serve to support those divisions.

Coordination with NASPA Advisory Services. Scot Lingrel (Region III) has been added as a member of the NASPA Advisory Services Steering Committee. He will serve in a liaison-type role with the PSD, especially as related to the further development and implementation of the P.R.A.C.T.I.C.E.S. framework. As brief context, the P.R.A.C.T.I.C.E.S. framework in many ways provides an update to and extension of the *Standards of Professional Practice* (1990) and the *Principles of Good Practice for Student Affairs* (1997).

Seminal documents. Rozana Carducci, Houston Dougharty, and Wendy Lushbaugh neared completion of original essay that will serve as an introduction to the Foundational and Guiding Documents. Our intent is that this paper will be included in the traveling 100th Anniversary display that will be featured at various regional conferences during the anniversary year.

Continued attention to promoting and disseminating applications of the competency areas in practice.The Professional Standards Division will continue to focus on disseminating its efforts through a variety of means including the following:

- PSD members each signed up to either write or secure a blog for each of the months between July 2018 and June 2019. The goal will be to write blogs that can be tagged to other divisions as well, thereby potentially increasing the visibility of the PSD.
- Soliciting, reviewing, and posting to our website examples of applications of the Professional Competencies to practice;
- Consultations with Regions and Divisions (specifically Faculty and the Knowledge Communities) regarding use of the Professional Competencies in professional development conferences, trainings, and educational sessions.

Member Reports

Professional Standards Division representatives will use their June 18, 2018 meeting to identify and prioritize activities for the coming year. Anticipated activities will likely include participation in constituent group retreats and meetings; collecting feedback for the strategic planning process; advising planners of conferences, drive-ins, and other professional development experiences regarding standards, ethics, and/or competencies; presenting at conferences and meetings on PSD-related topics; writing/soliciting blogs; soliciting examples of applications of the professional competencies to practice for the PSD website; and contributing to publications ranging from newsletters to books to journals. Details goals broken down by representative will be provided in the fall report.

Professional Development & Events

PSD members are currently in the process of planning professional development involvement for the coming year. All members will participated in the annual conference as noted below. Additionally, PSD members will provided detailed lists of professional involvement conferences and experiences including their work related to PSD in the fall report.

NASPA Annual Conference

March 9-13, 2017 ◊ Los Angeles, CA

 PSD members will provide a session with updates related to the work of the PSD. Two other sessions will be sponsored by the PSD, and two more will be highlighted by PSD.