Shana Meyer  
Professional Standards Division  
Report for the March 2016 Board of Directors Meeting  
November 13, 2015

**Requested Action Items**

None at this time.

**Leadership & Member Engagement**

**ACPA / NASPA Rubric Revision**

- We continue to collaborate with ACPA regarding the implementation of the Competency Areas for Student Affairs Educators including efforts to update the rubrics for each of the competency areas. Shana Meyer has conducted conference calls with Lisa Landreman (ACPA) to determine a charge for the group; timelines; and volunteer task force structure. At the present time, the draft charge we have crafted for the group includes:
  - As an introduction, explain the purpose of rubrics, grounded in assessment and evaluation best practice
  - Describe how the rubric is related to student learning acquisition
  - Review language and dimensions; ensure the rubric reflects the updated competencies
  - Add an implication for use section that could include: self-assessment tool; how to guide to develop training based on rubrics; samples of artifacts to collect to be used in job search

**Professional Competencies Think Tank**

Dr. Ellen Meents-DeCaigny co-chaired a Professional Competencies Think Tank with Dustin Grabsch. The Think Tank was created & charged within the NASPA Knowledge Community program, with the purpose being to catalog & explore new ways to connect the professional competencies with the work of the KC program. Members of the team include:

- Ellen Meents-DeCaigny – Co-Chair, DePaul University
- Dustin K. Grabsch – Co-Chair, Texas A&M University
- Jacqueline Hodes, West Chester University
- Josie Hutchison, Florida State University & Loyola University Chicago
The group & submitted a report to Pauline Dobrowski, National KC Director. The full report can be found in the Knowledge Community Section. The Professional Standards Division has already acted on some of the recommendations and will use the report to create new goals and objectives for the future.

**Region I:** Nothing to report from Dr. Peter Troiano.

**Region II:** Dr. Kelley Romaine Kenney served as regional link to NASPA Professional Standards Division through participation on monthly NASPA Region II Conference calls & disseminated the recently endorsed Professional Competencies to members of the region.

**Region III:**
- Dr. Alicia Caudill, Division III Professional Standards Division Representative, attended NAPSA Region III Board meeting at SACSA annual conference (October 31, 2015)
- Becky Spurlock shared update that revisions to the Professional Competency Areas document had been ratified by NASPA in August 2015

**Region IV-E:** Nothing to report from Lisa Brown Cornelius.

**Region IV-W:** Dr. Vince Loffredo conducted Monthly conference call with all members of the Professional Standards workgroup in Region IV-West; Monthly cabinet conference calls for Region IV west; and Monthly conference calls with National Professional standards division.

**Region V:** Dr. Amy Bergerson completed a resource review for the Professional Standards website.

**Region VI:** The Professional Standards Division has resumed monthly meetings. The following have been among our action items and topics of discussion:
- We continue to collaborate with ACPA regarding the implementation of the Competency Areas for Student Affairs Educators including efforts to update the rubrics for each of the competency areas.
- As a discussion item, the division is examining the relationship of the competencies to the professional standards and principles of good practice.
- A central goal of the division is to increase dissemination of our work. Three areas of emphasis for this are (a) presentations at regional and national conferences, (b) written pieces for blogs and newsletters, and (c) submission of best practices using the competencies to the division for review and publication on our website.
Region I: Nothing to report

Region II:
PA College Personnel Association Conference
October 23, 2015 – October 25, 2015
Wyndham Gettysburg Hotel/Gettysburg, PA
- 200 Participants
- Professional Competencies
- 50 sessions
- Tom Krieglstein – Leadership
- Extensive participation amongst graduate students and new professionals. More outreach is needed to get mid- and senior year student affairs professional involved.

Region III:
SACSA (with NASPA Region III and SCCPA) Annual Conference
October 31 to November 2, 2015 Ø Hyatt Regency, Greenville, SC
- 600 attendees
- Session was a NAPSA Region III program highlight at SACSA
- Making Professional Standards Matter (title of presentation)
  Overview of the History of the Professional Competency Document
  Overview of 2014-15 revision process
  Discussion of changes/updates
  Opportunity for discussion about use/barrier to use of the competency areas
  Discussion of opportunities to interact with Professional Standards Division (blog, best practices)
- Approx. 81, plus symposiums for AVPs, VPSAs, undergrads, and faculty
- Alicia Caudill, EVP for Student Affairs, College of Charleston
- Approximately 20 attendees, good feedback and engagement. Would add opportunities to make session more interactive – case studies, etc. to show how to incorporate the competencies more specifically. Would create a short document that gives 3-4 highlights of places to start if you are not using the competencies. General feedback was the people like the competencies, but struggled with ways to incorporate them to current work. Participants also suggested that we tie incorporation of the competency areas to some awards in the profession to show their importance, beyond connecting them to presentations and conferences.
- Will share this information on next Division conference call, as well.
- Also identified a region member using the standards who is interested in writing for the Division blog (Lindsey Gilmore from Bellarmine)
Region IV-E:
**NASPA IV-E Regional Conference—RENAISSANCE: A Regional Celebration**
*November 8-10, 2015 @ Renaissance Schaumburg Hotel, Schaumburg, IL*
- Presented Professional Competencies for Student Affairs Practitioners: Update (Roundtable)
- Roundtable discussed recent updates to competencies, highlighted resources, and engaged participants in discussion about the new competencies, practices for use, and questions about implementation and future offerings from NASPA related to the competencies.
- Approximately 30 participants in the roundtable

Region IV-W: Dr. Vince Loffredo presented an update on the Professional Standards Division at the IV-W Board meeting and Business meeting. Additionally, Dr. Loffredo and Shana Meyer presented at the Region IV-W regional conference in Beaver Creek, Colorado with PowerPoint slides provided by National group.

**NASPA Region IV-W Conference: Renew – Elevate- Embrace**
*November 8 – November 11, 2015 @ Beaver Creek Park Hyatt/Beaver Creek, Colorado*
- Division Rep Presentation: The Professional Competency Areas for Student Affairs Practitioners
- Wednesday, November 11, 2015; 10:15am-11:15am, Ford Brown Room
- Number of Attendees 361
- Description of Program – Renew, Elevate and Embrace was the theme of our regional conference.
- Each Session had at least two Professional Competencies listed in the program.
- Professional Standards Division had its own Professional competencies program that was conducted by Vince Loffredo and Shana Meyer
- The success of the presentation is that the room was packed with participants from every level from NPI to SSAO.

Region V: Dr. Amy Bergerson completed a resource review for the Professional Standards website.

Region VI: As the professional standards representative, John Hoffman continues to consult with the program committee for the NASPA Western Regional Conference for Regions V and VI. Plans are in place to conduct a post-conference assessment of educational sessions disaggregated by competency areas. Additionally, two sessions will specifically address the competencies as outlined below.

**NASPA Western Regional Conference (Regions V-VI)**
*November 7, 2015, Oakland, CA*
• Mid-Level Institute: Forces of Change: Bridging the Past, Present, and Future – “Building Professional Competency to be a Force of Change for the Future”
• Monday, November 7, 1:30-2:15 p.m. and 3:15-4:00 p.m., Grand Ballroom F
• Dr. John L. Hoffman, Chair, Department of Educational Leadership, California State University, Fullerton

November 8-10, 2015, Oakland, CA
• Program ID # 24747 - Open Session Reviewing the Updated Student Affairs Professional Competencies
• Monday, November 9, 1:30-2:20 p.m., Grand Ballroom G-H
• Dr. Berenecea Johnson Eanes, Vice President for Student Affairs, California State University, Fullerton