



Meyer, Shana
Professional Standards Division
Report for the March 2017 Board of Directors Meeting
February 11, 2017

Requested Action Items

None at this time.

Leadership & Member Engagement

The Professional Standards Division is comprised of seven Divisional Representatives from each region, a faculty liaison, a knowledge community liaison, and the Director. Members are: Shana Meyer, Director; Ellen Meents-DeCaigny, Knowledge Community Liaison; Dr. Susan Marine, Faculty Liaison; Rozana Carducci, Region I; Dr. Kelley Kenney / W. Houston Dougharty, Region II; Dr. Scot Lingrell, Region III; Lisa Brown Cornelius, Region IV-East; Dr. Vincent Loffredo, Region IV-West; Dr. Amy Bergerson, Region V; and Dr. John Hoffman, Region VI. As a member of the National Board, Meyer additionally serves on the Region IV-W Advisory Board as an ex-officio member.

The Professional Standards Division continues to hold monthly meetings and take action on our goals under the direction of Shana Meyer, Vice President for Student Affairs at Missouri Western State University, with the support & guidance of Teri Gilmore (NASPA) and Stephanie Gordon, NASPA Vice President for Professional Development. The Division continues to work on visibility through (a) monthly blog posts, (b) presentations at regional and national conferences, and (c) submission of examples of using the competencies in professional practice for promotion on the Division website.

Meyer solicited a blog post from Chris Venable, Academic Advisor at Kent State University entitled, "Social Justice and Inclusion: More Than Just a Competency," which was published March 1, 2016. The post highlights the timeliness of the updates to the ACPA/NASPA Professional Competency Areas, particularly the transformation of the Equity, Diversity, and Inclusion (EDI) competency into Social Justice and Inclusion (SJI). In addition to its practical application regarding student activism, Venable asserts this change reflects a more active assertion of the values of the profession.

A new resource for the Professional Competency Areas was accepted from Fort Hays State University in the fall, to be published on the website. To increase the number of submissions of best-practice uses of

the competencies, we have streamlined the process and submission form. This form, as well as past resources, can be found on the NASPA website at: <https://www.naspa.org/constituent-groups/groups/professional-standards-division/resources>

The Division has recently discussed ways in which the Division can partner with and assist with doctoral students and faculty with research, conducting a phone call with representatives from Clemson University and listening to a presentation from a Clemson doctoral student about her research regarding the Professional Competency Areas. We additionally discussed ways in which the Division may partner in creating a membership cohort for those current students who later may become faculty and / or practitioners so they have a robust knowledge of the Competencies Student Affairs professionals should possess.

The Division will meet at the NASPA Annual Conference in San Antonio, TX in March of 2017. Divisional meeting topics include: Goal setting; assessment; Creating regional commonalities (standards) for Professional Standards presentations, icon usage, and regional conference assessment standards; Board Effect training; placing professional competency areas in NASPA volunteer position descriptions; usage statements for icons & standards; additional methods in which to solicit blogs; online video modules; review of seminal documents; competency rubric practical & theoretical usage; and more.

Several members will go off the Division in March of 2017. We are looking for more diverse representation on the board. Regions 4-E, 5 and 6 will need new representatives. Additionally, Ken Schneck has been selected as the new Knowledge Community liaison and John Hoffman will replace Shana Meyer as Division Director.

ACPA / NASPA Rubric Revision

The ACPA / NASPA Professional Competency Rubric Task Force has completed their work, under the direction of Co-Chairs Ellen Meents-DeCaigny & Jonathan O'Brien. Task force participants were selected based on the following criteria:

- Experience in competency-based assessment, particularly in the development and application of rubrics for competency evaluation;
- Experience teaching and/or supervision of graduate students and new professionals in the field that utilizes competency based learning and skill development;
- Leadership and experience working with professional standards and ethics;
- Expertise in social justice education/equity and inclusion in a variety of contexts, particularly as it relates to creating learning environments that foster equitable;
- Participation of all groups while seeking to address and acknowledge issues of privilege and power and applications of social justice theory to practice;
- Expertise in the use of digital tools, resources, and technologies for the advancement of student learning and success and improved performance of student affairs professionals and digital literacy;
- Diverse representation from multiple constituencies, memberships, and institution type.

The task force members were as follows:

Co-Chairs*:

Ellen Meents-DeCaigny, Ph.D.*

Assistant Vice President for Student Affairs
DePaul University

Jonathan O'Brien, Ed.D.*

Assistant Professor, Educational Leadership
California State University, Long Beach

Martha Glass, Ph.D.

Director of Assessment and Professional
Development
Virginia Tech

Dustin Grabsch, M.A.

Program Coordinator for Academic Support
Initiatives & Assessment
Texas A & M University

Task Force Members:

Coco Du, M.A.

Director of Residential Life
Macalester College

Jodi Koslow Martin, Ph.D.

Vice President for Student Engagement
North Park University

Hayley Haywood, M.A.

Director, Multicultural and First Generation
Student Support
Clark University

Jason Pina, Ph.D.

Vice President for Student Affairs
Ohio University

Jerrid Freeman, Ph.D.

Vice President for Student Affairs
Northeastern State University

Ken Schneck, Ph.D.

Associate Professor, Leadership in Higher
Education
Baldwin Wallace University

Beginning in December of 2015 ACPA/NASPA representatives/chairs met via conference call in December. At that time, Shana Meyer, NASPA Professional Standards Director, and Lisa Landreman, ACPA Director of Professional Development, provided the following to the task force:

- Review the current rubric document to ascertain this tool's utility for assessment of an individual's competencies, staff development, training planning and/or other uses.
- Review & update the structure, dimensions, and language throughout the document to reflect improved/additional use and new competencies
- Ground the document and the use of rubrics in theory and best practices for student learning acquisition; create a preface with context to explain the purpose of rubrics that is grounded in assessment and evaluation best practice.
- Add an implication for use section that could include: self-assessment tool; how-to guide to develop training based on rubrics; samples of artifacts to collect to be used in job search
- Edit the final product so that it is cohesive, consistent, polished, and accessible to professionals from a variety of backgrounds and levels of expertise.

The team worked over a 6-month period, beginning in December of 2015, touching base for a monthly check-in. The task force worked through the entire Professional Competencies document, presenting an initial Rubrics draft to the membership of both Associations for feedback. The task force was pleased with the overall amount of feedback received, and extended the final date for feedback to allow for additional faculty input. All member feedback was sorted & disseminated to the task force. Continued discussions will need to continue in regard to how often “seminal documents” such as the competencies and rubrics should be changed in a world that is quickly evolving.

In regard to the 10 competency rubrics, Values Philosophy History; Assessment Evaluation Research; Tech; and Social Justice & Inclusion received the most feedback. Most of this feedback was in regard to language & competency clarification. This information focused more on the competencies than the rubrics, referring to how complex and robust the competencies are. This feedback will be archived for future competency revisions.

Additionally, an addition of limitations was added to the document Introduction. This section reads, “The revised student affairs competency areas (ACPA/NASPA, 2015) were created from the perspective of U.S. colleges and universities. We agree with the recommendation in the 2015 Professional Competency Areas for Student Affairs Educators that, “future reviews and revisions of the competency areas be conducted in a manner that does not norm the work of student affairs in the U.S., but considers student affairs work from an international perspective” (p. 6).”

One other minor change included alphabetizing the competency rubrics. Finally, a thorough discussion addressed the request to make the rubric more accessible by providing links to a “Word” document of the rubrics. As the competencies & rubrics are joint intellectual property, it was determined that we were not comfortable in creating such an open source type document. The compromise is that we will provide links to individual rubrics, as opposed to one full document, in the hopes this will better allow practitioners & faculty members to directly access individual portions of the rubrics instead of the entire document.

The document was sent to professional editors, and the Chairs of the task force created a technical coversheet with an outline of suggestions for the future. An email was sent to both Associations’ members on October 28, 2016, introducing the new Rubrics document, which is located on the NASPA website at:

https://www.naspa.org/images/uploads/main/ACPA_NASPA_Professional_Competency_Rubrics_Full.pdf

Many, many thanks to the rubrics task force, as well as Lisa Landreman, Shana Meyer’s counterpart with ACPA.

Faculty Rep / Professional Standards Liaison:

Dr. Susan Marine serves as the Faculty Council Representative to the Professional Standards Division. Marine has recently partnered with Dr. Tryan McMickens at Suffolk University to plan and implement the regional conference faculty luncheon and summit. They composed and distributed a brief survey

https://docs.google.com/a/merrimack.edu/forms/d/1d06-X6clDNjfwuPCN_nyXlcNHhDrJznJYAosUg7aqTo/edit) to engage members in providing feedback about what they'd like to see for the Faculty Summit. This information was used to create the faculty summit session on 'crafting a satisfying scholarly agenda.'

Additionally, the faculty council has discussed the possibility of mapping rubrics to conference program sessions. The discussion of mapping the rubric onto sessions and other concrete activities has been an ongoing interest.

Professional Competencies Think Tank / KC Liaison to the Professional Standards Division:

Dr. Ellen Meents-DeCaigny (DePaul University) & Dustin Grabsch of the Professional Competencies Think Tank presented recommendations and progress to date to the KC Leadership. Progress included:

1. 2015 Professional Competency document was more visible on NASPA website
2. An online module regarding Professional Competencies was designed for the KCs
3. One third of the KCs had direct links to the Professional Competencies from their websites
4. Introduced hashtags for Professional Competencies to the KCs to be used in social media (#PEF, #VPH, #AER, #LPG, #OHR, #LEAD, #SJI, #SLD, #TECH, #AS
5. Re-introduced Professional Competency icons to be used on KC websites and in other KC Publications.

Each KC was asked to identify 2-3 competencies that link to the work of the KC, and within those competencies target specific foundational, intermediate or advanced levels of competency to focus on. KCs were also asked to incorporate the competencies into future strategic plans. It is recommended that the KC Director conduct an audit of how KCs are connecting to the Professional Competencies in the fall of 2017.

Region I:

Rozana Carducci serves as the Region I Professional Standards Division Liaison. Carducci (Salem State University) solicited and edited a post for the Professional Standards Division blog. The piece is entitled "Walking the Talk of Wellness" by Valerie Como, Senior Academic Advisor at Bentley University. The post highlights the need to make our personal wellness just as much of a priority as our professional goals and speaks to the tension that can arise between competing values that form the core of one's Personal and Ethical Foundations competency.

Carducci is working on strategic plan goals related to the competencies, including the creation of videos on rubrics & videos to be hosted online.

Region II:

Kelley Kenney (Kutztown University of Pennsylvania) participated in the NASPA Region II monthly board meetings as the Professional Standards Division rep for the Region.

- Served as regional link to NASPA Professional Standards Division specifically related to the promotion and application of the Professional Competencies

- Served as a resource to the region around the topic of application and utilization of the Professional Competencies
- Worked collaboratively with other Region II board members around infusing the professional competencies into the strategic plan for the Region

Kenny submitted “Help! Reframing How I Teach Graduate Students about Helping in Student Affairs” for the Professional Standards blog. The post was published February 25, 2016 and discusses a faculty member’s perspective on the need for a clearly distinguished role between student affairs professionals and the roles of counselors, psychologists, and other campus “helpers,” as defined by the new “Advising and Supporting” competency area.

Kenny completed her role in November 2016 by convening a NASPA Region II Professional Standards Task Group of SSAOs, Practitioners, Faculty, New Professionals, and Graduate Students.

W. Houston Dougharty has been appointed to the role left vacant after Kelley Kenny’s resignation. His accomplishments to date include:

- Participation in the NASPA Region II monthly board meetings as the Professional Standards Division rep for the Region
- Serve as regional link to NASPA Professional Standards Division specifically related to the promotion and application of the Professional Competencies
- Serve as a resource to the region around the topic of application and utilization of the Professional Competencies
- Work collaboratively with other Region II board around infusing the professional competencies into the strategic plan for the Region
- Keep Region updated on the development of the Professional Competencies Rubrics

Dougharty picked up where Kenny left off, convening a NASPA Region II Professional Standards Task Group of SSAOs, Practitioners, Faculty, New Professionals, and Graduate Students. This Task Group of region-wide representatives will assist with the promotion and dissemination of the Professional Competencies and Rubrics Region-wide, including any related activities.

Region III:

Scot Lingrell (University of West Georgia) submitted a blog post entitled “Overwhelmed? Use the Resources Around You!” The topic of the blog is the CASE method (Copy And Steal Everything!) and the treasure trove of resources available on the Professional Standards website. The post will be featured on the Professional Standards website at a future date.

Lingrell gave a report at the NASPA Region III board meeting at SACSA in Jacksonville. He fielded questions about the Rubrics and a few state directors seeking possible presentations at their state meetings. Additionally, Lingrell participated in the Region III State Directors’ meeting, offering his services for presentations at their state meetings.

Region IV-E:

Lisa M Brown Cornelius (John Carroll University) submitted a blog post entitled “It’s Time: The Professional Competencies and Hiring,” which was posted on March 9, 2016. The blog highlights questions for consideration in our hiring processes and the professional competencies.

Cornelius served as a judge for the case study competition at the NASPA IV-WE Conference, which has both outcomes and evaluation related to the Professional Standards for Student Affairs Professionals.

Region IV-W:

Vince Loffredo (University of Kansas Medical Center) wrote the first blog post for the new Professional Standards blog entitled “The Social Justice and Inclusion Competency,” which was published February 10, 2016. The blog focuses on the definition and impact of Social Justice & Inclusion competency, particularly with the focus in today’s world on issues of diversity and social justice. Loffredo also published an article regarding the competencies in the NASPA online Journal in January of 2017: *Advancing the Profession: Professional Competency Areas for Student Affairs*. NASPA Online Journal, <https://www.naspa.org/constituent-groups/posts/advancing-the-profession-professional-competency-areas-for-student-affairs> . Loffredo also actively engaged members through the Region IV-W monthly skimm newsletter.

Two Region IV-W webinars that are centered on topics that are represented in the Professional Standards Work group of Region IV West occurred in spring 2017, one focused on public policy, and the other on research & faculty.

Loffredo created goals through the regional strategic plan:

1. *Goal One: Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.*
 - a. *Objectives*
 - i. Monthly division phone calls were started in order to centralize the information that would be produced from the PS division.
 - ii. The monthly skimm for the region has an ongoing Professional Standards section with updates from each of our areas.
 - iii. The Professional Competency guidebook is used to help align the connections among theory, research and our regional constituents. Our breakout sessions were all aligned with at least one professional competency.
 - iv. A panel discussion will happen at the national meeting with members of the region leading the discussion on professional competencies.
 - v. Develop initiatives that will enhance regional members knowledge and practice
 - vi. We will expand this individually with each professional standard workgroup member.
2. *Goal Two: Lead advocacy efforts that shape the changing landscape of higher education.*

- a. *Objectives*
 - i. Annual address of current challenges facing Higher Education Student Affairs Professionals
 - ii. Develop Advocacy matrix and plan to address needs
 - iii. Round table discussions were part of the regional meeting in the fall.
 - iv. Due to some state laws going into effect within the region, guns on campus has been discussed at great lengths. As well as social justice and Title IX issues.
 - v. We will expand this individually with each professional standards workgroup member.
3. *Goal Three: Launch an initiative to collaborate with student affairs regionally.*
 - a. *Objectives*
 - i. Annual address of current challenges facing Higher Education Student Affairs Professionals
 - ii. Each workgroup member is writing their goal for this area.
4. *Goal Four: Strengthen NASPA by making it a more responsive, vital and sustainable organization.*
 - a. *Objectives*
 - i. Contribute to NASPA goals and align national expectations and goals with Regional goals
 - ii. During the next few months we will write how this will be incorporated in each area as part of our strategic plan. This includes the Professional Standards Chair, Public Policy, SSAO, Faculty Liaison, NUFPP Coordinator, NUFPP Grad, Grad Student, Small College and University, Research Coordinator, and the Community College positions.

Loffredo has completed or begun work on the following:

- Presentation of the Professional Standards update with PowerPoint slides provided by National group.
- Monthly conference call with: all members of the Professional Standards workgroup in Region IV-West; Region IV-West cabinet; Professional standards division; and James E Scott Academy Advisory Board
- Monthly contributions to the regional SKIMM newsletter
- Progress toward Strategic plan with calls to each division chair
- Shared updates and information on the new professional competencies and usage at various board meetings and phone calls
- Working on creating professional competencies for each position in division

Region V:

Dr. Amy Aldous Bergerson (University of Utah) worked with NASPA Western Regional Conference Program Chairs to secure sessions for Professional Competencies at the Western Regional Conference in November.

As the Region V Advisory Board has proceeded through a strategic planning process, Bergerson has taken a lead role in ensuring that the professional competencies are reflected in the Region's goals for the coming years. Bergerson lead a discussion at the Region V summer board retreat agenda on how the region can integrate the competencies into more aspects of regional activities.

Region VI:

Dr. John Hoffman serves as the Region VI Representative to the Professional Standards Division and participates in monthly Divisional meetings. Hoffman is the new Director-Elect for the Professional Standards Division.

Hoffman (California State University-Fullerton) represented the Professional Standards Division at the summer retreat of the Region VI Board, which will meet in Irvine, California on June 27-29.

The ACPA/NASPA Professional Competency Rubrics were published on October 28, 2016. Jonathan O'Brien (Cal State Long Beach) from Region VI served on the committee representing ACPA.

Hoffman submitted a blog post entitled "There Are No Shortcuts to Professional Development" regarding professional institutional roles and competency levels. Additionally, Hoffman wrote a blog entitled "Putting the Competencies to Practice: Keeping it Simple...Smarty" that will be featured on the Professional Standards Division website.

Hoffman continues to balance practitioner and faculty foci, asking questions such as, how do we map & link the rubrics to appropriate levels of complexity within the professional competencies?

Professional Development & Events

Professional Standards Division:**NASPA Annual Conference**

March 13, 2017 ♦ *San Antonio, Texas*

- Session title: Professional Competencies: Mastery of Outcomes
- A panel discussion with members of the region leading the discussion on professional competencies and rubrics.
- Divisional Meeting – Tuesday, March 14, 12:00-1:30pm (lunch provided)
- Three Sponsored sessions, including Using the Professional Competencies to Foster Development in Yourself and Your Team Members, March 14, 2017, presented by Brent Marsh and Shana Meyer

KC Liaison:

Webinar: Student Affairs Professional Competency Areas: A foundation for creating and sharing knowledge

- Presented by Ellen Meents-Decaigny
- Available online at:
<http://s3.amazonaws.com/s3.edu20.com/files/313840/KCtrainingCompetencies.mp4?AWSAccessKeyId=AKIAJL2YKQD4VUAFMRQ&Expires=1768669118&Signature=A2Cr1C7NtleCiuLifIKSWp%2FmyaY%3D>

NASPA Annual Conference

March 13, 2017 ◊ *San Antonio, Texas*

- Knowledge Community Training discussion centered around the competencies: *KC Conversation – Tuesday, March 14, 8am-9am*
 - In addition to information KCs will receive during new leader orientation, this new, one hour session will highlight the new Professional Competency Rubrics and specifically focus on how KCs can link professional competencies to their work. Each KC is being asked to send at least one representative to the session.

Faculty Rep / Professional Standards Liaison:

NASPA Region 1 Conference Faculty Luncheon and Summit

November 14, 2016 ◊ Burlington, Vermont

- Open to all regional faculty, to include a luncheon discussion of concerns and issues
- Summit will be a 90 minute session on ‘crafting a satisfying scholarly agenda’
- Panelists include: Deborah Hunter (Moderator; Associate Professor at UVM); Vanessa Johnson (Associate Professor and Program Director, Northeastern University); Ezekiel Kimball (Assistant Professor, UMass Amherst); Steven Oliver (Assistant Professor, Salem State University) and Annemarie Vaccaro (Associate Professor, University of Rhode Island).

Region I:

NASPA Faculty Forum

April 25, 2016

- 20 participants
- Rozana Carducci facilitated a virtual dialogue on the graduate preparation program coordinator role.
- Changes for next year: Participating program coordinators advocated for more NASPA-sponsored professional development opportunities for members who serve as grad prep program coordinators.

North Shore Community College Student Affairs Leadership Team

September 21, 2016 ◊ North Shore Community College

- Carducci facilitated an invited session on the ACPA/NASPA Professional Competency Areas for Student Affairs Educators to the Division of Student Affairs Leadership Team
- As a result of the presentation, the Division now requires staff members to identify relevant professional competencies in all practicum position descriptions.
- In future sessions, include more information on the competency rubrics.

NASPA Region 1 Conference

November 13-16, 2016 ◊ Sheraton Burlington Hotel & Conference Center, Burlington, Vermont

- Session Title: Understanding and Utilizing the ACPA/NASPA Professional Competency Areas for Student Affairs Educators
- Carducci and Susan Marine facilitated a session on how to utilize the ACPA/NASPA Competency document and rubrics
- 30 participants

Region II:

NASPA Region II Conference

June 7, 2016, John Jay College, New York, NY

- 30 participants
- Presentation on Professional Competencies

Long Island (NY) College Student Personnel Council (LICSPA)

December 9, 2016 ◊ Suffolk Community College (Grant / Brentwood Campus)

- 35 Student Affairs professionals
- The topic of the meeting was “Professional Competency Areas for Student Affairs,” and included a presentation on the NASPA Competencies and an introduction to the new rubrics. There was great enthusiasm for the content, yet 75% of the attendees were not familiar with the content. LICSPA members expressed an interest in continuing this professional development topic throughout the 2017 year.

2017 Pennsylvania Student Affairs Conference

May 23-25, 2017 ◊ East Stroudsburg University / East Stroudsburg, PA

- Preparing a conference proposal on the Student Affairs Professional Competency Areas to be submitted to this conference, a collaboration between the PA State System of Higher Education Student Affairs Divisions and the Pennsylvania College Personnel Association.
- Arranging for Region II to be a sponsor of and exhibitor at the conference

Region III:

2016 Southern Association for College Student Affairs (SACSA) Conference with NASPA

Region III: Making Connections that Foster Student Success

November 5-7, 2016 ◊ Jacksonville, Florida

- Standards, Smandards: Why ACPA / NASPA Professional Competency Areas Should Drive Your Professional Development Efforts
- Presented as a NASPA spotlight by Dr. Scot Lingrell, Vice President for Student Affairs & Enrollment Management, University of West Georgia

Region IV-E:

NASPA IV-WE: In the Heart of it All

November 15-17, 2016 ◊ St. Louis Union Station / St. Louis, MO

- Professional Competency Areas for Student Affairs Educators, professional standards update.
- Presented the Professional Standards Division update about the rubrics and sharing ways they will enhance our work. Introduced the Competency Rubrics and generating excitement around them.
- Lisa Brown Cornelius, Director of Residence Life, John Carroll University and Jerrid Freeman, Vice President for Student Affairs, Northeastern State University

Region IV-W:

Region IV West Summer Board Meeting

June 2016 ◊ Hilton, St Louis, Missouri

- All areas in the professional standards division were represented at the summer board meeting
- Long workgroup meetings on strategic planning and incorporating professional competencies.
- Discussed how each workgroup member would incorporate a professional competency into their reports and presentations at regional fall conference.

NASPA IV-WE: In the Heart of it All

November 15-17, 2016 ◊ St. Louis Union Station / St. Louis, MO

- Each Session had at least two Professional Competencies listed in the program.
- Professional Standards Division had its own Professional competencies program, focused on the rubrics, that was conducted by members of both the East and West Professional Standards Teams.
- Copies of the rubric document were provided to all Region IV-W board members.
- Division Director Shana Meyer served as the conference co-chair. This unique opportunity afforded many chances to ensure competencies were included in program selection, program abstracts, conference evaluation, and the case study.

- The case study focused on crisis management & student development, and the professional competency areas for student affairs educators are incorporated into the case study outcomes & evaluation rubric. More specifically, one of the outcomes is “participants will be able to identify the principle concepts and practices related to the Professional Competency Areas for Student Affairs Educators. Additionally, an Evaluation Dimension that will be scored (from the foundational to intermediate to advanced levels rating) is “Identify the principle concepts and practices related to the Professional Competency Areas for Student Affairs Educators.”

Region V:

2016 NASPA Western Regional Conference (WRC)

November 9-12, 2016 ◇ Seattle, Washington

- Bergeson served as a member of the planning committee for the NASPA Western Regional Conference. The conference did not have a theme; rather the entire conference focused on the professional competencies, with all presentations relating to one or more of the competencies.

Region VI:

Region VI Board Summer Retreat

June 27-29, 2016 ◇ Irvine, California

- Hoffman represented the Professional Standards Division

Inaugural Careers in Student Affairs Event

October 24-26, 2016 ◇ University of Hawaii Manoa

- Hoffman provided several professional development presentations addressing the Professional Competencies for Student Affairs Educators to NASPA Hawai'i, which is a part of Region VI.

2016 NASPA Western Regional Conference (WRC)

November 9-12, 2016 ◇ Seattle, Washington

- While past Western Regional Conferences have included conference-specific themes, the 2016 WRC will include a program that embraces the [Professional Competency Areas for Student Affairs Practitioners](#). We have put out the call to our best thinkers, practitioners, and researchers to guide us through educational programs that will renew our tools and inspire us to action.
- As a part of the final assessment of the 2015 Region V-VI Western Regional Conference in Oakland, 65% of attendees reported that they utilized the competencies to help make decisions about which educational sessions to attend. These are encouraging data. There are opportunities to do more with

assessment data for the WRC, though some systems may need to be revisited as related to data access.

NASPA Community College Symposium

January 27, 2017 ♦ Mt. San Antonio College

- Hoffman worked with Dyrrell Foster & the planning committee to align each of the symposium sessions to one of the ACPA NASPA Professional Competency Areas.

As the Region VI representative on the Professional Standards Division, John Hoffman provided several professional development presentations addressing the Professional Competencies for Student Affairs Educators to NASPA Hawai'i, which is a part of Region VI. Either John or the incoming replacement as Region VI representative on the Professional Standards Division will continue that work (John is transitioning to the role of Professional Standards Director in March 2017).

Optional Other Reports - Advocacy & Scholarship *(not required)*

Faculty Rep / Professional Standards Liaison:

Marine represents the faculty council as the liaison to the Professional Standards Committee and has helped to promote the awareness of the new Professional Competencies rubric documents coming out from this committee in November. The members of the Faculty Council requested an extension of time to review the new rubric beyond the August 30th date; Marine facilitated this request, which was granted by the Rubrics Committee.

Marine is also working with Rozana Carducci, Patricia Rissmyer, and Brian Nangle to advance the development of their region's strategic goals related to scholarship and research. Specifically, they are working on developing a plan to accomplish Goal 2, action items 5 and 6 in the coming year by creating web-based resources on the competencies, and a database for those in the region interested in advancing scholarly research to share knowledge and collaborate on projects. Together with Carducci and Gavin Henning, Marine is planning a gathering/ session at the 2017 national conference for higher education program coordinators/directors. A request has been submitted to the NASPA office for a space for this meeting.

Region I:

Carducci collaborated with the Region I Volunteer Coordinator (Ali Hicks) to advance and pass a motion at the November Region I Advisory Board meeting that all Region I volunteer positions posted on NASPA Volunteer Central would include a description of the ACPA/NASPA Professional Competency Areas the volunteer could develop in the posted position.

As part of their work to advance Region I strategic plan goal #2, action items 5, 6 and 7, Carducci and fellow Region I leaders Susan Marine, Pat Rissmeyer, and Brian Nangle are collaborating on the creation of a series of brief instructional videos related to: 1) promoting the use of the 2015 ACPA/NASPA

Professional Competency Areas for Student Affairs Educators and Competency Rubrics and 2) better understanding the NEASC review process. These videos are currently in production and should be ready to share with Region I in late spring. The team is also working on developing a database for scholars and practitioners in Region I to share research interests and collaborate on inquiry projects.

Region IV-W:

Loffredo guides his Professional Standards regional team in the development of strategic plan initiatives, as part of the overall Region IV-W's strategic plan initiative. Current initiatives are:

- Develop an information plan that will be ongoing and support each area's knowledge base to share with region
- Develop matrix on advocacy for current challenges in Higher Ed Student Affairs
- Develop plan to coordinate with other regional directors in each of the PS workgroup
- Alignment of National association goals, national board goals and regional board goals

Loffredo is in the process of selecting Professional Competency Areas for each board position and will place 2-3 competencies in each job description. To date, he has have reviewed and begun to write in professional competencies into the professional standards division job descriptions. This includes the Professional Standards Chair, Public Policy, SSAO, Faculty Liaison, NUFP Coordinator, NUFP Grad, Grad Student, Small College and University, Research Coordinator, and the Community College positions.