



NASPA President's Report
Submitted by Kevin Kruger, NASPA President

Board Meeting, July 19 – 21, 2012
Grapevine, Texas

Michael Watkins, in his book *The First Ninety Days: Critical Success Strategies for New Leaders at All Levels* cites the first three months as critical to the success of every new leader. During this time period, new leaders need to prove their worth and their value to the organization. The new leader needs to focus on transition acceleration to get to a “breakeven point” where he/she is a net contributor to the organization. This sums up the approach I have taken during my first three months as President of NASPA.

As you will see in the entire Board Report, NASPA continues to thrive. Our program and publications continue to be well received by NASPA members and our membership continues to be over 13,000 members – a tangible sign of the perceived value by NASPA members. Regional activities continue to be an important local link and community building opportunity for NASPA members. These local connections are increasingly important in light of the fiscal issues campuses continue to face. NASPA's Knowledge Communities also continue to flourish, giving NASPA members a meaningful way to be involved in NASPA and the profession.

In addition to the many outstanding accomplishments of NASPA and the NASPA staff highlighted in this report, as your President, I have focused my attention on several key themes to enact the kind of acceleration transition referenced in Watkins book. These themes are as follows:

1. Reorganize NASPA Staff and Organizational Structure

Over the past ten years, NASPA has been fortunate to have very talented staff that are committed to our goals and strategic objectives. Following the new strategic plan – *Advancing Leadership Shaping Change* – it became clear that one of my first objectives would be to reorganize the NASPA organizational structure to align NASPA more effectively with the strategic plan **and** to better address the challenges facing student affairs in the next decade.

I am pleased to report that the reorganization has been completed successfully. Currently, NASPA has twenty-five full time positions (*two vacancies*), two part-time employees and one graduate assistantship. The NASPA staff are dynamic, energetic, and very talented. I am very proud of the team we have assembled and feel confident that NASPA has the right staff in place to meet the demands facing us in this next phase of our history.

One of my easiest and earliest successes was the promotion of Stephanie Gordon as Vice President for Professional Development. Stephanie, since her promotion, has assembled a first-class staff that have already begun making progress towards improving existing professional development and expanding our current offerings. Of note are plans to expand NASPA programs directed to SSAOs and a new program for staff who have AVP roles in student affairs. Stephanie's creativity and strong leadership will continue to be one of NASPA's strongest assets.

Here are a few demographic highlights of our current staff:

- 7 of the 23 current full-time staff have been hired since January.
- 8 of the 23 current full-time staff have worked at NASPA five or more years.
- 12 of the 23 current full-time staff have advanced degrees.
- Reflective of NASPA's commitment to Inclusion and Equity, 11 of the current 23 full-time staff, and 14 of our complete staff of 26 are professionals of color. In addition, we also have three staff members who publically identify as GLBT.

2. Strengthen NASPA Business Operations

With the selection of Amy Shopkorn, Vice President for Operations, we have initiated a full business review of all of NASPA's operations to identify opportunities to increase efficiency and identify cost-saving opportunities. In the past three months, we have identified a new retirement plan provider, re-structured accounting services, are in the process of identifying new health insurance providers, and are in the process of conducting a full-technology audit.

3. Establish Relationships with Higher Education, Student Affairs and Foundation Leaders

To fully accomplish NASPA's Strategic Plan, it will be critical to secure additional grant and foundation funding to support NASPA's research agenda and to provide important visibility within higher education. Since May 1st, when Brian Sponsler was hired as the Vice President for Research and Policy, we have been busy initiating meetings with key funders and policy makers in the higher education sector. We have met with Gallup, Kettering Foundation, Lumina, Gates Foundation, Kresge Foundation, IHEP and the College Board. We will continue these opportunities to create a fertile environment for future funding opportunities and collaborations.

4. Strengthen NASPA Brand

In the past three months, I have been busy representing NASPA at a wide range of conferences and events. During this period, I have delivered nine speeches and attended 14 conferences/meetings. These activities are important to continue to give NASPA a public face and to connect with NASPA members at a local level. One priority in these activities is to meet and speak to as many senior student affairs officers as possible. Strengthening NASPA's connection to SSAOs continues to be a major priority for me in my travels.

During this time, I have had successful meetings with the *Chronicle of Higher Education* and *Inside Higher Education* editorial staff, and a wide range of CEOs from the major higher education associations. All of these are in attempt to identify ways to discuss the value of student affairs and to identify potential partnerships. The good news is that NASPA is very well-regarded externally, which provides a solid foundation for future work.

As expected, in order increase NASPA and student affairs visibility, there has been a substantial amount of travel. Happily on many of the trips, I have had the pleasure of traveling with our extraordinary Board Chair, Levester Johnson. While a significant time commitment, it has been more than worth the effort as our dual presence has been widely appreciated by NASPA members and leaders. Of course, for me, the public visibility opportunities are only made possible by the strength of the NASPA staff who continue to advance NASPA priorities on a day-to-day basis.

Below is summary of my NASPA activities since March 15th:

- Keynote speech at National Inter-fraternity Council House of Delegates in Washington, DC
- Keynote speech University of South Carolina Summer Retreat
- Keynote Speech and Program Session at Temple University Summer Summit
- Featured Speaker at Region III Conference in Virginia Beach, VA
- Morning Speaker for Atlantic Coast Conference (ACC) VP Group Meeting in College Park, MD
- Morning Speaker for New York SUNY VP Group in Buffalo, NY
- Closing Remarks for Region II New Professionals Institute in Buffalo, NY
- Attended with NASPA Board Chair, Canadian Association of College and University Student Services (CACUSS) meeting in Niagara Falls, CA
- Attended Student Affairs Higher Education Council Meeting in Minneapolis, MN
- Attended with NASPA Board Chair Annual CHEMA Meeting for executive staff and volunteer leader meeting in Boston, MA
- Opening Speaker and Panel Presenter on “Creating Culture of Evidence” at NASPA Assessment and Persistence Conference in Tampa, FL
- Attended 2013 NASPA Conference Planning Meeting in Orlando, FL
- Attended NCAA Division III/NASPA Collaborative planning meeting in Denver, CO
- Opening Speaker for Small College Institute in Indianapolis, IN

5. *Increase NASPA’s International Involvement*

NASPA has made significant progress towards increasing our presence in the international student affairs community. Since March, Gwen, in her role as Executive Director Emeritus, recently completed a tour of seven Chinese institutions to explore the possibility of future collaborations. Karen Pennington, past NASPA Board Chair, represented NASPA by speaking at four different Ethiopian universities on diversity and

multi-cultural programs. Tom Shandley and Cheo Torres represented NASPA in an unofficial way at the first Forum on Student Affairs in Mexico.

Finally, I am happy to report that the NASPA/IASAS inaugural Global Summit already has 41 international members who will be in attendance. This is a significant marker for NASPA's credibility and success in our global efforts. You will hear more about this during the Board Meeting.

I hope as you read this Board Report you will take as much pride as I do in the amazing accomplishments of our staff and the hundreds and hundreds of volunteer leaders that make this such a great organization. I feel extremely fortunate to be your President and, while we face substantial challenges ahead, I feel confident that NASPA is well-positioned to address these challenges.

Respectfully submitted,

Kevin Kruger
President

2012 NASPA Annual Conference

The 2012 NASPA Annual Conference in Phoenix, Arizona was a very successful event with 4,800 participants. The Conference Planning Committee, under the leadership of Larry Roper, vice provost for student affairs at Oregon State University, planned an outstanding event and were integral to the educational programs and overall conference experience. Some data from the conference is as follows:

Programs, Pre-conference Workshops

- 4,800 Registrants
- 900 attendees registered for pre-conference workshops
- 400 attendees registered for both the conference and The Placement Exchange
 - Pre-conference workshops – 26 (11 Half-day and 14 Full day)
 - 445 General Interest Sessions
 - 64 KC Sponsored Sessions
 - 21 Poster Sessions
 - 26 Roundtables

Featured Speakers

John Legend, recording artist, concert performer, and philanthropist; Lt. Dan Choi, activist; Consuelo Castillo Kickbush, founder, Educational Achievement Services, Inc.; Trish Downing, athlete; Bill Richardson, Former Governor of New Mexico.

- 4000 people attended the Opening Session with John Legend, Recording Artist, concert performer, and philanthropist.

- 850 people attended Dan Choi, West Point graduate and Iraq veteran, who announced that he was Gay and then the Army began discharge proceedings immediately following that announcement.
- 375 people attended Consuelo Kickbusch, founder, Educational Achievement Services, Inc. (EAS), and who has dedicated her life to empowering a new generation of Hispanic leaders
- 300 people attended Trish Downing, Athlete known for being the first female wheelchair racer and the first female paraplegic, to complete an Ironman distance triathlon.
- 1100 people attended the Closing Session with speaker Bill Richards, former Governor of New Mexico

NASPA Community Fair

- 200 attendees with full participation from NASPA's 26 Knowledge Communities. The Divisions, NUPF, and GAP also participated.
- Raffle items were donated by MultiRacial KC, GLBT KC, IEKC, API KC in addition to some graduate preparation programs.

2013 NASPA Annual Conference

- Brian McCoy, vice president for student affairs and dean of students at Nichols College serves as the 2013 NASPA Annual Conference Chair.
- The committee had their second on-site meeting in Orlando, Florida, June 13-15, 2012. The agenda focused on budgets, major events, and space and room logistics.
- As of June 30, 2012, there are 445 registrants for the 2013 event.
- Registration rates increased on July 1, 2012 to the following amounts:
 - Member (non-student) \$410
 - Student Member \$125
 - Non-member \$585
- The Orlando World Center Marriott will be the primary location for both the conference and The Placement Exchange.
- The call for programs for the annual conference went live on May 15, 2012. Submission deadline is September 7, 2012.
- Dustin Lance Black, screen writer, director, producer, is confirmed as the Opening featured speaker for the conference.

The Placement Exchange - Phoenix `12

The Placement Exchange continues to increase its presence in the placement market in student affairs. 2012 TPE Planning Committee was chaired by Matt Trainum, formerly of George Washington University. The committee, in coordination with Nathan Victoria of NASPA, and Alison Jones of ACUHO-I, created a TPE experience for both candidates and employers that was highly successful.

	TPE '12	TPE '11
Candidates	847	1,070
Job Postings	468*	361
Standard Tables	427	428
Premium Tables	60	49

**While there were 468 job postings, there were approximately 671 open positions represented.*

There were 9,165 interviews for The Placement Exchange Phoenix. In addition, there were at least 967 employers with 189 volunteers filling 366 shifts.

The Placement Exchange – Orlando `13

- The Planning Committee is being chaired by Alvin Sturdivant, assistant vice president for student affairs at Seattle University. A very diverse planning committee has been assembled representing both NASPA and ACUHO-I.
- The committee will have its first face-to-face meeting in Orlando, Florida, July 29-31, 2012. During this meeting, they will have an opportunity to view the meeting space in order to work out any foreseen challenges and to become better acquainted with the layout of the facility. In addition to touring the space, timelines, budget, educational content, and candidate and employer services will be outlined during this time. This meeting has proven, in the past, to be a valuable asset to the planning process.

Workshops, Conferences, & Institutes

National Conference for College Women Student Leaders

May 31 – June 2, 2012 ♦ University of Maryland, College Park

- Annual program sponsored in conjunction with AAUW.
- 573 students/administrators from over 226 institutions, covering 44 states, Mona, Bermuda and Guam. This was the largest conference to date.
- There were four pre-conference sessions, two community service and two skill-building, with 217 students participating.
- Over 50 workshops were offered. Additionally, 217 students participated in four pre-conference sessions, two community service and two skill-building.

NASPA Assessment & Persistence Conference

June 7 – 9, 2012 ♦ Hyatt Regency Tampa, Tampa, Florida

- 264 participants.
- **Speakers:** Tia Brown McNair, Association of American Colleges & Universities; Shaun Harper, University of Pennsylvania; Gary Pike, Indiana University - Purdue University Indianapolis; and Brian Sponsler, NASPA - Student Affairs Administrators in Higher Education.
- The program included four pre-conference workshops, 36 concurrent sessions, eight mini-institutes, seven roundtable sessions, and seven poster sessions.
- The publication *Learning is Not A Sprint: Assessing and Documenting Student Leader Learning in Cocurricular Involvement* debuted at the conference and included a book signing with the authors.

Small College and Universities Institute (SCUI)

June 23 – 26, 2012 ♦ Butler University, Indianapolis, Indiana

- 49 participants.
- **Speakers:** Brad Stevens, head coach of the Butler basketball team, Dr. Victor Schwartz, medical director for the Jed Foundation, and John White, vice president of product management for Campus Labs.
- Conference sessions focused on the following topics: legal issues, mental health, community involvement, leadership competencies for SSAOs, and emerging technologies.
- Co-Chairs for 2012 SCUI were Bob Gatti, vice president for student affairs, Otterbein College and Betsy Newman, dean of students, Babson College.

Future Workshops, Conferences & Institutes

Student Affairs Development Conference

July 22 – 24, 2012 ♦ University of Louisville, Louisville, Kentucky

- 52 participants (As of 7/2/2012); a 30% increase from last year.
- **Speaker:** Robert Henry, Executive Director of emerging Constituencies for the Council for Advancement and Support of Education.
- Conference sessions will focus on the following topics: comparing and contrasting student affairs and development and best practices based on the development continuum (identification, information, cultivation, solicitation, stewardship).

Institute for New SSAOs

October 7 – 10, 2012 ♦ Hilton Garden Inn, Washington, DC

- Sponsored by the James E. Scott Academy, this is a signature program for NASPA.
- **Faculty:** Tom Shandley, Davidson College (Institute Director); Shannon Ellis, University of Nevada, Reno; Tyjaun Lee, Prince George's Community College; Jan Winniford, Weber State University.

#NASPAtech: Student Affairs Technology Conference

October 25 – 27, 2012 ♦ JW Marriott, Indianapolis, Indiana

- Second annual #NASPAtech Conference will deliver innovative and high-tech educational sessions focusing on various technologies and their applications in working successfully with college and university students.
- **Speakers:** Eric Stoller, technology consultant, and Michele Lapierre, senior director of customer experience and social media with Marriott.
- The Conference format will include keynote speakers, traditional conference sessions, mini-institutes and 'unsessions', similar to roundtables in their organic nature and a product demo showcase.
- The call for programs went live in May 2012 and will close July 13, 2012.

Women's Leadership Institute

November 27 – 30, 2012 ♦ Ritz-Carlton Laguna Niguel, Dana Point, California

- Annual institute held in conjunction with ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NIRSA.

NASPA Student Affairs Law & Policy Conference

December 6 – 8, 2012 ♦ Westin Charlotte, Charlotte, North Carolina

- Planning has begun for the sixth student affairs law and policy conference. The committee includes Peter Lake, Stetson University, Dennis Gregory, Old Dominion University, Jen Day Shaw, University of Florida and National KC Chair for Campus Safety.
- ASCA continues to be a contributing sponsor.

Leadership Educators Institute

December 9 – 11, 2012 ♦ Ohio State University, Columbus, Ohio

- Biennial institute held in conjunction with ACPA and National Clearinghouse for Leadership Programs.
- The Call for Programs was sent in May 2012 and closes July 19, 2012.
- **Speaker:** John Dugan, assistant professor, School of Education, Loyola University of Chicago. Additional speakers are being solicited.

Women's Leadership Institute

November 27 – 30, 2012 ♦ Ritz-Carlton Laguna Niguel, Dana Point, California

- Annual institute held in conjunction with ACPA, ACRL, ACUHO-I, ACUI, APPA, NACUBO, and NIRSA.

2013 Institute for Aspiring Senior Student Affairs Officers

January 10 – 13, 2013 ♦ Hyatt Regency, New Orleans, Louisiana

- **Institute Director:** Jennifer Capeheart-Meningall, University of South Florida. Additional Institute faculty are being determined.
- Applications are accepted through October 1, 2012.

2013 NASPA Mental Health & NASPA Alcohol & Other Drug Abuse Prevention Conferences
January 17 – 19, 2013 ♦ The Worthington Renaissance Hotel, Fort Worth, Texas

- NASPA will continue to partner with AUCCCD, ACCA, ACHA, and SAMHSA for the 2013 event. In addition, the Social Norms Institute will provide a pre-conference workshop. NCAA will hold the Choices Grantee annual program at the event, as well.

Online Programs

Assessing Student Learning and Disseminating Results

- NASPA staff partnered with the Assessment, Evaluation and Research KC on this three-part webinars series that occurred February, March and April 2012.
- 34 institutions/sites registered for the entire series.
 - Measuring Learning Throughout Student Affairs – 29 sites
 - Powerful Data: The Benefits of Direct Assessments in Student Affairs – 36 sites
 - Student Conduct Management of Violence Against Women Cases – 38 sites

Community College Educational Programs

Community College Institute: Empowering Student Affairs Professionals at Community Colleges

March 11, 2011 ♦ Phoenix, Arizona

- 43 participants
- **Speakers:** Maggie Culp, Maggie Culp Consulting; Bette Simmons, County College of Morris; Diana Doyle, Arapahoe Community College.
- **Institute Chair:** Paulette Dalpes, Dean of Student Affairs, Kingsborough Community College
- The Institute was co-sponsored with Innovate Educators and National Society of Collegiate Scholars.

Student Services Institute

March 16th and April 20, 2011 ♦ Edison Community College, Collier Campus – Naples, Florida

- 30 participants
 - Student Development Theory, Adult Learning Theory, and History and Philosophy of Student Affairs, Barry Hubbard.
 - The American Community College and the Community College Student, Pat Stanley
 - Upcoming Topics include: Legal Issues and Managing and Disruptive Students.

NASPA Community Colleges Online Learning Series

- *Dealing with Disruptive Students* – September 28, 2012
On Friday, September 28, Scott Lewis, Partner, the National Center for Higher Education Risk Management, Ltd.
- Upcoming topics include: Web 2.0 tools and augmenting service delivery, supporting distance learners, community college academic advising issues, adult learners and students with children, and community college relationships with for-profit institutions.

International Educational Programs

Global Summit for Student Affairs and Services

September 20 – 21, 2012 ♦ Washington, DC

- NASPA and IASAS will host the first Global Summit for Student Affairs and Services.
- 41 RSVPs for the Global Summit have been received.
- The planning committee Includes: Kevin Kruger, NASPA; Brett Perozzi, NASPA; Gwendolyn Dundy, NASPA; Rob Shea, IASAS; Roger Ludeman, IASAS; Choice Makhetha, South African Association of Senior Student Affairs Professionals; Chris Hepperlin, Asian Pacific Student Services Association; Janet Mee, Canadian Association of College and University Student Services; Jennifer Hamilton, Canadian Association of College and University Student Services; Enrique Ramos, Instituto Tecnológico y de Estudios Superiores de Monterrey; and Sven Engel, European Council for Student Affairs - Deutsches Studentenwerk.

International Student Affairs Study Tour

May/June 2013 ♦ Abu Dhabi, Qatar, and Dubai

- International study tour held in conjunction with ACUI, and ACUHO-I. Cooperating student affairs association partners are being determined.

International Symposium

March 10–11, 2012 ♦ Phoenix, Arizona

- 101 participants.
- **Symposium Director:** Oscar Felix, Colorado State University. Felix will also serve as the 2013 International Symposium Director.
- **Keynote Speaker:** Andrew West, Association of Managers of Student Services in Higher Education.
- The program included featured and concurrent sessions, as well as six roundtable discussions. Topics included programming for cultural competency, connecting campuses globally using digital and social media, a look at student affairs in South African higher education and more.

International Exchange Program

- An International Exchange Program manual and logistics template were created to further assist host institutions plan for upcoming exchanges and collate inter and intra campus information.
- 2012 In-Bound Exchanges
 - An inbound exchange with participants representing four different institutions from Ireland visited the New Jersey areas, April 22 – 27, 2012. Princeton University, Rutgers University, Montclair State University, and Pace University.
 - An inbound exchange with participants representing four different institutions from Australia took place prior to the NASPA Annual Conference in Phoenix, Arizona from March 7 – 14, 2012. University of Arizona and Pima Community College.

Knowledge Communities

- Evette Castillo Clark, University of New Orleans, has served as National KC Director since the conclusion of the 2011 NASPA Annual Conference in Philadelphia, Pennsylvania.
- The KCs published a collection of articles that was distributed during the NASPA Annual Conference in March. A second collection of articles that will be published online in late-October is under development.
- During June, July, and August, Castillo Clark’s, Stascavage, and Gordon will offer twelve training webinars for KC Chairs, KC Chair-Elects, Regional KC Coordinators, Regional KC Representatives, and KC Liaisons.
- Castillo Clark has started to prepare National KC Chair-Elect Frank Ross to assume his duties in March, 2013.

Knowledge Community Membership by Region

	I	II	III	IV-E	IV-W	V	VI	Total
Administrators in Graduate and Professional Student Services	548	1022	1429	1020	535	316	888	5758
Adult Learners and Students with Children	11	28	30	37	19	13	25	163
African American	87	140	298	179	65	37	131	937
Alcohol and Other Drugs	523	930	1026	816	458	247	499	4499
Asian Pacific Islanders	163	325	261	304	147	199	541	1940
Assessment, Evaluation, and Research	439	994	1321	996	473	381	666	5270
Campus Safety	176	377	561	399	219	146	252	2130
Disability	307	502	582	498	251	210	410	2760
Fraternity & Sorority	275	735	1442	864	493	162	422	4393
Gay, Lesbian, Bisexual, & Transgender	600	911	989	1007	435	400	648	4990
Health in Higher Education	402	665	846	700	343	261	497	3714
Indigenous Peoples	119	200	206	250	160	180	267	1382
International Education	419	747	901	801	368	303	635	4174
Latino/a	218	455	501	461	238	206	518	2597
Men and Masculinities	306	464	633	625	270	174	363	2835
MultiRacial	88	131	159	136	77	70	149	810

New Professionals and Graduate Students	957	1477	2303	1873	928	522	1261	9321
Parent & Family Relations	355	578	788	583	374	206	435	3319
Spirituality & Religion in Higher Education	301	461	752	577	298	206	402	2997
Student Affairs Development and External Relations	122	209	344	176	126	71	191	1239
Student Affairs Partnering with Academic Affairs	824	1639	2115	1672	839	526	1165	8780
Student Leadership Programs	1099	2023	2848	2132	1106	713	1520	11441
Sustainability	100	160	246	215	110	89	174	1094
Technology	182	276	417	316	182	112	237	1722
Veterans	43	86	116	85	46	40	93	509
Women in Student Affairs	758	1232	1632	1397	713	437	972	7141

Awards Programs

Melvene D. Hardee Dissertation-of-the-Year Award

- The call for 2013 Melvене D. Hardee Dissertation-of-the-Year Award applications opened for NASPA members in April 2012.
- Annemarie Vaccaro, Assistant Professor at the University of Rhode Island, is serving as the Dissertation-of-the-Year Award Committee Chair; other committee members include Christine Austin, Arkansas Tech University; Tony Cawthon, Clemson University; Susan Marine, Merrimack College; Kerry McCaig, University of Denver; Cissy Petty (Loyola University, New Orleans); and Diane Waryas, Touro University Nevada.
- 2012 marked the 35th year of the award, which was celebrated through the *35 Years of DOTY* series. The series involves short reflections by past DOTY winners, which ran on the NASPA website from 2011 through early-2012. A compilation of the reflections will be published on the DOTY website.

Excellence Awards

- **National Co-Coordinator:** Tyjaun Lee, Prince George's Community College, and Dr. Christopher Lewis.
- The call for 2013 Excellence Awards submissions opened for NASPA members in May 2012.
- An *Excellence in 3 Minutes* promotional video, a compilation of video clips about 2010 and 2011 honored programs, has been developed and will be used to launch the *Excellence in 3 Minutes* initiative in the coming months.

Regions

Following are regional conferences for which the NASPA office handled registration. For further information on regional conferences and activities, please see individual regional board reports. In addition to the events listed, the regional staff have been working to implement registrations, sponsorship assistance, and call for program assistance for all regional events that will take place in the 2012 – 2013 year.

Region I			
Dates	Event	Location	Registrants/ Institutions
3/23/2012– 6/14/2012 (four sessions)	Mid-Level Institute	Several locations	18/16
4/28/2012	WISA/GLBT/Veterans KC Resetting Perspectives Drive-In	Cancelled on April 17, 2012	
4/4/2012	Rhode Island Drive In	Rhode Island College	41/12
6/15/2012	Graduate Student and New Professionals KC Drive-In	University of Vermont	28/19
Region II			
Dates	Event	Location	Registrants/ Institutions
6/10–12/2012	Region II Conference	Buffalo-Niagara Marriott	220/102
6/18-22/2012	Mid-Managers Institute	Montclair State University	34/30
Region III			
Dates	Event	Location	Registrants/ Institutions
6/11–14/2012	New Professionals Institute	North Carolina Central University	41/31
6/3–6/2012	Summer Symposium	Hilton Virginia Beach Oceanfront	109/65
6/16–21/2012	Mid-Managers Institute	Auburn University	47/36
Regions V			
Dates	Event	Location	Registrants/ Institutions
4/6–7/2012	Power of One Conference	Oregon State University in Corvallis, Oregon	167/22
6/20-22/2012	SSAO Retreat	Residence Inn and Portland Downtown at River Place	29/25

Graduate Associate Program (GAP)

- The Graduate Associate Program (GAP) was developed to increase participation and membership of graduate students in Master's level higher education/student affairs programs across the country. Every campus with a graduate program in higher education/student affairs is eligible to have one NASPA GAP representative.
- 127 applicants from 90 universities.
- 85 Graduate Associates were chosen to represent their campuses for academic year. By the end of the 2011-2012 academic year, 63 Graduate Associates remained and earned Alumni status.
- Each Graduate Associate hosted events tailored to their campus needs and interest. The 2011-2012 GAP students produced more than 220 programs. The breakdown was as follows:

Event	Participants
#SASocial	22
Brown Bag w/ Professionals	34
Careers in Student Affairs Month	5
Conference Related Events	7
Info Tables	4
Membership Drives	14
Networking Events	23
Professional Development	46
Resume Workshops	14
Webinar Party	23
Miscellaneous	28

Faculty Fellows

Faculty Fellows Summer Summit

August 15 – 17, 2012 ♦ NASPA, Washington, DC

- NASPA will host a Summer Summit for Faculty Fellows in August.
- Tim Ecklund will serve as chair of the faculty fellows until March 2013. John Lowery is Chair-Elect.

NASPA Undergraduate Fellows Program

Dungy Leadership Institute

June 17 – 22, 2012 ♦ Southern Methodist University

- At the 2012 NASPA Annual Conference, the NUFPP Board announced its decision to rename the NUFPP Summer Leadership Institute to the Gwendolyn Dungy Leadership Institute in honor of Dungy's retirement in 2012.
- 63 applications. (*Down from 71 in 2011*) 32 fellows were accepted, the maximum amount allowed.

- **Institute Director:** Lester Manzano, Loyola University-Chicago.
- 2013 DLI will be held at Iowa State University with Tonantzin Oseguera, University of California, Riverside as institute director.

Summer Internship Process

- 21 institutions applied to host 32 NUFP Summer Interns, up from 24 institutions hosting 30 interns last year.
- 167 fellows applied to the Internship Process, up from 133 fellows last year.

NUFP Welcome Packets

- For the Spring acceptances, Fellows were re-directed to an electronic welcome page specific for their region. In addition to the welcome letter from the regional coordinator, welcome letters from all KC representatives on the NUFP Board and an invite to the join welcome webinar question hour were on the page. The following are the pages for each region:
 - www.naspa.org/programs/nufp/regi.cfm
 - www.naspa.org/programs/nufp/regii.cfm
 - www.naspa.org/programs/nufp/regiii.cfm
 - www.naspa.org/programs/nufp/regiveast.cfm
 - www.naspa.org/programs/nufp/regivwest.cfm
 - www.naspa.org/programs/nufp/regv.cfm
 - www.naspa.org/programs/nufp/regvi.cfm

Program Numbers

- There are a total of 425 Fellows for the 2011-2012 academic year. See the following chart for a demographic breakdown by region. “.5” indicates that a Fellow selected more than one option.

Year in program

	1	2	3	4E	4W	5	6	Grand Total
Spring Applicant	7	21	38	24	31	14	35	170
Grand Total	7	21	38	24	31	14	35	170

Gender

	1	2	3	4E	4W	5	6	Grand Total
Female	5	14	29	13	16	8	20	105
Male	2	6	9	11	15	5	15	63
Transgender	0	1	0	0	0	1	0	2
Grand Total	7	21	38	24	31	14	35	170

Race/Ethnicity

	1	2	3	4E	4W	5	6	Grand Total
American Indian/Alaska Native/ Native Hawaiian	0	0	0	0	0	0	0	0
A/AA/API	1	2	3	3	3	3	9	24
Black/African American	1	5	11	9	6	1	8	41
Hispanic/Latino(a)	3	4	5	5	14	5	9	45
Multiracial / Multiethnic	0	5	9	3	5	2	6	30
Other	0	2	1	0	1	0	1	5
White/Caucasian	2	3	9	4	2	3	2	25
Grand Total	7	21	38	24	31	14	35	170

Sexual Orientation/Identity

	1	2	3	4E	4W	5	6	Grand Total
Bisexual	1	1	0	1	0	0	0	3
Gay	0	2	5	4	3.5	2	6	22.5
Heterosexual	5	13	32	16.5	26	10	25	127.5
Lesbian	0.5	3	1	0	1	1	0	6.5
Other	0	0	0	0	0	0	0	0
Queer	0.5	1	0	2.5	0.5	1	4	9.5
Blank	0	1	0	0	0	0	0	1
Grand Total	7	21	38	24	31	14	35	170

Disability

	1	2	3	4E	4W	5	6	Grand Total
Blind/Low Vision	0	0	0	1	1	1	2.5	5.5
Deaf/Hard of Hearing	0	0	0	0	0	0	0	0
Learning Disability	0	0	0	1	0	0	1	2
N/A	6	20	37	21	29	12	31	156
Other	0	1	0	0	0	0	0	1
Physical/Systemic	1	0	0	1	1	0	0.5	3.5
Psychological Disability	0	0	1	0	0	1	0	2
Grand Total	7	21	38	24	31	14	35	170

Class Year

	1	2	3	4E	4W	5	6	Grand Total
First-Year	0	0	0	0	0	0	0	0
Sophomore	0	1	2	1	5	2	0	11
Junior	3	6	7	2	9	5	7	39
Senior	3	10	24	18	13	6	20	94
5th Year	1	4	5	3	4	1	8	26
Grand Total	7	21	38	24	31	14	35	170

Other Identities

	1	2	3	4E	4W	5	6	Grand Total
1st Gen College Student	1.5	9	18.5	8.5	20	9	24.33	90.83
Adopted	0	0	0	0.5	0	0	0.34	0.84
Low-income Student	0	0	0	0	0	0.5	0.33	0.83
International	0.5	1.5	0	1	0	0	0	3
Parent	0	0	0	0.5	0	0.5	0	1
Single-parent household	0	0	1	0.5	0	0.5	1	3
Religious (Other	0	0.5	0.5	0	2	0.5	0	3.5
Blank	5	10	18	13	9	3	9	67
Grand Total	7	21	38	24	31	14	35	170

Volunteer Central

- A meeting was held at the 2012 NASPA Annual Conference for the National Volunteer Coordinator and Regional Volunteer Coordinators. The group discussed the progress of the NASPA Volunteer Database and offered feedback.
- The Knowledge Community Chairs now have access to post positions on Volunteer Central. Also, various cosmetic and functional changes were made recently, including the ability for individuals to view types of positions posted by posting group type.
- All NASPA volunteer leadership opportunities have been posted on volunteer central for open access to opportunities, including but not limited to, the NASPA Board open positions, the James E. Scott Academy, the Center for Women, and the NASPA Undergraduate Fellows Program Board.
- All open positions within the Region I Advisory Board were posted onto Volunteer Central. Regions and KC have been encouraged to use it as a way to increase transparency in the appointment process.

#SAInterns

- Building off of the success of #SAGradHunt, we will host three Twitter chats this summer around the student affairs internship experience.
- NASPA will host three interactive Twitter Chats about the internship experience in student affairs on June 22nd, July 13th, and August 10th.
 - During the first Twitter chat, 39 individuals produced over 270 tweets.
- We will hold three additional chat periods on July 6th, July 27th, and August 24th.

Elections

- Voting for NASPA Chair of the Board and Regional Directors in Regions I, III, IV-West, and VI will happen in 2013.

Publications

Sales and Marketing Activities

- A well-attended book signing event was held for the authors of *Asian Americans and Pacific Islanders in Higher Education* at the 2012 NASPA Annual Conference. The majority of the authors were able to participate in the event, and feedback from both authors and readers was very positive.
- Sales of *Asian Americans and Pacific Islanders in Higher Education* are off to a strong start, with more than 450 copies sold at the time of this report.
- The AAPI book was also promoted at various conferences and meetings including: ACPA, NCORE, The College Board AAPI Summit, and a University of Illinois at Urbana-Champaign Panel.
- *Learning is Not a Sprint: Assessing and Documenting Student Leader Learning in Cocurricular Involvement* debuted at the 2012 Assessment and Persistence Conference. The book's editors, Kathy M. Collins and Darby M. Roberts, presented a mini-institute based on the book and also held a book signing.
- In its first week of availability, more than 200 copies of *Learning is Not a Sprint* were sold, indicating that the book meets a significant need in the literature.
- Books, journals, and magazines were actively promoted through the NASPA website, *Update* e-mails, social media channels, and collateral marketing materials—to both members and nonmembers.



Authors of Asian Americans and Pacific Islanders in Higher Education gather for a book signing event at the 2012 NASPA Annual Conference.

- Literature on NASPA publications was distributed at conferences and other events. This included a *USAToday*-sponsored NASPA newspaper wrap for the 2012 NASPA Annual Conference.
- Sales directly through the publisher and Amazon continued to generate the largest portion of publications sales. NASPA's Amazon seller account maintains a five-star feedback rating.
- From March 1, 2012 through May 31, 2012, the NASPA Bookstore received 4,019 visits and 12,554 page views, and achieved a 5.42% e-commerce conversion rate. The top five products sold were: *Learning Reconsidered 2*, *Professional Competency Areas for Student Affairs Professionals*, *Asian Americans and Pacific Islanders in Higher Education*, *Learning Reconsidered*, and *Creating Inclusive Campus Environments*.
- The breakdown of traffic sources to the NASPA Bookstore website during this same time period is as follows: Direct Traffic: 17.54%; Referring Sites: 37.42%; Search Engines: 45.04%.

Books Released March 2012

- *Learning is Not a Sprint: Assessing and Documenting Student Leader Learning in Cocurricular Involvement*, Kathy M. Collins and Darby M. Roberts, Editors (June 2012)
- *Asian Americans and Pacific Islanders in Higher Education: Research and Perspectives on Identity, Leadership, and Success*, Doris Ching and Amefil Agbayani, Editors (March 2012)

Forthcoming Titles

- *Creating a Culture of Evidence in Student Affairs*, Maggie Culp and Gwendolyn Jordan Dungy, Editors (October 2012) – Project funded by the Lumina Foundation's *DegreeNow* Grant to the West Virginia Higher Education Policy Commission
- *Identity and Leadership: Informing Our Lives, Informing Our Practice*, Alicia Fedelina Chávez & Ronni Sanlo, Editors (December 2012)
- *Decisions Matter: Using a Decision-making Framework with Contemporary Student Affairs Case Studies*, Delight Champagne, Annemarie Vaccaro, Mike Siegel, and Brian T. McCoy, Editors (March 2013)

Magazines and Newsletter

Leadership Exchange

- *Leadership Exchange* continues to be published quarterly. The hardcopy is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers.
- The magazine was redesigned beginning with the Summer 2012 issue. Changes were made to both refresh the look of the magazine and to reflect the changes in NASPA's leadership structure.
- Between March 1 and May 31, 2012, the digital edition of *Leadership Exchange* received nearly double the number of visitors as during the same time period last year, with 2,037 visitors. The number of pageviews increased by 78% compared to this same time period last year, with 19,875 pageviews.

- The top 5 viewed articles in the digital edition between March 1, 2011 and May 31, 2012, were:
 1. Key Competencies for Moving into Student Affairs Management (Spring 2012)
 2. Future Leaders Face Shifting Landscape (Spring 2012)
 3. Creating an Associate Vice President Recruitment Strategy (Spring 2012)
 4. Use Caution in Applying Direct Threat Standard (Spring 2012)
 5. Create and Live a Leadership Legacy (Spring 2012)

NetResults

- The final issue of *NetResults* was published on April 25, 2012. The publication will be replaced with a series of blogs to be contributed by the Knowledge Communities.
- Between March 1, 2012 and May 31, 2012, the *NetResults* homepage received 1,813 pageviews, of which 1,330 were unique.

Forum

- The final issue of *Forum* was published in March 2012. The publication has been incorporated into the weekly *Update* e-mails that are sent to all members.
- Between March 1, 2012 and May 31, 2012, the *Forum* homepage received 437 pageviews, of which 309 were unique.

Journals

Please see Journals reports in Board mailing.

Communications, Social Media & Media Relations

Following is a sampling of media clips since February 2012:

- 6/3/2012: **Campus ministry's success at evangelism may be its undoing** (*AP*)
- 5/13/2012: **A great day for a graduation** (*TheDay.com*)
- 4/23/2012: **On campus, debate over civil rights and rape** (*AP picked up in 280+ sources*)
- 4/20/2012: **Retiring Executive Director of NASPA Helps Students 'Be All They Can Be'** (*Diverse: Issues in Higher Education*)
- 4/19/2012: **At Binghamton University, Halt to Pledging Amid Hazing Concerns** (*The New York Times*)
 - *Also picked up in Morningstar News; The Columbs Dispatch; The Tech through wire distribution*
- 4/19/2012: **Parents' role for college needs to be more advisory** (*The Tennessean*)
- 3/29/2012: **Retiring Executive Director of NASPA Helps Students 'Be All They Can Be'** (*Diverse Issues in Higher Education*)
- 3/28/2012: **Parents: Help or Hindrance?** (*Inside Higher Ed*)
- 3/26/2012: **Foreign students cheat more than American peers** (*GW Hatchet*)
- 3/25/2012: **FSU to participate in 'Enough is Enough'** (*The Cumberland Times-News*)
- 3/20/2012: **Beyond Awkward Silence** (*Inside Higher Ed*)

- 3/19/2012: **Study finds most students cheat** (*The Cavalier Daily*)
- 3/14/2012: **NASPA Technology Knowledge Community: What's next?** (*Inside Higher Ed*)
- 3/14/2012: **The Complications of Counseling** (*Inside Higher Ed*)
- 3/13/2012: **In California and Beyond, the Changing Nature of Campus Protests Frustrates Administrators** (*The Chronicle of Higher Education*)
- 3/13/2012: **Perceptive Greek Programming** (*Inside Higher Ed*)
- 3/11/2012: **Singer John Legend calls for national education reform** (*State Press*)
- 3/11/2012: **31 Women: Gwen Dungy** (*Student Affairs Women Lead*)
- 3/11/2012: **Campuses Engage Students, U.S. Style** (*The Chronicle of Higher Education*)
- 3/11/2012: **What I Learned in the World of Student Affairs** (*The Chronicle of Higher Education*)

Facebook

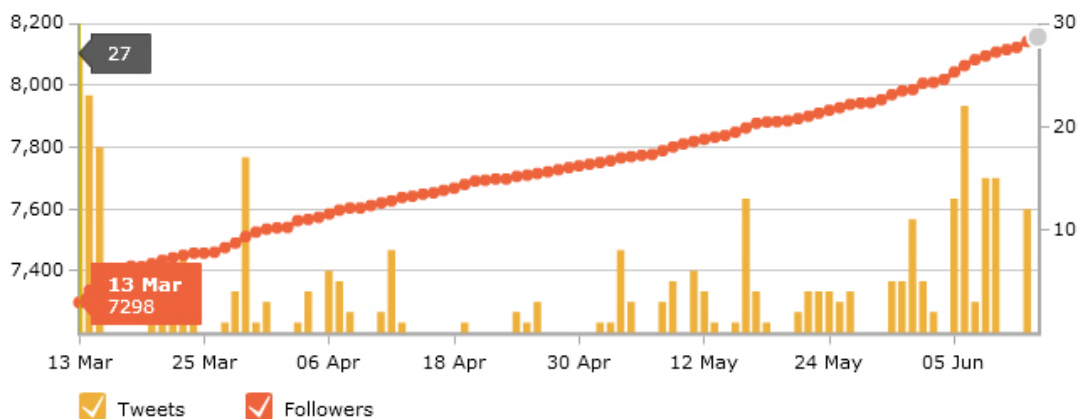
NASPA has a few branded accounts on Facebook, with the main NASPA account being www.facebook.com/naspaFB. As of June 12, NASPA's primary Facebook had 8,080 "likes," compared to 7,548 when last reported on February 15. Across all other metrics, activity has increased sharply over the past month.

LinkedIn

LinkedIn membership continues to grow with the group claiming 6,077 members as of June 12, 2012, 77 percent of whom identify themselves as working in higher education. The week-over-week growth rate is currently 16 percent, with 111 new members in the last week alone. More than 30 new discussions were created last week (week of Jun 4).

Twitter

Twitter growth continues on an upward trend. As of June 12, 2012, the main "@NASPAtweets" account had 8,141 followers, with an average gain of 9 followers per day. Activity is up and an example of this happened during the 2012 NASPA Assessment & Persistence conference, during which the advertised hashtag "#NASPAapc" generated 420 tweets (not including mentions of the conference absent the hashtag).



Additionally, links tracked through link shortener Bit.ly show consistent activity for both NASPA and third-party links posted on Twitter.

Video

NASPA continues to use video through its YouTube page. Since the prior board report, six new videos have been posted:

- TPE Tips from Past Candidates (549 Views)
- Civic Learning & Democratic Engagement (283 views)
- The Student Personnel Point of View: Reflections of 75 Years (236 views)
- Gwen Dungy Retirement Tribute (211 views)
- 2012 NASPA Annual Conference: Purposeful Sharing (145 views)
- 2012 NASPA Annual Conference First-time Attendee Webinar (73 views)

Other video initiatives involving NASPA members are currently underway.

Membership Initiatives and Activities

Individual Memberships: 13,086

Institutional Memberships: 1,146

(as of June 7, 2012)

New Member Calls

In April 2012, NASPA staff began calling all new members to welcome them to the association. This process will be evaluated and then implemented with the new membership and communications plan with the regions post-July Board meeting.

Corporate Relations

Strategic Partners

NASPA continued its strategic partner alliance with 10 total Strategic Partners during the 2011 - 2012 year.

- USA Today
- Campus Labs, (formerly Student Voice)
- Sodexo Education
- Chartwells
- Aramark Higher Education
- Golden Key
- EBI
- The Spelman & Johnson Group
- Life Advantages
- Everfi (*formerly Outside the Classroom*)

Exhibits

- **2012 NASPA Annual Conference**
 - 134 booths sold (*was 3rd largest exhibits, by square footage*) for a NASPA Annual Conference.
 - Restructured booth fees that will result in largest ever gross revenue (from exhibits).

- Fine-tuned exhibits budget to result in at least \$100,000 + **net** revenue (from exhibits).
 - Implemented new user face (new e-show system) for 2012 exhibitors to purchase booths online.
 - Implemented a new SCVNGR game for attendees to create energy in exhibit hall and entice attendees to visit exhibit hall/other NASPA locations (Foundation Silent Auction Booth/ NASPA Bookstore), etc. (Over 100 attendees participated and completed SCVNGR game).
 - Implemented Disability Poster Display, Immigration Art, Dancing Heads, and continued Exhibit Gift Card Raffles to draw attendees into the hall.
 - Worked with Senior Director of Meetings and Senior Director of Educational Programs to continue dedicated times at conference for exhibits.
 - Worked with Assistant Director of Educational Programs & NASPA Foundation to secure two IPAD2 donations for booth raffle.
- **2013 NASPA Annual Conference**
 - Online Floorplan Available for Exhibitors to reserve 2013 space: https://s4.goeshow.com/naspa/conference/2013/floor_map.cfm
 - As of 6/18/2012, 46 booths reserved. On track for one of the largest exhibits halls ever (*by both square footage and net revenue*).

Sponsorships

- **2012 NASPA Annual Conference**
There were 28 sponsors (over \$207,000 in combined cash and cash-in-value) for the 2012 NASPA Annual Conference. New 2012 sponsors were:
 - Keynote Speaker John Legend - GoingOn
 - SSAO Reception - EdR
 - SSAO Lounge - NPC/NIC
 - SSAO Lounge - On Campus Marketing
 - Faculty Fellow Retreat - Face Your Self
 - Featured Speaker Trish Downing - t.jelke solutions
 - Latino/a KC Reception - Pharos Resources

In-Kind Support: In-kind sponsored items for 2012 include:

 - SSAO Lounge Furniture - Adden Furniture
 - 2013 Promo Flash Drives - CampusFlashDrives.com
 - 2012 Polo Shirts - Goldman Promotions
- **2012 NASPA Assessment & Persistence Conference.** There were 5 exhibitors who participated at the 2012 Assessment and Persistence Conference.
- **2012 NCCWSL Conference:** Worked with Assistant Director of Educational Programs & NASPA Foundation to secure donated bags and attendee gifts for NCCWSL attendees.

- **2013 NASPA Annual Conference.** Process of securing returning sponsors. Secured 2012 cash sponsors are:
 - Sodexo - NUFPP Scholarships
 - SSAO Reception - EdR
 - SSAO Reception - EBI
 - Leadership Dinner - Aramark
 - SSAO Lounge - OCM
 - Outstanding New Professional Award - The Spelman & Johnson Group
 - Exhibit Hall Gift Cards - Student Health 101, Treanor Architects, Foliot Furniture
 - Community College Institute - Innovative Educators
 - SAPAA Reception - Stylus Publishing

Donated Support: Donated sponsorship items for 2013 NASPA Annual Conference include:

- SSAO Lounge Furniture - Adden Furniture
- SSAO Gift - Eco Promotional Products
- 2013 Conference Laynards - publicidentity

Advertising

- Advertising continues to stay strong for the *Leadership Exchange*. Summer 2012 issue over \$15k in revenue.
- Ad revenue continues to stay strong for 2012 Annual Conference Program Guide: (over \$12k), representing 22 advertisers.
- Implemented new web site and e-newsletter advertising programs. Resulted in \$17k in additional ad revenue. (Zayed University, NIAAAA, e-Check Up-To-Go). Will be available for conference advertising options for 2013.

Corporate Members

- As of 6/18/2012, 161 paid corporate members (for profit and non profit).

Sponsorship Support Outreach

- Regions - Conducted regional exhibits/sponsorship conference call with Director of Member Engagement and Student Initiatives to educate volunteers with proper steps of recruitment, payment processing and support of their respected regional conferences.
- Knowledge Communities - Continue to work with KC Chairs to help secure funds for initiatives/events. Ex. Technology, Student Leadership, SAPAA, etc.

Information Technology

Web Stats

NASPA.ORG Summary - Statistics for February 1, 2012 – May 31, 2012

- 794,627 page views
- 237,531 total visits
- 45% new visitors
- 3.3 average page views per visitor
- 3:11 average time on site
- Top Pages/Directories: NASPA Home; Conference; Members-Only/Conference Archives; Programs; Careers/Grad Prep.

THEPLACEMENTEXCHANGE.ORG Summary - Stats for February 1, 2012 – May 31, 2012

- 1,159,548 page views
- 150,000 total visits
- 22% new visitors
- 7.8 average page views per visitor
- 6:11 average time on site
- Top Pages/Directories: Home; Job Search; Candidate Search;
- 14,708 Candidate profiles; 847 Registered for Phoenix
- 3,165 Employer profiles;
- 9,165 Job interviews conducted on-site;
- 487 Purchased Interview Tables: 427 Standard; 60 Premium
- 464 TPE-Phoenix positions

The following is a list of projects completed since February 2012:

Hardware

- Perform ongoing maintenance to NASPA servers and user desktops in the main office.
- Configured Cisco server as a backup server for use in Phoenix.
- Purchased several new laptop workstations and monitors.

Software

- Installed and configured all webserver technology software on new Rackspace server.
- Installed and configured Operating System (OS), virus protection and MS Office software applications on several new laptops for staff and for conference room usage.
- Installed / configured WordPress on a new Apache server, and that we are now in the process of building WordPress sites for Regional and Knowledge Communities
- Removed malware and reinstalled software on several user workstations.

Applications

- Developed and launched new website search application utilizing Google search.
- Updated Excellence Awards application for 2012-2013.
- Updated website roster output to sort output by position ranking and last name.
- Sent accept/reject emails for several NASPA professional development events and several Regional Conferences.
- Developed download tool and online scheduler for NASPA event administrators.
- Developed new interview scheduler application for TPE administrators and employers.
- Developed onsite registration and namebadge printing system for volunteers to use in Phoenix.
- Continue to expand NASPA's Members-Only section: Based on staff and feedback from volunteer leaders, made significant enhancements to the Volunteer Portal application for users and administrators.
- Upgraded Regional Report tool with updated queries, reports, and downloads.
- 2013 NASPA Annual Conference site. Launched site in May, 2012. Program submission process updated and deployed. 2013 Conference Administrator created and updated. Ancillary/Meetings for 2013 Conference created and deployed.
- Developed XML/RSS applications to output and display the following content on the NASPA website and external sites: NASPA blog and Twitter feeds; NASPA events; NASPA Conference room changes/updates; TPE job postings.
- Developed application to allow non-member access to 2013 Conference presentations and workshop archives.
- New Reports/Downloads created for The Placement Exchange.

Other IT

- Closed more than 80 NASPA Tech Requests submitted by NASPA staff during this period.
- Managed the migration of the NASPA website and databases from Cybertrails hosting to Rackspace hosting. New website server utilizes latest server technologies.
- Implemented online backup operation for NASPA office documents and public drives.
- Electronic Communications. Since February 1, we have sent out more than 30 emails to NASPA membership (NASPA Update; SSAO Update; professional development workshop announcements, national and regional conference reminders, etc).
- Manage all of NASPA's domains and IIS configuration.
- Provided all IT support and management during the 2012 TPE Phoenix event and the NASPA Annual Conference.

NASPA Foundation

Research Grants

Research Grants Committee Chair: Linda Kuk

- New research Grant guidelines were passed at the March Board meeting outlining a process for small and large grant requests.
- Submissions are currently being accepted for the July 15 deadline.

Pillars of the Profession

The NASPA Foundation and the volunteers for each Pillar fundraised for the 2012 *Pillars of the Profession*. As of June 30, 2012 a total of \$34,976.39 has been raised. The 2012 *Pillars of the Profession* class that was approved in September 2011 is below:

- Marilee Bresciani, *San Diego State University*
- Mary Coburn, *Florida State University*
- Lyle Gohn, *University of Arkansas*
- Randy Hyman, *University of Minnesota at Duluth*
- Enrique Iglesias Hidalgo, *Consejo de Colegios Mayores de Espana*
- Levester Johnson, *Butler University*
- Gage Paine, *University of Texas at San Antonio*
- Sandy Scherrens, *George Mason University*
- Ed Spencer, *Virginia Tech*
- Brian Sullivan, *University of British Columbia*
- Patricia Telles-Irvin, *Northwestern University*
- Charlotte Tullos, *University of North Texas at Dallas*
- Carol Wiggins, *University of Connecticut*

Distinguished Achievement Award

- In September 2011, the Foundation Board voted to create a new level to the Pillars of Profession award. Recipients of the Distinguished Achievement Award are previous Pillars who continue to make significant contributions to the higher education sector.
- The first nominees were Doris Ching with the University of Hawaii and Peggy Barr with Northwestern University. As of June 30, 2012, \$3,025.00 has been raised in their names.

Annual NASPA Foundation Silent Auction

- The NASPA Foundation 2012 Silent Auction took place under the direction of Dr. Kathleen Cramer at the NASPA Annual Conference in Phoenix.
- This year's silent auction raised \$21,632.00. This includes donations from the auction, raffle and staff development sessions.
- Two iPad3s and a \$500 Discover gift card were raffled off.

Foundation Golf Tournament

- This was the first year for the NASPA Foundation golf tournament. 38 people participated and \$958.50 was raised for the Foundation.
- The second NASPA Foundation golf tournament is scheduled for Sunday, March 17, 2013 at the Orlando World Center Marriott.

NASPA Foundation Strategic Plan

- The Foundation Board met at Grand Hyatt in Dallas, Texas from January 29-30, 2012. At this meeting, the Board developed a mission statement, goals and objectives for the Foundation Board. The NASPA Foundation Strategic Plan was formally passed in March 2012.

New Pledge Level

- On June 28, 2012 during the Foundation Board conference call, the Board passed a new pledge level. “The Foundation Circle” will be a \$7,500 pledge level.

NASPA Undergraduate Fellows Program Fund

- During the June Foundation Board call, the Board passed the NASPA Undergraduate Fellows Fund” as new fund to be hosted under the Foundation.
- The fund will award scholarships for students taking the GRE as well as provide opportunities for undergraduates who would like to attend the NASPA Annual Conference. Interested applicants will apply for the scholarships and recipients will be selected based on merit.