These last four months are highlighted by the hugely successful 2019 NASPA Annual Conference in Los Angeles, NASPA’s largest west-coast conference. The 2019 NASPA Annual Conference also marked the end of a year-long celebration of NASPA’s 100 Year Anniversary. While the NASPA Annual Conference is our signature event, the four months following the conference are increasingly busy, and it is during this time that several of NASPA’s signature events are held. The following in-person events have taken place since the 2019 NASPA Annual Conference:

- NASPA MENASA Conference
- Two Dungy Leadership Institutes (DLI)
- 2019 Civic Learning and Democratic Engagement Meeting
- NASPA Certificate Program in Student Affairs Law and Policy
- Region II/III Combined Conference
- 2019 NASPA Conferences on Student Success in Higher Education
- The Summit – NASPA VPSA Summer Convening
- FIDAE/LAC Conference

There are several events on this list that warrant special recognition. Region II and Region III hosted their first combined conference in Washington, DC. The debut of the NASPA Conferences on Student Success in Higher Education brought in over 1,400 registrants, making it the second largest event that NASPA hosts. Finally, the NASPA VPSA Summer Convening, a new program for VPSAs, attracted 49 registrants.

In addition to these very successful professional development events, the NASPA staff has been busy with a wide range of member-centered activities. A few highlights include:

- NASPA Advisory Services has engaged in assessments with 33 different institutions.
- 15 Online Community Webinars with over 1,500 registrants.
- Redesigned Public Policy Website & 21 PP Articles/Blogs posted. NASPA has authored or joined 12 community letters to Congressional and Federal Agency leaders.
- To date, institutional renewals are at 821, the highest June 30 number ever.
• NASPA received over 260 news mentions.
• The Center for First-generation Student Success website has increased unique pageviews from 2,200/month to 16,000/month.
• 24 RPI blog posts with 2,200 unique views – the most popular being NASPA’s Response to Free Speech Executive Order with 439 unique views.
• 150 institutions applied to be designated as a “Voter Friendly Campus.”
• NASPA is a founding partner to an inter-association commitment to health and well-being in higher education.
• NASPA has partnered with the Kettering Foundation to develop campus-based resources for dialogue and deliberation within and outside of the curriculum.
• NASPA released “Student Employment National Research Study” and “Strategies for Addressing Mental Health Support on Campus.”

In addition to these highlights, NASPA’s financial position remains very strong. Total revenue through March 31, 2019 was $13,421,000, an almost 10% increase from the previous year. In addition, the NASPA Reserve Account has increased by over $800,000. NASPA’s Assets have increased by almost $2 million.

Speeches, Presentations and Representations

Since the annual conference, it has been a busy travel season with 17 NASPA-related trips and 13 speeches during that time. I can say that these experiences reinforce that NASPA’s brand and reputation remain very strong.

Culture of Respect Founders – NYC Meeting
Suder Foundation – Dallas Meeting
NASPA MENASA Conference – Opening Keynote Speaker
Hamilton College Board of Trustees – Speaker
University of Northern Iowa Student Affairs Conference – Keynote Speaker
Larry Moneta Retirement – Attended
SAHEC Meeting - Attended
University of Utah Symposium on Student Success – Speaker
Region II/III Conference – Closing Keynote Speaker
Dungy Leadership Institute (Old Dominion University) – Speaker
Celebration of Life Service for Patricia Telles-Irvin – Speaker
NASPA First Forward Institute – Opening Keynote
NASPA Conferences on Student Success in Higher Education – Moderated Opening Panel
The Summit – NASPA VPSA Summer Convening – Opening Keynote Speaker
NASPA FIDAE/LAC Conference – Closing Keynote Speaker
Reinvention Collaborative Lamborn-Hughes Institute – Opening Keynote Speaker
National Vice Presidents Group – Closing Speaker
The pages that follow provide details on the wide range of NASPA programs and the impressive number of NASPA volunteers who work to support NASPA.

Professional Development and Engagement

Professional Development

NASPA Annual Conference

2019 NASPA Annual Conference Committee
Chaired by Jason Pina, Ohio University, and under the leadership of Penny Rue, 2018-2019 NASPA Board Chair, the 2019 NASPA Annual Conference Committee welcomed a total of 7,616 participants to Los Angeles, CA in March. The committee worked diligently to develop content and engagement that would mark the end of our 100th year celebration of the Association. In addition to Pina and Rue, the committee members included:

- Ainsley Carry, University of Southern California
- Wendy Endress, The Evergreen State College
- Eric Felix, University of Southern California
- Christina Gonzales, University of Colorado at Boulder
- Susan Longerbeam, University of Louisville
- John Wesley Lowery, Indiana University of Pennsylvania
- Sherry Mallory, University of California – San Diego
- Katherine (Katie) O’Dair, Harvard University
- Willa Sanchez, Oregon State University
- Raquel Torres-Retana, Pasadena City College

Keynote Speakers

- Opening Session: Kal Penn, Actor and Former White House Administration
- Monday Keynote: Amanda Nguyen, Co-Founder and CEO of Rise
- Tuesday Keynote: Janet Napolitano, President of the University of California System
- Wednesday Closing Session: Shaun Harper, Provost Professor of Management and Organization; Clifford and Betty Allen Chair in Urban Leadership; USC Race and Equity Center Executive Director, University of Southern California

Conference Highlights

- The 2019 NASPA Annual Conference had a total of 7,616 participants. This conference surpassed attendance numbers of the 2016 and 2017 Annual Conferences. It was the second largest NASPA Annual Conference in history.
- The Opening Reception took place in Microsoft Square and Chick Hearn Court outside of the Los Angeles Convention Center, and it was a big success. Approximately 3,500 attendees moved from the Opening Session to the Opening Reception. The Reception was a celebration of diverse Los Angeles Neighborhoods – local foods, nonprofits, dance troupes, and neighborhood-themed signage.
- The 2019 NASPA Annual Conference featured 55 total pre-conference programs, including the NASPA Undergraduate Student Pre-Conference, NASPA International Symposium, NASPA
Community Colleges Institute, the NASPA Institute for VPSAs, and a special VPSA Pre-con on Innovation through Design Thinking in Student Affairs.

- The Program Committee met in October 2018 to review and select the 2019 educational programs:
  - Program Reviewers 1,023
  - Total number of program submissions (including pre-cons) – 1,741
  - General Interest Program Submissions – 1175
    - Accepted – 540
  - Constituent Group/Division and Group Sponsored Submissions – 334
    - Accepted – 176
  - Poster Session Submissions – 45
    - Accepted – 28
  - SA Speaks Submissions – 16
    - Accepted – 12
  - Scholarly Paper Submissions – 82
    - Accepted – 34
  - Rejected Programs across all types – 876 (50.3% rejected)

- There were four Extended Learning Sessions for 2019 including:
  - Legislation in Higher Education: A Mock Senate Simulation
  - Student Activism Boot Camp
  - Delivering on the Promise
  - Think It, Plan It, Execute It

- In 2019, there were three SA Speaks session time blocks with creative and passionate speakers, who presented on a wide variety of topics:
  - Javier Ramirez, University of Oklahoma Norman Campus
  - Michiko Kealoha, Cañada College
  - Shonda Goward, University of North Carolina at Chapel Hill
  - Alfred Day, University of California-Berkeley
  - Keegan Nichols, Arkansas Tech University
  - Jaylyn Jones, Arizona State University
  - Kelvin Harris, United Negro College Fund/Gates Millennium Scholars Program
  - Brian MacDonald, University of California – Los Angeles
  - John Bollard, University of California-Los Angeles
  - Josie Ahlquist, Florida State University
  - kc Bui, University of California-Los Angeles
  - Paul Artale, University of Michigan

- Corporate Development
  - 21 Program Guide advertisers
  - 129 exhibitors, representing more than 140 10x10 booths.
  - 48 sponsorships secured for the Annual Conference

**NASPA Commons / Engagement Lounge**

NASPA featured a new lounge this year that incorporated the First-time Attendee, Faculty, and Commuter Lounge spaces and allowed conference attendees to gather, engage, and network throughout the conference. The NASPA Commons also held the NASPA Bookstore, the NASPA Foundation Booth, NASPA ribbon wall, a National Society of Leadership and Success sponsorship activation, and the 2020 NASPA Annual Conference publicity and promotions table. The community
enjoyed spending time together in the Engagement Lounge, and the NASPA Commons was a unique, central meeting location for attendees.

There were several additions to this year’s event including:

● NASPActs engagement took place through five policy “pop-up” sessions about five of NASPA’s policy priorities: immigration and international students; campus accessibility; transgender and gender-nonbinary inclusion; free speech and inclusion; and Title IX. The education materials were developed by NASPA’s RPI and EISJ-CLDE teams and were well-received by members.

● The Gender and Sexuality Knowledge Community created an interactive display, located in the lobby of the JW Marriott, to commemorate the 50th anniversary of the Stonewall uprising. The MultiRacial Knowledge Community also developed an interactive table in the NASPA Commons to engage members in considering and reflecting on the violence in Los Angeles surrounding Rodney King’s death in 1992 and the legacies of police brutality, immigration, white supremacy, and resistance.

● NUFP 30th Celebration
  o The NUFP Advisory Board presented “For NUFP, By NUFP: A Professional Development Space for NUFP Alumni” at the NASPA Annual Conference in LA. This pre-conference was offered at no additional cost to alumni registered for the Annual Conference.
  o At the opening session, the Conference Leadership Committee offered a formal recognition of NUFP and its progress over the past 30 years.
  o NUFP hosted a 30th Anniversary Reception on Monday evening.

NASPA Virtual Ticket

● Eighty-five (85) sessions were included in the NASPA Virtual Ticket
  o Two (2) concurrent sessions rooms were streamed
  o Five (5) additional rooms were recorded for later viewing
    o One hundred and forty-two (142) presenters took part in the Virtual Ticket

● Over 120 sites registered for the Virtual Ticket in advance of the conference – more than twice the number that registered in advance for 2018
● During the live stream, an average of 50 sites logged in to watch the streaming concurrent rooms throughout the day

2019 NASPA Community Colleges Institute
March 9-10, 2019 ◊ Los Angeles, CA

● The 2019 Institute focused on three themes: emergency aid, strategic enrollment management, and outcomes assessment.

● The call for programs process received 21 submissions (compared to 28 in 2018).

● Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
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<tbody>
<tr>
<td>2019</td>
<td>129</td>
</tr>
<tr>
<td>2018</td>
<td>116</td>
</tr>
<tr>
<td>2017</td>
<td>86</td>
</tr>
</tbody>
</table>

● The following individuals served on the planning committee:
  o David Adams, director of student activities, Tulsa Community College
  o Katherine Beaumont Doss, dean of student success, Palo Alto College
Rocio Fajardo, counselor/coordinator, Ventura College
Jamie Kammerman, student activities advisor, Long Beach City College
Michiko "Misha" Kealoha, student life and leadership manager, Cañada College
Noeau Keopuhiwa, student affairs coordinator, Kapiolani Community College
Michael Morvice, director of student life, Orange Coast College
Steve Pankey, enrollment manager, Metropolitan Community College
Teila Robertson, student life coordinator, Long Beach City College
Heidi Shugg, coordinator for the Atlas Access Lab, Valencia College
Wendy Stewart, dean, counseling and student development, Mira Costa College
A.J. Trump, interim director of enrollment management, Ocean County College

Keynote speaker:
Mike Flores, chancellor, Alamo Colleges District

24th International Symposium
March 9-10, 2019 © 2019 NASPA Annual Conference © Los Angeles, California

Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
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<tbody>
<tr>
<td>2019</td>
<td>142</td>
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<tr>
<td>2018</td>
<td>140</td>
</tr>
<tr>
<td>2017</td>
<td>150</td>
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</tbody>
</table>

During the 2019 NASPA Annual Conference, the International Symposium convened student affairs practitioners from around the world with offerings that included:

- A keynote address highlighting the dynamics of globalization, the role of universities, and the challenges facing institutions of higher education in the Middle East and the Arab world.
- A keynote address by President of Middle East Institute, Paul Salem.
- A “first-time attendee” pre-session for international delegates.
- No-host dinners for international delegates called Dinner and Dialogue were organized to develop a sense of community among participants.

The following individuals served on the planning committee:

- Ben Cecil, assistant director of international student life, University of Georgia, Athens
- Tom Ellett, senior associate vice president of student affairs, New York University
- Karla Fraser, senior associate director, Yale-NUS College
- Antoine Gergess, dean of student affairs, University of Balamand, Lebanon
- Tadd Kruse, assistant to the president for institutional planning & effectiveness, American University of Kuwait
- Jorge A. Martinez-Santiago, director of TRIO programs & academic talent search, Fordham University
- Mirela Mazalu, secretary general, European University College Association
- Brett Perozzi, vice president of student affairs, Weber State University
- Matthew Rader, assistant vice president for student affairs and dean of students, IES Abroad
- Natesha Smith, assistant professor, SUNY Binghamton
- Kevin Stensberg, manager of graduate services, KAUST
- Courtney Stryker, senior student affairs consultant, Qatar University
NASPA Vice Presidents for Student Affairs Institute
March 10, 2019 ◊ JW Marriott LA Live, Los Angeles, CA

- 136 VPSAs attended this traditional NASPA Annual Conference offering.

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<tr>
<th>Year</th>
<th>Final Registration</th>
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<tbody>
<tr>
<td>2019</td>
<td>136</td>
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<tr>
<td>2018</td>
<td>114</td>
</tr>
<tr>
<td>2017</td>
<td>115</td>
</tr>
</tbody>
</table>

- The full-day program featured:
  - remarks by NASPA President Kevin Kruger that elucidated the current state of higher education and the implications for campuses of emerging trends in the student affairs and higher education more broadly
  - “Free Speech Isn’t Cheap: A Case Study on Protecting Free Speech and Supporting Campus Climate” presented by
    - Margo Bennett, chief of police, University of California, Berkeley
    - Joseph DeFraine Greenwell, associate vice chancellor and dean of students, Student Affairs, University of California, Berkeley
    - Esther Gulli, executive director, Government & Community Relations, University of California, Berkeley
    - Anne K.F. Jones, assistant vice chancellor/chief of staff, Student Affairs, University of California, Berkeley
    - Rubén Lizardo, director, Local Government and Community Relations, University of California, Berkeley
    - Dan Mogulof, assistant vice chancellor, Public Affairs, University of California, Berkeley
    - David M. Robinson, chief campus counsel, University of California, Berkeley
    - Stephen C. Sutton, vice chancellor for student affairs, University of California, Berkeley
  - “When Staff Members Become Protesters” presented by Monroe Gorden, Jr., vice chancellor of student affairs, University of California, Los Angeles
  - “Crisis Communication in the Age of Social Media” presented by
    - Ellen Meents-DeCaigny, assistant vice president and chief of staff for student affairs, DePaul University
    - Eugene L. Zdziarski II, vice president for student affairs, DePaul University

The Placement Exchange

The Placement Exchange – Spring Onsite, 2019
March 6-9, 2019 ◊ Los Angeles, California

- 619 total candidate registrations, including 501 students and 118 professionals.
  - The largest sector represented was large public schools (15,000-30,000 enrollment), with 69 total institutions. Medium publics (5,000-15,000) was next with 45 followed closely by medium private institutions (3,000-11,000) with 43 participating. 36 small private institutions with an enrollment under 3,500 participated.
- With 931 interview team members representing their institutions.
• The total participant number inclusive of all employers and candidates was 1550.
• 512 tables sold including 427 standard tables and 85 premium booths.
• 467 onsite job posts were purchased including 389 standard posts and 78 premium posts.
• 439 unique jobs were listed with 723 total placements.
• 7807 interviews took place over the 4 days, 6096 30-minute interviews and 1711 60-minute interviews. 5488 interviews were first-round interviews.
• 29 total receptions took place.
• Top job post categories:
  o 63% Housing and Residence Life
  o 11% Leadership Development
  o 9% Student Activities
  o 8% Orientation/New Student Programs
  o 8% Student Affairs Administration
• The TPE Onsite planning committee is led by volunteer leaders made up of 12 professionals and 12 graduate interns. Randall Williams, director of student conduct at Dean College was the chair; Josh Hartmann, director of residential life & learning at Tufts University was the chair-elect.
• Post-Event Survey Results
  o 98% of employees who responded stated they would recommend TPE Onsite to colleagues.
  o 97% of employees who responded stated they would attend TPE again.
  o 95% of employees who responded identified candidates to pursue after TPE Onsite.
  o 87% of candidates who responded stated they would recommend TPE Onsite to other candidates.
  o 84% of candidates who responded stated they would attend TPE Onsite again as a candidate or employer.
  o 45% of candidates who responded self-identified as non-White.
  o The most important reason for attending TPE according to employers was a tie between the number of candidates and the diversity of the candidate pool.
  o The most important reason for attending TPE according to candidates was the number of available positions.

The Placement Exchange – Summer Onsite, 2019
June 21-22, 2019 ◊ Toronto, Canada
The Placement Exchange hosted its second Summer Onsite event immediately preceding ACUHO-I’s Annual Conference and Expo.
• 11 candidates registered for Summer TPE.
• 23 employers registered for TPE, 4 virtual registrations and 19 onsite registrations.
• 26 jobs were posted, including 7 premium and 19 standard. 32 placements total were available.
• 42 interviews took place.
• An onsite candidate-employer networking reception was offered in an effort to provide a personalized event and add value.

The Placement Exchange: TPE 365
• Hosted two candidate-focused webinars between March 2019 and July 2019.
• 16 applications were submitted for the 2020 Onsite Planning Committee. 6 new committee members will be selected. Decisions will be made in time for a late July retreat.
• Online Job Posts (March 1, 2019 – June 24, 2019)
808 positions have been posted online between March 1, 2018 and June 24, 2019.

<table>
<thead>
<tr>
<th>Online Post Type</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>3-pack, 30-Day Online Post</td>
<td>29</td>
</tr>
<tr>
<td>5-pack, 30-Day Online Post</td>
<td>5</td>
</tr>
<tr>
<td>10-pack, 30-Day Online Post</td>
<td>2</td>
</tr>
<tr>
<td>3-pack, 60-Day Online Post</td>
<td>10</td>
</tr>
<tr>
<td>5-Pack, 60-Day Online Post</td>
<td>2</td>
</tr>
<tr>
<td>10-Pack, 60-Day Online Post</td>
<td>1</td>
</tr>
<tr>
<td>Single 30-Day Online Post</td>
<td>437</td>
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<tr>
<td>Single 60-Day Online Post</td>
<td>33</td>
</tr>
<tr>
<td>Single 90-Day Online Post</td>
<td>6</td>
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</table>

Conferences, Workshops, and Institutes

13th Annual MENASA NASPA Conference
March 31 – April 2, 2019 ◊ American University of Kuwait ◊ Salmiya Kuwait

- 80 participants.
- This three-day conference hosted by NASPA and the Middle East, North Africa, and South Asia (MENASA) Area at the American University of Kuwait was an ideal opportunity for discussing innovative ideas, approaches, technologies, best practices and policies in the field of Student Affairs.
- 1 Pre-Conference workshop hosted by ACUHO-I, 37 sessions.
- Keynote Speakers
  - Dr. Kevin Kruger, president and CEO, NASPA
  - Dr. Rawda Awwad, president, American University of Kuwait
  - Dr. Hanan Muzaffar, vice president for student affairs, American University of Kuwait
- This conference continues to be challenged by the tensions in the Middle East between Qatar and the rest of the MENASA region.

2019 NASPA Student Affairs Certificate Program in Law and Policy
June 3-7, 2019 & June 10-14, 2019 ◊ Hyatt Regency Clearwater Beach Resort ◊ Clearwater Beach, FL

- This certificate program was designed as a 5-day, 23-hour course, and participants completed a written final exam for the certification. Due to overwhelming popularity, there were two cohorts instead of one.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
</tr>
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<tbody>
<tr>
<td>2019</td>
<td>82</td>
</tr>
<tr>
<td>2018</td>
<td>53</td>
</tr>
<tr>
<td>2017</td>
<td>56</td>
</tr>
<tr>
<td>2016</td>
<td>43</td>
</tr>
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</table>

- 66 were invited and attended the program.
- The following served as faculty for the program:
  - Oren R. Griffin, associate dean for academic affairs and associate professor of Law, Mercer University
Peter F. Lake, Charles A. Dana chair and director, Center for Excellence in Higher Education Law and Policy, Stetson University College of Law
Brian J. Mistler, executive director of student health and wellbeing services, Humboldt State University

2019 Civic Learning and Democratic Engagement Meeting
June 5-8, 2019 0 Marriott Harbor Beach Resort & Spa, Fort Lauderdale, FL
Final registrations: 435

<table>
<thead>
<tr>
<th>Year</th>
<th>Final Registration</th>
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<tbody>
<tr>
<td>2019</td>
<td>435</td>
</tr>
<tr>
<td>2018</td>
<td>530</td>
</tr>
<tr>
<td>2017</td>
<td>630</td>
</tr>
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</table>

- Seventh annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and NASPA.
- There were several transitions in AASCU’s team in this last year. The Democracy Commitment, the community colleges program that had been housed at AASCU has stepped away from the partnership. The combination of both of these account for the reduction in participants.
- Committee Members:
  - Mike Bishop, director of student leadership, Cornell University (N.Y.)
  - Paul Valdez, associate director, Bowling Green State University (Ohio)
  - William J. McKinney, senior advisor for regional campus affairs, Indiana University
  - Michael McFadden, coordinator, Academic Services, University of Central Florida
  - Molly Kerby, associate professor, Western Kentucky University
  - Samantha Collins, service leadership coordinator, Salt Lake Community College (Utah)
  - Craig Berger, assistant director, Community Engaged Learning, Kent State University (Ohio)
  - Morgan Lewing, assistant professor, Educational Leadership & Human Development, Texas A&M University-Central Texas
  - Stephanie King, director of civic engagement and knowledge community initiatives, NASPA
  - Felice Nudelman, executive director, American Democracy Project, AASCU
- Student Interns:
  - Matea Pejic at Washtenaw Community College
  - Steven Lock at Alfred State College
  - Samantha Uptmor at University of Michigan
- LEAD Initiative Meeting organizers:
  - Bailey Clark, associate director, Center for Leadership & Community Engagement, Rollins College
  - Michael Sanseviro, associate vice president/dean of students, Kennesaw State University
  - Haley Winston, assistant director, University of Central Florida
  - Andrew Wiemer, director, Butler Center for Service and Leadership, University of Miami
- Plenary Presenters:
  - Timothy K Eatman, dean, Honors Living Learning Community Rutgers University Newark; faculty co-director emeritus, Imagining America: Artists and Scholars in Public Life
Steve Elliott-Gower, associate professor of political science, Georgia College
William Payne, Professor of Theater Acting & Directing, University of Minnesota Duluth
Kenneth Reardon, professor of urban planning, School for the Environment, and director, Urban Planning and Community Development, University of Massachusetts – Boston
Annafi Wahed, founder and co-editor, The Flip Side
Jessica Younts, director of operations, Florida Rights Restoration Coalition (FRRC)
Tina Zappile, associate professor of political science, Stockton University

Pre-conference Sessions:
Cultivating Campus Climates and Classroom Conditions for Political Learning, Speech, and Inclusion
Dialogue and Deliberation for Campus Engagement
Student Pre-conference Workshop - How to be Civically Engaged on Campus (Only open to student participants)
Voter Friendly Campus Meeting

Corporate Development
13 Sponsors

Dungy Leadership Institute
2019 is the third year we held two Dungy Leadership Institutes (DLI). We had a lower number of applications this year than in previous years. We anticipate that we will go back to holding one DLI in 2020 due to the limited number of applications.

<table>
<thead>
<tr>
<th>Year</th>
<th>Applications</th>
<th>Final Registration – Program 1</th>
<th>Final Registration – Program 2</th>
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<tbody>
<tr>
<td>2019</td>
<td>41</td>
<td>24</td>
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<tr>
<td>2018</td>
<td>64</td>
<td>32</td>
<td>32</td>
</tr>
<tr>
<td>2017</td>
<td>91</td>
<td>32</td>
<td>32</td>
</tr>
</tbody>
</table>

June 6-12, 2019 ◊ Old Dominion University, Norfolk, VA
Participants: 24 NUFP Fellows
Campus Host: Don Stansberry, Old Dominion University
Faculty:
Director: Rochelle Woods, California State University, Fullerton
Kenny Lopez, University of Hawai‘i at Mānoa
Cory Owen, The Juilliard School
Clint-Michael Reneau, California State University, Fullerton
Denisse Thilley, Old Dominion University
Natasha Turman, Miami University
Christian Urcia, Western Washington University
Sheldon Woods, University of Illinois at Urbana-Champaign
Johnny Young, Old Dominion University

June 20-26, 2019 ◊ University of North Carolina, Chapel Hill
Participants: 23 NUFP Fellows
Campus Host: Shauna Harris & Sheena Jacobs, University of North Carolina at Chapel Hill
Faculty:
First Forward Cohort Kick Off Workshop

June 15, 2019 ◊ Renaissance Orlando at SeaWorld, Orlando, FL

- 190 participants representing the 80 two- and four-year institutions receiving the First Forward designation attended the inaugural kick off workshop. Highlights included:
  - “State of NASPA” opening address from Dr. Kevin Kruger
  - Center welcome and program overview from Dr. Sarah E. Whitley
  - Keynote Address from Dr. Rebecca Covarrubias, associate professor of psychology and faculty director of the Student Equity Research Center, University of California at Santa Cruz
  - Institutional Goal Setting Workshop
  - Assessment & Data Use session with Annemieke Rice, vice president for campus success, Campus Labs
  - Regional Community Engagement sessions

2019 NASPA Conferences on Student Success in Higher Education

June 16-18, 2019 ◊ Renaissance Orlando at SeaWorld ◊ Orlando, FL

- NASPA successfully launched its newest umbrella conference in June 2019. The event co-located the following conferences:
  - Assessment, Persistence, and Data Analytics Conference (APDA)
  - Closing the Achievement Gap Conference (CTAG)
  - First-generation Student Success Conference (FGSS)
  - Student Financial Wellness Conference (SFWC)
- The event represents the Association’s second largest event with 1,400 attendees.
- The call for programs process received 364 program submissions with over 300 program reviewers.
- Registration comparison:

<table>
<thead>
<tr>
<th>Year</th>
<th>APDA</th>
<th>CTAG</th>
<th>FGSS</th>
<th>SFWC</th>
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<tbody>
<tr>
<td>2019</td>
<td>381</td>
<td>265</td>
<td>653</td>
<td>93</td>
</tr>
<tr>
<td>2018</td>
<td>289</td>
<td>310</td>
<td>-</td>
<td>98</td>
</tr>
<tr>
<td>2017</td>
<td>266</td>
<td>385</td>
<td>-</td>
<td>140</td>
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</table>

- Each conference had a committee of member volunteers who offered content expertise in each area, in addition to one cross-conference team with a representative from each. Those representatives are:
The conference served as the launching point for the First Forward Program, which brought representatives from the 80 institutions with the inaugural designation.

Pre-conference workshop sessions were led by partner organizations including:
- Complete College America (CCA)
- Council for Opportunity in Education (COE)
- Council for the Advancement of Standards in Higher Education (CAS)

The conference brought in over $78,000 in sponsorship and exhibitor dollars with 32 in-person exhibitor booths.

During the conference, Unlikely, a documentary which investigates America’s college dropout crisis through the lives of five students, was screened.

Keynote speakers:
- Tim Bono, Ph.D., lecturer in psychological and brain sciences, Washington University in St. Louis
- Bridget Burns, Ed.D., executive director, University Innovation Alliance
- Rebecca Covarrubias, Ph.D., associate professor and lab director, Department of Psychology, University of California, Santa Cruz
- Martha Kanter, Ed.D., executive director, College Promise Campaign
- Yolanda Watson Spiva, Ph.D., president, Complete College America

Corporate Development
- 9 Sponsors

3rd LAC Conference and 9th FIDAE (International Forum of Student Affairs)
June 19-21, 2019 @ Tecnológico de Monterrey, Nuevo León, México
- The International Forum of Student Affairs (FIDAE, by its Spanish acronym) is an annual event held in the city of Monterrey, México. This year, a joint conference was held, and the LAC conference combined with FIDAE and had 275 registrants.
- There were over 20 concurrent sessions held.
- Keynote speakers included:
  - Dr. Terrell Strayhorn, founding CEO, Do Good Work, LLC
  - Dr. Henry Musoma, professor, Texas A&M University
  - Dr. Kevin Kruger, president and CEO, NASPA

The Summit – NASPA VPSA Summer Convening
June 20-22, 2019 @ Kimpton Hotel Monaco Baltimore Inner Harbor @ Baltimore, MD
- This is a new VPSA-exclusive offering.
- 49 VPSAs participated in The Summit.
- Mamta Accapadi (Rollins College) and Dusty Porter (Tulane University) served as summit conveners.
• The two-day program entailed the delivery of content that addresses emerging issues important for executives to know and understand and the opportunity for participants to initiate discussions with their peers regarding topics that are pressing and top of mind.

• Corporate Development
  o 4 Sponsors

Future Conferences, Workshops, and Institutes

2019 Asian Pacific Islander Desi American Leadership Academy (APIDALA)
October 2-4, 2019 ◊ University of Hawai‘i at Mānoa, Honolulu, HI
• This will be the inaugural hosting of APIDALA. As this is an application-based institute, registration is limited to the individuals accepted to attend the program. We received 63 total applications for the program.
• Campus Host: Lori Ideta, University of Hawai‘i at Mānoa
• Faculty:
  o Co-Director: Anna Gonzalez, Harvey Mudd College
  o Co-Director: Tracy Tambascia, University of Southern California
  o Raja Bhattar, University of Chicago
  o Shruit Desai, Washington University in St. Louis
  o Henry Gee, Rio Hondo College
  o Hikaru Kozuma, Amherst College
  o Erin Kahunawaika‘ala Wright, University of Hawai‘i at Mānoa

2019 NASPA Institute for New Vice Presidents for Student Affairs
October 13-16, 2019 ◊ Hilton Alexandria Old Town ◊ Alexandria, VA
• This signature NASPA program is sponsored by the James E. Scott Academy.
• A “must do” program for new VPSAs, the Institute is designed to develop VPSAs to be the best cabinet members at their institutions.
• Institute faculty include Rose Pascarell (institute director), George Mason University; Leonard Brown Jr., St. Mary’s College of Maryland, Lisa Cooper Wilkins, San Joaquin Delta College; Shannon Ellis, University of Nevada, Reno; Joseph Oravecz, Bridgewater State University; Rose Pascarell, George Mason University; and Michael Segawa, Pitzer College.
• Institute faculty will offer a two-hour, pre-Institute session for new VPSAs who are also relatively new to the field of student affairs (e.g., former faculty and academic administrators).

2019 Fraternity and Sorority Life Summit
October 23-25, 2019 ◊ University of Houston ◊ Houston, TX
• This summit reflects NASPA’s commitment to convene fraternity and sorority life (FSL) stakeholders in order to continue to make progress in collaboratively addressing the challenges in FSL on our campuses.

Ujima Institute
November 7-9, 2019 ◊ Florida Atlantic University, Boca Raton, FL
• Applications for the inaugural Ujima Institute close July 12, 2019.
• Campus Host: Corey King, Florida Atlantic University
• Faculty:
  o Co-Director: Crasha Townsend, Washington & Lee University
Co-Director: David Jones, Rutgers University New Brunswick
Nina Caldwell, Maryville University
Flapp Cockrell, University of Toledo
Tammara Durham, University of Kansas
Felicia McGinty, Rutgers University New Brunswick
Brian McGowan, American University
Robert Page, NASPA Fellow

2019 NASPA General Assembly for Peer Educators
November 21-24, 2019 ◊ Baltimore Marriott Waterfront Hotel, Baltimore, MD
- Annual conference for undergraduate peer educators and their advisors

2019 NASPA Hill Days
December 2-4, 2019 ◊ Grand Hyatt, Washington, DC
- 100 attendees expected; as of 6/24/19, we have over 150 applicants
- More information is listed under Advocacy Professional Development below.

2019 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice
December 8-10, 2019 Hyatt Regency New Orleans, New Orleans, LA
- The program themes for the 2019 NMI include establishing and strengthening pathways for success for minoritized groups; preventing and responding to violence, trauma, and social unrest; enhancing innovative praxis of research, theory, and practice; balancing and enacting healthy, brave spaces, and open expression; and, fostering the development of effective civic and democratic engagement for justice
- The NMI Call for Programs opened in May 2019. Program proposals will be accepted through July 26, 2019.
- As of June 24, 2019 there were 24 registrants for the conference and 17 submissions to the Call for Programs.
- Committee Members:
  - Nicholas Hudson, Texas A&M International University
  - Cinthya Salazar, University of Maryland College Park
  - Derek Murakami, University of Southern California
  - Janelle Love, Valparaiso University
  - Judith Estrada, University of California, Santa Cruz
  - Jasmin Robinson, Elmhurst College
  - Robert Page, NASPA Fellow

Women’s Leadership Institute
December 9-12, 2019 ◊ Ritz-Carlton ◊ Amelia Island, FL
- Registration is currently open.
- This is a partner program between NASPA and ACUI along with many cooperating sponsors.
- Speakers and content are being finalized, however, the following major speakers are confirmed:
  - Sarita Brown, president, Exelencia in Education
  - Phyllis Dawkins, president, Bennett College
2020 NASPA Strategies Conferences
January 16-18, 2020 ◊ Hyatt Regency New Orleans ◊ New Orleans, LA

Alice Manicur Symposium
January 22-25, 2020 ◊ Intercontinental, New Orleans, LA
- Applications for the 2020 Manicur Symposium opened in June and will remain open until September 26, 2019.
- Faculty:
  - Director: Chicora Martin, Mills College
  - Fanta Aw, American University
  - Lisa Cooper Wilkins, San Joaquin Delta College
  - Maria Angelica Garcia, Skyline College
  - Lori Reesor, University of Wisconsin
  - Connie Tingson-Gatuz, Madonna University
  - Leslie Webb, Boise State University

2020 NASPA Institute for New AVPs
January 24-25, 2020 ◊ Hyatt Regency New Orleans ◊ New Orleans, LA
- After six successful years, the NASPA AVP Institute – Excellence in the “Number Two” Role will be phased out and replaced by two distinct and inter-related programs.
- The NASPA Institute for New AVPs will be a day-and-a-half long, faculty-led program for AVPs in the first two years of their first AVP (or equivalent) position.
- The founding faculty team is comprised of Dan Maxwell (institute director), University of Houston; Karen Goff, Agnes Scott College; and Shadia Sachedina, Fashion Institute of Technology, SUNY.

2020 NASPA AVP Symposium
- The NASPA AVP Symposium will immediately follow the NASPA Institute for New AVPs in the same location.
- The Symposium will be a two-day program that leverages the expertise and knowledge of attendees through the use of a competitive call for programs process. The Symposium theme is “Advancing Excellence in the AVP Role.”
- The founding planning committee is comprised of eight member of the NASPA AVP Steering Committee:
  - Anne Flaherty, interim associate vice chancellor for student support and wellness, Washington University in St. Louis
  - Juan Guardia, assistant vice president for student affairs & dean of students, University of Cincinnati
  - Ryan Holmes, associate vice president for student affairs and dean of students, University of Miami
  - Erik Kneubuehl, associate vice chancellor, East Carolina University
  - Daniel Maxwell, interim vice president for student affairs and AVC/AVP for student affairs, University of Houston Clear Lake and University of Houston System/University of Houston
o Amy Pennington, associate vice president/dean of students and Title IX coordinator, Arkansas Tech University
o Shadia Sachedina, assistant vice president for student success and dean of students, Fashion Institute of Technology, State University of New York
o Becky Spurlock, associate vice president and senior associate dean, Student Life, The University of the South

2020 NASPA Annual Conference
March 29 – April 1, 2020 ◊ Austin, Texas
- Conference Chair - Jason Pina, Ohio University
- Board Chair – Denzil Suite, Washington State University
- Susan Buckenmeyer, University of Texas at Austin
- Sherry Early, Marshall University
- Samantha Espana-Hall, University of Nevada – Reno
- Rocio Hernandez Fajardo, Ventura College
- Kimberly Goff-Crews, Yale University
- Meghan Haggerty, Butler University
- Brian Mitra, CUNY – Kingsborough Community College
- Romando Nash, University of Nevada, Reno
- Smita Ruzicka, Johns Hopkins University
- Colin Stewart, Fresno State University
- Lori White, Washington University in St. Louis

The 2020 Conference Leadership Committee has met to engage in planning the 102rd conference in Austin, Texas. The 2020 Website was launched on June 17, 2019 and early registration is also open.

Undergraduate Student Conference
March 28-29, 2020 ◊ Austin, Texas
The Undergraduate Student Conference will be hosted March 28-29, 2020 preceding the Annual Conference in Austin, TX. All undergraduates, including NUFP fellows, will be invited to register.
- Viraj Patel, Harnell College House Dean at the University of Pennsylvania, is serving as chair of the Undergraduate Student Conference. Chair-elect and planning committee selection is currently in process.

2020 California Connected Conference
March 29 – April 1, 2020 ◊ San Jose State University
Planning has begun for the 2020 NASPA Connected Conference. Per a Board Task Force from 2016, the Conference Leadership Committee has Lori White and Ken Kelly working together to offer an in-person Connected Conference for the 2020 NASPA Annual Conference due to the ban on California state funds for travel to the state of Texas. There is a separate committee who will help develop content, engage with local California participants and use the NASPA Virtual Ticket to have live sessions streamed from Austin, Texas to the San Jose State University Union.
- Currently, the planning committee includes:
  o Lori White, vice chancellor for student affairs, Washington University in St Louis
  o Ken Kelly, director, basic needs/women’s and gender equity center, California State University-Long Beach
  o Kandy Sue Mink Salas, assistant professor and program director, Azusa Pacific University
Kevin Colaner, associate vice president/chief of operations, California State Polytechnic University-Pomona
Rameen A Talesh, AVC student life and leadership/dean of students, University of California-Irvine
Anna Gonzalez, vice president of student affairs & dean of students, Harvey Mudd College
Deepak Sharma, coordinator, student organization advising & leadership, University of California-Berkeley
Anthony Keen-Louie, program and community development manager, University of California-San Diego
Klint Jaramillo, director, LGBT resource center, University of California-San Francisco
Aaron Jones, ABC retention specialist, University of California-Santa Cruz
Julianna Hernandez, associate director, outreach recruitment and orientation, California State University-Fullerton
Jennifer Miller, dean of students, California State University-Los Angeles
Sonja Daniels, associate vice president, campus life, San Jose State University

Patrick Day, vice president for student affairs at San Jose State University, has generously offered to host the conference.

The connected conference will run for the entire duration of the conference in Austin – from March 29 through April 1.

2020 Civic Learning and Democratic Engagement Meeting
June 3-6, 2020 ◊ Minneapolis Marriott City Center, Minneapolis, MN
Sixth annual offering of this meeting, co-organized by AASCU’s American Democracy Project (ADP) and NASPA.

2020 NASPA M. Ben Hogan Small Colleges and Universities Institute
June 27-30, 2020 ◊ Emerson College ◊ Boston, MA
- The 2020 Institute will be the 12th in its 22-year history and the second named in honor of Michael Ben Hogan.
- A unique and intentional component of this signature NASPA program is that participants live and learn together on the host campus.
- The Institute planning team is led by co-chairs Kimberly Blea (New Mexico Highlands University) and Daniel Hirsch (Pitzer College). Other planning team members include:
  - Jim Hoppe, Emerson College
  - Fran’Cee Brown-McClure, Union College
  - Sharon Duffy, Emerson College
  - Maria Flores-Mills, Colgate University
  - Mary Geller, College of Saint Benedict
  - Chris Gill, Culver-Stockton College
  - Jesse Grant, Bemidji State University
  - Carolyn Livingston, Carleton College
  - Domanic Thomas, Willamette University.

**Online Learning Community**
Partnering with Parents and Families of First-generation College Students (Online Learning)
April 22, 2019 ◊ Center for First-generation Student Success Online Learning Offering
• This 60-minute workshop was offered as part of the Center’s regular online learning series and is now available on demand on the Center’s website.
• Workshop faculty included:
  o Dr. Amy Baldwin, director of student transitions, University of Central Arkansas
  o Dr. Daphne Rankin, associate vice president for strategic enrollment management, Virginia Commonwealth University
• 45 institutions, for a total of approximately 200 viewers, have viewed the workshop as of late-June 2019.

NASPA Community Colleges Symposium Series
April 23–24, 2019 ◊ Ivy Tech Community College ◊ Indianapolis, IN
• Ivy Tech Community College served as the 10th host in the Symposium Series history and had a total of 84 registrants.

Coffee with Kevin: The Secret to a Successful 45-year Career in Student Affairs
April 25, 2019 ◊ Online and Recorded
• Approximately 40 VPSAs attended the session.
• Presented as part of a new series of VPSA-exclusive, online conversations with NASPA President Kevin Kruger.
• During this third episode, Kevin engaged with his guest, Dr. Linda Clement, who, after 45 years of service at the University of Maryland, will retire this summer from her current role as vice president for student affairs. Kevin, Linda, and attendees discussed changes in student affairs during the past number of decades, how to address the emerging gap between graduate preparation and the needs of the modern student affairs division, challenges connected with fraternity and sorority life and related FLS reform efforts, and Linda’s secrets to longevity and success in the field.

Online Learning Community Presentations
• As of June 19, 2019, the OLC held 12 live briefings:

<table>
<thead>
<tr>
<th>Presentation Title</th>
<th>#Reg</th>
<th>Date and Time</th>
<th>Sponsors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why Nice Girls Don’t Get the Corner Office</td>
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<td>3/5/2019 3:00 PM</td>
<td>Center for Women</td>
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<tr>
<td>Caring for Post-military Transition Needs of Female Veterans at Institutions</td>
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<td>4/2/2019 2:00 PM</td>
<td>Center for Women</td>
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<tr>
<td>Partnering with Parents and Families of First-generation College Students</td>
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<td>4/11/2019 2:00 PM</td>
<td>CFGSS</td>
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<tr>
<td>Strategies for Higher Education Leaders Series: High Impact Strategies for Senior Leaders*</td>
<td>530</td>
<td>4/10/2019 1:00 PM</td>
<td>Paid Sponsor: EVERFI</td>
</tr>
<tr>
<td>Managing all Constituents: Supervisors, Senior Leaders, and Supervisees</td>
<td>291</td>
<td>4/17/2019 2:00 PM</td>
<td>Region III</td>
</tr>
<tr>
<td>Supporting Your Muslim Students on Campus This Ramadan</td>
<td>209</td>
<td>4/23/2019 2:00 PM</td>
<td>EISJ Division</td>
</tr>
<tr>
<td>Coffee with Kevin*</td>
<td>102</td>
<td>4/25/2019 4:00 PM</td>
<td>Paid Sponsor: Ready Education</td>
</tr>
<tr>
<td>The Unseen Challenge to Student Success at Community Colleges</td>
<td>368</td>
<td>5/2/2019 2:00 PM</td>
<td></td>
</tr>
</tbody>
</table>
Virtual Concern Gathering: Free Speech and Inclusive Campus* | 121 | 5/16/2019 2:00 PM |  
Global Dimensions of Student Development: Research, Theory, & Practice | 52 | 6/5/2019 2:00 PM | EIKC, OTRKC, NPGSKC  
50 Survey Assessment Tips in 50 Minutes | 14 | 6/6/2019 2:00 PM |  
Building a Framework for Division-wide Assessments of Student Learning | 7 | 6/13/2019 1:00 PM |  

*Denotes a presentation as a part of a series, so registration numbers represent registrations for entire series.

- Sponsored sessions:
  - New this year, the OLC held live sessions sponsored by external partners
    - Ready Education: *The Unseen Challenge to Student Success at Community Colleges*
    - EVERFI: *Strategies for Higher Education Leaders Series: High Impact Strategies for Senior Leaders*
    - These sponsored presentations had a total of 651 session registrations, and represent a valuable opportunity for us to offer quality programming at no cost to our members
    - Dr. Delvina Miremadi-Baldino is presenting another session of this popular course, running from June 10, 2019 through July 19, 2019
    - Thirty-three (33) participants have registered for this current iteration of the short course

**Upcoming Online Learning Community Presentations**
- There are several upcoming presentations planned for Online Learning Community content over the next few months:

<table>
<thead>
<tr>
<th>Presentation Title</th>
<th>#Reg</th>
<th>Date and Time</th>
<th>Sponsors</th>
</tr>
</thead>
<tbody>
<tr>
<td>You Can't Say That Here: Balancing Free Speech and Campus Safety</td>
<td>0</td>
<td>6/26/2019 2:00 PM</td>
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</tbody>
</table>
| Addressing Food Insecurity: Rising to Support Today's Students | 87 | 6/27/2019 12:00 PM | WHPKC  
| NASPA Book Series: Crisis, Compassion, and Resiliency in Student Affairs | 0 | 7/9/2019 4:00 PM | NASPA Publications  
| Presentation by NASPA Region III | N/A | 7/16/2019 1:00 PM | Region III  
| Stop, Deliberate and Listen: Three Approaches to Dialogue on Campus | 17 | 7/17/2019 2:00 PM | CLDE KC  
| Presentation by the NASPA Center for Women | N/A | 7/24/2019 4:00 PM | Center for Women  
| Supporting Students Outside the Gender Binary | N/A | 7/25/2019 2:00 PM | GS KC  
| Transformational Leadership Presentation | N/A | 7/29/2019 2:00 PM |  

|  

20
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<tr>
<th>Presentation by NASPA Region III</th>
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<th>Region III</th>
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<tbody>
<tr>
<td>Supporting Foster Care Alumni on Campus: Recommendations for Student Affairs</td>
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<tr>
<td>Creating a Fraternity/Sorority Advising Model that Breeds Trust, Respect, and Adherence</td>
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<td>8/13/2019 3:00 PM</td>
<td></td>
</tr>
<tr>
<td>Strategies for Higher Education Leaders Series: Fostering Constructive vs. Disruptive Dialogue *</td>
<td>530</td>
<td>8/14/2019 1:00 PM</td>
<td>Paid Sponsor: EVERFI</td>
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<tr>
<td>University of Distress: An Integrative, Innovative, and Re-imagined Approach to Addressing Student Mental Health</td>
<td>N/A</td>
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<tr>
<td>Bridging the Gap: Faculty Programs in Student Affairs</td>
<td>N/A</td>
<td>Date TBA</td>
<td></td>
</tr>
</tbody>
</table>

*Denotes a presentation as a part of a series, so registration numbers represent registrations for entire series.

Regions

2019 NASPA Region I Mid-Level Institute
March 15, 2019 – June 7, 2019 ◊ Various Locations
- 20 Participants
- Four one-day sessions across four months (March – June) in four different locations:
  - University of Hartford, Harford, CT
  - Wellesley College, Wellesley, MA
  - Southern New Hampshire University, Manchester, NHC
  - Rhode Island College, Providence, RI

2019 NASPA Region I Maine Drive In
May 16, 2019 ◊ Maine, Maritime Academy, Castine, ME
- 26 Attendees

2019 NASPA Region III South Carolina Drive-In
May 17, 2019 ◊ Furman University, Greenville, SC
- 87 Attendees

2019 NASPA Region III & SACSA Mid-Manager’s Institute
May 21-24, 2019 ◊ Mississippi State University, Starkville, MS
- 47 Participants

2019 NASPA Region IV-E WISA Drive-In Conference
May 31, 2019 ◊ IUPUI Campus Center, Indianapolis, IN
- 82 Attendees

2019 NASPA Region II and Region III Joint Summer Conference and Symposium
June 5-7, 2019 ◊ Omni Shoreham Hotel, Washington, D.C.
- 476 Attendees
2019 NASPA Region III and SACSA New Professional Institute  
June 8-13, 2019  ◊ University of North Carolina Charlotte, Charlotte, NC  
- 83 Participants  

Peer Education Conferences  

2019 Region I Peer Education Spring Conference  
February 24, 2019 ◊ College of the Holy Cross, Worcester, MA  
- 149 attendees  
- Keynote speakers and breakout sessions focusing on various health and wellness topics as well as student leadership skills  
- Total of twenty sessions presented  
- Keynote speaker was Paul Tran, poet  

2019 Region V/VI Peer Education Spring Conference  
March 30-31, 2019 ◊ Weber State University, Ogden, UT  
- 63 attendees  
- Keynote speakers and breakout sessions focusing on various health and wellness topics as well as student leadership skills  
- Total of sixteen sessions presented  
- Keynote speakers included:  
  - Marcia White, Ogden City Council member  
  - Rebecca Chavez-Houck, former member of the Utah State House of Representatives  

2019 Meeting of the Minds and Region IV-W Peer Education Spring Conference  
April 4-6, 2019 ◊ Kansas City Airport Hilton, Kansas City, MO  
- Sponsored partnership between NASPA and the Meeting of the Minds conference, hosted by the Missouri Partners in Prevention  
- Keynote speakers and breakout sessions focusing on various health and wellness topics as well as student leadership skills  
- Total of seven pre-conferences and 68 breakout sessions presented  
- Keynote speakers included:  
  - Sean Marz, Alive and Well  
  - Jeffrey Bucholtz, director, We End Violence  
  - Dr. Jackie Kibler, associate professor, School of Health Science and Wellness- Northwest Missouri State University  
  - Jim Marshall, Cody’s Gift  
  - Shelby Rowe, youth suicide prevention program manager, Oklahoma Department of Mental Health and Substance Abuse Services  

2019 Region III Peer Education Spring Conference  
April 5-6, 2019 ◊ University of North Carolina Charlotte, Charlotte, NC  
- 90 attendees  
- Keynote speakers and breakout sessions focusing on various health and wellness topics as well as student leadership skills  
- Total of fifteen sessions presented
• Keynote speaker was Kelly Marks, UNC Alum

2019 Advisors Institute
June 10-12, 2019 o Hotel Indigo Baltimore, Baltimore, MD
• 28 attendees
• Foundational advising and leadership skills for peer education advisors in an intensive institute format
• Faculty included:
  o La’ Tesha Hinton, assistant director of The WELL, Tulane University
  o Aaron Maracle, violence prevention specialist, SUNY University at Buffalo
  o Joleen Nevers, program director for regional campus wellness services, University of Connecticut
  o Mandy Parente, interpersonal violence prevention coordinator, University of Alabama Birmingham

Certified Peer Educator Training
• The Certified Peer Educator (CPE) Training is a training program facilitated by the NASPA health, safety, and well-being team as part of its peer education initiatives. This training provides peer educators a standard foundation to deliver peer-to-peer education and support on campus. In addition to on-site facilitation by NASPA staff, the course can be facilitated by campus staff after completing a Train-the-Trainer course.
  o This quarter ends with 990 total number of trainers, who have completed the Train-the-Trainer course. There are a total of 630 campus courses in the online learning community.
  o This quarter, 1,193 new students have completed the CPE program, bringing the total number of certified students to 8,885 for the revised 2016 curriculum.
• Ten campuses and community programs brought a NASPA staff onsite to facilitate the CPE training course and/or the CPE Train-the-Trainer during this quarter. These included:

<table>
<thead>
<tr>
<th>Date</th>
<th>Institution</th>
<th>Location</th>
<th>Training Type</th>
<th># of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>3/10/2019</td>
<td>NASPA Annual Conference</td>
<td>Los Angeles, CA</td>
<td>Train-the-Trainer</td>
<td>20</td>
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<tr>
<td>3/18/2019</td>
<td>Notre Dame Cathedral Latin School</td>
<td>Chardon, OH</td>
<td>CPE Training</td>
<td>98</td>
</tr>
<tr>
<td>4/17/2019</td>
<td>Illinois Higher Education Coalition</td>
<td>Springfield, IL</td>
<td>Train-the-Trainer</td>
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<td>4/22/2019</td>
<td>New Yorkers for Children</td>
<td>New York, NY</td>
<td>Train-the-Trainer</td>
<td>3</td>
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<tr>
<td>4/22/2019</td>
<td>New Yorkers for Children</td>
<td>New York, NY</td>
<td>CPE Training</td>
<td>13</td>
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<td>5/10/2019</td>
<td>George Mason University</td>
<td>Fairfax, VA</td>
<td>Train-the-Trainer</td>
<td>11</td>
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<tr>
<td>5/14/2019</td>
<td>York College</td>
<td>Jamaica, NY</td>
<td>Train-the-Trainer</td>
<td>4</td>
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</table>
The CPE training program is being revised for minor content changes with a volunteer reviewer panel and the revised modules will be sent out to trainers in July 2019. Regular reviews and revisions allow the program to remain agile and meet the needs of peer education programs.

### Culture of Respect

**Culture of Respect Collective**

*Ongoing (each cohort lasts 2 years)*

- **Cohort 1:**
  - In November and December 2018, members of Cohort 1 re-administered their CORE Evaluation self-assessment and submitted a final update on their sexual violence prevention and response action plan. 90% of participants indicated they learned new strategies for sexual violence prevention and response, and ¾ saw increased collaboration between departments and colleagues on their sexual violence strategy as a result of participation. A final Cohort 1 report is forthcoming.

- **Cohort 2:**
  - Participants provided a progress update on their action plans for addressing sexual violence. At the end of 2019, they will re-administer the CORE Evaluation and provide a final update to their plan, which will inform an individualized final report for each institution.

- **Cohort 3:**
  - As of the June 1, 2019 deadline, more than ¾ of participating institutions had submitted their baseline CORE Evaluation responses, and many are in the process of developing their action plans. As of June 2019, there have been six campus visits completed, with nearly ten more planned for this summer. Site visits to date:
    - Millersville University: 4/12/19
    - Berklee College of Music: 4/17/19
    - Saint Louis University: 4/18/19
    - Montana Tech: 5/2/19
    - State Fair Community College: 5/14/19
    - University of Michigan: 5/20/19

- **Cohort 4:**
  - Planning for Cohort 4 recruitment will take place in summer 2019. We are examining the process from Cohort 3 to identify the most successful recruitment strategies, which will inform this year’s plan, including a focus on state- and system-based recruitment.
K-12 Technical Assistance

Ongoing

- Culture of Respect and Emma Willard School are in their third year of contracted work. In May 2019, Sarice Greenstein attended the senior student retreat and gave a presentation about Title IX and sexual violence resources in college and university.
- Croton Harmon is administering their endpoint CORE Evaluation assessment in May/June 2019. Using baseline and endpoint data, along with their action plan, we will create a final report documenting their growth and achievements over the past two years.

Culture of Respect Foundations

Coming summer 2019

- Culture of Respect is developing an online course that will prepare current and future student affairs professionals with the tools they need to be influential allies in campus sexual violence prevention and response.
- Course modules are being developed by NASPA staff with expertise in public health, student affairs, peer education, social work, and violence prevention. Each module is being reviewed by a member of the Culture of Respect Advisory Board.

NASPA Foundation

Professional Development Scholarships

- For the first time and as a result of strong donations, the Foundation was able to offer $15,000 in Professional Development Scholarships to attend smaller NASPA conferences.
- The number will be increased for 2019-2020.

Jim Rhatigan Fellowships

- 13 graduate students were awarded scholarships to attend the NASPA Annual Conference. These scholarships were valued at $1,000 each and awarded to individuals with high need and in graduate programs for student success.

Member Engagement

Community Colleges Division

The Division Board is currently composed of the following individuals:

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>Kimberly Lowry</td>
<td>Vice President of Instruction and Student Services</td>
<td>Lone Star College</td>
</tr>
<tr>
<td>Director-Elect</td>
<td>Edward Martinez</td>
<td>Associate Dean for Student Affairs</td>
<td>Suffolk County Community College</td>
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<tr>
<td>Region Rep Coordinator</td>
<td>Dennis Denman</td>
<td>Associate Director, Center for Student Engagement &amp; Leadership</td>
<td>Edmonds Community College</td>
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<tr>
<td>Region I Rep</td>
<td>Jason Zelesky</td>
<td>Dean of Students</td>
<td>Mount Wachusett Community College</td>
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<tr>
<td>Region II Rep</td>
<td>Brian Mitra</td>
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<td>Kingsborough Community College</td>
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<tr>
<td>Region III Rep</td>
<td>Yovan Reyes</td>
<td>Project Manager, Advising/Transfer Specialist</td>
<td>Hillsborough Community College</td>
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<tr>
<td>Region IV-E Rep</td>
<td>Melissa Payne</td>
<td>Dean of Students</td>
<td>Kirkwood Community College</td>
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<td>Region IV-W Rep</td>
<td>Richard Monroe</td>
<td>Campus Life and Leadership Coordinator</td>
<td>MCC Blue River</td>
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<tr>
<td>Region V Rep</td>
<td>Brenda Ivelisse</td>
<td>Associate Vice President for Student Affairs</td>
<td>Bellevue College</td>
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<tr>
<td>Region VI Rep</td>
<td>Derek Ivelisse</td>
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<td>SSAO Rep</td>
<td>Nina Evangeline-Grant</td>
<td>Vice President for Student Success</td>
<td>Western Nebraska Community College</td>
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<td>NCC Online Coordinator</td>
<td>Kassey Steele</td>
<td>Director of Student Life</td>
<td>Tulsa Community College</td>
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<tr>
<td>CCI Director</td>
<td>Misha Kealoha</td>
<td>Student Life and Leadership Manager</td>
<td>Cañada College</td>
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<td>Michael Morvice</td>
<td>Director of Student Life</td>
<td>Orange Coast College</td>
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<td>Dawn Person</td>
<td>Professor</td>
<td>California State University - Fullerton</td>
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<td>Member Engagement</td>
<td>Donnell Clement</td>
<td>One Stop Manager</td>
<td>Union County College, Elizabeth Campus</td>
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<td>Public Policy Liaison</td>
<td>Holly Swart</td>
<td>Senior Dean, Registration and Records</td>
<td>Wake Technical Community College</td>
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<tr>
<td>Latinx/a/o Task Force Co-Chair</td>
<td>Elena Sandoval-Lucero</td>
<td>Vice President, Boulder County Campus</td>
<td>Front Range Community College</td>
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**Equity, Inclusion, and Social Justice Division**

In June 2019, Mona Hicks was appointed EISJ Division Director, succeeding Mary Jo Gonzales, who stepped down from the position in May. Dr. Hicks will serve until March 2022. The current composition of the Division's Board follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Position</th>
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<tr>
<td>Mona Hicks</td>
<td>Saint Louis University</td>
<td>Division Director</td>
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<tr>
<td>Aaron Jones</td>
<td>University of California, Santa Cruz</td>
<td>African American KC Representative</td>
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<tr>
<td>Jen Wegner</td>
<td>Carnegie Mellon University</td>
<td>Center for Women Representative</td>
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<tr>
<td>Carrie Kortegast</td>
<td>Northern Illinois University</td>
<td>Faculty Division Representative</td>
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<tr>
<td>Corey Benson</td>
<td>University of Texas - Permian Basin</td>
<td>Gender &amp; Sexuality KC Representative</td>
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<tr>
<td>Jamie Singson</td>
<td>University of Illinois - Urbana Champaign</td>
<td>Indigenous Peoples KC Representative</td>
</tr>
<tr>
<td>Raul Fernandez</td>
<td>Boston University</td>
<td>Latinx/a/o KC Representative</td>
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<tr>
<td>Brian Medina</td>
<td>Boston University</td>
<td>Men and Masculinities KC Representative</td>
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<tr>
<td>Abby Chien</td>
<td>Central Washington University</td>
<td>Multiracial KC Representative</td>
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</table>
Bobby Kunstman  University of North Carolina at Chapel Hill  Past Chair

Brenda Anderson Wadley  University of Arizona  Socioeconomic and Class Issues in HE
KC Representative

Ross Watland  University of Illinois - Urbana Champaign  Spirituality and Religion in HE KC
Representative

Kenneth Gonzales  University of Minnesota - Twin Cities  Undocumented Immigrants and Allies
KC Representative

Amber Mathwig  University of Houston  Veterans KC Representative

Tiffany Davis  University of Houston  NASPA Undergraduate Fellows Program Representative

- Please see the EISJ Division report for additional information.

## Faculty Council

In March 2019, Tracy Tambascia, University of Southern California, began her third year as the Director of the Faculty Council. The composition of the Division’s Leadership Committee is as follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Title</th>
<th>Volunteer Roles</th>
<th>Position</th>
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<tr>
<td>Tracy Tambascia</td>
<td>University of Southern California</td>
<td>Professor of Clinical Education</td>
<td>Professional Standards Liaison</td>
<td>Director (until March 2020)</td>
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<tr>
<td>TBD</td>
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<td>Member-at-Large</td>
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<td>Member-at-Large</td>
</tr>
<tr>
<td>David Nguyen</td>
<td>Ohio University</td>
<td>Assistant Professor</td>
<td>Faculty Lounge; New Faculty Attendee session; Faculty Social</td>
<td>Member-at-Large (until March 2020)</td>
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<tr>
<td>Sara Connolly</td>
<td>University of Bridgeport</td>
<td>Associate Professor of Counseling</td>
<td></td>
<td>Emerging Faculty Leader</td>
</tr>
<tr>
<td>Matt Varga</td>
<td>University of West Georgia</td>
<td>Director of CEP Doctoral Programs College of Education</td>
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<td>Member-at-Large (until March 2020)</td>
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<td>Raul Fernandez</td>
<td>Boston University</td>
<td>Lecturer</td>
<td>Faculty Blogs</td>
<td>Region I Representative (until March 2020)</td>
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<tr>
<td>Dena Kniess</td>
<td>University of West Georgia</td>
<td>Assistant Professor</td>
<td>Dissertation of the Year</td>
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27
Michele Smith  Missouri State University  Assistant Vice President for Student Affairs & Assistant Professor  Region IV-West Representative (until March 2020)

TBD  RPI Liaison  Region V Representative

Susana Hernandez  Fresno State  Assistant Professor – Higher Education, Administration, & Leadership (HEAL)  Faculty Mentors  Region VI Representative (until March 2020)

TBD  Doctoral Student Seminar  Secretary/Archivist

TBD  Conference Leadership Committee  2020 NASPA Annual Conference Faculty Liaison, ex officio

Aeriel Ashlee  Miami University, Ohio  Doctoral candidate  Doctoral Seminar  Doctoral Student Representative (until March 2020)

Crystal Garcia  Auburn University  Assistant Professor  Website & FC Social Media  Website and social media (until March 2020)

- Please see the Faculty Council report for additional information.

Knowledge Communities
- Matthew Clifford, Wake Forest University, has served as the National Director of Knowledge Communities since April 2019. His two-year term concludes in March 2021.
- Clifford and King are working with Amy Hauenstein, Northwestern University, Chair of the KC Publication Committee, on the development of the 2019 KC Online Publication. The publication will contain articles from 36 KCs, as well as the KC Public Policy Liaison and will be released in conjunction with the 2020 NASPA Annual Conference.
- As of March 2019, the Orientation, Transition and Retention KC has made progress toward their six-month action plan. Brett Bruner and Kimberlee Moock, have been appointed Co-chairs of the KC and will serve through 2021. Bruner and Moock have been meeting regularly with Clifford and King; meetings will continue into the fall to ensure the KC is back on track.
- Clifford and King, and other KC leaders will conduct three hour-long training webinars on a variety of topics for new and continuing KC leaders including Chairs/Co-chairs, Chairs- and Co-Chairs-elect, Regional Coordinators and Representatives, and others. The trainings covered topics such as preparing for the KC elections, annual KC publication, and the Regional KC Representative appointment process.
- In order to best meet the needs of volunteer KC leaders, NASPA members, and NASPA staff, NASPA is continuing the Knowledge Community Staff Communication Liaison program. Currently, a subset of twenty two KCs have been assigned a liaison, and additional liaisons will soon be assigned. In the coming year this program will be elevated to ensure that it is meeting member needs.
- Clifford will lead a subcommittee of the Board of Directors with the KC proposal subcommittee. The committee composition is yet to be determined.
In conjunction with the NASPA Foundation, KC Special Interest Fund opportunities have been established for the KC program for individual fundraising. The Asian Pacific Islanders; Assessment, Evaluation, and Research; Enrollment Management; Gender and Sexuality; Latinx/a/o; Socioeconomic and Class Issues in Higher Education; Spirituality and Religion in Higher Education; Veterans; and Women in Student Affairs KCs all have established Special Interest Funds.

In 2020, 18 KCs will go through the election process to nominate new Chairs or Co-chairs to serve three-year terms (2020-2021 as Chair-elect/Co-chairs-elect; 2021-2023 as Chair/Co-chairs. Each KC will establish a nominations committee to identify the strongest candidates for KC leadership and to appear on the election ballot.

All KCs have been engaged in a lengthy strategic planning process with the goal of aligning their strategic plans within the larger NASPA Strategic Plan. The individual strategic plans are accessible here from the following KCs:

- Alcohol and Other Drug KC
- Asian Pacific Islanders KC
- Assessment, Evaluation, and Research KC
- AERKC Crosswalk Data
- Civic Learning and Democratic Engagement KC
- Enrollment Management KC
- Indigenous Peoples KC
- Men and Masculinities KC
- MultiRacial KC
- New Professionals and Graduate Students KC
- Parent and Family Relations KC
- Socioeconomic and Class Issues in Higher Education KC
- Student Affairs Partnering with Academic Affairs KC
- Student Career Development KC
- Student Government KC
- Student Leadership Programs KC
- Sustainability KC
- Technology KC
- Wellness and Health Promotion KC
- Women in Student Affairs KC

The Sustainability KC is organizing a discussion on the Green New Deal among the following KCs and in conjunction with Denny Bubrig, the Public Policy Division KC Liaison:

- Indigenous Peoples KC
- Socioeconomic and Class Issues in Higher Education KC
- MultiRacial KC
- Student Leadership Programs KC
- Veterans KC
- Administrators in Graduate and Professional Student Services KC

NASPA KCs are currently encouraging their members to submit program proposals for the 2020 NASPA Annual Conference, particularly those who would like to request KC sponsorship. Over the summer months, KC leaders will identify individuals to coordinate their KC-sponsored programs selection process.

Current KC membership numbers follow:
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<th>Knowledge Community</th>
<th>Region I</th>
<th>Region II</th>
<th>Region III</th>
<th>Region IV-E</th>
<th>Region IV-W</th>
<th>Region V</th>
<th>Region VI</th>
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<th>Menas a Area</th>
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<td>77</td>
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<td>41</td>
<td>50</td>
<td>146</td>
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<td>477</td>
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<tr>
<td>Veterans</td>
<td>46</td>
<td>60</td>
<td>100</td>
<td>63</td>
<td>52</td>
<td>31</td>
<td>84</td>
<td>0</td>
<td>0</td>
<td>436</td>
<td>410</td>
</tr>
</tbody>
</table>
In March of 2019, Laura Osteen started her term as the Professional Standards Division Director. The Division has paused recruitment and appointment of volunteer leaders as the Association determines next steps for the future of ongoing professional development through the process of a proposed certification and/or the future of the division’s work with the competencies.

### Professional Standards Division

In March of 2019, Brent Marsh started his two-year term as the director of the Public Policy Division. Additional information is shared in the Public Policy Division report.

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
<th>Title</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brent Marsh</td>
<td>Rogers State University</td>
<td>Vice President of Student Affairs</td>
<td>Director (March 2019-21)</td>
</tr>
<tr>
<td>Krista Saleet</td>
<td>Cornell University</td>
<td>Director of the Public Service Center</td>
<td>Region II Representative (March 2019-21)</td>
</tr>
<tr>
<td>Heidi Leming</td>
<td>Tennessee Board of Regents Office</td>
<td>Vice Chancellor for Student Success</td>
<td>Region III Representative (March 2018-20)</td>
</tr>
<tr>
<td>Scott Peska</td>
<td>Waubonsee Community College</td>
<td>Dean for Students</td>
<td>Region IV-East Representative (March 2019-21)</td>
</tr>
<tr>
<td>Brett Bruner</td>
<td>Arkansas Tech University</td>
<td>Dean of Student Engagement</td>
<td>Region IV-West Representative (March 2018-20)</td>
</tr>
<tr>
<td>Jill Creighton</td>
<td>Washington State University</td>
<td>Associate Vice President for Student Affairs and Dean of Students</td>
<td>Region V Representative (March 2019-21)</td>
</tr>
<tr>
<td>Marcus Rodriquez</td>
<td>California State University</td>
<td>Director of Government Affairs &amp; Leadership Programs, Associated Students, Incorporated</td>
<td>Region VI Representative (March 2018-20)</td>
</tr>
</tbody>
</table>
RPI staff continues to work with the Public Policy Division (PPD) to provide updates on federal and state policy developments and regulatory actions. The RPI is preparing multiple weekly blog posts and monthly live policy briefings that cover both current events and foundational information to help professionals increase their understanding of public policy.

Diana Ali provides a comprehensive policy update on current federal and state policy issues to members of the PPD during their monthly calls as well as a written summary that is included in the meeting notes. Teri Lyn Hinds and Diana Ali prepare a heavily annotated policy update slide deck for use by PPD members in updating their regions and divisions on policy issues at the NASPA Annual Conference, summer, and fall meetings.

The NASPA Public Policy Agenda webpage has been updated and is maintained weekly to embed resources produced by NASPA RPI members relevant to the tenets of the Agenda within the last year. These updates make it easier for PPD and other NASPA members to more easily locate the most up-to-date resources RPI has available on a wide variety of topics.

### Small Colleges and Universities Division

In March 2018, Trina Dobberstein, Baldwin Wallace University, concluded her two-year term as the Director of the Small Colleges and Universities (SCU) Division. She was succeeded by Carolyn Livingston, Carleton College, who will serve as the Division Director until March 2021. The current composition of the Division’s Advisory Board follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carolyn Livingston</td>
<td>Vice President for Student Life &amp; Dean of Students</td>
<td>Carleton College</td>
<td>Division Director</td>
</tr>
</tbody>
</table>

TBD
<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Region/Rep.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ryan Alcantara</td>
<td>Vice President of Student Affairs/Dean of Students</td>
<td>Marymount California University</td>
<td>Region VI Representative</td>
</tr>
<tr>
<td>Kemal Atkins</td>
<td>Vice President for Student Affairs and Enrollment Management</td>
<td>Keene State College</td>
<td>Region I Representative</td>
</tr>
<tr>
<td>Jadon Berry</td>
<td>Director of New Student Programs</td>
<td>Evergreen State College</td>
<td>Region V Representative</td>
</tr>
<tr>
<td>Kimberly Blea</td>
<td>Dean of Students</td>
<td>New Mexico Highlands University</td>
<td>Institute Co-chair</td>
</tr>
<tr>
<td>Darrien Davenport</td>
<td>Executive Director of Multicultural Engagement</td>
<td>Gettysburg College</td>
<td>Region II Representative</td>
</tr>
<tr>
<td>Trina Dobberstein</td>
<td>Vice President for Student Affairs</td>
<td>Baldwin Wallace University</td>
<td>Past Director</td>
</tr>
<tr>
<td>Heather French</td>
<td>Vice President for Student Affairs</td>
<td>St. Louis College of Pharmacy</td>
<td>Region IV-West Representative</td>
</tr>
<tr>
<td>Jesse Grant</td>
<td>Associate Vice President for Student Life and Success</td>
<td>Bemidji State University</td>
<td>Membership and Hospitality Coord.</td>
</tr>
<tr>
<td>Daniel Hirsch</td>
<td>Dean of Campus Life</td>
<td>Pitzer College</td>
<td>Institute Co-chair</td>
</tr>
<tr>
<td>Darryl Holloman</td>
<td>Vice President for Student Affairs</td>
<td>Spelman College</td>
<td>Region III Representative</td>
</tr>
<tr>
<td>Heidi Hoskinson</td>
<td>Vice President of Enrollment Management</td>
<td>Rogers State University</td>
<td>Public Policy Liaison</td>
</tr>
<tr>
<td>Leslie Hughes</td>
<td>Assistant Vice President for Student Affairs</td>
<td>Harvey Mudd College</td>
<td>Communications Coordinator</td>
</tr>
<tr>
<td>Danny Ledezma</td>
<td>Associate Director, Community Engagement</td>
<td>Harvey Mudd College</td>
<td>Early Career Professional Rep.</td>
</tr>
<tr>
<td>Todd Porter</td>
<td>Director of Residence Life</td>
<td>The Juilliard School</td>
<td>Early Career Development Institute Coord.</td>
</tr>
<tr>
<td>Doug Thompson</td>
<td>Associate Dean of Students</td>
<td>University of St. Thomas</td>
<td>Region IV-East Representative</td>
</tr>
</tbody>
</table>

- The Division’s Advisory Board continues to attend to the following goals:
  - **Goal 1**: Expand professional development, visibility and communication supporting excellence in practice at small colleges and universities in NASPA.
  - **Goal 2**: Provide strong advocacy for small colleges and universities in NASPA.
  - **Goal 3**: Strengthen partnerships, outreach and collaboration among small colleges and universities.
- During the 2019 NASPA Annual Conference, the Division coordinated:
  - a full-day pre-conference workshop for VPSAs at SCUs
  - a roundtable session for VPSAs
  - a town hall meeting for professionals at SCUs
  - a reception for VPSAs
  - The Division also sponsored three educational sessions during the conference.
- With the leadership of Todd Porter, The Julliard School, and Danny Ledezma, Harvey Mudd College, the Division is enacting the second year of the Early Career Development Institute (ECDI), which is designed to provide new, full-time professionals in their first three years in the field an opportunity to connect with peers and senior staff members at SCUs and to explore
specific competencies essential for practitioners. Each of the ten participants was paired with a senior-level professional for coaching experiences. The cohort participated in three online professional development sessions.

- Livingston has reorganized the staffing for the Advisory Boards communications functions to promote synergy and effectiveness in the communications strategy.
- The Division’s social media strategy continues to develop. The Division’s blog regularly contains new posts, and @NASPAscu now has 787 followers.
- Planning is underway for the 2020 NASPA M. Ben Hogan Small Colleges and Universities Institute, which will occur June 27-30, 2020 at the Emerson College in Boston, Massachusetts. Kimberly Blea (New Mexico Highlands University) and Dan Hirsch (Pitzer College) serve as co-chairs for the 13-member institute planning team. The institute will focus on the following topics:
  - Free speech / constructive dialogue / polarized campus / campus climate
  - Student mental health
  - Price / affordability / resource challenges
  - Staff issues including intergenerational staff, activist staff, staff burnout, retaining staff
  - Presidential perspectives on higher education and student affairs
  - Hot topics for small colleges and universities

- Please see Small Colleges and Universities Division Report for additional information.

### Latin American Caribbean Area (LAC) Advisory Board

The LAC Advisory Board is currently composed of the following individuals:

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area Director</td>
<td>Enrique Rojas</td>
<td>Director de Desarrollo Estudiantil</td>
<td>Duoc UC</td>
<td>Chile</td>
</tr>
<tr>
<td>Past Area Director</td>
<td>William Young</td>
<td>Director de Asuntos Estudiantiles</td>
<td>Pontificia Universidad Católica de Chile</td>
<td>Chile</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Enrique Lara- Nuño</td>
<td>Director</td>
<td>NASPA Mexico</td>
<td>Mexico</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Maria Consuelo Burgos Cantor</td>
<td>Dean of Students</td>
<td>Universidad de los Andes</td>
<td>Colombia</td>
</tr>
<tr>
<td>Country Representative</td>
<td>William Young</td>
<td>Director de Asuntos Estudiantiles</td>
<td>Pontificia Universidad Católica de Chile</td>
<td>Chile</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Erick Lobo Hernandez</td>
<td>Vice Provost for Student Affairs</td>
<td>Universidad Latinoamericana de Ciencia y Tecnología</td>
<td>Costa Rica</td>
</tr>
<tr>
<td>Country Representative</td>
<td>Evelyn Rivera Torres</td>
<td>Director</td>
<td>Universidad de Puerto Rico, Rio Piedras Campus</td>
<td>Puerto Rico</td>
</tr>
<tr>
<td>NASPA LAC Board Member</td>
<td>Ana Pelegri Kristic</td>
<td>Vice President of Student Affairs</td>
<td>Santo Tomas</td>
<td>Chile</td>
</tr>
</tbody>
</table>
LAC Online Briefing Series
The LAC began a series of online briefings to familiarize student affairs practitioners in Latin American and the Caribbean area with NASPA, student affairs, and professional development. The series is being offered in Spanish only to ensure that participants can obtain information and converse without any language barriers. Given the success of the series, the LAC will continue to offer live, online briefings to NASPA members.

<table>
<thead>
<tr>
<th>Date</th>
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<td>July 2, 2019</td>
<td>Transición a la Educación Superior</td>
<td>169 (at time of report)</td>
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</table>

MENASA Advisory Board
The NASPA MENASA Advisory Board continues to evolve and is currently comprised of the following members:

<table>
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<tr>
<th>Role</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>Mr. Tadd Kruse</td>
<td>Assistant to the President for Institutional Planning &amp; Effectiveness</td>
<td>American University of Kuwait</td>
<td>Kuwait</td>
</tr>
<tr>
<td>Immediate Past Director</td>
<td>Dr. Courtney Stryker</td>
<td>Consultant</td>
<td>Qatar University</td>
<td>Qatar</td>
</tr>
<tr>
<td>Secretary</td>
<td>Mr. Kevin Stensberg</td>
<td>Graduate Services Manager</td>
<td>KAUST—Saudi Arabia</td>
<td>Saudi Arabia</td>
</tr>
<tr>
<td>MENASA Special Projects Coordinator</td>
<td>Ms. Naila Sherman</td>
<td>Director of Student Life</td>
<td>Georgetown University—Doha</td>
<td>Qatar</td>
</tr>
<tr>
<td>Membership Coordinator</td>
<td>Mr. Abdulaziz Khaledi</td>
<td>Section Head, Employer Relations, Career Services</td>
<td>Qatar University</td>
<td>Qatar</td>
</tr>
<tr>
<td>Membership Coordinator</td>
<td>Mr. Rodney Taylor</td>
<td>Coordinator of International Studies</td>
<td>Community College of Qatar</td>
<td>Qatar</td>
</tr>
<tr>
<td>Professional Development Coordinator</td>
<td>Ms. Sarah Faheem</td>
<td>Student Development Senior Specialist</td>
<td>Virginia Commonwealth University in Qatar</td>
<td>Qatar</td>
</tr>
<tr>
<td>MENASA Web &amp; Social Media Coordinator</td>
<td>Vacant</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>2019 MENASA NASPA Annual Conference Chair</strong></td>
<td>Dr. Hanan Muzaffar</td>
<td>Dean of Student Affairs</td>
<td>American University of Kuwait</td>
<td>Kuwait</td>
</tr>
<tr>
<td><strong>Country Representative</strong></td>
<td>Mr. George Marquis</td>
<td>Dean of Students</td>
<td>American University of Cairo</td>
<td>Egypt</td>
</tr>
<tr>
<td><strong>Country Representative</strong></td>
<td>Mr. Bakhtiyar Rakhimov</td>
<td>Senior Manager, Department of Student Affairs</td>
<td>Nazarbayev University</td>
<td>Kazakhstan</td>
</tr>
<tr>
<td><strong>Co-Country Representative</strong></td>
<td>Ms. Sahar Al Yousef</td>
<td>Student Affairs Manager</td>
<td>King Said bin Abdulaziz University for Health &amp; Science</td>
<td>Saudi Arabia</td>
</tr>
<tr>
<td><strong>Country Representative—Qatar</strong></td>
<td>Dr. Khalid Al Khanji</td>
<td>Vice President for Student Affairs</td>
<td>Qatar University</td>
<td>Qatar</td>
</tr>
<tr>
<td><strong>Country Representative—Lebanon</strong></td>
<td>Dr. Charbel Tarraf</td>
<td>Associate Dean of Student Affairs</td>
<td>American University of Beirut</td>
<td>Lebanon</td>
</tr>
<tr>
<td><strong>Country Representative—Oman</strong></td>
<td>Dr. Yousuf Salim Al Hinai</td>
<td>Dean of Student Affairs, Assistant Professor Information Systems</td>
<td>Sultan Oaboos University</td>
<td>Oman</td>
</tr>
<tr>
<td><strong>Co-Country Representative—Kingdom of Saudi Arabia</strong></td>
<td>Mr. Awad Al Jadani</td>
<td>Educational Support Specialist</td>
<td>University of Business &amp; Technology, Jeddah</td>
<td>Saudi Arabia</td>
</tr>
<tr>
<td><strong>Country Representative—Kuwait</strong></td>
<td>Dr. Hanan Muzaffar</td>
<td>Dean of Student Affairs</td>
<td>American University of Kuwait</td>
<td>Kuwait</td>
</tr>
<tr>
<td><strong>Country Representative—</strong></td>
<td>Ms. Shabana Manji</td>
<td>Assistant Manager of Student Affairs</td>
<td>University of Central Asia</td>
<td>Tajikistan &amp; Kyrgyz Republic</td>
</tr>
<tr>
<td><strong>Country Representative—</strong></td>
<td>Dr. Talat Azhar</td>
<td>Associate Professor, Vice President for Institutional Effectiveness, Dean of Student Affairs</td>
<td>Habib University</td>
<td>Pakistan</td>
</tr>
</tbody>
</table>

**Multaqa NASPA Series**

MENASA continues its series of online briefings to familiarize student affairs practitioners in MENASA with NASPA. Multaqa is the word for “a gathering” in Arabic. The committee is currently reviewing the Multaqa model and plans to offer more online opportunities for student affairs professionals in MENASA.
James E. Scott Academy Board

- In March 2019, Richard Walker, University of Houston, concluded his two-year term one year early in order to begin his service as a Member at Large on the NASPA Board of Directors. Lynette Cook-Francis, CUNY John Jay College of Criminal Justice, succeeded Walker and will serve as the Board’s chair from until March 2021.
- Currently, 20 vice presidents for student affairs (or the equivalent) from a variety of institutional types in all of NASPA’s seven regions serve on the Board. The Board’s current composition follows.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lynette Cook-Francis</td>
<td>Vice President of Student Affairs</td>
<td>CUNY John Jay College of Criminal Justice</td>
</tr>
<tr>
<td>Mike Brody</td>
<td>Vice President for Student Services</td>
<td>Reed College</td>
</tr>
<tr>
<td>Xavier Cole</td>
<td>Vice President of Student Affairs</td>
<td>Marquette University</td>
</tr>
<tr>
<td>Lisa Cooper Wilkins</td>
<td>Assistant Superintendent/Vice President of Student Services</td>
<td>San Joaquin Delta College</td>
</tr>
<tr>
<td>Tony Cruz</td>
<td>Vice Chancellor of Student Affairs</td>
<td>St. Louis Community College</td>
</tr>
<tr>
<td>Peter Gitau</td>
<td>Vice President for Student Affairs</td>
<td>Dixie State University</td>
</tr>
<tr>
<td>Eric Grospitch</td>
<td>Vice President for Student Life</td>
<td>Washburn University</td>
</tr>
<tr>
<td>Ric Hall</td>
<td>Vice Provost for Student Affairs</td>
<td>Lehigh University</td>
</tr>
<tr>
<td>Amy Hecht</td>
<td>Vice President for Student Affairs</td>
<td>Florida State University</td>
</tr>
<tr>
<td>Name</td>
<td>Position and Affiliation</td>
<td>Institution</td>
</tr>
<tr>
<td>------------------</td>
<td>--------------------------------------------------------------</td>
<td>--------------------------------------</td>
</tr>
<tr>
<td>Luoluo Hong</td>
<td>Vice President for Student Affairs and Enrollments Management &amp; Title IX Coordinator</td>
<td>San Francisco State University</td>
</tr>
<tr>
<td>Peter Konwerski</td>
<td>Vice President for Student Life</td>
<td>Rensselaer Polytechnic Institute</td>
</tr>
<tr>
<td>Barbara LoMonaco</td>
<td>Vice President for Student Affairs</td>
<td>Salve Regina University</td>
</tr>
<tr>
<td>Michele Murray</td>
<td>Vice President for Student Affairs and Dean of Students</td>
<td>College of the Holy Cross</td>
</tr>
<tr>
<td>Felicia Patterson</td>
<td>Vice President, Learner Support Services</td>
<td>Anne Arundel Community College</td>
</tr>
<tr>
<td>Myron Pope</td>
<td>Vice President of Student Affairs</td>
<td>University of Central Oklahoma</td>
</tr>
<tr>
<td>Andrew Shepardson</td>
<td>Vice President for Student Affairs/Dean of Students</td>
<td>Bentley University</td>
</tr>
<tr>
<td>Marc Wais</td>
<td>Senior Vice President for Student Affairs</td>
<td>New York University</td>
</tr>
<tr>
<td>Jeffrey Waple</td>
<td>Vice Chancellor for Student Affairs</td>
<td>Southern Illinois University Edwardsville</td>
</tr>
<tr>
<td>K.C. White</td>
<td>Vice President of Student Affairs</td>
<td>Kennesaw State University</td>
</tr>
<tr>
<td>Pat Whitely</td>
<td>Vice President for Student Affairs</td>
<td>University of Miami</td>
</tr>
</tbody>
</table>

- During the 2019 NASPA Annual Conference, the Academy sponsored several initiatives and event for vice president for student affairs attendees including the traditional VPSA and Voting Delegate Reception, a follow-up session for recent attendees of the Institute for New VPSAs, the full-day pre-conference NASPA VPSA institute, and a half-day workshop on the topic of design thinking.
- The Board’s focus continues to be engaging in conversations that relate to developments in the field of student affairs and higher education, more broadly. During its meeting at the 2019 NASPA Annual Conference, the Board discussed with NASPA leaders the topic of certification in the field of student affairs. During its May 2019 meeting, the Board (1) reflected on critical incidents and issues during the 2018-2019 year and (2) discussed the changing nature and scope of the VPSA role.
- Planning is underway for the 2019 NASPA Institute for New Vice Presidents for Student Affairs, which will be held in Alexandria, Virginia from October 13-16, 2019. Rose Pascarell (George Mason University) will serve as the institute director, and Leonard Brown Jr. (St. Mary’s College of Maryland), Academy Board Member Lisa Cooper Wilkins (San Joaquin Delta College), Shannon Ellis (University of Nevada, Reno), Joseph Oravecz (Bridgewater State University), and Michael Segawa (Pitzer College) will round out the faculty team.
- Once each year, all Board members are expected to contribute to the James E. Scott Academy blog (www.naspa.org/constituent-groups/professionals/james-e-scott-academy). Board member contributions to the blog have been exemplary, and several contributions have been
diverted to the NASPA blog to ensure that they receive greater visibility and readership. Since the last reporting period, these contributions were posted to the blog:

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>When Your Compass Points You to the Wilderness</td>
<td>Barbara LoMonaco</td>
</tr>
<tr>
<td>One Semester In – Reflections on a VPSA Transition</td>
<td>Peter Konwerksi</td>
</tr>
<tr>
<td>Here’s Why My Approach to Gen Z will be Different from Millennials</td>
<td>J. Andrew Shepardson</td>
</tr>
</tbody>
</table>

- Please see the James E. Scott Academy Board Report for additional information.

**NASPA AVP Initiatives**

- In March 2019, Art Munin, University of Wisconsin Oshkosh, concluded his two-year term as chair of the AVP Steering Committee. He was succeeded by Shadia Sachedina, Fashion Institute of Technology, SUNY, who will serve as the Steering Committee’s chair until March 2021.

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shadia Sachedina</td>
<td>Assistant Vice President for Student Success &amp; Dean of Students</td>
<td>Fashion Institute of Technology, SUNY</td>
</tr>
<tr>
<td>Stephanie Bannister</td>
<td>Assistant Vice President</td>
<td>Kansas State University</td>
</tr>
<tr>
<td>Cathy Briggs</td>
<td>Dean of Student Success</td>
<td>Rowan College at Burlington County</td>
</tr>
<tr>
<td>Anne Flaherty</td>
<td>Interim Associate Vice Chancellor for Student Support and Wellness</td>
<td>Washington University in St. Louis</td>
</tr>
<tr>
<td>Terrence Frazier</td>
<td>Assistant Vice President for Student Affairs</td>
<td>Michigan State University</td>
</tr>
<tr>
<td>Adam Goldstein</td>
<td>Dean of Students, AVP Campus Life</td>
<td>Wake Forest University</td>
</tr>
<tr>
<td>Andrew Goretsky</td>
<td>Dean of Students</td>
<td>Arcadia University</td>
</tr>
<tr>
<td>Juan Guardia</td>
<td>Assistant Vice President and Dean of Students</td>
<td>University of Cincinnati-Main Campus</td>
</tr>
<tr>
<td>Ryan Holmes</td>
<td>Associate Vice President for Student Affairs and Dean of Students</td>
<td>University of Miami</td>
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<td>Erik Kneubuehl</td>
<td>Associate Vice Chancellor of Student Involvement and Leadership</td>
<td>East Carolina University</td>
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<td>Gloria Laureano</td>
<td>Senior Associate Vice President for Student Affairs</td>
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<td>Daniel Maxwell</td>
<td>Interim Vice President for Student Affairs</td>
<td>Associate Vice Chancellor for Student Affairs</td>
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<tr>
<td>Kevin McCarthy</td>
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<td>Jeff Orgera</td>
<td>Assistant Vice Chancellor, Student Retention</td>
<td>University of California-San Diego</td>
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<td>Amy Pennington</td>
<td>Associate Vice President for Student Affairs/Dean of Students &amp; Title IX Coordinator</td>
<td>Arkansas Tech University</td>
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<td>Valerie Randall-Lee</td>
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<tr>
<td>Clint-Michael Reneau</td>
<td>Associate Vice President</td>
<td>California State University-Fullerton</td>
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<tr>
<td>Danette Saylor</td>
<td>Assistant Vice President and Dean of Student Success</td>
<td>Dillard University</td>
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<tr>
<td>Todd Smith-Bergollo</td>
<td>Assistant Dean for Students</td>
<td>Pace University-New York</td>
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<tr>
<td>Rebecca Spurlock</td>
<td>Associate Vice President and Senior Associate Dean</td>
<td>Sewanee-The University of the South</td>
</tr>
<tr>
<td>Adam Sterritt</td>
<td>Assistant Vice President for Student Life</td>
<td>The University of Alabama</td>
</tr>
</tbody>
</table>

- During the 2019 NASPA Annual Conference, the Steering Committee
  - presented two well-attended pre-conference workshops, one for current AVPs and another for aspiring AVPs;
  - facilitated a very successful roundtable session;
  - sponsored two educational sessions;
  - held a well-attended evening networking event; and
  - held its sixth “AVP Initiatives Update and Caucus.”

- With the sunsetting of the NASPA AVP Institute, The Steering Committee has assumed an influential role in the development of the two AVP-oriented professional development offerings that have replaced the Institute. The planning committee for the new NASPA AVP Symposium is comprised entirely of Steering Committee members. Two of the three-person faculty team for the new NASPA Institute for New AVPs are also members of the AVP Steering Committee. Both new programs will be presented for the first time in January 2020.

- The Steering Committee continues to bolster its regional connections and provide region-based opportunities for AVPs to learn and network. It has also placed an emphasis on providing volunteer opportunities for AVPs to connect with its initiatives.

- The Steering Committee continues to have a robust blog on the NASPA website (www.naspa.org/constituent-groups/professionals/avp-steering-committee) that features regular postings relevant for AVPs.

- Please see AVP Steering Committee Report for additional information.
NASPA Undergraduate Fellows Program

Advisory Board
- In March 2019, NUFP welcomed Dr. Tonantzin Oseguera (California State University, Fullerton) to the Advisory Board as NUFP Board Chair. Projects for the upcoming year will include the development of a mentor toolkit, toolkit for new campus-based programs, and developing a year-round marketing and engagement strategy.

Application Process
- The NUFP Advisory Board has agreed to reduce the number of application rounds from three to two. NUFP will now admit students in the summer and early fall, with the goal of getting students acclimated earlier in the school year and prior to Careers in Student Affairs Month.
- Applications deadlines for 2019-2020 are June 28 and September 20. Applications will be reviewed by the NUFP regional coordinators.
- Fellows in the 2018-2019 class have until Friday, July 12, 2019 to complete the renewal application process.

Center for Women

Advisory Board
- Over the past few months, the CFW has made critical changes as we prepare for our 20th anniversary in March 2020. Our focus is shifting from predominantly programming online to a model that allows us to focus on amplification, advocacy, and programming.
- This summer, the Board began an audit of current activities to determine if, and how, these activities will continue in alignment with our new focus areas. Over the next several months, we will focus on developing the infrastructure to ensure that we can sustain this amplification, advocacy, and programming for the next 20 years.

First Forward

On May 1, 2019, the Center for First-Generation Student Success announced the inaugural cohort of First Forward institutions. First Forward is a national recognition program for institutions with a demonstrated commitment to advancing first-generation student success. The first cohort is comprised of 80 two- and four-year institutions across the United States who were chosen through a competitive application process. Each institution has support from senior leadership, implemented programs and services for first-generation students, identified opportunities for scaling, and set longitudinal goals for continued efforts.

Institutions are broken into regional communities, led by an Advisory Institution, where representatives participate in monthly phone calls to discuss relevant topics and troubleshoot challenges. Institutions each participate in the First Forward Workshop, held in conjunction with the First-generation Student Success Conference each June, contribute a blog to the Center’s website, and participate in three Center Online Learning events during the course of the first year in the program.

The Center will accept applications for a new cohort of First Forward institutions in fall 2019 and plans to announce selections prior to the 2020 NASPA Annual Conference in Austin, TX. The current cohort will have an engagement opportunity in Austin and the next cohort will begin with a full-day workshop as part of the 2020 First-generation Student Success Conference.
More on First Forward can be found [here](#). A complete list of institutions may be found [here](#).

**NASPA Excellence Awards for First-generation Student Success**

During the March NASPA Board of Directors meeting, establishment of a first-generation student success category for the NASPA Excellence Awards was granted. The Center has been actively working to identify a chair for this new category and to recruit reviewers for applications as part of the national planning for Excellence Awards. We are quite pleased to have this opportunity to look forward to being engaged in the awarding process for the upcoming cycle.

**Culture of Respect Advisory Board**

- The Advisory Board convenes on a quarterly basis. Meetings during this period include:
  - March 6, 2019: Culture of Respect Top 5 Recap: Cohort 1 results preview; Cohort 3 update; Foundations; Title IX proposed rule; NASPA Annual Conference
  - June 6, 2019: Cohort 4 strategic planning
- Course modules are being developed by NASPA staff with expertise in public health, student affairs, peer education, social work and violence prevention. Each module is being reviewed by a member of the Culture of Respect Advisory Board.
- The Advisory Board is represented by:
  - Co-founders, John Fifield and Sandi Haber Fifield
  - Emeritus advisors, David Lisak and Laurie Hamre
  - Sarah Bolton, College of Wooster
  - Matthew Colpitts, Leman Manhattan Preparatory School
  - Jackie Cruz, Harvard Graduate School of Education
  - Adam Falk, Alfred P. Sloan Foundation
  - Allan Ford, Northeastern State
  - Eric Hartman, Sewanee, The University of the South
  - Daniel Hernandez, University of Texas at Dallas
  - Stephanie Hull, Woodrow Wilson National Fellowship Foundation
  - Jennifer Jacobsen, Grinnell College
  - Nicole Johnson, Spellman College
  - Martha Kanter, New York University
  - Diane Rosenfield, Harvard Law School
  - Penny Rue, Wake Forest University
  - Wanda Swan, Emory University
  - Tracey Vitchers, It’s On Us

**Peer Education Initiatives Volunteers**

- Between March 2019 and July 2019, the following volunteers will complete their commitments as volunteers with NASPA’s peer education initiatives:
  - Julianna Morrone, Region I SAC
  - Margaret Breitenstein, Region IV-E SAC
  - Lillian Germeroth, Region IV-W SAC
  - Lexi Benson, Region V Consultant
  - Alyssa Espinoza, Region V SAC
  - Zane Landin, Region VI SAC
• Between March 2019 and July 2019, the following volunteers have joined NASPA’s peer education initiatives:
  o Meghan Maher, Region I SAC
  o Vaibhav Vagal, Region IV-E SAC
  o Genevieve Presley, Region IV-W SAC
  o Maria Rios, Region V SAC
  o Michelle Luu, Region VI SAC
  o Michael Crowley, South Carolina State Coordinator
• Currently, the design of the volunteer opportunities reflects the designs from the BACCHUS Network volunteer structure:
  o Regional representation by a professional peer education advisor (regional consultant)
  o State representation by a professional peer education advisor (state coordinator)
  o Regional representation by a student peer educator (student advisory committee or SAC)
  o National leadership of the student advisory committee by a student peer educator (SAC director)
• Below are the regional consultants, state coordinators, and student advisory committee members that are currently part of NASPA’s peer education initiatives:

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joleen M. Nevers</td>
<td>Program Director for Regional Campus Wellness Services</td>
<td>University of Connecticut</td>
<td>Region I Consultant</td>
</tr>
<tr>
<td>Julianna Morrone</td>
<td>Student</td>
<td>Sacred Heart University</td>
<td>Region I SAC Member - Outgoing</td>
</tr>
<tr>
<td>Meghan Maher</td>
<td>Student</td>
<td>Roger Williams University</td>
<td>Region I SAC Member - Incoming</td>
</tr>
<tr>
<td>Ashleigh Hala</td>
<td>Director of Sexual Assault Prevention &amp; Response Services</td>
<td>Babson College</td>
<td>New Hampshire State Coordinator</td>
</tr>
<tr>
<td>Christine Johnston</td>
<td>Assistant Director, Alcohol and Other Drug Education and Health Promotion</td>
<td>Springfield College</td>
<td>Rhode Island State Coordinator</td>
</tr>
<tr>
<td>Jayme Trogus</td>
<td>Senior Director of Wellness Promotion</td>
<td>West Chester University of Pennsylvania</td>
<td>Region II Consultant</td>
</tr>
<tr>
<td>Joelle Bennett</td>
<td>Student</td>
<td>Millersville University</td>
<td>Region II SAC Member</td>
</tr>
<tr>
<td>Anna Sotelo-Peryea</td>
<td>Assistant Director, Violence Prevention Coordinator</td>
<td>University at Buffalo</td>
<td>New York State Coordinator</td>
</tr>
<tr>
<td>Christine Gannon</td>
<td>Director, Health and Wellness Programs</td>
<td>Gallaudet University</td>
<td>Washington DC State Coordinator</td>
</tr>
<tr>
<td>Eric Marlowe Garrison</td>
<td>Assistant Director of Office of Health Promotion</td>
<td>College of William &amp; Mary</td>
<td>Region III Consultant</td>
</tr>
<tr>
<td>Katherine Chiu</td>
<td>Student</td>
<td>James Madison University</td>
<td>Region III SAC Member - Outgoing</td>
</tr>
<tr>
<td>Brendan Haviland</td>
<td>Student</td>
<td>Stetson University</td>
<td>Region III SAC Member - Incoming</td>
</tr>
<tr>
<td>Name</td>
<td>Position</td>
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<tr>
<td>Herbert Wilkerson</td>
<td>Clinical Counselor</td>
<td>The University of Alabama at Birmingham</td>
<td>Alabama State Coordinator</td>
</tr>
<tr>
<td>Christina Cetti</td>
<td>Assistant Director of Wellness and Recreation</td>
<td>Stetson University</td>
<td>Florida State Coordinator</td>
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<tr>
<td>Renee Leonard</td>
<td>Assistant Director of Health Promotion</td>
<td>Eastern Kentucky University</td>
<td>Kentucky State Coordinator</td>
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<tr>
<td>La’ Tesha Hinton</td>
<td>Assistant Director of the Well for Health Promotion</td>
<td>Tulane University</td>
<td>Louisiana State Coordinator</td>
</tr>
<tr>
<td>Taja Hereford</td>
<td>Coordinator of Student Wellness</td>
<td>University of Mississippi</td>
<td>Mississippi State Coordinator</td>
</tr>
<tr>
<td>April J. McCoy</td>
<td>Program Assistant</td>
<td>Saint Augistine’s University</td>
<td>North Carolina State Coordinator</td>
</tr>
<tr>
<td>Rachael Paul</td>
<td>Certified Health Coach</td>
<td>East Tennessee State University</td>
<td>Tennessee State Coordinator</td>
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<tr>
<td>Kelsey Lueck</td>
<td>Violence Prevention Specialist</td>
<td>Texas Tech University</td>
<td>Texas State Coordinator</td>
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<tr>
<td>Slade Gormus</td>
<td>RN Health Promotion &amp; Peer Education</td>
<td>University of Richmond</td>
<td>Virginia State Coordinator</td>
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<tr>
<td>Leslie Haxby McNeill</td>
<td>Assistant Director of Student Wellness</td>
<td>Miami University</td>
<td>Region IV-E Consultant</td>
</tr>
<tr>
<td>Margaret Breitenstein</td>
<td>Student</td>
<td>Luther College</td>
<td>Region IV-E SAC Member - Outgoing</td>
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<tr>
<td>Vaibhav Vagal</td>
<td>Student</td>
<td>University of Cincinnati</td>
<td>Region IV-E SAC Member - Incoming</td>
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<tr>
<td>Kevin Meier</td>
<td>Coordinator of Alcohol and Other Drug (AOD) Education and Outreach</td>
<td>Northwestern University</td>
<td>Illinois State Coordinator</td>
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<tr>
<td>Brian Vanderheyden</td>
<td>Student Wellness Manager</td>
<td>Iowa State University</td>
<td>Iowa State Coordinator</td>
</tr>
<tr>
<td>Whitney Boroski</td>
<td>Manager of Student Health and Wellness</td>
<td>Michigan Technological University</td>
<td>Michigan State Coordinator</td>
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<tr>
<td>Lori Bishop-Ley</td>
<td>Assistant Director of Student Wellness Center</td>
<td>University of Cincinnati-Main Campus</td>
<td>Ohio State Coordinator</td>
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<tr>
<td>Jenny Damask</td>
<td>Alcohol, Tobacco, and Other Drugs Prevention Coordinator</td>
<td>University of Wisconsin - Madison</td>
<td>Wisconsin State Coordinator</td>
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<tr>
<td>Joan Masters</td>
<td>Senior Coordinator of Partners in Prevention</td>
<td>University of Missouri</td>
<td>Region IV-W Consultant</td>
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<tr>
<td>Lilly Germeroth</td>
<td>Student</td>
<td>Missouri University of Science &amp; Technology</td>
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<td>Genevieve Presley</td>
<td>Student</td>
<td>Truman State University</td>
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<tr>
<td>Mary Wyandt-Hiebert</td>
<td>Director of STAR Central and Adviser of RESPECT</td>
<td>University of Arkansas-Fayetteville</td>
<td>Arkansas State Coordinator</td>
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<tr>
<td>Kendra Reichle</td>
<td>Coordinator of Student Wellness Initiatives</td>
<td>Fort Lewis College</td>
<td>Colorado State Coordinator</td>
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<tr>
<td>Robert Duffy</td>
<td>Coordinator of Drug and Alcohol Wellness Network</td>
<td>Fort Hays State University</td>
<td>Kansas State Coordinator</td>
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<tr>
<td>Name</td>
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<tr>
<td>Jessica Gargus</td>
<td>Health Educator, Manager of Miner Wellness</td>
<td>Missouri University of Science &amp; Technology</td>
<td>Missouri State Coordinator</td>
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<tr>
<td>Beth Littrell</td>
<td>Director of Campus Health Services at Hastings College</td>
<td>Hastings College</td>
<td>Nebraska State Coordinator</td>
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<td>Lexi Benson</td>
<td>Student Wellness Coordinator</td>
<td>University of Montana Western</td>
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<td>Alyssa Espinoza</td>
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<td>Maria Rios</td>
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<td>Emily Tuschhoff</td>
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<td>Danika Comey</td>
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<td>Taylor Schwab</td>
<td>Health Educator</td>
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<tr>
<td>Olga Antonio</td>
<td>Mentor Coordinator , Access and Diversity</td>
<td>Weber State University</td>
<td>Utah State Coordinator</td>
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<td>Laura Gant</td>
<td>Health Education Coordinator</td>
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<td>Washington State Coordinator</td>
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<tr>
<td>Zane Landin</td>
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<td>Michelle Luu</td>
<td>Student</td>
<td>University of California-Riverside</td>
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<tr>
<td>Kimberly Frick</td>
<td>Program Manager of Student Services</td>
<td>Arizona State University</td>
<td>Arizona State Coordinator</td>
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<tr>
<td>Humberto Santiago</td>
<td>Coordinator of Peer &amp; Wellness Programs</td>
<td>University of California-Riverside</td>
<td>California State Coordinator</td>
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<tr>
<td>Samaya Byrd</td>
<td>Student</td>
<td>Winston Salem State</td>
<td>SAC Director 2017-Outgoing</td>
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<tr>
<td>Katherine Chiu</td>
<td>Student</td>
<td>James Madison University</td>
<td>SAC Director 2018-Incoming</td>
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</table>

**Online Learning Community Engagement**

**Ongoing Live Briefings**

- As of June 19, 2019, the OLC held 12 Live Briefings:
  - One (1) presentation was sponsored by a Knowledge Community:
    - *Global Dimensions of Student Development: Research, Theory, & Practice* (International Education; Orientation, Transition, and Retention; and New Professionals and Graduate Students)
  - Two (2) presentations were sponsored by the Center for Women:
    - *Why Nice Girls Don’t Get the Corner Office*
    - *Caring for Post-military Transition Needs of Female Veterans at Institutions*
  - One (1) presentation was sponsored by a region:
    - *Managing all Constituents: Supervisors, Senior Leaders, and Supervisees* (Region III)
• A total of 1765 registrations were made for all sessions
• Twenty-one (21) volunteers presented during these sessions

Awards

Excellence Awards
• The Excellence Awards Committee applications are currently open and close July 15.
• Applications for award submissions open July 1 and close October 21.
• The Excellence Awards review process is being co-chaired by Carolyn Golz, associate vice president for student affairs and dean of students at the University of New Orleans, and Brett Bruner, dean of student engagement at Arkansas Tech University. The Excellence Award Chair-Elect is Martha Compton, dean of students at Concordia University—Texas.

Graduate Associate Program (GAP)

Graduate Associate Duties
• Serve as a primary contact for students seeking information on how to get involved with NASPA
• Provide NASPA with feedback on programs/services students need
• Actively reach out to students/professionals who are not currently members
• Actively reach out to new NASPA member at/in their institution/region/state via a monthly membership report
• Hold three programs, including two of the following:
  o Hosting a NASPA webinar on campus
  o Writing a NASPA blog post
  o Creating Careers in Student Affairs Month (CSAM) programming
  o Hosting a Student Affairs Social (#SASocial)
  o Hosting a membership drive on campus
  o Taking over NASPA social media
  o Attend monthly meetings

Overall Assessment from 2018-2019
• In 2018-2019, GAPs participated in the following:
  o 8 meetings with NASPA staff members whom they may not know, focused on NASPA initiatives such as Culture of Respect, NASPA Public Policy Briefings, and Civic Learning and Democratic Engagement Initiatives.
  o 173 online, on-campus, or collaborative events promoting NASPA, graduate studies in higher education/student affairs, and the GAP program.
  o 51 Instagram/Twitter “takeovers” where GAPs took over the @NASPAgrads Instagram to showcase their program, school, graduate assistantship, and answered general questions on Instagram about graduate school and NASPA.
    ▪ One Instagram takeover included an overseas trip to four universities/colleges in the United Kingdom.
• The end of year survey yielded the following results:
  o 33 percent of respondents joined GAP to learn more about NASPA
  o GAPs indicated that they learned how to:
    ▪ Develop social media campaigns
    ▪ Network outside their graduate program
• Gain inside perspective on TPE
• Gained knowledge to better speak about NASPA and its benefits to peers
• Developed an interest in public policy after a GAP call
• Learned how to manage large video conference calls and expectations on video

Planning for 2019-2020
• GAP applications have been moved up to a deadline of July 1, 2019 in order to give staff and new and returning GAPs more time to onboard to the position.
• GAP is allowing continuing graduate students to return as second-year GAPs in an effort to further build affinity for NASPA and the profession.
• Building on 2018-2019 meetings with staff, GAPs will be introduced to the NASPA Foundation, Center for First-generation Student Success, as well as various divisions and groups at NASPA to further the knowledge of GAPs about the organization as a whole.

SERVE Academy
• In March 2019, Cohort 2 presented their project proposal on the mid-level experience. NASPA leaders and staff are currently evaluating their recommendations.
• Cohort 3 has proposed their project to the NASPA Board of Directors for their consideration. More information about this project will be available in the December Board Report.
• Cohort 4 is currently being recruited, with a deadline of July 18.
• Mike Segawa, vice president for student affairs, Pitzer University, has agreed to serve as the 2020-2021 Chair of the SERVE Academy.

NASPA Foundation

Board Composition
• At the March 2019 Foundation Board meeting, the following individuals ended their terms on the Foundation Board of Directors:
  o Javaune Adams-Gaston, vice president for student life, Ohio State University-Main Campus
  o Robert (Bob) Gatti, vice president and dean for student affairs, Otterbein University
  o Deb Moriarty, vice president for student affairs, Towson University, Past NASPA Board Chair
  o Lori M. Reesor, vice chancellor for student affairs, University of Wisconsin-Madison
  o Barb Snyder, vice president for student affairs, University of Utah
• After the March 2019 Foundation Board meeting, the following individuals started their terms on the Foundation Board of Directors:
  o Lisa Erwin, vice chancellor for student life, University of Minnesota-Duluth
  o Ryan Lombardi, vice president for student and campus life, Cornell University
  o Terry Mena, associate vice president and dean of students, Lamar University
  o Penny Rue, vice chancellor for student life, Wake Forest University, Past NASPA Board Chair
  o Jeanine Ward-Roof, vice president for student affairs, Ferris State University

Foundation Ambassadors
As we enter the sixth year of the Foundation Ambassador program, our 2019-20 Ambassadors are:
<table>
<thead>
<tr>
<th>Region</th>
<th>Name</th>
<th>Title</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>II</td>
<td>Santiago Solis</td>
<td>Associate Vice President</td>
<td>Towson University</td>
</tr>
<tr>
<td>III</td>
<td>Vince Miller</td>
<td>Vice President for Student Affairs</td>
<td>Valdosta State University</td>
</tr>
<tr>
<td>III</td>
<td>Benjamin Williams</td>
<td>Associate Program Director</td>
<td>Student Center</td>
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<tr>
<td>IV-East</td>
<td>Sidney Childs</td>
<td>Associate Provost for Student Affairs/Dean of Students</td>
<td>Saginaw Valley State</td>
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<tr>
<td>IV-East</td>
<td>Martia Brawner-King</td>
<td>Senior Assistant Dean of Students</td>
<td>Purdue University-Main Campus</td>
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<tr>
<td>IV-West</td>
<td>Jerrid Freeman</td>
<td>Vice President for Student Affairs</td>
<td>Northeastern State University</td>
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<tr>
<td>IV-West</td>
<td>Mary Alice Serafini</td>
<td>Associate Vice Chancellor - Student Affairs</td>
<td>University of Arkansas</td>
</tr>
<tr>
<td>V</td>
<td>Jenna Hyatt</td>
<td>Director, Residence Life &amp; New Student Programs</td>
<td>Central Washington University</td>
</tr>
<tr>
<td>VI</td>
<td>C. Anthony Keen-Louie</td>
<td>ARCH Program and Community Development Manager</td>
<td>University of California-San Diego</td>
</tr>
<tr>
<td>VI</td>
<td>Diana Victa</td>
<td>Department Manager</td>
<td>San Jose State University</td>
</tr>
</tbody>
</table>

**Annual Conference Fundraising**

- The Foundation Booth raised $80,000 in new pledges at the 2019 NASPA Annual Conference.
- The Foundation Board of Directors hosted the following events at the Foundation Booth:
  - Pick-a-Prize Raffle: Regional Conference registrations, hotel stays, workout classes, Red Sox tickets, Amazon Echo
  - NASPA Star: for a $5 donation, donors hung a star in honor of their NASPA mentor
  - Find 9 for $100: This was a group competition in which a team captain recruited nine additional people to raise $100 total for the Foundation
  - S.A. Inspire buttons were available for purchase
  - Century Club: Attendees could join the one-time pledge level of $100 for the 100th Anniversary Campaign
- For the first time ever, over $10,000 was raised through the annual Text-to-Give campaign, breaking the goal of $10,000.

**Pillars of the Profession**

- The 2019 Pillars of the Profession raised $83,354.79 through 1249 gifts. In 2018, $66,626.50 was raised through 1196 gifts. In 2017, $53,492 was raised through 978 gifts.
- Approximately 350 guests attended the Foundation Awards Ceremony which recognized 17 Pillars of the Profession and two Distinguished Pillars of the Profession.

**100th Anniversary Campaign: Beyond Our Wildest Dreams**

- The Foundation will end the two year 100th Anniversary Campaign, “Beyond Our Wildest Dreams,” on June 30, 2019.
- The total raised through annual gifts, multi-year major gifts, corporate gifts, and planned gifts was $1.88M.
Upcoming Foundation Executive Committee Meeting  
July 28-29, 2019 ◊ NASPA ◊ Washington, DC  
The Foundation Executive Committee will meet in July to prepare for the September Board meeting.

Upcoming Foundation Board Meeting  
September 8-10, 2019 ◊ Salt Lake City, Utah  
The Board will review the upcoming goals and priorities for the 2019-2020 year.

Operational Activities

Finance

Financial Reporting
- FY2019 2nd quarter financials were reviewed during the March 2019 Board of Directors meeting.
- FY2020 budget was reviewed and approved during the March 2019 Board of Directors meeting.
- FY2019 3rd quarter financials will be reviewed during the July 2019 Board of Directors meeting.

The full set of financial reports are included in the Finance and Operations Committee Report.

Membership

Membership Reporting
- As of June 1, 2019, NASPA’s membership numbers are as follows:
  - Institutional Members: 1,358 (1,292 single campuses, 58 child campuses)
  - Individual Members: 13,897

The full membership report is included with the Membership Committee Report.

Membership Types
In March, we added a new member type, Independent Educational Consultant. This type is available to individuals who previously had been Professional Affiliates but now serve in a consulting role, specifically independent higher education and student affairs educational consultants or individuals who are self-employed or own their own single-employee company providing student affairs or higher education professional services. We recognized that our current membership structure and pricing made membership out of reach for a growing number of former campus-based student affairs professionals transitioning into related consulting work.

Information Systems and Brand Management

NASPA Online Environment
Since April, we have been busy developing IT Services (ITS), a convenient online space for NASPA staff to find documentation, receive training, and log issues related to internal and external technologies across the organization. As part of ITS, we plan to launch Google Team Drives in July 2019 which will be used for all collaborative work between NASPA staff and volunteers.

We have also developed and launched the 2020 Annual Conference Call for Programs and Admin tools. The new version features many new performance improvements, including much faster download
speeds of reports and spreadsheets, increased security, and the addition of instant access on the admin
side to recently submitted programs thus eliminating the need for manual indexing.

Finally, in the coming weeks we are excited to launch NASPA’s first ever Presenter Portal for our
members, giving our users easy access to all of their submitted 2020 programs, instant status updates,
and quick links to access confirmations and presentation uploads.

**NASPA.ORG Website Redevelopment**
The redevelopment project is halfway complete and has involved a large cross-functional team. The
project is on track for a late fall launch and will provide a new flexible foundation that can scale with the
future growth of NASPA.

**Social Media**
Student affairs professionals work in a people profession, so it is no wonder the engagement of our
members across social media platforms is high, with the preferred platform varying by audience
segment. Followers of NASPA’s channels have continued to increase at a consistent pace, with metrics
for this quarter detailed below.

- **Twitter @NASPAtweets**
  - 678.8K impressions
  - 8.5K engagements
  - 3.2K link clicks
  - 32.1K followers

- **Facebook @naspaFB**
  - 527.5K impressions
  - 1.8K engagements
  - 3.6K link clicks
  - 31.2K followers

- **LinkedIn - NASPA**
  - 286K impressions
  - 6.4K engagements
  - 4.3K link clicks
  - 36.3K followers

- **Instagram - @naspapics**
  - 3.3K followers

**Social Paid Advertising Analytics**

- **Twitter: 7 paid ads**
  - 64,027 organic impressions
  - 73,381 paid impressions
  - 2,152 paid link clicks
  - 2.93% average click rate
  - $0.25 CPC average

- **Facebook: 43 paid ads**
  - 124,000 people reached
  - 280,340 paid impressions
  - 1,994 link clicks
Ongoing Social Strategy Roadmap and Goals

- Expand into paid advertising on LinkedIn with a focus on our executive-geared line of products as well as online learning programming.
- Continue to grow and refine our multi-channel, multi-segment, multimedia approach to advertising, adding general brand/membership advertising.
- Further explore more outlying layers of our audiences by leveraging exclusion of our home base segments.
- Continue to strive for a 50/50 balance of resource/information share to CTAs across our three main platforms.
- Increase followership and engagement with more frequent tagged and targeted content sharing.
- Explore the use of Facebook events in our promotional awareness of NASPA’s professional development offerings.

General Communications and Market Segmentation

NASPA is undertaking a multi-year plan to modernize the strategy and operations of our marketing and communications efforts. The latest development is implementation of a new marketing automation platform, Hubspot, to replace Salesforce Marketing Cloud. The new platform will allow NASPA to further customize email communications with dynamic content, allow members to change their email preferences without logging in, automatically prevent members from receiving too many emails in a week, and connect our social ad analytics to our email marketing strategy.

The focus of our work throughout the past quarter has been identifying quantifiable strategies to increase our capacity to get the right messages to the right audience members.

Email Analytics

- Total emails sent – 1M+
- Average open rate – 33.7% (up from 28.9% same period last year)
- Average click rate – 5.74% (up from 5.29% same period last year)

Marketing Conversion Highlights

- 2019 Student Success in Higher Education Conferences
  - Registration capped at 1,500 (not including exhibitors) due to space restrictions - original goal was 1,000 registrants.
- Summer OLC Flash Sale
  - Brought in a total of $5,778 in 48 hours, close to doubling the previous online learning flash sale record.
- 2019 NASPA Hill Days Applications
  - Over 150 applications in and counting, last year’s inaugural event had 66 applicants.
- The Summit—NASPA VPSA Summer Convening
  - 50 VPSAs from across the country gathered for this inaugural gathering.
- NASPA Certificate Program in Student Affairs Law and Policy
  - Ran the event twice due to overwhelming interest, with 68 participants in total complete the program and earn their certificates - more than double past years’ registrations.
NASPA in the News
Between March 1 – June 15, 2019, NASPA received over 260 news mentions, including the following publications:

- Education Dive
- Inside Higher Ed
- USA Today
- University Business Magazine
- The Chronicle of Higher Education

President Kevin Kruger was quoted over a dozen times in the press during the examined time period, including a comment in USA Today regarding the admissions scandal that had over three million impressions, as well as an Education Dive feature on NASPA’s on campus employment report. NASPA is increasingly seen as a source for higher education journalists across the country and receive calls from news organizations on a weekly basis.

Center for First-Generation Student Success
The Center’s staff expanded during this period with the addition of Sarah Umbarger-Wells as associate director for First Scholars initiatives. Sarah comes to the Center after nearly 20 years in TRIO programs at Virginia Tech and is also nearing completion of her Ph.D. in higher education.

The Center Advisory Board will meet virtually on July 10 for an update on Center activities and to discuss the Center’s strategic priorities and next steps.

Information Systems and Brand Management
Registered Trademark Granted
After many months and completion of a public comment period, the Center was granted registered trademark status through the United States Patent and Trademark Office. The ® symbol is currently being applied to the Center logo and required statements added to the website and external communications.

First Scholars Rebranding Process
NASPA leadership, Center staff, and The Suder Foundation are wrapping up a six-month rebranding process for First Scholars, the Center's signature programmatic model. The First Scholars program, a registered trademark of The Suder Foundation, was originally founded as a cohort-based, wrap around support structure for students that included a scholarship. Through our partnership, First Scholars is being reimagined into a scalable model and set of turnkey products for the Center.

The new First Scholars logo and tagline is now complete:

![First Scholars Logo](image)
Center External Communications
The Center continues to find great success in our website traffic with many visitors resulting post-
engagement with the Center’s social media presence. We experience growth in visitors, length of time
spent, and number of pages visited each month. Our social media presence, on Facebook, Twitter, and
Linked In, all continue to grow each month.

Below is a comparison of the Center website analytics from June 2018 and May 2019.

June 2018

May 2019
NASPA Advisory Services

NASPA Advisory Services External Reviews
Since March 2019, NASPA Advisory Services has engaged in external reviews with six different institutions.

Division Level-Reviews (review of student affairs division as an organization)
Institution 1
- Four-year, public institution in Region 4-West
- Review Team: Eric Grospitch, vice president for student life, Washburn University; Melinda Stoops, associate vice president for student affairs, Boston College; Joseph DeSanto Jones, director, NASPA Advisory Services
- P.R.A.C.T.I.C.E.S self-assessment included 35 respondents and occurred February 11-March 5, 2019
- Campus site visit: April 1-2, 2019
- Interviews with 55 campus members
- Draft reported delivered June 6, 2019; final report delivered June 18, 2019
- Review team presented via video conference to institution’s president’s cabinet on July 2, 2019

Cluster Level-Reviews (review of grouping or cluster of student affairs units as an organization)
Institution 2
- Focus of Review: Student Life
- Four-year, public institution in Region 6
- Review Team: Jacob Diaz, regional assistant vice chancellor for student affairs, University of South Florida, Saint Petersburg; Scot Lingrell, vice president of enrollment management, Georgia Southern University; Joseph DeSanto Jones, director, NASPA Advisory Services
- Campus site visit: May 7-8, 2019
- Interviews with 51 campus members
- Draft reported delivered June 24, 2019

Institution 3
- Focus of Review: Campus Life
- Four-year, public institution in Region 5
- Review Team: Kevin Bailey, vice chancellor for student affairs, University of North Carolina at Charlotte; Bette Simmons, vice president of student development and enrollment management, County College of Morris; Joseph DeSanto Jones, director, NASPA Advisory Services
- Campus site visit: June 13-14, 2019
- Interviews with 84 campus members
- Draft report under development at time of this report

Program Level-Reviews (review of individual student affairs program or service area)
Institution 4
- Review was collaboration between NASPA Advisory Services and Center for First-generation Student Success
- Focus of Review: First-Generation Student Success
- Four-year, private institution in Region 6
• Review Team: La’Tonya Rease Miles, director, first-year experience and strategic initiatives, UCLA; Sarah Whitely, senior director, Center for First-generation Student Success; Sarah Umbarger-Wells, associate director, first scholars initiatives; Center for First-generation Student Success; Joseph DeSanto Jones, director, NASPA Advisory Services
• Campus site visit: April 16-17, 2019
• Interviews with 47 campus members
• Draft reported delivered June 28, 2019

Institution 5
• Focus of Review: Disability Services
• Four-year, private institution in Region 2
• Review Team: Tom Thompson, TMLS Consulting; Joseph DeSanto Jones, director, NASPA Advisory Services
• Campus site visit: April 25-26, 2019
• Interviews with 42 campus members
• Draft reported delivered June 27, 2019

Institution 6
• Focus of Review: Diversity and Inclusion
• Four-year, public institution in Region 3
• Review Team: David Jones, director, Paul Robeson Cultural Center, Rutgers University-New Brunswick; Joseph DeSanto Jones, director, NASPA Advisory Services
• Campus site visit: April 29-30, 2019
• Interviews with over 85 campus members
• Draft reported delivered June 27, 2019

Future External Reviews

Division Level Reviews (review of student affairs division as an organization)

Institution 7
• Four-year, public institution in Region 3
• Review Team: Keegan Nichols, vice president for student affairs, Arkansas Tech University; Mark Allen Poisel, vice chancellor for student affairs, University of Arkansas at Little Rock; Joseph DeSanto Jones, director, NASPA Advisory Services
• P.R.A.C.T.I.C.E.S. self-assessment occurred June 10-28, 2019
• Campus site visit: July 10-11, 2019

NASPA Advisory Services Assessments
Since March 2019, NASPA Advisory Services has engaged in assessments with 33 different institutions.

Spring 2019 P.R.A.C.T.I.C.E.S. Cohort
• This cohort occurred February to June 2019
• Total number of institutions that registered and participated: 18
  o Seventeen (17) new institutions registered
    ▪ Four year, private: ten institutions registered
    ▪ Four year, public: five institutions registered
    ▪ Two year, public: two institutions registered
Two institutions rolled over from fall 2018 cohort
  - Four year, public (2)
One institution rolled over to summer 2019 cohort
  - Four year, private (1)

Outcomes:
  - NASPA generated over 150 customized reports containing over 400 dashboards with high-level summaries of strengths and areas for further review.

**Summer 2019 P.R.A.C.T.I.C.E.S. Cohort**
- This cohort is occurring June to September 2019
- Total number of institutions that are registered and participating: 12
  - Eleven (11) new institutions registered
    - Four year, private: four institutions registered
    - Four year, public: four institutions registered
    - Two year, public: three institutions registered
  - One institution rolled over from spring 2019 cohort
    - Four year, private (1)
  - One institution rolled over to fall 2019
    - Four year, public (1)

**P.R.A.C.T.I.C.E.S. Self-Assessment (standalone)**
- One institution registered and participated in the P.R.A.C.T.I.C.E.S. self-assessment outside of the cohort model. That institution was a four-year, private institution.

**32 NCSI Assessment (standalone)**
- Two institutions registered and participated in the 32 NCSI assessment. Both are four-year, private institutions.

**NASPA Advisory Services Steering Committee**
- Eric Grospitch, Washburn University, 2018-2020 (Chair)
- Jacob Diaz, University of South Florida, St. Petersburg, 2018-2020
- Laura Wankel, Northeastern University, 2018-2020
- Elena Sandoval-Lucero, Front Range Community College, Boulder County Campus, 2018-2020
- Scot Lingrell, Georgia Southern University, 2018-2020
- Mary Coburn, (retired), Florida State University, 2019-2021
- Evette Castillo Clark, Saint Mary’s College of California, 2019-2021
- Frank Sánchez, President, Rhode Island College (ex-officio)
- Frank Lamas, Fresno State University (ex-officio)

**MENASA NASPA Conference**
Membership Recruitment
Registrants for the 2019 MENASA NASPA conference had the opportunity to join NASPA at the same time they registered for the conference. This was the first time that membership was directly tied to registration for the conference. Of the 80 registrants of the conference, 34 decided to join NASPA. It had previously been reported to the MENASA advisory board that institutions could support administrators
purchasing a NASPA membership at the same time as registration for the conference, but could not support administrators joining separately.

**Equity, Inclusion, and Social Justice**

**EISJ Professional Development**

With the strategic plan goal of Equity, Inclusion, and Social Justice, we will begin to list items of influence that are specifically focused on EISJ professional development. Some of these are included in the Professional Development and Engagement listing above. More information can be found throughout the document, but these items are specific to our EISJ work in professional development with the Association.

“When Staff Members Become Protesters” was presented by Monroe Gorden, Jr., Vice Chancellor of Student Affairs, University of California, Los Angeles during the NASPA Vice Presidents for Student Affairs Institute as part of the 2019 NASPA Annual Conference.

During The Summit – **NASPA VPSA Summer Convening**, participants explored together how to continue to create equitable and inclusive campus environments.

**2019 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice**
*December 8-10, 2019 Hyatt Regency New Orleans, New Orleans, LA*

**2020 NASPA Strategies Conferences**
*January 16-18, 2020 ◊ Hyatt Regency New Orleans ◊ New Orleans, LA*

In response to discussions with the conference committees, an additional prompt was added to the Call for Programs and will be evaluated during program selection in order to feature more intersectional conversations between health inequities and systemic oppressions:

“In a reflection of NASPA's continued strategic commitment to contribute to equity, inclusion, and social justice, conference committees for the 2020 NASPA Strategies Conferences will consider how presentations integrate concerns related to systemic oppression and health inequities. If your session will include conversations about marginalized populations (e.g. students of color, LGBTQIA+ students, international students, students with ability differences, undocumented students, etc.) or systemic oppression (e.g. colonization, racial oppression and trauma, restrictive statewide policy for trans students’ rights, etc.).”

**NASPA Foundation**

**Professional Development Scholarships**
The NASPA Foundation is partnering with the Equity, Inclusion, and Social Justice Division to create scholarships NASPA’s identity-based institutes taking place in fall 2019.
**EISJ Member Engagement**

Following a February 2019 meeting among current and former Indigenous Peoples Knowledge Community leaders, the National KC Director, EISJ Division Director, and members of the NASPA staff, several outcomes have resulted:

- NASPA President Kevin Kruger encouraged the Regional Directors to add an IPKC representative to the regional conference planning committees and asked that the RDs report on progress during the summer 2019 Board of Directors meeting.
- AVP-EISJ Monica Nixon meets monthly with the IPKC chairs, Charlotte Davidson and Tiffani Kelly, to prioritize and track goals from the gathering, including consistent integration of the Indigenous Protocol and Practice Policy (IPPP), strategic connections with Tribal Colleges and Universities, and scholarship related to place and indigeneity.
- The IPKC chairs advised on the IPPP land acknowledgement for the Civic Learning and Democratic Engagement meeting in Fort Lauderdale, FL, and the Conferences on Student Success in Higher Education in Orlando, FL.

**EISJ Operational Activities**

A cross-functional NASPA staff team is working to develop guidelines for how and why NASPA gathers, uses, and protects demographic information from members and users. The working group will propose an implementation plan during summer 2019 that considers technology, timeline, law, and best practices.

**Advocacy for Student Success**

**Advocacy for Student Success Professional Development**

**Center for First-generation Student Success**

The Center for First-generation Student Success successfully launched the First-generation Student Success Conference as part of the new NASPA Conferences on Student Success in Higher Education in Orlando, Florida. Over 700 participants comprised the FGSS offering and contributed to the more than 1400 participants for the total conference. More information is listed in the Professional Development section above.

The Center offers regular professional development specifically intended to advance institutional efforts for first-generation students. This includes a series of live events as well as the transition of all recordings to be on demand. In April, the Center offered Partnering with Parents and Families of First-generation College Students with Dr. Amy Baldwin, director of student transitions, University of Central Arkansas, and Dr. Daphne Rankin, associate vice president for strategic enrollment management, Virginia Commonwealth University. To date, 45 institutions, for a total of approximately 200 viewers, have viewed the workshop.
2019 NASPA Hill Days

December 2-4, 2019 ◊ Grand Hyatt, Washington, DC

- 100 attendees expected; as of 6/24/19, we have over 150 applicants
- Interested attendees have been invited to apply through June 30. Applications allow us to maintain geographic diversity among our participants so that we can ensure all participants will have opportunities to meet in teams with their Congressional delegations.
- Attendees will participate in activities (designed to take no more than 1-2 hours per month) to prepare for their participation in meetings with their Congressional delegations starting in July 2019:
  - Introduction to Advocacy (July 2019)
  - Learn about the Issues (August 2019)
  - Get to Know your Congressional Delegations (September 2019)
  - Schedule Meetings for with your Congressional Delegations (October 2019)
  - Congressional Update (November 2019)
- In December, Association and Hill staff will join attendees for panel presentations and attendees will meet for final practice and preparation for their Congressional meetings prior to spending December 4 meeting with their delegations
- Speakers will be invited for the panels in October and will consist of DC-based staff from higher education associations and staff from the Congressional committees responsible for education-related issues
- Staff planning team: Diana Ali, Teri Lyn Hinds, and Stephanie King

Advocacy for Student Success Member Engagement

Higher Education Mental Health Alliance – NASPA continues its membership in the HEMHA. Patricia Telles-Irvin, vice president for student affairs, Northwestern University, stepped down from the liaison role in March 2019. Robin Holmes-Sullivan, vice president for student affairs and dean of students, Lewis and Clark College, has accepted the volunteer leadership role for this collaboration. The current project on the books is focused on Emotional Support Animals.

Continued partnerships with Qatar University and American University of Kuwait (among others) to improve the engagement and academic success of students in the Middle East.

Continued partnerships with NASPA LAC and Mexico to improve the engagement and academic success of students in Latin America and the Caribbean

Center for First-generation Student Success

First Forward
On May 1, the Center for First-generation Student Success announced the inaugural cohort of First Forward institutions. First Forward is a national recognition program for institutions with a demonstrated commitment to advancing first-generation student success. The specific information about the First Forward program is listed above in the Member Engagement Section.

First-generation California Regional Gathering
On March 8, the Center co-hosted a regional gathering of West Coast institutions at the University of California, Los Angeles to discuss first-generation topics. This event served as a precursor to the NASPA
Annual Conference in Los Angeles and included over 50 attendees from Institutions in California, Oregon, Washington, and Arizona.

First-generation External Review
The Center recently completed our first external review in partnership with NASPA Advisory Services. The review detailed the work of the LEAD Scholars Program, a support service initiative for first-generation students, at Santa Clara University. The review team, comprised of Joey DeSanto Jones, director of NASPA advisory services, Dr. LaTonya Rease Miles, director of first-year experience and strategic priorities at UCLA, and Sarah Umbarger-Wells, associate director for First Scholars initiatives with the Center, visited Santa Clara in April and delivered a final report in June.

NASPA LEAD Initiative
The NASPA LEAD Initiative recognizes a network of postsecondary institutions for their commitment to civic learning and democratic engagement. The initiative engaged 75 campuses for the 2018-2019 year and continues to use the model of cohorts, which are advised by eight selected LEAD Consulting Institutions (LCIs).

- The LEAD Consulting Institutions provide leadership for the Lead cohorts by acting in an advisory role, hosting monthly calls with their respective cohorts as well as monthly phone calls with NASPA, and include:
  - Patrick O’Brien, director, Civic Engagement at Frostburg State University
  - Bill Mandicott, assistant vice president for student & community involvement at Frostburg State University
  - Melissa Baker-Boosamra, associate director of student life for civic engagement and assessment at Grand Valley State University
  - Sean Crossland, director, Thayne Center at Salt Lake Community College
  - Sam Collins, service leadership coordinator at Salt Lake Community College
  - Dennis McCunney, director, Center for Leadership and Civic Engagement at East Carolina University
  - Amy Koeckes, associate director, Student Engagement at University of Nevada, Reno
  - Sandy Rodriguez, director, Center for Student Engagement at University of Nevada, Reno
  - Tara Centeno, director of student activities and campus engagement at New College of Florida
  - Kimberly Piatt, associate director of community development at The College at Brockport
  - Ashley Farmer-Hanson, interim vice president for student affairs at Buena Vista University

- NASPA continues the LEAD Advisory Institutions’ roles within the NASPA LEAD Initiative. LEAD Advisory Institutions (LAIs) are institutions that have been a part of the NASPA LEAD Initiative for four years and act as mentors and resources for all LEAD Institutions.
  - The 2018-2019 LEAD Advisory Institutions are:
    - Alfred State College
    - Baylor University
    - Chapman University
    - Fort Hays State University
    - Illinois State University
    - Kennesaw State University
LEAD Advisory Institutions are working on the following projects for the 2018-2019 year:
- CAS Standard for Political Engagement
- CLDE Theory of Change
- MLK Day of Service Revision
- Dialogue and Deliberation resource development potentially with the Kettering Foundation
- Early-career Development Institute (mentorship program)

- NASPA Lead Initiative applications for the 2019-2020 year were available from March through June 30, 2019.

2019 National Student Affairs Day of Action & NASPActs
Diana Ali, Jill Dunlap, Teri Lyn Hinds, Stephanie King, Monica Nixon, and Jasmine Scott supported the work of the NASPActs Committee of the Equity, Inclusion, and Social Justice Division in presenting a series of Policy Pop-up Sessions throughout the 2019 NASPA Annual Conference. The sessions were presented in conjunction with the 2019 National Student Affairs Day of Action, an effort to increase participation in state and federal advocacy by student affairs professionals. In addition to the Policy Pop-ups, Diana Ali and Teri Lyn Hinds created sample letters that participants at the 2019 NASPA Annual Conference could complete to be mailed to their state or federal representatives on specific legislation related to:
- The reauthorization of the Higher Education Act, including provisions related to Title IX;
- Support for the introduction of the Dream Act;
- State policies that would expand in-state tuition or state financial aid to undocumented immigrant students;
- State policies that would remove the ability of college campuses to designate free speech zones;
- Support for the AIM HIGH Act, which would expand accessible materials for college students; and
- State policies that would limit the rights of trans and gender non-binary individuals.

NASPA Policy Briefing Series
The NASPA Research and Policy Institute has offered free, 30-minute, monthly policy briefings to educate the student affairs community about pertinent policy issues that intersect with their roles and responsibilities on campus. The full listing of briefings offered from March 2019 through May 2019 is below; recordings and slides for all briefings are archived in the NASPA Online Learning Center. Starting with the September 2018 briefing, recordings are also available as a playlist on NASPA’s YouTube channel.

- State Investment in Higher Ed: Free College and Promise Programs in 2019 - March 21, 2019, 2:30 PM ET
As our national economy continues to recover from the 2008 recession, state budgets are shifting toward a greater investment in education. Free college and college promise programs continue to capture legislative attention, with 45 pieces of legislation appearing in 19 states plus DC by early February, per a recent report by the Education Commission of the States. The policies vary, almost none are truly open to all students for all institutions, and analysts from the Education Trusts and other organizations have raised concerns about equity in how many of the programs are designed.

- **Unpacking State Policy: Trends in Campus Safety in 2019** - April 11, 2019, 2:30 PM ET
  - The second tenant of NASPA’s Public Policy Agenda, “Student Safety and Wellness” encompasses, in addition to an ever-changing national conversation, the impact of evolving state-level policy issues on institutions of higher education. Student safety concerns range from the impact of free speech zone legislation, to changes in campus carry policies, to advancements in sexual assault prevention and response. As 2019 state legislatures draw to a close, April’s Policy Briefing Series will discuss legislative trends, including what passed, and what didn’t, as well as the kinds of measures introduced in the area of campus safety.

- **Exploring the Impact of Citizenship Pathways on Higher Education** - May 9, 2019, 2:30 PM ET
  - NASPA joins with the Presidents’ Alliance on Higher Education and Immigration, FWD.us, United We Dream and other higher education organizations to support the passage of the American Dream and Promise Act of 2019. NASPA has long supported a pathway to citizenship for 3.6 million qualifying Dreamers as both a measure of equity and inclusion and a policy platform to further success of the higher education community. How do pathways to citizenship and higher education align? For one, opportunities for citizenship increase motivation factors to pursue both postsecondary degrees and specialized career options.

The Policy Briefing Series is on hiatus for the summer while we develop an evaluation for the series to help us better determine if we are meeting the needs of NASPA members with the series. Attendance for the sessions has been fewer than 20 people for much of the last six months, leaving us to question whether our members would prefer to receive these updates in another manner.

**NASPA Research and Policy Institute Blog Posts**

Starting in late April 2019, the NASPA Research and Policy Institute blog has been merged into the NASPA blog. Content previously shared on the Research and Policy Institute Monday policy update posts is now included within the association-wide SA Weekly posts. RPI staff continues to author weekly blog posts that are typically posted to the NASPA blog on Thursdays. The topics of the posts cover a range of issues designed to provide foundational information and in-depth analysis of current policy conversations as well as support NASPA members in learning about emerging policy conversations.

The full list of RPI blog posts for February 2019 through June 2019, along with their alignment to the Public Policy Agenda, is below. Starting in July 2018, cumulative unique page views for each post for the four weeks following publication have been tracked to help get a better sense of topics of interest to members and reach.
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<thead>
<tr>
<th>Date Posted</th>
<th>Title</th>
<th>Author</th>
<th>Alignment to Public Policy Agenda</th>
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<tr>
<td>3/14</td>
<td>Catching Up on HEA: An Update for #SAPros &amp; #SAadvocates</td>
<td>Teri Lyn Hinds</td>
<td>Costs, debt, &amp; protections; Student success; Inclusive opportunities</td>
<td>55</td>
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<tr>
<td>3/22</td>
<td>NASPA RESPONSE TO EXECUTIVE ORDER ON FREE SPEECH ON COLLEGE CAMPUSES</td>
<td>NASPA</td>
<td>Civic engagement</td>
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<td>3/28</td>
<td>Campus Free Speech: What #SAPros Need to Know About the Executive Order, State Legislation</td>
<td>Teri Lyn Hinds</td>
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<td>4/2</td>
<td>The Rise and Fall of the Bathroom Bill: State Legislation Affecting Trans &amp; Gender Non-Binary People</td>
<td>Diana Ali</td>
<td>Inclusive opportunities;</td>
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<td>Date Posted</td>
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<td>Author</td>
<td>Alignment to Public Policy Agenda</td>
<td>Cumulative Unique Page Views (4 weeks after posting)</td>
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<td>4/4</td>
<td>Top Reasons #SAPros Should be Tracking Broad Gun-Related Legislation</td>
<td>Teri Lyn Hinds</td>
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<td>4/11</td>
<td>What’s Shaping State Policy? Sexual Assault Prevention &amp; Response in 2019</td>
<td>Diana Ali</td>
<td>Student safety</td>
<td>125</td>
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<td>4/18</td>
<td>Is In-State Tuition Enough? 2019 State Legislation for Undocumented Students</td>
<td>Diana Ali</td>
<td>Inclusive opportunities; Costs, debt, and protections</td>
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<td>4/25</td>
<td>Taking Inventory of Your Institution’s Efforts to Prevent And Respond To Sexual Violence</td>
<td>Sarice Greenstein</td>
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<td>4/30</td>
<td>Reflections on the 2019 Textbook Affordability Conference</td>
<td>Alexa Wesley</td>
<td>Costs, debt, &amp; protections</td>
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<td>5/2</td>
<td>H.R. 6: What You Need to Know About The American Dream And Promise Act</td>
<td>Diana Ali</td>
<td>Inclusive opportunities</td>
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<td>5/7</td>
<td>2019 NASPA Hill Days: Empowering Student Affairs Professionals for Congressional Advocacy</td>
<td>Teri Lyn Hinds</td>
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<td>5/9</td>
<td>Centering Campus Accessibility for Practitioners and Policymakers</td>
<td>Teri Lyn Hinds</td>
<td>Inclusive opportunities; Student success</td>
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<tr>
<td>5/16</td>
<td>The Equality Act: Establishing Protections for All</td>
<td>Diana Ali</td>
<td>Inclusive opportunities; Student safety</td>
<td>78</td>
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<tr>
<td>5/30</td>
<td>Online Learning Reconsidered</td>
<td>Jill Dunlap</td>
<td>Student success</td>
<td></td>
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<tr>
<td>6/6</td>
<td>Walking the Walk: NASPA Policy Staff as Constituents on Capitol Hill</td>
<td>Diana Ali &amp; Teri Lyn Hinds</td>
<td>Civic engagement</td>
<td></td>
</tr>
<tr>
<td>6/13</td>
<td>Spotlight on Federal Work-Study: 4 Things You Need to Know About Student Employment</td>
<td>Alexa</td>
<td>Student success</td>
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</tr>
</tbody>
</table>

**Advocacy for Student Success Operational Activities**

**Center for First-generation Student Success**

The Center for First-generation Student Success staff and NASPA leadership continue to meet monthly with The Suder Foundation for updates on strategic priorities. Sarah Whitley and Sarah
Umbarger-Wells also host a regular working group with Deb Suder and Diane Schorr related to First Scholars programming.

The Center Advisory Board met on July 10 to discuss strategic priorities and offer insight on next steps for new and existing projects.

**Advocacy for Student Success Research, Grant, and Partnership Activities**

**Center for First-generation Student Success**

*Scaling First Scholars Planning*

On June 19, the Center for First-generation Student Success hosted a working meeting between Center staff, NASPA leadership, The Suder Foundation, and Lumina officers to brainstorm scaling solutions for the First Scholars frameworks. This meeting, led by Dr. Paul Markham with Sova Solutions, produced a roadmap for next steps and builds upon the recent rebranding work completed by GMMB.

*National First-Generation College Celebration Day*

The Center continues our partnership with the Council for Opportunity in Education (COE) for National First-Generation College Celebration Day on November 8. Launching a new approach with updates on the 8th day of each month, the Center unveiled a [new webpage](#) for the event with expanded resources, blogs, and features of over 125 institutional celebrations. On June 8, the Center announced a new grant competition that will provide increased institutional support for expanding celebration activities that create awareness of the first-generation identity. With funding by the Center, COE, and The Suder Foundation, a minimum of 15 institutions will receive awards during this first cycle.

**Voter Friendly Campus Initiative**

NASPA has partnered with Campus Vote Project to offer the Voter Friendly Campus (VFC) designation opportunity to institutions interested in engaging students, faculty, administration, and community partners in the democratic process. This program is endorsed by the American Democracy Project, Students Learn Students Vote Coalition, and Young Invincibles.

- The 2019-2020 cycle of the Voter Friendly Campus designation opened in January 2018. Statements of Interest for participating campuses were due June 22, 2018. Final reports were due to receive the designation in January 2019. This year’s program offers support to 150 institutions.
- 124 Campuses were notified in March 2019 as to whether or not they received the 2019-2020 Voter Friendly Campus designation.
  - The list of designees can be found here: [https://www.voterfriendlycampus.org/campus-designees](https://www.voterfriendlycampus.org/campus-designees)
- The Voter Friendly Campus designated has provided numerous resources through blogging, webinars, and one-on-one conversations with campus partners about voter registration, education, and turn-out. Additionally, in preparation for midterm elections, the VFC campaign continues to offer educational resources regarding the inauguration, the first 100 days of the
new administration, and how to best support student and community concerns around advocacy and policy.

- Throughout the 2019-2020 year, the following live briefings are offered specific to campuses participating in the Voter Friendly Campus designation program:
  - May 2019: Creating Coalitions
    - Attendees: 21
  - June 2019: Overview of the 2018 Voter Friendly Campus Report
    - Attendees: 23
  - July 2019: National Resource Consortium
  - August 2019: Census Overview
  - October 2019: The Turnout Gap
- NASPA in partnership with the Campus Vote Project launched the Voter Friendly Campus website: https://www.voterfriendlycampus.org/

**Research and Policy Institute**
Continued Maintenance of the Emergency Aid Website, Student ARC:
- Exclusive resources from the National Association for Student Financial Aid Administrators (NASFAA)
  - Info sheets (Considerations for your emergency aid program; Components of Cost of Attendance calculation; How eligibility for financial aid is determined; Emergency Aid or Professional Judgement; Best practices for meeting students’ emergency needs)
  - Frequently Asked Questions
  - Blogs (Emergency aid from the financial aid administrator’s perspective; Types of emergency aid; Data sharing; Bringing it all together)
  - Visual depictions of concepts (Decision trees for Emergency aid, Data-sharing decisions, and Expected Family Contribution calculations; Assessing what kind of emergency aid may best suit the situation or institution)
- Video featurettes highlighting promising campus practices and approaches
  - Grady’s Community Garden at the Community College of Philadelphia
  - Partnership between Seminole State College of Florida and Heart of Florida United Way (coming soon – being edited by video company)
  - Case Management Approach at University of Central Florida (coming soon – being edited by video company)

**Higher Education Association Government Relations & Advocacy Consortia and Partnerships**
NASPA policy and advocacy staff members continue their active participation in a variety of higher education policy consortiums, including:
- ACE Government Affairs led coalitions
- Higher Education Veterans Coalition (Ed-Vet Coalition)
- NACUBO Government Relations Monthly Meetings
- SAHEC Active Policy Solutions contract
- SAHEC Policy Conversations
- Student Aid Alliance
- PostSec Data Collaborative
In May 2019, NASPA was asked to join as a steering committee member the Today’s Students Coalition, a network of higher education associations working to advance policy proposals to support today’s more diverse student bodies. NASPA will participate in the launch of a virtual home for the Coalition over the late summer, when the Coalition is expected to issue an invitation for additional supporting members.

In May 2019, Teri Lyn Hinds and Diana Ali met with staff from Congressional offices representing Maryland and Illinois to discuss NASPA’s priorities related to reauthorization of the Higher Education Act, Title IX, and immigration.

NASPA has authored or joined community letters to Congressional and agency leaders and staff, and signed onto amicus briefs, on the following topics between February and June 2019:

<table>
<thead>
<tr>
<th>Date Posted</th>
<th>Title</th>
<th>Tags</th>
</tr>
</thead>
<tbody>
<tr>
<td>6/21/19</td>
<td>Letter to Senate Leaders Urging Swift Passage of the Kiddie Tax Scholarship Fix</td>
<td>Taxes; Kiddie tax; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>6/20/19</td>
<td>PostsecData College Scorecard Program-level TRP letter</td>
<td>College Scorecard; Sign-on Letter; PostSec Data; IHEP</td>
</tr>
<tr>
<td>6/19/19</td>
<td>Letter to House Leaders in Support of the FY 2020 Minibus Appropriations Bill</td>
<td>Budget, Sign-on Letter; ACE</td>
</tr>
<tr>
<td>6/12/19</td>
<td>PostsecData Responds to Request for Feedback on the National Postsecondary Student Aid Study</td>
<td>NPSAS; PostsecData; Sign-on Letter; IHEP</td>
</tr>
<tr>
<td>6/3/19</td>
<td>Letter in support of Increased CCAMPIS appropriations</td>
<td>CCAMPIS; Sign-on Letter; YI; Today's Students Coalition</td>
</tr>
<tr>
<td>5/16/19</td>
<td>PostsecData IPEDS Letter</td>
<td>IPEDS; PostsecData; Sign-on Letter; IHEP</td>
</tr>
<tr>
<td>5/8/19</td>
<td>House Appropriations Committee Approves FY 2020 Spending Bill for Labor-HHS-Education</td>
<td>Budget; Sign-on Letter; ACE</td>
</tr>
<tr>
<td>4/2/19</td>
<td>Testimony to Senate HELP Committee on Addressing Campus Sexual Assault</td>
<td>Title IX; Senate; Sign-on letter; ACE</td>
</tr>
<tr>
<td>3/22/19</td>
<td>Sign-On in Support of H.R. 6, the Dream and Promise Act of 2019</td>
<td>Immigration; DACA; Sign-on letter; House; ACE</td>
</tr>
<tr>
<td>3/22/19</td>
<td>NASPA Response to Executive Order on Free Speech on College Campuses</td>
<td>Free speech; Executive Order</td>
</tr>
<tr>
<td>3/18/19</td>
<td>Sign-On in Support of Student Aid Programs in FY 2020 Appropriations</td>
<td>Budget; Sign-on Letter; SAA</td>
</tr>
<tr>
<td>3/1/19</td>
<td>Sign-On in Support of H.R. 1, For the People Act</td>
<td>Civic engagement; Sign-on letter; SLSV</td>
</tr>
</tbody>
</table>
Professional Development

Center for First-generation Student Success

First-generation Students – 4-Year Landscape Analysis
Sarah E. Whitley recently presented on the Center’s landscape analysis findings and first-generation topics through invited talks at the following events:

- SxSWEDU
  - Austin, TX, March 2019
- American Association of Community Colleges Annual Convention
  - Orlando, FL, April 2019
- National Conference on Race & Ethnicity (NCORE)
  - Portland, OR, May 2019

Corporate Development

- Spring Leadership Exchange – 6 new advertisers
- Summer Leadership Exchange - 2 new advertisers
- March-June E-newsletter – 4 new advertisers, including major sponsors

Publications

New Book Releases

- Crisis, Compassion, and Resiliency in Student Affairs: Using Triage Practices to Foster Well-Being
  - Katie L. Treadwell, Marijo Russell O’Grady, and Associates
  - March 2019 release
  - Complimentary copies mailed to voting delegates
  - Session and book signing held at the 2019 NASPA Annual Conference

- Student Affairs Fundraising: Raising Funds to Raise the Bar
  - Sophie W. Penney, Barbara B. Rose, Glenn Gittings, and Associates
  - March 2019 release
  - Session and book signing held at the 2019 NASPA Annual Conference

Forthcoming Book Releases

- Redefining Leadership & Tradition: Dismantling the Hazing Phenomena in Greek Letter Organizations
  - Jason Meriwether, Editor
  - Fall 2019 release

- Free Speech and Expression in Higher Education: Effective Professional Practice
  - Brandi Hephner LaBanc, Neal H. Hutchens, Kerry Brian Melear, and Frank Fernandez
  - Fall 2019 release
Beyond the Classroom: Including the Cocurriculum in a Comprehensive Student Record
Pam Bowers, Editor
- Spring 2020 release

Scholarly Journals
- In June 2019, NASPA and the Center for First-Generation Student Success submitted to Routledge a proposal for a new peer-reviewed journal tentatively titled Journal of First-generation Student Success.
- Please see attached reports from journal editors and Routledge.

Leadership Exchange
- Leadership Exchange magazine focuses on management and leadership issues for vice presidents for student affairs. It is in its 17th year of publication and continues to be published quarterly. The print edition is mailed to voting delegates and subscribers, and the digital edition is sent via e-mail to all NASPA members and subscribers. The magazine is also available via the Leadership Exchange mobile app.
- The following chart summarizes feature articles published thus far in Volume 17 (2019):

<table>
<thead>
<tr>
<th>Spring 2019 (Issue 1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mergers, Acquisitions, and Collaborations: Giving Institutions New Life</td>
</tr>
<tr>
<td>Creating Pathways for New Professionals: Graduate Preparation Programs and Student Affairs Must Align to Strengthen the Profession</td>
</tr>
<tr>
<td>Building Productive Partnerships with Your Chief Diversity and Inclusion Officer</td>
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<tr>
<td>12 Ways to Foster Care for People of Color</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Summer 2019 (Issue 2)</th>
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</thead>
<tbody>
<tr>
<td>At Home and Abroad: Evidence-Based Information Leads to Smarter Travel Decisions</td>
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<tr>
<td>Preparing International Students for Life on U.S. Campuses</td>
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<tr>
<td>The Rapid Rise of Esports</td>
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<tr>
<td>Student Affairs Leaders as Peer Reviewers: Experience Yields Individual and Institutional Benefits</td>
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</tbody>
</table>

- The following chart shows e-mail table of contents alert open rates for e-mails deployed thus far for Volume 17 (2019).

<table>
<thead>
<tr>
<th>Issue</th>
<th>Deploy Date</th>
<th>Open Rate</th>
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<tbody>
<tr>
<td>Spring 2019 (Issue 1)</td>
<td>3/25/2019</td>
<td>36.25%</td>
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</table>
The digital edition of *Leadership Exchange* received 100,901 page views between January 1–May 31, 2019. The average reading duration was 12.9 minutes. The following graph shows total page views by month and year.

![Pageviews by Month and Year](chart.png)

**Member Engagement**

**Center for First-generation Student Success**

*First-generation Annotated Bibliography*

A team of NASPA members, led by Dr. La’Tonya Rease Miles (UCLA) and Dr. Amy Baldwin (University of Central Arkansas), have launched an annotated bibliography project on recent trends in first-generation efforts. The bibliography will be produced as a virtual resource for the Center’s website by late-2019.

**Research and Policy Institute**

Jill Dunlap supervised the development of the upcoming NASPA publication, *A Framework for Divisionwide Assessments of Student Learning and Institutional Effectiveness*, written by Andrew Morse at the University of Northern Iowa (forthcoming).

**Operational Activities**

**Research and Policy Institute**

Amelia Parnell and Jill Dunlap are preparing a research agenda that outlines the current and future research activities of the Research and Policy Institute.

**Research, Grant, and Partnership Activities**

**Research and Policy Institute**
The Research and Policy Institute (RPI) continued to conduct research and outreach on behalf of NASPA and its strategic priorities.

Research on Cost-Sharing Models in Higher Education
- Amelia Parnell and Alexa Wesley are continuing research to identify strategies that institutions are using to help students manage the increasing cost to attend college. The research will result in a pilot study to help three institutions test a concept for helping students reduce a core educational expense.

Advising Solution Network Project
- NASPA continues to lead an effort to create an advising reform strategy to support degree completion across the United States. NASPA continues to work with core partners EDUCAUSE, Achieving the Dream, NACADA: The Global Community for Academic Advising, The National Resource Center for the First-Year Experience and Students in Transition, and The American Association of State Colleges and Universities (AASCU), to develop and share knowledge and services, contribute research to the field, and produce innovative ways to holistically support students.
- The Network, which is funded by the Bill and Melinda Gates Foundation, has a mission to help scale the adoption of advising solutions to ensure equitable student achievement outcomes. The network’s resources will include research reports, case studies, implementation guides, webinars, institutes and coaching. The Advising Solution Network is also preparing a set of guiding principles and a public-facing website.

Development of Comprehensive Learner Records
- NASPA and AACRAO are continuing the partnership to help approximately 100 institutions develop comprehensive learner records. These digital records are designed to help students display and describe learning that occurs across classroom and co-curricular experiences. The institutions are now completing the second of three in-person workshops, which are designed to provide team-based instruction for how to effectively design the records and use them to connect students’ learning wherever it happens.

Presentations
February 2019
- Diana Ali created and facilitated a two-hour workshop on policy and advocacy basics for the Healthy Colleges Montana Day of Action on February 28, 2019 at Carroll College in Helena, Montana. The first half of the workshop focused on the field of policy analysis in higher education and the importance of understanding the intersections of federal policy and local governance. The workshop then moved into a conversation around lobbying versus advocacy, and steps to get involved through NASPA’s three part advocacy model: learn, engage, and represent. The latter half of the workshop provided participants with a chance to consider policy solutions involving a case example of a student dealing with barriers to success due to their mental health and substance abuse.

March 2019
- Teri Lyn Hinds presented remarks on behalf of NASPA at IACLEA’s annual Congressional Staff Briefing in March 2019.
• Teri Lyn Hinds and Diana Ali presented a federal and state policy update session at the 2019 NASPA Annual Conference. The session provided information on current policy issues and implications and the campus perspective.

• Teri Lyn Hinds and Diana Ali presented Policy Pop-up sessions as part of NASPActs at the 2019 NASPA Annual Conference. Teri presented on campus accessibility and Diana presented on immigration.

• Jill Dunlap presented four sessions at the NASPA annual conference: a pre-conference panel session titled Addressing Sexual Violence and Misconduct on Campus through Prevention and Response; a policy pop-up on Title IX as part of NASPActs in the Engagement Lounge; and a panel titled: Navigating the Ever-Changing Tides of Title IX. Jill also facilitated a panel discussion reviewing the experiences of Hill Days participants, titled: Modeling Civic Engagement as Student Affairs Professionals.

• Omari Burnside, Alexa Wesley, and Pamela Payne from Moraine Valley Community College presented a session at the NASPA annual conference titled Employing Student Success: A Comprehensive Examination of On-Campus Student Employment.

April 2019
• Teri Lyn Hinds presented a federal and state policy update for the semi-annual Coalition of Higher Education Substance Abuse Professionals (CoHESAP) meeting.
• Teri Lyn Hinds represented NASPA at the Presidents’ Alliance on Immigration and Higher Education National Convening.
• Alexa Wesley, Omari Burnside, and Amelia Parnell delivered workshops and presentations on student employment and current trends in student affairs for the Washington State University division of student affairs in Pullman, Washington.
• Amelia Parnell delivered the keynote for the Student Affairs Data Summit at Montgomery College.

May 2019
• Teri Lyn Hinds represented NASPA at the Federal Reserve Bank of Philadelphia convening on College Promise Programs and Lower-income Students.
• Amelia Parnell moderated a panel at the second annual P3 Conference hosted by George Mason University.
• Amelia Parnell participated in a Technical Review Panel for the National Postsecondary Student Aid Survey (NPSAS) held at the U.S. Department of Education.
• Amelia Parnell moderated a panel on students’ financial capability at the Financial Health Network annual meeting in Scottsdale, Arizona.

June 2019
• Teri Lyn Hinds and Diana Ali presented a higher education policy update session at the Civic Learning and Democratic Engagement Conference, co-sponsored by NASPA, AASCU’s American Democracy Project, and The Democracy Commitment in Fort Lauderdale, FL.
• Teri Lyn Hinds presented as a guest speaker in a graduate course taught by Tom Harnisch at Georgetown University on the topic of Title IX.
• Teri Lyn Hinds represented NASPA at the annual Common Data Set Advisory Board Meeting, a meeting of the publishers of major college rankings and guides including US News and World Report, Peterson’s, and the College Board.
• Teri Lyn Hinds represented NASPA at the Social Mobility, Race, and Higher Education Convening sponsored by the American Council on Education.
• Amy Geist presented in Ascendium Education Philanthropy webinar about food insecurity and emergency aid strategies being used across the country, Student ARC resources, and recommendations going forward.
• Amelia Parnell participated as a faculty member for the AAC&U General Education and Assessment Conference at the University of Vermont.
• Amelia Parnell delivered a keynote at the Student Affairs Assessment and Research Conference in Columbus, Ohio.
• Amelia Parnell delivered a keynote for the Association for the Assessment of Learning in Higher Education Conference in St. Paul, Minnesota.
• Omari Burnside and Amelia Parnell presented a session at the NASPA Student Success in Higher Education conference. The session was titled Enhancing Your Student Success Toolkit: Co-curricular Learning and On-Campus Employment.

July 2019
• Amelia Parnell will deliver a keynote for the Association for Authentic, Experiential, and Evidence-Based Learning conference in New York City, New York.

Leadership Exchange Magazine
• Diana Ali provided a policy update on Title IX for the Summer 2019 issue of the Leadership Exchange.

University of Kentucky, Department of Justice SMART Office Research Collaboration
Jill Dunlap, in collaboration with Jennifer Henkle, University of Kentucky, and Joan Tabachnik, Fellow at the DOJ SMART Office, conducted a landscape analysis of respondent support services for Title IX involved cases that are currently offered at institutions across the country. The report is forthcoming, but the preliminary findings and best practices have been presented at the following conferences:
• NASPA Strategies Conference 2019
• EverFi Campus Prevention Network Summit 2019
• Higher Education Case Management Conference 2019
• National Sexual Assault Conference 2019

NASPA Annual Conference
Jill Dunlap presented a policy pop-up on Title IX as part of NASPActs in the Engagement Lounge

Monday, March 11
Jill Dunlap presented as part of a panel, titled: Navigating the Ever-Changing Tides of Title IX

Tuesday, March 12
Jill Dunlap facilitated a panel discussion reviewing the experiences of Hill Days participants, titled: Modeling Civic Engagement as Student Affairs Professionals

New England Political Science Association Conference
Saturday, April 27 – Portland, Maine
Jill Dunlap presented on a plenary panel titled: Student and Community Engagement: What Students Are Learning Outside the Classroom
Higher Education Case Management Association  
Friday, June 14 – Cleveland, Ohio  
Jill Dunlap presented as part of a research time on findings from a study on respondent support services, titled: Survivor Advocacy and Respondent Support: Navigating Both Responsibly

**Center for First-generation Student Success**

**First-generation Student Success – 2-year Landscape Analysis**  
The Center is currently collecting data for a new landscape analysis of community colleges in partnership with Achieving the Dream and the American Association of Community Colleges. Dr. Melinda Karp, founder of Phase Two Advisory, serves as principal consultant to the project and we hope to release findings by the end of 2019.

**First-generation Student National Data Fact Sheets**  
During summer 2019, the Center will release a set of national data fact sheets on first-generation student demographics, academic outcomes, parental earnings, use of institutional services, and student employment. This project has been in partnership with RTI using the National Center for Education Statistics datasets.

**Coalition to Prevent ADHD Medication Misuse (CPAMM) Peer Education Project**  
NASPA received a commitment for financial support from CPAMM to implement a pilot program with 4-6 campuses examining the effectiveness of the Stimulant Medication Misuse Prevention and Students Stick Together toolkits when implemented by peer educators.

- Received applications from six institutions, including:
  - Columbia University, NY
  - Flathead Valley Community College, MT
  - Metropolitan State University, CO
  - California State University, Long Beach, CA
  - University of Alabama Birmingham, AL
  - University of St. Mary, KS

- Project staff will conduct an introductory call with selected campuses in summer 2019, and will provide a 12-hour CPE training plus a 4-hour training on stimulant medication misuse prevention in August and September of 2019 for each campus. Campuses will then implement a prevention program with their peer educators and complete an evaluation report by December 2019.

**Interassociation Commitment to Health Well-being**  
NASPA is a founding partner to an interassociation commitment to health and well-being in higher education. Current associations signed on to the agreement include:

- Association for the Advancement of Sustainability in Higher Education (AASHE)
- American College Health Association (ACHA)
- College Student Educators International (ACPA)
- Association of College & University Housing Offices – International (ACUHO-I)
- Association of College Unions International (ACUI)
- Association for University and College Counseling Center Directors (AUCCCD)
As part of the commitment, NASPA, NIRSA, and ACHA convene a group of experts in college health and well-being to create an interassociation research agenda. This group will meet next on June 26, 2019.

**National Peer Educator Study**

- Partnership with Michigan State University to provide research around peer education participation among students.
- In 2018-2019, 80 institutions participated in the National Peer Educator Study (NPES).
- The researchers at Michigan State University presented “Targeted Training Topics for Peer Educators” on results at the 2019 NASPA Annual Conference.
- Project staff members are currently working on a research paper tracking the 2017-18 NPES data using a framework of the Social Change Model of Leadership Development (SCM). Results indicated that peer educators made several gains in leadership, consistent across the SCM.

**Statewide Health, Safety, and Well-being Grant Projects**

**Coalition of Colorado Campus Alcohol and Drug Educators (CADE)**

- The Health, Safety, and Well-being Initiatives of NASPA receive funding from a five-year block grant through the Colorado Office of Behavioral Health to support substance abuse prevention efforts at institutions of higher education across the state of Colorado. An application was submitted in March for continued funding through the 2020 Fiscal Year.
- The CADE has continued to provide ongoing training and technical assistance opportunities for campuses across the state.
  - On June 18, 2019 the CADE hosted a Certified Peer Educator Train the Trainer at the University of Colorado Boulder. Twenty-seven attendees from 11 institutions of higher education attended the training.
  - The CADE fosters an online learning environment (CADE Collaborate) to facilitate learning and collaboration. Every institution of higher education in Colorado has complimentary access to the online learning community.
  - CADE Project staff members have initiated planning for future coalition trainings, including the 2019 Symposium on Collegiate Cannabis Prevention (July 19, 2019 at Metropolitan State University Denver), and the CADE Fall Training (November 7, 2019 at the University of Colorado - Colorado Springs).
- There are 30 active campuses in the coalition.
  - Twelve campuses are current project institutions on the grant. The CADE provides additional financial support, training and technical assistance for project campuses. CADE Project staff provided in-person site visits to ten campuses in March and April.
  - Fourteen institutions of higher education have contributed data from the American College Health Association National College Health Assessment (ACHA-NCHA) to support the creation of a statewide data set.
• In June, recruitment began for new campus representation on the CADE Steering Committee. The CADE Steering Committee meets virtually once each semester, with an in-person meeting each winter.

• CADE Project staff members continue to support and promote best practices in higher education substance abuse prevention, and presented two sessions on coalition efforts at the statewide Shared Risk and Protective Factors Conference, May 29-31, 2019.

• CADE Project staff members support larger efforts surrounding higher education prevention by serving on the Statewide Epidemiological Outcomes Workgroup, the Marijuana Education Oversight Committee, and the Colorado Substance Abuse Trend and Response Task Force.

• For management of this project, NASPA is allowed a 10% indirect cost from the Colorado Office of Behavioral Health.

Healthy Colleges Montana (HCM)

• The Health, Safety, and Well-being Initiatives of NASPA have been a partner of the Montana Tobacco Use Prevention Partnership (MTUPP) since 2005, working to enact tobacco-free campus policies and promote tobacco cessation. In July 2017, the scope of work was broadened to include chronic disease prevention.

• NASPA has submitted and has been contracted to continue work in the State of Montana for Fiscal Year 2020. Funding levels from MTUPP remain static in 2020.

• HCM has confirmed to continue working with 16 Montana institutions of higher education on the grant project. NASPA provides management, training, and technical assistance for all project campuses.

• Project staff is planning and preparing for the 2019 HCM Summer Training hosted at Great Falls College – Montana State University on Thursday, August 1st, 2019.
  o Students and advisors from across the state are invited to learn about updates to the grant project and national trends; network, connect, and learn from their peers; voice their campus and coalition needs; and plan for the upcoming academic year.
  o The HCM Steering Committee will also meet prior to the summer training to discuss the project and prevention efforts for Montana institutions of higher education.
  o Additionally, site visits will be scheduled leading up to the summer training as well as meetings with Montana state stakeholders.

• Project staff has been meeting with additional Montana stakeholders to provide additional health, safety, and well-being resources and services to institutions of higher education throughout the state.
  o Project staff met with the following stakeholders on May 5, 2019 to discuss how HCM could address impaired driving and other traffic safety with the college aged population:
    ▪ Office of the Commissioner of Higher Education
    ▪ Montana Department of Transportation
    ▪ The Center for Health and Safety Culture
    ▪ Montana Highway Patrol
    ▪ Montana Department of Public Health and Human Services Addictive & Mental Disorders Division
  o The group is planning to reconvene to continue the conversation on August 2, 2019.

• For management of this project, NASPA is allowed a 12.5% indirect cost allocation from MTUPP.
Kettering Joint Learning Agreement

To assist higher education stakeholders in having conversations across difference, NASPA is partnering with the Kettering Foundation to develop campus-based resources for dialogue and deliberation within and outside of the curriculum.

- **Project Core Team:**
  - Brent Marsh, assistant vice chancellor for student affairs and dean of students, University of Mississippi
  - Diana Ali, assistant director of policy research and advocacy, NASPA
  - Erin Payseur Oeth, project manager for community engagement, University of Mississippi
  - Kara Lindaman, professor of political science, Winona State University
  - Stephanie King, director of civic engagement and knowledge community, NASPA
  - Teri Lyn Hinds, director of policy research and advocacy, NASPA

- **Concern Gathering Sessions**
  - Virtual
    - Thursday, May 16 - 1:00 p.m. - 3:00 p.m. ET
    - Wednesday, May 29 - 2:00 p.m. - 4:00 p.m. ET
    - Wednesday, June 12 - 2:00 p.m. - 4:00 p.m. ET
  - In-person
    - 2019 Civic Learning and Democratic Engagement Meeting
    - 2019 Student Success Conferences

**LEAD Institutions Blog**

LEAD Institutions continue to engage in the sixth year of the initiative through the NASPA website. The blog features work being done by the Lead Institutions, the Lead Initiative, the CLDE Meeting, and NASPA. These posts are an opportunity to showcase work being done at each Lead Institution as well as to be a driving force for scholarship, assessment, programming, and dialogue in the realm of CLDE.

- Blog posts are published multiple times a week. These posts serve as a vehicle for member engagement and connect research, policy, promising practices, and scholarship with members.
- The blog can be accessed here: [http://www.naspa.org/rpi/lead-initiative](http://www.naspa.org/rpi/lead-initiative)

**Partnership with Interfaith Youth Core**

NASPA and Interfaith Youth Core (IFYC) began to work together to create and support religious, secular, and spiritual identities professional development endeavors. The agreement began on May 1, 2018, and will be in effect until April 30, 2019. To date the following endeavors have occurred:

- IFYC hosted a town hall on May 1 titled *How Can Organizations Work Together to Advance Interfaith Cooperation?* 40 people attended the session.
- NASPA hosted a live briefing in April titled *Supporting Your Muslim Students on Campus This Ramadan*. 209 people attended the session.
- Conversations are underway to fund the development of a white paper with the PACE foundation to receive the Faith In/And Democracy Grant program.

**Voter Friendly Campus Scholarship**


The Voter Friendly Campus (VFC) report emphasizes leadership and goal setting, taking a big picture look at what the 124 designated campuses are doing to institutionalize their democratic engagement efforts.
National Resource Consortium Insights Brief
The National Resource Consortium Insights Brief poses opportunities and challenges for campuses that seek full voter registration efforts of eligible students through programs and services like new and transfer student orientation.

The Voter Friendly Campus program can be accessed here: http://www.voterfriendlycampus.org

NASPA Foundation

Channing Briggs Small Grants
- The Foundation is partnering with the Faculty Fellows to assess the need for small grant opportunities for faculty members.