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**Director, Professional Standards Division**  
**June 20, 2013**

## NASPA Board Action Items

*None at this time*

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

## Leadership

- *Completed two-year term as Region II Representative to Professional Standards Division, to become Director of Professional Standards Division*
- *Worked with Region II leadership to achieve appointment of Zauyah White of Chatham University as new Region II Representative to Professional Standards Division*
- *Working with Stephanie Chung to ensure the filling of all vacant regional representative positions*
- *Developing draft strategic plan for consideration at early summer telephone conference for the division*

## Scholarship

### **Region IV-W**

*Working with the research chair to accomplish the following:*

1. *Develop a list of research projects and find folks to conduct said research through our grant funds (NPI, MLI, NASPA/ACPA Top 10 Research Agenda items).*
2. *Research Paper sessions at the regional Conference*
3. *Continue research publishing support for NASPA IV-West Members (Announce in newsletter and at regional conference.)*
4. *Research/publishing support in newsletter*
5. *Research/publishing presentation at regional conference*

## Professional Development

### **NASPA Annual Conference** ◊ Orlando, FL

March 17-20, 2013

- *Professional Competency Areas for Student Affairs Practitioners*
- *One session; co-presented by Stephanie Gordon, NASPA VP, and Tisa Mason and Joseph Cicala, as outgoing and incoming Directors of the Professional Standards Division.*

### **Region II**

*Winter, 2013 – Conducted a telephone meeting with Program Review Committee to ensure the members' knowledge of the Professional Competency Areas, so that good program acceptance and classification decisions would be made*

*June 9, 2013 – Region II Conference – John Jay College of Criminal Justice, New York, NY*

- *“What Do All the Icons Mean? Professional Competencies for Student Affairs Professionals”:  
co-presented by Joseph Cicala and Zauyah White, as outgoing and incoming Region II  
Representatives to the Professional Standards Division.*

### **Region IV-W**

*Utilize the professional competencies at the NASPA Annual Conference as well as at other NASPA institutes, conferences, and initiatives*

- ❖ *Reached out to the fall regional conference chairs & will present on the competencies there.*
- ❖ *We will utilize the professional competencies as part of the New Professionals Institute.*

*Work with our Region IV-W faculty liaison to identify ways to incorporate the professional competencies into graduate programs & spread the word (Faculty Liaison)*

*Continue to work with regional MLIs to adopt shared learning outcomes and incorporate the competencies on a national level (Project Manager/ Shana Meyer)*

*Begin conversations with NPIs to adopt shared learning outcomes and incorporate the competencies (Project Manager)*

*Continue to promote and support the Investing in Our Futures Webinar Series (Project Manager)*

- ❖ *Plan to submit a program proposal.*

*Utilize the standards (and icons) for regional conferences and other institutes, workshops, and initiatives (Regional Representatives)*

### **Region V-VI**

*Evaluated WRC, disaggregated findings by Professional Competency Area. Used that information to inform planning for the upcoming year at Region VI Advisory Board meeting. Will align efforts from several regional drive-ins with Professional Competency Areas and will use 2013 data to inform the review and evaluation processes for the 2015 regional conference.*

## **Advocacy**

### **Region IV-W**

*With our faculty liaison, I will support her work in:*

- *advocating for faculty inclusion related to conference program sessions and networking*
- *advocating for scholar/practitioner models for Student Affairs Divisions in our region*
- *advocating for research being conducted throughout our region!*

## **NASPA Strategic Plan**

*If your Advisory Board/Division/Journal has specific responsibilities or activities that pertain to the NASPA Strategic Plan, please include the goal and objective and a brief description of the activity since the last Board meeting.*

*You may also reference the NASPA Mission report where the activity is described in detail above.*

### **Goal 1**

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

#### *Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

### **Goal 2**

2. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.

- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

### Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

#### *Objectives*

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

### Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

#### *Objectives*

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.