



**Tisa Mason, Director**  
**Report for the 2012 Summer Board of Directors Board Meeting**  
**July 2012**

**Discussion Items**

1. Update from the Ethics Task Force
2. Update on E-Portfolio & Self-Assessment Project
3. Accreditation of Student Affairs Divisions / Certification of Individuals

**Action Items**

None

**NASPA Goals & Guiding Principles**

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice
  - Create and pilot a Student Affairs Professional Development E-Portfolio & Self-Assessment to track progress on the professional competency areas at NASPA national and regional events (Chair, Faculty Liaison, Staff)
  - Market the Student Affairs Professional Development E-Portfolio & Self-Assessment program (Chair & Staff)
  - Utilize the professional competencies at the NASPA Annual Conference as well as at other NASPA institutes, conferences, and initiatives (Staff)
  - Incorporate the professional competencies into The Placement Exchange (Staff)
  - Present an educational session at the NASPA Annual Conference (Chair & Staff)
  - Work with the technology and sustainability knowledge communities to create meaningful ways to demonstrate how these two areas serve as “threads” to all the professional competencies (KC Liaison)
  - Keep the KCs aware of the Professional Standards and Competencies as they evolve (KC Liaison)
  - Infuse the Professional Standards and Competencies into all levels of KC work (KC Liaison)
  - Work with faculty responsible for student affairs graduate preparation programs to identify ways to incorporate the professional competencies (Faculty Liaison)
  - Continue to work with regional MLIs to adopt shared learning outcomes and incorporate the competencies (Project Manager/ Shana Meyer)
  - Begin conversations with NPIs to adopt shared learning outcomes and incorporate the competencies (Project Manager)
  - Finalize work of the Ethics Task Force (Task Force)

- Continue to promote and support the Investing in Our Futures Webinar Series (Project Manager)
  - Build resource site feature campus best practices and resource examples (Project Manager/Kerry McKaig)
  - Create twitter hash tags for each competency area (Project Manager/John Lowery)
  - Tag articles in NASPA journals and publications with the professional development icons (Project Manager)
  - Begin to examine how the competency areas might or might not be applicable to those who do student affairs work in other countries (Art Costantino & Staff)
  - Utilize the standards (and icons) for regional conferences and other institutes, workshops, and initiatives (Regional Representatives)
  - Present an educational session on the competencies and divisional initiatives at the regional conferences (Regional Representatives)
  - Keep up-to-date on how the region, institutions, and individuals are using the professional competencies; update NASPA Web site to share best practices and tools (Regional Representatives)
2. Lead advocacy efforts that shape the changing landscape of higher education.
  3. Launch an initiative to collaborate with student affairs worldwide.
  4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

***Integrity*** – Committed to high moral principles exhibiting authentic, honest, just and ethical behavior.

***Innovation*** – Continuously seeking improvement through new and creative approaches.

***Inclusion*** – Seeking ways to ensure access, voice, acknowledgement, opportunity, and participation at all levels.

***Inquiry*** – Supporting research and scholarship to add to the knowledge base of the profession and ensure that data informs practice.