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**Director, Professional Standards Division**  
**November 13, 2014**

## NASPA Board Action Items

None at this time.

## NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## Leadership

### Director (Joseph Cicala)

- Continued individual and regularly-scheduled group contacts with regional representatives.
- In consultation with VP for Professional Development and Faculty Council Director, developed a divisional role for a Faculty Council representative. Awaiting further action.
- Revised divisional mission statement completed and approved by NASPA Board Executive Committee, August, 2014:

The Professional Standards Division focuses on the promotion and advocacy of professional standards, ethics, and student affairs competencies for the Association. Composed of Regional Representatives and liaisons from other constituent groups, the division works with all of NASPA's constituents and on all relevant events to ensure that NASPA's Standards of Professional Practice, the Professional Competency Areas for Student Affairs Practitioners, and the Council for the Advancement of Standards in Higher Education (CAS) Statement of Shared Ethical Principles are used to standardize and elevate professional development opportunities for student affairs professionals. The members:

- Serve as experts within and for the Association on the Standards of Professional Practice and the Professional Competency Areas, researching, presenting, and/or publishing with regard to their current or potential utility
  - Consult with Association leadership, constituent groups, and members with regard to the application of the Standards of Professional Practice and the Professional Competency Areas to their work and the work of the Association
  - Participate in periodic reviews of and/or revisions to the Standards of Professional Practice and Professional Competency Areas
  - Create professional assessment and development opportunities pertaining to the Standards of Professional Practice and the Professional Competency Areas
  - Advise Association leadership, particularly the Vice President for Professional Development, with regard to the Association's learning opportunities and related services for our members
  - Research, evaluate, and propose professional standards for the Association and the profession, based on national and global trends, needs, and member feedback
  - Serve in a liaison role with the Council for the Advancement of Standards in Higher Education (CAS) for routine communications and stand ready to represent NASPA, if called upon to do so, in any collaborative work with CAS
- Advocated for divisional representation in NASPA-ACPA Professional Competencies Review Committee; appointed John Hoffman to that role.
  - Facilitating Board Strategic Planning Sub-Committee on Global Engagement
  - Serving on Board Sub-Committee for Presidential Evaluation
  - Serving on Board Sub-Committee for Awards Review

### **Region 1 (Peter Troiano)**

- Working with the Region 1 conference committee to assign competencies to each presentation and to create tracks for each. This is the first time the person in my position has been invited to participate in this process.

### **Region IV-W and Director-Designate (Shana Meyer)**

- Reviewed the program submissions for the Region IV-W Conference to ensure correct categorization. All of the competencies will be represented at the fall conference, with the number of programs featuring each as follows:

	Programs Featuring this Competency
Advising & Helping	11
Assessment, Evaluation, & Research	12
Equity, Diversity, & Inclusion	25
Ethical Professional Practice	2
History, Philosophy, & Values	4
Human & Organizational Resources	9
Law, Policy, & Governance	2
Leadership	11
Personal Foundations	6
Student Learning & Development	19

### **Scholarship**

Nothing to report at this time.

### **Professional Development**

#### **Region 1 (Peter Troiano)**

Presentation to the Region 1 Executive Board during our annual retreat in June on the Professional Competencies and led a discussion of the ways we might incorporate them into various aspects of our work.

#### **Region II (Kelley Kenney)**

Presented session on Professional Standards and Competencies at the Pennsylvania College Personnel Association Annual Conference, October 18, 2014 – October 20, 2014 – Park Inn by Radisson, Mechanicsburg, PA

- Approximately 100 attendees/Participants
- Annual Conference focused on connection and collaboration
- # of sessions: 30/keynote speakers: Courtney O’Connell – Co-Founder of New Jersey Association of Higher Education Administrators and Dr. Joseph Bertolino, President of Lyndon State College, Vermont

### **Region IV-E (Bill Arnold)**

- Facilitated a session entitled “Using the NASPA/ACPA Professional Competency Areas: Practical Considerations” at the Region IV-East conference in Columbus, OH on November 3<sup>rd</sup>. Session objectives included:
  - Increase awareness and understanding of the Professional Competency Areas
  - Advance understanding of how Professional Competency Areas can and are being used to inform and guide professional practice
  - Support networking among colleagues who share an interest in professional standards and competencies.
  - Inform members of plans for collaborative efforts to review the Professional Competency Areas
  - Gain input regarding the Professional Competency Areas and the role of the Professional Standards Division.

### **Region IV-W (Shana Meyer)**

#### **Region IV-W Conference: Reaching New Heights, Lighting the Future**

November 11-13, 2014 ◊ Hotel Albuquerque, Albuquerque, New Mexico

- Reaching New Heights for the Future through the Core Competencies
  - The NASPA / ACPA Core Competencies were approved in July of 2010. How are they being used at institutions across the nation? Join us in this interactive session where we will briefly review the knowledge, skills, and attitudes expected of student affairs professionals, then determine how they can be utilized for professional development, performance evaluation & assessment, in graduate programs, and more!
  - We will use the book, “A Day in the Life of a Student Affairs Educator” by Sarah M. Marshall and Anne M. Hornak to demonstrate potential scenarios for each of the competencies in our presentation.
  - Presented by Shana Meyer & Eric Gropitch (University of Missouri-Kansas City)
- For the first time, Region IV-W will host “Knowledge Community Presentations” at the regional conference. These 75-minute sessions will feature six mini-presentations from Divisional and Knowledge Community representatives to share information with attendees about developments, actions, and how to get involved. The sessions are as follows:
  - Group 1: SSAO Liaison, Professional Standards Division Rep., Student Affairs Fund & External Relations, Alcohol and Other Drug, Fraternity & Sorority Affairs, Admin in Grad & Professional Student Service
  - Group 2: Public Policy Division Rep., MultiRacial, GLBT Issues, Student Athlete, Disability, New Professionals & Graduate Students

- Group 3: Community Colleges Division Rep., Small Colleges & Universities Division Rep., African American, Student Leadership, Men & Masculinities & Campus Safety
  - Group 4: Faculty Liaison, Student Affairs Partnering with Academic Affairs, International Education, Spirituality & Religion in Higher Education, Latino/a & Asian Pacific Islander
  - Group 5: NUFPP Coordinator, Adult Learners & Students with Children, Parent & Family Relations, Veterans, Socioeconomic Status & Women in Student Affairs
  - Group 6: Research Division Rep., Assessment, Evaluation & Research, Technology, Health in Higher Education, Sustainability & Indigenous Peoples
- Region IV-W is hosting the Mid-Level, the NUFPP, and the Senior Student Affairs Officer Institutes as pre-conference opportunities. The Competencies will be featured in each of the Institutes.

**Region VI (John Hoffman)**

Consulting with Western Regional Conference (WRC) program committee to assist in the utilization of professional competencies in the assessment of WRC educational sessions. The goal is to collect evaluation data for the WRC that can be disaggregated by professional competency for analysis and reporting.

**Advocacy**

Nothing to report at this time.

**NASPA Strategic Plan**

**Goal 1**

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

*Objectives*

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

### **Region IV-E (Bill Arnold)**

Through a presentation at the regional conference(s), promote the use of the Professional Competencies and NASPA Professional Standards as guidelines or resources in the development of position descriptions and performance reviews, professional development processes, program development and review.

### **Goal 2**

2. Lead advocacy efforts that shape the changing landscape of higher education.

#### *Objectives*

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

### **Region IV-E (Bill Arnold)**

Co-facilitated a Public Policy Affinity Group pre-conference session at the Region IV-East Regional conference on Sunday, November 1<sup>st</sup>. The intent of the pre-conference session was to engage members in discussion and consideration of:

- What is Public Policy and How does it Impact Student Affairs
- Policy, Law, & Governance awareness and action as a Professional Competency
- Discussion on current NASPA Public Policy Agenda
- Current Public Policy Activity