



Lisa Erwin
Public Policy Division Director
Report for the December 2014 Board of Directors Meeting
November 14, 2014

NASPA Board Action Items

None at this time.

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

Leadership

- All of our Public Policy Division (PPD) representative positions are filled, and we are very pleased with the engagement and commitment of the group.
- The PPD held the monthly calls in August, September, October and November. The regional representatives and Knowledge Community liaison also participated in monthly calls with their Regional Advisory Boards.
- In April I was contacted by Senator Clair McCaskill's staff to provide feedback about the VAWA negotiated rulemaking process and about several issues of concern related to sexual violence on college campuses (prevention programming and campus climate surveys).
- The (PPD) held an annual meeting on Sunday, March 16, at the annual conference in Baltimore. We were joined by members of the staff from *United We Dream*, who expressed interest in partnering with NASPA on their *Dream Education Empowerment Program (DEEP)* and other efforts to provide higher education access to and support for undocumented students. An immediate follow up step was that we agreed to help UWD promote National Educators Coming Out Day. The event was promoted through Twitter and Research and Policy Institute (RPI) blog post by Senior Policy Analyst Edward Smith.
- The Division finalized the draft of the NASPA Public Policy Agenda for 2014-2017. The NASPA Board approved the agenda at the July meeting in New Orleans, LA. The agenda follows.

⌘ **Student success and college completion**

NASPA is committed to supporting public and institutional policies that seek to expand access to high-quality postsecondary education, and that ensure campus cultures are committed to demonstrating learning and personal development.

⌘ **Issues related to undocumented students**

NASPA is committed to providing educational programs and services to help members navigate the undocumented student policy landscape; to supporting individuals interested in becoming involved in advocacy work on their campuses; and to educating student leaders and others on how to engage community, state, and national policy dialogues related to undocumented students.

⌘ **Cost of and funding for higher education, including related accountability efforts**

NASPA is committed to efforts that influence policies designed to increase affordability for students; to making constructive contributions to discussions about measures of accountability to ensure relevancy and transparency for students and institutional leaders; and to tracking the design of effective pathways to postsecondary degrees, with particular emphasis on the role of online education providers and community colleges. In all areas, NASPA supports cost-conscious approaches to funding and budgeting that maintain a focus on student learning and impactful student supports.

⌘ **Student safety and wellness**

NASPA is committed to providing student affairs professionals with resources and educational programs that support and promote student safety and wellness. Student affairs professionals play a central role in ensuring that students experience campus environments that are inclusive, safe and supportive of wellness. NASPA, in turn, plays an important role in advocacy for student safety and wellness in public policy arenas, and also in helping student affairs professionals navigate compliance with related legislation, regulations, and governmental guidance.

- I was one of five presenters on webinar sponsored by ASCA in cooperation with NASPA, IACLEA, NACUA, and the Clery Center for Security on Campus. The webinar was called *Negotiated Rulemaking Process for the Clery Campus Safety Act*. Other presenters included Dennis Gregory (Old Dominion University), Dana Scaduto (Dickinson College), Michael Webster (McDaniel College), and Alison Kiss (The Clery Center for Security on Campus).
- I authored a column for the NASPA *Leadership Exchange* Fall 2014 edition called "A Seat at the Policymaking Table."
- The PPD contributed to the division's webpage on the NASPA website. Blogs from the RPI and several Knowledge Communities were cross posted on the PPD site. Tom Grace, Region II PPD

representative, wrote two public policy blog entries for the Region II page, and those were cross posted to the PPD page (more information under “Scholarship”).

- The PPD continued to engage the divisional members in timely conversations around “hot” issues. Each month, VP Brian Sponsler, Senior Policy Analyst Ed Smith and I identified a public policy issue for the upcoming division call. The topics for our calls this quarter include the following.
 - September – Discussion of the Campus Safety and Accountability Act, with Brian Sponsler
 - October – Continued discussion of the Campus Safety and Accountability Act with Nancy Cantalupo
- Several representatives from Public Policy Division presented a NASPA webinar during Careers in Student Affairs month. Tom Grace (Region II), Matt Aschenbrenner (Region IV-E), Kimberly Grieve (Region IV-West), Amy Johnson (Region V) and Kandy Mink Salas (Region VI) presented a webinar called *The Intersection of Student Affairs Work and Policy*. Approximately 200 individuals participate in the webinar. Kimberly facilitated the event for the Division.
- Andrew Morse, NASPA’s new Director for Policy Research and Advocacy, developed a powerpoint for regional conference sessions this fall. This common curriculum ensures consistency in presenting NASPA’s PPD message.
- Penny Rue, PPD Representative for Region III provided a Public Policy Briefing to the Region III Advisory Board in their November meeting.
- Matt Aschenbrenner, PPD Representative from Region IV-East, engaged in the following activities in relation to his role.
 - Matt contacted 5 individuals in the region to encourage them to submit presentation proposals related to Public Policy for the fall regional conference.
 - Matt presented two sessions at the Regional Conference (see professional development section).
 - Matt provided regular updates to Region IV-East Advisory Board.
- Kimberly Grieve, PPD Representative from Region IV-East, engaged in the following activities in relation to her role.
 - Kim provided a Public Policy update during the Region IV-West Business meeting at the regional conference In November.
 - Kim also led discussions about Public Policy during a Region IV-West conference session (see professional development section).
 - Kim also met with NUFPP participants at the regional conference, discussing with them the importance of keeping up to date on policy changes, current issues, and information about NASPA’s Public Policy Division.
- Amy Johnson, PPD Representative from Region V, provided regular email updates to the regional community and engaged in the following activities in relation to her role.
 - Amy announced the final VAWA regulations.
 - Amy shared a draft of the upcoming public policy programs for the annual conference in New Orleans.

- Amy provided an update as to the hire of Andrew Morse as the new Director for Policy Research and Advocacy.
- Amy (along with Kandy Mink Salas) presented at the Western Regional conference (see professional development section).
- Kandy Mink Salas, PPD Representative from Region VI, engaged in the following activities in relation to her role.
 - Kandy continued her work in recruiting graduate students and new professionals to write articles on various public policy issues for the Region VI on-line newsletter. Topics for upcoming articles include veteran's issues and the role of Hispanic serving institutions.
 - Kandy authored an article in the Region VI e-newsletter, Summer edition (more information under "Scholarship").
 - Kandy (along with Amy Johnson) presented at the Western Regional conference (see professional development section).

Scholarship

- Publication of a Public Policy related article in the Summer 2014 Region VI Newsletter:
 - "Working Successfully with DACAdmented Students" by Kandy Mink Salas
- Two blog posts in the Region II NASPA website:
 - "Trending Issues," October, by Thomas Grace
 - "Public Policy Blog," November, by Thomas Grace

Professional Development

New York Institute of Technology

October 2014 ◊ New York, NY

Staff Development Session

- *Thomas Grace, Region II Representative, presenter*
- The session presented an overview of policy issues associated with management of disruptive/disturbing students in light of ADA/Section 504. NYIT faculty and staff participated.

NASPA Careers in Student Affairs Month Webinar

The Intersection of Student Affairs Work and Policy

- 200+ participants
- *Tom Grace (Region II), Matt Aschenbrenner (Region IV-E), Kimberly Grieve (Region IV-West), Amy Johnson (Region V) and Kandy Mink Salas (Region VI), presenters*
- The session outlined the intersection of Law and Policy in the realm of student affairs through a lens of scholar-practitioner. Focus was placed upon relevant policies on campus, NASPA's Public Policy Agenda, and other "hot button" issues.

NASPA Law and Policy Conference

October 2014 ♦ Grand Hyatt, Denver, CO

NASPA's Policy Agenda

- 30 participants
- *Lisa Erwin, PPD Division Director, presenter*
- The session presented a public policy update and invited conversation in small groups as to how the public policy agenda issues are playing out on campuses.

NASPA Region IV-E Conference

November 2014 ♦ Hyatt Regency, Columbus, OH

Affinity Program: Public Policy Update

- 20 participants
- *Matt Aschenbrenner, Region IV-E Representative, presenter*
- The session presented a public policy update and invited conversation on key public policy issues as well as feedback about how NASPA can support student affairs professionals in public policy advocacy.

Public Policy Update 2014

- 40 participants
- *Matt Aschenbrenner, Region IV-E Representative, presenter*
- The session presented a public policy update.

NASPA IV-W Regional Conference

November 2014 ♦ Albuquerque Hotel, Albuquerque, NM

Knowledge Community Presentations

- 20 participants
- *Kimberly Grieve, Region IV-W Representative, presenter*
- The session presented a public policy update and provided information about the work of the Public Policy Division.

NASPA Western Regional Conference

November 2014 ♦ Anaheim Marriot, Anaheim, CA

NASPA Public Policy Updates: Policy and Community Transformation

- *Amy Johnson, Region IV- Representative and Kandy Mink Salas, Region VI representative, presenters*
- The session presented a public policy update and reported on current policy issues and NASPA's public policy agenda.

Advocacy

- The PPD provides advice to President Kruger as needed when questions arise about sign-on letters.
- Many of the activities under “Leadership,” “Scholarship,” and “Professional Development” also fall under “Advocacy.”

NASPA Strategic Plan

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.
Our work in support of Goal 2 is fully described under the Mission and Advocacy report sections.

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.