



Deb Moriarty
Region II Director
Report for the 2012 Winter Board of Directors Meeting
November 9, 2012

Leadership

ADVISORY BOARD

Held 2 conference calls throughout the fall and will be holding an Advisory Board meeting at our 2013 conference site on December 6 & 7.

Continued to fill positions and work to place interested volunteers.

Established an “at-large” position on the Advisory Board to assist with strategic planning.

KNOWLEDGE COMMUNITIES

AGAPSS: Matt Nelson served on the Administrators in Graduate and Professional Student Services Knowledge Community nominations committee to elect a new chair/co-chair for the KC.

SKC: Justin Dandoy served as the chairperson of the nominations committee to elect a new co-chairperson for the Sustainability KC

2012-13 NUFPP FELLOWS – Preliminary NUFPP participation for the current program year is 55 Fellows at 23 institutions.

NUFP ALUMNI BOARD – Examine the feasibility of establishing a NUFPP Alumni Advisory Board for NASPA Region II to leverage contacts at campuses with expansion of the NUFPP program throughout the region.

2013 REGIONAL CONFERENCE: Bridging Communities, Transforming Lives

June 9 - 11, 2013 – June 2, 2012 ♦ John Jay College, City University of New York/New York, NY

- 16 member planning committee with over 50 volunteers already assigned
- Anticipated attendance = 200
- Nearly \$20,000 in sponsorships already secured, including \$15,000 contribution from the City University of New York.
- 6 session blocks planned plus 2 roundtable sessions and 1 poster session and two keynote speakers.

- Next meeting of the planning team is Dec 7 at John Jay College.

COMMUNITY COLLEGES - serving on the Conference Planning Committee for the 2013 *National Conference for College Women Student Leaders* (NCCWSL), which will be held from May 30-June 1, 2013 at the University of Maryland, College Park. My goal is to encourage increased participation from and program offerings for women attending community colleges. Additionally, I have been tasked with planning the Capitol Hill visit for the NCCWSL's Pre-Con.

AWARDS - In order to provide for a larger pool of nominees, the deadline for award nominations was extended until October 12, 2012. Fourteen award nominations were submitted in five categories. The following individuals were selected by the committee to be recognized.

1. Outstanding Contribution to Student Leadership Programs: [Rick Brown](#), Director of Student Involvement, Ramapo College
2. Fred Turner Award for Outstanding Service to NASPA: [Will Simpkins](#), Director, Center for Career & Professional Development, John Jay College of Criminal Justice
3. Scott Goodnight Award: [Kevin Schollenberger](#), Dean of Students/Associate Vice President for Undergraduate Student Life, Columbia University
4. Mid Managers: [Laura Randolph](#), Laura Randolph, Assistant Director of Residential Life, Temple University
5. Regional New Professional: [Hallie Arena](#), Assistant Director of Student Affairs, Chatham College

CAREERS IN STUDENT AFFAIRS CONFERENCE – Scheduled for Friday, November 16 at Seton Hall, Towson University and Chatham University. Due to low enrollment at 2 of the 3 sites and the aftermath of Superstorm Sandy on New Jersey, the program was cancelled. Discussions are underway about offering the program content in another format during spring.

PUBLIC POLICY - Building on NASPA's role as a leading advocate for policy in support of students and the student affairs profession, and reflecting the Association's continuing effort to develop members' professional competencies in the area of public policy, NASPA's Board of Directors has approved a *Public Policy Agenda* for 2012–2013.

COMMUNICATIONS

Member Engagement:

- Region II Blog (<http://naspas2.wordpress.com/>)
 - 36 total posts from 25 unique contributors
 - Themes included "KC Wednesday Series", Conference reflections, and posts from our regional award winners
 - 2,633 total views, with 180 on our busiest day
- Facebook Page (<http://facebook.com/naspas2/>)
 - 278 total "likes" (formerly known as fans)
 - 46.3% of likes are between the ages of 25-34
- Twitter Handle (<http://twitter.com/naspas2/>)

- 475 followers

Scholarship

NUFP ASSESSMENT – Administer a survey of NASPA Region II SSAO’s (delegates) that evaluates their perceptions of the NUFP program, their personal and institutional experiences with the NUFP program and areas to improve the NUFP program regionally.

PROGRAM REVIEWS – several members reviewed and evaluated program proposals for the *2013 Annual Conference* based on their overall quality with particular attention to relevance and potential benefit to Small Colleges and Universities SSAOs and staff.

PUBLIC POLICY - Work with the communications area to provide semi-regular updates about public policy on the NASPA Region II Blog. This has only occurred once because recent updates have not come in from the NASPA Office due to elections and most policies are in a holding pattern. After the election I expect that regular updates will resume and our new Blog page for Public Policy will grow.

Professional Development

SSAO REP - Working to establish a Google Group to serve as an online community for SSAO's. Google Groups provides the added functionality of serving as a repository for shared information.

NUFP PARTICIPATION AT REGIONAL CONFERENCES – Provide opportunities for professional development of NASPA Fellows and their Mentors as part of our annual Regional Conference.

COMMUNITY COLLEGES – focus on increasing CC participation from RII in the NCCWSL I.

AT-LARGE REP - Volunteered to have Chatham University host Metro Moments and Careers In Student Affairs Drive-In but both were canceled.

PUBLIC POLICY – recruiting both professionals and GAs to assisting with our Blog. This will grow once the elections are over and updates resume.

Advocacy

PUBLIC POLICY - NASPA’s *Public Policy Agenda* is grounded in a commitment to opportunity for the nation’s students and a belief that higher education is of great individual and societal benefit. In the coming year, NASPA will direct efforts toward three key public policy issues:

- Student success and college completion
- Issues related to undocumented students
- Cost of and funding for higher education, including related accountability efforts

NASPA Strategic Plan

Goal 1

Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

KNOWLEDGE COMMUNITIES

- FSL KC - Creation of a DC/Maryland/Virginia area professional consortium. This group meets three times a year to share resources and provide an arena for current trend discussion and support.
- IPKC- Creation of Twitter group and in charge of posting Indigenous knowledge on Thursdays. Created an article for NASPA KC publication based on research I am involved in. Working on article regarding research awareness on Indigenous Students.
- NPGS KC
 - Established a NPGS KC Region II Facebook page to assist in the building of relationships and knowledge throughout the region.
 - Successfully integrated the NPGS KC into the planning of the Region II Careers in Student Affairs Conference Planning Team
 - Involve and engaged NPGS KC members into the pre-conference planning for the Region II Annual Conference
- AER KC - Co-chair the AER KC Awards Committee; working on marketing and outreach to recognize best practices in assessment (Innovation Award)
- SLPKC - Member of SLP subcommittee creating a nationwide assessment of KC members to establish an inventory of leadership programs and models used in order to better serve the needs of the members when creating professional development. Chair of the New York Leadership Educators Consortium Annual Conference to be held in June.
- TECH KC - Creating a monthly executive summary newsletter highlighting articles relating to technology. Aiming to release the first mailing in December. Developing YouTube channel for video guides for using software common in the profession; introduction date aimed for December 2012.
- API KC: Working on encouraging the submission of collaborative program proposals for the Region II conference

SMALL COLLEGES

- Participated in the Region II Advisory Board strategic planning session and facilitated a round table discussion on Issues of Importance to Small Colleges & Universities SSAOs and staff during the Region II Conference;
- Attended the biennial Small Colleges & Universities Institute;
- Participated in the *Small Colleges & Universities Division* conference calls and updated the Region II Advisory Board members about current and planned activities of the *SC&U Division* during its fall conference call;
- Reviewed topics raised on the *SC&U Division Listserv*;
- Recommended endorsement by the *SC&U Division of Beyond GI Joe*, a program proposal related to the contemporary student veteran for presentation at the 2013 NASPA Annual Conference and at the Delaware Valley Student Affairs Conference and the Region II Conference; will assist the presenter by providing an overview of the challenges and opportunities of these veterans and the staff serving them at small colleges and universities; and,
- Will participate in the national Small Colleges and Universities Dial-In Conference on November 27 – *Student Support, Safety and Success at the Smallest of the Smalls*, that will be targeted to the needs and interests of SSAOs and staff of the smallest colleges, an underrepresented group in NASPA, that will be the focus of recruitment efforts based on the new dues structure.

PUBLIC POLICY

- To advance NASPA’s policy agenda, a series of *Policy Issue Briefs* contextualizing the issues captured by the agenda will be released in stages over the late fall and early winter. These briefs are designed to educate members about agenda topics, promote involvement in NASPA’s ongoing advocacy efforts, and highlight the relevance of these issues to the practice of student affairs.
- With a sound understanding of institutional, state, and national policy, well-informed NASPA members can help others understand the impact of policy decisions on students. By focusing on the three critical issues outlined in the policy agenda, NASPA is well-positioned to add a much needed student-centered voice to our nation’s policy dialogues.

Goal 2

Lead advocacy efforts that shape the changing landscape of higher education.

SMALL COLLEGES - Recommended endorsement by the *SC&U Division of Beyond GI Joe*, a program proposal related to the contemporary student veteran for presentation at the 2013 NASPA Annual Conference and at the Delaware Valley Student Affairs Conference and the Region II Conference; will assist the presenter by providing an overview of the challenges and opportunities of these veterans and the staff serving them at small colleges and universities

PUBLIC POLICY*

Student Success and College Completion

A clear consensus has emerged among higher education leaders, policy officials, the philanthropic community, and business interests that by the end of the decade some form of postsecondary education will be a requirement for the majority of the nation's jobs. At its core, the student success and college completion agenda is built on the twin pillars of increasing student access and ensuring student success; both are required to meet labor market and citizenship requirements of the 21st century.

NASPA is committed to supporting public and institutional policies that seek to expand access to high-quality postsecondary education, and that ensure campus cultures are committed to demonstrating learning and personal development.

Issues Related to Undocumented Students

As educators who work with students every day and are committed to core values that include diversity and access, student affairs practitioners across the country are actively engaged with undocumented students who have made a choice to pursue their education. Yet due to their immigration status, academically prepared undocumented students frequently do not attend college, and those who do attend face numerous financial challenges given their limited access to most state and federal financial aid programs. Additionally, undocumented students are often at-risk of being underserved by institutions they attend, and may underutilize resources that exist to support their educational progress.

In response to this environment, NASPA is committed to providing educational programs and services to help members navigate the undocumented student policy landscape; to supporting individuals interested in becoming involved in advocacy work on their campuses; and to educating student leaders and others on how to engage community, state, and national policy dialogues related to undocumented students.

Cost of and Funding for Higher Education

Public discussion of college costs, student debts, funding for higher education, and institutional accountability involve students and families, institutional leaders, and public decision-makers. Although solutions have thus far been elusive, there is broad agreement that rising college costs threaten access, deter completion, and are unsustainable over the long run. Moreover, it is evident that pressures on state and federal budgets are calling into question the sustainability of historic higher education funding models.

To address cost, funding, and accountability issues, NASPA will join efforts to influence policies designed to increase affordability for students; will make constructive contributions to discussions about measures of accountability to ensure relevancy and transparency for students and institutional leaders; and will monitor the design of effective pathways to postsecondary degrees, with particular emphasis on the role of online education providers and community colleges. In all areas, NASPA supports cost-

conscious approaches to funding and budgeting that maintain a focus on student learning and impactful student supports.

**Taken from the developed NASPA Public Policy Agenda Approved Fall 2012*

Goal 3

Launch an initiative to collaborate with student affairs worldwide.

REGIONAL CONFERENCE - Use the regional conference as a launching point for building a stronger network between NASPA and CUNY.

INTERNATIONAL ADVISORY BOARD REP

- We will have an Inbound Exchange with the French, February of 2013. They will be going to Oregon and Washington.
- We will have an Outbound Exchange with the UK in June of 2013. I will be sending out an announcement in early December seeking colleagues who want to be a part of that delegation
- Other possible exchanges for 2013 are with Mexico, Spain. I am working on firming up those agreement dates.
- We are also working on renewing the agreement with South Africa, and establishing new agreements with Qatar, Belgium and Japan

KNOWLEDGE COMMUNITIES

IPKC-Twitter Thursdays will start in Region 2 and will hopefully go to each region after National conference

SKC - Working with other student affairs organizations on collaborative efforts and common practices surrounding sustainability (AASHE)

Goal 4

Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Discussed issues of importance to small college SSAOs and promoted their interest in the work of the *SC&U Division* to members of the *Association for Student Affairs in Catholic Colleges and Universities* during its SSAO Retreat in October and to SSAOs of the Scranton/Wilkes Barre area at its fall meeting; and,

Committed to contact SSAOs of three-five small colleges and universities in Region II that are *not* NASPA members to encourage them to consider joining, to participate in the November teleconference and to attend the national conference.

Do a drive-in conference with all the NASPA institution to exchange ideas on Student Affairs contributing to sustainable campuses.

IPKC-Connect the region 2 members through Twitter Thursdays.

SLPKC - Have solicited volunteers to serve on a Region II SLPKC steering committee to help promote involvement in the organization through volunteer and professional development opportunities.