Shana Meyer  
Professional Standards Chair, NASPA Region IV-W  
Report for the 2012 Fall Regional Meeting  
November 1, 2012

**NASPA Board Action Items**

None at this time

**NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

**Leadership**

- Participated in National Professional Standards conference calls
- Participate in Conference leadership meetings; provide information at Regional Business meeting regarding the Professional Standards Unit
- Continue to work with regional MLIs to adopt shared learning outcomes and incorporate the competencies
- Participated in conference calls / emails regarding building a resource site feature campus best practices and resource examples (Project Manager/Kerry McKaig)

**Scholarship**

- Creation of Case Study Competition for the Regional Conference (Research Division Chair)

**Professional Development**

**Discovering Treasures: People, Purpose, Passion**  
November 6-8, 2012  
◊ Ramkota Best Western, Rapid City, South Dakota

- Worked with the MLI chairs to ensure competencies were included in their schedule; provided assessment information regarding the competency areas
- Provided language for overall conference evaluation regarding learning outcomes and the professional competencies
- Reviewed all program proposals for professional competency icon inclusion
- Present an educational session on the competencies and divisional initiatives at the regional conference: *Discovering the Treasures of the NASPA/ACPA Professional Competency Areas*