



Shana Warkentine Meyer
NASPA IV-W Regional Director
Report for the March 2019 Board of Directors Meeting
Submitted February 17, 2019

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Regional Director – Shana Warkentine Meyer

The Region IV-West Advisory Board Cabinet has met monthly to discuss expectations, strategic planning, goal setting, and more! The dates and locations were as follows:

Regional Advisory Board Meetings		
Joint Summer Business / Conference Committee Meeting	May 31-June 1, 2018	Wichita Marriott, Wichita, KS
Monthly Cabinet Call	June 14, 2018	Zoom
Monthly Cabinet Call	August 9, 2018	Zoom
Monthly Cabinet Call	September 13, 2018	Zoom
Monthly Cabinet Call	October 8, 2018	Zoom
Cabinet Meeting	October 21, 2018	Wichita Marriott, Wichita, KS
Fall Regional Board Meeting	October 22-23, 2018	Wichita Marriott, Wichita, KS
Fall Regional Conference (& Business Meeting)	October 23-25, 2018	Wichita Marriott, Wichita, KS
Monthly Cabinet Call	November 12, 2018	Zoom
Monthly Cabinet Call	December 10, 2018	Zoom
Monthly Cabinet Call	January 14, 2019	Zoom
Monthly Cabinet Call	February 11, 2019	Zoom
Monthly Cabinet Meeting	March 10, 2019	Los Angeles, CA
Annual Regional Board Meeting	March 10, 2019	Los Angeles, CA
Annual Regional Business Meeting & Reception	March 11 & 12, 2019	Los Angeles, CA

In late October 2018, over 300 Region IV-West Student Affairs professionals met in Wichita, Kansas to experience the Mid-Level Institute, Pre-Conference sessions, an SSAO / AVP / Faculty Institute, program sessions, keynote speakers and more. Prior to the conference, the Regional Advisory Board met. In a snapshot, the Region IV-W Advisory Board:

- Heard a pre-view of the fall regional conference
- Heard reports from all cabinet members. Of note:
 - Careers in Student Affairs Month and Free TPE Registration contest (Membership)
 - New Co-Coordinator for Knowledge Communities, Amy Sellers, with Vince Bowhay being named as the KC Co-Coordinator-Elect (Knowledge Communities)
 - Board member onboarding for 5 new members (Secretary)
- Members of the 2017-18 Regional SERVE Academy presented on their experience and proposal to enhance future Regional SERVE opportunities (more details, below)
- The Board discussed and / or voted on:
 - Travel Assistance Timing & Deadlines (Marsh)—discussion only, change made
 - The Regional Member at Large position (Alvarez)—discussion only, to be further researched
 - Adding a statement on Hotel Points to the Regional Policy & Procedure Manual (PPM) (Marsh)—approved:
 1. *Region IV-West maintains hotel reward numbers to be used for the benefit of the region. The Regional Director, Assistant to the Regional Director and Regional Finance Coordinator will be responsible for providing these numbers to hotels during contract negotiations for conferences. Hotel rewards shall be used to help reduce conference expenses; benefits should follow the same priority listing as comped rooms.*
 - Funding a Spring Critical Conversations event (Breske, Schwaebler)—approved support of two events, details below
 - The pros & cons of hosting a regional MLI & its future (Meyer)—task force named for further discussion: **Jenn McDannold** (Student Career Development KC Representative; Enrollment Coordinator at Baptist Health College –Little Rock); **Laura Anderton** (Fraternity & Sorority Affairs KC Representative; Director of Sorority / Fraternity Life & Leadership, University of South Dakota), **Kassey Steele** (Website Coordinator; Director, Student Life at Tulsa Community College), **PJ Martinez** (New Professionals & Graduate Students KC Representative; Assistant Director at University of Arkansas), **LaDonna McCullough** (Socioeconomic & Class Issues in Higher Education KC Representative; Diversity, Equity & Inclusion Officer / Director, Intercultural Engagement at MidAmerica Nazarene University) & **Thomas Lane** (NUFP Division Rep; Associate Vice President and Dean of Students at Missouri State University).
 - RD Slate processes for the region (Current and Future) (Freeman)—discussion only, to be further researched
 - The 2019 Conference, to be held in Fargo, North Dakota: Forward Thinking, Forward Leading
 - NASPA's 100 Year Anniversary—the board participated in the handclap!

Dr. Penny Rue, NASPA Board Chair, attended the board meetings & regional conference, as well. She assisted RD Meyer in a Board discussion then a conference session on NASPA's Strategic Planning process.

Through the past year, I have communicated with members of the Region through monthly blog posts. Topics have been:

1. Introductions & a look at the year ahead (April)
2. Regional decision making & the announcement of 2020 joint conference with IV-E (May)
3. Review of the summer board meeting & request for Phase One of Strategic Plan feedback (June)
4. Thoughts on social justice & inclusion (July)
5. Visioning, professional development, and a review of the summer National Board meeting (August)
6. Orientation & introverts; preview of the fall regional conference (September)
7. Opportunities for involvement in the region; Drafted Strategic Plan key goal statements (October)
8. Review of the fall regional conference; Strategic Plan next steps (November)
9. Transparency in involvement / leadership opportunities: resolving to get involved (December)
10. 100 Years of NASPA (January)
11. Kudos to RD candidates, goodbye to Past-RD, NASPA family tree (February)
12. The year in review, 2018-2019 (March)

Additionally, regional board member newsletters are sent to the 70+ member Region IV-West board on a monthly basis. Each newsletter has a note from the RD, tasks & responsibilities board members should complete, leadership / volunteer opportunities, Kudos, and happy birthdays. The intention of the board member newsletter is to continue to develop regional community within our board members, open lines of communication and transparency, and hold members accountable for the tasks for which they are responsible.

With a new RD-Elect, it is time to say goodbye to our Past Regional Director, Jerrid Freeman, Northeastern State University. Way back in 1997, Jerrid received the NASPA IV-West Undergraduate Rising Star award in Albuquerque, New Mexico. Since that time, Jerrid served on the Journal of Student Affairs Research & Practice editorial board for 9 years; has served on numerous committees; mentored undergraduates and professionals throughout the region; and much, much, more.

In his time as Regional Director, Jerrid focused on increased professional development opportunities for our region, including Critical Conversations. He led our region through many difficult decisions and served as a key advocate for IV-West at the national level. While he will be missed in the Past-RD role, Jerrid's work with the board is not yet complete, as he has accepted a position as a Foundation Ambassador. Thank you for your service, passion, and for being an important part of IV-W, Jerrid!

Board Secretary:

- David Adams (Tulsa Community College) fills the new role of Board Secretary. David takes minutes at Cabinet meetings and Advisor Board meetings, as well as working on new member orientation. David worked with Jessica Frogge on the New Member Guide, which will help new members to the board understand their roles prior to attending board meetings. Additionally, David updated the New Member Orientation so the Assistant to the Regional Director can introduce the Region IV-W Dashboard to the new members. Twenty five new members participated in New Member Board Orientation at the summer board meeting, and five members participated at the fall conference.

SERVE Academy:

- Dr. Brett Bruner (Fort Hays State University) has served as the Region IV-W SERVE Coordinator, modeled after the national Academy, to help in the creation of a pipeline of new leaders for the region, who are connected and informed as to role expectations and unique needs of a Region. We have had great response, with 8 Regional SERVE Academy participants from 5 different states across the Region participating in the inaugural cohort.

The first cohort presented their cohort project proposal to Regional Board members at the fall regional conference. The project proposal was comprised of 3 components:

- A Region IV-West SERVE Academy Retreat
- A New Fundraising Protocol (to raise funds for the retreat) and
- Additional SERVE Academy Mentorship Engagement Opportunities

The 2018-2019 Region IV-West SERVE Cohort has been selected and will begin their program in November 2018. Participants and mentors include the following NASPA members:

- Dr. Evette Allen, Director of the Multicultural Center and Non-Traditional Student Services at Arkansas State University. Dr. Allen will be mentored by Dr. Veronica Riepe, Director of Student Involvement at the University of Nebraska-Lincoln.
- Dalton Brasington, Coordinator of Student Engagement for the Mewbourne College of Earth and Energy at the University of Oklahoma. Dalton will be mentored by Ryan Gove, Director of Student Life at the University of Kansas Medical Center.
- Patrick Bussiere, Graduate Assistant for Student Senate at the University of Northern Colorado. Patrick will be mentored by Dr. Thomas Lane, Associate Vice President for Student Affairs/Dean of Students at Missouri State University.
- Josh Doak, Assistant Director of Student Life at Baker University. Josh will be mentored by Joshua Alvarez, Assistant Director of Support and Safety Assessment at Colorado State University.
- Aubrey Holt, Director of Campus Life at Arkansas Tech University. Aubrey will be mentored by Dr. Cassie Gerhardt, Associate Dean of Students at the University of North Dakota.
- Karina Knutson, Associate Director of Wellness Promotion at the University of North Dakota. Karina will be mentored by Mary Alice Serafini, Associate Vice Chancellor for Student Affairs/Executive Director of the Pat Walker Health Center at the University of Arkansas.
- Chris Lord, Assistant Director of Alcohol and Other Drug Programs at the University of Colorado-Boulder. Chris will be mentored by Dr. Brent Marsh, Vice President for Student Affairs at Rogers State University.
- Bradley Luthe, Assistant Director of Residence Life at Pratt Community College. Bradley will be mentored by Richard Monroe, Coordinator of Campus Life and Leadership at Metropolitan Community College-Blue River.
- Finnley Maier, Graduate Assistant for Fraternity & Sorority Life at North Dakota State University. Finnley will be mentored by Dr. Teresa Clouch, Assistant Vice President for Student Affairs/Title IX Coordinator at Fort Hays State University.
- Stephanie Ross, Academic Advisor for the Trulaske College of Business at the University of Missouri-Columbia. Stephanie will be mentored by Dr. Carrie Petr, Vice President for Student Affairs/Dean of Students at Doane University.
- Brian Street, Coordinator of Student Activities at Rogers State University. Brian will be mentored by Charles Keefer, Director of Student and Residence Life at Pratt Community College.

- Dominique Thomas, Student Success Advocate and Experience Facilitator for the Charles W. Donaldson Scholars Program at the University of Arkansas at Little Rock. Dominique will be mentored by Allan Ford, Title IX Coordinator at Northeastern State University.

The second cohort's topics for discussion have been mapped to the NASPA Professional Competencies.

**2018-2019 NASPA Region IV-West SERVE Cohort
Zoom Learning Sessions**

MONTH	TOPIC & PRESENTER	COMPETENCY
November 2018	Introductions & Goal-Setting <i>Hosts:</i> Dr. Brett Bruner, Regional SERVE Coordinator; Shana Meyer, Regional Director	Personal & Ethical Foundations
December 2018	NASPA's History, Mission, & Vision <i>Hosts:</i> Dr. Eric Grospitch, Regional Historian; David Adams, Regional Secretary	Values, Philosophy, & History
January 2018	Regional Advisory Board & Membership <i>Hosts:</i> Shana Meyer, Regional Director; Josh Alvarez, Regional Coordinator for Membership	Organizational & Human Resources
February 2018	Knowledge Communities <i>Hosts:</i> Dr. Veronica Riepe & Amy Sellers, Regional Coordinators for Knowledge Communities	Organizational & Human Resources
March 2018	Professional Competencies & NASPA Divisions and Constituent Groups <i>Host:</i> Dr. Keegan Nichols, Regional Coordinator for Professional Standards	Leadership
April 2018	Regional Finances & Budgets <i>Host:</i> Dr. Brent Marsh, Regional Coordinator for Finances; Dr. Lori Lander, Regional Coordinator-Elect for Finances	Organizational & Human Resources
May 2018	How do Members fit into the Larger NASPA Picture: NASPA Staff Members' Perspectives	Leadership

	<i>Hosts: Danny Anzueto & Colleen Dougherty, NASPA Staff</i>	
June 2018	Expectations, Balance, Accountability, & Involvement as a NASPA Volunteer Leader <i>Host: Shannon Schwaebler, Regional Volunteer & Critical Conversations Coordinator</i>	Personal & Ethical Foundations
July 2018	Reflection with Cohort I Alumni; Cohort 2 Project Brainstorming <i>Panelists: Josh Maples & Kassey Steele, Cohort I Alumni</i>	Leadership

Past Regional Director – Jerrid Freeman

The two candidates for the Region IV-West slate have been identified and forwarded to the NASPA national board for approval. Both Dan Mabery, Northeastern State University (Oklahoma), and Teresa Clouch, Fort Hays State University (Kansas) have had long terms with NASPA IV-West and are well respected in the region. We are excited to congratulate Dr. Teresa Clouch as our next RD-Elect and would like to thank both candidates for running.

At the upcoming conference regional board meeting we plan to discuss adjusting the process for selecting the Regional Director slate. Some regions use a committee to review applications and some adjusted model may be warranted rather than the RD solely making the decision, with past RD feedback and guidance.

Communications Coordinator – Shannon Breske

The Communication Team continues to meet once a month to make sure we are meeting the communication needs of the region.

- Monthly newsletters highlight all areas of the NASPA IV-W region. A total of six newsletters were created and sent to 1200+ members each month. With each newsletter, individual blogs are created and posted on our NASPA IV-W region. A total of 60 individual blogs were created for our region.
- Effectively worked with conference committee to ensure timely email, website, and social media timely communication to all regional members. Created a special conference newsletter to advertise and promote regional fall conference.
- Mike Jackson, created another fantastic conference logo for the 2019 Fall conference

Social Media:

- David Murphy, Social Media Coordinator, continues to increase social media outreach for the following platforms:
 - Facebook (975 followers)
 - Twitter (1,292 followers)
 - LinkedIn (58 members)
 - Instagram account (247 followers)

Critical Conversations & Volunteer Coordinator:

- Shannon Schwaebler, Critical Conversations & Volunteer Coordinator, has coordinated the following Critical Conversations:
 - Men & the #MeToo Movement (**July 2018**) 41 Registered
 - Navigating NASPA IV-W Conference (**October 2018**) 19 Registered
 - Experiences of Gender-Expansive, Non-Binary, and Genderqueer Student Affairs Professionals (**February 27**)
 - Spring Event Arkansas Tech (**May 2019**)

With committee members Joshua Alvarez, Jessica Frogge, Charles Keefer, Sara Mata, Shana Meyer, and Matthew Skoy, the team created a FAQ and process document to provide to volunteer panelists to streamline the process.

Critical Conversations are scheduled to be presented in January, April, July, and October, to compliment the March National Conference, the May Summer Board Meeting, and the November Regional Conference.

Awards:

- Kat Grier, Awards Coordinator, has coordinated another fantastic award season, with a total of 104 applications and awarded 33 total awards. The award honorees are as follows:
 - Dr. Liliana Rodriguez, Vice Chancellor for Campus Life and Inclusive Excellence, at the University of Denver, as the James J. Rhatigan Outstanding Dean Award recipient.
 - Dr. Judy Grimes, Associate Vice President / Dean of Students, at Missouri Western State University for the AVP/Senior Level Award
 - Dr. Diana Doyle, President of Arapahoe Community College for the Presidential Excellence Award
 - Alex Gonzales, University Registrar at the University of New Mexico, for the Distinguished Service Award
 - 2018 Arkansas Rising Stars:
 - Undergraduate Rising Star: Hayley Goodebiddle from the University of Arkansas
 - Graduate Rising Star: Alysha Daley from Arkansas Tech University
 - New Professional Rising Star: Holli Weiss from Arkansas Tech University
 - 2018 Colorado Rising Stars:
 - Graduate Rising Star: Tiantian Li from Colorado State University
 - New Professional Rising Star: James Larcus from the University of Denver
 - 2018 Kansas Rising Stars:
 - Undergraduate Rising Star: Dane Murzyn from Fort Hays State University
 - Graduate Rising Star: Jenna Radtke from Fort Hays State University
 - New Professional Rising Star: Brittney Squire from Fort Hays State University
 - 2018 Missouri Rising Stars:
 - Undergraduate Rising Star: Megan Asbury from Missouri State University
 - Graduate Rising Star: Nat Hilterbrand from Saint Louis University
 - New Professional Rising Star: Devon Wright from Missouri State University
 - 2018 Nebraska Rising Star:
 - Graduate Rising Star: Mac Benavides from the University of Nebraska - Lincoln
 - 2018 North Dakota Rising Stars:
 - Undergraduate Rising Star: Bridget Heiland from the University of North Dakota

- Graduate Rising Star: Tricia Tauer from North Dakota State University
- 2018 Oklahoma Rising Stars.
 - Undergraduate Rising Star: Randilyn Thompson from Northeastern State University
 - Graduate Rising Star: Nikki Jones from Northeastern State University
 - New Professional Rising Star: Calli Payne from Rogers State University
- 2018 South Dakota Rising Stars.
 - Graduate Rising Star: Frae Binder from the University of South Dakota
 - New Professional Rising Star: Nathan Steussy (Stew-see) from the University of South Dakota
- Kijia Homes, Office Manager at North Dakota State College of Science, for the Support Staff Recognition Award
- Laura Page, Director of Professional Development & Leadership at the University of Missouri, for the Outstanding Mid-Level Professional Award
- Amy Jackson, Director of Student Success at Pratt Community College, for the Community College Professional Award
- Dr. Christy Moran Craft, Associate Professor at Kansas State University, Outstanding Faculty Member Award
- Stacey Borboa Peterson, Director of Student Diversity and Inclusion at the University of North Dakota, for the Social Justice and Inclusion award
- Tiffani Kelly, Assistant Director of the Native American Cultural Center at Colorado State University, NUFP Champion Award
- Nick Hayden, Coordinator of Student Life at the University of Kansas Medical Center, for the Outstanding New Professional Award
- Dennis Etzel Jr. & Dr. Jericho Hockett from Washburn University for Ichabods Speak Out: Poems in the Age of Me Too for the 2018 NASPA IV-West Outstanding Campus Based Publication is Dennis Outstanding Campus Based Publication
- The University of Nebraska-Lincoln for their video series Facts with Francis, for the Outstanding Campus Based Video/Computer Software award
- Pitch a Program from the University of Nebraska-Lincoln for the Innovative Program Award.

Coordinator for Regional Finances – Brent Marsh

- The 2018 IV-West conference is tracking well with respect to registration and budget, and it appears the attendance and fiscal goals will be met. Near final conference registration figures include: \$69,860 received (335 attendees) through 10-24-18 in registration fees (\$96,550 was registration revenue goal, 74% received). Difference between budgeted goal and revenue collected should not be an issue due to fewer meals served and A/V savings. Women’s Words of Wisdom event yielded approx. \$800 with around 55 attendees. Thirteen people attended the pre-conference session yielding \$360 Pre-Con-13. Eleven individuals attended the Mid-Level Institute garnering \$3,650.
- The 2018 IV-West conference held in Wichita, Kansas exceeded budget goals and will provide a much higher than anticipated return to the region, approximately \$7,600. Coordinator for Regional Finances, Brent Marsh, worked closely with the conference co-chairs and committee on budget development, management, and reporting. The committee did a great job controlling costs in areas such as audio-visual expenses.

- Lori Lander was selected to succeed Brent Marsh as the IV-West Coordinator for Regional Finances and will serve in this role from March 2019 through March 2021. Lori and Brent have spent a lot of time in training sessions which should provide for a smooth transition.

Corporate Sponsor Liaison

- Thanks to the efforts of Dr. Teresa Clouch, Corporate Sponsors Liaison, the region made good progress toward its financial goals with respect to corporate partner support of the conference and the Region's operating budget. Some contributions are in-kind which help offset direct conference costs, while others are cash sponsorships at the various partnership levels offered by the Region. Total sponsorship commitments at this time equal \$21,000.
- Update: the region exceeded its budgeted sponsorships revenue goal (\$15,000) by generating \$16,785 cash and another \$6,965 in in-kind donations through generous partnerships with 20 organizations.
- Teresa Clouch's term will expire in March 2019 and the search is over for her successor. Rudy Trejo, Director of Student Engagement at the University of Denver, has been appointed to the position.

Foundation Ambassadors

- The IV-West Foundation Ambassadors, David Adams and Mary Alice Serafini, have promoted #NASPAGives contributions this fall by offering a limited supply of infused water bottles for those who make a \$25 or more donation to the Foundation.
- Subsequent periods of emphasis were (or will be) Giving Tuesday, calendar year-end, the national conference, and NASPA fiscal-year end. David and Mary Alice developed a well-conceived communication plan for the 2018-2019 year which has kept the NASPA Foundation at the forefront through our Region's monthly communications.
- David Adams, Foundation Ambassador, will roll off the Board (in this role) in March 2019 and Jerrid Freeman will succeed David for the March 2019-2021 term.

Professional Standards– Keegan Nichols

The Professional Standards Team Members are:

- Ali Moss <Ali.Moss@du.edu>; Graduate Student Representative
- Amy Pennington <apennington@atu.edu>; Research Coordinator
- Dr. Brett Bruner; blbruner@fhsu.edu; Public Policy Division Chair
- Dr. Carrie Petr; carrie.petr@doane.edu; Small Colleges and Universities Chair
- Dr. Jim Williams; jwilliam@emporia.edu; Senior Student Affairs Representative
- Dr. Thomas Lane <ThomasLane@missouristate.edu>; NUFP Chair
- Dr. Michele Smith <MDSmith@missouristate.edu>; Faculty Liaison
- Richard Monroe <Richard.Monroe@mckck.edu>; Community College Representative
- Emily Cook, ebcook@uark.edu, NUFP Undergraduate Student

NASPA Region IV-W Board positions now have at least one professional competency assigned to the position. Current board members carefully reviewed the competencies and selected the competency skill(s) most likely to needed to fulfil that particular role. A small committee reviewed the assigned competencies to ensure accuracy. Each board job description will be posted with the related competencies. NASPA Region IV-W goal is to ask applicants to identify the skills needed to do that position and help our board members articulate how they have grown by being a board member.

Keegan Nichols partnered with the NASPA Region IV-W programs chairs to ensure the competencies are infused in each of the program sessions and the conference. In addition, Keegan hosts a monthly meeting with her board direct reports and discusses how they can use the competencies in their roles. Each of the board members is charged with finding at least one way to use the competencies this upcoming year.

Last, Keegan will write a couple of blogs and apply to present at NASPA Region IV-W and the National conferences. For the National Conference, Nichols proposed a session that will focus on how to tie the professional competencies to positions in your division and help your team write a professional development plan. For the Regional Conference, Nichols collaborated with the conference committee to tie competencies to each of the sessions. Additionally, Fort Hays State University will present how to use the professional competencies in graduate programs.

Community College Division

- The Community College Institute didn't make numbers, so moving to open forum.
- Presenting at Region IV-W Conference: "The Now and Future"
- 22 Community College Representative

Research

- The review committee was pleased to receive 10 quality applications for the 2017-18 award, each proposing interesting and important research that will move the knowledge of the profession forward. The selection of the committee was Dr. Vincent Bowhay and Elaine Bryant for their project titled, The Relationship between Vocational Assessments and First-Semester Undecided Undergraduate Major Selection.
- Applications for 2019 will be open Feb. 15th

SSAO

- Roll off in March
- What is the interface with AVP/Should AVP be own position?
- Presenting SSAO/AVP Institute at the fall regional conference. Regional topics and HLC requirements were presented.

Small Colleges and Universities

- Need to revamp the job description to include how the small college national committee responsibility is large.
 - Suggest the national level be the responsibility and represent the national level.
 - Need to fill small college representative

NUFP

- There were 14 Region IV-W NUFP applications this cycle.

Membership Coordinator – Josh Alvarez

Member Engagement

- Updated all Facebook pages' photos with new NASPA State Logos.
- Implemented a member engagement initiative for Careers in Student Affairs Month. NASPA members that shared their story of how they discovered their passion for student affairs and

used hashtags #CSAM4W and #NASPA4W could be randomly chosen for one of four free TPE registrations.

- Awarded four free TPE registrations to graduate students who participated in the initiative.
- State Membership Coordinators have collaborated to produce an opinion piece for each monthly regional newsletter.
- Reviewed and renewed goals in the NASPA IV-W Advisory Board Scorecard.
- Compiling a list of institutions and student affairs or higher education focused graduate programs within the region.
 - Making contact with VPs, and Chairs of higher education programs to promote NASPA benefits student affairs divisions, faculty, and graduate students.
- Making contact with institutions about NASPA institutional membership renewals.
- Developed recruitment email for open State Membership Coordinator positions. Recruitment email targeted states with vacancies at the position.
- Promoted articles and NASPA and other professional development events through state NASPA Facebook pages.
- Developed membership PowerPoint that can be used for any conference, event, or presentation. Updated PowerPoint as needed with addition of new Knowledge Communities and new board members.

Membership

- Began discussions on Member at Large position, position description, and fit with membership initiatives.
 - Two individuals applied to the Member at Large position. One task for the incoming Member at Large will reassess the role and hierarchy of the position in the region.
- Completed Institutional Membership renewal phone call and email outreach and promoted membership upgrade.
- Regional Membership Coordinator and State Membership Coordinators brainstormed membership goals as a review of the NASPA IV-West Advisory Board Scorecard.
- Regional Membership Coordinator and State Membership Coordinators meet monthly to provide updates, check-in with each other, and discuss legislation or new ideas to engage members.
- Josh Alvarez worked to fill vacant State Membership Coordinator positions.
- Updated Regional Membership Coordinator, State Membership Coordinator, and Member at-large position descriptions to fall in line with NASPA Core Competencies.
- Membership Coordinator involved on ad hoc committee for planning quarterly “Critical Conversations” calls for regional members.
- Josh Alvarez continued outreaching Canadian members to inquire about a State Membership Coordinator in the provinces and to promote the regional conference.
- Josh Alvarez created a Wyoming Facebook page in efforts to inquire about a State Membership Coordinator and to promote NASPA and the regional conference.
- Connecting with statewide student affairs organizations regarding professional development opportunities.
- All state membership coordinators have created state Facebook pages and are posting regularly about issues that affect their state, important NASPA regional and national announcements, professional development articles/research, etc.

- State Membership Coordinators collaborated with professional development conferences within their state to promote NASPA (i.e. KSAC Drive-In Conference).
- Reaching out to statewide higher ed/student affairs organizations for further collaboration.
- Each month, tracked trends in membership for each state.
 - As of 1/11/2019, Region IV-W has 1,304 total members.
- Award Recognition

Knowledge Community Co-Coordinators – Veronica Riepe and Kaitlin Logan / Amy Sellers
Recruiting/Filling KC Rep positions

- The second national appointment process training occurred in September. We have reached out to the national chairs of the KCs where we have a vacancy requesting they post the opening on Volunteer Central prior to the regional conference so we can recruit and ideally fill those openings before December. Filling positions continues to be a challenge working with some of the National Chairs. Many are well versed and things are smooth, but others lack the knowledge they need to make this an easy process. Numerous trainings have been offered and specific stumbling points have been covered multiple times, yet there are still problems.
- We have 8 open spots left to fill and 1 position still has to be posted on Volunteer Central. Amy has emailed the appropriate chairs numerous times in order for it to be posted and Amy and Veronica have worked with National KC Leaders Ellen and Stephanie to follow up with National KC Chairs that aren't following through.
- The open positions are:
 - Latinx/a/o (open March 2018)
 - Multiracial (open Sept 2018)
 - Sexual Relationship Violence Prevention, Education and Response (open May 2018)
 - Spirituality and Religion in Higher Ed (open October 2018)
 - Student Affairs Fundraising & External Relations (NOT posted) (open July 2018)
 - Student Athlete (open March 2018)
 - Sustainability (open March 2018)
 - Wellness and Health Promotion (open Sept 2018)

KC Rep Engagement

- We have created committees within the KC structure led by 2-3 veteran KC Reps
 - Trivia Night committee—Danielle Bristow, chair, Charles Keefer, LaDonna McCullough
 - KC Mini Presentations—Laura Atherton, chair; John Howe, Jenn McDannold
 - KC Professional Development (10-15 minutes on each monthly conference call)—Amy Sellers
- Those listed above were more than happy to volunteer to help and have done lots of small things to help us prepare for our summer meeting in Wichita. Each of them will have time to talk with the Reps during our KC Time in Wichita. They will educate the Reps what they need to do in preparation for the Fall Conference, timelines, and explain the work of their committee as well as recruit additional committee members. Each of the committees has evaluated their areas. Feedback is as follows:
 - Trivia Night committee—Danielle Bristow, chair, Charles Keefer, LaDonna McCullough
 - Things to reconsider for Trivia Night:

- Which night it occurs as it backs up to Women’s Words of Wisdom and that event continually runs long and impacts conference attendees participation in Trivia Night.
- Need more 2XL’s and a different way to distribute t-shirts.
- Committee participation- only need 2 people to put it together then ask for volunteers to judge and MC (2 MC’s), but that doesn’t allow for many KC Reps to be involved. Some discussion needs to occur regarding distribution of work. Maybe KC Reps can take on some of the work of Trivia Night that currently was being managed by the KC Coordinators.
- Pros for Trivia Night
 - Scoring separately at a table and put into Google Drive works well.
 - Keep a running tab of team scores to announce after each round.
 - Bar in the room. Snacks should be light, sweet, salty, vegan, no heavy appetizers are needed since people ate dinner ahead of time. Better to run out of room then have a bunch leftover since food is the second largest expense (t-shirts being first).
 - 5 rounds. Like timing. Like matching game. Don’t need a break between each round.
 - Appreciate the KC’s that brought swag to pass out.
 - Have a template for people to submit questions and get it done in summer.
 - Have answers in PowerPoint to further the education about KCs.
- KC Mini Presentations—Laura Atherton, chair; John Howe, Jenn McDannold
- Things to reconsider for Mini Presentations:
 - KC Reps want a chance to meet with people interested in their KC. How best do we facilitate that?
 - How are KC’s linked in mini sessions? (there is a strategy, but sometimes have to mix up KC’s with which ones have vacancies so you don’t have a whole session with no KC Reps)
- KC Professional Development—Amy Sellers—a new KC Rep will need to be named unless Amy & Vince want the responsibility.
- Those listed above were more than happy to volunteer to help and have done lots of small things to help us prepare for the regional conference in Wichita. Each of them offered feedback after the conference about pros and cons and things to change for the future, listed above. The KC Committee structure was the smartest change we made this past year.
- Monthly KC Rep Zoom conference calls are scheduled, with a good group of regular attendees each time. The previous calls have been Fridays from 11am-12pm on the following dates: Friday, May 25, Friday, July 27, Friday, August 24, Friday, September 28, Friday, October 19, and Friday, November 30. Future calls are: Friday, January 25, Friday, February 22, Friday, March 22, and Friday, April 26. Vincent and Amy will meet in March to schedule out the 2019-2020 Zoom calls and send out invites.
- KC Reps are brainstorming ways to further educate the Regional Membership regarding various KC activities by reaching out to members of their respective KCs in the region to see how the KC Reps can best serve them. Two current activities planned by KC Reps is the Women’s Words of Wisdom event at the regional conference sponsored by the WISA KC and KC Rep Abby Vollmer. Travis Tucker, the Gender and Sexuality KC Rep, started a mentoring program within the region

of members that identify as LGBTQ. It was an initiative attempted by the national KC, but it didn't work so Travis brought it to Region IV-West to get it started.

Professional Development & Events

Region IV-W Fall Conference: "Reflection Inspires Our Future" & Advisory Board Meeting

October 23-25, 2018 | Wichita Marriott, Wichita, KS

- Total of 335 attendees
 - 89 members of the Kansas Student Affairs Conference (KSAC) joined us
 - 194 first time attendees
 - 13 registered for pre-conference sessions
 - 11 attended the Mid-Level Institute (held regionally every other year)
 - 20 participated in NUFPP
 - 16 participated in the SSAO program (to include AVPs and faculty)
- Keynote Speakers (all of whom agreed to be videoed and whose programs were shared on Facebook Live):
 - Local Elder Mark Brown for an Indigenous Peoples Prayer
 - Dr. Jim Rhatigan, Vice President emeritus, Wichita State University
 - Dr. Tim Alvarez, President, Otero Junior College
 - Dr. Kathy Obear, Co-Founder of the Social Justice Training Institute, speaker, author
 - Dr. Mamta Accapadi, 2018 Pillar of the Profession, Vice President of Student Affairs at Rollins College
- Programs:
 - 30 traditional 45-minute programs
 - 7 15-minute SA Talks
 - 11 90-minute deep dives
 - 6 Knowledge Community mini sessions
- Conference Successes:
 - Bringing in therapy dogs was a HUGE hit. It is a reminder that our conference attendees have needs similar to our students.
 - Having a closing event with a meal helps retain attendees to the end-brunch on Thursday was a success!
 - The keynote speakers were well received and did a great job of communicating the overall aspects of the conference theme.
 - Partnering with KSAC was a success. We should continue to look for other opportunities for collaboration.
- Things to possibly change:
 - We need to provide meal tickets rather than just ask if people plan to attend specific meals in order to be appropriately prepared and hold people accountable to the information they've provided.
 - We need to 'tweak' the schedule... having Words of Wisdom prior to Trivia Night can cause a schedule issue if Words of Wisdom runs long.

- Along with Words of Wisdom, we need to review the evening programming. Club NASPA/karaoke worked, but perhaps we could swap the night it occurs with the KC Trivia Night.
- We likely do not need to provide a meal for the SSAO/AVP Institute. Perhaps this is an event that could be altered so it becomes a corporate sponsored event, rather than having an evening SSAO / AVP social.

Meeting of the Minds / Partners in Prevention; Region IV-W Spring Conference BACCHUS Initiatives of NASPA

April 4-6, 2018 | Kansas City Airport Hilton, Kansas City, MO

- The Board voted to co-sponsor this spring event by assisting with publicity.
- Conference website is <http://mom.missouri.edu>
- Topics to be addressed include marijuana, mental health, alcohol use, and violence prevention as our main issues during the conference.
- We will also have an inclusion, diversity, and equity track of sessions.
- The conference will be attended by about 400 people with half of those being students and the other half professionals from the campuses in Region IV-W.

Critical Conversations: Experiences of Gender-Expansive, Non-Binary, and Genderqueer Student Affairs Professionals

February 27, 11am | NASPA IV-W Webinar

Critical Conversations Spring Drive In Conference, Arkansas Tech University

TBD | Russellville, AR

- The Board voted to co-sponsor this spring event for \$1700.
- Target number of participants: 250
- Tentative Dates: April/May 2019
- As a result of participating in this Critical Conversation Spring Event, participants will:
 - Engage in a dialogue about student persistence and retention programs, event, services, interventions, research, theory, and relevant practice.
- Proposal Overview of Critical Conversation Spring Event:
- 1-day conference for student affairs and academic affairs administrators with a focus on Student Persistence and Retention. This one-day conference will include a track for both student and academic affairs administrators to discuss research, theory, literature, and best practices in student persistence and retention. This one-day conference will also include a track for first-generation college students focused on providing personal and professional development skills to further their growth and support their own persistence through college.

Finally, Veronica Riepe, Region IV-W Knowledge Community Co-Coordinator, and Misty McDonald, Region III KC Coordinator, presented to the KC National Chairs on October 16 about how the KC National Chairs, Regional Coordinators, and Regional Representatives can all work together to strengthen the KC program and make it a beneficial volunteer experience for all involved.

Optional Other Reports - Advocacy & Scholarship (*not required*)

Coordinator for Regional Finances – Brent Marsh

The 2018-2019 #NASPAgives goals for IV-West remain the same at \$18,000 and 100 donors. Again this year we will designate the first \$500 award for research grant(s) and the second \$500 for graduate student scholarship to attend the regional conference.

For 2017-2018, IV-West achieved its 100-donor goal for #NASPAgives by realizing 112 donors and exceeding its \$18,000 monetary goal by 2.6%, raising \$18,473.34 in contributions from regional members. By achieving these goals, IV-West has already awarded five \$125 regional conference registration scholarships (\$500 total value) to graduate students, and will award the other \$500 this spring through the annual Region IV-West Research Award.

The 2018-2019 #NASPAgives goals for IV-West remain the same at \$18,000 and 100 donors. As of the December 18, 2018 report received from the NASPA Foundation staff, IV-West has realized 66 donors and \$8,825 (49% toward goal) dollars raised. We feel confident that IV-West will once again achieve its annual #NASPAgives goals.