



Jennifer DeBurro
Region I Director
Report for the March 2019 Board of Directors Meeting
February 2019

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Jen DeBurro (University of New England) Regional Director

- A Regional Board meeting was held in January. Content included updates from various team members and a review of the fall conference in Providence, RI provided by outgoing Conference Chair, Alex Cabal (Wentworth Institute of Technology). Additional topics of discussion included MOUs, the upcoming Annual Conference in LA, the ongoing work of the Regional Governance Task Force, and the organization's strategic plan.
- One on one meetings have been conducted with approximately 75% of the current Regional Board. Gathered from these meetings have been both the challenges and opportunities faced by leadership across the Region. Of great value are the number of collaborative efforts now identified and being pursued by various members of the Board.
- The Facebook Live tool has been used to share updates from the National Office with Regional membership. Feedback on the use of this tool has been overwhelmingly positive.
- DeBurro has undertaken an effort to begin the development of a transition plan and leadership workbook for incoming Regional Director-Elect, Melinda Stoops. A review of the Board structure is being conducted and a proposal drafted for future leadership.
- A task force, led by Hank Parkinson (Fitchburg State University), has been charged with conducting a review of efforts in the Region relevant to the topics identified as priorities during last June's Board retreat.

Elissa Carroll (Quinnipiac University) and Shane Long (University of New England) Foundation Ambassadors

- The Region I NASPA Foundation was able to provide a scholarship to graduate student Alexandra Valdez to attend the Region I Annual Conference in November. This was made possible with the funds received by the Region for meeting the NASPA Gives Goal.

Kat Dougherty (Franklin Pierce University) Graphic Artist

- Developed a recruiting graphic for CT state board.
- Produced nominations marketing for both the State Directors and the Regional Director.

- Contributed to the format of Monthly Wellness Newsletters created by the Health and Wellness Knowledge Community.
- Created the logo and graphic for the NASPA 2019 Region I Conference in Providence.
- Created graphics for the Careers in Student Affairs Month, which included individual spotlights and graduate school spotlights.
- Designed new banners for the NASPA 2018 Regional Conference.

Ricky Meinke (Wentworth Institute of Technology) Social Media Coordinator

- Careers in Student Affairs Month: Daily posting across Facebook, Instagram, twitter throughout the month of October.
- Reestablished the NASPA R1 Facebook Page.
- Started producing weekly posts focusing on topics related to higher education.
- Promoted advertisements of NASPA R1 opportunities like NPMI, MLI, various regional conferences, and leadership opportunities in the Region.
- Coordinated Facebook LIVE presence that featured Regional Director Jen DeBurro providing NASPA Region I updates.
- Scheduled posts in collaboration with the History Committee to share weekly trivia to engage membership.

Matt Heiser (Wentworth Institute of Technology) Website Designer

- Assisted Awards Coordinator with updating 2018 awards process and awards recipients on NASPA Region I website.
- Assisted Secretary with publishing 2018 Region I minutes on NASPA Region I website.
- Provided support to Region I to generate event pages and manage updates for all events and programs.

Caroline Horne (Mt. Holyoke College) Newsletter Coordinator

- Newsletters have consisted of updates from the State Directors, Region I Knowledge Community Representatives, and Signature Initiatives(S.A.L.T, NPMI, MLI).
- 18 members contributed articles, representing 14 different institutions and 5 Knowledge Communities.
- Newsletter shared on Facebook, Twitter, and the Region Tumblr.

STATES

Charles Holmes-Hope (University of Connecticut) Connecticut State Director

- State Leadership will be planning and developing a New Professional and Graduate Student Drive in conference for September of 2019. The focus will be geared towards identifying presenters/sessions relevant to this population of student affairs professionals throughout the state of Connecticut. Conversations are underway to secure a location, contracts, presenters, sessions, communication messaging throughout the state, just to highlight a few.
- Members of the state's leadership team are coordinating meet ups throughout the state as a way to build engagement opportunities for the membership. Such opportunities are expected to provide a unique connection between colleagues across the state in an informal setting.
- Additional professional development topics being addressed within the state include but are not limited to: *state budget reductions to higher education; declining enrollment throughout New England; mental health and wellness challenges*. These opportunities are being facilitated through a host of formats including drive in conferences, webinars, etc.

- After several years of not having an active State Leadership team, I am happy to report that our newly created team is excited/thrilled about our next steps in engaging and meeting the needs of our state members in Connecticut.

Mike Taberski (New England College) New Hampshire State Director

- New Hampshire's most successful recent membership engagement opportunity was at the Region I Conference in November. Members interested in being involved at the state board level were found and connected to the current and future state director. The majority of member engagement in New Hampshire has taken place through social media as members in New Hampshire have shared resources, events, job opportunities, and have discussed state-wide issues.
- NASPA New Hampshire had a one-candidate election for the next State Director position, and fortunately the candidate is a strong leader who has already served as a KC Chair in Region I. Her leadership is already trusted by members and the current chair is confident that both the NH state organization and its initiatives will be improved by the incoming Director's leadership.

Kelli Perkins (University of Vermont) Vermont State Director

- Continued effort to generate interest in a state leadership team. Size of state and location of other campuses makes in-person gatherings challenging.

Kelli Golden (Regis College) Massachusetts State Director

- State leadership has worked diligently on the planning of a number of professional development opportunities including a brunch social in Boston, the All of the Above conference, co-sponsored with NECPA and BACHA. Upcoming events include a Deans and Directors Dinner which will be cosponsored with BACHA, NECPA, and ASCA, and a drive-in on academic integrity cosponsored with OneClass.

INSTITUTES

Cassie Kao (Salem State University) New Professional Mentoring Institute

- NPMI Committee members include: Brendan Soltis, Keyne Cahoon, LaMar Coleman, and Roatha Kong
- Goals for the 2019 Institute include:
 - Develop useful and practical networking skills to build relationships with peers and mid-/senior-level student affairs professionals.
 - Understand how communication impacts professional reputation as student affairs professionals.
 - Create strategies for effective supervision of staff, managing up, and collaborating with colleagues.
 - Use best practices and begin to identify steps to contribute to the new professional's home institution.
 - Gain the awareness and insight necessary to articulate who new professionals are, what they need, and how it affects their relationships with others.
 - Identify techniques for self-care through effective time management, managing competing priorities, and establishing work/life balance.
- These 6 goals framed the focus of each session as follows:
 - NPMI Session I: Supervision/Managing Up/Managing Out

- NPMI Session II: Best Practices for identifying steps to contribute to your home institution
- NPMI Session III: Communication and the impact on professional reputation
- NPMI Session IV: Self-authorship and self-care
- Based on previous years' feedback, the committee also decided to incorporate 3 virtual sessions to supplement other mentor/mentee interests and allow the opportunity for mentors to share their expertise, passion, and knowledge with interested mentees. This incorporates the desire of mentors to be more actively involved in the Institute.
- The following dates and locations have been confirmed:
 - January 23 (Virtual Session #1) – Mentor and Mentee Orientation
 - February 1 (snow date: 2/8) – Session I: Eastern Connecticut State University (CT)
 - February 13 (Virtual Session #2)
 - March 1 (snow date: 3/29) – Session II: Worcester Polytechnic Institute (MA)
 - April 5 (snow date: 4/12) – Session III: New England College (NH)
 - April 24 (Virtual Session #3)
 - May 3 – Session IV: American International College (MA)
- The committee was intentional in recruiting and attracting a diverse group of mentors and mentees this year—diverse in terms of ethnicity, function area, and location. This intentionality started with the recruitment of the NPMI committee. Additionally, the decision was to accept 20 mentors and 20 mentees into the program. Participants are from Vermont, Connecticut, Rhode Island, and Massachusetts. Also, in terms of ethnic diversity:
 - 33% of all participants (i.e., mentors and mentees) are professionals of color
 - 20% of the mentors selected are professionals of color
 - 45% of the mentees selected are new professionals of color
 - 33% of all participants (i.e., mentors and mentees) are male
- Speakers have been secured for each of the in-person sessions as follows:
 - NPMI Session I: Supervision/Managing Up/Managing Out
 - Elizabeth Scott (Eastern Connecticut State University)
 - Laura DeVeau (higher education professional and student affairs strategist)
 - NPMI Session II: Best Practices for identifying steps to contribute to your home institution
 - Shawn Newton (Suffolk University)
 - Jason Meriwether (Rhode Island College)
 - NPMI Session III: Communication and the impact on professional reputation
 - David Zamojski (Boston University)
 - Lauren Hubacheck (Salem State University)
 - NPMI Session IV: Self-authorship and self-care
 - Michele Murray (College of the Holy Cross)
 - Tracy Tyree (Southern Connecticut State University)

Josh Piepock (Babson College) Undergraduate Liaison and Student Affairs Leaders of Tomorrow Coordinator

- Collaborated with the Communications team to share our field with undergraduates. The campaign included people, offices and functions within student affairs, and also advice from regional faculty about graduate school and programs. The campaign utilized social media platforms including Facebook, Twitter, and Instagram.

- SALT Conference, held ahead of the Region I Conference was a great success. Various changes were made to the format including the intentional selection of fewer participants for a more intimate experience. Presenters received positive feedback as did the mentors who provided their support to attendees. A discussion of future modifications is ongoing.

Josh Cooper (William James College)

- A new committee was formed to lead the MLI.
- Committee leadership engaged with membership at the Region I Conference at Signature Initiative Reception and via various networking opportunities.
- Social media and email outreach to encourage applications was conducted (deadline was 1/22/19).
- Selected the cohort for the 2019 Institute, with a priority towards diverse representation in terms of: types of Institution, state representation, and student services area. There were 39 applicants and 20 were selected.
- 2019 Institute dates are:
 - March 15, 2019: Session I – University of Hartford, Hartford, CT
 - April 12, 2019: Session II – Wellesley College, Wellesley, MA
 - May 10, 2019: Session III – Southern New Hampshire University, Manchester, NH
 - June 7, 2019: Session IV – Rhode Island College, Providence, RI

KNOWLEDGE COMMUNITIES

Jen Stanley (Roger Williams University) and Lisa Rocco (Tufts University) KC Co-Coordinators have continued to work with the National KC Chairs to support the recruitment process for the Regional Reps for the 2018-2020. Thirteen (13) KC Representative positions are currently vacant. While some additions have been made since our last report, there was also a loss as one representative needed to step down due a change in work commitments.

African American
International Education
Men and Masculinities
MultiRacial
Socioeconomic and Class Issues in Higher Education
Student Affairs Fundraising and External Relations
Student Affairs Partnering with Academic Affairs
Student Government
Student Leadership Programs
Technology
Undocumented Immigrants and Allies
Veterans
Women in Student Affairs

- As new KC representatives have been appointed at various points throughout the year, on-boarding calls were initially hosted on June 26 & 27 for newly appointed regional KC Representatives, but have also been conducted individually throughout the remainder of the year. The Co-Coordinators will continue to onboard representatives individually as our vacancies are filled. In addition to on-boarding, various touch points have been engaged both virtually and in-person to continue engaging KC Representatives.
- The Region I Conference in November 2018 offered many opportunities to reconnect with KC representatives and other NASPA members interested in engaging with KCs. KC Co-Coordinators hosted an educational session at Region I Conference entitled: *Maximizing Your NASPA Membership Through the Knowledge Communities*. A KC engagement display and brochures were displayed in the registration area of the conference. Region I KC leaders also encouraged involvement through the Engagement Breakfast on Tuesday, Nov. 13th.
- A concerted effort to look more strategically at how the Region can involve more members with our KCs as leaders, but also how we can help continue to keep representatives involved and engaged. There has been an increase in collaborations between our KC representatives through opportunities like drive-ins; the hope is to continue to foster this spirit of collaboration into the next year.

Marissa Weiss (Rhode Island College) Adult Learners and Students With Children KC

Assisted the National KC with selection of the award recipient for the National Conference.

The National KC is working on a number of projects, including selecting sponsored programs for the National Conference, recruiting interested individuals to run for the Chair position, and planning the reception for the National Conference.

Collaborating with colleagues to reactivate Rhode Island College's chapter of Alpha Sigma Lambda, the Adult Learner Honors Society, and plans to hold an induction in Spring 2019

Ryan Baldassario University of Connecticut) Civic Learning and Democratic Engagement (CL/DE) KC

- Shared an article in the October 2018 NASPA Region 1 newsletter: "Here's How Colleges Can Get More Involved in Elections – and Not Just in the Midterms"
(<https://www.chronicle.com/article/Here-s-How-Colleges-Can-Get/244219/>)
- An introductory email to all members of the CL/DE KC in Region 1 was sent via a region-wide email. Unfortunately responses to the call to get involved with CL/DE efforts within the Region were limited.
- In December Ryan worked with the CL/DE national team to post State Representative positions to assist with Region 1 CL/DE efforts via Volunteer Central. To date no applications have been received.

Joanne Benica (University of Southern Maine) Disability KC

- Presented two sessions on specific disability topics at the NASPA Region 1 conference in Rhode Island, November 2018
 - DSS 101: What new Student Affairs Professionals Need to Know
 - Animals on Campus: What's legal and what can I ask?
- Small committee formed to discuss disability specific topics in the Region and how to conduct outreach; this is ongoing.

Blake Fox (Boston University) Enrollment Management KC

- Collaborated with Daryl Healea, M.Div, Ed.D., Assistant Dean for Curriculum and Enrollment Services (Boston University), to rework a conference presentation into a blogpost and worked with NASPA to post it on the Enrollment Management KC webpage:
<https://www.naspa.org/constituent-groups/posts/from-boom-to-bust-the-changing-landscape-of-student-enrollment-in-higher-ed>
- Advertised drive-in conference (below) and blogpost with Region 1 membership.

Chelsea Reid (Boston University) Indigenous Peoples KC

- *Region I recently appointed Chelsea Reid (Boston University) as the Indigenous Peoples Knowledge Community Region I Representative.*
- Member engagement has been active through the IPKC. Chairs, Representatives and other involved members of the Knowledge Community have sat in on various meetings to further highlight the importance of Native and Indigenous Peoples within the realm of Higher Education. Specifically, the Indigenous Peoples Knowledge Community is goal oriented in the continued use of Land Acknowledgement throughout conferences and institutions, as well as the understanding and intentional recognition of settlers' colonialism and how institutions of higher learning contribute to that systemic concept.

Melisa Alves (College of the Holy Cross) Latinx/a/o KC:

- Latinx/a/o KC Summer Leadership Team Retreat: August 13, College of the Holy Cross

Love Wallace (College of the Holy Cross) New Professionals / Grad Students KC

- The leadership team in the region consists of the following individuals:
 - Jennifer Napiorski – *University of Connecticut* – Residence Hall Director
 - Katie Kidwell – *Massachusetts College of Art & Design* – Resident Director
 - Cassie Balzarini – *University of New Hampshire*– Residence Hall Manager
 - Shane Regular – *Memorial University of Newfoundland* - Proctor

Activity on the New Professionals & Graduate Students Facebook group has had an increase in activity again. Over 30 new members have engaged with the page.

Ashleigh Hala (Babson College) Sexual and Relationship Violence Prevention, Education and Response KC

- Connected with other Region 1 members of the SRVPER KC to promote engagement.
- Networked between professional groups; specifically the SRVPER KC and BACCHUS/Health & Wellbeing Initiatives of NASPA (Peer Education).
Served on the Elections Committee for the SRVPER KC.

Reverend Amy Fisher (Suffolk University) Spirituality and Religion in Higher Education KC

- Hosted SRHEKC monthly calls on Fridays at 4 pm EST.
- SRHEKC represented during the Region I Conference in Nov 2018 in Providence RI
- Working with SRHEKC leadership to identify opportunities for engagement during the Annual Conference in LA.

Bryan McGrath (North Bennet Street School) Sustainability KC

- Sean Maguire (Bridgewater State) and Jessica Morgan (Northeastern) will remain in advisory positions and assist with any potential blogs, program proposals, and other sustainability initiatives.

- Collaborated with Beth Devonshire, (former) Public Policy Coordinator, to ensure that sustainability in higher education links were highlighted in Beth’s *Higher Ed Weekly Updates* email series.
- Collaborating with the Student Career Development KC on the writing of a blog post which will be published in winter 2019. The topic will be career services for student veterans and adult “career changers”.
- Initiated contact with the Northeast Campus Sustainability Consortium (NECSC) in hopes that they will consider including Region I SKC in any of their meetings/events. NECSC consists of sustainability officers from various campuses throughout the Northeast and gaining their perspective would be invaluable.
- McGrath’s article, “Beyond Recycling: Reframing Sustainability as a Social Justice Issue”, has been selected for inclusion into the 2019 NASPA KC Online Publication.
- McGrath presented at the 2018 Region I conference. His session was entitled “Beyond Recycling: Reframing Sustainability as a Social Justice Issue”.
- McGrath and Ryan Baldassario (UConn), Civil Learning & Democratic Engagement KC Representative, organized a pre-conference service learning opportunity at Region I conference. They assisted Artists Exchange, an arts collaborative in Cranston, RI, with the preparation of an annual family fundraiser.

Jill Bassett (Franklin Pierce University) Wellness and Health Promotion KC

- Efforts to produce the Spotlight Stories, a newsletter cultivated by KC Representative Bassett has been ongoing since 2017. The newsletters feature 3-4 professionals in the field who share their thoughts on trends, issues, or education around wellness and health. Each monthly *Spotlight Story* demonstrates a wide range of new and seasoned professionals, from a variety of public, private, state wide representation, gender, race, and ethnic diversity and ways for other’s to feel connected to the KC. With the assistance of the Region 1 Graphic Artist and Newsletter Editor, the *Spotlight Stories* have featured over 100 professionals.
- Promoted by the KC during the Region I Conference in November were:
 - Making the Most of your Conference Experience: Melinda Stoops, Ph.D. Associate Vice President for Student Affairs/Student Affairs Title IX Coordinator, Boston College
 - Glitter Jars Kat Dougherty, Director of Residential Life, Franklin Pierce University,
 - Zumba Colleen Lubin, Associate Director of Student Involvement, Southern New Hampshire University
 - Bootcamp Richard J. DeCapua, Ed.D., Regional Director, U.S. | OneClass,
 - Aromatherapy Nishelli Ahmed, MPH, CHES, Health Educator, UCONN, & Cassandra (Cassy) Setzler, Health & Wellness Specialist, UCONN

Professional Development & Events

2018 Region I Conference

November 11, 2018 – November 14, 2018 @ Omni Hotel, Providence, RI

- 610 members attended the conference (625 registered).
- 103 Sessions.
- 4 Pre-Conference Sessions.

- 1 Service Learning Project (hosted by the Civic Learning and Democratic Engagement & Sustainability Knowledge Communities.
- Opening Keynote Speaker: Shaun King
- Closing Keynote Speaker: Dr. Frank Sanchez, President of Rhode Island College
- Highlights & Successes of the event:
 - First Region I Conference led by a person of color.
 - \$27,450 cash sponsorship donations.
 - Addition of live entertainment for pre-awards reception.
 - 2nd Annual UBUNTU Institute (for Professionals of Color)
 - Two Knowledge Communities hosted networking events during the conference: Latinx/a/o & Asian Pacific Islander.
 - Creation of a Trans Space to bring folks together.
 - Addition of a Disability Caucus.
 - Hosted an accessibility table for attendant feedback.
- Changes for next year:
 - Accessibility - closed captions, more intentional communication with presenters about microphone usage.
 - Change what “entertainment” means at the conference.
 - Creating different volunteer opportunities.
 - Focusing on women identified keynote speakers.
 - Highlight nursing station in the convention center.
 - Create space for wheelchairs in breakout rooms.

Faculty Summit

November 12, 2018 – NASPA Region I Conference

- 17 Participants, Facilitated by Dr. Raul Fernandez of Boston University
- Focused on best practices for supporting students during their graduate assistantships, practicums, and other pre-professional work. Attendees engaged in a facilitated dialogue on this topic and heard from other faculty who shared strategies, tactics, and initiatives that have worked well for their programs.

Student Affairs Leaders of Tomorrow (SALT)

November 11, 2018 – November 12, 2018 ∅ Rhode Island Convention Center, Providence, Rhode Island

- 65 participants representing 35 institutions
- SALT schedule included sessions on social identity and inclusion, resume review, networking reception, graduate school fair including 17 graduate programs from within and outside of the region
- Opening Keynote: Barbara LoMonaco, Vice President for Student Affairs, Salve Regina University; Resume Review with Barbara Fienman, Higher Education Consultant; Closing Keynote: Raul Fernandez, Associate Dean for Equity, Diversity, & Inclusion, Boston University Wheelock College of Education & Human Development
- Eight SALT mentors from various functional areas and institutions from across the region were a huge success. Will continue this next year
- The schedule next year to being with mentor time

Region I Graduate Student Mixer

Proposed for late February/early March – Southern Maine

- Will be open to all graduate students in Region I
- Professional Development opportunity to network with professionals/potential mentors around the region
- One or two-time event

(Webinar) JUULs in Session: E-Cigarette Use On College Campus

December 6, 2018 ◊ NASPA Online Learning Community

- 26 Institutions
- Overview of e-cigarettes, harm to users, policy considerations regarding tobacco/smoke free campuses, resources available
- The organization, Truth Initiative, presented.

Civic Learning and Democratic Engagement (CL/DE) KC: Service Learning Event

- Attendance at the pre-conference service-learning project was lower than anticipated, so organizers decided to review the timing, structure, and placement of such activities at future Region 1 conferences to improve attendance and community impact.

Latinx/a/o KC: Learning to Lead: Strategies for Student Affairs Professionals of Color (Drive-In Conference)

November 2, 2018 ◊ Central Connecticut State University, New Britain, CT

- 63 participants
- Created a space to discuss challenges and opportunities as professionals of color in Higher Education/Student Affairs.
- Created a space to brainstorm ideas for addressing challenges and constructing opportunities as professionals of color in Student Affairs.
- Formed a network of support with other underrepresented Higher Education/Student Affairs professionals in the Northeast.
- Cultivated a regional network of support with other Student Affairs professionals of color.
- Discussed ways to navigate micro aggressions in the workplace and on campus.
- Developed strategies and skills to lead in Higher Education settings in which they are underrepresented.
- 3 sessions
- Successes of the event:
 - Keynote speaker, Eric Estes, Ph.D- Vice President for Campus Life, Brown University
 - Caucus group format
 - Participants would like this to be a yearly topic
 - Opportunity for professionals of color to connect and network
- Changes that one would make next year:
 - Less discussion-based sessions
 - Ensure sessions are not repetitive
 - Labels for meals
 - Share more take away strategies

Latinx/a/o KC NASPA Region 1 Conference Meet & Greet

November 13, 2018 ◊ Viva Mexico Cantina, Providence Rhode Island

- 17 LKC members attended
- Gathering hosted during NASPA Region 1 conference to connect over lunch.

- While some knew each other, many new colleagues joined who were able to connect with the leadership team and learn about opportunities to get involved with the LKC

New Graduate and Professional Student KC: Wisdom from the Top

- During the Regional Conference, there were several opportunities for graduate students to connect with others within the region. A moderated panel for graduate students and new professionals entitled, “Wisdom from the Top” was presented. This was a pre-registered lunch and learn, during which 25 individuals were in attendance. This was a good opportunity for individuals to hear about the job search process, pathways to the Vice Presidency, and the state of student affairs.
- In conjunction with Chi Sigma Alpha and the Northeastern College Student Development Association, a networking social will be held in Boston for eastern Massachusetts, Rhode Island, and New Hampshire graduate students and new professionals. This provided an opportunity to hear more about Chi Sigma Alpha, learn about NGPS and NASPA. There will additionally be a panel on the state of student affairs. This event will be held on February 22, 2019.