



**Kandy Mink Salas**  
**Region VI Director**  
**Report for the March 2019 Board of Directors Meeting**  
**February 2019**

## NASPA Board Action Items

None at this time.

## Leadership & Member Engagement

### Regional Director [Kandy Mink Salas]

- Several leadership positions have been filled/changed. Dr. Lori Ideta has agreed to serve a one-year term in a newly created role, Senior Student Affairs Officer Liaison. Dr. Damien Peña will be returning to the Advisory Board to fulfill year 2 of his term as the Professional Standards Division Rep. Thank you to Dr. Kevin Colaner who filled in for Damien during a time of added work responsibilities.
- Discussions have occurred with Dr. Lori White about plans for several California events to coincide with the NASPA Annual Conference in Austin, Texas. Since the state of California has a policy against spending state funds on travel to Texas (among other states), NASPA is planning to hold 2 meetings in California to coincide with the annual conference in 2020. The Region VI RD is recruiting assistance from leaders and members to produce these programs.
- Meetings have been held with the Region VI Communications Team to discuss goals and clarify expectations around blog posts, social media, etc. Agenda items focused on frequency and types of communication have been covered.
- Final evaluation, attendance, and budget reports for the WRC18 are in the final stages. These reports will be presented at the Advisory Board meeting in Los Angeles on March 10, 2019.
- Orientation for the newly elected Regional Director-elect Anna Gonzalez has begun, as well as conversations about the 2021 WRC location and chair. The 2021 conference will be held in Region VI.

### Past Regional Director [Berenecia Johnson Eanes]

- The Regional Director election process has completed with Dr. Anna Gonzalez being elected as the Regional Director-elect. Anna is the Vice President for Student Affairs/Dean of Students at Harvey Mudd College in Claremont, California and has a long history of service to NASPA in a

variety of roles. Anna will officially begin her term at the conclusion of the annual conference in March.

**Treasurer [Rhea Duncan]**

- NASPA Investment Portfolio had a great year, up 10.13% over last year
- FY18 earnings on our \$100K corpus are as follows:
  - Automatic Return: \$4000 – calculated at 5% of \$100,000; less 1% fees (\$1000)
  - Performance Return: \$1,058.64 – calculated at 1.06%  $((10.13\% - 8.01\%) / 2)$  of \$100,000
  - Elected to withdraw FY18 earnings of \$5,058.64 into Region VI operating revenue
- Treasurer closing out and working on final expense report for WRC18 conference

**Membership Coordinator [Dee Uwono]**

- As of February 01, 2019, the total number of active members were 2646 (>393 members from last quarter). Below is the breakdown of the membership by state:
  - Arizona = 182
  - Hawai`i = 100
  - California = 2,134
  - Guam = 1
  - Victoria = 2
  - Hong Kong = 2
  - Jiangsu = 5
- In addition, below is a snapshot/comparison of Region VI’s membership in November 2017 vs November 2018:

MEMBER CATEGORY	Region 6 (Nov 2017)		Region 6 (Nov 2018)		Difference
	Total		Total		
ASSOCIATE	85		125		
EMERITUS	15		10		
FACULTY	119		78		-41
GRADUATE	371		462		91
PROFESSIONAL	1339		1351		12
SUB-NONPROFIT	3		10		
UNDERGRAD	50		39		-11
HONORARY	5		6		
INTERNATIONAL COMPS	10		10		
NUFP	128		125		
VOTING DELEGATE	111		115		
INTER. INSTITUTIONAL	5		4		
INSTITUTIONAL	108		111		3
<b>TOTAL MEMBERS</b>	<b>2242</b>		<b>2449</b>		<b>207</b>

**Awards Coordinator [Sherry Mallory]**

**2019 Pillars of the Profession from Region VI:**

- Kathryn Mueller, Vice President of Student Services, Coastline Community College
- Joy Hoffman, Consultant, formerly of Cal State Fullerton (in Region VI at time of award)
- **2019 NASPA Annual Award Recipients from Region VI:**
- Community College Professional – Anthony Gutierrez, Coordinator, Student Life & Leadership, Cuesta College (2018 Region VI Award Recipient)
- Fred Turner Award for Outstanding Service to NASPA – Henry Gee, Vice President for Student Services, Rio Hondo College (2017 Region VI Award Recipient)
- President’s Award – Janet Napolitano, President, University of California
- Robert H. Shaffer for Academic Excellence as a Graduate Faculty Member – Marilee Bresciani Ludvik, Professor, San Diego State University
- Scott Goodnight Award for Outstanding Performance as a Dean/Vice President – Berenecea Johnson Eanes, Vice President for Student Affairs, California State University, Fullerton (2018 Region VI Award Recipient)

The awards coordinator will be adjusting the awards timeline this year to open nominations in April and close them in June or July (allowing additional time to solicit nominations, if needed). A call for volunteers to serve on the awards committee will go out to members of the region through Volunteer Central.

#### **NUFP Coordinator [Nancy Nguyen]**

- NASPA Western Regional Conference
  - Partnered with Region V coordinator and other NUFP Pre-Conference Institute faculty to coordinate NUFP Friends & Family Reception on Saturday, November 10 from 7-8pm
  - Successfully awarded 17 NUFP scholarships:
    - Kelsey “Bleu” Vargas, California State University Fullerton
    - Rebecca Hesgard, California State University Fullerton
    - Daniel Yoav Alderete Gonzalez, California State University Long Beach
    - Iman Roberts, California State University Fullerton
    - Mirvais “Mir” Aminy, California State University Fullerton
    - Natasha Floerke , Harvey Mudd College
    - Joel Meza, San Jose State University
    - Ling Le, San Jose State University
    - Mary Tran, San Jose State University
    - Michael Ladson, San Jose State University
    - Carmina Acebu, University of California Davis
    - Victoria Rubio, University of California Davis
    - Fatima Leoniza Nunez, University of California Irvine
    - Miso Jang, University of California Santa Barbara
    - Ciera “Ihilani”, Lasconia University of Hawai’i at Manoa
    - Jasmine “Bliss” Ray, University of Hawaii-Manoa
    - Jing Ying “Serena” Quay, Yale-NUS College
- NASPA Annual Conference NUFP Programs
  - Saturday, March 9 1:00 - 4:00 pm; For NUFP, By NUFP PreCon (303 AB - LA Convention Center)
  - Monday, March 11: 5:45 - 7 pm; NUFP Friends/Family Reception (Platinum C - JW Marriott LA Live)
  - Tuesday, March 12: 2:30 - 4:00 pm; NUFP Community Meeting (Platinum I - JW Marriott LA Live)

- 2019 Dungey Leadership Institutes
  - Applications Due: Sunday, March 17, 2019 at 11:59 PST
  - Application Information: [http://apps.naspa.org/cfp/evt\\_frm\\_user.cfm?event\\_id=1076](http://apps.naspa.org/cfp/evt_frm_user.cfm?event_id=1076) ○ Dates
    - ▪ June 7-12 at Old Dominion University
    - ▪ June 21-26 at the University of North Carolina at Chapel Hill
- 2019 NUFP Summer Internships
  - Applications due: Monday, January 14
  - Students will be start to be notified Friday, February 22
  - Deadline for students to notify NASPA of internship placement is March 10

### **Knowledge Communities [Briseida Elenes & Klint Jaramillo]**

KC Coordinators have participated in monthly national KC leadership conference calls and have arranged and hosted monthly Region VI KC conference calls.

#### **WRC 2018:**

- Coordinators attended and arranged KC-related activities for the 2018 Western Regional Conference in Sacramento, CA:
  - KC Spotlight programs – 15 programs selected
  - KC Fair
  - KC 101
  - KC Leadership Meeting and Lunch
  - KC specific engagement activities – 5 KC socials
- Arranged and hosted the Newcomers Welcome

#### **WRC 2019:**

- Met with Region V KC coordinators and discussed annual events for WRC 2019 in Portland, OR

### **Arizona Executive Co-Chair [Wendy Bruun & Caitlyn Zang]**

- Executive Board is comprised of 10 members representing the three public universities in the state, led by 2 co-chairs.
- Hosted an Arizona Executive Board meeting in January 2019 for board members to develop a strategic plan and calendar professional development activities for the coming year.
- Hosted an Arizona Drive-In Conference in October at Arizona State University – West.
- Continued with planning networking and social events in Flagstaff, Tucson, and Phoenix/Tempe in September/October 2018 and February 2019. The socials have been successful and have been used to spread interest and information about becoming NASPA members as well as professional development events in the state, region, and nation. Partnered with Arizona State University's HESA (Higher Education Student Association) and Northern Arizona University's SAHE (Student Affairs in Higher Education graduate student association) for networking mixers.
- Coordinated an Arizona meet-up at the Western Regional Conference in November in Sacramento to meet other professional and graduate students from the state of Arizona. Planning a meet-up at the national conference in March.
- Hannah Wiebke of Northern Arizona University was selected to receive the Region 6 Undergraduate Rising Star Award.

#### **Southern California Executive Co-Chairs [Moya Carter & Jen Miller]**

- Co-Chairs Carter and Miller are conducting monthly conference calls with SoCal Exec Board, and continue to identify professional development needs for emerging, mid-level and senior level professionals.
- SoCal Fall Social occurred on 12/1/18
- NASPA National SoCal sponsored Commuter Lounge, 3/9/19-3/13/19
- SoCal Breakfast scheduled for 3/13/19, 7:00 a.m.-9:00 p.m. (Before closing speaker), NASPA Annual Conference Commuter Lounge
- SoCal Spring Community Service Project/Social currently being planned for late March or April

#### **Faculty Council Representative [Susana Hernandez]**

- Representative met with Faculty Council for two monthly call convening's. As a Council, group is working on developing the priorities of the Board. Susana will be co-chairing the Faculty Mentorship Program for the upcoming year and will provide an opportunity for faculty members to be engaged with NASPA.
- Provided leadership for the annual faculty breakfast at the WRC18 in Sacramento, CA.

#### **Community College Division Representative [Brenda Ivelisse]**

- Representative will co-lead the Western Regional Conference 2019 Community College Pre-conference workshop
- Will be co-facilitating a Vice Chancellor for Student Affairs roundtable at the national NASPA conference in March 2019.

#### **Graduate Associate Program Representative [Mandy Mekhail]**

- Scheduled reoccurring calls with Jordana Taylor, coordinator of the GAP Program, to arrange for more targeted outreaches with universities containing Student Affairs/Higher Education graduate programs in Region VI and ways to increase the comfort of First-Time NASPA Annual Attendees.
- Served on Selection Committee to select the NASPA Annual Conference among GAP applicants.
- Currently coordinating an inaugural webinar and social series between GAPs in the region of San Diego. The webinar will focus on what to do before, during, and after NASPA Annual if you are a first-time attendee. The subsequent social will unite the Student Affairs/Higher Education/Education graduate programs from San Diego State University, University of San Diego, and Point Loma Nazarene. Following the initial release of the webinar, we intend to share it with Jordana Taylor to then share widely for all first-time attendees.

#### **Public Policy Representative [Marcus A. Rodriguez]**

- Participated in monthly PPD conference calls
- Published monthly Region VI Public Policy reports with state-level policy updates and PPD resources
- Participated in Region VI CLDE KC conference calls

### **Small Colleges and Universities Representative [Ryan Alcantara]**

- Prepared and distributed introductory email to SCU members in the Region to introduce myself, remind them about regional and national session proposal deadlines, and paying annual NASPA dues.
- Assisted NASPA efforts to remind campuses to renew NASPA membership and answer any questions.

### **NASPA Foundation Ambassadors [Diana Victa & Anthony Keen-Louie]**

- Progress for Donor Goals for 2018-2019:
  - o Donors = 91 (Goal is 130, 70% of goal)
  - o Dollars = \$29,586.24 (Goal is \$25,000, 118% of goal)
- Successful donor engagement event that was a Pillar mixer during Western Regional Conference. Also, utilized the “dip jar” during WRC.
- Annual Conference – Working on recognizing Region VI Pillars with buttons and/or sashes in order to generate more conversation and engagement with the impact of giving within Region VI.
- Will make final push at Annual Conference to meet number of individual donor goals, including working to get 100% of the Advisory Board to make this commitment (even with smaller dollar donations).
- Social Media campaign to lead up to the Annual Conference highlighting our Region VI Pillars.

### **Historian [Ken Kelly]**

- Wrote a draft of the Region VI History from 2005-2017 for the NASPA’s 100<sup>th</sup> Anniversary of NASPA.
- Compiled Region VI Board reports from 2005 through 2017 into one document.
- Traveled to Bowling Green State University last February to review NASPA Archives collectively with the History Committee.
- Collected valuable information, archived photos and documents from the NASPA Archives that were utilized in the NASPA Region VI History.
- Wrote the final draft of the NASPA Region VI History late spring 2018.
- Submitted this history report to Kari Ellingson, NASPA Historian.
- The information was used to create a NASPA Region VI Timeline Display for the NASPA Western Regional Conference in Sacramento this past fall.
- Region V and VI history displays were exhibited at the NASPA Western Regional Conference in Sacramento.

### **Research Division Representative [Gyasmine George-Williams]**

- The Research Division Representative and research grant subcommittee has awarded one faculty and one student affairs practitioner the Research & Assessment Grant award, each totaling \$4,000.00 (each awardee granted \$2,000).
- The Research Division Representative worked with Rhea Duncan at the National office to disseminate the funding to the awardees
- Research Division Representative will be in communication each month with awardees on the process of their research
- Recipients were recognized on NASPA blog and all social media networks

- Recipients will present findings on our NASPA blog and at the 2019 Western Regional Conference (WRC)

#### **Webmaster [Natalie Betancourt Arellano]**

- **Website Updates** – Information on the [Region VI website](#) has been updated for the Advisory Board, Region VI Historical Info, Awards info and winners, Pillars, and Scholarships. Further updates for Newsletter, Volunteer Engagement, Donor Info, Historical Archive, and Research Grant information to come.
- **Blog Posts** – The following have been posted as blogs to Region VI:
  - [NASPA Elections](#)
  - [Research Grant Recipients](#)
  - [NASPA Excellence Awards](#)
- **Events updated on the website:**
  - [APAHE 2019](#)
  - [2019 NASPA SoCal Drive In](#)

### **Professional Development & Events**

#### **Hawaii Executive Co-Chair [Sabrina Fallejo Uganiza & Christine Quemuel]**

- **O'ahu NUFPP Meet-Up**

*October 5, 2018* ♦

- Number of Attendees/Participants: 12 attendees – 10 NUFPP students and 2 advisors. Event allowed NUFPP students from different O'ahu campuses to meet and network with each other. Advisors provided an overview to NASPA Hawai'i and the role of NUFPP. Future collaborative programming will be planned.
- UH West O'ahu Fall 2018 NUFPP Hō'ike
  - On Friday, December 14, 2018, the University of Hawai'i - West O'ahu held NUFPP Coordinators showcased the 13 NUFPP students that attended the 2018 Western Regional Conference in Sacramento, CA. The NUFPP students all presented their Northern California campus visits and conference highlights.

#### **Arizona Executive Co-Chair [Wendy Bruun & Caitlyn Zang]**

- **NASPA Arizona Drive-In Conference**

*October 10, 2018* ♦ *ASU West, Phoenix, AZ*

- Number of Attendees/Participants: 97
- Description of Program – NASPA Arizona offered a one-day professional development conference for statewide student affairs professionals. This included continental breakfast, 4-5 workshop options during each of 5 workshop sessions, a keynote speaker, and networking time. Workshops were solicited and delivered by student affairs staff.
- Number sessions: 23
- Names and Titles of Keynote Speaker: Dr. Cynthia Demetriou, Associate Vice President for Student Success and Retention Innovation, University of Arizona

- Successes of the event/changes that one would make next year. We are still evaluating the success of the event, and will continue to offer this opportunity in future years. We plan to move our conference planning timeline up by one month to ensure adequate workshop session proposals and increase the number of attendees.

**Southern California Executive Co-Chairs [Moya Carter & Jen Miller]**

- Drive-In Conference scheduled for 6/8/19 at University of La Verne
- E-mail reminder of low-cost professional development opportunities ready to be sent out on 2/6/19

**Member at Large- AVP/ DOS [Stacy Holguin]**

**November 2018, NASPA Regional, Sacramento**

*AVP/DOS Pre-conference*

- 12 Participants
- 8 hour workshop covering skill building and guidance on how to be the best you in your current position and things to think about when moving into a VP position. We had a panel of search firm representatives and a panel of Vice Presidents. We had four topic based discussions and reviewed NASPA research on AVP needs.
- Number sessions? 1
- Names and Titles of Keynote Speaker(s): Jan Walbert- KA Search; Stephanie Fowler-Summit Search; Wm; Gregory Sawyer- SSU; Paul Bennion-College of Idaho; Henry Gee-Rio Hondo
- Successes of the event/changes that one would make next year. – Great reviews, would spend more time on participant interactions and also consider better advertising in advance of the institute.

**Member at Large – Volunteer Initiatives – [Lea Jarnagin]**

NASPA Western Regional Conference

*November 8-11, 2018 ♦ Sacramento, CA*

***Educational Program Presented: Getting Involved in NASPA***

- Number of Attendees/Participants: 18
- Description of Program –
- NASPA has over 15,000 individuals and 2,100 institutions, and the sheer volume may make volunteering seem overwhelming. Where do you start if you are interested in "getting involved?" The panelists will discuss and engage with the audience strategies and opportunities for volunteer involvement through a variety of pathways, barriers to getting involved, and tips and tricks to making the most of your NASPA involvement.
- Professional Competencies: Leadership; Values, Philosophy, and History
- Number sessions? One
- Names and Titles of Keynote Speaker(s)
  - Lea Jarnagin, Region VI Member at Large – Involvement
  - Jordyn Creighton, Region V Volunteer Coordinator
  - Reggie Robles, Region VI Men & Masculinities KC



- Danielle Kleist, Region V NUFP Coordinator
- Successes of the event/changes that one would make next year:
  - Position session early in the Western Regional Conference schedule to aid members in making decisions and pursuing opportunities while attending the conference.

### **2018 Western Regional Conference [Patrick Day]**

Theme: *New Pathways for New Students*

*November 8-11, 2018*

*Sheraton Grand Hotel/Sacramento, CA*

The Conference Committee worked very hard to prepare a strong and unique conference experience for participants from pre-conference institutes, to concurrent sessions, to major speakers. Some of the details/results of these preparations are as follows:

#### **Registration Numbers as of November 2, 2018 – Final report to be available March 10, 2019**

- Overall Conference Registration: 635
- Pre-Conference Institute Registration: 249

**Sponsors/Exhibitors:** 12 totaling \$62,000 in revenue

#### **Featured Speakers**

- **Connie Reitman-Solas**, Executive Director of the Inter-Tribal Council of California (Grounding the Conference in the Land of the Indigenous People)
- **Janie Casap**, Google Chief Education Evangelist
- **J. Luke Wood**, Dean's Distinguished Professor of Education and Co-Director of the Community College Equity Lab, San Diego State University
- **Judy Sakaki**, President of Sonoma State University, Former Vice Chancellor and Vice President for Student Affairs

**Opening Reception Location:** Crocker Museum of Art

**Concurrent Sessions:** 75

#### **Special Conference Elements**

- Conference Read: Becoming a Student-Ready College
- DIY (Do-It-Yourself) Experience: *New Pathways University Project* – selected participants design the Student Affairs Division for the Future
- Public Policy Briefing Session at California State Capitol

#### **Faculty Council Representative [Susana Hernandez]**

- Region VI
  - A faculty breakfast was held at the 2018 NASPA Western Regional Conference. Faculty who teach in higher education/student affairs preparation programs will have an opportunity to meet and interact with other faculty
- National
  - Susana Hernandez will serve as the co-lead on the NASPA Faculty Mentoring Program

- Jill Dunlap is looking into granting Sherry (co-lead) and Susana access to the mentor and protégé applications for the Mentoring Program. Once granted access to that information, Co-Leads can make matches and communicate with attendees.

### **Graduate Associate Program Representative [Mandy Mekhail]**

#### **Webinar: Preparing for Your First NASPA Annual**

*February 12, 2019*

- Collaboration with GAPs in the San Diego Region
- Initial targeted outreach: University of San Diego, San Diego State University, and Point Loma Nazarene graduate programs in Higher Education.
- Details what to do before, during, and after attending a NASPA Annual Conference for the first time, followed by an inaugural social connecting the three universities' programs.

### **Public Policy Representative [Marcus A. Rodriguez]**

#### Membership: LA Census 2020: Higher Education Sub-Committee

Under the direction of the LA Mayor's Office of Budget and Innovation, the Census 2020 Initiative was developed in conjunction with local stakeholders and the California Complete Count Office. From that effort, the LA Census 2020: Higher Education Sub-Committee was formed to organize local colleges and universities to ensure students are counted accurately. The Sub-Committee, consisting of representatives from higher education institutions across the region, has developed a plan and strategies that are now being shared in partnership with student government associations and community organizers.

#### Submitted Proposal: 2019 Civic Learning and Democratic Engagement Meeting

When the City and County of Los Angeles joined the California Attorney General's lawsuit against the Trump Administration over the addition of a citizenship question to the 2020 Census, a concerted effort to educate stakeholders was made in the form of Town Halls and community briefings. From that initiative, the LA Census 2020: Higher Education Sub-Committee came together to identify the best ways to reach students and encourage their participation in the 2020 Census.

Because college students are one of the hardest to count groups in the country, with LA being the hardest to county to count in the country, the sub-committee developed 2020 Census Education and Outreach Strategies to ensure consistent messaging, the best use of resources, and to address potential gaps in the 2020 Census student engagement campaign.

This workshop will present the following questions and explore best practices in response to:

- How can your institution increase the count of college students and promote student participation in 2020 Census education and outreach efforts?
- How can your institution collaborate with local stakeholders and school-related organizations to assist with education and outreach efforts?

Presenters will reemphasize that census data are the basis of representative democracy, critical to the protection of civil rights, used annually to distribute billions in federal funds, and inform the apportionment of Congressional seats and redistricting at all levels of government.

## **NASPA ANNUAL 2019 EVENTS**

- NASPA Annual 2019 Public Policy Division Leadership Meeting
- PPD Session: Lessons from the Frontlines: Organizing for Sanctuary in Liberal Arts Colleges
- PPD Session: Higher Education Policy Update
- Public Policy Featured Session: Modeling Civic Engagement as Student Affairs Professionals
- Public Policy Division Town Hall
- NASPAacts/NSADA
- Five policy pop-ups that will be sound assisted, 10-15min what do people need to know, how you can engage, and what can you do? Accessible, published in app, if you collect all 5 you can win a prize, if any of you want to volunteer to be a part of that, the event will coincide with the National Student Affairs Day of Action, can reach out to state legislatures, there will be a virtual version available.
  - Topics:
    - Campus accessibility
    - Immigration and international students
    - Trans inclusion
    - Civic engagement and freedom of expression
    - Title IX, campus sexual assault response and prevention

## **Optional Other Reports - Advocacy & Scholarship (*not required*)**

### **Historian [Ken Kelly]**

Completed the Region VI History timeline. This information is being edited into a timeline display for the Western Regional Conference and the National Conference in recognition of the 100th anniversary of NASPA. The timeline display could only display an abstract of the history. Historian is doing final edits on the comprehensive history to be posted on the Region VI display.