



Jeanine Ward-Roof  
Region III Director

Report for the 2012 Winter Board of Directors Meeting  
11-15-12

### NASPA Board Action Items

*In this area, please list (in numerical order) the action items that will need a Board motion and Board action/vote during this meeting. Please send proposed Action Items to the Board Chair prior to the Board submission deadline. Documents for action items must be included with Board Materials for prior review by the NASPA Board.*

**None at this time**

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

### Leadership

*Included in the "leadership" section of the Board report:*

- *Advisory Board/Division/KC Report*
  - *Business of the Region*
    - *We held our Board meeting November 3, 2012 in Memphis, TN in conjunction with the annual SACSA conference.*
    - *Accomplishments of the Board Meeting were as follows:*
      - *Welcomed current and future SACSA President*
      - *Facilitated teambuilding activities for the Board members in attendance*
      - *Used an inclusive process to slate RD-elect candidates*
      - *Shared an update on the accomplishments of National NASPA*
      - *Membership report concluded that Region III continues to lead in Regional membership numbers*
      - *Set NPI and MMI dates and NPI faculty*

- *Approved graduate student board position description and will begin recruitment in order to appoint person for the March Board meeting*
- *Discussed the MMI and NPI RFP process with the desired outcome of creating a more timely and descriptive process*
- *Stephanie Gordon electronically joined our meeting to inform the Board about the NASPA Public Policy agenda and Research Institute; also discussed Regional public policy issues*
- *Discussed progress Small College Division is making on creating small college focused professional development opportunities*
- *Reviewed historian information needed from archives at BGSU*
- *During meeting received challenge from R4E regarding number of twitter followers*
- *Encouraged Board members to submit any and all volunteer opportunities through volunteer central*
- *Encouraged to send all concerns related to Enough is Enough to Enough is Enough Regional representative*
- *Tweeted our progress during the Board meeting and discussed how to use technology to capture Board accomplishments*
- *Learned about the successes of the NUFPP program in our Region and Nationally*
- *Learned about the variety of opportunities for professional development in Region (state and countries) including Alabama, Kentucky, Florida, North Carolina, Georgia, Texas, Tennessee and the Middle East*
- *Discussed how we continue our work in NASPA Region III to position NASPA as a comprehensive resource for higher education professionals*
- *Hosted a reception during the SACSA Conference for NASPA members and friends of NASPA*
- *Had the opportunity to share accomplishments of NASPA at the opening session of SACSA and many represented NASPA during the conference by hosting program sessions and through conversation held during the conference*
- *Treasurer's Report*
  - *Through the NASPA allocation, revenue generation and carry forward dollars, Region III is able to budget accordingly to meet the needs of the Region through programs, activities and information sharing.*
- *Board/Volunteer Management*
  - *Region III has an active Board of 75 members*

- *Member Engagement*
  - *Programming has or will occur for the Region members in the UAE, North Carolina, Tennessee, Florida, Alabama, Virginia, and Mexico*
  - *Upcoming Summer Symposium is scheduled for June 9-12, 2003 in Austin, Texas*
    - *Developing a fee to encourage members of TACUSPA to attend the Summer Symposium*
  - *Mid-managers and New Professional Institutes will provide additional opportunities during the summer of 2013 for members of Region III*
- *Community Involvement*
  - *N/A*
- *Award Recognition*
  - *Awards chair is collecting retiree names from the Region to recognize at the annual meeting in Orlando*

## Scholarship

*Included in the “scholarship” section of the Board report:*

- *Creation of Knowledge*
  1. *Board members (especially KC’s) continue to gather relevant information for members Regionally and Nationally*
    - *Adult Learners and Students with Children building a strong KC. Currently seeking leadership and membership*
    - *Health in Higher Education KC is seeking a National Chair*
- *Faculty/Research/Scholarship Involvement & Grants/Research*
  - *Discussed with Region 3 Professional Standards representative how to incorporate the professional competencies into all aspects of our professional development. Representative plans to work with the Board to help write expectations for this to occur inclusive of easy-to-implement strategies*
  - *Grants were awarded this past summer*

## Professional Development

*Included in the “professional development” section of the Board Report:*

- *Conferences, educational program reporting & various professional development opportunities (can overlap with leadership)*
  1. *Co-hosted Mid-Managers and New Professionals Institutes with SACSA this past summer. Evaluations of the institute by the participants were very positive*
    - *MMI included 47 participants and 6 faculty*
      - *Hosted June 16-20, 2012 at Auburn University*
      - *Excess revenue of \$1540.05 that will be divided between SACSA and NASPA*

- *NPI included 41 participants and 7 faculty*
    - *Hosted June 11-15, 2012 by North Carolina Central University*
    - *Revenue or loss will be calculated at the close of the 2013 program scheduled to be held June 11-15, 2013*
- 2. *SACSA conference in conjunction with NASPA Region III*
  - *Hosted November 3-6, 2012 in Memphis, Tennessee at the Peabody Hotel*
  - *NASPA Region III members facilitated five of the programs offered during the meeting*
  - *NASPA Board meeting was conducted November 3 with 32 of the Board members attending*
  - *NASPA Region III Representative to SACSA met with the SACSA Board during the meeting.*
- 3. *Summer Symposium 2012 held in Virginia Beach, VA June 2012 hosted 117 participants. Speakers included Drs. Keeling, Kruger, Johnson, Jacks and Ms. Bump. Programming track offered focusing on social media in Student Affairs*
- 4. *Summer Symposium 2013 will be held in Austin, Texas June 9-12, 2013. Theme is Hot Topics in the Heart of Texas and will feature a panel of former student affairs professionals who now serve as college and university presidents*
- 5. *NASPA Florida hosted a Drive-in and Undergraduate Workshop at Florida Atlantic on October 19 & 20*
- 6. *NASPA North Carolina –*
  - *Davidson College hosted a professional development workshop focusing on adapting to change in higher education. Featured speakers were Kevin Kruger and Stephanie Gordon*
  - *Wake Forest University will be hosting a speaker series entitled reimagining student culture featuring speakers such as Gwen Dungy, Peter Lake, Tim Elmore, and Jean Twenge*
  - *The NASPA Law and Policy conference will occur at the Charlotte Westin on December 8, 2012*
  - *NASPA NC will host a drive-in conference on March 1, 2013*
- 1. *NASPA Alabama will host a drive-in conference on January 25, 2013 in Birmingham, AL*
- 2. *UAE will host a conference in the Region III Gulf Coast regional conference February 6-7, 2013 at Zayed University*

## Advocacy

*Included in the “advocacy” section of the Board Report:*

- *Appointed a new Region III Public Policy representative*
- *Discussed local public policy issues at the November Board meeting*

## NASPA Strategic Plan

*See attached information focused on establishing goals and progress toward completion.*