



**Jeanine Ward-Roof**  
**Region III Director**  
**Report for the 2013 Spring Board of Directors Meeting**  
**February 20, 2013**

### NASPA Board Action Items

None at this time

### NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

### Leadership

- Advisory Board/Division/KC Report & Board/Volunteer Management
  - Business of the Region - Region III has a full Regional Board working in states, countries, knowledge communities and on special projects. Although our Board is quite large, we added a Strategic Planning Coordinator position to help document our work in fulfilling the NASPA strategic plan, an SSAO Liaison to serve as a conduit to SSAOs in the Region and a Special Projects position to facilitate unique outreach or lead short term projects.
  - We held our annual fall Board meeting in conjunction with SACSA in Memphis, Tennessee. Accomplishments of the meeting were:
    - Welcomed current and future SACSA Presidents
    - Facilitated teambuilding for the Board members to continue to get-to-know one another
    - Slated Regional Director candidates in a new and more inclusive way
    - Noted the Region III continues to have largest membership numbers in NASPA
    - Confirmed MMI and NPI dates for joint SACSA/NASPA RIII Institutes
    - Discussed how to better use technology to share information and facilitate professional development in the Region
    - Discussed unique needs of professional development for small colleges
    - Reviewed the role of Historian and how we could best enhance our historical archives and written history
    - Received a challenge with Region IV E regarding the number of twitter followers we could gather

- Tweeted our accomplishments to those not able to attend the Board meeting and the Region at large
  - Discussed numerous upcoming states and country professional development opportunities
  - Received updated from Regional KC chairs as to the offerings facilitated by their KCs
  - Electronically connected Stephanie Gordon from NASPA to inform the Board about the Public Policy Agenda and Research Policy Institute
  - Discussed how our work continues to position NASPA Region III as a comprehensive resources for higher education professionals in our Region
  - Lastly, informed attendees about NASPA accomplishments and offerings
- As of the March 2013 Board meeting we have incorporated a graduate student position on the Board who will serve as a conduit to other graduate students.
- Treasurer's Report
  - The Region III financial situation continues to be strong as we enjoy strong support from sponsors and the ability to host low cost, local professional development and opportunities to serve in volunteer leadership roles throughout the Region.
- Additional Member Engagement
  - Region III EIE institutional members are planning to meet at an EIE-sponsored program on threat assessment scheduled for Monday, March 18<sup>th</sup>
- Award Recognition for 2012 is listed below and the process for 2013 is currently being facilitated with awards being given in conjunction with our Summer Symposium held in June, 2013 in Austin, Texas. In addition, the Awards committee is researching developing future award(s) that acknowledge and address international campuses and their contributions.
  - The John Jones Award for Outstanding Performance as a Senior Student Affairs Officer (Scott Goodnight Award)
    - Dr. Patricia A. Whitely, Vice President for Student Affairs, University of Miami
  - The John Koldus Award for Distinguished Service to NASPA Region III (Fred Turner Award)
    - Dr. James F. Conneely, Associate Vice Provost & Vice President for Student Affairs, Eastern Kentucky University
  - James E. Scott Outstanding Mid-Level Student Affairs Professional Award (Mid-level Award)
    - Dr. Juan R. Guardia, Director, Center for Multicultural Affairs, Florida State University

- The William Leftwich Award for Outstanding New Professional in NASPA Region III
  - Christine Hernandez, Program Coordinator, Women and Gender Studies, George Mason University
- Outstanding Graduate Student in Region III Award
  - Veronica Rendon, Leadership Center Graduate Assistant, The University of Texas at Arlington
- Outstanding Contribution to Student Affairs through Teaching (Robert Shaffer Award)
  - Dr. Deborah J. Taub, Professor, Department of Teacher Education and Higher Education, University of North Carolina at Greensboro
- The Bob E. Leach Award for Outstanding Service to Students
  - Paul Goebel, Senior Director, University of North Texas
- The Robert D. Bradshaw Small Colleges Student Advocate Award
  - Dr. Mary Beth Bankson Williams, Assistant Dean of Students, The University of the South
- The President's Award (President's Award)
  - Dr. Eric J. Barron, President, Florida State University

## Scholarship

- Creation of Knowledge
  - 1) Men and Masculinities
    - a. MMKC Open Business Meeting Tuesday, March 19<sup>th</sup> at 8:30 a.m. Location: Marriott - New Orleans
    - b. MMKC Awards & Scholar's Address Tuesday, March 19<sup>th</sup> at 4:00 p.m. Location: Marriott – West Indies
      - i. Innovative Initiative Award: Dicktation, Franklin College, Switzerland
      - ii. New Professional Award: Sacchi Patel, Stanford University
      - iii. Scholar's Address: Celebrating Ten Year Anniversary of the Men & Masculinities Knowledge Community with founding Chair Dr. Jason Laker.
  - 2) Campus Safety Knowledge Community
    - a. Region III Campus Safety Knowledge Community collaborated with NASPA Public Policy leadership to promote awareness of key issues impacting campus safety within the public policy arena.

- b. Knowledge Community members were engaged to compile current knowledge regarding campus safety programs that are relevant to public policy initiatives. A summary report is being developed for all Region III Campus Safety KC members to promote and share best practices.
  - c. Concepts generated by Region III will be shared with the NASPA national leadership for Public Policy initiatives.
  - d. Ongoing efforts are underway to share innovative programs and services with the region III Campus Safety KC membership and encourage the development of presentations and articles on campus safety topics.
- 3) Latino/a KC
- a. The Region III LKC Leadership Team will be hosting a roundtable discussion at NASPA on how policies affect our students and work.
    - i. The Roundtable will be on Tuesday, March 19<sup>th</sup> at 7:15am in the Grand ballroom – Marriott
- 4) Faculty/Research/Scholarship Involvement/Grants/Research
- a. Transitioning a faculty to serve in the newly formed Faculty Division representative
  - b. The 2012 NASPA Region III Research Grant Recipients Lead Researchers and Study Titles are listed below. The 2013 Grant Process has begun and grants will be awarded in conjunction with the Region III 2013 Summer Symposium.
    - i. Dena Kniess - Minority Students' Perceptions of their Second-Year in College: A Phenomenological Study
    - ii. Dr. Gwenn Pasco - An Examination of an Association Between a Student's Academic Success and Orientation Experience Based on the Method of Information Delivery: Traditional or Interactive.
    - iii. Dr. Michael Shutt - Assessing Needs of the LGBTQ Graduate Students and GBTQ Men on Campus
    - iv. Dr. Rishi Sriram - National Study of Student Affairs Professionals & Disseminating Research on Student Affairs Professionals

## Professional Development

### NASPA-Virginia

Hosted two programs, both took place at the University of Richmond. The first focused on Sexual Misconduct and Substance Abuse. This workshop was held Wednesday February 20, 2013 (from 10 am – 3 pm) and included information sessions on Title IX and the role of alcohol in sexual misconduct cases. Campuses also had the opportunity to develop a plan that incorporated information on substance use in incidents of sexual misconduct. Attendees included (deputy) Title IX Coordinator and the program was coordinated by Dean Dan Fabian.

Additionally on March 1, they will host a Roundtable for Chief Student Affairs Officers at public and private institutions throughout the state of Virginia. This meeting will provide an opportunity

for participants to engage in open discussion regarding education trends, new and exciting innovations and programs, along with challenges they face in addressing the developmental needs of college students. Both of these programs will be held at the University of Richmond. Tina Cade is the contact for the program and can be contacted via email at [tcade@richmond.edu](mailto:tcade@richmond.edu) or (804) 289-8032.

NASPA-KY hosted an inaugural (and awesome) state drive with 70 attendees!

Points of Pride for NASPA-KY:

- The NASPA-KY board is up and functioning, eight members strong representing six institutions.
- In early February, NASPA-KY hosted its inaugural state drive-in conference with 75 attendees from across the state. The conference featured keynote speaker Dr. Bryan Van Brunt from NCHERM. It was a very successful event!
- In conjunction with the College Personnel Association of Kentucky, NASPA-KY hosted a breakfast for college seniors who are interested in exploring the field of student affairs.
- In conjunction with the College Personnel Association of Kentucky, NASPA-KY hosted a roundtable for SSAO's from across the state.
- Their web site is in the process of being updated as well.
- They are excited and doing great things!!

NASPA-FL State Social & Reception will be Monday, March 18<sup>th</sup> from 7:30pm to 9:30pm in the Marriott Grand Ballroom. Contact person - Anthony DeSantis, NASPA-FL State Director, at [anthonyd@dso.ufl.edu](mailto:anthonyd@dso.ufl.edu)

NASPA Florida also hosted the fall drive-in at Florida Atlantic University and the Undergraduate workshop immediately following the drive-in. Both events were well planned and executed and offered professionals, graduate students and undergraduates strong professional development in their home state.

Additionally, NASPA-Florida co-hosted a no-cost Title IX workshop with Florida State University on February 21, 2013. Over 100 professionals gathered to hear Terri Whynters from the Office of Civil Rights discuss changes and expectations of the Dear Colleague Letter. Jeanine Ward-Roof coordinated the event and hosted everyone in Tallahassee.

The Gulf Region conference was held February 6-7, 2013 in Abu Dhabi. The theme was Beyond Boundaries: Leading Locally, Thinking Globally. Dr. Courtney Stryker, chaired the conference with her staff from Zayed University and speakers included Dr. Gwen Dungy, Executive Director Emeritus, NASPA, NISSI faculty and Conference speaker; Dr. Oscar Felix, Executive Director, Access Center, Colorado State University, NISSI faculty; and Dr. Jeanine Ward-Roof, Dean of Students, Florida State University, NASPA Region III Director and NASPA Board Member. The conference has been in existence for 7 years, with the original conference occurring at the Dubai campus of Zayed University. The newly instituted NASPA International Student Services Institute

(NISSI) was offered as a pre-conference and forty-four colleagues representing universities throughout the UAE, Qatar, Kuwait, Bahrain, Saudi Arabia, Afghanistan, the U.S., and Nigeria. This NISSI is a collaboration among NASPA, the Colorado State University SAHE program, and the host country/institution, Zayed University in Abu Dhabi.

The conference concluded with Dr. Stryker introducing the 8<sup>th</sup> Gulf Conference host Mohammed Madi A. Yousif, Director of Resident Life & Student Housing at United Arab Emirates University. More information about the 8<sup>th</sup> Gulf Conference at [NASPA@uaue.ac.ae](mailto:NASPA@uaue.ac.ae)

Planning for Summer Symposium 2013 Summer Symposium is moving forward and Co-Chair Elizabeth With and Rusty Jergins are working with their committee to secure programs, speakers and the like promising to facilitate fulfilling discussions about hot topics in hot Texas! The Symposium will be held June 9-12, 2013.

Summer Symposium 2014 is moving forward. The final site location has been narrowed to Clearwater or Orlando, Florida and the conference chairs are Vicki Dobiyski and Peggy Crowe.

The Mid- Managers Institute was held at Auburn University June 16 – 21, 2012 and chaired by Pamela Anthony. The 2013 Institute will be chaired by Jane Adams-Dunford and be held at Texas Christian University in June.

The New Professionals Institute was chaired by Brit Katz and hosted at North Carolina Central University June 11 - June 15, 2012. The Institute will be offered again June 17-21, 2013 at North Carolina Central University and will be again chaired by Brit Katz.

Danny Armitage has done an amazing job of moving our selection process for Regional professional development to a new and impressive level. He has automated, updated and made the process much more inclusive.

## Advocacy

A number of advocacy issues have been addressed in the other sections of this report. In addition, Brian Clayton the Public Policy Representative continues to keep the Board informed of issues.

## NASPA Strategic Plan

See Below

# Advancing Leadership, Shaping Change

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## NASPA RIII Strategic Plan

*Updated Strategic Plan February 14, 2012*

**2012-2014**

**Strategic Planning Tool**

**Advancing Leadership, Shaping Change  
NASPA Strategic Plan 2011-2014**

**Prepared for NASPA Region III**

**Preamble**

NASPA is the leading association for the advancement, health, and sustainability of the student affairs profession. We serve a full range of professionals who provide programs, experiences, and services that cultivate student learning and success in concert with the mission of our colleges and universities. Founded in 1919, NASPA comprises more than 12,000 members in all 50 states, 29 countries, and 8 U.S. Territories.

Through high-quality professional development, strong policy advocacy, and substantive research to inform practice, NASPA meets the diverse needs and invest in realizing the potential of all its members.

**Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

**Vision**

NASPA is the leading voice for the student affairs profession worldwide.

**Guiding Principles**

**Integrity** - Committed to high moral principles exhibiting authentic, honest, just, and ethical behavior.

**Innovation** - Continuously seeking improvement through new and creative approaches.

**Inclusion** - Seeking ways to ensure access, voice, acknowledgement, opportunity, and participation at all levels.

**Inquiry** - Supporting research and scholarship to add to the knowledge base of the profession and ensure that data informs practice.



## Strategic Planning Tool Instructions

The Strategic Planning Template is designed to help you identify ways in which your committee can strive to support the goals outlined in the NASPA Strategic Plan, Advancing Leadership, Shaping Change. The Strategic Plan consists of four goals that work towards the indicated objectives.

Using the template below, please indicate your approach to supporting the NASPA Strategic Plan over the next two years. If applicable, please provide at least one measurable strategy per objective.

**Strategies:** What do you want to do or implement to achieve the indicated objective?

**Tactics:** What specific steps/actions will you put in place to go about accomplishing your strategy?

**Responsible Party/Partnerships:** Who on your committee, KC, or State/Country Director is responsible for the direct oversight of this strategy? Who do you need to partner with to operationalize this objective?

**Current Status of the Strategy:** Where are you currently, as it relates to the progress in this particular area?

*Please provide an answer from one of the following options:*

*New*

*Ongoing*

*Not Started*

*Complete*

**Target Date for Completion:** When do you plan to complete the strategy associated with the objective?

*Please provide an answer by choosing a semester and year from one of the following options:*

*Fall 2012*

*Spring/Summer/Fall 2013*

*Spring/Summer/Fall 2014*

**How will you measure if the strategy has been met? What does 'success' look like?** Please provide information regarding how you plan to indicate that the strategy has effectively been achieved in a way that supports the indicated objective and goal. This may include quantitative or qualitative data. Describe what success will look like once the strategy has been met.

Please direct any questions about the Strategic Planning tool to [mshivers@utk.edu](mailto:mshivers@utk.edu).

Goal 1: Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.								
Objective 1.1: Be the primary source of data on the experience of college and university students.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
1 <sup>st</sup> Sustainability Pre-Conference	Coordinate with all national KC representatives to promote, recruit, and select relevant programming for sustainability initiatives	Region III KC Representative	In-Progress  CHALLENGE: Originally planned for Spr '13, but had to postpone to Spr '14	Spring 2014	Established Pre-Conference for NASPA Annual Conference			
This newly formed Adult Learners and Students with Children KC will begin by recruiting members for the KC in August and September 2012	An article was submitted and published in the national KC newsletter. An email will be generated to the Region III members. A sign-up sheet will be made available during the NASPA Region III conference in November 2012.	Adult Learners and Students with Children KC Representative - Thomas Moorman	In Progress	May 2012	The number of NASPA Region III members			

Establish living document of Region III's history	Work in NASPA archives and interview past RVPs	Historian	New	Summer 2013	Physical document			
Recruit a Research Division representative to the NASPA-FL Board for 2012 – 2014.	Provide monthly up-to-date information concerning national, regional, and state updates through various means of email and social networking.	Research Division representative and Xue Qin Wang	Ongoing	September 2012	Position will be filled and monthly communication will sent out			
Encourage research in the area of Asian Pacific Islanders	Disseminate information about NASPA research grants and distribute information about ways to get published/present with NASPA	Myself with APIKC Research and Scholarship Committee Co-Chairs	New	Spring 2014	Applications for research grants, additional research listed on APIKC website, and conference proposals			
Engage in the development of a presentation on Transgender Student concerns.	<ol style="list-style-type: none"> <li>Gain further knowledge regarding current Transgender student's issues.</li> <li>Rely on previous experience to organize a presentation for the region at the Summer 2013 Symposium.</li> <li>Connect with GLBT KC members for collaboration.</li> </ol>	Bill Boerner, GLBT KC	New	March 2013 in time for program proposal submission.	Will be measured through successful acceptance of program proposal for the Summer 2013 Region 3 Symposium.			
This NASPA Region III newly formed KC will begin by recruiting members for the KC in August and September 2012		Thomas Moorman	New					

AOD Region III Knowledge Community Social Media Plan	Email intro letter to members Start/Maintain Blog Start/Maintain Twitter Account	Salley Ouellette	New	Summer 2012	Twitter Account has at least 50 people following by end of August. Blog views increase to over 200 by end of August.			
<b>Objective 1.2:</b> Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.								
Strategies	Tactics	Responsible Party/Partnerships	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Recruit a Research Division representative to the NASPA-FL Board for 2012 – 2014.	Provide monthly up-to-date information concerning national, regional, and state updates through various means of email and social networking.	Research Division representative and Xue Qin Wang	Completed	October 2012	NASPA-FL has recruited Willys G. Michel from the University of Central Florida for this Research Division position.			
Follow-up with 2011 Research Grant Recipients and request reports of the findings of their studies	Share findings in region newsletter, encourage researchers to present at SACSA, NASPA and/or region III Summer Symposium Publish Findings on Region III Website	Alicia Caudill	On Going	October 2012	Findings Reported in newsletter and on website			
Conduct research grant proposal process for 2013	Increase funding available for grants Create on-line call for grant proposals (March 2013)	Alicia Caudill	Process will begin in March 2013	May 2013	Recipients announced at Summer Symposium 2013			

	Establish Grant Review Team (March 2013) Grants Reviewed and Recipients selected (May 2013) Plaques created for recipients (May 2013)							
Provide advice and suggestions to practitioners for incorporating assessment and research into their professional pedagogy	Solicit members of region III to serve on panel at Summer Symposium 2013 to share tips and advice for incorporating assessment and research into professional work Seek tips from Region III members (send out e-mail to list serve) - October 2012 Share tips in Region III newsletters and on website	Alicia Caudill	On Going	Summer 2013	Symposium session offered, tips provided on website and in newsletters by spring 2013			
<b>Objective 1.3:</b> Tighten and align the connections among theory, research, and practice.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
1 <sup>st</sup> Sustainability Pre-Conference	Coordinate with all national KC representatives to promote, recruit, and select	Region III KC Representative	In-Progress	Spring 2014	Established Pre-Conference for NASPA Annual			

	relevant programming for sustainability initiatives		CHALLENGE: Originally planned for Spr '13, but had to postpone to Spr '14		Conference; Diversity of re-conference sessions involving theory, research, and current practices of sustainable initiatives			
Increasing awareness and usage of new professional competencies among professionals, faculty and graduate students.	Presentations at scholarly and professional meetings. Email KCs and encourage adding competencies to professional development programs and offerings. Discuss in faculty forums usage of competencies within curriculum development for graduate prep programs.	Pam Havice	Proposals to two conferences have been developed and submitted. Developing email messages to KCs. Planning opportunities to discuss with faculty.	June 2014	Successfully presented new professional competencies at a minimum of two scholarly meetings in Region III by June 2014. Samples of KC programs with new professional competencies integrated. Examples of usage of professional competencies within graduate prep programs.		In progress  In progress  In progress	None  Need time  None
Enhance the NASPA-FL Case Study Competition at the annual state drive-in conference.	Survey the graduate students who participated in the case study competition to create specific outcomes for the 2013 Case Study Competition	Rosa Citron, NASPA-FL Case Study Coordinator	Ongoing	October 2013	Assess the graduate students who participated in the case study competition. This year's case study competition is complete and the survey will be sent out by October 31,			

					2012			
Provide area on Blog for sharing research-based initiatives and professional development opportunities	Ask for info from members who would like to share such initiatives and opportunities and place on blog.	Salley Ouellette	Not Started	Fall 2012	At least 5 people provide me with initiatives or professional development and connect those back to research for sharing on our site.			
<b>Objective 1.4:</b> Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
1 <sup>st</sup> Sustainability Pre-Conference	Coordinate with all national KC representatives to promote, recruit, and select relevant programming for sustainability initiatives	Region III KC Representative	In-Progress  CHALLENGE: Originally planned for Spr '13, but had to postpone to Spr '14	Spring 2014	Established Pre-Conference for NASPA Annual Conference; Diversity of re-conference sessions involving theory, research, and current practices of sustainable initiatives			
Develop on-line tools	The Small College and University Division will provide a web resource for program reviews at small colleges.	Debbie Heida/Hampton Hopkins	In progress	December 2012	It's ready for publication by December.			

<p>Host a webinar for student affairs practitioners working in academic settings. Webinar will be focused on advancing student affairs philosophy/practicing student affairs in an academic affairs setting.</p>	<p>-Find a SA practitioner knowledgeable/experienced enough to co-lead such a session -Find a colleague in academic affairs, to co-lead this session and speak to effective strategy from a non-SA perspective</p>	<p>-SAPAA Region III KC Chair -Others in Region III interested in SAPAA who are willing to plan this</p>	<p>Not started</p>	<p>By the end of the '12-'13 academic year</p>	<p>-Pre-survey to participants asking for topics they want to be addressed. -Creation of learning outcomes -Post-survey about total experience of webinar including achieved learning outcomes</p>			
<p>Encourage current KC membership to develop knowledge and engage in discussion, research development, and membership dialogue</p> <p>Engage public policy leadership to sensitize and promote issues impacting campus safety within the national agenda – share with regional membership</p>	<p>Have direct contact with leaders in the region to ignite discussion and gauge interest</p> <p>Have direct contact with public policy leadership to garner direction regarding the most salient public policy issues.</p>	<p>Dr. Doug Searcy</p> <p>Identified members willing to collaborate</p> <p>Parallel Knowledge Communities engaged in public policy discussion</p>	<p>Beginning</p>	<p>Fall 2012</p>	<p>Ongoing electronic dialogue occurs</p> <p>Topics are suggested and discussed for research development</p> <p>Public policy agenda items are discussed and advanced regarding campus safety</p>			
<p>Encourage those currently engaged in writing and discussion regarding campus safety to participate at a higher level.</p>	<p>Research current Region III experts and initiate contact</p> <p>Have direct contact with regional higher education academic programs</p> <p>Engage campus police entities to solicit participation</p>	<p>Dr. Doug Searcy</p> <p>Volunteers</p>	<p>Beginning</p>	<p>Fall 2012</p>	<p>Regional experts are identified</p> <p>Regional experts support and encourage participation from colleagues and students</p>			



Connect student affairs development/external relations professionals within Region III	Contact Region III institutions and compile a list of professionals with development/external relations experience. Not only create a listserve so that these professionals can communicate and share best practices, but also make the list available so that individuals with an interest can gain access to information.	Region III KC Representative	In-Progress	Summer 2013				
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**Goal 2: Lead advocacy efforts that shape the changing landscape of higher education.**

<b>Objective 2.1: Assert NASPA's leadership role in critical issues of public policy regarding higher education.</b>								
<b>Strategies</b>	<b>Tactics</b>	<b>Responsible Party</b>	<b>Current status of the strategy</b>	<b>Target date for completion</b>	<b>How will you measure if the strategy has been achieved?</b>	<b>Point Person</b>	<b>Progress Status</b>	<b>Challenges</b>
This newly formed Adult Learners and Students with Children KC will begin by recruiting members for the KC in August and September 2012	An article was submitted and published in the national KC newsletter. An email will be generated to the Region III members. A sign-up sheet will be made available during the NASPA Region III conference in November 2012.	Adult Learners and Students with Children KC Representative - Thomas Moorman	In Progress	May 2012	The number of NASPA Region III members			

The KC will conduct a survey of its members in 2013 to identify topics of interest and determine directions for the KC.		Thomas Moorman	New					
Partner with the Center for Alcohol Marketing and Youth to shed light on policy and regulatory issues on marketing to our under-21 population	Contact CAMY to see if they would like to co-host a webinar that I can publicize or co-sponsor with NASPA.	Salley Ouellette	Not Started	Spring 2013	Webinar is scheduled and over 50 people signed up.			
<b>Objective 2.2:</b> Define, adopt, and communicate a public stance in critical policy issues in higher education.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Let members know what is going on in the area of alcohol and other drugs.	Connect to or write "policy reviews" on the blog and tweet when big decisions are about to be made so that members are aware of what's going on.	Salley Ouellette	Not Started	Spring 2013	"Policy Watch" section created on blog or in conjunction with blog.			
<b>Objective 2.3:</b> Build capacity among membership in order to effectively influence public policy.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Keep members informed about policy issues that arise related to alcohol and other drug issues	Submit AOD Policy Updates for the NASPA Region III Newsletter	Alcohol & Other Drug Knowledge Community Liaison	Just starting	Each issue starting with 2013	Articles appearing in the Newsletter			

Establish at least one Sustainability representative from each state (United States of A. only)	Recruit membership during Mid-Year, Regional, and Annual conferences	Region III Representative	In-Progress	Fall 2013	Each state within Region III will have at least 1 representative (United States of A. only)			
Increase state membership to reflect diversity of state memberships and institutions	Actively engage Senior Student Affairs Administrators and Student Affairs Faculty	NASPA TX Board	Beginning/In Progress	January 2012	Texas state membership will increase by 15%			
Re-establish NASPA TX state presence	-Resurrect state logo -Hold regular board meetings -Communicate with membership	-NASPA TX Board -NASPA TX Director- C.J. Woods -NASPA TX Board	In Progress Ongoing In Progress	Ongoing	NASPA –TX brand will be recognized in the state by NASPA members -Board will accomplish goals and tasks due to regular meetings -Membership recruitment and retention will increase due to engagement and communication			
Provide pertinent information about public policy	-Host links in the newsletter to important articles	Rachel White with the help of Technology Chair, and other technology savvy members	New	Spring 2013 Issue	-Review web analytics -Review social media activity and comments			

Build my own capacity & efficacy in effectively influencing public policy.	Take a stance on a local level regarding alcohol or other drug policy	Salley Ouellette/ CUPD	Not Started	Spring 2013	Work to create an ordinance prohibiting open containers on Clemson's campus. Ordinance is not in place due to tailgating on campus.			
Plan and execute 1 membership drive campaign in Kentucky	Offer a discount to a NASAP Conference or Membership for a person drawn at random who recruits another NASPA member.	NASPA-KY Board	Discontinued		If membership has increased by 5 members.	KY State Board decided not to explore this option at this time.	Not exploring at this time – not a priority of the board	n/a
<b>Objective 2.4:</b> Track state and regional issues that might significantly affect students, practitioners, and/or campuses.								
<b>Strategies</b>	<b>Tactics</b>	<b>Responsible Party</b>	<b>Current status of the strategy</b>	<b>Target date for completion</b>	<b>How will you measure if the strategy has been achieved?</b>	<b>Point Person</b>	<b>Progress Status</b>	<b>Challenges</b>
Include member from non-western nations voices	-Reaching out to country representatives to share their perspectives in the newsletters	Rachel White	New	Fall 2012 Issue/Ongoing in subsequent editions	-If American practitioners learn about practices and experiences outside of the US			

Assess current trends in GLBT related concerns for Region 3 membership.	<ol style="list-style-type: none"> <li>Attend Region 3 summer symposium to connect with various key constituents for GLBT issues.</li> <li>Build professional connections with GLBT network within region.</li> <li>Discuss current needs of GLBT population of students and professionals with network.</li> </ol>	Bill Boerner, GLBT KC Rep	On Going	December 1, 2012	Difficult to accurately measure. Will continue to assess the needs of the GLBT population on a continual basis. Plan to at least connect via phone call or in person conversation with at least one NASPA member within the GLBT KC from each state within Region			
The KC will provide educational materials and data that will benefit higher education administrators who have adult learners on their campuses.		Lanell Smith Jr.	New					
Establish at least one Sustainability representative from each state (United States of A. only)	Recruit membership during Mid-Year, Regional, and Annual conferences	Region III Representative	In-Progress	Fall 2013	Each state within Region III will have at least 1 representative (United States of A. only)			

Study state membership with regard to institutional classification	Understand the unique classifications and challenges of NASPA TX member institutions	NASPA TX Board	Beginning/In Progress	December 1, 2012	NASPA TX Board goals and membership recruitment strategy will reflect diversity of Texas institutions			
Establish a state Board.	(1) Establish initial Board positions and descriptions. (2) Solicit and identify members for Board positions. (3) Meet with Board and convene business.	Georgia State Director	(1) and (2) In progress (3) Not started	(1) September, 2012 (2) Sept.-Oct., 2012 (3) November, 2012	(1) Board positions and descriptions established. (2) Board members identified. (3) Board meeting accomplished either face-to-face or using technology.			
Recruit a Public Policy Division Representative to the NASPA-FL Board for 2012 – 2014		Anthony DeSantis, NASPA-FL State Director	Not Started	October 2012	This position has not been filled by October 2012. NASPA-FL has extended the target date of completion to December 2012.			
Implement and orient a Kentucky state board.	Send email recruiting and put in calls to appoint.	Dr. Helen Grace Ryan, KY State Director	Complete	August 1, 2012	If there is an active 5 person board.	State Director	Eight Person Board Implemented as of August 1.	None

Draft at least 4 Kentucky newsletters for NASPA members.	Pull information from institutions and draft an electronic report	KY State Board	In Progress	One Newsletter was sent Summer 2012, Fall 2013. Two more will go Spring and Summer 2013.	If 4 newsletters have been emailed.	State Director	In Progress – have drafted two	None
<b>Objective: (IF NEEDED)</b>								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
<b>Goal 3: Launch an initiative to collaborate with student affairs worldwide.</b>								
<b>Objective 3.1: Conduct a needs assessment to guide and prioritize NASPA’s international efforts.</b>								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Determine the needs of our international partners	Send a form/survey out to international partners	Salley Ouellette	Not Started	Fall 2012	International partners filled out survey and I share results with members.			
<b>Objective 3.2 Clarify NASPA’s niche in international student affairs.</b>								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges

Include pieces from international regional members-highlighting a different country each edition	-Reaching out to country representatives to share their perspectives in the newsletters -Establish contacts and encourage membership in other Region 3 nations not represented currently	-Rachel White	New	Spring 2014	-Each edition will showcase a different country -The Regional Newsletter can capture the international membership's interest			
<b>Objective 3.3:</b> Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Region III members will regularly contribute to the SLPKC quarterly e-newsletter	Individually reach out to colleagues and RIII members to encourage them to submit material for the newsletter (contact six individuals/quarter)	Jamie Thompson	New/not started	Fall 2013	One or more RIII members will be highlighted in the SLPKC e-newsletter prior to fall 2013.			



<p>The Co-Representatives see the opportunity throughout the year to highlight women working in student affairs in international settings.</p>	<p>Highlight women's profiles in e-newsletters, social media posts, and other forms of communication.</p>	<p>WISA Co-Representatives, partnering with various Region III reps and the national KC</p>	<p>New</p>	<p>June, 2014</p>	<p>This strategy could be easily assessed by counting the number of posts, spotlight pieces, etc. If the Region were to send an "end of year" assessment of learning we would like to request a question or two be included on this initiative.</p>	<p>Cara or Dena</p>	<p>In Progress WISA has a piece in the upcoming Region III newsletter.</p>	<p>Access to newsletters, social media, etc. The co-representatives did not have success in securing an international colleague for an interview for our assigned newsletter, however will continue to try for future newsletters.</p>
<p>A conference session at the Summer Symposium.</p>	<p>Propose a conference session for the Summer Symposium to highlight the experiences of women working in international locations in student affairs.</p>	<p>WISA Co-Representatives partnering with Region III reps.</p>	<p>New</p>	<p>June, 2013, June, 2014</p>	<p>This strategy most obviously would be assessed by the proposal and acceptance of a program, however an assessment at the conclusion of a session would provide the most learning.</p>	<p>Cara or Dena</p>	<p>In Progress</p>	<p>We will be ready to propose when the announcement is released</p>
<p>1<sup>st</sup> Sustainability Pre-Conference</p>	<p>Coordinate with all national KC representatives to promote, recruit, and select relevant programming for sustainability initiatives</p>	<p>Region III KC Representative</p>	<p>In-Progress  CHALLENGE: Originally planned for Spr '13, but had to postpone to Spr '14</p>	<p>Spring 2014</p>	<p>Established Pre-Conference for NASPA Annual Conference; Diversity of re-conference sessions involving theory, research, and current practices of sustainable initiatives</p>			

<p>This newly formed Adult Learners and Students with Children KC will begin by recruiting members for the KC in August and September 2012</p>	<p>An article was submitted and published in the national KC newsletter. An email will be generated to the Region III members. A sign-up sheet will be made available during the NASPA Region III conference in November 2012.</p>	<p>Adult Learners and Students with Children KC Representative - Thomas Moorman</p>	<p>In Progress</p>	<p>May 2012</p>	<p>The number of NASPA Region III members</p>			
<p>Establish a NASPA TX state Board</p>	<p>-Recruit NASPA professionals to serve on the state board -Identify and create board positions to assist with recruitment and retention of members</p>	<p>Texas State Director – C.J. Woods</p>	<p>Ongoing/In Progress  Achieved</p>	<p>January 2013  August 2012</p>	<p>-Board members will be selected and in place to serve a two year term -Board positions will be filled and focus on membership will be heightened</p>			

<p>Host or co-host at least 2 professional development opportunities for the State of Kentucky</p>	<ol style="list-style-type: none"> <li>1. Partner with CPAK to host a VPSA break at CPAK.</li> <li>2. Provide one general drive in opportunity perhaps based around the 10 Core Competencies or another current issue.</li> <li>3. Coordinate some site visits between Kentucky and perhaps Tennessee.</li> <li>4. Offer some sort of mentorship program within the state.</li> </ol>	<p>Kentucky Board</p>		<p>Complete</p>	<p>If it is completed</p>	<p>KY State Board</p>	<ol style="list-style-type: none"> <li>1. Hosted a VSPA Break at the Kentucky Conference – DONE.</li> <li>2. Hosted a state drive in conference for Kentucky on Feb. 1 with 70 attendees – DONE.</li> <li>3. None – not a priority of the board at this time</li> <li>4. In progress</li> </ol>	<ol style="list-style-type: none"> <li>1. None</li> <li>2. Basic challenges anytime you host a conference – it went really well.</li> <li>3. None</li> <li>4. Exploring the best initiation point for this event.</li> </ol>
<p>Share resources for professional development in the newsletter</p>	<ul style="list-style-type: none"> <li>-Ask for hot topics/articles books/movies not necessarily Higher Education based that can better inform practice</li> <li>-Listing all NASPA professional opportunities</li> <li>-Sharing other non-conventional/traditional opportunities (trainings or certificates)</li> </ul>	<ul style="list-style-type: none"> <li>-Rachel White</li> <li>-Professional Development Chair</li> <li>-Board and Regional Members</li> </ul>	<p>New</p>	<p>Spring 2014</p>	<ul style="list-style-type: none"> <li>-If new opportunities are included in the newsletter</li> <li>-The newsletter is seen as a source of helpful information for professional development resources</li> </ul>			

Encourage and develop small College and university workshops at all NASPA conferences	Invite workshops for the Region III conference, for the joint Region III/SACSA conference, and the national conference	Debbie Heida	We have a workshop time for the join conference in November.	Continual	Sessions and session attendance at conferences			
Determine Site Visit Hosts	Contact schools to see what projects they are currently working on/implementing or will be completed during the 2012-2013 academic year.	B.J. Mann, MS State Director until a board is created	New	End of Fall 2012	Number of participating schools and site visit feedback			
The KC will begin distributing peer reviewed articles and publications to the members of the KC for discussion and dialogue		Thomas Moorman	New					
State Communication	Reconnect with current members and reach out to prospective members at least once before Nov. 2012	B.J. Mann, MS State Director until a board is created	New	End of Fall 2012	Compile list of current members successfully contacted and added new members			
<b>Objective: (IF NEEDED)</b>								
<b>Strategies</b>	<b>Tactics</b>	<b>Responsible Party</b>	<b>Current status of the strategy</b>	<b>Target date for completion</b>	<b>How will you measure if the strategy has been achieved?</b>	<b>Point Person</b>	<b>Progress Status</b>	<b>Challenges</b>

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**Goal 4: Strengthen NASPA by making it a more responsive, vital, and sustainable organization.**

**Objective 4.1: Diversify and strengthen the sources of NASPA's revenue.**

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Provide sponsorship opportunities for the 2013 NASPA-FL Drive-in Conference & Undergraduate Symposium	Create a comprehensive marketing campaign and sponsorship package	NASPA-FL Conference committee	Ongoing	October 2013	# of sponsorships received			

**Objective 4.2: Increase collaboration and partnerships with higher education and other organizations.**

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Co-Representatives will implement National NASPA programs at regional meetings and conferences.	The Co-Representatives have proposed implementing "Meal with a Mentor" and "Panel of Listeners" to the SACSA conference coordinators.	Co-Representatives partnering with the SACSA conference committee.	New/Ongoing	November, 2012	Implementation of the initiatives will measure if the strategy was achieved.	Cara or Dena	In Progress for the Summer Symposium	The SACSA conference was at the end of the "planning" phase and therefore our attempt to implement our idea was not

								fully supported. We will attempt to implement something similar for 2013.
Co-Representatives will propose a program for SACSAs to highlight women's leadership and career paths in the Region.	The Co-Representatives will submit a proposal for the SACSAs 2014 conference to highlight women across the region with diverse leadership styles and career paths.	Co-Representatives and individuals across the region to be co-presenters.	New	November, 2013	Acceptance and presentation of the program will indicate the strategy was achieved. Additional program evaluation/satisfaction will also add insight into learning gained from the program.	Cara or Dena	Achieved!	n/a
Effectively partner with SACSAs to offer quality sessions at the SACSAs Conference for NASPA	Work with the SACSAs Program Chair to name sessions and monitor them appropriately.	Denny Bubrig	Completed for Nov. 2012	November 2012 November 2013 November 2014	The NASPA Session block being "full" Needs for both organizations being met Evaluations of the sessions			
Create opportunities to network and collaborate with other state organizations	-Attend state conferences as a sponsor -Partner with TACUSPA and ACPA TX on professional development opportunities within the state	NASPA TX Board	Achieved  Ongoing	October 2012	-NASPA TX Board attended TACUSPA conference as a sponsor and promoted NASPA -Enhanced opportunities for NASPA TX members to gain professional development within state due to communication and collaborations			
Work with newly	(1) Host a state-wide	State Director and	Not started	Fall, 2013	(1) Conference completed			

established Board to provide state-wide professional development opportunities.	drive-in conference in Fall, 2013 (2) Partner with GCPA to facilitate conference or offer additional professional development opportunities.	Board			(2) Number of additional professional development opportunities offered and number of attendees; assessment by members of relevance, etc.			
Increase Georgia state membership by 10% each year to obtain 360 members by 2014	(1) Send Welcome/New Member letters (2) Send Renewing Member letters (3) Communicate with Vice Presidents at all member institutions to promote individual NASPA membership among staff	State Director	Ongoing (2) Ongoing and completed for November (3) Completed at VPSA system meeting Fall, 2012	Ongoing	(1) Number of letters sent; number of new or renewing members who increase involvement in Region III and/or GA activities			
Collaborate with the Florida College System and other possible state associations	Invite groups/organizations to host their semester meetings at the NASPA-FL Drive-in Conference	NASPA-FL Board Members	Ongoing	October 2012	NASPA-FL membership has increased from 18 to 25 Florida College System members since March 2012. NASPA-FL also has 3 Florida College System members on the NASPA-FL board. NASPA-FL attended the Florida College System CSAO's and Dean's meeting in October of 2012.			
Co-host an event with CPAK – Kentucky's ACPA Organization	Do this in conjunction to an already established CPAK event	Helen Grace Ryan, Kentucky State Director	Complete		If an event has been completed.	State Director	Hosted a breakfast event for future professionals in student affairs mid-November. Also presented a 90 minute	None

							session about professional involvement mid-November with the ACPA-KY President.	
Hold API Meet-Ups	Seek individuals around the individual who are interested in hosting meet-ups, utilize funding from APIKC to sponsor food, provide structure for meet-ups, and publicize meet-ups via distribution e-mails.	Selby Lo	Ongoing	Spring 2013	If API Meet-Ups take place	Not started	Not complete	Not feasible with size of region and how spread out members are.
Assess the need for the organization of Region 3 GLBT KC leadership Team	1. Connect with other KC reps regarding building a leadership team. 2. Strategize with key members within the region regarding the capacity for a team to be built.	Bill Boerner, GLBT KC Rep	New	September 1, 2012		Will converse with roughly 10 NASPA GLBT KC members. Upon saturation of opinions, the objective will be considered complete.		
The KC will begin planning a best practices round table discussion		Thomas Moorman	New					



for the NASPA Region III Summer Symposium in 2013.									
Identify and share professional development activities to improve knowledge and skills of professional development within Region III		Lannel Smith Jr.	New						
Co-sponsor SC collaborative alcohol summit with SC Department of Alcohol and Other Drug Abuse Services (DAODAS)	Help sponsor, plan, and publicize event	Salley Ouellette, Curtis Reece from DAODAS	Ongoing	Spring 2013			Over 100 people register and attend conference.		
Co-host an event with CPAK – Kentucky’s ACPA Organization	Do this in conjunction to an already established CPAK event	Kentucky State Board	Beginning	August 1, 2013			If an event has been completed.		
<b>Objective 4.3:</b> Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.									
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges	
<b>Objective 4.4:</b> Increase opportunities for innovation through technology.									

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
RIII members will utilize SLPKC virtual and technology-driven tools (Twitter, Facebook group, SLPKC Wordpress Blog)		Jamie Thompson, Trinity University		Fall 2013				
Enhance Region III Sustainability Knowledge Community's web presence	Coordinate with Sustainability National KC to update events, activities, best practices, and scholarship	Region III Representative	In-Progress	Spring 2013	Region III Sustainability Knowledge Community's website will be updated each Fall, Spring, and Summer (Beginning Spring 2013)			
Utilize social media to connect with NASPA TX member	Create a web presence Create a Twitter Account Explore the use of Facebook	NASPA TX Board	Ongoing/In Progress	October 2012	-Web page is in progress -Twitter account created -Facebook page established			
Establish regular communication with members.	Update and expand information on Georgia website; (2) survey Georgia members to assess needs related to professional development and involvement; (3) establish a NASPA-GA Facebook site and use to provide updated information	Georgia State Director	New (1) "Welcome" and update on website (2)Not started (3)Not started	(1) August, 2012 (2) September, 2012 (3) October, 2012	Update and use of website Completion of survey and tally of member responses Launch of Facebook site and recording of number of likes and updates from Board and members			
Implement a free state-wide job	Market and effectively communicate this service	Xue Qin Wang	Completed	October 2012	Website was launched in early August of 2012.			

positing board on the NASPA-FL website.	to the NASPA-FL members				<a href="http://www.naspafll.org/jobs">http://www.naspafll.org/jobs</a>			
Use other forms of social media to make the content more dynamic and relevant	-Incorporate polls on social media to publish results in the newsletter -Have questions and commentary on twitter to create dialogue about newsletter content	-Rachel White -Technology Chair	New	Spring 2014		-Social Media posts and commentary inform the content of the newsletter		

**Objective 4.5:** Strengthen NASPA's contributions to student affairs graduate preparation programs.

Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Encouraging faculty and graduate student participation in NASPA activities.	Distribute email messages to faculty and graduate prep programs regarding new professional competencies as well as appropriate professional development opportunities.	Pam Havice	<ul style="list-style-type: none"> <li>In planning stages for sending information.</li> <li>Have begun to implement new professional competencies in own graduate prep program to use as an example.</li> </ul>	1 <sup>st</sup> set of messages out by September 2012; Final set of messages out by June 2014.	<ul style="list-style-type: none"> <li>Evidence of faculty and graduate student participation in NASPA professional development activities.</li> <li>Examples of professional competencies being used within graduate prep programs.</li> </ul>		<ul style="list-style-type: none"> <li>In progress</li> <li>In progress</li> </ul>	<ul style="list-style-type: none"> <li>Need time</li> <li>Need time</li> </ul>
Enhance the programs provided at the 2 <sup>nd</sup> Annual NASPA-FL Undergraduate Symposium	Create learning outcomes for each program presented	Jake Shilts	Ongoing	November 2012	Compare results from the 2011 NASPA-FL Undergraduate Conference satisfaction survey			
Publicize Careers in Student Affairs Month to current NUFJ Fellows and Mentors	Compile a list of events and programs for Careers in Student Affairs Month for RIII and inform current Fellows and Mentors	Brandy	Not Started	Fall 2013	Create and distribute a survey to assess the number of Fellows and Mentors in RIII that attended an event during Careers in Student Affairs Month and their experiences at these events			

Distribute information to Fellows about student affairs graduate preparation programs	Assist NUFPP Board with distributing information to Fellows regarding the graduate school application process (i.e. webinars, NUFPP Notes, NASPA Graduate Program Directory, etc.)	Brandy/Susana/Adriana	Not Started	Spring/Summer /Fall 2014	NUFP End-of-Year Evaluation and NUFPP Exit Evaluation provides feedback regarding number of Fellows that applied and will be attending student affairs graduate preparation programs			
<b>Objective 4.6:</b> Ensure the participation and inclusion of NASPA's members in leadership and governance.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Assure that the NASPA-FL board has representation throughout the state		NASPA-FL Board Members	Completed	October 2012	NASPA-FL has over 16 universities represented on the 2012 – 2014 board			
Create a Regional Board for the Latino/a Knowledge Community.	<ul style="list-style-type: none"> <li>Identify a member to serve as the liaison for their state.</li> <li>Ask for recommendations from other professionals in the LKC.</li> </ul>	Ladanya Ramírez Surmeier	6/11 confirmed state liaisons, seeking recommendations for the other 5 states	March 2013	There will be one LKC Liaison per state in Region III.	Ladanya Ramírez Surmeier	Half-way done	Finding Latinos interested in serving in the following states: Alabama, Kentucky, Mississippi, Tennessee & Virginia
Engage NUFPP Alumni and increase participation in NUFPP, Region III and NASPA	Work with NUFPP Board to identify NUFPP Alum in RIII and reach out to encourage participation in	Brandy/Susana/Adriana	Not Started	Spring/Summer /Fall 2014				

	program							
Recognize/Publicize the NUFP Program to undergraduates and student affairs professionals to generate interest	Connect with SA Professionals, graduate students and undergraduates in RIII via emails/newsletters/events to publicize program	Brandy/Susana/Adriana	Not Started	Spring/Summer/Fall 2014	Increase in number of NUFP applicants in RIII  Increase in number of NUFP mentors in RIII			
Nominate two excellent candidates for RIII Director 2014-16	<ol style="list-style-type: none"> <li>1. Identify three individuals to assist in the nomination process.</li> <li>2. Review written information for potential candidates</li> <li>3. Identify NASPA Region III members who have talents, abilities and experiences for this role</li> <li>4. Committee narrow the potential candidates to two</li> <li>5. Seek agreement</li> </ol>	Joy Smith		Nominations are due to NASPA Office by November 1		Two excellent candidates will be on the ballot for RIII Director in November.		

	<p>from two candidates to run for this office</p> <p>6. Upon agreement, nominate those individuals through the NASPA Office in time for elections to occur.</p> <p>7. Keep Jeanine informed throughout the process</p>							
The KC will provide educational materials and data that will benefit higher education administrators who have adult learners on their campuses.		Thomas Moorman	New					
Creation of a Mississippi Board	Create Board Structure and Define Positions	B.J. Mann, MS State Director	New	End of Fall 2012				
Encourage current KC membership to present material at conferences and submit for publication	Have direct contact with those in the region who develop research and support presentation development	Dr. Doug Searcy Researchers	Not Started	Fall 2012 – Spring 2013		Presentations are developed and submitted  Articles are written and submitted		

	Provide resources as needed							
<b>Objective 4.7:</b> Examine resources and staffing to ensure alignment with strategic planning goals.								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Restructure the NASPA-FL board to ensure alignment with NASPA's strategic goals		Anthony DeSantis, State Director	Completed	October 2012	NASPA-FL added the following positions: NUFPA Chair, Community College Division, Research Division, Small Colleges/Universities Division, and Public Policy Division to board. KC Chairs now match those provided by NASPA.			
<b>Goal 5:</b> Examine Resources and programs to expand multiracial dialogues on campuses								
Strategies	Tactics	Responsible Party	Current status of the strategy	Target date for completion	How will you measure if the strategy has been achieved?	Point Person	Progress Status	Challenges
Multiracial Knowledge Community Rep will collect names of presenters who speak about multiracial topics and share these with Region III programmers and multicultural affairs staff.	<ol style="list-style-type: none"> <li>1. Directly contact campus speakers, programmers, etc. who focus on topics of multiracial student development.</li> <li>2. Contact multicultural offices in Region</li> </ol>	Nicole Ralston (Multiracial Region III KC Rep)	Just beginning	Fall 2013	Physical document of contacts, programs, and presenters.			



	III to collect names of effective speakers.							
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