



**Joy S. Smith, NASPA Region III Vice President
Report for the 2011 July Board of Directors Meeting**

July 11, 2011

Discussion Items

1. What is the expectation of the countries listed as Region III international affiliations for regional appointments and involvement?
2. What will be our future collaboration with ACPA? State level members are asking.

Action Items

None.

NASPA GOALS

A. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice

Region III RVP Goals:

- Encourage active involvement in NASPA and in regional and state NASPA programs. Increase participation in regional conference in VA Beach, 2012.
- Support through sponsorships the development of the student affairs profession in Mexico and the "Gulf Region" (UAE, Qatar, etc.)
- Create a "Best Practices" guide sheet for NASPA state-based organizations
- Attract and train a talented, creative and diverse RIII board
- Represent the region to the national board and the national board to the regional membership

Awards and Nominations Goals:

- Recognize professional service and excellence in faculty and student affairs staff through eight regional awards
- Recognize presidential support for student affairs and students
- Create at least one additional Region III award – Accomplished with Graduate Student Service Award
- Create a process for naming regional awards

- Encourage more Region III participation in the NASPA Excellence Awards. Highlight Region III winners in future regional newsletters and through participation in regional and national professional development workshops.

Historian Goals:

- To contribute to Region III newsletter
- To maintain Region III records and history for the NASPA Archives at BG
- To determine what documents are missing from the Region III Archives and attempt to find missing documents to complete Region III history

IT Goals:

- Communicate opportunities to Region III membership in a timely manner.
- Share best practices via the website, Facebook and Twitter available to members.

Member Services: -- Maintain or increase members in RIII with particular emphasis on recruiting community colleges, new professionals, graduate students and underrepresented populations.

Newsletter Goals:

- Provide regional information in an electronic newsletter format and evaluate the effectiveness in meeting the needs of the RIII membership

NUFP Goals:

- Create and support regional or state NUFP conference/drive-in opportunities to support peer connections
- Continue to organize educational and networking events at annual and regional conferences as well as the Summer Leadership Institute
- Establish connections with program alumni and encourage continued involvement
- Create mentor training process and materials

Professional Development Goals:

- Provide high quality experiences to Region III members through the RIII Summer Symposium, New Professionals Institute, Mid-Managers Institute, and the SACSA w/ Region III annual fall conference
- Support states in offering NASPA conferences
- Support countries in professional development of student affairs professional development through NASPA sponsorships

Professional Standards:

- Inform RIII about the work of NASPA to promote professional standards and represent RIII in national discussions of competencies in teaching and professional development.
- Promote the use of the professional standards icons in professional development programs coordinated in RIII; present conference sessions to educate RIII about competencies.

Public Policy Goals: Offer members information and help them stay current in the field.

Community College Division Goals: Identify new and active RIII representative. [This was accomplished in June appointing Barry Hubbard. Barry and John Laws are discussing goals.]

Research Division Goals: Promote and coordinate RIII research grants and awards.

Small Colleges Division Goals: Support national division goals.

State and Country Goals:

- AL – Establish a state NASPA board and utilize resources from old association.
- FL – Increase NASPA membership (especially community colleges) through high quality state drive-ins and joint sponsorship of state programs.
- KY -- To increase the visibility of the NASPA network within the state through intentional professional development programs and dedicated communication strategies. Determine the professional development opportunities and activities needed by the graduate student members within the state
- MS -- Increase attendance at and participation in the annual Mississippi Association of College Student Affairs Professionals annual conference. Update the MACSAP listserv to keep Mississippi student affairs professionals updated about NASPA business, the annual conference, etc.
- MX – Increase NASPA membership and MX conference attendance in Phoenix; hold one RIII professional development event in MX; and create a MX student affairs association with the support of RIII.
- NC – Host another NASPA webinar this year; assess state needs; and send state e-news.
- SC – Sponsor webinar with topic coming from results of RIII survey; Co-sponsor October 2011 state conference with SCCPA.
- TN – Continue to provide NASPA visibility in TN through sponsorship of the Memphis in May Student Affairs Conference and by developing relationships with ASCA and TN Housing Officers who also hold a state conference.
- TX – Co-sponsor TACUSPA conference; assess member needs; increase NASPA membership in TX by 5%; and send state e-news.
- UAE --The Higher Colleges of Technology in Fujairah, UAE, hosted the Annual Gulf Conference in March this year. It was the first time the event was hosted outside of Dubai and was well attended. The 2012 conference is being planned outside the UAE in the Education City, Qatar.
- VA -- Sponsor a state-wide meeting of college counseling directors (day 1) followed by a meeting of college counseling office staffs (day 2). Completed May 20-21, 2011. Host a conference in February 2012 for student government leaders in the state following the Chief Student Affairs Officer meeting at the University of Richmond.

Region III KC Goals:

- Campus Safety – Emphasizing research and dissemination of knowledge and best practices with regard to tornado safety this year. Develop and present program at conference on topic.
- Development – Work with professionals in FL and GA to expand KC with graduate students and new professionals
- Disability -- Work with senior level student affairs officers to create a program/information on how to support disability support services offices and staff from a systems perspective in student affairs and also how to employ, support, and retain employees in student affairs who have disabilities. Make sure that Region III adopts the same accessibility commitment that national NASPA has adopted.

- GLBT – Increase GLBT membership numbers and engagement in conferences and activities in RIII; Identify state representatives for RIII; Support national KC goals
- Health – Support national KC goals
- International – Support national KC goals and continue high level of RIII participation
- Latino/a – Identify reps from each state and promote conference programs; Sponsor a social gathering for this KC in FL
- Men and Masculinities – Conference call to discuss models and research.
- SAPAA – Support national KC goals
- SLP – Support national KC goals; participate in conference calls and keep RIII informed
- Spirituality – Support national KC goals and establish Twitter presence with RIII
- Sustainability -- Identify state representatives for RIII; Support national KC goals

B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues

Enough is Enough Goal: To raise awareness and promote policy considerations that eliminate violence and promote peace.

NUFP Goals:

- Continue to discuss needs of and advocate for undocumented students and providing them with access and opportunity for undergraduate and graduate studies
- Establish communication with identified institutional types, including but not limited to community colleges, minority-serving institutions, small colleges – develop toolkits for establishing and supporting the program on these campuses

Public Policy Goals: Elevate our advocacy role in the year ahead.

Region III KC Goals:

- Men and Masculinities – Share resources to assist colleagues that develop programs and/or services focused on academic success, relationships, health and wellness, and spirituality as it relates to college aged men
- Veterans -- Sponsor the 11-11-11 Remembrance Day National Roll Call to highlight the sacrifices of those who have fallen in the Global War on Terrorism and help bring attention to the needs of student veterans.
- WISA -- Collaborate with another WISA Regional Representative or another Region III Representative in an identity-based knowledge community to create professional development opportunities. This could include a drive-in conference. Recruit and support the membership in applying for the Alice Manicur Symposium, James Scott Academy, Stevens Institute, NPI, MMI

C. To advance pluralism, diversity, and internationalism in NASPA and the profession

IT Goals:

- Ensure that website, emails, Facebook, Twitter, etc. are accessible to all members

- Research the feasibility of alternate languages and accessible measures

Enough is Enough Goal: To raise awareness and promote policy considerations that discourage violence and promote peace amongst all people.

NUFP Goals:

- Continue to encourage wide participation in NUFP on NASPA member campuses to increase education and access for underserved populations
- Continue to recognize difference and support development for an ever-widening definition of “other”

State and Country Goals:

- FL – Increase undergraduate memberships by 25% through the NUFP.
- KY -- Identify a strategy to increase graduate student members’ participation and engagement at the state, regional, and national levels of NASPA.
- SC – Open webinar at reduced rate for two-year institutions and expand mentor/mentee program for graduate students and new professionals in SC

Region III KC Goals:

- GLBT – Determine ways to support and increase NUFP involvement in every state.
- Latino/a -- Encourage members to submit NASPA conference proposals related to these topics and specifically items associated with Latino issues
- Men and Masculinities – Assist colleagues with creating and evaluating learning outcomes for programs and services focused on identity development and college males

D. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes

Region III KC Goals:

- GLBT -- Assess initiatives and support for the LGBTQQIA student population throughout the region. Compile and disseminate a report of the current climate for students in the region with aims to share best practices for supporting the LGBTQQIA students. Support the national KC in their compiling and publishing an encompassing list of campus diversity policies inclusive of the LGBTQQIA community.

E. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth

State and Country Goals:

- FL – Utilize social networking (Facebook Fan pages) for FL KC’s; Create a FL group in the My Profile section of NASPA website.
- SC – Promote NASPA involvement and graduate student membership through Facebook and directed emails.