



Jeanine Ward-Roof
NASPA Region III Director

Report for the 2013 Summer Board of Directors Meeting
June 28, 2013

NASPA Board Action Items

In this area, please list (in numerical order) the action items that will need a Board motion and Board action/vote during this meeting. Please send proposed Action Items to the Board Chair prior to the Board submission deadline. Documents for action items must be included with Board Materials for prior review by the NASPA Board.

None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

Held Region III Advisory Board meeting prior to Summer Symposium in Austin, Texas.

- Full agenda including conversation about Board make-up.
 - Preliminary discussions included keeping Board larger size to allow access, instituting levels of leadership and combine some of the redundant positions.
 - Task force is taking on the challenge of creating a proposal for the Board.

Small College Division

- Debbie Heida, Region III Small College representative is serving on the faculty for the Stevens Institute for SSAOs this summer.
- A small college advisory committee for Region III has been developed and the small college and university division is planning a teleconference on small college athletics.

NASPA-KY

- Formed an active state board this year with 8 board members. We will be losing 1 member this year due to a new job out of state. They are:
 - Daphne Arnold, University of Louisville
 - Dr. Rick Hudson, Spalding University
 - Sarah Fromm, Bellarmine University
 - Dr. James Mantooh, Murray State University
 - Kenna Middleton, Eastern Kentucky University
 - Amanda Nicksic, University of Kentucky
 - Vinny Sandy, University of Kentucky
 - Rhonda Strouse, University of Kentucky

NUFP Region III Representatives Report

- The first round of applicants for the NUFP 2013-2014 class were due on May 2. Reviewed 25 new Region III NUFP applicants. Will receive more applicants for the fall deadline later in the summer.
- Want to begin engaging NUFP Alumni and increase participation in NUFP, Region III and NASPA, which is a part of the strategic plan.
- Want to publicize the NUFP Program to undergraduates and student affairs professionals to generate more interest in NASPA Region III. This is also a part of the strategic plan.

Technology KC and Region III Technology Representative

- Website:
 - Ongoing conversations and NASPA on new NASPA website. The new site should provide the Region an entirely new way for members to find information and, more importantly, interact with each other via the web. Go live by this fall.
 - Current site: Only making “maintenance” updates—changing dates of events, leadership names and contact information, etc. at this time.
- Social Media:
 - All members are encouraged to follow the Region III Social Media sites (Facebook, Twitter).
- Region Emails:
 - NASPA email system enables mailing to all region members or specific subpopulations (KC members, SSAOS, states, etc).
 - National office has been working to lower the quantity of emails being sent through NASPA by condensing mailings to Thursday.

- To assist centralizing Region III Email Updates into one weekly email to be sent to all region members on Thursdays. Process for submission was communicated to the Board.

The Latino/a KC

- Is continuing to grow and increase lines of communication. KC Representative is still seeking LKC Liaisons for the states of Alabama, Florida and Mississippi. The Florida Liaison accepted a position in Virginia so she will most likely fill that vacancy.

Student Leadership Programs KC - Jamie Thompson

- has engaged two graduate students in the SLPKC by creating a “working group” to assist with SLPKC work, information dissemination, and an examination how we can best/better serve the region. Currently, connecting with other SLPKC region reps and learning best practices. In June, hope to send a survey to the SLPKC region III members to determine how to best survey our members. Will also utilize recent survey data from the KC to inform our actions moving forward.

Heather Riley – NASPA Region III Graduate Student Representative

- Ideas to get grad students involved:
 - Survey Region III grad students to see what they want and/or need from NASPA.
 - We, as grad students, are encouraged to join professional organizations, but a lot of the times we pay our dues and list the information on our resumes and it stops there.
 - In order to better serve the graduate population in Region III, we must first see what they want from us.
 - Emailed newsletters specifically for grad students
 - The ones sent out now are not geared towards grad students and are often deleted because, on the surface, they do not appeal to me as a grad student.
 - How to connect grad students in NASPA (webinars, conferences, etc.)
 - Adding grad student spotlights
 - Deadline reminders (NODA, ACUOHI), job listings, etc.
 - Long term: graduate student council spread out over the region to help meet even more needs of the student population

- Participate in conference calls, emails, or create a Facebook group for communicating needs/wants/desires of student population and how NASPA can help.
- Used for exchanging ideas for programs, etc.
- Survey schools in Region III with Master's and PhD programs and student groups (GAPSA) to create list with contact info and send newsletter about region and NASPA
- Graduate round table at conferences/symposiums
- Coffee hour, lunch, etc.

Scholarship

Robyn Hudson, Region III Disability KC Representative

- Contributed the national Disability Knowledge Community newsletter.
- Co-authored a chapter of a book on Student Affairs and Disability for an in-press publication for NASPA
- Is working on two grants at Virginia Tech to support college students with Autism spectrum disorders.

NASPA Technology KC Updates – James Hunt:

- KC has new blog at <http://naspatkc.wordpress.com> and Region III Technology KC Representative James Hunt will be submitting entries. The KC is also working to transition their newsletter to peer-reviewed journal.

Region III LKC – Ladanya Ramirez Sumeier

- *Quarter I Snapshot distributed in May 2013.* The Quarter II Snapshot will be available in August 2013. The Quarter II Snapshot will focus on Hispanic Serving Institutions, Hispanic resource centers available and the states that offer state tuition benefits for undocumented students. Only current NASPA Institutional Members will be featured in the Quarter II snapshot.

Historian Kat Callahan

- has scheduled a trip to BGSU for the week of July 8-12 to begin the development of our Regional history.

Men and Masculinities KC representative Hawken Bracken

- Planning webinar for Region III members regarding masculinity issues
- Organizing bibliography, containing resources for masculinity topics in higher education

- Writing article for MMKC newsletter
- Writing blog post for MMKC national blog

Adult Learners and Student with Children KC – Thomas Moorman

- Members helped in the nomination and selection of a new national KC Chair
- Members participated in recruitment fair at the NASPA National meeting in Orlando 2013
- Members submitted articles for inclusion in the national KC newsletter.

Scholarship

Men and Masculinities KC – Hawken Brackett

- Conducted preliminary study regarding masculine identities and academic majors choices, as part of doctoral coursework (incorporated findings regarding awareness of gender into career center staff's counseling approach)
- Submitted research grant application for continuing study on topic of masculine identities and academic major choices

Fundraising and External Affairs KC Representative – Marc Shook

- Survey of Region III membership with interest in fundraising/student affairs development work still on track for distribution during summer of 2013 – sponsored by Fundraising and External Affairs KC.

Professional Development

Region III Summer Symposium in Austin, Texas

- June 9-12, 2012
- Co-Chairs, Elizabeth With, University of North Texas and Rusty Jergins from Tarleton State University.
- Speakers included Kevin Kruger, Beverly Chiodo, Vicky Triponey, and John Lowery
- Evaluated very positively and offered regional members great opportunity for professional development.

Memphis In May Student Affairs Conference May 17, 2013

- 176
- Description of Program – Preparing to Respond: Student Affairs Role in Meeting the Demands of Higher Education
- How many sessions? Who were the keynote speakers
 - Susan Komives
- Successes of the event/changes that one would make next year.
 - NASPA sponsored event with state budget

- Important for Regional Director to attend, would love for the President to attend

Mid-Managers Institute hosted at Texas Christian University

- June 22-27, 2013
- 38 participants
- Special thanks to MMI Faculty, Kathy Cavins-Tull/Suzi Adams and the TCU staff, Elizabeth With and her team, SACSA and NASPA Region III leadership for their work with and support of the institute.

NASPA Region III Liaison to SACSA Program – Denny Bubrig

- Collecting program ideas to submit for Region III allotted program slots during the SACSA Conference in November.
 - November 2 – 5, 2013 – Norfolk, VA - SACSA
- *Cara Appel – Women in Student Affairs KC Representative*
 - After such great success during the 2012 conference, the KC will be proposing another “women in student affairs” panel discussion for the SACSA conference. Panelists and other details to be announced.

Ladonya Ramirez Sumeier - Region III LKC

- Roundtable Session during the NASPA 2013 session was a success. Small audience about 10 individuals attended and the conversation was excellent.
- The Quarterly Snapshots are a result of the member feedback received during this Roundtable discussion.
- The Region III LKC leadership team is hoping to host another session during the NASPA 2014 Conference. We are currently working on a presentation proposal for submission.

NASPA Kentucky Hosted a state drive in conference:

Working with Students of Concern

Friday, February 1, 2013 at Bellarmine University, Louisville, KY

- 75 participants
- Description of Program – see attached conference program
- Keynote Speaker: Dr. Brian Van Brunt, The NCHERM Group
- It was a great event!

NASPA Undergraduate Pre-Conference coordinated by Adriana Alicea-Rodriguez

March 15, 2013 – March 17, 2013 ◇ University of Central Florida, Orlando, Florida

- The Undergraduate Pre-Conference is held in conjunction with the NASPA annual conference each year. A majority of the students were NUFP students; however,

undergraduate students who are not a part of the program were also welcome to participate.

- The program included keynote speakers and small group discussions led by group leaders. Group leaders were student affairs professionals.
 - Participants of the pre-conference had the opportunity to learn more about the student affairs profession and graduate school. Students were also given information on how to navigate the NASPA annual conference, as well as how to network while at the conference.
 - The pre-conference was a great success. For more detailed information on the Undergraduate Pre-Conference, please contact **Adriana Alicea-Rodriguez** adriana.alicearodriguez@utsa.edu.
- During June 23-28, 2013, the **Dungy Leadership Institute (DLI)** will be held at Iowa State University. NUFP applicants have already been chosen. “DLI is held annually on various university campuses and offers 32 select Fellows the unique opportunity to network with their peers and student affairs administrators serving as institute faculty representing the scope of NASPA's membership. The DLI not only provides an in-depth leadership development experience, but it also prepares Fellows for graduate work in student affairs/higher education” (NUFP website, www.naspa.org/nufp).

Summer Symposium 2013 – Co-Chairs Vicki Dobiyaniski and Peggy Crowe

- **Location**
 - Contemporary Disney Hotel
- **Summer Symposium 2014 Tentative Committee**
 - There have been several Regional emails sent out (via James Hunt) marketing the SS14 (on March 11th before NASPA & April 3rd). On April 29th, another email was sent out specifically soliciting interested folks for our SS14 comm. This email generated several requests to be involved. Co-Chairs are reaching out to everyone to confirm their interest and position on the committee.
- Plan to meet regularly with our committee chairs, once confirmed, rather than meeting with the entire committee (for ease of communication and organization). Committee Chairs will be charged with meeting with committee members (where applicable) prior to our conf. calls. We believe this will be a more efficient approach moving forward.

2013 NASPA Student Affairs Fundraising & External Relations Conference

July 21 – July 23, 2013 ♦ Louisiana State University; Baton Rouge, LA

- Early bird check in June 1
- Keynote speaker is Dr. Ajay Nair from Emory University in Atlanta

- <http://www.naspa.org/programs/fundraising.cfm>

Advocacy

- Public Policy report was included in the Summer Symposium Awards Luncheon.
- Robyn Hudson, Region III Disability KC received grant for programming for students on the Autism spectrum.
- NASPA Region III Men and Masculinities KC Representative Hawken Brackett has registered to participate in a semester long dialogue focused on gender issues, during Fall 2013. The group will allow him, to interact with students and other professionals while gaining a deeper understanding of gender topics. In addition he has done the following:
 - Volunteer in roles that involve various expressions of students' masculinities:
 - Continue to volunteer as a student veterans' ally and advocate by collaborating with student veterans' student group to provide educational workshops and try to secure support grants
 - Have served as an ally to LGBTQ student group by organizing educational workshops and securing a diversity grant to host a national LGBTQ non-profit founder (he hosted training sessions for staff/faculty and hosted an educational session for students).

NASPA Strategic Plan

SEE ATTACHED FOR REGION III UPDATES TO STRATEGIC PLAN

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Objectives

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.
- 4.7 Examine resources and staffing to ensure alignment with strategic planning goals.