Leadership

ADVISORY BOARD
The year was off to a fast start when the past RII VP relocated to Region I and the Regional Director Elect was asked to fill the position immediately starting at the 2012 February Board meeting. The fact that a strong, functioning Regional Advisory Board was well in place made the transition almost seamless.

Over the course of the year, the Advisory Board engaged in the following activities:
- 3 Advisory Board meetings (Arizona, Buffalo and NYC)
- 3 conference calls
- Held two 1 day strategic planning retreats (June and December) in conjunction with the board meetings.
- Student Leadership Programs KC: presented Strengths Quest seminar to the RII Advisory Board, encouraging the group to examine the strengths around the table ad kick off their strategic planning session.
- Maintained stability in almost all advisory board positions and worked to create new volunteer opportunities to meet interest
- Established an “at-large” position on the Advisory Board to assist with strategic planning.
- Created goals for each advisory board position for 2013-14
- 2013-25 Advisory Board will be confirmed by April 1, 2013.

Following is a recap of regional activities and initiatives and a summary of the June and December reports.

KNOWLEDGE COMMUNITIES
- AGAPSS: Matt Nelson served on the Administrators in Graduate and Professional Student Services Knowledge Community nominations committee to elect a new chair/co-chair for the KC.
- SKC: Justin Dandoy served as the chairperson of the nominations committee to elect a new co-chairperson for the Sustainability KC
- GLBCKC: Former Region II KC Rep Chris Mosier moved into the Vice Chair of Trans Inclusion role.
• KC Reps Tiffany Onorato (New Professionals and Graduate Students) and Tara Leigh Sands (Indigenous Peoples) will be serving as the 2013 Co-Coordinator for the Region II Pre-Conference for New Professionals and Graduate Students being held in NYC from June 9-11, 2013.
• IPKC created Region II twitter Thursdays.
• AODKC: Served on the Program Review committee for the NASPA Alcohol and Other Drug Abuse and Prevention Conference.
• AGAPSS: represented Region II in the recruitment and selection of the national AGAPSS co-chairs
• SLPKC: Served on the subcommittee putting together an assessment that will be going out to the SLPKC to better inform our work as a KC. Serving as Chair of the New York Leadership Educators Consortium Annual Conference to be held in June.
• IPKC: Served on the committee to plan the preconference for IPKC at NASPA Orlando.
• AER: Served on the committee for selecting AER National Awards.
• API: Serving on Region II Planning Committee for Entertainment
• AAKC: Served on the Region II Conference Committee: Entertainment

2012-13 NUFP FELLOWS
• NUFP participation for the current program year is 55 Fellows at 23 institutions.
• Continue to examine the feasibility of establishing a Region II NUFP Alumni Board to both support and expand NUFP opportunities in the Region. An informal meeting of Region II NUFP alumni will be scheduled during the national conference in Orlando.
• Develop and administer a survey to SSAO’s (in Region II) evaluating their experience and perceptions of the NUFP program.
• Promote the NUFP program spring intake period with SSAO’s beginning mid-spring with the hope of increasing Region II NUFP participation for the 2013-14 NUFP program year.

2012 NATIONAL CONFERENCE
Region II members contributed ~70 educational opportunities at the National Conference in Phoenix: 51 general interest sessions, 6 poster sessions, 3 full day and 4 half day pre-conference workshops and 5 roundtables. In addition, 5 meetings/receptions were held for regional activities. Increased Region II’s participation in Public Policy Presentations at the National Conference

2012 REGIONAL CONFERENCE: Breaking New Ground (June 10-12, 2012) Buffalo, NY
• Conference Report: A recent record in terms of the number of participants attending the RII Conference in Buffalo, NY in June. 246 registered for full conference, 39 for the pre-conference program for New Professionals, Graduate Students and NUFP participants, and 40 one-day participants. 11 Conference sponsors.
• Coordinated the first Small Colleges and Universities Roundtable Discussion at the Region II Conference in June;
• KC Veterans – New Region II KC Rep, Lauren Williams, presented at the Region II Conference in Buffalo, NY on June 11th. Her presentation was entitled, "Beyond GI Joe: The Contemporary College Student Veteran." The round-table session discussed best practices when working with student veterans on campus.

• KC Student Leadership Programs - facilitated two sessions at the NASPA Region II Conference: “Recruiting Faculty and Staff to Break New Ground” about using collaboration to transform leadership programs, and “Extreme Makeover - Leadership Edition,” a roundtable about best practices for Leadership Development.

2013 REGIONAL CONFERENCE: Bridging Communities, Transforming Lives (June 9 - 11, 2013)
John Jay College, City University of New York/New York, NY

• 16 member planning committee with over 50 volunteers assigned
• Anticipated attendance = 200
• Nearly $20,000 in sponsorships already secured, including $15,000 contribution from the City University of New York.
• 6 session blocks planned plus 2 roundtable sessions and 1 poster session and three keynote speakers.
• 110 Educational Program Proposals submitted
• Highlights include a dinner cruise, neighborhood tours and a community service project.
• Pre-conference workshops for graduate students/new professional and community college professionals are planned for Sunday morning, June 9.
• The planning team meets monthly via conference call and will meet as a group in Orlando on March 17.

COMMUNITY COLLEGES - serving on the Conference Planning Committee for the 2013 National Conference for College Women Student Leaders (NCCWSL), which will be held from May 30-June 1, 2013 at the University of Maryland, College Park. Goal is to encourage increased participation from and program offerings for women attending community colleges. Responsible for planning the Capitol Hill visit for the NCCWSL’s Pre-Con.

SSAO’s - Working to establish a Google Group to serve as an online community for SSAO’s. Google Groups provides the added functionality of serving as a repository for shared information. Hosted a breakfast at the 2012 National and activities including and educational track at the 2012 Regional Conference for SSAO’s.

AWARDS
Awards presentation held at the Regional Conference in Buffalo, NY on June 11, 2012. The following individuals were present and accepted their award plaques:

(a) Zauyah White, Scott Goodnight Outstanding Performance as a Dean
(b) Sara Kelly, New Professionals Award
(c) Toni Haring-Smith, Presidents Award
(d) Laura Wankel, Past RVP Appreciation
In order to provide for a larger pool of nominees, the deadline for 2013 award nominations was extended until October 12, 2012. Fourteen award nominations were submitted in five categories. The following individuals were selected by the committee to be recognized.

1. **Outstanding Contribution to Student Leadership Programs**: Rick Brown, Director of Student Involvement, Ramapo College
2. **Fred Turner Award for Outstanding Service to NASPA**: Will Simpkins, Director, Center for Career & Professional Development, John Jay College of Criminal Justice
3. **Scott Goodnight Award**: Kevin Schollenberger, Dean of Students/Associate Vice President for Undergraduate Student Life, Columbia University
4. **Mid Managers**: Laura Randolph, Laura Randolph, Assistant Director of Residential Life, Temple University
5. **Regional New Professional**: Hallie Arena, Assistant Director of Student Affairs, Chatham College

**CAREERS IN STUDENT AFFAIRS CONFERENCE** – Scheduled for Friday, November 16 at Seton Hall, Towson University and Chatham University, the conference included 15 presentations planned by 17 presenters. We had a speed networking reception planned for the end. Had planned to simulcast the welcome and the keynote address (scheduled Dr. Jim Conneely, President College of Notre Dame of Maryland) and had themed lunch conversation tables centered on the topics for new professionals. Due to low enrollment at 2 of the 3 sites and the aftermath of Superstorm Sandy on New Jersey, the program was cancelled.

**MIDDLE MANAGERS INSTITUTE**
The Region II Mid Manager’s Institute was held from June 18 - June 22, 2012, at Montclair State University, NJ. The Institute had five SSAO faculty in attendance and 34 participants at the assistant and director levels with six or more years of experience. The participants represented a wide range institution types, sizes, locations across the region, and roles. There was significant gender and racial diversity.

**PUBLIC POLICY** - Building on NASPA’s role as a leading advocate for policy in support of students and the student affairs profession, and reflecting the Association’s continuing effort to develop members’ professional competencies in the area of public policy, NASPA’s Board of Directors approved a *Public Policy Agenda* for 2012–2013.

**PROFESSIONAL STANDARDS**
R11 Advisory Board Rep Joe Cicala was appointed PS Division director effective March 2013.

**COMMUNICATIONS**
Member Engagement:
- Region II Blog ([http://naspa2.wordpress.com/](http://naspa2.wordpress.com/))
  - 36 total posts from 25 unique contributors
Themes included “KC Wednesday Series”, Conference reflections, and posts from our regional award winners
- 2,633 total views, with 180 on our busiest day

Facebook Page (http://facebook.com/naspa2/)
- 278 total “likes” (formerly known as fans)
- 46.3% of likes are between the ages of 25-34

Twitter Handle (http://twitter.com/naspa2/)
- 475 followers

PARTNERSHIPS/CO-SPONSORSHIPS
- Promoted the New York Leadership Educators Consortium to the region through the Student Leadership Programs KC.
- Participated and co-sponsored the 2013 MD Student Affairs Conference held in College Park Maryland (February 2013).
- Co-sponsored and participated in the 2013 NYU Student Affairs Conference (February 2013).
- Using the 2013 regional conference as a launching point for building a stronger network between NASPA and CUNY.
- Hosted the SUNY SSAO’s at the June 2012 Regional Conference.
- SKC - Working with other student affairs organizations on collaborative efforts and common practices surrounding sustainability (AASHE).
- Regional Conference registration (June 9-12, 2013) offered as part of the National Conference silent auction.
- Co-Sponsoring the Western New York Enrollment Management & Student Affairs Assessment Consortium at SUNY College at Brockport (June 26, 2013).

BUDGET
- Corporate Relations attained a record number of sponsorships - $24,800 with $18,800 in cash and $6,000 in-kind contributions. This represents 11 sponsors and a 76% increase since 2011.

FINANCIAL RECORDS:

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NUFP ASSESSMENT – Administer a survey of NASPA Region II SSAO’s (delegates) that evaluates their perceptions of the NUFP program, their personal and institutional experiences with the NUFP program and areas to improve the NUFP program regionally.

PROGRAM REVIEWS – several Advisory Board members and regional volunteers participated as program reviewers for the 2013 Annual Conference and other NASPA educational programs.

PUBLIC POLICY - Work with the communications area to provide semi-regular updates about public policy on the NASPA Region II Blog.

KNOWLEDGE COMMUNITIES
● SKC: Submitted article with KC Chairperson for spring KC publication.
● VKC: Veterans Knowledge Community Wednesday blog entitled, “What It Really Means to be a Military Supportive Campus,” was published in the VKC National November Newsletter, “Our Salute To Veterans.”
● SLPKC: Region 2 Wednesday blog post “Where have all the cowboys gone?” Also presented two sessions at the Leadership Educators Institute.
● IPKC: Submitted an article for publication on Indigenous Reverse Transfers in Dec. Also submitted Region 2 Wednesday blog post “Combating the Indigenous Stereotypes on campus”
● NPGS: Submitted conference proposal titled “True Life: I’m a new professional!” for the Region II NASPA Conference
● AER: Submitted blog post on assessment of student staff training programs in Residential Living programs.
● AAKC: Submitting blog post for the AAKC Facebook page and Region II blogpost.
Professional Development

NUFP PARTICIPATION AT REGIONAL CONFERENCES – Provide opportunities for professional development of NASPA Fellows and their Mentors as part of our annual Regional Conference.

COMMUNITY COLLEGES – focus on increasing CC participation from RII in the NCCWSL I.

AT-LARGE REP - Volunteered to have Chatham University host Metro Moments and Careers In Student Affairs Drive-In but both were canceled.

PUBLIC POLICY – recruiting both professionals and GAs to assisting with our Blog. This will grow once the elections are over and updates resume. Took a more proactive role in distributing the via e-mail the Washington Update to Region Leadership

KNOWLEDGE COMMUNITIES
- S&RKC: Sent periodic emails on current issues and development opportunities.
- AODKC: Attended and presented at the NASPA Alcohol and Other Drug Abuse and Prevention Conference.
- LGBTKC: currently planning a happy hour in NYC for March after the conference to provide professionals a chance to network and get aquatinted with others in our local metropolitan area. Details will be published in an article in the national newsletter that will be distributed at the conference.
- SLPKC: Currently planning the NYLEC conference for June at Brockport. It is a subsidiary of CSPA but I will be promoting to the KC as well. Also promoted various conferences in the area.
- AGAPSS: panelist representing Region II on the AGAPSS NASPA pre-conference.
- IPKC: created a twitter group and in charge of posting new indigenous news and opportunities. Presented at ASHE (association for the study of Higher education) on “A deeper understanding of “rational myths” and Native American college students.”
- NPGS: Developed a NPGS Region II Facebook and acquired 92 “likes”
- MMKC: I wrote an article for the MMKC National Newsletter
- LKC: I submitted 2 proposals for the Region II Conference. The first is a panel with 2 other colleagues entitled “Building Communities through Transition.” The second is a solo effort entitled “Giving Back to the Super Student.” In addition, I will be writing a piece for the LKC newsletter highlighting some mentorship work I am doing with Latinas in the Student Affairs profession.
- AAKC: Provided presence and networking opportunities at the Buffalo Region II Conference. Advertised for program submission and participation for the 2013 NYU Student Affairs Conference.
Advocacy

PUBLIC POLICY - NASPA’s Public Policy Agenda is grounded in a commitment to opportunity for the nation’s students and a belief that higher education is of great individual and societal benefit. In the coming year, NASPA will direct efforts toward three key public policy issues:

- Student success and college completion
- Issues related to undocumented students
- Cost of and funding for higher education, including related accountability efforts

VKC: Promoted “Veteran Friendly” policies/legislation to the Pennsylvania House of Representatives Committee on Veterans Affairs and Emergency Preparedness.

NASPA STRATEGIC PLAN

Goal 1

*Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.*

2012 NATIONAL CONFERENCE

Region II members contributed ~70 educational opportunities at the National Conference in Phoenix: 51 general interest sessions, 6 poster sessions, 3 full day and 4 half day pre-conference workshops and 5 roundtables. In addition, 5 meetings/receptions were held for regional activities.

KNOWLEDGE COMMUNITIES

- FSL KC - Creation of a DC/Maryland/Virginia area professional consortium. This group meets three times a year to share resources and provide an arena for current trend discussion and support.
- IPKC- Creation of Twitter group and in charge of posting Indigenous knowledge on Thursdays. Created an article for NASPA KC publication. Working on article regarding research awareness on Indigenous Students.
- NPGS KC
  - Established a NPGS KC Region II Facebook page to assist in the building of relationships and knowledge throughout the region.
  - Successfully integrated the NPGS KC into the planning of the Region II Careers in Student Affairs Conference Planning Team.
  - Involve and engaged NPGS KC members into the pre-conference planning for the Region II Annual Conference.
• AER KC - Co-chair the AER KC Awards Committee; working on marketing and outreach to recognize best practices in assessment (Innovation Award).
• SLPKC - Member of SLP subcommittee creating a nationwide assessment of KC members to establish an inventory of leadership programs and models used in order to better serve the needs of the members when creating professional development.
• TECH KC - Creating a monthly executive summary newsletter highlighting articles relating to technology. Aiming to release the first mailing in December. Developing YouTube channel for video guides for using software common in the profession; introduction date aimed for December 2012.
• API KC: Working on encouraging the submission of collaborative program proposals for the Region II conference
• KC Administrators in Graduate and Professional Student Services: Support National Chair by requesting submissions from the Region for the AGAPSS Annotated Bibliography.
• KC Indigenous Peoples- wrote a blog on Indigenous students for Region II, wrote an article for IPKC newsletter on 2 session presented by Tara Leigh Sands at NASPA National.
• KC - AER - contributed a Region II/Assessment Conference wrap-up blog to the NASPA website
• KC Veterans – New Region II KC Rep, Lauren Williams, presented at the Region II Conference in Buffalo, NY on June 11th. Also presented “Beyond GI Joe: The Contemporary College Student Veteran,” at the Department of Defense Worldwide Education Symposium in Las Vegas, NV. She will be sitting on the Service members Opportunity Colleges’ panel: “COMBAT TO CAMPUS: COLLABORATIVE APPROACHES AND INTEGRATED SOLUTIONS”. The conference only takes place once every three years. The theme “Educating the Force - Joint Effort, Joint Success” explored strategies to effectively deliver voluntary education programs that enhance the Service member’s capacity to serve while enabling them to improve their quality of life. This highly anticipated event is the most-attended conference focused on military education programs, and for some, the only conference they will attend in 2012.
• KC Student Leadership Programs - facilitated two sessions at the NASPA Region II Conference: “Recruiting Faculty and Staff to Break New Ground” and “Extreme Makeover - Leadership Edition”.

SMALL COLLEGES
• Participated in the Region II Advisory Board strategic planning session and facilitated a round table discussion on Issues of Importance to Small Colleges & Universities SSAOs and staff during the Region II Conference;
• Attended the biennial Small Colleges & Universities Institute;
• Participated in the Small Colleges & Universities Division conference calls and updated the Region II Advisory Board members about current and planned activities of the SC&U Division during its fall conference call;
• Reviewed topics raised on the SC&U Division Listserv;
• Participated in the national Small Colleges and Universities Dial-In Conference Student Support, Safety and Success at the Smallest of the Smalls, that will be targeted to the needs and interests of SSAOs and staff of the smallest colleges.

PUBLIC POLICY
• To advance NASPA’s policy agenda, a series of Policy Issue Briefs contextualizing the issues captured by the agenda will be released in stages over the late fall and early winter. These briefs are designed to educate members about agenda topics, promote involvement in NASPA’s ongoing advocacy efforts, and highlight the relevance of these issues to the practice of student affairs.

• With a sound understanding of institutional, state, and national policy, well-informed NASPA members can help others understand the impact of policy decisions on students. By focusing on the three critical issues outlined in the policy agenda, NASPA is well-positioned to add a much needed student-centered voice to our nation’s policy dialogues.

PROFESSIONAL STANDARDS
• Assisting the regional conference program committee learn/refresh on the competency areas in preparation for proposal review for June ’13 conference.
• The conference program chair has agreed to retain a slot for a competencies-centered program to be presented by the Region II Professional Standards Representative.

Goal 2
Lead advocacy efforts that shape the changing landscape of higher education.

SMALL COLLEGES - Recommended endorsement by the SC&U Division of Beyond GI Joe, a program proposal related to the contemporary student veteran for presentation at the 2013 NASPA Annual Conference and at the Delaware Valley Student Affairs Conference and the Region II Conference; will assist the presenter by providing an overview of the challenges and opportunities of these veterans and the staff serving them at small colleges and universities

PUBLIC POLICY (from the developed NASPA Public Policy Agenda Approved Fall 2012)

Student Success and College Completion
A clear consensus has emerged among higher education leaders, policy officials, the philanthropic community, and business interests that by the end of the decade some form of postsecondary education will be a requirement for the majority of the nation’s jobs. At its core, the student success and college completion agenda is built on the twin pillars of increasing student access and ensuring student success; both are required to meet labor market and citizenship requirements of the 21st century.
NASPA is committed to supporting public and institutional policies that seek to expand access to high-quality postsecondary education, and that ensure campus cultures are committed to demonstrating learning and personal development.

**Issues Related to Undocumented Students**

As educators who work with students every day and are committed to core values that include diversity and access, student affairs practitioners across the country are actively engaged with undocumented students who have made a choice to pursue their education. Yet due to their immigration status, academically prepared undocumented students frequently do not attend college, and those who do attend face numerous financial challenges given their limited access to most state and federal financial aid programs. Additionally, undocumented students are often at-risk of being underserved by institutions they attend, and may underutilize resources that exist to support their educational progress.

In response to this environment, NASPA is committed to providing educational programs and services to help members navigate the undocumented student policy landscape; to supporting individuals interested in becoming involved in advocacy work on their campuses; and to educating student leaders and others on how to engage community, state, and national policy dialogues related to undocumented students.

**Cost of and Funding for Higher Education**

Public discussion of college costs, student debts, funding for higher education, and institutional accountability involve students and families, institutional leaders, and public decision-makers. Although solutions have thus far been elusive, there is broad agreement that rising college costs threaten access, deter completion, and are unsustainable over the long run. Moreover, it is evident that pressures on state and federal budgets are calling into question the sustainability of historic higher education funding models.

To address cost, funding, and accountability issues, NASPA will join efforts to influence policies designed to increase affordability for students; will make constructive contributions to discussions about measures of accountability to ensure relevancy and transparency for students and institutional leaders; and will monitor the design of effective pathways to postsecondary degrees, with particular emphasis on the role of online education providers and community colleges. In all areas, NASPA supports cost-conscious approaches to funding and budgeting that maintain a focus on student learning and impactful student supports.
KNOWLEDGE COMMUNITIES

- Student Leadership Programs - Promoted the New York Leadership Educators Consortium to the region. Also promoted the KC to members of the Western New York Student Leadership and Engagement Consortium.
- Indigenous People Knowledge Community- Began discussion of Region 2 IPKC twitter knowledge updates with the goal to create twitter conversations.
- AER - Promoted KC (and all KCs) to attendees at the Region II conference via reception with SLP rep; designed marketing/promotional materials to increase awareness and participation in KCs
- AODKC: The NASPA Alcohol and Other Drug Abuse conference allowed participants to share evidenced based data to support best practices.
- SLPKC: As mentioned before, the SLPKC is working on a survey that is being sent out to our members to assess the needs of the community
- VKC: Working with other higher education administrators in the state of PA to promote best practices when working with student veteran and service members on a state-wide level.
- IPKC: created a twitter feed on indigenous new and sharing on articles.
- NPGS: Developed a NPGS Region II Facebook and acquired 92 “likes”
- AER: Participate in routine conference call meetings with AER group and provided feedback on national AER survey.
- AAKC: Monthly Conference Calls in addition, to participating in webinars. Collecting from other Regional AALC reps on best practices on their positions.
- VKC: Currently advocating for tougher legislation for accountability when creating and implementing campus based resources in Pennsylvania.
- IPKC: increase awareness on Indigenous students in higher education through presentations and discussions

Goal 3
Launch an initiative to collaborate with student affairs worldwide.

INTERNATIONAL ADVISORY BOARD REP

- We will have an Inbound Exchange with the French, February of 2013. They will be going to Oregon and Washington.
- We will have an Outbound Exchange with the UK in June of 2013.
- Other possible exchanges for 2013 are with Mexico, Spain.
- Also working on renewing the agreement with South Africa, and establishing new agreements with Qatar, Belgium and Japan
- Discussed planned international initiatives with the President of NASPA and encouraged inclusion of small college and university SSAOs as new programs are developed; further conversation will occur at the *Small Colleges and Universities Institute*.

**Goal 4**

*Strengthen NASPA by making it a more responsive, vital and sustainable organization.*

Discussed issues of importance to small college SSAOs and promoted their interest in the work of the *SC&U Division* to members of the *Association for Student Affairs in Catholic Colleges and Universities* during its SSAO Retreat in October and to SSAOs of the Scranton/Wilkes Barre area at it fall meeting; and,

Committed to contact SSAOs of three-five small colleges and universities in Region II that are not NASPA members to encourage them to consider joining, to participate in the November teleconference and to attend the national conference.

Do a drive-in conference with all the NASPA institution to exchange ideas on Student Affairs contributing to sustainable campuses.

IPKC-Connect the Region II members through Twitter Thursdays.

SLPKC - Have solicited volunteers to serve on a Region II SLPKC steering committee to help promote involvement in the organization through volunteer and professional development opportunities.