



Laura A. Wankel, Ed.D, Vice President
Report for the 2011 December Board of Directors Meeting
November, 2011

NASPA GOALS & GUIDING PRINCIPLES

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
 - **Student Leadership Programs KC:** The national SLP KC established an outstanding contribution to student leadership programs for each region. As part of our regional process for annual awards, we had 3 nominations and Ramsey Jabaji, Coordinator of Co-Curricular Leadership Programs at the University of Maryland was chosen.
 - **Veterans KC:** There are 169 schools nationwide participating in the National Roll Call on Veterans Day. All states within Region II are represented by one or more schools; Delaware (2), Maryland (2), New Jersey (6), New York (7), Pennsylvania (4), and West Virginia (2), the District of Columbia(1) including Service members Opportunities Colleges.
 - **Women in Student Affairs KC:** Has begun a research project in Region II with the goal of compiling a literature review that addresses the research that has been done to date on women in student affairs. This project will be shared with the national KC to serve as a launching point for further knowledge creation.
 - **International Education KC:** Regional Representative has worked with the IEKC to gather information about current issues and best practices regarding International Education. The information has been disseminated through the IEKC list-serve. Information from this source will be shared with the region through the new Region II blog.
 - **Sustainability KC:** Regional Representative attended Association for Advancement of Sustainability in Higher Education conference in Pittsburgh, PA in early October. Attended luncheon for student affairs practitioners (NASPA/ACPA) to discuss points of interest/focus for sustainability within student affairs and connect with other members of regional KC. Information will be shared through new newsletter and Region II blog.
 - **Indigenous Peoples KC:** Regional representative part of a research building new research knowledge for the community. Research will be shared with national KC and national KC is attempting to coordinate a research symposium. Dr. Stephanie Waterman of Region 2 has been appointed to build research. Also assisted in development of KC pre-conference proposal in Phoenix. Connect local Indigenous tribes and leaders to the conference.

- **Disability KC:** Regional representative attended a forum on “A Campus-wide Approach: Access for College Students with Mental Health Disabilities.”
- **Administrators in Graduate & Professional Student Services KC:** Regional Representative attended a conference on Medical Students with Hearing loss. Will report on conference to the region to provide promising practices in supporting deaf and hard of hearing graduate students.
- **Men & Masculinities KC:** Coordinating proposal for a full day pre-conference in Phoenix regarding the practical knowledge needed to commence a men’s group on one’s campus. Proposal accepted.
- **The Mid Managers Institute** is scheduled to take place June 18 – June 22 at Montclair State University. Faculty include: Warren Kelley, Frank Sanchez, Kirk Manning, Deb Moriarity, Helen Matusow-Ayers, and Laura Wankel. The program cost will be all inclusive (program, meals, lodging) at \$590.00. Warren Kelly and Helen Matusow-Ayres are coordinating the program.
- **Conference planning** for the 2012 Regional Conference: “Breaking New Ground” scheduled for June 10-12, has been moving along well. Three major speakers have been secured; a Pre-Conference New Professional and Graduate Student Institute and the SUNY VPSA meeting will wrap around the conference.
- **Keynote speakers** include Marcia Baxter-Magolda, Peter Magolda, and Don McPherson.
- The Inaugural Metro Moments programs were offered at Catholic University, Towson University, Buffalo State, Alvernia University, Carnegie Mellon University and Columbia University. The program seems to have been well received.
- **Small College and Universities Division** representatives participated in the National “Really Small Colleges and Universities Dial-In Conference” that attracted 50 participants in September.
- Four Regional Newsletters were sent to “**Enough is Enough**” campus coordinators highlighting outstanding campus campaigns, regional and national news from NASPA, and resources for future programs.

2. Lead advocacy efforts that shape the changing landscape of higher education.

- **The Small College Division** promoted the Region II Mid Managers Institute to small colleges and encouraged inclusion in planning.
- **The Small College Division** promoted the biennial 2012 Small Colleges and Universities Institute and described the program format to interested members of the Association for Student Affairs in Catholic Colleges and Universities (ASACCU) during its SSAO Retreat in October.
- Region II’s **Enough is Enough** efforts are very strong with 44 campuses (19% institutional members) participating in the 2010-2011 Campaign.

3. Launch an initiative to collaborate with student affairs worldwide.
 - **The International Exchange to Germany** will take place in February and Region II will have a representative as part of the delegation.
 - A Student Affairs staff member from the Central European University in Budapest, Hungary is visiting several Region II institutions.
 - **Fraternity & Sorority Life KC** - Has developed three educational programs to present at the Association of fraternity and sorority advisors annual meeting November 30, 2011.
 - **Gay Lesbian Bisexual Transgender Issues KC**: Regional representative working with NEACUHO to cosponsor GLBT & Friends Retreat in January 2012.
 - **Men & Masculinities KC** - Pursuing possible MMKC Summit partnership with Region I. Survey administered data collection to follow. Summit co-chairs and host campus identified.
 - **International Education KC**: The IEKC is actively involved with coordinating international study tours and exchanges.
 - **Alcohol and Other Drugs KC** – is promoting the: “NCAA Division III and NASPA Partner on Alcohol/Other Drug Education.” (Oct. 24, 2011).
 - **Asian Pacific Islander KC** - will begin to recruit regional members to present at the NYU Student Affairs Conference coming up in February that is themed “Redefining Global”
 - **Health in Higher Education KC**: Regional representative collaborating with Student Affairs personnel in a Healthy Minds Survey.
 - **Administrators in Graduate & Professional Student Services KC**: Regional Representative submitted NASPA conference proposal on Student Affairs in an international context. Presentation will include student affairs professionals from several countries spanning graduate and undergraduate student affairs.

4. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes.
 - Regional discussions with SSAOS are planned to inform us of **the Professional Competencies** recently adopted.
 - Work to integrate the **Professional Competencies** into Regional Conference programming is progressing.
 - **Men & Masculinities KC** - Two quarterly newsletters were distributed via member listserv.
 - **Indigenous Peoples KC**- creating an IPKC to generate knowledge nationally with highlights on each region.
 - **Spirituality and Religion in Higher Education KC**: is currently working on creating a website that we can share information through. Links to organizations that support our goals and objectives will be provided. We will also be working to expand our presence on Facebook and Twitter. Once a month, we will be sending out an email to the KC in an effort to be more green...using as little actual paper as possible. We also just finished

picking our NASPA sponsored programs. We are also working on a logo and a motto to put onto items that we can pass out at conferences.

5. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
 - **Women in Student Affairs KC**- have launched a Google group that facilitates information sharing. The goal was to create a modern and accessible way for members of the regional KC to access NASPA information.
 - **Asian Pacific Islander KC**- represent the regions in the development of a new inclusive logo for the KC (currently logo does not represent all of the communities that the API KC hopes to represent).
 - Emails thanking corporate sponsors of the 2011 Conference were sent in June. A hard copy “thank you please come again” letter was sent in October by the RVP. These steps were taken to encourage continued participation by our sponsors.
 - National Agreements with USA Today (\$2,000) and Golden Key (\$1,250) have been confirmed for the 2012 Conference in Buffalo. Campus Labs, formerly Student Voice has been confirmed as a Premier Conference Sponsor this year (\$15,000)
 - Chartwells, previously our only Premier Sponsor has indicated an interest in supporting the conference but has not indicated an amount.
 - The Spelman & Johnson Group has agreed to provide “in kind” services including the presentation of a session.
 - Collaboration with Kathy Woughter and the 2012 Conference Committee is ongoing with a focus on additional sponsorship opportunities.
 - An outreach and recruitment plan is being developed by Enough is Enough to expand participation.

Inclusion – Seeking ways to ensure access, voice, acknowledgement, opportunity, and participation at all levels.

- **Fraternity and Sorority Life KC** – Will be attending the graduate student experience lunch to promote NASPA and the FSL KC to new professionals in the FSL community.
- **Women in Student Affairs KC** – All members of WISA Region II were asked to participate in a research project. Interest in this project has come from many members at all levels of institutional structures.

Inquiry – Supporting research and scholarship to add to the knowledge base of the profession and ensure that data informs practice.

- **Women in Student Affairs KC** – Has begun a research project to compile the literature that has been published to date on women in Student Affairs.