



Laura A. Wankel, Region II Vice President
Report for the March 2011 Board of Directors Meeting

Discussion Items

1. Proliferation of Knowledge Communities

NASPA Goals

A. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice.

- Co-sponsored the University of Maryland Student Affairs Conference in February, held at the University of Maryland Campus on February 11.
- Co-sponsored the New York University Student Affairs Conference on February 14.
- Plans for the Regional 2011 Conference are well underway and are as follows:
 - The conference will be at the Radisson Lord Baltimore Hotel, June 5-7
 - Theme is “Believe: Empowering Students, The Power of Partnerships and Making a Difference”
 - Call for programs in progress
 - Registration will commence February 21
- The 2012 Regional Conference planning is well underway under the leadership of Kathy Woughter. Tentative dates and location are the Buffalo Niagara Marriott, June 10-12
- Will Simpkins, Regional Knowledge Community Coordinator, will be facilitating a networking luncheon at the Philadelphia Conference to encourage members with social identities to discuss how they engage in the profession and how their identities play a role in that engagement.
 - Women in Student Affairs KC co-sponsored a Women's Retreat with Region I and NEACUHO in January 2011 that was very successful.
 - Student Leadership Programs KC provided information on upcoming Student Leadership Program Events for the Region II newsletter.
 - The College at Brockport was chosen to host the Association of College Unions International premier student leadership program – I-LEAD in July 2011.
 - Will provide support for the New York Leadership Education Conference at Herkimer County Community College.
 - Submitting a proposal for the 2011 Region 2 Conference related to creating a student leadership development program.



- Alcohol and Other Drugs Knowledge Community: Served as a program reviewer for the 2011 Alcohol and Other Drug Abuse Prevention & Intervention Conference (Jan., 2011).
 - Presented a program (“No More Loko! Keeping Up with the Changing Faces of Alcohol Prevention”) at the BACCHUS General Assembly (Nov., 2010).
- Parent and Family Relations Knowledge Community: Lisa Benjamin will create KC buddies from a forthcoming survey – pair up those within the KC who have a similar parent/family program structure, encourage exchange of emails/phone calls to discuss best practices within their institutions.
- Spirituality and Religion Knowledge Community: Chris Conzen continues to operate the SRHE KC Facebook and twitter accounts, posting regular articles and links. He also co-chaired selection of sponsored programs for the National Conference.
- For the convenience of its members, on November 12, 2010, Region II sponsored simultaneous “drive-in” conferences at two Region II locations with Welcome and Keynote addresses video cast from one site to the other. A set of similar programs, facilitated by a team of experienced senior professionals in the field, were offered at Seton Hall University in South Orange New Jersey and at Slippery Rock University in Slippery Rock, Pennsylvania.

B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues.

- Alcohol & Other Drugs Knowledge Community: Monica Thomas will promote the AOD KC at the Bacchus Area 11 conference and discuss the AOD KC with other state coordinators.
- Health & Higher Education Knowledge Community: Lynn Nelson Russom represented NASPA on HC 2020 National Health Objective Coalition. She has been serving on this committee integrating a Student Affairs perspective on a holistic approach to integration of the proposed objectives.

C. To advance pluralism, diversity, and internationalism in NASPA and the profession.

- Disability Knowledge Community: Christy Willis sponsored a November 9, 2010 program, which was open to NASPA members, entitled The ADAAA Amendments and the Revision to the ADA Regulations: New Perspectives for Graduate and Professional Schools, featuring Salome Heyward, a civil rights attorney with extensive experience in the field of disability discrimination law and disability management.



- Indigenous Peoples Knowledge Community: Tara Leigh Sands sent out an email to the Region regarding conference attendance and will assist in outlining the role of IPKC region reps regarding member outreach.

D. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes.

E. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth.

- **Fred Turner Award for Outstanding Service to NASPA:**

Jan Walbert
Vice President for Development
Arcadia University

Scott Goodnight Award for Outstanding Performance as a Dean:

Sharon Kipetz
Vice President for Student Affairs
Shepherd University

Mid-Level Student Affairs Professional Award:

David Hoffman
Assistant Director of Student Life for Civic Agency
UMBC

Regional New Professional Award:

Paulina Abaunza
Coordinator of Commuter Student Services
New York University

The President's Award

Br. James Liquori
President
Iona College

Outstanding Contribution to Literature or Research:

Greg Blimling
Vice President for Student Affairs
Rutgers University



- Region II National Award Winners
 - **Fred Turner Award for Outstanding Service to NASPA:**
 - Jan Walbert
 - **Outstanding Contribution to Literature or Research:**
 - Greg Blimling

- The Region is redefining the role of the State Coordinator position. They will be called State Liaisons and two additional positions will be created to provide for expanded coverage in western Pennsylvania and downstate New York.
- Mike Christakis has been actively growing corporate support for the Regional Conference. Mike secured almost \$5,000 in cash commitments for our Baltimore meeting. Chartwells doubled their sponsorship from \$2,500.00 to \$5,000.00. Other sponsors include EBI and StudentVoice. These along with standing national agreements position us favorably in sponsorships.
- All Advisory Board members have been encouraged to provide leadership in reaching out to personal contacts at the campus level to secure sponsorship for regional activities.
- The Region is reviewing the interpretation of social media to more effectively leverage technology to network and build capacity.
- New Professionals and Graduate Students: Zach Helsper has worked to create a Facebook group for new professionals and graduate students to use in order to network with one another. In order to strengthen involvement, Regional KC sub-representatives have been recruited.
- Additional structure to financial report and management is being introduced to more effectively steward regional resources.
- New programmatic initiatives are under consideration by the Advisory Board, including, “Metro-moments”, co-sponsorships, Boot Camp for New Professionals, and community college needs.