



**Eric Gropitch, Region IV-West Vice President
Report for the 2011 December Board of Directors Meeting**

11/4/11

Discussion Items

- Can we get an update on the migration to our new membership system, and what reports are possible?

Action Items

None at this time

NASPA GOALS

A. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice

- The regional conference was a success, with approximately 384 people in attendance with over 100 graduate students. While Denver was expensive, we will make budget and everyone seemed to have a good experience.
- The New Professionals Institute (NPI) this fall fully incorporated the new Student Affairs Competencies into their curriculum. I believe it is a model program and one that I am happy to share. Twenty seven attended NPI and twenty two were able to stay for the entire conference.
- For the first time, we hosted a small college social/roundtable at the regional conference. Hosted by Small College Division Chair Dr. Scott Strawn, it drew 18 participants. We had a good time of fellowship and discussed ideas for improving participation in IV-West activities from SCU institutions, developed a list of topical ideas for future Dial-In conferences by the SCU division, added members to the pool for advisory board, and announced some of the details for the SCU SSAO conference this coming summer.
- Regional membership goals for 2011-2012 were set at 1200 (presently at 1248). We actually discussed 1225 as a goal but were concerned that the failed consolidation vote might have a negative impact on membership. We were wrong :)
- The increased membership is the result of 65 new graduate students and 32 new professionals. It is interesting to note that 10% of membership is made up of voting delegates, 28 % are graduates students, while a full 50% are professional members. Unfortunately, we are down two institutional members (128 vs. 130). Likewise, associate members are down 14 to 52, as compared to last year. On a positive note, in terms of real numbers, Region IV West had an increase of 114 new members as compared to 91 new members for Region II and Region III. Overall, it appears membership is on the upswing.
- Our fall conference also used the competencies to drive the selection of programs at the regional conference – this was very well received by the participants and allowed us to remind all about the areas that have been identified.
- Tisa Mason, Shana Meyer and Eric Gropitch presented on the NASPA/ACPA Competencies using the PowerPoint that Stephanie Gordon provided.

- Nearly all of the state coordinators have made significant progress on goals, and Region IV-West is near its all time high in membership. They have connected with new members relative to the aforementioned issues and continue to engage new members. They were actively involved with regional conference during the Newcomers Welcome to connect new members from respective states, and presented the rising star awards at the Tuesday night social.
- We have replaced the Wyoming State Membership Coordinator, as Matt Caires accepted a position at Montana State University. The new membership coordinator is Tanaya Moon Morris, who serves as the Assistant Director of Admissions, with an emphasis on the recruitment of Multicultural students, at the University of Wyoming.
- All of the state membership coordinators have been featured in the regional newsletter. Tanaya Moon Morris was included in the most recent issue.
- This summer, Region IV-W KC Representatives participated in a training webinar with national NASPA Representatives. Most all who were able to attend stated this was beneficially. Those who were unable to attend are waiting for the link to be posted so they might also be able to view the materials covered. Such training sessions are important for all members, new and current, to keep up-to-date information as well as other forms of professional development.
- The quarterly newsletter is distributed electronically to the membership and is posted on the website. http://www.naspa.org/files/regions/regioniv-w/NASPA%20Newsletter%20Fall%202011_1.pdf
- The newsletter contains Public Policy updates and articles about research to encourage broad based knowledge about these important topics.
- Region IV-West continues to update and maintain its website as needed.
- The region advisory board discussed extensively the need for a more robust national and regional website platform which allows for searchable documents.
- Kristen Abell will be developing a webinar for SSAO's on intro-mid Facebook and Twitter to be presented sometime in January.
- Our conference held a silent auction for the first time and raised over \$500 for the NASPA Foundation.

B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues

- The regional advisory board and again at the regional business meeting the move for NASPA to share its voice on pertinent topics was applauded.
- The state membership coordinators are attempting to collect information from their respective states to share with the region with possible inclusion in the regional Newsletter.
- Latino/a KC rep has been very involved with the Statement regarding Arizona Immigration Legislation

C. To advance pluralism, diversity, and internationalism in NASPA and the profession

- Had a fabulous meeting with our NUFJ students in Denver. We will be working on getting some video interviews together as the experiences that they shared blows the old myth that NASPA isn't welcoming out of the water.
- Membership coordinators continue to support of the NUFJ program and will continue to actively recruit students from diverse backgrounds.
- Pictures from the regional conference were added to the website and newsletter to reflect the diversity of the regional membership.

D. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes

- Shana Meyer is taking on a leadership role in working to provide learning outcomes for our mid-level institute, in conjunction with ACUHO-I that can help us you our competencies to standardize those outcomes across regions.

E. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth

- Primary goal continues to be keeping all regional KC representative positions filled through utilizing the process of submitting all candidates' materials to National KC Chair for selection and then appointment made by RVP.
- Ongoing goal is to reach out to all regional KC reps to educate, communicate, motivate, and encourage knowledge creation and dissemination in the region.
- By moving towards two KC-Coordinators, as Region IV-W is now doing, we can provide more personal connections to the KC's. With this connection, KC-Coordinators will be able to assist KC's in promoting growth as well as supporting the overall structure of NASPA nationally.
- We had great success with our awards program this year, with over 100 nominees and 35 people/programs recognized. We also recognized the Class of 2011 Pillars from our region.

	Number of Awards Available	Number of Nominations Received	Number of Awards Selected	Number of recipients Registered to Attend the Conference
2011 Rising Stars	30	57	23	17
2010 Rising Stars	30	31	19	13
2011 Other Awards	12	44	12	10
2010 Other Awards	12	45	12	9