



NASPA

REGION IV-WEST

Eric Grospitch, Region IV-West Vice President
Report for the 2010 December Board of Directors Meeting

11/1/10

Discussion Items

- Regional fund management. The NASPA transfer (~16,000) does not show on our balance sheet from the NASPA Office. If those are our funds, then shouldn't it show?
- What is done with any interest that is accrued on each separate regions funds?
- Region IV-West letter addressing consolidation.

Action Items

None at this time

For What it's Worth

1. The organizational structure of the Board continues to be modified in order to be more functional, operational and efficient.
 - A. The Communications Work Group (Historian, Secretary, IT Coordinator, & Newsletter Editor) continues to define their role in the organization.
 - The efforts of the Communications Work Group have made the Region more visible through an enhanced and user friendly website and regular publication of the quarterly newsletter.
 - The website is being developed to become the main resource of information for the regional membership and the advisory board; including, but not limited to the promotion of and registration for the regional conference, posting of advisory board documents and information; posting the current newsletter; soliciting volunteers for regional projects; providing opportunities for volunteer involvement in 4-West; and archiving regional information (i.e., newsletters and advisory board minutes).
 - B. The Executive Committee through meeting regularly prior to the regional conference and summer planning meeting and monthly conference calls is giving leadership support to the RVP and assisting with making the Advisory Board a more functional group and making participation on the Board a professional development experience for the Board members.

- C. Continued review of role of KC's Coordinators on the Board and re-structuring the Board organization to meet the needs of the Board and the individual Board members which strengthens the organization overall.
- D. The Secretary and IT Coordinator have been added to the Executive Committee to enhance the flow of communication to the Advisory Board and membership through the recording of "Action Items" and tracking "Agenda Items" and keeping the website up to date.

NASPA GOALS

A. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice

- The regional conference was a success. With approximately 327 people in attendance with our highest turnout of both SSAO's and graduate students in a long time. We anticipate a return to the region of approximately \$17,000.
- The Mid-Level Institute this fall fully incorporated the new Student Affairs Competencies into their curriculum. I believe it is a model program and one that I am happy to share.
- Our fall conference also used the competencies to drive the selection of programs at the regional conference – this was very well received by the participants and allowed us to remind all about the areas that have been identified.
- Nearly all of the state coordinators have made significant progress on goals. They have connected with new members relative to the aforementioned issues and continue to engage new members. We will be actively involved with regional conference during the Newcomers Welcome to connect new members from respective states.
- KC Newsletter articles in Spring 2010: Technology KC; Campus Safety KC; Enough is Enough; Open KC positions
- Established rotation for at least 3 KC articles in each issue of the IV-W Regional E-Newsletter for 2010-2011
- Sent email for APIKC rep with How to Establish a Pan Asian Constitution article for API KC members
- Campus Safety & Security KC rep sent email with information about Campus Safety Awards
- Email update sent to regional KC representatives with information about expectations and instructions for regular email communication with regional KC membership, included the "Getting Started" Handout
- Student Leadership Programs KC rep sent an e-newsletter to KC in Region IV West with information from the national KC, announcements, and a section to post regional student leadership opportunities.
- Technology KC rep is extremely active through updating IV-W website, assisting RVP with blog, utilizing Twitter and FaceBook about IV-W activities, submitting material

to the TechTools page and providing technology support for Regional Conference Planning Committee

- Brainstormed “Women in Student Affairs: Movers & Shakers” project with WISA KC rep
- The quarterly newsletter is distributed electronically to the membership and is posted on the website.
- Region IV-West continues to update and maintain its website as needed.

B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues

- The state membership coordinators are attempting to collect information from their respective states to share with the region with possible inclusion in the regional Newsletter.
- Latino/a KC rep has been very involved with the Statement regarding Arizona Immigration Legislation

C. To advance pluralism, diversity, and internationalism in NASPA and the profession

- Membership coordinators continue to support of the NUFPP program and will continue to actively recruit students from diverse backgrounds.
- Pictures from the regional conference were added to the website and newsletter to reflect the diversity of the regional membership.

D. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes

- We have shared concerns and requests for programs/activities/events with the IV-West Executive Committee. No progress yet on the P and P manual, still collecting data and standard operating procedures. According to the attached membership report, membership levels are at – 1179 - compared to 1107 from last year. Lastly, LaTisha Hunter has indicated that the NASPA intranet membership system will transition to a new web based Leadership Portal and should be activated the later part of October 2010.
- Submitted biographic information and pictures of the two new state membership coordinators for publication in the regional newsletter. Will continue to submit three to four bios and pictures for inclusion in the next newsletter additions until all state membership coordinators have been recognized. This should help the membership understand who their membership coordinator is and how to contact them.

E. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth

- Primary goal continues to be keeping all regional KC representative positions filled through utilizing the process of submitting all candidates' materials to National KC Chair for selection and then appointment made by RVP.
- Ongoing goal is to reach out to all regional KC reps to educate, communicate, motivate, and encourage knowledge creation and dissemination in the region.
- Assistant KC Coordinator spoke on the telephone with 12 KC reps and KC coordinator communicated through email with the remaining 12 KC reps to ask the following questions:
 1. How do you understand your role as Regional KC rep?
 2. Do you have any questions or concerns about your role?
 3. How much communication do you have with your national KC chair? Is the communication adequate?
 4. Is there anything you need from us to support you in your role?
- Communicated with all out-going KC representatives to thank them for their service and confirm their term ended in March 2010
- Emailed update to regional KC representatives with information about expectations, goals, instructions for regular email communication with regional KC membership, current regional KC #'s, shared updated Knowledge Community Manual, and Summer Board Meeting Dates
- Student Leadership Programs Regional Rep is working on a sponsorship structure/system for the national KC. Identified ways we can collect funds from external sources to support the national needs of the KC. Headed this effort for the National KC.
- Hosted KC Rep meeting during Fall Board meeting in Omaha, NE—discussed highlights, challenges, expectations, and plans for transition to Sara Mata for KC Coordinator for IV-W
- Successfully transitioned Sara to her new role through conference calls, emails, and other means of support. Files shared.
- The Communications Work Group, made up of the Secretary, Historian, IT Coordinator, Newsletter Editor and Communications Work Group Coordinator, is coordinating and combining their efforts to improve and increase communication with the regional membership and for the Region IV-West Advisory Board by:
 - A. The Secretary and IT Coordinator have been added to the Executive Committee to provide support to the RVP to enhance the flow of communication to the Advisory Board and membership through the recording of "Action Items" and tracking "Agenda Items" and keeping the website up to date.
 - B. Providing information through the website to reach the growing and diverse interests of the regional membership. Updated and added materials to the website as needed and requested by Advisory Board members and the Executive Committee.
 - C. Adding board vacancies to the website to promote Board positions to the membership.
 - D. Development of a website link to solicit interest in volunteering for participation in Region IV-West activities & programs and to announce opportunities for involvement in the Region.
 - E. Regular distribution of the regional newsletter, four times a year, in order to promote regional programs and providing information pertinent to professional areas of interest to the membership. To date, 64 individuals (Advisory Board

members, general regional members, SSAO's, graduate and undergraduate students, have submitted articles to the last 3 issues of the newsletters covering a wide variety of topics from IW-West business to KC updates to campus programs and initiatives.

- F. Submission of articles to the newsletter is giving membership opportunity and experience in writing professional articles.
- G. The historian is organizing the "historical" regional materials and documents that have been collected and stored 'locally and is in the process of forwarding the materials to the National Archives in Bowling Green in order to preserve the history of Region IV-West. These materials and documents include; but are not limited to, Region IV-West Board minutes dating back to 1996; Region IV-West Conference program books dating back to the first Region IV-West conferences in the early 70's; and Region IV-West newsletters dating back to 1987. These materials when catalogued into the National Archives library will be accessible to the NASPA membership, regional and national.
- H. The Board secretary serves as the secretary/recorder at Advisory Board events; develops materials to track Board decisions and discussions; and puts the information on the website to provide the information to the Board members and regional membership.
- I. Collectively the Communications Work Group is being recognized as a resource to the Executive Committee and the Advisory Board for collection and retention of Board materials needed to track what has 'been' in order to help lead the way to 'where the region is going'.