



# NASPA

## REGION IV-WEST

Eric Grospitch, Region IV-West Vice President  
Report for the 2011 March Board of Directors Meeting

2/9/11

### Discussion Items

- *We have had challenges with the regional e-mail distribution as some members receive the e-mails and others do not. (Communicated to Stephanie on 2/9/11 following our newsletter mailing)*

### Action Items

*None at this time*

### NASPA GOALS

#### **A. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice**

- Two NASPA IV-West members collaborated with others to start the Student Affairs Women Talk Tech Blog <http://sawomentalktech.com/blog/> Kristen Abell and Brenda Bethman
- I have been blessed with an outstanding and dedicated group of professionals. They make my job easy.
- The regional conference was a success, with approximately 327 people in attendance with our highest turnout of both SSAO's and graduate students in a long time. We anticipate a return to the region of approximately \$17,000.
- Preparing for the 2011 Regional Conference in Denver, CO and finalizing details for the 2012 Conference in Rapid City, SD.
- Reached out to all Regional KC representatives to promote attending the Annual Conference and participate in the KC Fair
- KC Newsletter articles submitted by: Technology KC; Campus Safety KC; International Education as well as faculty and research liaisons.

- Email update sent to regional KC representatives with information about expectations and instructions for regular email communication with regional KC membership, including the “Getting Started” Handout
- IT Coordinator is extremely active through updating IV-W website, assisting RVP with blog, utilizing Twitter and Facebook about IV-W activities, and providing technology/website support for Regional Conference Planning Committee
- Scheduled/scheduling individual meeting with the Regional KC Reps
- In collaboration with SSAO Liaison, creating a professional development registry for faculty in the region who are willing to connect to SSAOs and others needing training in a certain area
- Investigating webinars/ virtual meetings for regional members
- We have replaced the Oklahoma Membership Coordinator: Joseph Ballard will begin his duties immediately, replaced Zac Stevens. Other recent additions to the state membership coordinator group are Dan Mabery, Arkansas and Raul Cardenas, Colorado.
- We have begun and will continue to submit bios and pictures of all of the state membership coordinators for inclusion in the regional newsletter. Most of them will have been included by May 2011.
- As of the last NASPA Summary of Membership Report (January 5, 2011), Region IV West had a membership of 1206. Membership figures for May 2010 were 1221 total members. Our goal was 1225. From what I am able to discern, this might be our largest membership yet.
- Membership coordinators hold quarterly conference calls and they have been very well attended. These meetings have been invaluable, not only to help them feel welcome, but to allow the more experienced coordinators to share best practices with the new members.
- Creating a standard application for our graduate student member position. Want to ensure that it is a fair process for selection.

**B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues**

- The state membership coordinators are attempting to collect information from their respective states to share with the region with possible inclusion in the regional Newsletter.
- Latino/a KC rep has been very involved with the Statement regarding Arizona Immigration Legislation
- The Public Policy chair, Lois Flagstad, updated the board during the conference in Omaha on recent changes in public policy legislation and initiatives.

**C. To advance pluralism, diversity, and internationalism in NASPA and the profession**

- International Education KC Rep “Developing International Experience Opportunities for Tomorrow's Professionals” presented at the regional conference in Omaha
- Men and Masculinity KC Rep serving on the planning committee for the Multicultural Institute
- We have worked very hard to provide Region IV-West members with a balanced view of consolidation through our newsletter, through e-mail communications and presentations at the regional conference.

**D. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes**

- AER KC Rep partnered with Research Division Chair to promote research and publications by members and graduate students within the region.
- Submitted biographic information and pictures of the two new state membership coordinators for publication in the regional newsletter. Will continue to submit three to four bios and pictures for inclusion in the next newsletter additions until all state membership coordinators have been recognized. This should help the membership understand who their membership coordinator is and how to contact them.

**E. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth**

- The primary goal of the KC Coordinator continues to be keeping all regional KC representative positions filled through utilizing the process of submitting all candidates’ materials to National KC Chair for selection and then appointment made by RVP.
- One goal of the KC Coordinator is to reach out to all regional KC reps to educate, communicate, motivate, and encourage knowledge creation and dissemination in the region. Assistant KC Coordinator spoke on the telephone to coordinate strategies of communication to Regional KC reps in supporting their efforts in:
  1. Define roles as Regional KC representative
  2. Answer questions or concerns about their roles
  3. Promote communication with national KC chair
  4. Assist in needs by KC Coordinator to support Reps role
- Communicated with all out-going KC representatives to thank them for their service and confirm their term ended in March 2011

- Emailed update to regional KC representatives with information about expectations, goals, instructions for regular email communication with regional KC membership, current regional KC #'s, shared updated Knowledge Community Manual, and Summer Board Meeting Dates
- Sara Mata will host KC Rep meeting during Fall Board meeting in Denver, CO— discussion with KC Reps prior to will assist in changes and implementations for KC representation at the Fall Regional Conference
- Hosted KC Rep meeting during Fall Board meeting in Omaha, NE—discussed highlights, challenges, expectations, and plans for transition to Sara Mata for KC Coordinator for IV-W
- Successfully transitioned Sara to her new role through conference calls, emails, and other means of support. Files shared.