



**Deneece Huftalin
Region V Director**

**Report for the 2013 Summer Board of Directors Meeting
June 17, 2013**

NASPA Board Action Items

None at this time

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

Region V is off to a great start with a full board as of June 2013. The board structure has been maintained with the exception of adding Co-Coordinator for Knowledge Communities and eliminating the Volunteer Coordinator role and the Special Projects role. New board positions were filled by reaching out to the region for new volunteers and by reviewing the institutional type, states, provinces and professional levels of board members to ensure greater diversity.

Knowledge Community Report

- A. Many new Knowledge Community representatives were recruited to the board in March 2013. These representatives participated in conference call trainings with the Region V KC Coordinators during April. In each training they learned about the responsibilities and expectations for being KC reps, how to send messages on the regional listserv, how to post to the regional blog, and other tips to get started in their roles.
- B. All Knowledge Community representatives have contacted their national KC chair people and many have been invited to join in on national conference calls with their leadership teams, including the Men and Masculinities, Multiracial, Student Athlete, and Student Affairs Fundraising and External Relations KCs.
- C. The Student Affairs Fundraising & External Relations Knowledge Community co-representatives are developing a survey for regional members and institutions with the hope of gaining a

broader perspective of what schools and colleagues are doing to advance their efforts in the areas of affinity building, fundraising, and constituent cultivation.

- D. The Men and Masculinities Knowledge Community representative is beginning to develop a regional drive-in conference for 2014.
- E. The Multiracial and Student Affairs Fundraising & External Relations Knowledge Community representatives are developing networking opportunities for the upcoming Western Regional Conference to be held in Salt Lake City in November 2013.
- F. The 2013 Power of One conference, coordinated by the Region V GLBT Issues Knowledge Community, was held at Boise State University on April 26 through 28 under the theme “Becoming Inclusive Leaders.” Power of One celebrated its 10th anniversary this year and also boasted a record attendance of 241 registrants. The conference host for 2014 will be Salt Lake Community College.
- G. Region V Knowledge Community Coordinators are developing an educational session for the 2013 Western Regional Conference called “Knowledge Communities 101.” This interactive program will be held during one of the conference’s concurrent sessions and will introduce attendees to the purpose of Knowledge Communities, what they provide to NASPA members, and how to get involved in them. This session will be followed by a Knowledge Community Fair at which KC representatives from both Region V and VI will be stationed at resource tables to greet conference attendees one-on-one and answer questions about their groups.
- H. Overall, Region V Knowledge Community representatives continue to build their capacities to connect across the region and engage in meaningful dialogue. To that end, all KC reps have added their contact information to the NASPA Region V blog and many have posted links or short articles to stimulate conversation in their areas and test the utility of this medium as a communication link to our members (<http://nasparegion5.com/knowledge-communities/>).

Region V Membership Report

- 1. New State/Province Representatives
 - a. Joel Perez will be taking a new position at Seattle Pacific University. The board will have an opening for a new Oregon State representative.
 - b. Graydon Stanley will be the new Idaho state representative.
 - c. Leialoha (Lei) Pakalani will be the new Utah state representative.
 - d. Anna Carey will be the new Washington state representative.
 - e. Jim Dunsdon will be the new British Columbia representative.
- 2. State/Province Updates
 - a. Alaska Updates
 - i. Institutions have been starting dialogue again about reviving the Student Affairs statewide gathering that happened through the 1990’s and early 2000’s, rotating host sites to help mitigate the restrictive travel costs. In May student

conduct officers from all the statewide UA system institutions met in Anchorage in an initial effort to begin collaborative review the shared Student Code of Conduct and individual judicial processes.

- ii. Discussions about beginning an AK student leadership conference for fall or spring 2013/14 have begun

b. Alberta Updates

- i. This March, the Alberta provincial government cut funding to post-secondary education by 7.3%, announced that post-secondary institutions could not increase their tuition in response to the budget cuts, and recommended a freeze on staff and faculty salaries. The announcement led to a protest from 500+ students in Edmonton, and layoffs and suspension/elimination of academic programs and infrastructure projects for institutions
- ii. Residence Life professionals meeting occurred in March and a Student Services conference was hosted in May

c. Nevada Updates

- i. Two student affairs professionals from University of Nevada, Reno presented at NASPA's Considering a Doctorate Degree Webinar on Tuesday, April 30, 2013.
- ii. Nevada Rep Amy Koeckes contacted folks in the state including graduate classes to submit proposals for the Regional Conference in Utah in November.
- iii. Amy has been giving presentations about NASPA in graduate classes

3. June Meeting Agenda Items

- a. In transitioning to this role, former membership coordinator Sunny Gittens provided historical context of state/province roles, which initially focused on communication to members. Given the current goals of NASPA and Region V, it was recommended to review the current role responsibilities and revise membership goals to better serve our region. The meeting will focus on the following topics:
 - i. Collaboration opportunities with faculty/research KCs
 - ii. Goal setting with consideration of the NASPA Regional Strategic Plan
 - iii. Assessing effectiveness of monthly phone call communication with new members
 - iv. Effective professional development opportunities for each state/province

4. Membership Updates

- a. Introducing the Region V Facebook page!
 - i. The Facebook page can be found at <https://www.facebook.com/groups/naspav/>
 - ii. Please join the page, invite other colleagues to join, and utilize the space to network and share information and resources!
- b. NASPA Nationals communication
 - i. NASPA will be unveiling a new website with homepages that are 1) targeted at membership type, and 2) dynamic with social media platforms so that the page is constantly updated with current news, articles, tweets, and events relevant to the member. Rollout may occur this summer/fall.

- ii. In fall of 2012, the national office requested that each region welcome new members by phone, as part of the newly created communication plan. In debriefing with former membership coordinator Sunny Gittens, we will be assessing the effectiveness of this year's implementation and coming up with recommendations for the national office.
- c. Membership statistics
 - i. Accurate numbers on membership has been tricky these past few years. Typically NASPA sends the membership coordinator monthly updates on membership statistics, which often do not align exactly with the NASPA database that advisory board members have access to.
 - ii. This June's statistics were calculated from the NASPA database, which may be why numbers are much lower than usual at this time of year.

Treasurer Report: see attached

Community College Division Report

Members of the NASPA Community College Division are working with Stylus Publishing to write, edit and publish *The Handbook for Student Affairs in Community Colleges*. Final drafts of each chapter are due in July 2013 with the hope that the book will be published in Spring 2014. Nancy Singer, Assistant Vice President for Student Planning & Support at Salt Lake Community College is writing chapter 13 on Academic Support Services. Deborah Casey, Vice President of Student Affairs at Green River Community College in Washington is writing chapter 16 on Services for Special Populations.

The Western Regional Conference planning committee has committed to having a community college track of sessions at our conference in Salt Lake City in the fall. Nancy Singer submitted two conference proposals:

1. A Promising Practice Session – Supporting College Access and Success through PACE (Partnerships for Accessing College Education)
2. A Promising Practices Session - In partnership with the University of Utah we submitted a session titled Bridging to the U: A Diverse Transfer Student Partnership

Salt Lake Community College has been selected to host the 2014 Power of One Student Leadership Conference. The conference is jointly sponsored by NASPA Region V and the Northwest LGBT Board.

We've had one Community College Division Leadership Meeting since the national conference. We meet again on June 10. We are engaged in discussions regarding the strategic priorities for the division.

NUFP Coordinator Board Report

Not counting the spring acceptances or taking into account those who are graduating, there are currently 486 NUFP Fellows within NASPA and 40 in Region V. Twenty applications were reviewed in the spring application season.

The NUFPP Coordinator, Kim McAloney has been working together with Wendy Aleman, Region VI NUFPP Coordinator, in multiple ways throughout the past few months. They have been working together to create a Western Regional NUFPP Facebook page for Region V and VI NUFPP Fellows to connect with one another broadly.

Kim and Wendy have also created a survey to hopefully capture recent NUFPP alums within Regions V and VI and have been working to have a NUFPP Reception at the Western Regional Conference to gather current Fellows, mentors, and alumni together.

Kim has been working as part of the Western Regional Conference NUFPP Institute committee along with Wendy and Mamta Accapadi, the institute chair. This has been a great experience having been a part of the Institute since it's beginning and now as the Regional Coordinator, being able to bring perspective specifically from our region.

Lastly, Kim has requested information regarding starting a NUFPP award for Region V to recognize those who have made significant contributions to the program and to continue to bring awareness of the program.

Communications and Website Report

- The Regional blog continues to gain traction and followers. Board members are asked at the annual meeting to sign up to contribute articles and submission rates are solid throughout most of the year. The content submitted reflects a variety of material including: conference/professional development opportunities, personal reflections, editorials on public policy, etc.
- There were 14 new posts since March 1, 2013 and we anticipate at least 3 more articles in June. LeAnne Wiles and Charlie Varland are actively working with KC representatives to train them on accessing the blog and over 50% of the KC representative have posted a welcome message or article from the KC page: <http://naspregion5.com/knowledge-communities/>.
- Tina Wang and Matt Lewis are serving as the 2013 Western Regional Conference webmasters and continue to support the committee to post updates about the conference, including call for programs, call for reviewers, hotel and registration details. In addition, they send out email updates to the membership with time sensitive information to ensure the regional membership are apprised of conference deadlines.
- Jeff Rosenberry is coordinating the 2013 WRC mobile app.
- Tina Wang (Region V Communications and Website Coordinator), Matt Lewis (Region V Social Media Coordinator), and Deneece Huftalin (Region V Director) participated in a conference call with the national office to preview NASPA's new comprehensive website which will be launched this fall.

- The Region V website is updated with current information, but users are encouraged to visit the more dynamic Regional blog (<http://nasparegion5.com/>) for the time being.

Faculty Division Report

We will be meeting prior to the Board meeting to discuss strategies for faculty engagement. One idea is for all preparation program tenure track faculty to receive a one year complementary membership. If this is decided it will require a vote of the Board.

Our first NASPA Faculty Council was held on May 20th. The plan is for us to meet quarterly. Highlights include: discussion of our desired range of functions and involvements, a review of the Faculty Assembly Minutes from the Annual Meeting that included priorities and initiatives to focus on as we move forward, the creation of Faculty Council webpage and selection process for student representative.

Scholarship

- **Research Division Representative Report**

- In March, 2013, Clare Cady and Amy Bergerson were appointed as Co-Coordiators of the NASPA V Research Division. Clare is the Human Services Resource Center Coordinator at Oregon State University, and Amy is a faculty member in the Department of Educational Leadership and Policy and the Director of the Student Success and Empowerment Initiative at the University of Utah. Clare and Amy bring a combination of practitioner-scholar and faculty-scholar lenses to the NASPA V Research Division. In the first three months of their term as Research Division Coordinators, Clare and Amy have focused on the following:

- **Scholar Practitioner Research Grant:**

The NASPA Region V Advisory Board has allocated \$2000 to support the development of a research grant. Utilizing the grant proposal, timeline, and review processes that were established to support the grant application process by the former Research Division Coordinate, Jessica White, we wrapped up the submission process in early May. Four grant applications were submitted. We developed a grant selection committee, which consists of the following Region V Board Members:

Name	Institution	Position	Regional Board Role
Amy Bergerson	U of Utah	Faculty	Research Coordinator
Clare Cady	Oregon State	Human Services Resource Coord.	Research Coordinator
Hui Ling Chan	Western Washington U	Asst. Director of Res Life	International KC Rep.
Jim Dunsdon	U of Victoria	AVP Student Affairs	British Columbia Rep
Graydon Stanley	Northern Idaho College	VP Student Services	Idaho Rep.
Heidi Stanton- Schnebly	Washington State	Gender Identity/ Expression and Sexual Orientation Resource Center	LGBT KC Rep.

The grant selection committee is in the process of reviewing applications and will make a selection mid-June, 2013. The selected grantee will be announced at the NASPA Region V Board meeting in June, and then notified the last week in June. The grant recipient will be honored at the 2013 Western Regional Conference in Salt Lake City, Utah.

The 2012 grant recipients are in the process of reporting on their progress. Nancy Singer and Rosario Suarez plan to present on their grant at the 2013 Regional Conference. Vicki Wise and Lisa Hatfield will not present at the conference, but are in the process of submitting a manuscript based on their work to the *NASPA Journal of Student Affairs Research and Practice*. Both of these venues will allow these recipients to publicize their funded research in the NASPA community.

In the upcoming year, we plan to publicize the availability of the grants through the NASPA website and the Regional blog, as well as through regular posts to the blog. It is our hope that increased publicity about the grants and their purpose will increase our grant submissions.

- **Featured Graduate Student Research:**

At the June 2012 Board Meeting, it was suggested that Jessica White solicit nominations for outstanding graduate student research with the intent of featuring their work on the regional blog. In partnership with the Region V Faculty Liaison, Mary Skorheim, and the NASPA Faculty Fellow in our region, Larry Roper, Jessica solicited nominations for high quality and compelling graduate student research. Six nominations were received. Jessica then contacted all of the nominees and received permission to feature their

work. We will begin featuring these researchers and their work in upcoming issues of the Region V blog over the summer. Additionally, we will continue to work with our Faculty Liaison and Faculty Fellow to continue featuring graduate student research in the Region V blog.

- **Increased Blog Presence:**

One of our primary goals is to increase communication with Region V members regarding the importance of research in the field of Student Affairs. We are in the process of developing a schedule of blog posts, with a goal of posting on the Regional blog every two weeks throughout the year. Our posts will begin with Clare's perspectives on the importance of research for practice, and then continue with Amy's reflection on the role of faculty and research in NASPA. We will then use six posts to highlight the Graduate Student Research. We plan to utilize two additional posts to highlight the research funded by the 2012 Scholar Practitioner Research Grant, and another to announce the winners of the 2013 grant. Additional topics for the blog, including featuring the research of faculty and scholar-practitioners within the Region, will be developed over the summer months. Our regular postings to the blog will be facilitated by acquiring direct access to the blog site so we can personally upload our postings according to our scheduled timeline.

- **Presence at the Regional Conference:**

We plan to work with the Western Regional Conference Committee to ensure that research has a presence at the Regional Conference. There is a research track designated in the submissions process, which will generate some research sessions at the conference. We will work with the Conference Committee to publicize the research sessions on our blog, and with the Faculty Liaison to consider ways to gather faculty and scholar-practitioners at the Regional Conference to promote collaboration and develop an increased awareness around the research produced within our Region.

Professional Development

Power of One Conference

April 26-28, 2013, Boise State University

- 241 registrants
- 10th anniversary of conference
- Dustin Lance Black, Keynote speaker
- Programs presented: 25 workshop sessions, 4 plenary sessions
- States represented: 5 (Idaho, Washington, Utah, Oregon, California)

- Institutions represented: 31
- Sponsors: ACLU of Idaho, NASPA Region V, Pride Foundation, Boise State University's: Associate Vice President for Student Affairs, Martin Luther King Living Legacy Committee, Multicultural Student Services, the Office of the Vice President for Student Affairs, Student Involvement and Leadership Center, Women's Center
- Various scholarships: 13 scholarship recipients. Scholarship received from the Pride Foundation Scholarship, Stanton-Webb Founders Scholarship, MLK Living Legacy Committee Scholarship
- Number of volunteers: 32

Western Regional Conference

November 6-9, 2013, Salt Lake City, UT; Little America

- Conference website – www.naspawrc.com
- Institutes – running the full slate of institutes – cap around 30 for SSAA, Mid-level and NPGS. NUFP will be held at U of Utah
- Programs/Sessions – we had over 150 submissions ranging from a plethora of topics...with all focusing on the theme. A committee of folks are reviewing and proposals and will make selections by July planning meeting.
- Major Speakers – Mary Gonzales, Dr. Shaun Harper, Joaquin Zihutanelo
- Opening Reception held at new Natural History Museum – sponsored by Chartwells
- Registration is open
- There will be a vendor area (about 20 vendors) with vendor break times.
- Two major sponsors are – Chartwells and Sodexo – thanks to them!
- We will be using Guidebook as our app for the conference program –

Advocacy

- *Power of One Conference very successfully planned and implemented through GLBT KC*
- *Region V Director signed NASPA Statement re: Guns On Campus*

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Research Co-Coordinator and Faculty Division representatives are meeting with the State and Provincial Representatives before the board meeting to identify additional ways to link Regional research with practice. The grant submission process has been successful, but we are looking for additional ways to highlight graduate programs and the research that is coming from our students/faculty in region V.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Region V leadership was strengthened by an active effort to reach out to underrepresented states/provinces and/or institutional types to try to diversify the representation on the regional board. Results include 6 leaders on the board from community colleges including one tribal college. All states/provinces in the region are also represented on the board.