



Paul Bennion

Region V Director

Report for the 2012 Winter Board of Directors Meeting

November 9, 2012

NASPA Board Action Items

None at this time.

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

- **Region V Knowledge Communities Report**
 - Asian-Pacific Islander Concerns KC Rep wrote a review of the new API in Higher Ed book for the last edition of the Region V newsletter (from API Concerns KC Rep – Lisa Hatfield)
 - Plans are rolling for the 2013 Power of One conference at Boise State University, April 26-28th. Jess Caldwell-O'Keefe and her team are cooking up quite a conference under the theme "Becoming Inclusive Leaders." We are also seeking a conference host for 2014 - bids are due March 1 (from GLBT Issues KC Rep. - Kari Fass).
 - Created new regional award, Outstanding Contribution to Student Leadership Programs in Region V. Nominations were reviewed by regional SLP-KC committee members and award winner has been selected. The award winner will be announced at the Newcomer Welcome & Introduction to Knowledge Communities event at the Western Regional Conference on November 8 (from SLP-KC Rep Charlie Varland).
 - Student Affairs Professionals Confab hosted at Boise State University on July 20. Report on this event, including the spending report, attendance, and general assessment, will be shared with board members in advance of the Western Regional Conference and I'll be able to answer any questions at the board meeting (from SLP-KC Rep Charlie Varland).
 - Continued to work with and explore new initiatives with regional SLP-KC committee on monthly conference calls (from SLP-KC Rep Charlie Varland).
 - The Adult Learners and Students with Children Rep has begun to reach out to the people in our region who have joined the KC to see why they joined the KC, what they are seeking from the KC, and how they want to be involved. Initially started doing this by phone but was having some difficulty reaching people, so next step toward getting this information is to send an online survey out to the region V ALSC KC members. Also plans to send out an email to try to drum up some more interest in the ALSC KC from our region (from ALSC KC Rep – Gretchen Jewett).
 - The New Professionals & Graduate Students KC Rep will be sending out a professional development newsletter series to the region's NPGS group. This was done two years ago,

and feedback was received that it was helpful. The kind of information included will cover professionalism tips, interview techniques, resume support, and networking information (from NPGS KC Rep – Jeff Rosenberry).

- IEKC rep collaborated with region vi rep and Brett Perozzi on the development of an international education opportunities brochure (see attached).
- Overall, Region V KS Representatives continue to build up their capacity to connect across the region and engage in meaningful dialogue. To that end, nine of our KC Reps have engaged with our NASPA Region V blog in order to stimulate conversation in their areas and test the utility of this medium as a communication link to our members (<http://nasparegion5.com/knowledge-communities/>). Those KC's include the Adult Learners and Students with Children KC, African American KC, Asian/Pacific Islander Concerns KC, Disability KC, GLBT Issues KC, Multiracial KC, Parent and Family Relations KC, Student Leadership Programs KC, and the Sustainability KC. The challenge now is to engage our community in this dialogue.

- **Membership Chair Report**

- Data provided via the NASPA Leadership Portal conflicts with the NASPA membership report; it is suspected the variance is related to members moving between Regions and the counting of voting delegates and NUFP. The number of paid memberships held steady between June and October 2012 and membership grew between October 2011 and October 2012. The number of institutional members continues to grow.
- The NASPA Office is in the process of unveiling a new communication plan. As part of the plan, State and Provincial representatives are making personal phone calls to each new member using a script provided by the NASPA Office. So far we have left more messages than spoken to individuals; we are sending follow-up emails.
- NASPA updated the Portal allowing for an enhanced ability to email members including the following filters:
 - FTE Category
 - Sector (public, private, 2-year, 4 year, etc)
 - Membership type
 - Knowledge Community
 - State
 - Canada
- Erin Biddlecombe and Clint Galloway have been in contact with the NASPA Office to advocate for inclusion of international members in all NASPA considerations and operations.
- Jessica Oyler shared resources and planning information from the Utah State Conference for consideration by other states and providences discussing the possibility of sponsoring conferences in the future.
- Krystal Cobian provided a report on the NASPA Region V *Supporting Undocumented Students Educational Drive-In Conference* which took place October 22, 2012 at Seattle University (see attached goals and program). In total, the conference hosted 134 attendees and had a waitlist of approximately 30 individuals. Participants came as far as eastern Washington and Oregon, and consisted of community partners, high school and college students, attorneys, and higher education institutions. Assessment results are being tabulated and will be shared with NASPA. An article recapping the event will be published in the November edition of the NASPA Region V Blog. One of the action items included the launching of a Scarlet U campaign - www.seattleu.edu/oma/Inner.aspx?id=100201.

- To assist with mentor efforts, all NASPA Region V members who renewed membership between September 1, 2011 and August 31, 2012 were entered into a drawing. Denise Carl (University of Idaho) received a one-year paid membership and was able to give a one-year paid membership to a non-member at her institution, Bruce Mann. This information was shared in the August edition of the NASPA Region V Blog.
- State coordinators from Oregon, Washington, and Utah reached out to the 3 NASPA Graduate Associates in Region V to discuss collaborative efforts. NASPA Graduate Associates are masters students that serve as a conduit for NASPA events, publications, and program offerings within a campus community. The Graduate Associations are required to sponsor 6 events including a membership drive, careers in student affairs, student affairs social, and a webinar party.
- **Community College Division Report**
 - Western Regional Conference Activities:
 - Community College Reception
Sponsored by Region V and VI
Friday, November 9
 - Community College Division Meeting
Saturday, November 10
 - The Community College Division is sponsoring a series of four online learning seminars during the 2012 – 13 academic year. Dates and topics are below:
 - Using 2.0 Tools to Augment Service and Support, November 16, 2012, Presenter: Barry Hubbard
 - Bridging the Gap: Partnerships between HBCUs and Community Colleges, February 21, 2013, Presenters: Dawn Lewis Cynthia Polk-Johnson and Cletra Peters
 - Developing a Pathway that Leads to Completion, April 19, 2013, Presenter: Kathleen Cleary
 - Community Colleges Abroad, May TBD, Presenter: Kate Mueller
 - First issue of the online newsletter will come out in early November. The newsletter will be posted on NASPA's Community College Division website. I am serving as editor.
 - Members of the NASPA Community College Division are working with Stylus Publishing to write, edit and publish *The Handbook for Student Affairs in Community Colleges*. Final drafts of each chapter are due in July 2013 with the hope that the book would be in production in Fall 2013. The purpose of this book is to:
 - a) Inform community college senior student affairs officers, practitioners, and faculty members about the historical and contemporary developments affecting student affairs work in community colleges
 - b) Conceptualize new and emerging elements of organizational design and leadership in community college student affairs
 - c) Address new challenges in terms of student affairs administrator roles and responsibilities
 - d) Provide new information on finance, student development, legal and policy issues, strategic planning and assessment, academic partnerships, and use of technology
 - e) Discuss challenges on the horizon for community college student affairs
 - f) Provide practical descriptions of current practice and necessary competencies in student affairs functions

I am writing chapter 13 on Academic Support Services.

- **Communication Report**

- Things are going really well on the Social Media front. The blog is moving very smoothly with posts coming up all the time. I'm really excited to see the KC pages coming along with a lot of really great content. I'm trying to think of a better way to make sure that people are seeing this information since the stories and articles that are posted there and not posted to the main blog page. I'm also looking at ways to improve our presence on Twitter. I had begun working on a more comprehensive social media calendar at the board meeting over the summer, but let that fall by the wayside during the fall. I hope to have something ready to talk about during the board meeting at the conference. Let me know if you have any questions about what's going on.
- Board members continue to submit articles that are published monthly. Each board member signed up for one month, which results in about 4 articles a month being posted to the blog on various issues pertinent to their respective areas or professional competencies. This information used to be submitted for the newsletter, which has been replaced by the more dynamic region v blog.

- **NUFP Report**

- A new NUFP Coordinator came on the board this Fall and has been able to connect with Wendy Aleman, past NUFP Region V Coordinator and current Region VI Coordinator to discuss with her this role. They discussed their involvement in the NUFP pre-conference at the Western Region Conference in which they are excepting a few Fellows from Region V. The coordinator reviewed 4 applications for the priority NUFP deadline. All 4 applications were accepted bringing the current total of NUFP Fellows in our region to 29. The later application deadline was extended to November 5 due to Hurricane Sandy.
- RD has worked collaboratively with board leadership, in particular the KC coordinator and RD-elect, to fill board positions with the expectation that they will serve for the remainder of my term as well as Denece's term.

Scholarship

- **Research Division Representative Report**

- Scholar practitioner research grant
 - In June 2011, Region V Advisory Board members allocated \$2000 to support the development of a research grant. In response to this, I developed grant proposal, timeline, and review processes that was reviewed and supported by the Board during the summer/fall of 2011. In conjunction with the NASPA main office an online

application form was developed. Through the “Scholar Practitioner Research Grant” NASPA Region V is seeking to support research that is: (a) systematic in its approach to discover relationships between variables or to explain a particular phenomenon, (b) grounded in theory, and (c) generalizable or has broad implications for practice so that it contributes to the body of student affairs scholarship.

- This new grant was publicized at the NASPA Region V conference in San Diego in November 2011 with particular focus on the New Professional and Graduate Student Knowledge Community and student affairs faculty events, although information was distributed broadly as well. The first grants were reviewed and awarded in June 2012. Two regional research projects (listed below) were funded for a total of \$1500.00. Recipients of the grant will be featured and announced along with other regional award winners at the 2012 Western Regional Conference in Kona, Hawaii. This was made possible through partnerships with the regional conference planning committee.

1. Research Project Title: Developing an Employee Evaluation Scale Tool Aligned with ACPA and NASPA Professional Competency Areas for Student Affairs Practitioners

Grant amount: \$500

Principle Investigator:

Vicki Wise, Coordinator for Assessment and Research, Portland State University

Research Team Member:

Lisa Hatfield, Director - Learning Center, Portland State University

2. Research Project Title: Investigating the Impact of Summer Internships on Underrepresented Minorities and First-generation Students’ Access to Post-secondary Education

Grant amount: \$1000

Principle Investigator:

Nancy Singer, Assistant Vice President, Student Planning & Support, Salt Lake Community College

Research Team Member:

Rosario Suarez, College Access Advisor, Salt Lake Community College

In preparation for the next grant cycle, I am preparing marketing materials with the Region V Social Media Coordinator, Matt Lewis. Publicity for the grant will take place after January 1, 2013 and will be featured in conjunction with the Region V blog/website.

- **Featured Graduate Student Research**

- In response to discussion at the June 2012 Board Meeting, I developed a process for and solicited nominations for outstanding graduate student research with the intent of featuring their work on the regional blog. In partnership with the Region V Faculty Liaison, Mary Skorheim, and the NASPA Faculty Fellow in our region, Larry Roper, I solicited nominations for high quality and compelling graduate student research (see text of email below). While the response was a bit disappointing, I received six

nominations, all from the same institution (Oregon State University). I have contacted all of the nominees and requested permission to feature their work. All have agreed to allow us to feature their work (and photo). We will begin featuring these dissertations and theses after January 1, 2013 in conjunction with the marketing materials for the Scholar Practitioner Research Grant.

Greetings,

We hope you have had a pleasant summer – you are probably getting ready now for another fall term! It does go by quickly.

We are contacting you about an exciting opportunity to promote student research being conducted in NASPA Region V with the goal of featuring high quality and compelling graduate student research-based theses and dissertations via the NASPA Region V Blog. Our intent is to recognize the outstanding work done by our graduate students, to bolster our members' knowledge related to issues in higher education, and to continue promoting a culture of research in our Region. We hope that you will participate in this effort by nominating students and their work. To do so:

- 1. Graduate program coordinators should solicit nominations from faculty in their department. Information must include: (a) student name and contact information, (b) advisor name and contact information, (c) nominator name and contact information, (d) nominating institution and program, (e) title of thesis or dissertation, AND an electronic copy or link to the entire dissertation, and (f) degree earned. Please note: the thesis or dissertation must be research-based and successfully defended.*
- 2. Nominations from graduate program coordinators should be sent to Jessica White at jessica.white@oregonstate.edu and received no later than September 1, 2012 to be considered. Candidates will be notified they have been nominated, although we recommend that nominators also inform nominees.*
- 3. Review of nominations will be completed by Jessica White, Mary Skorheim, and Larry Roper (see contact information below).*
- 4. Authors of selected theses/dissertations will be contacted for permission to feature their material on the NASPA Region V website/blog.*

Again, we hope you will support us with this new initiative. If you have any questions, please feel free to contact one or all of us. We're looking forward to seeing all of the terrific work our graduate students and their advisors have been doing.

*Jessica White, NASPA V Research Division Coordinator <jessica.white@oregonstate.edu>
Mary Skorheim, NASPA V Regional Faculty Liaison <mary.skorheim@utah.edu>
Larry Roper, Member, NASPA Faculty Fellows <larry.roper@oregonstate.edu>*

- **Regional Conference and Research Emphasis**

- In partnership with Sherry Mallory, Programs Co-Chair for the 2012 Western Regional Conference, and other representatives from NASPA's Research Division, we helped develop and promote a conference competency track in "Assessment, Evaluation, and Research" (AER). This competency area focuses on the ability to use, design, conduct, and critique qualitative and quantitative AER analyses; to manage organizations using AER processes and the results obtained from them; and to shape the political and ethical climate surrounding AER processes and uses on campus.
- The conference proposal committee received a total of 28 proposals for 45-minute research sessions and 17 proposals for 75-minute research sessions. At the 2012 Western Regional Conference we will be offering two research sessions each during the 45-minute time slots (for a total of 4). One features the work of a faculty member, one features the work of a doctoral student, and two feature studies conducted by staff in the UH system on the needs and experiences of Native Hawaiian college students. We will be offering a total of five research sessions during the 75-minute time slots. Three feature the work of faculty, and two highlight practitioner research.

Professional Development

- **Small College Division Report**
 - Assisted in the development of a small college dial-in conference titled, *Student support, safety, and success at the smallest of the smalls*. It is scheduled for November 27th, 2012.
 - Engaged in conversations with a few other SSAOs at smaller institutions about the possibility of joining some schools together to create external review teams for evaluating departmental learning outcomes.
 - My primary activity for this quarter has been to establish a Region V Small Colleges and Universities Advisory Board. To date, we have the following institutions serving: George Fox University, Westminster College, Puget Sound University, Portland Northwest College of Art, Saint Martin' University. Our primary activity has been to plan for the Regional NASPA Conference SC&U Roundtable occurring this week in Hawaii. Two of our members submitted the proposal for this program and will be facilitating it. The plan is for them to return with feedback and ideas in regards to addressing the needs/goals of the SC&U in our region. We have had two conference calls and plan to convene again next month.
- The annual NASPA Region V Senior Student Affairs Officers (SSAO) Retreat was held in Portland OR this past June. 28 Senior Student Affairs leaders from five states and one province gathered for a time of both education and renewal. The top five topics of discussion at the retreat included: Best practices in careers; threat to self and Title II; student mental health; Title IX/DCL; and wellbeing and care for staff. An additional 21 topics were discussed during the course of the retreat. The retreat also provided a resource group for the participants to interact with over

the subsequent months as issues of concern arise. In addition to enjoying the beautiful city of Portland, participants dined on two exceptional meals, one prepared by Bon Appetit from Lewis and Clark College and the other by Sodexo showcasing their culinary skills and commitment to sustainable food practices. The next retreat is scheduled for June 19-21, 2013 in Portland OR.

- The NASPA Region V *Supporting Undocumented Students Educational Drive-In Conference* took place October 22, 2012 at Seattle University. In total, the conference hosted 134 attendees and had a waitlist of approximately 30 individuals. Participants came as far as eastern Washington and Oregon, and consisted of community partners, high school and college students, attorneys, and higher education institutions. Assessment results are being tabulated and will be shared with NASPA. An article recapping the event will be published in the November edition of the NASPA Region V Blog. One of the action items included the launching of a Scarlet U campaign - www.seattleu.edu/oma/Inner.aspx?id=100201.
- A Student Affairs Professionals Confab, organized by the region v Leadership KC rep, was hosted at Boise State University. The conference was hosted on July 20th and brought together 77 members from around the region. (See attached summary)
- The first groups of mid-level and SSAO peer coaching cohorts have been formed and started meeting. The first quarterly report on this experimental approach to professional development is forthcoming.
- **Professional Standards Report**
 - Here in Region V, we are continuing to highlight the professional competency areas in a number of ways:
 - Our regional blog has included an article on all but one of the competency areas. The remaining competency area will be covered in an upcoming blog entry.
 - Our regional conference will again use icons to designate the professional competency areas covered in each session.
 - In my role (Art Costantino, profession standards division rep) as a member of the Seattle University Student Development Administration Advisory Board, I assisted in the development of their newly revised list of learning outcomes, which incorporated elements from the ACPA /NASPA competency areas.
 - I, Art, attended the NASPA / IASIS first ever Global Summit on Student Affairs and Services. (Janet Mees, another member of our region, was also in attendance.) I was invited to the summit to begin a discussion about whether Student Affairs colleagues from around the world would see value in amending the list of competencies to create a more globally applicable list. We did give some consideration to the issue, although most of the work of the group focused on some more immediate tasks.

Advocacy

- **Public Policy Division Representative Report**

As Region V representative to the Public Policy Division, I (Rebecca Mills) have participated in the division's activities. Specifically, we accomplished the following since the national conference:

- Finalized the guiding principles document based on Board discussion at July meeting
- Prepared briefing papers to support the three major issues in the public policy agenda; I authored the document on college cost.
- Created a communication plan for sharing the public policy agenda with members
 - Prepared and forwarded information to the national office so that NASPA's President could share information initially with the entire membership
 - Created materials and suggested revisions for the public policy section of NASPA's website (to be implemented prior to sharing the agenda)
 - Sent messages on Twitter (AKA "tweeted") about the agenda and supporting materials
- Collaborated with others to create guidelines to request that NASPA take a position and/or make a public statement on a policy issue or current event.
- Designed a public policy powerpoint template for use by regional representatives at regional conference session and/or board meetings
- Prepared content for the public policy column in [Leadership Exchange](#)
- Proposed public policy sessions for the national conference including the Town Hall session to review and, if warranted, revise the public policy agenda
- Participated in monthly telephone conferences with division members includes discussion of state and regional issues
- Submitted a public policy article for the regional newsletter
- Proposed and prepared session for the Western Regional Conference in Hawaii

NASPA Strategic Plan

Goal 1

- 1 Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
 - Asian-Pacific Islander Concerns KC Rep wrote a review of the new API in Higher Ed book for the last edition of the Region V newsletter (from API Concerns KC Rep – Lisa Hatfield)
 - The NASPA Region V *Supporting Undocumented Students Educational Drive-In Conference* which took place October 22, 2012 at Seattle University, hosted 134

attendees and had a waitlist of approximately 30 individuals. Participants came as far as eastern Washington and Oregon, and consisted of community partners, high school and college students, attorneys, and higher education institutions. Assessment results are being tabulated and will be shared with NASPA. An article recapping the event will be published in the November edition of the NASPA Region V Blog. One of the action items included the launching of a Scarlet U campaign - www.seattleu.edu/oma/Inner.aspx?id=100201.

1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.

- First issue of the online newsletter will come out in early November. The newsletter will be posted on NASPA's Community College Division website. I am serving as editor.
- Members of the NASPA Community College Division are working with Stylus Publishing to write, edit and publish *The Handbook for Student Affairs in Community Colleges*. Final drafts of each chapter are due in July 2013 with the hope that the book would be in production in Fall 2013. The purpose of this book is to:
 - a. Inform community college senior student affairs officers, practitioners, and faculty members about the historical and contemporary developments affecting student affairs work in community colleges
 - b. Conceptualize new and emerging elements of organizational design and leadership in community college student affairs
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 - d. Provide new information on finance, student development, legal and policy issues, strategic planning and assessment, academic partnerships, and use of technology
 - e. Discuss challenges on the horizon for community college student affairs
 - f. Provide practical descriptions of current practice and necessary competencies in student affairs functions
- I am writing chapter 13 on Academic Support Services.
- In response to discussion at the June 2012 Board Meeting, the Research Division Representative developed a process for and solicited nominations for outstanding graduate student research with the intent of featuring their work on the regional blog. In partnership with the Region V Faculty Liaison, Mary Skorheim, and the NASPA Faculty Fellow in our region, Larry Roper, I solicited nominations for high quality and compelling graduate student research (see text of email below). While the response was a bit disappointing, I received six nominations, all from the same institution (Oregon State University). I have contacted all of the nominees and requested permission to feature their work. All have agreed to allow us to feature their work (and photo). We will begin

featuring these dissertations and theses after January 1, 2013 in conjunction with the marketing materials for the Scholar Practitioner Research Grant.

1.3 Tighten and align the connections among theory, research, and practice.

- In June 2011, Region V Advisory Board members allocated \$2000 to support the development of a research grant. In response to this, I developed grant proposal, timeline, and review processes that was reviewed and supported by the Board during the summer/fall of 2011. In conjunction with the NASPA main office an online application form was developed. Through the “Scholar Practitioner Research Grant” NASPA Region V is seeking to support research that is: (a) systematic in its approach to discover relationships between variables or to explain a particular phenomenon, (b) grounded in theory, and (c) generalizable or has broad implications for practice so that it contributes to the body of student affairs scholarship. This new grant was publicized at the NASPA Region V conference in San Diego in November 2011 with particular focus on the New Professional and Graduate Student Knowledge Community and student affairs faculty events, although information was distributed broadly as well. The first grants were reviewed and awarded in June 2012.
- In partnership with Sherry Mallory, Programs Co-Chair for the 2012 Western Regional Conference, and other representatives from NASPA’s Research Division, we helped develop and promote a conference competency track in “Assessment, Evaluation, and Research” (AER). This competency area focuses on the ability to use, design, conduct, and critique qualitative and quantitative AER analyses; to manage organizations using AER processes and the results obtained from them; and to shape the political and ethical climate surrounding AER processes and uses on campus. The conference proposal committee received a total of 28 proposals for 45-minute research sessions and 17 proposals for 75-minute research sessions. At the 2012 Western Regional Conference we will be offering two research sessions each during the 45-minute time slots (for a total of 4). One features the work of a faculty member, one features the work of a doctoral student, and two feature studies conducted by staff in the UH system on the needs and experiences of Native Hawaiian college students. We will be offering a total of five research sessions during the 75-minute time slots. Three feature the work of faculty, and two highlight practitioner research.

1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

- Small College Division Representative engaged in conversations with a few other SSAOs at smaller institutions about the possibility of joining some schools together to create external review teams for evaluating departmental learning outcomes.

Goal 2

2 Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
 - Plans are rolling for the 2013 Power of One conference at Boise State University, April 26-28th. Jess Caldwell-O'Keefe and her team are cooking up quite a conference under the theme "Becoming Inclusive Leaders." We are also seeking a conference host for 2014 - bids are due March 1 (from GLBT Issues KC Rep. - Kari Fass).
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.
 - Public Policy Division Chair, who also serves as national chair, prepared briefing papers to support the three major issues in the public policy agenda, and authored the document on college cost.
- 2.3 Build capacity among membership in order to effectively influence public policy.
 - Region V Public Policy Division Chair created a communication plan for sharing the public policy agenda with members
 - Prepared and forwarded information to the national office so that NASPA's President could share information initially with the entire membership
 - Created materials and suggested revisions for the public policy section of NASPA's website (to be implemented prior to sharing the agenda)
 - Sent messages on Twitter (AKA "tweeted") about the agenda and supporting materials
 - Public Policy chair collaborated with others to create guidelines to request that NASPA take a position and/or make a public statement on a policy issue or current event.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Goal 3

- 3 Launch an initiative to collaborate with student affairs worldwide.

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
 - Canadian Province Rep) have been in contact with the NASPA Office to advocate for inclusion of international members in all NASPA considerations and operations.
 - Professional Standards Division Rep attended the NASPA / IASIS first ever Global Summit on Student Affairs and Services. (Janet Mees, another member of our region, was also in attendance.) I was invited to the summit to begin a discussion about whether Student Affairs colleagues from around the world would see value in amending the list of competencies to create a more globally applicable list. We did

give some consideration to the issue, although most of the work of the group focused on some more immediate tasks.

3.2 Clarify NASPA's niche in international student affairs.

3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

- IEKC rep collaborated with region vi rep and Brett Perozzi on the development of an international education opportunities brochure (see attached).

Goal 4

4 Strengthen NASPA by making it a more responsive, vital and sustainable organization.

Objectives

4.1 Diversify and strengthen the sources of NASPA's revenue.

- To assist with mentor efforts, all NASPA Region V members who renewed membership between September 1, 2011 and August 31, 2012 were entered into a drawing. Denise Carl (University of Idaho) received a one-year paid membership and was able to give a one-year paid membership to a non-member at her institution, Bruce Mann. This information was shared in the August edition of the NASPA Region V Blog.

4.2 Increase collaboration and partnerships with higher education and other organizations.

4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.

4.4 Increase opportunities for innovation through technology.

- Overall, Region V KS Representatives continue to build up their capacity to connect across the region and engage in meaningful dialogue. To that end, nine of our KC Reps have engaged with our NASPA Region V blog in order to stimulate conversation in their areas and test the utility of this medium as a communication link to our members (<http://nasparegion5.com/knowledge-communities/>). Those KC's include the Adult Learners and Students with Children KC, African American KC, Asian/Pacific Islander Concerns KC, Disability KC, GLBT Issues KC, Multiracial KC, Parent and Family Relations KC, Student Leadership Programs KC, and the Sustainability KC. The challenge now is to engage our community in this dialogue.
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coming along with a lot of really great content. I'm trying to think of a better way to make sure that people are seeing this information since the stories and articles that are posted there and not posted to the main blog page. I'm also looking at ways to improve our presence on Twitter. I had begun working on a more comprehensive social media calendar at the board meeting over the summer, but let that fall by the wayside during the fall. I hope to have something ready to talk about during the board meeting at the conference. Let me know if you have any questions about what's going on.

- Board members continue to submit articles that are published monthly. Each board member signed up for one month, which results in about 4 articles a month being posted to the blog on various issues pertinent to their respective areas or professional competencies. This information used to be submitted for the newsletter, which has been replaced by the more dynamic region v blog.
- The first cohorts of mid-level and SSAO on-line peer coaching have been formed and started meeting. The first quarterly report on this experimental approach to professional development is forthcoming.

4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.

4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.

- Continued to work with and explore new initiatives with regional SLP-KC committee on monthly conference calls (from SLP-KC Rep Charlie Varland).
- The Adult Learners and Students with Children Rep has begun to reach out to the people in our region who have joined the KC to see why they joined the KC, what they are seeking from the KC, and how they want to be involved. Initially started doing this by phone but was having some difficulty reaching people, so next step toward getting this information is to send an online survey out to the region V ALSC KC members. Also plans to send out an email to try to drum up some more interest in the ALSC KC from our region (from ALSC KC Rep – Gretchen Jewett).

4.7 Examine resources and staffing to ensure alignment with strategic planning goals.