



Paul Bennion, Region V Vice-President
Report for the 2011 December Board of Directors Meeting
November 11, 2011

Discussion Items

None specifically related to Region V at this time, though our Advisory Board meets November 17th in San Diego, CA and items may arise that will require board discussion.

Action Items

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NASPA GOALS & GUIDING PRINCIPLES

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
 - At our 2010 summer advisory board meeting, we reviewed the results of a regional survey administered earlier in the summer that achieved a 12% response rate. Four strategic initiatives came out of this analysis and our discussions that align closely with the NASPA strategic objectives. The four initiatives are: 1) cultivating a culture of research, 2) access, 3) professional development, and 4) innovation. The board approved up to \$20,000 toward these initiatives, with \$2,000 for research, \$8,000 for access, \$8,000 for professional development, and \$2,000 for innovation. Sub-committees were put in charge of furthering each of these initiatives and some excellent work has so far come out of the areas of research and access.

The Access sub-committee, chaired by LeAnne Jones Wiles, developed an application form that was sent to the entire region. All applications were reviewed and ultimately the committee granted 8 special population awards (2 per population-new prof./1st time/Grad-Faculty/NUFP) and 5 general awards, for a total of 13 awards.

The Research sub-committee, chaired by Jessica White, developed a grant proposal, timeline, and review process. Informed by the great work that is already being done in Region III, Region V's Scholar-Practitioner Grant is focused on funding efforts in student affairs that further a culture of research and evidence-based decision making in the region and are consistent with the

mission of NASPA's Research Division. Specifically, NASPA Region V is seeking to support research that is: (a) systematic in its approach to discover relationships between variables or to explain a particular phenomenon, (b) grounded in theory, and (c) generalizable or has broad implications for practice so that it contributes to the body of student affairs scholarship. Proposals that involve the analysis of existing data are welcome, but should meet the criteria above. This new grant is being publicized via the Region V website and at the WRC, with particular emphasis on working with the Faculty Liaison Division Representative and the New Professional and Graduate Student Knowledge Community Coordinators. The first series of grants will be reviewed and awarded in the summer of 2012.

- In Region V, under the leadership of KC Coordinator, Eric Alexander, we have been actively building our Knowledge Community representative roster in order to ensure all recognized communities and stakeholder groups defined by NASPA are given a conduit for voice within our region. In order to meet this objective, the regional KC coordinator has been working toward three specific goals. The goals and outcomes from this fall are as follows:
 - *Goal 1: Establish a complete roster of Regional Knowledge Community Representatives*
For the first time in a number of years, we have successfully recruited and filled all of our Regional KC Representative positions. This allows for our region to be truly represented in program planning, knowledge dissemination, and providing diverse feedback to the board for our decisions.
 - *Goal 2: Develop regular communication/training/support opportunities for Regional KC Reps*
Over this summer/fall, Region V KC's have had two (2) meeting/training based conference calls/webinars focused on a) training from our National KC Director, and b) further training on the leadership portal/communication strategies and Western Regional Conference planning. In addition, each KC coordinator was provided with training focused on accessing national KC goals objectives, understanding the complete job description, and given a list of "10 things to do as a new KC rep" (written and developed by Will Simpkins, Region 2 KC Coordinator, 2010). Regular email/listserve communication has also been established for our regional KC coordinators.
 - *Goal 3: Work with Region VI counterparts to develop KC program for Western Regional Conference*
The Western Regional Conference will see 17 (possibly 20) of our Regional KC Reps being present to act as ambassadors for their respective knowledge communities during the following KC related programs:
 - **KC Leadership Luncheon** is a leadership meeting intended for all Region V & VI Regional & Sub-Regional Representatives as well as the Sub-Regional Executive Committee members with whom we work. An

invitation also goes out to those National Knowledge Community Chairs who are in our Regions. This meeting serves as (1) an introduction or re-introduction to NASPA KC leadership, (2) a time to receive and share updates and resources that will enable KC leadership to function more efficiently, (3) a time to discuss current issues and identify ways/opportunities in which collaboration can occur.

- **NASPA First Time Attendees Welcome Reception** is an opportunity for all KC Reps to be seen and represent their KC to new NASPA members and first time attendees.
 - **KC Meetings** will all be held in one large general room with marked tables for KC's to provide opportunities for interested members to engage in dialogue with others interested in the specific KC's.
 - **KC Sponsored Night Out on the Town** is a KC sponsored event to offer opportunities for conference attendees to enjoy San Diego nightlife with a guide from the city.
- As a region, we have been taking some steps to promote the *Professional Competency Areas for Student Affairs Practitioners*. Our regional newsletter highlights one competency area each month. So far we have covered Advising and Helping; Assessment, Evaluation and Research; and Equity, Diversity and Inclusion. Art Costantino, our professional standards chair, and Mary Skorheim, the Region V Faculty Liaison, wrote to the three professional preparation programs in the region to remind them of the competency areas. Art and Mary plan to attend the faculty breakfast at the western regional conference during which they will discuss the competency areas.
 - Our newsletter coordinator, Tina Wang, continues to produce a monthly Region V newsletter (<http://www.naspa.org/regions/regionv/resources.cfm>). She also coordinates the posting of news and opportunities on the Region V website, as well as email blasts to the regional membership.
 - Graduate students from California State University at Fullerton are doing a program about the competency areas for graduate students at the western regional conference. There is also a possibility that Art will be presenting on the competencies sometime during the conference.
 - The Region V Faculty Liaison, Mary Skorheim, submitted a conference proposal "Roles of Influence: Changing from Practitioner to Faculty" that was accepted for the national conference.
2. Lead advocacy efforts that shape the changing landscape of higher education.
- Rebecca Mills serves as both the National Public Policy representative and Region V representative, so region V members receive information about the Public Policy Division through her directly, as well as a variety of other venues. Specifically, the public policy representative provides quarterly articles to the Region V newsletter about a timely topic and/or NASPA's activities in the area of

public policy. At this summer's regional board meeting, members discussed the public policy report submitted to the NASPA board and the proposed goals of the public policy division. Following the NASPA summer board meeting, I shared the outcome of discussions about strategic planning and goals (including information about the public policy goals). At the WRC in San Diego, the public policy representatives will do a major public policy update session for conference attendees, and Rebecca will share an update at the regional board meeting.

- Art Costantino, in his capacity as the Greening of NASPA Coordinator on the Sustainability KC, wrote an article on the intersection of sustainability and social justice. The article "Sustainability and Social Justice: Making the Connection" was the lead article in this fall's *Leadership Exchange*.
3. Launch an initiative to collaborate with student affairs worldwide.
 - Our community college representative, Sheldon Nord, has joined the Institutional Partnerships Focus Group with colleagues from the U.S.-Indonesian Joint Council on Higher Education Partnerships to explore institutional relationships for Region V community colleges to develop student and faculty exchange opportunities.
 4. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes.
 - The Region V Faculty Liaison, Mary Skorheim, sent an introductory letter to all faculty NASPA members in the region and encouraged them to apply for a registration scholarship, which Region V provided.
 - The NASPA Undergraduate Fellows Program, NUFP, continues to thrive. With a mission to increase the number of historically disenfranchised and underrepresented professionals in student affairs, Region V currently has 32 fellows in the region. The majority of the fellows reside at two region V institutions, Oregon State University, which has 9 fellows, and Seattle University, which has 8 fellows on campus. We are considering a regional goal to have at least 6 more institutions in our region participate in the NUFP program. If each of these additional institutions had only 1 fellow, we would surpass two other regions in total fellows. Currently the following institutions in region v have fellows: Central Washington University, Eastern Oregon University, Lewis & Clark College, Oregon State University, Pacific Lutheran University, Seattle University, St. Martins University, University of Utah, University of Washington, Weber State University, and Willamette University. The second annual NUFP pre-conference

institute will be held at the Region V and VI conference in San Diego later this month. This institute is free for all fellows.

5. Strengthen NASPA by making it a more responsive, vital and sustainable organization.
 - Region V membership is up approximately 5% from this time last year with a total of 843 members, however, we have 1 fewer institutional memberships. Data provided via the NASPA Leadership Portal conflicts slightly with the NASPA membership report – it is suspected the variance is related to members moving between Regions. As a way to help state/province coordinators reach out, our advisory board voted to cover the costs of two membership dues so that all NASPA Region V members who renew their membership between September 1, 2011 and August 31, 2012 will be entered into a drawing for a one year paid membership, and as a way to encourage institutional mentoring into the professional association, the recipient will also receive a paid membership to give to a non-member at their institution. State/ Provincial Coordinators continue to send personal emails to new and renewing members.
 - This year's western regional conference, titled "Anthology", hosted in Region VI (San Diego) has not only surpassed last year's record registration numbers in Portland with 644 people currently registered, but due to space limitations a waiting list has been developed that has more than 20 people on it at this time. Of note for our community colleges colleagues, we are ensuring that all of the pre-conference institutes have community college involvement - the new & graduate institute and the mid level institute have community college professionals as faculty, and Lisa Waits, a long time community college leader, is chair of the senior institute. There has been targeted communications to community colleges for attendance at the pre-conference institutes and the conference, especially to the local community colleges to encourage drive in options.
 - Planning for the 2013 conference, which will be held back in Region V has started. Stacy Klippenstein, Vice Provost at Montana State-Billings, has agreed to chair the conference. The regional advisory board decided to hold the conference in Salt Lake City, Utah. Stacy and I have been working with Tammy Port of Experient to identify suitable conference locations in SLC and will visit two hotels in December.
 - Under the supervision of the past RVP, Kari Ellingson, Region V changed the process for nominating candidates for the Regional Director (previously Regional Vice President). In the past, nominations have been solicited directly by the current RVP who, while possibly seeking input from others, did not follow a

specific protocol. This year, in a move to standardize the process across regions, nominations were solicited from all members and a committee was selected to process these nominations. Two outstanding candidates will be on the slate in January, both past Region V Turner Award recipients, Deneece Huftalin, Vice President for Student Affairs at Salt Lake Community College and Anna Carey, Director of New Student Services/Parent Outreach at Western Washington University. Region V has also been working diligently in selecting advisory board members and conference committee members to make sure that the pipeline of mid- and new-career Student Affairs Professionals consists of a diverse and talented pool. This will help ensure continued strong and experienced leadership in the region and an excellent group of future nominees for Regional Director.

- The SSAO Retreat is scheduled for June 20-22, 2012. The retreat will be held in Portland, OR at the Residence Inn by Marriott, Downtown at RiverPlace. The format for the retreat will be similar to previous years, with the participants developing the agenda. All hotel costs for participants and costs to Region V are the same as 2011. An information postcard will be distributed at the board meeting.
- The Region V Small Colleges & Universities Representative, Sheldon Nord, Co-facilitated a “really” small college and university free dial-in conference on Sept.22, 2011. It was marketed as an opportunity to share ideas on how to maximize resources with an enrollment of less than 1000 students. We had 47 participants from small schools throughout the country. The follow-up satisfaction surveys have been compiled and are under review. There are a variety of comments that will be helpful in guiding future dial-in conferences. A quarterly newsletter to all SC&Us in Region V was initiated this summer, including highlights of upcoming NASPA activities of special interest to SC&Us.
- The 2011-12 Region V Award Winners are:
 - Knowledge Community Award for Collaboration and Visibility - Lisa Hatfield, Portland State University
 - Rising Star Award- Undergraduate Student - Emily Pearson, Boise State University
 - Rising Star Award- Graduate Student - Christopher Barry, University of Nevada, Reno
 - Outstanding New Professional - Amber Dehne Baillon, Pacific Lutheran University
 - Outstanding Mid-level Professional - Wendy Endress, The Evergreen State College
 - Scott Goodnight Outstanding Performance as a Dean - Mamta Motwani Accapadi, Oregon State University

- Innovative Program - Reader's Project: Honoring the Fallen, The Evergreen State College
- Fred Turner Outstanding Service To NASPA - Kari Ellingson, University of Utah
- Distinguished Service to the Profession - Shannon Ellis, University of Nevada, Reno
- President's Award - Dr. Loren Anderson, Pacific Lutheran University
- Treasurer's Report
 - The 2010 WRC generated a total of \$63,329.18 in net profit. \$21,109.73 was transferred to Region VI as per our agreement to split the proceeds accordingly.
 - FY11 Year-end
 - CASH \$54,054.84
 - GLBTKC \$16,068.54
 - CDs \$18,008.28 and \$6250.44
 - Savings \$24,760.89
 - As of October 31, 2011
 - CASH \$32,901.70 (without national membership allocation)
 - GLBTKC \$4,384.93 (transferred \$10,000 seed funds to OSU for Power of One)
 - FY12
 - Sub-committee awarded \$3,900 in WRC-attendance scholarships to 13 recipients.

Integrity – Committed to high moral principles exhibiting authentic, honest, just and ethical behavior.

Innovation – Continuously seeking improvement through new and creative approaches.

Inclusion – Seeking ways to ensure access, voice, acknowledgement, opportunity, and participation at all levels.

Inquiry – Supporting research and scholarship to add to the knowledge base of the profession and ensure that data informs practice.