



**Kari Ellingson, Region V Vice President**  
**Report for the Winter 2010 Board of Directors Meeting**

**November 8 2010**

**NASPA GOALS**

**A. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice**

1. Co-hosted the NASPA Western Regional Conference in Portland, Oregon, held November 3-6 at the Marriott Waterfront Hotel. The conference was record setting on a number of fronts with 562 attendees and donations from sponsors and exhibitors at \$47,250. It is hard to get an exact amount since some of the donations were in kind. In addition, Bon Appetit sponsored the entire opening reception held across the river at the Oregon Museum of Science and Industry, with food and drink stations were set up among the exhibits. This sponsorship was truly priceless! As an added bonus, the special exhibit at the museum was on "Identity". The keynote speakers were Pamela Cox-Otto speaking on *Power of Attitude Change*, Larry Roper speaking on *Leading during Challenging Times-Unleashing our Energy*, and Robin Morris Collin, *Keeping Faith with our Future: Sustainability and Student Affairs*. Fifty-five General Interest Sessions were spread across six time slots. Three Pre-conference Institutes were held on November 3-4: the New Professionals and Graduate Student Institute with 32 participants (this was capped), the Midlevel Professional Institute with 41 participants and the SSAO Institute with 30 participants. A fourth was held on November 4, the first ever Western Regional NUPF Institute which is discussed later in this report.
2. Region V WISA partnered with Region VI WISA KC to offer the Panel of Listeners mentoring program at the 2010 Western Regional Conference. This year we had an unprecedented 45 mid-level and women senior student affairs administrators and faculty signed up to serve as Listeners.
3. Region V Board is considering co-sponsorship of the Puget Sound Colloquium on February 15, 2011 at Seattle Pacific University. The keynote speaker will be Dr. Eileen Hulme, executive director of the Noel Academy of Strengths-based Leadership and Education and an associate professor in the doctoral program in higher education at Azuzu Pacific University.

4. The 2011 Western Regional Conference will be held at the Hard Rock Hotel in San Diego, California on November 16-19. Sara Henry will be chairing and has appointed a strong and diverse committee. The theme is *Anthology*.
5. The Utah NASPA Annual Conference was held on October 22 with 285 registrants and 21 general interest sessions. The theme was "*Be the Future: Vision, Access & Innovation in Higher Education*". Although NASPA membership is not required for attendance, much of the growth in Utah NASPA membership can be attributed to this conference. The winners of the Utah NASPA Awards are forwarded to Region V for consideration.
6. The monthly e-Newsletter, edited by Wendy Endress from Evergreen College, continues to be of high quality and an effective method for informing the Region V membership of programs, updates and discussion items. In preparation for the March National Conference in Philadelphia, the Region V Newsletter has been featuring "Educating for Lives of Purpose", in which a more experience Student Affairs professional is paired with a younger professional from the same institution to discuss the theme.

**B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues.**

1. The 2010 Western Regional Conference in Portland Oregon was a model in attempting to run a sustainable and green conference. Although program books were printed (small enough to fit into the name badges), a smart phone application was also available for the program. Although only about 20% of attendees took advantage of this option, we are hoping that this will serve as a prototype for future Western Regional Conferences. The 2011 WRC has set a goal of going entirely without a program booklet.
2. Art Costantino, past Region V Vice President and Vice President of Student Affairs at Evergreen State College has been appointed Chair for the "Greening of NASPA" . As such, he co-authored with Kevin Kruger an article for the Sustainability KC Newsletter on green features in the new NASPA Office in Washington entitled "NASPA's New Green House".
3. The 2010 WRC Invited a Concurrent Session program, "DREAM Act Update & Immigration Forum - Discussion on supporting students and an update on the DREAM Act", facilitated by Joel Perez from George Fox University. It was well attended.
4. Rebecca Mills, Dean of Students at Touro University-Nevada, Region V Public Policy Coordinator has been elected to the National Coordinator position and will be assuming these responsibilities in March 2011.
5. Art Costantino, as Professional Standards Co-coordinator, wrote an update on the competency areas document via our newsletter.

**C. To advance pluralism, diversity, and internationalism in NASPA and the profession**

1. The first NUFPI Institute was held just prior to the start of the Western Regional Conference. In 2009, this conference had five Fellows from both regions in attendance. The Institute itself drew 30 participants who were able to learn more about NASPA, about mentoring, about the career paths of NUFPI Alumni through a panel and were able to connect with each other on many fronts.
2. The Power of One Conference (explained below) contributed \$1,500 to the conference to bring the Portland Gay Men's Chorus to the opening ceremonies at the Western Regional Conference.
3. The Power of One Conference, the Region V-affiliated Northwest student leadership conference designed to encourage and empower lesbian, gay, bisexual, transgender, queer, and questioning college students, their allies, and the faculty and staff will be April 1-3, 2011 at Reed College in Portland, Oregon. The host committee, chair Kyle Webster, anticipates a low early bird rate of \$115 per student! The theme will be "Crossroads of Identities" to encourage a space where our diverse queer student population can be celebrated and explore topics related to all the different parts of their identities.
4. The Region V Board funded five \$250 scholarships for students from underrepresented populations to attend the Western Regional Conference, four NUFPI Fellows and one graduate student.
5. Brett Perozzi, AVP at Weber State University, has agreed to serve as the Region V International KC Representative to help the region become more acquainted with International options. He is working with Oregon State University in Region V and probably 1 or 2 other Portland-area schools on hosting an international exchange possibly in late Fall 2011.

**D. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes.**

1. In addition to the five scholarships offered at the 2010 WRC, five additional scholarships will be given for students to attend the 2011 NASPA National Conference in Philadelphia in March.
2. Regions V WISA KC successfully coordinated and awarded the \$500 Region V/WISA research award grant to Elizabeth Proemmel, graduate student at University of Utah for her research on mental health titled "What Student Affairs Need to Know about the Mental Health Issues for Women Students at the University of Utah". Elizabeth received the \$500 award, conference registration, and the opportunity to present on her research at the 2010 NASPA Western Regional Conference.

3. The SPL-KC has proposed numerous new initiatives to help our members connect:
  - a. Given the vastness of Region V, it became apparent to the SLP-KC Advisory Board for Region V that micro-Regional connections would be necessary in order for members to get the most out of their connection to NASPA. As such, we have expanded the SLP-KC advisory board to cover the region and have thus far recruited nine total members from five states).
  - b. We are working to develop micro-Region initiatives that will roll out over the course of the year. Most will likely entail small day-long retreats, colloquia, or conclaves in regionally specific areas.
  - c. Region V SLP-KC is working with Region VI to expand this idea of micro-Regions and continued conversations at the Regional Conference in Portland.
  - d. Region V and Region VI will be co-presenting "Campus Highlights of Leadership," an initiative that helps to share with fellow regional colleagues about the structure, challenges, special programs, and future directions of Student Leadership Programs in the region. This work is designed to help colleagues across regions to become better acquainted with those in their region and form the connections that most people express is the top reason for joining a KC. Our hope is this work will help to springboard out micro-Regional connections over the course of the year.
  - e. Oregon State University was honored by the National SLP-KC for a Spotlight Award for the "I in TEAM" program at OSU.

**E. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth.**

1. Membership showed a slight decline of less than 2% from November 2009 to November 2010 from 858 to 842 members. It is probable that last November's numbers still reflected the increase from hosting the March 2009 National Conference in Seattle.
2. Region V continues to have a strong budget and to maintain fiscal responsibility while still providing quality experiences for our members. The current cash balance as of September 30, 2010 was \$122,869. However, this appears higher than it is in reality because of 1) registrations from the 2010 WRC without major expenditures incurred yet and 2) an infusion of nearly \$13,000 from the Power of One Conference which is a separate line item to be use only for that conference.
3. Region V Awards were presented at the 2010 WRC and the winners were:

Rising Star Undergraduate, Kimberly McAloney, Oregon State

Rising Star Graduate, Richard Diaz, University of Utah

Outstanding New Professional, Kerry Foxx, Lewis & Clark College

Fred Turner Award, Sherry Mallory, Western Washington University

Mid-Level Professional, Kate Cohn, University of Puget Sound

Innovative Program, Grant Flygare, Utah Valley University

Knowledge Community Award, Joel Perez, George Fox University

Community College Professional, Rod Romboy, Salt Lake Community College

Region V WISA Research Award, Elizabeth Proemmel, University of Utah

4. The issue was unification with ACPA has consumed the major portion of the Region Vs interactions since it was broached in July 2009. At the Western Regional Conference, the issue was discussed at the Senior Student Affairs Officers Breakfast with Elizabeth Griego in attendance and then in two open sessions scheduled during the concurrent session. For the first session, Elizabeth Griego, NASPA President, Mike Segewa, NASPA Past President, Kari Ellingson, Region V Vice President and Ken Kelly, Region VI Vice President were all present. For the second, the latter three were present.