



**Kari Ellingson, Region V Vice President**  
**Report for the March Board of Directors Meeting**  
**2010-2011 Year End Report**

**February 10, 2011**

**NASPA GOALS**

- A.** To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice
1. The monthly Region V Newsletter continues to be of outstanding quality and our editor, Wendy Endress at Evergreen State College, consistently finds relevant articles. Each month different Knowledge Community or Division Representatives give updates on happenings in their area. This year, each issue has highlighted a senior and a junior professional from the same school, discussing the theme for the Philadelphia Conference “Educating for Lives of Purpose”. The January Region V Newsletter can be seen at: <http://naspa.org/regions/regionv/January11.pdf>
  2. Co-hosted the NASPA Western Regional Conference in Portland, Oregon held November 4-6, chaired by Paul Bennion, incoming Region V Vice President. Final counts are revised upward from those reported in the December 2010 Region V Board report. The final paid registrants number was 574, 15% higher than any previous Western Regional Conference. The final net profit from the conference was \$52, 490.12, of which \$17,495 will be transferred to Region VI.
  3. Sponsored the “Working with Pacific Islander Students”, a drive-in workshop held at Portland State University on January 28, 2011. Fifty-five participants took part in this event planned by the Region V APIKC. Featured speakers included Dr. Sandy Tsuneyoshi of Oregon State University, and Rochelle Tuitagava'a Fonoti and Chanda Ishisaka of South Seattle Community College, an Asian American Native American Pacific Islander Serving Institution (AANAPISI) as well as a panel of students.
  4. Will co-sponsor the Puget Sound Colloquium, an annual drive-in workshop hosted this year by Seattle Pacific University on February 15. The keynote speaker will be Dr. Eileen Hulme who will speak on “Positive Student Development: Enabling students to lead extraordinary lives”. This conference usually draws several hundred participants.
  5. Will co-sponsor the Power of One Conference, a Northwest leadership conference for LGBT and ally students, held on April 1-3, 2011 at Reed College in Portland, Oregon, with a theme of “Crossroads of Identity”. The 2010 conference had 180 registrants.

6. Will sponsor the Senior Student Affairs Officers (SSAO) Retreat in Portland, Oregon on June 2-24. This retreat is capped at 35 with representatives from schools as small as 250 to large Carnegie I institutions. The agenda for the retreat is set by the participants during the first afternoon and they spend the remaining time work through the issues. Last year, even with the economic issues, we had 34registrants for this popular event.
7. Will co-sponsor the Washington State Student Services Commission (WSSSC) State-wide Conference scheduled for April 20-22, 2011 in Wenatchee, Washington. This event is expected to draw 400 student services practitioners from Community Colleges across the state. Dr. Jean Twenge, who presented at the NASPA national conference in Chicago will keynote. NASPA will have a table at the event, staffed by Toni Castro, Vice President of Student Services at Highline Community College and a former Region V Board member. In addition, NASPA Region V will be mentioned in the program with our logo and will be mentioned during the keynote presentation.

**B. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues.**

1. Throughout the year, Rebecca Mills represented Region V on the Public Policy Division. Each year at the Western Regional Conference in November, the Region V and VI Public Policy Division Chairs are given a general session slot to present on the current issues/concerns for Student Affairs and Higher Education. This session is always well attended. Rebecca writes quarterly updates for the monthly Region V Newsletter. She states that, "The Public Policy Division has reviewed several proposals to sign on to letters with other higher education organizations. We worked with NIRSA and effectively impacted an NCAA proposal about sports camps. We have responded to inquiries about changes in Title IV. We have spent a great deal of time planning sessions for the Philadelphia conference, and we continue to work to determine how best to gather and disseminate public policy information to and from the states."
2. The sponsorship of the Washington State Student Services Commission Statewide Conference in April is aimed at helping increase the membership of community colleges in NASPA and to better understand the issues faced by this group of professionals as they differ from those of four-year institutions.
3. The Sustainability KC Chair, Sharon Goodman, from Evergreen State College, is reaching out to this newly formed Knowledge Community to develop an action plan for this area.

**C. To advance pluralism, diversity, and internationalism in NASPA and the profession**

1. Region V set a major goal for 2009-2011 to increase the number of NUFP Fellows in the Region. We originally had eight at the start of the campaign, representing primarily three schools. The number of Fellows has increased 500% and we continue outreach efforts in the area. The first Regional NUFP Institute was held for 30 Fellows from Region V and VI in Portland and special efforts were made to include these students by hosting a reception for Fellows and Mentors in the Vice President Suite. The Region V

NUFP Coordinator who spearheaded this growth, Wendy Aleman, has taken a position at San Diego State University and (very reluctantly) left Region V but our loss is Region VI's gain! The Region V new NUFP Coordinator is Shavette McGhee from Lewis and Clark in Portland. Shavette has been both a mentor for a Fellow and has hosted a summer intern and is very excited about continuing Wendy's legacy.

2. As mentioned earlier, sponsorship of workshops including the Power of One Conference (GLBTKC) and the Working with Pacific Islander Students (APIKC) Drive-in Workshop helps Students Affairs professionals become more aware of issues of pluralism and diversity. We also hope sponsorship of these workshops will help draw potential members who recognize Region V's commitment to the advancement of these issues.
3. In November 2009, Region V approved the funding of scholarships for both the National and Western Regional Conferences. Preference is to be given to Fellows and graduate students from underrepresented groups. For the 210 Western Region conference, Region V awarded scholarships of \$250 to five NUFP Fellows and for the National Conference in Philadelphia, we awarded five scholarships of \$600 each to five NUFP Fellows and three scholarships to graduate students of \$500 each.
4. The British Columbia Provincial Rep, Tracey Rollins from the University of British Columbia reports that their membership is up to 61, possibly their highest membership ever. We continue to work to use more inclusive language in our publications and discussions. We are very aware that the NASPA language continues to default to "state" in many instances and, because our Canadian members make up almost 10% of the Region V membership, we believe it is important to keep the awareness of this issue at the forefront.
5. Brett Perozzi from Weber State University, Region IEKC Rep, will be introducing a proposal for Region V to sponsor two "fellowships" to help support Region V institutions with the cost of hosting international delegations through the NASPA International Exchange Program. The Region V Board will vote on this proposal in Philadelphia in March.

**C. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes**

1. As state above, scholarships have been approved for students to attend both the regional and national conferences. The purpose of this is to help them connect more fully with NASPA, to network on a national level and to increase their knowledge of the profession.
2. The Panel of Listeners, jointly offered by the WISA KC reps in both Region V & VI was an outstanding success at the Western Regional Conference in Portland in November 2010 with a record number of senior and mid-level mentors agreeing to serve. This mentoring approach for graduate students and new professionals is a great success.
3. Scholarship was identified as one of five goals by the Board for the 2009-2011 year. The board has not made as much progress as would be hoped in this area.

**D. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth.**

1. The NASPA/ACPA Consolidation discussion continues to take up a large portion of the discussion at each board meeting and board emails. As RVP, I find myself responding to emails and phone calls about consolidation often as well as co-chairing one of the consolidation subcommittees. In the February Region V Newsletter, two knowledgeable Region V members are writing articles regarding consolidation, Shannon Ellis (Region V VP 1997-99, NASPA President 2000-2001) will present an argument against consolidation and Mike Segawa (Region V VP 2002-2005, NASPA President 2009-2010) will present an argument for consolidation.
2. Region V's Advisory Board has experienced a number of transitions since the Regional Board meeting. After two terms as KC Coordinator, Leslie Webb from Boise State University turned the reins over to Eric Alexander from Oregon State University. In the past two weeks, we have named five new KC Reps. These appointments will serve through the incoming Vice President's term or until Region V ceases to exist in its current incarnation. The incoming Vice President, Paul Bennion from the College of Idaho is busily making appointments and reappointments to his board for the 2011-2013 term.
3. The New Professionals KC Reps, Travis Mears and Jeff Rosenburg, are working on a leadership curriculum for new professionals and graduate students in collaboration with Terry Howell from Region VI. They hope to begin having conversations in the near future to discuss the potential for state sub-reps for NPGS.
4. As with many regions, our individual members have grown while our institutional memberships have decreased slightly. The individual growth from January 2009 (697 members) to January 2011 (868 members) is 25%. Institutional membership decreased from a high of 77 in January 2010 to 73 in January 2011. However, this is still up from two years ago (January 2009) when we were at 71 institutions. The growth in 2010 was most likely explained by a residual effect of the National Conference held in Seattle in March 2009.
5. Financially, Region V is in very good shape. However, we rely heavily on income from the Western Regional Conferences to support our other endeavors such as drive-in workshops, the June Board meeting and scholarships. For the 2010 Western Regional Conference, Region V netted \$34,993, after transferring a third of the profits to Region VI. We continue to be vulnerable to anything that decreases the profitability of this conference. A subcommittee of the Region V Board was charged with drafting a proposal which outlines the parameters under which a program proposal is submitted. This will help us determine 1) which programs we fund as Region V sponsored, 2) which programs we co-sponsor and what do we receive in return if the event is not a "Region V" event, and 3) to look setting up requirements, such as charging a nominal fee, when a workshop is sponsored by Region V.