



**Paul Bennion, Region V Vice-President**  
**Report for the 2011 July Board of Directors Meeting**

**June 17, 2011**

**Discussion Items**

None specifically related to Region V at this time, though our Advisory Board meets June 24-26 in Portland, OR and items may arise that will require board discussion.

**Action Items**

None specifically related to Region V at this time, though our Advisory Board meets June 24-26 in Portland, OR and items may arise that will require board discussion and action.

**NASPA GOALS**

1. To provide professional development to our members through the creation and dissemination of high quality experiences, information and exemplary models of practice
  - Tina Wang has taken over for Wendy Endress as the Region V Newsletter editor. The newsletter goes out once a month with short articles submitted by members of the Advisory Board on topics germane to their positions on the board. This ensures a variety of information without overly burdening any one in particular. There is a standing Region V VP column, which in the March/April Newsletter was used to introduce the new advisory board including all the members' contact information.
  - The 2011 Power of One Conference, hosted at Reed College in Portland April 1-3, drew a record 262 registrations representing 41 institutions from 9 states (participants attended from every state and province in Region V). 11 registration scholarships were given out, resulting in a net profit to the region of \$4555. The 2012 Conference, themed "Power of Understanding: A Call for Solidarity," will be hosted by Oregon State University in Corvallis, Oregon, April 6-7. The co-chairs are D.J. Zissen and Kim McAloney.
  - The Western Regional Conference will be hosted by Region VI this year in San Diego from November 16-19, which we expect will build on the success of the 2010 WRC

hosted by Region V in Portland, OR that drew a record number of attendees and revenue, while providing a national conference feel in terms of quality of programs.

- Our Community College Representative has been working with the Western Regional Conference planning committee for in San Diego to ensure all of the pre-conference institutes have community college involvement - the Graduate & New Professional Institute and the Mid-Level Professional Institute have community college professionals as faculty; and Lisa Waits, a long time community college leader, is chair of the senior institute. They are also planning to send targeted communication to community colleges in the region to promote the relevancy of the conference and institutes to community college personnel.
  - The annual Region V SSAO retreat will be held in Portland, OR from June 22-24. This retreat is a longstanding tradition in Region V that incorporates a participant generated agenda of discussion items. There are 29 SSAOs from all different institutional types registered for this year's retreat.
  - The NASPA Student Affairs Development Conference will be held at the University of Utah from July 10-12. This is a conference devoted to issues in fundraising for student affairs and the keynote speaker is Dr. Patricia Justice, Associate Vice Chancellor at the University of Illinois at Urbana-Champaign.
2. To provide leadership in higher education through policy development and advocacy for students on important international, national, state, and local issues
- Our Region V Public Policy representative, Rebecca Mills, became the chair of the public policy division as of the last board meeting in March, 2011. In this role she participates (and coordinates) monthly conference calls with other regional representatives. In those calls, she discusses issues of interest to the Division, Board and/or the Executive Director, such as the DREAM act, Title IV funding, and campus safety. Rebecca communicates this information back to the region via our newsletter and by reporting to the advisory board at our meetings.
  - Rebecca presented at the WRC along with her Region VI colleague; and she presented at the national conference with two other members of the division; in addition, they hosted a law and public policy session that focused on the DREAM act and issues of immigration status and a session on FERPA with LeRoy Rooker.
3. To advance pluralism, diversity, and internationalism in NASPA and the profession
- As agreed at our last board meeting, we began highlighting one of the professional competency areas in each Region V newsletter. Art Costantino, the Region V Professional Standards Chair contributed the first article in the March/April issue that addressed Equity, Diversity and Inclusion, titled "Hidden Opportunities to Promote Diversity."

- Region V and VI, WISA and LKC knowledge community reps submitted an extended (4 hour) session program proposal titled "Weaving an Anthology: Latina Women in Student Affairs" for the joint regional conference in the fall.
  - Region V and VI WISA KC reps are planning the Panel of Listeners for the joint regional conference.
  - The Men and Masculinity KC Rep is in the process of collaborating with the other MMKC reps from Region I and III to develop a survey to see what the institutions in these Regions are doing to support men. He is also putting together a quarterly conference call with anyone in the region who is interested in this area in order to discuss a previously identified article centered around an issue within Men and Masculinities. The program will be called, "Dialed in on Men and Masculinities" consistent with what other Regions have used with great success.
4. To provide leadership for promoting, assessing, and supporting student learning and successful educational outcomes
- The Region V NPGS KC Reps, in collaboration with their Region VI NPGS KC colleague, developed a leadership curriculum that became available to KC members in September 2010. The curriculum identified specific areas of interest and support for new professionals and graduate students within both regions. The curriculum was presented to the region via a newsletter. The goal of this program is to provide KC members with continued professional development at a reduced cost. The success of this program has yet to be determined, but it will be discussed at our advisory board meeting. Nationally NPGS has expressed interest in creating a similar curriculum to be used within all regions.
5. To maintain, evaluate, and develop a high quality association structure and national office to meet current needs, anticipate future trends, and promote growth
- With the transition in RVPs in March, much time has been devoted to filling the Region V Advisory Board positions, building new relationships, and preparing for our first advisory board meeting. Eric Alexander, the KC coordinator, and Sunny Gittens, the Membership coordinator, have been very active in helping fill the KC and state/province representative positions.
  - In preparing for the summer advisory board meeting, KC reps were asked provide feedback on the following:
    1. As a KC Representative (new or returning) what needs to do you have to fulfill your role to the best of your ability?
    2. What questions do we have as KC Reps from our membership?
    3. What is most pressing for you and your KC right now?

Responses seem to indicate a desire to develop relationships with other KC's in the region, focus on communication mechanisms for the KC, engage membership, and determine regional needs.

- Region V membership is up 11% from this time last year with a total of 832 members, however, we have 2 fewer institutional memberships (though at the March board meeting we were down 4 institutional memberships, so we regained a couple). State/Provincial Coordinators have been sending personal emails to new, renewing, and expired members, as well as contacting non-member institutions and promoting NASPA at state conferences and other professional development opportunities.
- The Region V VP and Community College Representative (Sheldon Nord) sent a joint letter to all community college senior student services officers to promote NASPA in the region. The letter included information on NASPA contacts in the region, activities in the region, specific information available for community colleges at the upcoming Western Regional Conference, updates regarding the recent consolidation vote, and encouragement to join and/or increase involvement in NASPA.
- Immediately following the announcement of the results of the consolidation vote, communication was sent from the Region V VP to the regional membership that further explained the results and called for a need to focus on moving forward as NASPA and collaboratively with our sister association. Another letter soon followed that included a survey (adapted from a survey created in Region IV) intended to gain a greater understanding of our region's thoughts on the organization, operation, and future of NASPA national and regional. A reminder of the survey was sent in our regional newsletter. Approximately 100 members filled out the survey and the results have been compiled and analyzed. They will be discussed at our regional advisory board meeting and next steps will follow.