Helen Grace Ryan, Ph.D.
Director, Region III
Report for the July 2018 Board of Directors Meeting
June 11, 2018

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Region III Director – Helen Grace Ryan

The Regional Advisory Board Executive Committee held two monthly calls via Zoom platform and one in-person meeting (meeting at the 2018 Summer Symposium). The dates were as follows:

<table>
<thead>
<tr>
<th>Regional Advisory Board Meetings</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Call</td>
<td>April 20, 2018</td>
<td>Zoom</td>
</tr>
<tr>
<td>Conference Call</td>
<td>May 18, 2018</td>
<td>Zoom</td>
</tr>
<tr>
<td>Executive Committee Board Meeting</td>
<td>June 10, 2018</td>
<td>New Orleans, LA, Hyatt Centric Hotel</td>
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</tbody>
</table>

In April and May the Regional Director participated in both Zoom calls for the Region III State Directors and KC Directors in addition to one on one calls with each Board member.

During the May meeting, the Board approved to co-sponsor the Southeast Regional Community & Technical College Symposium October 2018 in Chattanooga, TN.

During the summer meeting, Region III goals were reviewed and strategic planning was discussed at length using the Toolkit. Penny Rue was able to join in the conversation as well. The first Region II/Region III combined Summer Conference and Symposium June 2019 was approved at the Board meeting as was financial support for the Dungy Institute. The Region III Board is full. Selection for the 2019 Summer Symposium co-chair has begun.

At the summer meeting a pre-conference workshop titled “Pathways to the Profession” was offered in addition to a graduate student lunch and first-time attended social.

In June the Regional Director also traveled to and presented at the New Professionals Institute and Mid-Manager Institute, in addition to offering a brief strategic planning listening session to
both groups. Ten professionals participated. She is also working with NASAP to appoint a liaison between the two organizations and collaborated with SACSA to appoint the 2019-2021 Region III Mid-Manager Institute Director, Dr. Georj Lewis, Vice President of Student Affairs at Georgia Southern, which was also approved at the summer Board meeting.

Treasurer - Benjamin Lion

There are six active Region III Credit Cards (Regional Director, Treasurer, MMI Director, NPI Director, Summer Symposium Co-Chair, FL State Director). The monthly reconciliation reports in progress.
The May transactions support June events (MMI, NPI, Summer Symposium, Regional Awards)
The May check requests also support June events (MMI, NPI, Summer Symposium) as well as the MIMSAC Sponsorship.

For the end of Fiscal Year, the annual conference expenditures were higher than anticipated in the original budget projections. Due to higher than anticipated annual conference expenses, the 2017-2018 budget will likely end slightly over-budget.

The draft of the 2018-2019 fiscal year budget is being prepared for voting approval at Summer Symposium meeting. It was approved.

General Account:

- “Checking” = $120,995
- “Savings” = $106,665
- 2017-18 Operating Budget
  - Expenses YTD = $52,007
Membership Services – Peggy Crowe
NASPA Region III has continued our efforts with the 11 states represented in Region III.

<table>
<thead>
<tr>
<th>State Directors 2018-2020</th>
<th>Name</th>
<th>Title</th>
<th>University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>T.J. Brecciaroli (new)</td>
<td>Dean of Students</td>
<td>The University of Alabama in Huntsville</td>
</tr>
<tr>
<td>Florida</td>
<td>Ana Di Donato (returning)</td>
<td>Associate Vice President for Student Success</td>
<td>Saint Leo University</td>
</tr>
<tr>
<td>Georgia Co-Director</td>
<td>Taylor Cain (new)</td>
<td>Associate Director of the Tate Student Center and Director of the Center for Student Activities &amp; Involvement</td>
<td>University of Georgia</td>
</tr>
<tr>
<td>Georgia Co-Director</td>
<td>Shannon Corey (new)</td>
<td>Associate Director, University Housing</td>
<td>Georgia State University</td>
</tr>
<tr>
<td>Kentucky</td>
<td>Dann Rosner (new)</td>
<td>Assistant Director of Housing and Residence Life for Student Behavior and Conduct</td>
<td>Western Kentucky University</td>
</tr>
<tr>
<td>Louisiana - Co-Director</td>
<td>Courtney Williams (returning)</td>
<td>Director of Student Engagement and Leadership</td>
<td>Dillard University</td>
</tr>
<tr>
<td>Louisiana - Co-Director</td>
<td>Nicole Caridad Ralston (returning)</td>
<td>Program Manager</td>
<td>Tulane</td>
</tr>
<tr>
<td>Mississippi</td>
<td>Emily Holmes (new)</td>
<td>Director, Office of Leadership &amp; Student Involvement</td>
<td>The University of Southern Mississippi</td>
</tr>
<tr>
<td>North Carolina</td>
<td>Jim Settle (returning)</td>
<td>Associate Vice Chancellor for Student Affairs</td>
<td>The University of North Carolina at Greensboro</td>
</tr>
<tr>
<td>South Carolina Director</td>
<td>Neil Jamerson (returning)</td>
<td>Assistant VP for Student Development</td>
<td>Furman University</td>
</tr>
<tr>
<td>South Carolina Asst.</td>
<td>DeOnte Brown (new)</td>
<td>Director of Retention Programs</td>
<td>Clemson University</td>
</tr>
<tr>
<td>Tennessee</td>
<td>Elise Syoen (new)</td>
<td>Associate Dean of Students</td>
<td>Lincoln Memorial University</td>
</tr>
<tr>
<td>Texas</td>
<td>Charles Hueber</td>
<td>Dean of Students</td>
<td>Schreiner University</td>
</tr>
<tr>
<td>Virginia Co-Director</td>
<td>Susan Trageser (returning)</td>
<td>Associate Vice President for Student Affairs/Dean of Students</td>
<td>Radford University</td>
</tr>
<tr>
<td>Virginia Co-Director</td>
<td>Lesley Villarose (new)</td>
<td>Dean of Students</td>
<td>Averett University</td>
</tr>
</tbody>
</table>
NASPA Region III Membership #'s

- Active Members: 4,051 (3,801, as of 1/24/18)
  - Alabama: 168
  - Florida: 749
  - Georgia: 327
  - Kentucky: 123
  - Louisiana: 108
  - Mississippi: 89
  - North Carolina: 486
  - South Carolina: 235
  - Tennessee: 200
  - Texas: 808
  - Virginia: 377

Year-to-Year Membership
<table>
<thead>
<tr>
<th>Member Type</th>
<th>Record Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Additional Corporate/Non-Profit Subscriber</td>
<td>12</td>
</tr>
<tr>
<td>Associate Affiliate</td>
<td>132</td>
</tr>
<tr>
<td>Emeritus Affiliate</td>
<td>31</td>
</tr>
<tr>
<td>Faculty Affiliate</td>
<td>178</td>
</tr>
<tr>
<td>Graduate Student Affiliate</td>
<td>643</td>
</tr>
<tr>
<td>Honorary</td>
<td>7</td>
</tr>
<tr>
<td>Institution</td>
<td>327</td>
</tr>
<tr>
<td>International Complimentary</td>
<td>3</td>
</tr>
<tr>
<td>International Institution</td>
<td>1</td>
</tr>
<tr>
<td>NUFP</td>
<td>95</td>
</tr>
<tr>
<td>Professional Affiliate</td>
<td>2,264</td>
</tr>
<tr>
<td>Subscribing For Profit Member</td>
<td>6</td>
</tr>
<tr>
<td>Subscribing Non Profit Member</td>
<td>11</td>
</tr>
<tr>
<td>Undergraduate Student Affiliate</td>
<td>46</td>
</tr>
<tr>
<td>Voting Delegate</td>
<td>295</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,051</strong></td>
</tr>
</tbody>
</table>

**Institutional Members by State**

Displays the number of institutional members from each state in the Region.
**Historian - Kathleen Callahan**
Traveled to Bowling Green University in March 2018 with Regional Historians to create Region III history timeline for regional conference this in June 2018 and discuss 100th anniversary celebration events at 2019 annual conference.

**Graduate Student Coordinator – Shelby Todd**
The Graduate Student Coordinator reached out to regional directors to connect with other graduate student reps. A time change was proposed to the Grad Student/SSAO breakfast at the 2019 annual conference. A grad student lunch was organized for the Summer Symposium.

Connected through Skype with Region II Graduate Student Representative to discuss future collaborations. Future plans include sending a welcome email to regional grad students at the beginning of fall semester; establishing a newsletter with grad student highlights; producing 1-2 webinars; and creating a Facebook group for Region III.

**IT Coordinator/Communications Chair – Brooke Wilson**

**Social Media**
- Facebook: 1,894 followers (48 increase from last period)
  - Highest reach from March 2018-May 2018: 3,245
  - Average reach from March 2018-May 2018: 325 (106 increase from last period)
- Twitter: 2,569 followers
- Instagram: 601 followers

Promoted and reviewed (11) Region III Research and Assessment grant proposals, worked with MIMSAC, NPI, MMI, and Summer Symposium teams to promote events and maintain websites, worked with KC Coordinators to establish a social media plan to highlight KC happenings, and working with State Directors to update their websites.

**KC Coordinators – Matthew Clifford & Misty McDonald**
Monthly meetings were conducted with representatives for April and May. Worked with national chairs/co-chairs to ensure fulfillment of Region III representative vacancies and sent out training materials regarding BoardEffect and the NASPA email system to representatives unable to training at the NASPA annual conference. The first Region III KC program was held on 4/30 by the Wellness and Health Promotion KC (Empowering Students of Color to Thrive Through Emotional Wellbeing Webinar); done in collaboration with African American KC and Indigenous People KC.

**Volunteer Coordinators – Marlon Gibson and Matthew Smith**
Through working with the NASPA Region III Director, all open positions on the NASPA Region III Executive Board were filled. Positions were posted in a timeline fashion on Volunteer Central while also allowing them to be open long enough to ensure interested individuals had time to apply. We continue to work with the Communications Chair to promote any and all volunteer opportunities within NASPA Region III and to maintain transparency of availability of all volunteer positions.

There was an excellent response to many calls for volunteers, including:
- 124 applications for the Awards Committee
- 63 applications for Summer Symposium Reviewers
Strategic Plan Coordinator – Irvin Clark
Developed a Strategic Planning Visioning Exercise for the NASPA Region III Board Members to participate in during the Region III Summer Symposium. The purpose for the visioning exercise is to determine 2-3 goals to submit to NASPA nationally.

Engagement Coordinator – Abigail Brumfield
The coordinator hosted the NASPA Region III Board sponsored event during the 2018 Summer Symposium as well as the NASPA Region III Hospitality Suite during regional and annual conferences.

Foundation Ambassador – Vincent Miller
This is a regional update as of 4.20.18. A current update will be provided to the Board and the Region at upcoming Summer Symposium in NOLA. The Summer Symposium goal is to meet or exceed NASPA Region III Donor and Dollar goals by end of conference.

Public Policy Coordinator – Heidi Leming
The Region III Advisory Board Meeting met at the NASPA National Conference in March 2018, and the Region III Public Policy Newsletter is sent out monthly (January – May 2018).

Nominations and Awards – Meredith Conrey & Gloria Laureano
Historical data for Award submissions are provided below.

<table>
<thead>
<tr>
<th>Year</th>
<th>Submissions</th>
<th>States</th>
<th>Reviewers</th>
<th>Location</th>
<th>Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-2014</td>
<td>32</td>
<td>7</td>
<td>11</td>
<td>Orlando/Disney/FL</td>
<td>10</td>
</tr>
<tr>
<td>2014-2015</td>
<td>28</td>
<td>4</td>
<td>12</td>
<td>St. Simon Island/GA</td>
<td>10</td>
</tr>
<tr>
<td>2015-2016</td>
<td>50</td>
<td>7</td>
<td>16</td>
<td>Dollywood/TN</td>
<td>10</td>
</tr>
<tr>
<td>2016-2017</td>
<td>67</td>
<td>8</td>
<td>22</td>
<td>Orlando/Disney/FL</td>
<td>12</td>
</tr>
<tr>
<td>2017-2018</td>
<td>60</td>
<td>11</td>
<td>98</td>
<td>New Orleans</td>
<td>12</td>
</tr>
</tbody>
</table>

The co-coordinators began working to understand the process for nominations and awards through conference call meetings with the Lorie Kittendorf and Jody Conway. Meredith Conrey
took the lead managing the communication and marketing for the call for online nominations for the 2018 awards. She recruited reviewers from within the region through Volunteer Central, and coordinated the matching/review process to determine the 2018 Region Award winners.

The marketing for the 2018 cycle launched to all regional members at Thanksgiving and concluded in February. Due to a lack of received nominations, the deadline was pushed back one week to allow more time for the submission of online nominations.

Gloria Laureano notified nominators of regional award winners on April 17th and award winners were notified on April 20th.

Currently, Gloria and Meredith are coordinating logistics for the awards ceremony which will occur at the upcoming Summer Symposium.

**Faculty Division – Dena Kniess**
Currently evaluating Region III Research Grants that will be awarded at the Summer Symposium (received 11 proposals for research grants totaling $5000). Thank you to Dr. Dorian McCoy (outgoing Region III representative) for his leadership.

**Region III Corporate Sponsorship Liaison – Adam Peck**
Corporate sponsors are confirmed for the 2018 NASPA Region III Summer Symposium:

<table>
<thead>
<tr>
<th>PAID/INV.</th>
<th>Corporation or Foundation</th>
<th>Amount</th>
<th>In-Kind</th>
<th>Balance</th>
</tr>
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<tbody>
<tr>
<td>p</td>
<td>off campus partners</td>
<td>$1,000.00</td>
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<tr>
<td>p</td>
<td>national soc of leadership</td>
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<td>p</td>
<td>southern placement exch</td>
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<tr>
<td>p</td>
<td>tao conn</td>
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<td>erezlfe</td>
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<tr>
<td>p</td>
<td>public id</td>
<td>$1,000.00</td>
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<tr>
<td>p</td>
<td>campuslabs</td>
<td>$300.00</td>
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<tr>
<td></td>
<td></td>
<td>$5,800.00</td>
<td>$1,000.00</td>
<td>$0.00</td>
</tr>
</tbody>
</table>

Working with vendors, we plan to add an incentive for participants to visit their tables. With each visit, the vendor will offer them entry in a drawing for prizes. We hope to increase engagement with them. After the completion of the Summer Symposium, I plan to put together
a team to review pricing and to prepare with Region II for how to approach sponsorships at next summer’s symposium.

Professional Programs – Denny Bubrig
Currently working with NASPA Region II on a joint summer symposium for Summer 2019. The selection for MMI Director 2019, 2020 is complete. The selection processes for the MMI site for 2019 & 2020 will be starting within the next 2 weeks. Discussion is ongoing now about potential 2020 summer symposium sites also.

Summer Symposium 2018 Co-Chairs – Shauna Harris & Mylon Kirksy
This year’s theme is Bòn Fête! (Celebrate). The 2018 NASPA Region III Summer Symposium will be in the culture-rich city of New Orleans, LA from June 10th-13th. The conference hotel, The Hyatt Centric, is located in the heart of the French Quarter. The hotel provides an atmosphere that is perfect to learn, connect and engage with one another.

This year, both NASPA and the city of New Orleans (NOLA) are celebrating milestone birthdays! NASPA is celebrating 100 years of education and service to higher education and student affairs, and NOLA is celebrating its tri-centennial (300 year) birthday. During the conference, there will be opportunities for participants to reflect on how the organization and its members have impacted higher education and student affairs over time. There will also be opportunities for participants to look forward and think about vision and purpose for the organization and for themselves.

The conference will feature 45 program sessions, roundtable discussions, an awards luncheon, opening and closing speakers, and a featured speaker panel. Local arrangements has also organized community service projects and provided restaurant and entertainment information for participants and their families to be able to get out and enjoy the city before the opening day or during free time at the conference.

There were just under 200 members registered to attend the Summer Symposium. There are a record number of first-time attendees coming to the conference, and at least four Historically Black Colleges and Universities (HBCU’s) will be represented. Social media and technology will be in full use at the conference. Program books will be available, but limited. Participants are encouraged to download and use the NASPA guidebook to build their program schedule and get information about what’s going on at the conference, in the hotel, and around the city of New Orleans.

It is our goal that NASPA members and guests will have a good time at the conference!
State/Country Directors

Alabama - T.J. Brecciaroli

- The 2018-19 NASPA AL Board was voted in by the state members at our Drive-In Conference and took office in March 2018. The members are as follows:
  - Chair - Mr. T.J Brecciaroli, Dean of Students at the University of Alabama in Huntsville
  - Immediate Past Chair - Dr. Krista Harrell, Associate Dean of Students at the University of South Alabama
  - Chair-Elect - Dr. Abby Langham, Director of Assessment & Strategic Planning at Auburn University
  - Secretary/Treasurer - Ms. Jessica Brown, at the University of Alabama at Birmingham
  - Communications Coordinator - Dr. Nichole Brown, Assistant Vice Chancellor for Diversity & Inclusion at Auburn University at Montgomery
  - Member-at-Large - Mr. David Shields, Vice President for Student Affairs at the University of North Alabama
  - Member-at-Large - Kelsey Taylor, Assistant Director of Residence Life at Birmingham-Southern College
  - Member-at-Large - Brandon Brown, Residence Life Coordinator at the University of Alabama at Birmingham
  - Member-at-Large - Paton Roden, Second Year Experience Coordinator at the University of Alabama at Birmingham
  - Conference Chair - Mandy Parente, Prevention Services Coordinator at the University of Alabama at Birmingham
  - NUFP Coordinator - Christopher Jones, Director of Student Multicultural & Diversity Programs at the University of Alabama at Birmingham

- The NASPA AL summer board retreat is scheduled for June 21 & 22 on the campus of the University of South Alabama in Mobile, AL.

Florida - Ana Di Donato

- We continue to make progress on the Board redesign/restructure and are excited with the increased opportunities for membership at all stages of their career levels to get involved at the state level. Positions will be posted on Volunteer Central this month.
- Planning is underway for the annual Drive In Conference, which will be hosted at Valencia College on September 27-28, 2018. As always, the Drive In Conference will include the following activities on Thursday, 9/27- Board meeting, Case Study Competition, and State Social Networking event; and on Friday, 9/28- Drive In Conference, Undergraduate Symposium, and Graduate Student Luncheon.
- NASPA FL continues to explore ways to bridge the gap and increase membership and involvement with the Community/State College sector. As such, we are excited to be partnering with Valencia College for the Drive In this year and will continue further discussions with the Association of Florida Colleges for future collaboration.

Georgia – Taylor Cain & Shannon

- Taylor Cain and Dr. Shannon Corey began in their roles as Co-Directors in March 2018.
- Georgia state roster obtained for the purposes of sending out an introductory email and recruitment for leadership positions (TBD).
- Looking to partner with the University of Georgia Division of Student Affairs to host a coffee hour / network opportunity for their annual Engage! Conference in the fall.
- Exploring the potential of hosting coffee hour / network opportunity at the annual GCPA/GHO conference this fall.
Kentucky – Daniel Rosner
- Daniel Rosner began the position in March 2018.
- Currently contacting interested members in Kentucky to start organization with plans to host first conference call before the end of June. Will then move to conduct a membership needs survey for the state to begin long-term goal planning and direction.

Louisiana – Nicole Ralston & Courtney E. Williams
- We hosted two “meet ups” around the state. One occurred in New Orleans and the other in Baton Rouge
- NASPA-LA will be hosting a summer “recharge” webinar series
  - 6/7: Strategies for Advancing Your Career in Higher Education
  - 7/11: Avoiding Burnout and Practicing Self-Care
  - 8/6: Putting the SJ Back in SA - Infusing Social Justice into Your Work
- We are continuing to expand our board and seek out opportunities to connect professionals around the state
- We are continuing to develop our social media through Facebook. We hope to expand to Twitter this fall. We will also begin publishing monthly newsletters starting in September 2018

North Carolina – Jim Settle
- Co-sponsored a single-day drive-in conference in March focused on diversity
- Working to generate interest to establish a full state board through survey and marketing
- Developing, in collaboration with public and private institutions, a state-wide set of professional development opportunities for entry-, mid-, and senior-level professional staff

Mississippi – Emily Holmes
- Emily Holmes began the position effective March 2018.
- Currently conducting a survey to membership in the State of Mississippi for feedback on several things to plan for the year ahead including: establishment of a State of Mississippi Board, professional development ideas and hot topics and trends amongst Student Affairs in the state of MS.

South Carolina – Neil Jamerson
- Set the date for the board’s inaugural state drive-in conference. The conference will be hosted May 17, 2019 at Furman University. NASPA-SC will be a sponsor of NASPA/SACSA conference in Myrtle Beach to drive interest.
- Developed a South Carolina board model to align programming priorities and duties as well as to create a sustainable volunteer structure.
The Memphis in May Student Affairs Conference was held May 18, 2018.
There were 230 people in attendance from 7 different states and 21 different institutions.

New State Director was just appointed June 2018 as Jay Lambert stepped away to chair NPI.

Lesley Villarose began in the Co-Director role in March 2018.
Working to reorganize the state board structure.
Planning a communication strategy.
Conducting a review of conferences and professional development opportunities offered across the Commonwealth.

Final numbers will be available June 20
130 applications total received. 6 applicants from Region III

62 participants are expected for the event
Programs will feature the following topics
- leading from the middle
- middle manager’s role in free speech on a college campus
NASPA/SACSA NPI

_NASPA/SACSA NPI_  
**June 2-7 at the University of North Carolina Charlotte**  
- 72 participants are expected to attend  
- Institute workshops are as follows:  
  - Because no one told you so: Things all good student affairs professionals need to know about enrollment management.  
  - Leading as a New Professional  
  - Navigating the Politics As a New Student affairs professional.  
  - This Is Us: Moving from Inactive Participant to Enlightened Ally  
  - Professional Association Leadership and Involvement Panel  
  - What's in your closet? Practical ways to maximize career and life goal attainment  
  - It Takes a Village: Navigating Effective Mentoring.  
  - Movin’ On Up: Transitioning to Supervisory and Administrative Roles in Student Affairs  
  - Panel discussions with Faculty and Special Guests  
  - Student Affairs- What a President Expects

2018 Annual SACSA Conference with NASPA Region III and SCCPA  
**November 3-5, 2018, Myrtle Beach, South Carolina**  
- This year’s theme is “Building ways to Educate, Advocate, Cultivate, and Heighten our purpose in Student Affairs.”

2019 Annual NASAP Conference

**February 21 – 24, 2019 in Atlanta, GA**

2018 NASAP Student Leadership Institute

**May 31-June 4 at Savannah State University**  
- Mel Norwood attended on behalf of Region III.

Memphis is May Student Affairs Conference

**May 28, 2018 at the University of Memphis**  
- Abigail Brumfield attended on behalf of the Region, presenting over lunch

NPI

**June 2-7, 2018 at the University of North Carolina Charlotte**  
- 72 participants  
- We will be back there next year with Dr. Jay Lambert leading the charge as Director.
June 3-8, 2018 at Emory University, Atlanta, GA

- 63 participants and 8 faculty.
- Dr. Ellen Neufeldt served as director. Dr. Geroj Lewis has been appointed the 2019-2021 Director.
- Special topics around the mid-mangers role in free speech with guest faculty Dave Parrot (UF), CJ Woods (Texas A&M) and Darryl Holloman (Spelman College).
- The visit to a religiously affiliated, women’s HBCU added a special element to our program this year.
- Emory residence life team did a great job accommodating us and it was during a time when their Union was under renovation and their VP had just left.
- Other key topics included leading from the middle, strategic planning and budgeting, dealing with change and resiliency, supervision, managing up and politics.
- MMI had an intern and it was great to have one. I read this was part of the new MOU and I think this is a very good idea.
- Some suggestions from the region III board meeting in March included ensuring we had a faculty member from a Latino background and a faculty member from an HBCU. Terry Mena replaced Jay Lambert and offered so much to the group and Darryl presented as a guest faculty member and welcomed us to his campus at Spelman. The faculty members were very diverse representing many different identities and college types including a community college (Eastfield CC) and a minority serving institution (ODU).
- The participants commented on how much this content was needed. It made me wonder if there was any other ongoing education we could do for mid managers and I would be happy to think about what that would look like if either Region III or SACSA was interested.

Southeast Regional Community College Symposium 2019

October 26, 2018 at the Westin Chattanooga in Chattanooga, TN