



NASPA[™]

Region III

Dr. Becky Spurlock
NASPA Region III Director

Report for the July 2015 Board of Directors Meeting
June 26, 2015

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Advisory Board

Board Member Changes

- Penny Rue assumed the Chair of the Public Policy Division. Dr. Heidi Leming, Assistant Vice Chancellor for Student Affairs at the Tennessee Board of Regents has been appointed as the Region 3 representative.
- Graduate Student Rep Meg Sunga has completed her term. Fred Tugas, graduate student at Clemson University, will serve until May 2016.
- Regina Hyatt, State Director of Alabama is assuming the Vice President for Student Affairs position at Mississippi State University and will leave her role. Ben Newhouse, Dean of Students at Birmingham Southern College will be the State Representative.
- Jemilia Davis, University College Academic Advisor at UNC-Wilmington, will now serve as the Student Affairs Partnering with Academic Affairs KC Rep, replacing Bill Woodward, who left the region.
- David Kessler, Senior Academic Advisor in the College of Veterinary Medicine and Biomedical Science at Texas A&M University has accepted the Indigenous Peoples KC Representative Position, which had been vacant.
- Art Jackson, North Carolina State Director has resigned. A replacement Director is forthcoming.

Advisory Board met Sunday, June 21 in an all-day meeting. The morning was spent in small groups (KC's, States, Leadership Team) before joining together to engage in a strategic planning session for the Region in response to the NASPA Strategic Plan 2015-2018. Initial ideas were captured and a small working team will continue this work over the summer with a plan presented prior to the Fall meeting.

The Board Meeting was scheduled for the afternoon and included the following topics and decisions:

- Creating new awards for Vendors, Undergraduate Students and Program Awards. Formal proposals will be advanced at the Fall Meeting.
- SS16 Site Selection (The DreamMore Resort in the Smoky Mountains, June 12-15, 2016)
- The NPI Director for 2016-2018 will be Dr. Alicia Caudill, VPSA at College of Charleston
- Reviewed budget analytics for this fiscal year and approved a working budget for FY16.
- **Graduate Student Outreach, Meg Sunga**
- Successful Graduate Student Spotlight featured on Facebook
- Successful Graduate Student & SSAO Breakfast at NASPA Annual Conference 2015
- 4 graduate students received raffled off NASPA Region 3 tumblers
- 13 graduate students applied for the Graduate Student Representative position
- Fred Tugas (Clemson) was appointed as 2015-2016 NASPA Region III Graduate Student Representative

Member Engagement, Hawken Brackett

- Continued Grad Student Spotlights on Region III blog as they were provided by Graduate Student Representative. Announced these postings through Facebook and Twitter.
- Serving as IT/Social Media Chair for NASPA Region III Summer Symposium 2015. Developed webpage (and updated), social media posts, and communication plan.
- Twitter:
 - 1,714 total followers
 - +448 followers since 3/17/2014
 - 35% increase in followers since 3/17/2014
- Facebook
 - 911 total page likes
 - +624 page likes since 3/17/2014
 - 217% increase in page likes since 3/17/2014
- Developed E-mail tool and communication guide for use by Advisory Board members. Shared through email and posted on Board Effect.

NASPA Foundation Ambassador Accomplishments 2014 – 2015, Anthony DeSantis, Justin Jeffrey and Cord McLean

- The NASPA Region III Foundation Ambassadors presented information to all the attendees at the 2014 Summer Symposium in which a handful of donations were collected.
- The 2014 & 2015 SACSA/NASPA program booklet included an advertisement from the NASPA Foundation.
- The NASPA Region III Foundation Ambassadors created four months of social media messages that was incorporated by the NASPA Foundation.
- The NASPA Region III Foundation Ambassadors created one minute video clips from members of Region III which discussed why they donated to the NASPA Foundation.

- The implementation and efforts of the NASPA Region III Foundations Ambassadors increased the percentage of donors by 30% from May 2014 (59%) to May 2015 (89%).

NUFP, Brandy Propst

- As of June 2015, Region III currently has 114 NUFP Fellows out of 498 NUFP Fellows nationally.
- For the May application deadline, 45 applications were received from prospective NUFP Fellows. Accepted Fellows will be notified the week of June 22, 2015.
- The Region III NUFP Coordinator is a member of the 1st Annual SACSA/NASPA Region III/SCCPA Undergraduate Symposium planning committee. The symposium will take place in October 31-November 2 during the SACSA/NASPA Region III/SCCPA conference in Greenville, South Carolina. Email invitations and save-the-dates will be sent to all NUFP Fellows and BACHUS Peer Educators in Region III in mid-July.

Nomination & Award Recognition, Jody Conway and Lorie Kittendorf

The following award recipients were selected from Region III. This year's selection process was conducted during the NASPA national conference and the selection committee commented on how strong and diverse the pool of nominations was this year. The selection committee reviewed 28 nominations and awarded all 10 awards currently established in Region III. The Co-Chairs of the Awards and Nominations Committee would like to recognize those who served on this year's committee:

2015 Selection Committee: Michael Baumhardt, Edna Dominquez-Yves, Marie Dorsainvil, Dametraus Jagers, Rod Lipscomb, Victor Martinez, Bill Mattera, Jennifer Schneider, Cassandra Shukla and Rafael Zapata.

NASPA Region III Awards 2015

The John Jones Award for Outstanding Performance as a Senior Student Affairs Officer (Scott Goodnight Award)

Richard Walker

*Vice Chancellor/Vice President for Student Affairs
University of Houston*

The John Koldus Award for Distinguished Service to NASPA Region III (Fred Turner Award)

Donald Gehring

*Professor Emeritus and Past Director of Higher Education Administration Program
Bowling Green State University*

James E. Scott Outstanding Mid-Level Student Affairs Professional Award (Mid-level Award)

William Mattera

*Assistant Director of Residential Life
Louisiana State University*

The William Leftwich Award for Outstanding New Professional in NASPA Region III

Nicole Ralston

*Co-Coordinator for University Success and FYE Student Success Counselor
University of New Orleans*

Outstanding Graduate Student in Region III Award

*Rebecca Bury
Assistant Residence Life Coordinator
University of South Carolina*

Outstanding Contribution to Student Affairs through Teaching (Robert Shaffer Award)

*Laura Dean
Associate Professor
University of Georgia*

The Bob E. Leach Award for Outstanding Service to Students

*Lynn Schoenberg
Dean of Students
Stetson University*

The Outstanding Community College Professional in Region III (Community College Professional)

*Kimberly Lowry
Executive Dean of Student and Enrollment Services
Eastfield College*

The Robert D. Bradshaw Small Colleges Student Advocate Award

*Eric Hartman
Dean of Students
University of the South*

The President's Award (President's Award)

*Ricardo Romo
President
University of Texas at San Antonio*

Professional Development & Events

NASPA Region III/SACSA Mid Manager's Institute

*May 31, 2014 – June 5, 2015
The University of Tennessee, Knoxville*

The 2015 NASPA Region III/SACSA Mid-Manager's Institute hosted at the University of Tennessee, Knoxville was very successful. Below is a summary of the event. A full report will be prepared and shared with the NASPA Region III and SACSA Boards.

- **Number of Attendees/Participants:**
 - Participants: 48 (25 Female; 23 Males).
 - States Represented:

- Florida, Georgia, Indiana, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia.
 - Faculty: 5 (3 Female; 2 Males)
- **Membership Affiliation:**
 - NASPA Members 31
 - SACSA Members 11
 - Non-Members 6
- **Description of Program:**
 - MMI offers the opportunity for mid-level professionals to enhance and develop the skills, relationships, and dispositions that distinguish them in the profession and enables them to make more meaningful contributions to the people and programs they serve.
 - Participants learn from faculty mentors, guest presenters and other mid-level colleagues.
- **Number sessions:**
 - Ten program sessions were offered in addition to faculty mentor group time and a site visit to Maryville College. Topics included the following:
 - *Making the Most of your MMI Experience*
 - *Understanding Mid-Managers...What Really is my Role?*
 - *So You Think You Can L.E.A.D?*
 - *Leading Change*
 - *Managing Up, Down, and All Around*
 - *Developing a Critical Student Affairs Servant Pedagogy: Provocations for the Culturally-Responsive Scholar Practitioner.*
 - *Intentional Serendipity and Professional Development*
 - *Fiscal Management for Student Affairs Professionals: The Mid-Manager's Role.*
 - *The Sponsor Effect: Fast Tracking your Career*
 - *Can You See Me Now? Becoming Visible: Your Executive Presence and Being Sponsor Ready*

SACSA with NASPA Region III Conference – Denny Bubrig

Reminder that we have five (5) session slots for this conference scheduled for October 31-November 2 in Greenville, SC. Presenters and topics are needed! The theme is Make it happen; Make it matter and will focus on how we, as student affairs professionals, take action on our campuses for our students, our communities and our profession. Sought after topics include diversity, accessibility, research and assessment, professional development, mentoring, collaboration and networking as well as:

- Mid-level professional issues
- Making to most your of your graduate school experience
- Government-state, local, and national agendas
- Student Success, Retention Programs
- Legal issues-advisor responsibilities
- Citizenship.

Topic ideas, questions, or proposals can be emailed to me at denny.bubrig@austin.utexas.edu. Deadline is July 10.

Optional Other Reports - Advocacy & Scholarship (*not required*)

None to Report