



Anthony DeSantis
Region III Director Report for the July 2016 Board of Directors Meeting
July 1, 2016

NASPA Board Action Items

None at this time.

Leadership and Member Engagement

NASPA Region III Executive Leadership Team:

Regional Director	Anthony DeSantis
Past Regional Director	Becky Spurlock
Secretary/Chief of Staff	Gloria Laureano
Treasurer	Ken Gassiot
Membership Services	Peggy Crowe
Historian	Kathleen Callahan
Graduate Student Rep	Sara Kaner
IT Coordinator/Communications Chair	Abigail Brumfield
Knowledge Community Coordinator	Cara Appel Silbaugh
Volunteer Coordinator	Marlon L. Gibson
Assistant Volunteer Coordinator	Jason R. Fitzer

IT & Communications Chair

- #NASPAREG3 was promoted to increase engagement with members on social media
- Highlighting all NASPA Region III board member profiles on social media
- Created a schedule for daily social media messages for each knowledge community
- Exploring a Linked in group for our region
- Facebook
 - March 17, 2016 - 1,169 likes
 - July 1, 2016 - 1,343 likes
- Twitter
 - Highest number of followers of all NASPA regions
 - July 1, 2016 - 2,088 followers
- Instagram
 - 178 followers since March 17, 2016

Treasurer

- Summer Symposium, NPI and MMI
 - All three professional programs created a profit of over \$26,000 in 2015 which created a surplus of revenue for this fiscal year.
- Other Budget Items
 - Most budget categories for 2015-16 came in at or under budget.
 - Under the current NASPA system of checks and balances. No money can be disbursed without the approval of the Treasurer or Regional Director.
 - Three systems are utilized help to manage Region III funds
 - Nexonia (credit card transactions),
 - TD e-Treasury (checking)
 - Intacct (main NASPA online ledger)
- \$100,000 was approved to be transferred and contribute to NASPA corporate investment account in June of 2015. NASPA Region III earned \$4,580.00 on this investment.
- Current cash-on-hand for Region III is \$88,990.00
 - \$47,455.88 is restricted for FL, AL, and NC
 - \$41,534.12 is restricted for Region III
- 2016 – 2017 Budget
 - Increased financial assistance for states
 - Allocations have been intentionally made to achieve progress on those 2016-2018 NASPA Region III Strategic Initiatives.

Membership Services:

NASPA Region III Membership #'s

Active Members:	3,541
Members Expiring:	135
New Members:	35
Renewing Members:	53
Recently Expired Members:	60

Alabama:	152
Florida:	784
Georgia:	355
Kentucky:	144
Louisiana:	109
Mississippi:	85
North Carolina:	411
South Carolina:	200
Tennessee:	180
Texas:	702
Virginia:	339

Knowledge Community Coordinator

- Posted, interviewed, and filed all open Knowledge Community positions by April 2016
- Developed a training module for new Knowledge Community members with headquarters

Graduate Student Representative

- 2016 – 2017 Goals
 - Connect with state representatives to gather contact information for Higher Ed/Student Affairs graduate programs in each state
 - Outreach to graduate programs via email to connect with program coordinators and disseminate information about Region III opportunities for graduate students
 - Form relationships with graduate students in each state to maintain contact and to potentially create a graduate student committee
 - Create graduate student Region III listserv for email communications
 - Conduct two social media chats – potentially an October Tweet-Up event or a Google hangout
 - Establish and implement a mentor/mentee relationship with board members and interested graduate students in Region III
 - Compile formal list of volunteer opportunities within Region III and NASPA national to be distributed to all graduate students
 - Implement a graduate student spotlight on social media each month

Volunteer Coordinator

- Promoting all volunteer state and regional volunteer position on NASPA’S Volunteer Central website
- Creating a way to capture all Region III members who have volunteered on a state, regional, and national level
 - From March 17, 2016 – July 1, 2016 over 210 Region III members have volunteered for a state, regional, or national position

Historian

- Assisted the NASPA Region III Director in updating the 2016 – 2018 Board Manual
- Work with the IT & Communications Chair to develop a video to honor Region III’s past and highlight future initiative

National Programs

NASPA Foundation Ambassador	TBA
Public Policy Coordinator	Heidi Leming
Professional Standards	Scot A. Lingrell
NUFP	Meg Sunga
Nominations and Awards - Co-Chair	Jody Conway
Nominations and Awards - Co-Chair	Lorie A. Kittendorf
Faculty Division	Dorian L. McCoy
Community College Division Chair	Karen Stills Royster
Small Colleges and Universities Division	Dr. Jennifer Miles

NASPA Foundation

- NASPA Region III is still looking to fill the NASPA Foundation Ambassador for 2016 – 2018. Currently these responsibilities are being handled by the NASPA Region III Director. For the second year in a row, NASPA Region III has reached its donor and dollar goal.

Region	Progress to Donor Goal	Donors	Donor Goal*	Progress to Dollar Goal	Dollars	Dollar Goal
NASPA Region I	89%	98	110	115%	\$11,019	\$9,545
NASPA Region II	110%	96	87	106%	\$18,800	\$17,805
NASPA Region III	102%	141	138	118%	\$45,731	\$38,897
NASPA Region IV-E	149%	116	78	130%	\$24,827	\$19,037
NASPA Region IV-W	126%	96	76	129%	\$17,719	\$13,705
NASPA Region V	104%	55	53	102%	\$12,034	\$11,797
NASPA Region VI	154%	103	67	151%	\$26,026	\$17,236
Overall	116%	705	609	122%	\$156,157	\$128,020

Public Policy

- Hosting the monthly Region III Public Policy updates on the NASPA Region III website.
- <https://www.naspa.org/constituent-groups/regions/region-three/resources>

Nominations & Awards

- Region III was nominated as a beta tester for the new awards evaluation portal
- Awards and nominations had a strong response rate this year.
 - This was due in part to the award nomination marketing campaign implemented to coincide with the following holidays: St. Patrick's Day, Thanksgiving, the winter holidays, and Valentine's Day
 - 50 nominations for 49 candidates were received
 - This was a 78% increase in nominations from last year
 - Nominations represented seven different states within Region III
- NASPA Volunteer Central was utilized this year. We acquired 16 reviewers through this process
 - The selection committee represented 6 states within Region III
 - The review committee consisted of: Jason Guilbeau, Justavian Tillman, Clay McCullough, Tiffany Tuma, Monica Taylor, Cruz Rios, Viancca Williams, Neil Jamerson, Krista Bailey, James Stoner, Allison Rodgers, Taylor Odle, Vanessa Van Dyke, Victor Martinez, Larissa Adames and Michael Duncan. In addition, Anthony Desantis, Jody Conway and Lorie Kittendorf also served as reviewers. This selection committee represented 6 states within the region.
- 2015 – 2016 Award Winners
 - The John Jones Award for Outstanding Performance as a Senior Student Affairs Officer ~ Mark Shanley ~ Vice President for Student Affairs ~ Radford University
 - The John Koldus Award for Distinguished Service to NASPA Region III ~ Becky Spurlock ~ Senior Associate Dean for Student Life ~ Sewanee: The University of the South
 - James E. Scott Outstanding Mid-Level Student Affairs Professional Award ~ Daniel Maxwell ~ Associate Vice Chancellor/Associate Vice President for Student Affairs ~ University of Houston System
 - The William Leftwich Award for Outstanding New Professional in NASPA Region III ~ Jeremy DiGiorio ~ Assistant Director Center for Leadership & Community Engagement ~ Rollins College
 - Outstanding Graduate Student in Region III Award ~ Taylor Locks ~ Graduate Assistant ~ Florida State University
 - Outstanding Contribution to Student Affairs through Teaching ~ Candace Maddox-Moore ~ Academic Professional Associate ~ University of Georgia
 - The Bob E. Leach Award for Outstanding Service to Students ~ Laura Osteen ~ Director, Center for Leadership & Social Change ~ Florida State University
 - The Outstanding Community College Professional in Region III ~ Chemene Crawford ~ Vice President Student Services and Enrollment Management ~ El Centro College

- The Robert D. Bradshaw Small Colleges Student Advocate Award ~ Patrick Englert ~ Interim Assistant Vice President for Student Affairs ~ Bellarmine University
- The President's Award ~ Kent Fuchs ~ President ~ University of Florida
- Region III award recipients will be forwarded to the corresponding award at the national level.
- The Award nomination process for next year will begin in October 2016 to help increase the number nominations.
- The Chairs will continue to review the nomination and awards process to determine how best to serve Region III. Under consideration are:
 - Additional awards
 - Program awards
 - Partnership awards

Faculty Division

- Working on developing a research, assessment, and innovation grant proposal process with the Region III Director.
- Looking into five \$1,000 grants for research and assessment and one \$1,000 grant for innovated projects

Community College Division Chair

- Serving on the NASPA Region III Community College Task Force that will begin in July of 2016

Small Colleges and Universities

- Looking to add a regional representative for public policy

State Directors

Alabama	Ben Newhouse
Florida	Eric Arneson
Georgia	Justin Jeffery
Kentucky	Dr. Charley Pride
Louisiana	Heather Seaman
Mississippi	Regina Hyatt
North Carolina	Jim Settle
South Carolina	Neil Jamerson
Tennessee	Justin Lawhead
Texas	Adam Peck
Virginia	Irvin Clark

Virginia

- Filled all board positions by July 1, 2016
- Updated state website
 - <https://www.naspa.org/constituent-groups/states/virginia>
- Working on a schedule of conferences for 2016-2017
- Scheduled an Virginia Advisory Board meeting on July 5

Georgia

- Working on filling board positions
- Looking to build collaborative partnerships to host a state-wide drive-in conference

Louisiana

- Filled all board positions as of June 1, 2016
- Held first board meeting on June 10, 2016
- Looking to build collaborative partnerships to host a state-wide drive-in conference

North Carolina

- Concentrating on building membership and filling board positions

Tennessee

- Concentrating on building membership and filling board positions
- Partnering with Heidi Leming (Assistant Vice Chancellor for Student Affairs for the Tennessee Board Regents) to identify members for the board which will include representatives from community college and HBCU's
- Reviewing affiliations with other professional organizations to find board members

South Carolina

- Concentrating on building membership and filling board positions
- Looking to build collaborative partnerships to host a state-wide drive-in conference

Texas

- Added two new positions to the board
- Increasing social media presence
- Developing a collaborative partnership with TACUSPA

Knowledge Communities

Administrators in Graduate and Professional Student Services	Matt Imboden
Adult Learners and Students with Children	Sydney Richardson
African-American Concerns Chair	Mel C Norwood, II
African-American Concerns Co-Chair	Robert Sparks
Alcohol and Other Drug	Katherine Drotos Cuthbert
Asian Pacific Islanders Concerns	Chee ia Yang
Assessment, Evaluation and Research	Misty McDonald
Campus Safety	Justin Gildner
Civic Learning & Democratic Engagement	Dennis McCunney
Civic Learning & Democratic Engagement	Lindsey Woelker
Disability Concerns	Stacey Reycraft
Fraternity and Sorority Affairs	Chris Graham
Gay, Lesbian, Bi-Sexual and Transgender Issues	Tyler Groll
Indigenous People	Korin Bradley
International Education	Benardo J. Dargan
Latino/a	Rafael Zapata III
Men and Masculinities	Dr. Patrick D. Jefferson
MultiRacial	Brittany Hunt-Woods
Graduate Students and New Professionals	Brooke Wilson
Parent and Family Relations	Lady Cox
Socioeconomic and Class Issues	DeOnte Brown

Spirituality and Religion in Higher Education	Kevin McIntosh
Student Affairs Development and External Relations	Tierney Bates
Student Affairs Partnering with Academic Affairs	Alexandrea Davenport
Student Affairs Partnering with Academic Affairs - Co-Chair	Jemilia S. Davis
Student Athlete Concerns	Carrie Smith
Student Career Development	Julia Fleming
Student Leadership Programs Chair	Anthony Crenshaw
Student Leadership Programs Co-Chair	Sean Ryan
Sustainability	Kent Mire
Technology	Dr. Charles Hueber
Wellness and Health Promotion	Marian Trattner
Women in Student Affairs	Jamie Rodriguez
Veterans	Denny Powers
Undocumented Immigrants and Allies	Pamela Hernandez

Latino/a Representative (LKC)

- Considering a name change to Latin/x—feedback requested
- Vacancies for state representatives in AL, MS, SC, VA will be posted on Volunteer Central
- Received the list of active Region III LKC state Liaisons, and received access to Facebook page.
- Started introductory meetings with all Region III LKC liaisons and have compiled a list of vacant positions.
- Encourage all state liaisons to follow their Region III LKC twitter and Facebook groups.
- Contacted Nannette Vega from University of Miami, will see how to get her further involved in Region III
- Submitted two articles in the past two months to Region III for LKC
 - The Nation’s Latino Population is Define by its Youth ~ <http://pewrsr.ch/1UhGfN4>
 - Afro-Latino: A deeply rooted identity among U.S. Hispanics ~ <http://pewrsr.ch/1WZ6u14>

Student Leadership Programs (SLPKC)

- Raising awareness for the Student Leadership Programs Knowledge Community (SLPKC) among Student Affairs Professionals in Region III who has a strong desire and passion for growth and development in the realm of Leadership Development.
- Student Leadership Programs Knowledge Community (SLPKC) is dedicated to providing educational opportunities for members through educational sessions, twitter chats, and webinars
- Regions III Student Leadership Programs Knowledge Community will highlight Student Affairs Professionals and/or their programs for displaying best practices in the area of leadership development
- Continue to explore and partner with other Knowledge Communities to provide best practices for the community of student affairs professionals with in Region III
- Developed marketing strategy to engage Region III members
- Marketing materials at the Region III/SACSA Summer Symposium
- Created social media posts for Region III social media
- Developing strategy to partner with Graduate Support at SACSA 2016 (November 5-7)
- Developed volunteer structure for Region III SLPKC

Student Affairs Development and External Relations

- Attending the national conference on development in student affairs

SACSA with NASPA Region III Conference 2015

- Greenville, SC ~ October 31 – November 2, 2015
- NASPA Region III Board Meeting on October 31 from 1pm – 3pm
- 5 NASPA Region III focused presentations
 - Making Professional Standards Matter ~ Dr. Alicia Caudill
 - Establishing your career path ~ Kim Miller
 - NASPA Public Policy Update: Region III ~ Dr. Heidi Leming
 - Utilizing core competencies to implement a comprehensive student assistant training and assessment cycle ~ Dr. Anthony DeSantis
 - How to Make the Most of your NASPA Membership: Connections, Volunteering, and Resources ~ Dr. Becky Spurlock

- 41.5% of NASPA members attended

SACSA/SCCPA	13	2%
NASPA/SCCPA	8	1%
SACSA Only	227	39%
NASPA Only	96	16%
SACSA/NASPA	126	21%
SCCPA Only	41	7%
N/A	63	11%
SACSA/NASPA/SCCPA	14	2%
TOTAL	588	100%
NASPA Members	244	
%	41.50%	

NASPA Annual Conference

- Indianapolis, IN ~ March 13 – March 16, 2015
- Region III Advisory Board Meeting – March 13 from 1pm – 3pm
- Region III SSAO and Graduate Student Breakfast – March 14 from 7am – 8:30am
- Region III Business Meeting – March 14 from 5:15pm – 6:30pm
- Region III Reception – March 14 from 9pm – 11pm

NASPA Region III with SACSA Mid-Managers Institute

NASPA/SACSA NPI Director	Frank Cuevas
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- University of Tennessee – Knoxville ~ June 5 – June 9, 2016
- 56 participants
- 47 different institutions
- Faculty
 - Dr. Cathy Akens, Florida International University, Associate Vice President and Dean of Student
 - Dr. Gloria Laureano, Winston-Salem State University, Associate Vice Chancellor & Dean of Students
 - Dr. Darrell Ray, Louisiana State University, Assistant Vice President for First Year Experience
 - Dr. Becky Spurlock, Sewanee: The University of the South, Senior Associate Dean of Student Life
 - Dr. John Delaney, University of Tennessee – Chattanooga, Vice Chancellor for Student Development
 - Kenneth Posner, Saint Leo University, Associate Vice President for Student Affairs

NASPA Region III with SACSA New Professional Institute

NASPA/SACSA NPI Director	Alicia Caudill
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- Trinity University ~ San Antonio, TX ~ June 19 – June 24
- 70 participants
- 63 different institutions
- Faculty
 - Dr. Chemene Crawford, Vice President for Student Services and Enrollment Management, *El Centro College*
 - Dr. Amy Diepenbrock, Assistant Dean for Student Affairs, *University of the Incarnate Word*
 - Dr. Regina Hyatt, Vice President for Student Affairs, *Mississippi State University*
 - Dr. Jay Lambert, Vice President for Enrollment Management and Student Affairs, *University of Houston Victoria*
 - Dr. Dorian McCoy, Assistant Professor, Higher Education Administration and Program Coordinator of College Student Personnel

NASPA Region III Summer Symposium

Summer Symposium 2016 Co-Chair	Dr. Vince Miller
Summer Symposium 2016 Co-Chair	Marc Ebelhar

- DreamMoore Resort ~ Pigeon Forge, TN ~ June 12 – June 15, 2016
- 150 participants
- 100 different institutions
- 16 different educational sessions
- Keynote Speakers
 - *Dr. Lori White (Opening Speaker) ~ NASPA Board Chair/Vice Chancellor for Students ~ Washington University in St. Louis*
 - *Dr. W. Kent Fuchs (President's Award Winner Keynote) ~ President ~ University of Florida*
 - *Dr. Fred Rhodes (Closing Keynote) ~ Professor and Chair of the Ph.D. in Leadership in Higher Education*
 - *Kimberly Novak (Keynote on Risk Management) ~ CEO NovakTalks, LLC*
 - *Justin Jones-Fosu (Keynote) ~ President/Chief Inspirational Officer ~ Justin Inspires International, LLC*
 - *Dr. Heidi Leming (Keynote on Public Policy and Campus Activism) ~ Assistant Vice Chancellor for Student Affairs ~ Tennessee Board of Regents*
 - *Dr. Jen Day Shaw (Keynote on Public Policy and Campus Activism) ~ Associate Vice President and Dean of Students ~ University of Florida*

NASPA Region III – Mississippi

- Legal Issues Conference
 - April 26-28, 2016 ◊ Mississippi State University, Starkville, MS
 - 200 attendees
 - NASPA Mississippi was present at the conference for the first time and distributed NASPA & Region III materials to participants.

NASPA Region III – Virginia

- SGA Student Leaders Event
 - University of Richmond - February 2016
- NASPA Region III VA VPSA Meeting
 - April 29, 2016 ◊ University of Richmond, VA
 - Number of Attendees/Participants – 25 participants listed on the attached document. Here is a link to the individuals who were invited:

<https://docs.google.com/spreadsheets/d/1aIUJVFv7A4Z5xFsRrDtuJUznxyrVRrFyyg0kuqC1FR8/edit?usp=sharing>

- Description of Program – bullets
- Agenda: https://docs.google.com/document/d/1UIrKhRnmfXqogYnujTZZrO_-JBHVvZ2ZmR0whWMjxJI/edit?usp=sharing
- Discussion Topics:
<https://docs.google.com/document/d/1Pl0Cj8mc32DJ9MSh8h2Z7w8sHhgr2Zi01WpNOmJwsLM/edit?usp=sharing>
- Number sessions? – Agenda: <https://docs.google.com/document/d/1SEANASOAEJTzujX0cYbK36xkch7d9IXY2qsOHECJKQ/edit?usp=sharing>
- Names and Titles of Keynote Speaker(s): Maura Smith,
- Successes of the event/changes that one would make next year – This event was highly successful. The only change we will make for next year is inviting our University President further in advance. We had the last minute idea to invite him this year and lucked out with him being able to attend the first thirty minutes which was great. For next year, we will give him more notice. Additionally, this event was originally scheduled to take place in February but had to be postponed due to the University of Richmond closing because of inclement weather. This change hurt our eventual attendance so hopefully next year this will not happen.

NASPA Region III – Florida

- NASPA Florida Board Retreat ~ July 2015
 - 15 board members
 - Held the NASPA-FL annual planning retreat at Embry Riddle University.
- NASPA-Florida Drive-In ~ October 2015
 - 305 participants
 - Day 1: Case study competition and social
 - Day 2: Full day of 20 professional development sessions and lunch and learn with ASCA Executive Director Dr. Jennifer Waller discussing Title IX and other hot topics in student conduct. As part of the Friday schedule, NASPA-FL had a separate luncheon for interested graduate students. Approximately 90 grad students attended this luncheon to discuss topics particularly relevant to graduate students
 - Day 3: Undergraduate Symposium for undergraduate students interested in a career in Student Affairs. 65 participants and also 7 different masters in Higher Education departments also attended and shared information regarding their programs. All participants were given a full year NASPA membership as part of their registration.
- NASPA-FL Social at NASPA National Conference ~ March 2016
 - 150 participants
 - A social event to bring together Florida members attending the national conference together. The event featured information regarding the fall 2106 Drive-In at Florida International University. There was also fun aspects such as caricature artists. Mostly, the Board members worked to connect people with one another for networking purposes.
- Sponsorship for Florida Colleges Student Development Commission Annual Conference ~ May 2016
 - NASPA-FL served as a platinum sponsor for conference for all state colleges with over 200 staff in attendance. We discussed the benefits of joining NASPA and also encouraged state college staff to

present at and attend our annual Florida Drive-In. We tabled for the entire conference and spoke to entire conference over lunch to explain the benefits of NASPA overall and how to get involved in Florida specifically.

NASPA-AL Drive-In Conference

- January 21, 2016 - January 22, 2016
- Auburn University-Montgomery, Montgomery, AL
 - 84 participants
 - New Educators Institute on Thursday, January 21, 2016
 - Full Conference on Friday, January 22, 2016
 - 16 break-out sessions
 - Keynote Speaker, Dr. Simran Singh, Assistant Professor of Religion, Trinity University
 - Successes:
 - Strong attendance despite pending inclement weather
 - Successful and engaging web-based keynote
 - Strong participation by new professionals and master’s level students
 - Changes for the Future:
 - Conference planning committee must begin promotion much earlier
 - Tentative online schedule on website prior to opening of registration
 - Find ways to engage mid and senior-level administrators more effectively
 - Explore alternative conference formats
 - Improve communication to conference registrants in weeks and days leading up to conference

NASPA-TN ~ Memphis in May Student Affairs Conference

- <http://www.memphis.edu/mimsac/>
- May 20, 2016 from 7:45 am - 4:30 pm
- University Center, University of Memphis
- Theme: Appreciation of Student Differences: The Role of Activism and Diversity on Today's College Campus
- Keynote Speaker: Dr. Kevin Kruger, President of NASPA
- Utilized region funds to co-sponsor event and announced to all attendees that program was NASPA
- Sent NASPA information to all attendees
- Invited all NASPA TN members to the event

Optional Other Reports

Corporate Sponsor Liaison - Co-Chair	Vicki Dobiyski
Corporate Sponsor Liaison - Co-Chair	Brian W. Kuster
NASPA/SACSA Mid Managers Director (2016- 2018)	Dr. Ellen J. Neufeldt
SACSA with NASPA Conference Liaison	Helen-Grace Ryan
Professional Programs	Denny Bubrig
Summer Symposium 2017 Co-Chair	Allison B. Peters
Summer Symposium 2017 Co-Chair	Meredith Conrey
SACSA Liaison to NASPA (SACSA President-Elect)	Matt Varga
NASPA to SACSA Liaison	Cord McLean

Corporate Sponsor Liaison Chairs

- Four sponsorships were acquired to help support the 2016 NASPA Region III Summer Symposium

- Civic Nation
- Res Life Cinema
- Off-Campus Partners
- Aramark
- A new sponsorship package will be developed for all 2017 NASPA Region III professional development opportunities to include MMI, NPI, and Summer Symposium

Professional Programs

- An RFP for 2018 – 2020 NPI will be sent out in January of 2017
- A new rubric will be created for MMI and NPI site selection

Summer Symposium 2017

- Walt Disney World Swan and Dolphin Resort in Lake Buena Vista, FL
- June 15-18, 2017
- Volunteer positions for the planning committee were posted on Volunteer Center and applications are due on July 8, 2016

HBCU Task Force Member	Jamar Banks	Winston-Salem State University
HBCU Task Force Member	Jarvis Lane	Alabama A&M University
HBCU Task Force Member	Gary B. Crosby, Ph.D.,	Alabama A&M University
HBCU Task Force Member	Kesha Lee	North Carolina Central University
HBCU Task Force Member	Gary L. Brown	North Carolina Central University
HBCU Task Force Member	Tyson Beale, Ph.D.	Fayetteville State University
HBCU Task Force Member	Ronnie Mack	Bethune-Cookman University
HBCU Task Force Member	Jame’l R. Hodges, Ed.D.	Tennessee State University
HBCU Task Force Member	Narja McElroy	Fisk University
HBCU Task Force Member	Tanaya M. Walters, MS	Clark Atlanta University
HBCU Task Force Member	Joseph Byrd	Xavier University
HBCU Task Force Member	Glenda Jones	Prarie View A&M University

With over 82 HBCU’s in NASPA Region III, our board is interested in developing a task force to focus on how to improve engagement and membership opportunities for Historically Black Colleges and Universities. Members of this task for are responsible for the following:

1. Reviewing the current HBCU individual/institutional members;
2. Producing a list of limitations that impact HBCU’s student affairs practitioners from joining NASPA;
3. Developing a needs assessment of NASPA member and non-member HBCU’s;
4. Creating a plan for enhancing professional development opportunities for HBCU’s in our region; and
5. Providing recommendations to the NASPA Region III for future collaborative efforts.

The culmination of this task force will result in a list of recommendations to the NASPA Region III Advisory Board to consider implementing as part of our strategic plan. Below is a timeline of expected activities:

July 2016	-	Introductions and creation of a comprehensive list of HBCU’s in Region III
August 2016	-	First Draft of Needs Assessment
September 2016	-	Second Draft of Needs Assessment
October 2016	-	Final Draft and send out assessment
November 5, 2016	-	In-Person Meeting at SACSA with NASPA Region III Conference

December 2016	-	Review Assessment Results
January 2017	-	First Draft of Recommendations and Limitations
February 2011	-	Second Draft of Recommendations and Limitations
March 2017	-	Final Draft of Recommendations and Limitations
March 12, 2017	-	Present final recommendations and limitations to the NASPA Region III Advisory Board

Community College Task Force Chair	Dan Rodkin	Santa Fe
Community College Task Force	Karen Stills Royster, MBA	Delgado Community College
Community College Task Force	Dr. Arnel Cosey	El Centro Community College
Community College Task Force	Ashleigh Tillman	Northern Virginia Community College
Community College Task Force	Zack Coapland	Lone Star College
Community College Task Force	Rebecca Ashford, Ed.D.	Pellissippi State Community College

NASPA Region III is developing a task force to focus on how to improve engagement and membership opportunities for community colleges. Members of this task for are responsible for the following:

1. Reviewing the current community college/institutional members;
2. Producing a list of limitations that impact community college student affairs practitioners from joining NASPA;
3. Developing a needs assessment of NASPA member and non-member community colleges;
4. Creating a plan for enhancing professional development opportunities for community college in our region; and
5. Providing recommendations to the NASPA Region III for future collaborative efforts.

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NASPA/SACSA Task Force / SACSA Member	Jane Adams-Dunford
NASPA/SACSA Task Force / NASPA Region III Member	Kimberly M. Lowry, PhD.
NASPA/SACSA Task Force / NASPA Region III Director	Anthony DeSantis
NASPA/SACSA Task Force / NASPA to SACSA Liaison	Cord McLean
NASPA/SACSA Task Force / SACSA to NASPA Liaison	Matt Varga
NASPA/SACSA Task Force / SACSA VP for Professional Development	CJ Woods

NASPA/SACSA Task Force / NASPA Past Region III Director	Becky Spurlock
NASPA/SACSA Task Force / SACSA Past-President	Tony Cawthon
NASPA/SACSA Task Force / SACSA President	Beau Seagraves

NASPA Region III and SACSA are engaging in a joint process to evaluate and better define opportunities, roles, and responsibilities around our collaborative professional development efforts. As leaders in our respective organizations, we invite you to be part of our joint task force. In this role, you will be responsible for reviewing the existing Memorandum of Understanding, offering suggestions for enhancing professional development opportunities to benefit members of both organizations, and providing recommendations for the future of our collaborative efforts.

The culmination of this task force will result in a revised Memorandum of Understanding for consideration by each organization. Below is a timeline of expected activities:

April 2016	-	Introduction and Charge Meeting
May 2016	-	Conference Call of Task Force Members
June 13, 2016	-	Joint Task Force Meeting at Summer Symposium from 8am – 10:30am
July 2016	-	Conference Call of Task Force Members (Initial Draft for Consideration)
August 2016	-	Conference Call of Task Force Members (Second Draft for Consideration)
September 2016	-	Conference Call of Task Force Members (Third Draft for Consideration)
October 2016	-	Conference Call of Task Force Members (Final Draft and Approval of Recommendations)
November 5, 2016	-	NASPA and SACSA Board Review and Approval at SACSA with NASPA Conference

NASPA Region III Strategic Initiatives

The Region III Board of Directors strives to ensure that national initiatives inform our regional activities and find expression in our ongoing growth, development, and contributions as student affairs professionals. We carry out our regional activities through conferences, institutes, publications, technology, networks and other opportunities that promote personal and professional learning and collegiality. All are designed to help us work efficiently so we engage in state-of-the-art practices that promote organizational effectiveness and student learning and development. These initiatives were developed after more than a year of feedback and data collection from Region III members and the Board of Directors. These seven initiatives carry equal importance to the Region.

PROFESSIONAL DEVELOPMENT

Provide exceptional and geographically accessible professional development opportunities

- Conduct a comprehensive review of regional professional development programs to ensure fiscal success, broad access, and affordability.
- Appoint a team to review how our partnership with SACSA affects professional development within Region III.
- Provide new mechanisms of support for State Directors to bring relevant and timely professional development opportunities.
- Establish accessibility standards for professional development programs (i.e. closed captioning at programs).

SOCIAL JUSTICE

Demonstrate leadership in inclusion and social justice initiatives.

- Honor the history of Region III by celebrating the foundation of our profession.
- Create new awards to recognize excellence in social justice programming and research.

- Prioritize programming at conferences and create signature programs that address each initiative.
- Appoint a task force to review how Region III can better serve professionals working at historically Black colleges and universities.

GRADUATE PREPARATION

Serve graduate students and faculty in regional activities

- Improve the conversion of graduate students to professional members
- Conduct a review of graduate students and faculty members about meeting their needs in the region
- Use the State Directors to coordinate connection and support to graduate programs

STATE AND LOCAL NEEDS

Harness the State & Country Directors to assist with membership and response to local issues

- Appoint the Membership Director to coordinate the work of the State Directors. (COMPLETED)
- State & Country Directors should explore setting up boards to increase volunteerism and response to local issues and needs.
- Advance and connect the work of the Public Policy Division with the State Directors.
- Appoint a task force to address serving community college professionals.

REGION III CONNECTIONS

Create a stronger brand for Region III to facilitate connection, networking and loyalty

- Create web content and resources to help members make the most of their membership.
- Create messaging and branding materials for Region III and incorporate them into regional marketing efforts.

ENGAGEMENT

Develop a pipeline for leadership and volunteer engagement

- Advance new ideas to recognize the work of those in the region.
- Create Innovation Grants to pair with Scholarship Grants to recognize excellence and best practices.
- Maintain a commitment to transparency in recruiting all volunteer positions.

GLOBAL PARTNERS

Cultivate deeper partnerships with international partners

- Focus on developing meaningful relationships with countries noted as Region III partners – Armenia, Bulgaria, Japan, Kenya, South Africa and Taiwan.