



NASPA[®]

Region II

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Region II Director

Report for the June Board of Directors Meeting

June 2017

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

Regional Director's Report

Advisory Board Committees. During our May board meeting, the Advisory Board adopted three new committees - governance, membership and programming. It is my hope that these committees will leverage the Region's strategic plan to identify tactics to advance the Region's strategic initiatives.

Regional Conference. I cannot say enough about the exceptional leadership of Carol Galladian and the 2017 Region II conference planning committee. With 300+ participants, 50+ program sessions, pre-conference opportunities, Pittsburgh's PNC Park, and the Andy Warhol Museum...this summer's Region II conference surpassed all expectations. Already Felipe Henao and Zach Harrell have provided unmatched energy and enthusiasm for our 2018 conference as we return to New York City!

Long-term Regional Conference Planning. As we look to the future – 2019 and beyond – I hope to establish a long-term schedule (and strategy) for where our regional conference will be through 2021. I am grateful that Jodi Bailey has agreed to lead an ad-hoc group charged with identifying conference sites for 2019, 2020, and 2021. I anticipate a preliminary report at our December Advisory Board meeting.

(1) REGIONAL EVENTS

Region II 2018 Conference

- No Report

Careers in Student Affairs

- No Report

Mid-Managers Institute

- No report

(2) NASPA DIVISIONS

Community College Division Representative

- James E. Scott Academy Advisory Board Meeting – San Antonio, TX
- Community College Division Board Meeting – San Antonio, TX
- Region II Advisory Board Meeting – San Antonio, TX
- Planning Committee – NASPA CC Symposium Series, LaGuardia CC
- Region II Advisory Board Meeting – Pittsburgh, PA
- Presented “Community College Roundtable” at the Region II Conference, Pittsburgh PA
- Honorary Membership in the Society of Leadership and Success – Kingsborough CC Chapter

Public Policy

- Participated in monthly Region II Board conference calls
- Participated in monthly PPD conference calls
- Convened monthly Region II Public Policy Advisory Board calls
- Published monthly Region II Public Policy newsletters tracking state-level policy
- Attended Region II Advisory Board meeting in Pittsburgh June 4, 2017
- Participated in Region II Strategic Initiatives Public Policy Subcommittee Meetings

Professional Standards

- Active participation in Professional Standards Division Monthly meetings
- Attendance at NASPA Conference in San Antonio (March 2017), including the Region II Board meeting and the Professional Standards Division meeting
- Co-leadership in spring/summer 2017 project to rewrite and redesign the “About Student Affairs” section of the NASPA website “Who are We” – focusing on updating and reorganizing the foundational and philosophical documents section
- Attendance at the NASPA Region II conference in Pittsburgh (June 2017), including the Region II Board meetings
- NASPA Delegate to Ireland in June 2017, including a presentation including the professional competencies at the summer conference of the Confederation of Student Services in Ireland at University College Cork, June 22-23 (see below)

Foundation Ambassador

Numbers as of June 14, 2017 (post conference):

Donors: 177/96 (184%)

Donations: \$20,912/\$18,800 (111%)

NASPA Region II Conference Planning Board: 18/31 members (58%)

NASPA Region II Board Members: 30/49 Board members (61%)

Tricia Debertolis coordinated a successful Foundation Event at the Region II Conference which raised over \$500 for the Foundation. The event allowed those that donated to tour the PNC Baseball Stadium.

Assessment Coordinator

- Coordinating efforts with Campus Labs to make assessment initiatives more consistent and housed all in one place. Met with at NASPA2 Conference and making strides to access the software through NASPA.

Small Colleges and Universities

- No report

VPSA

- As part of the second annual Region II Vice Presidents of Student Affairs Institute, members were engaged for networking purposes at a VPSA Breakfast and a joint reception with Faculty and Administrators of Color. Approximately 25 VPSA's attended the breakfast; about 40 participated in the afternoon reception.

Awards Chair

A committee is being established to create criteria for awards that do not have them, rubrics for reviewers, and reviewing whether we need to add additional awards.

Faculty Council Representative

Member Engagement

Faculty Survey-At the national convention in San Antonio, Kevin Kruger shared that assessments have been conducted to determine overall perceptions of NASPA and awareness of faculty professional development opportunities.

Preliminary findings included:

- Faculty had concerns related to transparency
- Faculty were unaware of the variety of publication opportunities
- There were concerns expressed related to diversity and inclusion within NASPA
- There will be more information shared as the data is further synthesized.

Faculty Council Meeting-New and returning Faculty Council members met to learn about changes in leadership of the Council, Kevin Kruger shared preliminary results from a faculty survey, and each member shared updates and asked for feedback on upcoming projects.

Annual Faculty Breakfast-Updates were shared including Kevin Kruger's preliminary results from a faculty survey, Pam welcomed Tim as the incoming Faculty Council leadership and she was recognized for her efforts, there was an overall report on the inaugural year (2016-2017) of the Emerging Faculty Leader Academy (EFLA) and the 2017-2018 EFLA cohort was announced and their bios can be found at <http://www.naspa.org/efla>. After breakfast each table had a Faculty Council representative charged with taking notes related to faculty perceptions on diversity and inclusion in NASPA. Nathan Victoria was emailed notes from all tables and has a NASPA intern assisting him with compiling the results.

Volunteer Coordinator

- We have a significant amount of KC positions open including:
 - Spirituality & Religion Chair
 - Asian Pacific Islander KC Rep
 - African American KC Rep
 - Adult Learners with Students and Children KC Rep
 - Administrators in Graduate and Professional Student Services
- Other volunteer positions open:
 - 2018 Conference Committee
 - Graduate Student Representative

(3) STATE INITIATIVES

New Jersey

NYC/Metro

- No report

New York Member at Large

As part of the Member Engagement Committee, there are a few initiatives that I am looking to implement in the coming months. They fall under both Leadership & Member engagement as well as professional development and events. Specifically:

- Send out a Regional letter in August, introducing myself, offering opportunities to cosponsor networking or smaller professional development events in collaboration with other Student Affairs groups such as CSPA, and/or various Higher Ed programs (Baruch, NYU, Rutgers etc.)
- Send out a letter to targeted constituents specifically, AVPs and/or Dean of Students folks listed in the NASPA directory, connecting them to NASPA Region 2 and alerting them to resources. I am hoping to include some sort of “survey” in this letter asking them about their professional development interests and possible organizing a “support” or roundtable group. I have not yet determined the best time to do this.
- Schedule a networking and SSAO Career Panel at the annual CSPA conference scheduled for October 15-17 in Corning, NY. The CSPA conference is predominantly attended by

entry and midlevel Student Affairs folks. This will be a good member engagement opportunity, and a chance for folks to connect with Senior Student Affairs Officers who will be present at that time (the SUNY Council for Student Affairs Officers are meeting in Corning at the same time this year as a support to CSPA).

Maryland

- No report

Washington D.C.

- No report

West Virginia

- No report

(4) KNOWLEDGE COMMUNITIES

Advisory Board/Division/KC Activities

- The Co-Chairs are actively engaging NASPA Region 2 members to fill the vacant KC reps.
- We are reaching out to the chairs of the national KCs to confirm the Region II reps.
- Member Engagement
 - Are starting to hold monthly calls with the current KC reps
 - Will be creating a newsletter to inform members in the region about happenings/events with all of our Knowledge Communities
 - Will be hosting socials in the fall of 2017 to promote KCs and membership.
- Award Recognition
 - Nothing to report at this time.

(5) ALL OTHER

Treasurer

- No Report

External communications

- No Report

Strategic Initiatives

- Advisory Board/Division/KC Activities
 - We presented updates and a timeline at the NASPA Region II Board meeting in March to address each strategic initiative between, March 2017 through December 2017. In January 2018, an assessment will be conducted to identify the results and outcomes of the strategic initiative plan.
- Member Engagement

- We offered a Professionals of Color Networking Reception at the NASPA Annual Convention and the NASPA Region II Conference
- Award Recognition
 - The Graduate Student award recipient and the Rising Star recipient each received up to \$750.00 to support their attendance at the NASPA Region II Conference in June 2017 in Pittsburgh, PA.

Corporate Relations

- Since the last board report in February, I transitioned from my role coordinating Corporate Partners to NYS Rep. During that time, I was asked to serve as MMI co-chair, which I accepted. I helped to transition the new Corporate Partners Chair into her role and spent my time at the conference engaging our corporate partners to ensure that we have them in future years also. I also conducted a presentation for the Board at the NASPA Annual Conference on Corporate Partners. I have also worked with my fellow MMI Chair to begin planning of the 2018 MMI which is tentatively scheduled to be hosted in Buffalo, NY at Daemen College.

Corporate Sponsorships Chair

- Advisory Board/Division/KC Activities
 - Working on closing out sponsorship for the fiscal year by following up with vendors who have not submitted payment and confirming all invoices outstanding the NASPA national office.
- Member Engagement:
 - Serving as Leadership Development Co-Chair for the NASPA Latinx/a/o Knowledge Committee.
 - Serving as a member of the NASPA AVP Steering Committee

NUFP Coordinator

- Conducted a transition meeting April 10th with Jessica Cabrera
- Participated in two NUFP national calls lead by National Chair Dr. Tiffany Davis
 - Regional Coordinator Meeting-May 11th
 - Full NUFP National Board Meeting-June 9th

Marketing

- No Report

Communications

- No Report

Professional Development & Events

(1) REGIONAL EVENTS

Region II 2018 Conference

June 3, 2018 – June 5, 2018 ◊ NYU

- Committee selection timeline
 - Call out to past committee members sent on 6/9
 - Positions posted on Volunteer Central on 6/12
 - All applications are due by 6/23
 - Selections made by 7/21
 - First Committee call on 8/3
- Successes of the event/changes that one would make next year
 - Possible Job Placement added to conference

MMI

- No report

Careers in Student Affairs

Careers in Student Affairs Conference

Friday, October 6th, 2017: SUNY University at Albany, The College of New Jersey, Morgan State University

- Number of Attendees/Participants – The 2016 conference resulted in 205 of attendees so this year our goal will be 375 (125 registrants per campus) .
- Description of Program
 - This conference is designed for undergraduate and graduate students who are considering Student Affairs as a career as well as entry-level professionals with less than five years of experience in the field.
 - Attendees will learn from seasoned professionals representing Region II about areas such as supervision, advising and career planning.
- Number of sessions:
 - Opening Session | 2 blocks workshop sessions | Lunch and a keynote address| 2 blocks workshop sessions
 - Each location will have a program centered on the same theme
- Names and Titles of Keynote Speaker(s)
 - In progress
 - Each location will have a different keynote but the speeches will all focus on the same theme
- Successes of the event/changes that one would make next year.
 - Will report once event has taken place

(2) NASPA Divisions

Community College Division

NASPA Annual Conference

March 11, 2017 – March 14, 2017 ◊ San Antonio Convention Center San Antonio, TX

- Number of Attendees – Over 5000

The New York Times Higher Education Forum

May 31, 2017 – June 1, 2017 ◊ The New York Times Building, New York, NY

- Number of Attendees - 200
- The New York Times will bring together the most influential leaders in higher education to explore powerful ways to address these issues. Our journalists will lead candid discussions with subject-matter experts to uncover innovative solutions. We will look ahead and illuminate the dynamic forces likely to disrupt education in the future. And through provocative onstage debates, revealing interviews and collaborative breakout sessions, we will examine the art of effective leadership and how to foster a successful culture within the unique environments of higher education.
- Number sessions - 20
- Names and Titles of Keynote Speaker(s)
 - Lawrence H. Summers, Charles W. Eliot University Professor and President Emeritus , Harvard University
 - Janet Napolitano, President, University of California
 - Michael M. Crow, President, Arizona State University
 - Gina Raimondo, Governor, State of Rhode Island
 - Dr. Amy Gutmann, President, University of Pennsylvania
<https://www.nythigheredleaders.com/helf2017>

Region II Annual Conference

June 4, 2017 – June 6, 2017 ◊ Renaissance Pittsburgh Hotel, Pittsburgh, PA

- Number of Attendees – Over 300
- Keynote – Dr. Vijay Pendakur, dr. becky martinez

Faculty Council Representative

NASPA Region II Conference

June 3-5, 2017 – Pittsburgh, PA

Information for the Region II conference can be found at <https://www.naspa.org/events/2016-region-ii-conference>. Conference updates have been shared through social media (facebook and twitter primarily).

I have consulted with the conference planning team (primarily Carol) and regional leaders to identify accepted programs that may be of interest to faculty that will be highlighted in the conference program. This is a new initiative we are piloting.

Region II Faculty and Administrators of Color Reception

Monday, June 4th at 5pm, I co-hosted a Faculty and Administrators of Color reception in conjunction with the VPSA reception (immediately following the VPSA Institute) sponsored by

Campus Labs. This reception was promoted via a flyer created by NASPA staff (<https://www.dropbox.com/s/u4wqnew76xrk257/FAofColorReception.png?dl=0>) shared with Faculty Council, Region II, and social media, including LinkedIn.

At the reception, I shared open volunteer opportunities (<https://www.dropbox.com/s/ssov6l8bktxquhv/Region%20II%20Volunteer%20Opps.doc?dl=0>) for faculty and administrators from the volunteer portal; I hope to get more faculty and administrators of color in leadership position in Region II. The number of attendees exceeded 60 when taking into account faculty, administrators of color, and VPSA Institute attendees. Photos from the event can be found at <https://www.facebook.com/pages/NASPA-Region-II-Conference-2017-naspa2/1306452912805515?pnref=story>. I was approached by five attendees of color who asked about serving as Region II KC representatives who stated they plan to apply. At present there are 7 KC vacancies listed in the volunteer portal.

NASPA Faculty Resource Library Collaborates with ACPA

November 1, 2016 – Present, Online

This signature initiative is open to NASPA and non-NASPA in addition to ACPA and non-ACPA members.

From the faculty resources website:

To access the NASPA Faculty Resource Library: To get registered to access the material in the NASPA Online Learning Community.

Once you've done so, follow the instructions under Returning Users to access the library. [full link, for reference: https://engage.naspa.org/NC__Event?id=a0l37000000aEo0AAE

Returning users can access the NASPA Faculty Resource Library by:

Going to the NASPA Engagement Portal

Log in with your NASPA username and password

Click on "My Events" from the left hand menu

Find "Faculty Resource Library" under "My Online Events"

Click, "Go to Event" to be redirected to the library

Professional Standards

Summer conference of the Confederation of Student Services in Ireland

June 22-23, 2017 ♦ University College Cork, Ireland

- Plenary presentation by Houston Dougharty, focusing on NASPA publication Executive Transitions in Student Affairs (2014) and NASPA/ACPA Professional Competencies
- Panel presentation including Houston Dougharty, *Transitions: College student transitional issues in the USA*

Public Policy

- Presented three conference sessions at the Region II conference related to public policy:
 - Legislative Update: Current policy developments impacting student affairs

- Presenter: Krista Saleet
- Public Policy and Student Affairs: Building partnerships for influence
- Presenters: Stacy Schuster, associate vice president of college relations and chief governmental affairs officer The College of New Jersey and Krista Saleet, Region II PPD Representative
- Public Policy Session of VPSA Institute
- Presenters: Amelia Parnell, Vice President for Research and Policy at NASPA, Stacy Schuster, associate vice president of college relations and chief governmental affairs officer, The College of New Jersey and Krista Saleet, Region II PPD Representative

Awards Chair

- No report

Small Colleges and Universities

- No report

VPSA

Vice Presidents of Student Affairs Institute

June 5, 2017 ♦ Hotel/Renaissance Hotel, Pittsburgh, PA

- Number of Attendees/Participants: app 50
- Description of Program: One-day intensive professional development program for VPSA's
- Number sessions: Four educational sessions; two networking sessions
- Names and Titles of Keynote Speaker(s):
 - NASPA Leadership Insights:
 - Dr. Deb Moriarty, Dr. Michael Christakis, Ms. Kathy Woughter
 - Campus Sexual Assault Collaborative Practices
 - Presenters:
 - Tom Hart, Chief of Police, Duquesne University
 - Jan Necessary, Deputy District Attorney, City of Pittsburgh
 - Katie Pope, Title IX Coordinator, University of Pittsburgh
 - Megan Schroeder, Supervisor of Crisis Intervention Services, PAAR – Pittsburgh Action Against Rape
 - The Intersections of Public Policy and Student Affairs: Current Issues and Campus Perspectives
 - Presenters:
 - Amelia Parnell, VP for Research and Policy, NASPA
 - Krista Saleet, Region II Public Policy Representative
 - Stacy Schuster, Associate Vice President of College Relations, The College of New Jersey

- Legal Issues, with Question and Answer Session
 - Presenters:
 - Amy McCall, Senior Vice President and General Counsel, Point Park University
 - Elizabeth Rosemeyer, Assistant General Counsel and Title IX Coordinator, Point Park University
- Currently reviewing assessment and beginning planning to enhance the program for next year.

Foundation Ambassador

- No report

Assessment Coordinator

- No report

Volunteer Coordinator

2017 Region II Annual Conference

June 3-6, 2017, Pittsburgh, PA

- Getting Involved with NASPA
 - Panel Presentation with 4 Region members discussing Volunteer Central, MMI, Careers in Student Affairs and Regional Conference Attendees
- 15 Attendees between 2 sessions
- I believe this session helped get a small number of folks connected to the Region. Additionally, these individuals will receive an individual email inviting them to apply for the above mentioned positions which are open in the Region.

State Initiatives

New Jersey

- No report

NYC/Metro

- No report

New York Member at Large

- No report

Maryland

- No report

Washington DC

- No report

West Virginia

- No Report

(2) Knowledge Communities

NASPA Region 2

March, 2017

- Attended the National Conference and hosted a dinner with the KC reps attending the conference. Only about 8 people participated.

June 4, 2017 – June 6, 2017 ♦ Renaissance, Pittsburgh, PA

- Over 300
- Engaged members and actively promoted and recruited for vacant KC reps.

(3) All other

Treasurer

- No Report

Corporate Relations

Webinars/Publications/Consulting

Feb 2017

PaperClip Communications

- Presented for PaperClip Communications including “Improve Student Retention and Persistence: 5 Ways to Positively Impact your Campus Enrollment and Retention” (9 Feb 2017);

March 2017

- Authored “ A Fresh Look at Orientation: Balancing Compliance with Acclimation” in The Student Affairs Compliance Report & Analysis
- Conducted training on Emergency Response and NIMS/ICS at Saint Mary’s College in Indiana
- Served on a Middle States Site Visit Team as a reviewer for a school in New York
- Presented at NASPA Annual Conference on “Behavioral Assessment and Intervention Teams”: BAITS.

Strategic Initiatives

Excellence in Action Update

- Original timeline essentially on target.
 - June 2017: Excellence in Action Webinar Series brainstorming session at Region II Conference. Hope is to gather ideas and interest directly from fellow Region II members to plan actual programs
 - August 2017: Webinar 1 – Based upon feedback from the June conference and ongoing assessment of timely issues, this webinar will be focused on an issue relevant to the start of the academic year.

- November 2017: Webinar 2 – One year since the 2016 election, this webinar will focus on the changes in issues in student affairs we are facing after one year into the new administration in Washington DC.
- We will not be soliciting feedback at NASPA Region II in Pittsburgh but we will be seeing suggestions from membership online.
- We are still planning one webinar in August/September that will focus on a relevant topic for the start of the year and another in November focusing on changes in higher education as a result of the first year in the Trump presidency.

Bring Your “A Game” Update:

- We have defined all 4 terms
- We have started to develop and gather items for a toolkit that will highlight items such as diversity speakers, programs, and other materials that speak to diversity, inclusion, and social justice
- Currently working on reaching out to folks who we could interview for the Podcast series, and are also working on interview questions for those podcasts

New Professional Engagement Update:

- Week of June 19th for webinar for new professionals
- Week of July 17th for two socials (one in NYC and one in PHI)
- Received survey results from NASPA about NP engagement

Policy Update:

- The leadership for this subcommittee is in transition. We are hoping to have new leadership in place by August 1st. For now here is the update:

Charge of the Subcommittee

- Ensure a public policy session/thread at each regional conference, mid-managers institute, Careers in Student Affairs conference, and each quarterly newsletter.
 - Focus on generalized delivery of public policy information
- Coincide work to influence NASPA Goal 3: “Lead public policy and advocacy efforts that shape the changing landscape of student affairs within higher education.”

Timeline of Upcoming Programming

- April 7th, 2017: “Education in the United States” webinar sponsored by World Education Services. This webinar would be geared more to the new professional, as it is an overview of Education in the United States. However, it does contain an overview of the higher education response to the changing political climate in the U.S.
http://knowledge.wes.org/event-education-in-united-states.html?webinar-source=WES-webinars-page&utm_campaign=WES-webinars-Page&utm_source=u.s.-webinar&utm_medium=web
- By Mid-April 2017: In coordination with Krista Saleet, establish a Policy blog where we can publish Bi-weekly updates, articles or discussion questions for the use of Regional Membership.
- May 20th, 2017: Send out the AASCU Policy Matters Brief to Regional Membership and create a forum for dialogue. <http://www.aascu.org/policy/publications/policy-matters/Top10Issues2017.pdf>

<http://www.aascu.org/policy/publications/policy-matters/election2016.pdf>

- By Mid-Summer, 2017: Create a file exchange where Student Affairs professionals can go and share new policies that they have written and implemented over the past school year, rather than “recreating the wheel” every time.

NUFP Coordinator

- The latest list of NUFPs in Region 2 is 70.
- Review of Round 1 (May Applications) completed. A total of 146 applications were received by National Headquarters for new Undergraduate Fellows.
 - Total of 12 applications were reviewed (8% of applications were for Region 2)
- Drafting a Welcome Letter to Headquarters to introduce New Regional Coordinator to current Fellows and Mentors (Sending to Headquarters for posting June 26th)
- Crafting a campaign for the Round 2 of Applications to be sent out by Mike and me as Coordinator (3-email series to be drafted and approved for September Applications)
- Investigating a meet-up event for Fellows and Mentors with neighboring Regions (1 and 3) with the Assistance of National NUFP Chair

Corporate Sponsorships Chair

- Served as faculty member for the NASPA Mid-Level Administrators Conference in Denver, Colorado from June 1 to June 3.
- Invited by William Young Hansen, Director of the NASPA Latin American and Caribbean Area and NASPA Chile president Loreto Campos Paglia to keynote and facilitate panels for NASPA Chile Annual Conference from July 24 – July 29, 2017.

Marketing

- No report

Optional Other Reports - Advocacy & Scholarship *(not required)*

Corporate Sponsorships Chair

ORG	2016-17	Sponsorship Type	Sponsor Level	Payment Rcvd
Eventus	\$750.00	Monetary	Bronze	No
EverFi	\$5,000.00	Monetary	Platinum	No
National Society for Leadership and Success	\$4,500.00	Monetary	Platinum	No
PSU World Campus	\$750.00	Monetary	Bronze	No
Total Receivable/Expected	\$11,000.00			

Alertus	\$1,250.00	Monetary	Silver	Yes
Caldwell and Gregory	\$750.00	Monetary	Bronze	Yes
Campus Labs	\$3,000.00	Monetary	Platinum	Yes
Carlow University	\$750.00	Monetary	Bronze	Yes
Carnegie Mellon University	\$1,500.00	Monetary	Silver	Yes
Chatham University	\$0.00	In Kind - Printing, marketing, posters, name badges	Bronze	Yes
Community College of Allegheny County	\$750.00	Monetary	Bronze	Yes
Hallmark Management Services	\$5,000.00	Monetary	Platinum	Yes
ImpulseGuide	\$5,000.00	Monetary	Platinum	Yes
InsideTrack	\$2,500.00	Monetary	Silver	Yes
LeaderShape	\$0.00	In-Kind (Value \$6000)	Platinum	Yes
Public Identity	\$0.00	In-Kind (lanyards for name badges)	Silver	Yes
Small Steps Go Places	\$750.00	Monetary	Bronze	Yes
Temple University	\$750.00	Monetary	Bronze	Yes
University of Pittsburgh - Division of Student Affairs	\$0.00	In-Kind - Tech	Platinum	Yes
MTVU	\$500.00	Monetary	Bronze	Yes (Rollover from last year)
Total received	\$22,500.00			
Grand Total Sponsorships	\$33,500.00			
Bronze Level Sponsors	9			
Silver Level Sponsors	7			
Platinum Level Sponsors	4			
Total Number of Sponsors	20			