



**NASPA**<sup>®</sup>

Region II

**Kathy Woughter**

**Regional Director**

**Report for the December 2015 Board of Directors Meeting**

### **Leadership & Member Engagement**

#### **REGIONAL DIRECTOR:**

- Held monthly conference calls with the advisory board
- On-going work to keep all positions on the Advisory Board filled (see attached roster)
- Advisory Board Retreat Scheduled for December 5-7, 2015 in New York City (the site for the Region II Conference in June 2016)
- Worked with Karen Pennington to place a professional from Germany into a location in New York City for a two-week shadowing experience
- Connected with a Dean of Students in Lebanon, kicking off a discussion about how we can more intentionally engage our overseas colleagues in board-level volunteer positions. (Our past RD is taking the lead on connecting this individual with MANASA leadership.)
- Working with Will Simpkins and Amy Shopkorn to propose investing in the NASPA national account. Vote will occur in December.

#### **TREASURER'S REPORT: SEPARATE DOCUMENT**

#### **REGIONAL DIRECTOR-ELECT:**

The Past RD formed a nominations committee to identify two candidates for the RD Elect position. The nominations committee included 4 members from the Advisory Board -- Santiago Solis, Shannon Gary, Marijo Russell O'Grady and Deb Moriarty. A call for nominations was sent to the members of the Advisory Board for assistance in distribution and through the NASPA Region II listserve. Nine individuals were nominated and contact was made with all but one of the nominees, who was invited to connect but did not respond. The two nominated recommended for approval by the NASAP Board of Directors in December 2015 are: Michael Christakis, VPSA University at Albany-SUNY and Amy Hecht, VPSA The College of New Jersey.

#### **MEMBER ENGAGEMENT:**

##### **FACULTY**

- Coordinating faculty engagement for Region II conference in June with PCPA (PA) and CSPA (NY) faculty representatives

- Assisting with coordinating case study competition for Region II
- Assisting with promotion of Emerging Leader Faculty Academy within the region
- Received \$200 special event funding from Region II to plan a faculty social for 2016 conference

**GRADUATE STUDENT REPRESENTATIVE**

- Continued development on the structure of the Graduate Assistant Board and how to assess programs and purpose of the Board
- Establishing short term “mentors” for the students on the Board to help them understand their position and how to be effective in their position
- Sent out newsletters to Grad Assistant Board promoting Region II events.
- Outreach to GAPs to create more support and collaboration with programs and resources

**NEW YORK STATE COORDINATOR**

Using template provided by fellow RII member, created and sent (using NASPA email tool) welcome letter notifying members of my role as NYS Rep and simultaneously announcing upcoming events such as the Careers in Student Affairs Conference. The welcome letter resulted in a response from members (particularly new members) seeking new ways to be involved.

Assisting in connecting the SUNY CSAO group to Region II for the purpose of co-locating their summer conference with our Region II conference.

**AWARD RECOGNITION:**

This year was the most successful award nomination process in recent history. We received 58 nominations for 12 award categories. The awards committee comprised of 6 regional members (awards coordinator included) are currently reviewing the nominations and identifying recipients for each award. The awards recipients will be notified no later than November 20<sup>th</sup> and the recipient information will be submitted to the NASPA office. The awards committee members are: David Jones, NASPA Region II Awards Coordinator, Michael Brick from the University of Maryland, Michael Schneider from NYIT, Sarah Grun from George Washington University, Cornell Woodson from Cornell University and Anna Mahalak from George Washington University. Listed below is a chart of award categories and number of nominations for each category:

<b>Nomination Award Categories</b>	<b>Number of Nominations</b>
<b>Outstanding Performance as a Dean</b>	3
<b>Rising Star</b>	7
<b>Outstanding Service to NASPA</b>	1
<b>Outstanding Graduate Student</b>	8
<b>Mid-Level Professional</b>	8

<b>Outstanding Contribution to Higher Ed</b>	2
<b>New Professional Award</b>	9
<b>Community College Professional Award</b>	2
<b>Outstanding Contribution to Student Leadership Programs</b>	5
<b>Diversity Award</b>	11
<b>President's Award</b>	1
<b>Academic Excellence Award</b>	1
<b>Total Number of Nominations</b>	58

***NASPA UNDERGRADUATE FELLOWS PROGRAM***

- Created the NUFP Special Advisor Position. 3 NUFP fellows were nominated and selected as special advisors.
- Presented at the Careers in Student Affairs Conference at NYIT on the NUFP Program.
- Spoke at the NUFP Meet & Greet at the CUNY Central Offices on Nov. 16<sup>th</sup>.

***PROFESSIONAL STANDARDS***

- Disseminated recently endorsed Professional Competencies

***KNOWLEDGE COMMUNITIES***

- **African American Knowledge Community (AAKC)**
  - Danielle Office, AAKC Representative, The AAKC Region II Leadership Team held monthly conference call and filled the vacancies on her leadership team in PA and DC.
- **Asian Pacific Islander Knowledge Community (APIKC)**
  - Isabella Villacampa, APIKC Representative, served on the NASPA Region II 2015 Conference Committee as the Technology Chair and is currently on the NASPA Region II 2016 Conference Committee as the New Professionals & Graduate Students Pre-Conference Co-Chair.
  - The APIKC partnered with ACPA's APAN (Asian Pacific American Network) Regional Ambassador to host APIDA (for Asian Pacific Islander and Desi Americans in Student Affairs) Social. The purpose of the social was to provide an informal opportunity to meet up and connect with other Asian Pacific Islander Desi American Student Affairs Professionals in the area. There were 10 attendees.

- **International Education Knowledge Community (IEKC)**
  - Christine Gettings, IEKC Representative, planned and hosted an international education themed brown-bag meet and greet reception at American University on October 9, 2015. Fifteen (15) higher education professional attended from various institutions in the DC metro area.
  - Christine Gettings, IEKC Representative, attended Intercultural Management Institute Conference in March 2015 at American University, Washington, DC & NASPA Region II Conference in June 2015 where she connected with numerous NASPA members to discuss the IEKC.
  
- **Latino/a KC (LKC)**
  - Delmy M. Lendof, LKC Representative, led the launch of a mentor initiative for the region. We had 30 pairs of participants (mentor/mentee). The Region II LKC Mentoring Program is a casual opportunity to connect to another professional in the field. We encouraged participants to connect online, on the phone and for those who are close enough- in person. Through these conversations we encouraged participants to connect on ways to help each other navigate current challenges and areas of growth.
  - Developed a Region II LKC directory with 72 members.
  
- **Parent & Family Relations KC (PFR KC)**
  - Dana M. Trimboli, PFR KC Representative, had an article included in leadership corner of the National Fall 2015 PFRKC Newsletter
  
- **Student Affairs Fundraising & External Relations KC (SAFER KC)**
  - **Rachelle Connelly, SAFER KC Representative**, met with SAFER KC Chair, Dr. Glenn Gittings, and is currently awaiting goals from the national leadership team.

#### **FOUNDATION AMBASSADOR**

*NASPA Gives* status as of November 2, 2015:

- Donor Goal = 87
  - 22% towards goal with 19 donors
- Dollar Goal = \$17,805
  - 28% toward goal at \$5,040
- Advisory Board Participation
  - 2 of 39 advisory board members

Plan to work with the 2016 Conference Chair to create a “giving” event at the regional conference in June to help generate dollars to exceed our annual giving goal of \$17,805

## Professional Development & Events

### **CAREERS IN STUDENT AFFAIRS CONFERENCE**

*October 25, 2015*

*Canisius College, Towson University, New York Institute of Technology*

- Attendance was approximately 430 among the three sites
- Keynote speaker was Dr. Jason Pina from Bridgewater State. He appeared live at NYIT and his presentation was streamed to the other two sites. Each site offered breakout sessions and “Hot Topic” panels.
- Net revenue will be approximately \$8300
- Each site had their own evaluation and chair Ann Marie Klotz is reviewing those and seeing what suggestions/changed could be implemented for next year.
- Ann Marie is looking at the variety for locations for 2016 in an effort to reach all areas of the region.
- Overall, the conference was a great success, resulting in higher revenue than projected and with (so far) excellent evaluations.
- Theme “From Passion to Profession” framed the program that was designed for undergraduate students interested in exploring Student Affairs as a career, graduate students who are either still exploring or are ready to launch their career, and entry to mid-level staff.

### **REGION II CONFERENCE (SCHEDULED FOR JUNE 2016)**

*June 5-7, 2015*

*John Jay College, New York, New York*

- Conference Committee (26 volunteers) had one summer call in July and monthly calls since September
- Planning for 450 attendees
- Secured two keynote speakers – Still finalizing titles and presentation times
  - Dr. Shaun R. Harper, Executive Director, Center for the Study of Race and Equity in Education - <http://scholar.gse.upenn.edu/harper>
  - Monday featured speaker – Dr. Kathy Obear, Alliance for Change - <https://drkathyobear.com/>
- Educational Programs callout schedule to launch by December 4. Planning for 50-55 Educational sessions
- Registration will launch by mid-February
- Conference committee has focused on ways to engage the Knowledge Communities, faculty, and NUFP/Undergraduate students for this conference
- Onsite meeting planned for December 5

### **KNOWLEDGE COMMUNITIES**

- **African American Knowledge Community (AAKC)**--A number of members attended the CUNY Black Male Initiative Conference and President Obama’s My Brother’s Keeper Conference

May 16, 2015

NASPA Art Talk

Brooklyn Museum, Brooklyn, NY

- Number of Attendees/Participants: Open to the public
- Description of Program – featuring the art work of Kehinde Wiley
- Successes of the event/changes that one would make next year: It was a great opportunity to attend a social event with members of the community and NASPA

September 11, 2015

A Networking Social

Mad River Bar and Grille, Baltimore, MD

- Number of Attendees/Participants: 6
- Description of Program – networking event for professional in the Maryland area
- Successes of the event/changes that one would make next year: Have it closer to east Baltimore; needed to be more purposeful not just a networking event

October 30, 2015

Get Your Networking Super Powers

John Jay College of Criminal Justice, New York, NY

- Number of Attendees/Participants: 22
- Description of Program – networking event in collaboration with the LKC
- Successes of the event/changes that one would make next year: The event was held on a Friday and guests had time to interact and network with one another. An interested student affairs professional attended the event and connected with a NASPA member and they are potentially pursuing a job. Needed additional publicity to get the word out to more individuals.

- **Fraternity and Sorority KC**

*Danny Catalano – Region representative for the Fraternity and Sorority KC participated in the New York Institute of Technology location of the Careers in Student Affairs conference.*

**Careers in Student Affairs Month**

October 23, 2015

New York Institute of Technology

- 20 at session; 220 at conference
- Jumpstart Your Success! Transition Tips into Higher Education
- 1
- Danny Catalano, Associate Director of Student Involvement and Leadership Development
- Changes for next year: Include session regarding advising student organizations/fraternities and sororities

- **Latino/a KC (LKC)**

- The Region II LKC leadership team has eight members and 4 of the eight will be attending the Escaleras Conference.
- Delmy M. Lendof, LKC Representative, will be attending the NASPA Multicultural Conference and had a conference proposal accepted: "Latino/a Parental Involvement & the Impact on the College Student Experience"
- Hosted its first social/networking event for the year on Tuesday, August 11th, 2015. The purpose of the event was to meet in a casual setting as an opportunity to get together, make meaningful connections, and enjoy each other's company! The event had approximately 40 attendees from across the region. Institutions included: Iona College, Columbia University, New York University, Barnard College, John Jay College, SUNY Maritime, Seton Hall, New Jersey Institute of Technology and Long Island University. There were a mix of new professionals, mid-level professionals, and senior level administrators.

### ***SMALL COLLEGES AND UNIVERSITIES***

#### ***A Day in the Life of a Student Affairs Professional at a Small College or University***

Tuesday, November 3, 2015

4:00 - 5:00 p.m. ET

Panelists included: Sean McGreevey, Assistant Dean for Career Development, Chatham University, Meg Nowak, Vice President for Student Affairs, Hartwick College, Damon Sloan, Vice President for Student & Alumni Affairs, University of St. Francis and Lou Stark, Vice President for Student Affairs, Case Western Reserve University

### **REGIONAL PROGRAMS**

#### ***Student Affairs Matters: High Impact Learning Outside the Traditional Classroom***

November 20, 2015

*Holiday Inn Conference Center Hotel/Binghamton, (sponsored by Binghamton Univ. Division of Student Affairs)*

- Sharing research, best practices throughout academic affairs and student affairs
- Hosting Dr. George Kuh, Indiana University Chancellor's Professor Emeritus as keynote
- Endorsed (not sponsored with funding) through Region II

### ***NEW YORK***

#### ***Western New York Consortium***

*Ongoing*

- Region II Corporate Relations Chair serving as the co-chair for the Sexual Assault Prevention and Compliance Task Force.
- Also coordinating "Conducting Investigations" session for the region at Daemen College. Conference had over 75 attendees.

### **PA REPRESENTATIVE**

#### ***NACADA Annual Conference - participant***

*October 4 – 8, 2015*

*Caesars Palace, Las Vegas, NV*

- 4,200 participants
- Academic advising, career advising, retention, and advising administration
- Dr. Gary Sandefur, Provost and Senior Vice President for Academic Affairs, Oklahoma State University and Casey Self, Executive Director, University College and School of Letters & Sciences Academic Services, Arizona State University.
- Great networking experience with some ability to reflect and think about leadership.

### **WV REPRESENTATIVE**

#### ***WVASPA and WV TRIO JOINT CONFERENCE – NASPA REGION II SPONSORED EVENT***

*November 4-5, 2015*

*The Blennerhassett Hotel, Parkersburg, WV*

- Number of Attendees/Participants: Approximately 90
- Description of Program – Joint professional development conference of the WV Association of Student Personnel Administrators (WVASPA) and the WV TRIO Association. Full conference agenda may be found at the following link:  
[http://www.wvaspa.org/uploads/1/6/0/6/16063526/wvaspa\\_fall\\_2015\\_program\\_final\\_revised.pdf](http://www.wvaspa.org/uploads/1/6/0/6/16063526/wvaspa_fall_2015_program_final_revised.pdf)
- Number sessions: 26
- Names and Titles of Keynote Speakers:
  - David C. Hardesty, West Virginia University President Emeritus and Professor of Law. Keynote topic: Building highly effective organizations and teams.
  - Jennifer Bloom, Florida Atlantic University Associate Professor of and Coordinator of the Higher Education Leadership Master's Degree Program. Keynote topic: Appreciative Advising.
- Successes of the event/changes that one would make next year: In coming weeks, conference participants will be asked to complete an evaluation. Additionally, both the WVASPA and TRIO boards of directors will meet to discuss what, if any, modifications need to be made. All participants that I spoke with were very pleased with the collaborative conference and greatly appreciated the \$500 NASPA Region II sponsorship.

### **REGION II MID-MANAGERS INSTITUTE**

Location confirmed as University of Maryland Baltimore County, to take place in June 2015.

### **COMMUNITY COLLEGES**

#### ***CUNY Title IX Working Group-Cyberstalking: Good Technology Gone Bad***

*September 24, 2015 ♦ CUNY Graduate Center, New York, NY*



- Program Topics included - Warning signs of Cyberstalking , Social networking – Facebook, Twitter & Linked In, etc., Spyware and key loggers, Account takeover and email hacking, Geolocation using GPS, cell site or Wi-Fi etc., Mobile phone applications, Websites that expose your personal data, Mobile phone hacking, Civil legal remedies, and Services available.
- Keynote by – New York Mayor’s Office to Combat Domestic Violence

***Black Male Initiative Conference***

*October 16, 2015 ♦ John Jay College, New York, NY*

Program Focus - [INCREASING BLACK AND LATINO STUDENT ENGAGEMENT AND SUCCESS IN HIGHER EDUCATION](#)

- Keynote by – David Jones, Shaun Harper, and Shawn Dove

***LICSPA Symposium***

*October 20, 2015 ♦ SUNY Old Westbury, Westbury, NY*

- Program Topic – Careers in Student Affairs Month
- Keynotes by - Dr. Christopher J. Adams, Vice President of Student Affairs, Suffolk County Community College, Dr. Patrick G. Love, Vice President of Student Affairs, NYIT, and Sofia B. Pertuz, Assistant Vice President of Student Affairs/Dean of Students, Hofstra University

***PROFESSIONAL STANDARDS***

*October 23, 2015 – October 25, 2015*

*Wyndham Gettysburg Hotel/Gettysburg, PA*

***PA College Personnel Association Conference***

- 200 Participants
- Professional Competencies
- 50 sessions
- Tom Krieglstein – Leadership
- Extensive participation amongst graduate students and new professionals. More outreach is needed to get mid- and senior year student affairs professional involved.

***GRADUATE STUDENTS***

*September WNY Graduate Student Social*

- September 12, 2015
- Those who participated enjoyed themselves
- Low attendance

*December NYC Graduate Student Social*

- December 5/6, 2015
- Details TBD

## **REGIONAL SPONSORSHIPS**

*Over the course of the summer and into the fall, work has been focused on engaging partners and sponsors to serve as Regional Sponsors. This approach, which is focused more on a yearly commitment with the annual regional conference being a key highlight, is designed to maximize what it is that we can offer to our partners. **Last year, we raised \$23,000 for the conference. As of today, 6 months out, we are at \$19,000.***

## **Advocacy**

### **PUBLIC POLICY**

- Created a Region II Public Policy Advisory Board to better inform membership of current work in public policy and provide timely Region II feedback to NASPA office and national PPD board on pending legislation and policy trends.
- Board membership includes: Elliott Strickland, Jr, Chief Student Affairs Officer, Penn College of Technology; Karen Van Norman, Associate VP and Dean of Students, Seton Hall University; Amy Hecht, VP of Student Affairs, College of New Jersey; Peter Konwerski, Vice Provost/Dean of Student Affairs, George Washington University; Kevin Worthen, VP For Student Development/Title IX Coordinator, Nazareth College; John Zacker, Assistant VP for Student Affairs, University of Maryland; Tiffany Ciprian, Associate Director of Counseling and Wellness, Title IX Coordinator, New York Institute of Technology; Jeffrey Barnett, Interim Associate Dean of Students, Stony Brook University; Christopher Kuretich, Assistant VP for Student Affairs, SUNY Cortland
- Held monthly conference calls on August 11, September 16, October 21.
- Co-authored Public Policy blog post with two advisory board members (Amy Hecht and Tiffany Ciprian) that will post on November 11<sup>th</sup>.