Deb Moriarty, Region II Director  
Advisory Board Report  
Annual Report February 2014

NASPA Mission  
To be the principal source for leadership, scholarship, professional development, and advocacy for students.

Leadership

**JUNE REPORT**

- **Advisory Board Report**
  - Held a retreat on June 8, 2013
  - Advisory Board meeting held June 9, 2013 and approved the following guiding documents (attached):
    - Vision, Mission & Values
    - Expectations
  - Position descriptions and position goals to be finalized by June 30, 2013

- **Leadership/Volunteer Management**
  - Confirmed 39 positions on the RII Advisory board including the reestablishment of State Coordinators positions. Filled all but 4 positions.
  - Identified volunteers for all 27 KC positions.
  - NASPA Fellows and Mentors were recognized at the RII Conference.
  - SC&U Rep Kathy Woughter is serving on the Institute planning group.

- **Member Engagement**
  - Current Region II Membership
    - Active Members: 2615
    - New Members: 42
    - Renewing Members: 56
    - Increase efforts to reach out to current membership on Regional Info
    - Increase efforts to add new members, especially from international locations and non-member institutions
  - Non-Returning Members (May 2013)
    - Members Expiring end of May: 70
    - Recently Expired Members prior to May: 66
    - Develop a personalized marketing campaign to invite non-returners back
Work with the NASPA membership office to develop a survey that would help to identify why they are not returning

- Spirituality and Religion KC: Sent out a letter introducing representative and proposed having regional meetings within Region II.
- New Professional & Graduate Student KC: Created a sub-committee of the Region 2 Conference Planning to support the planning of the NPGS pre-conference
- Parent and Family Relations KC sent out email introducing representative and encouraging ideas and feedback from members.
- Indigenous Peoples KC: Sent email introducing “Beyond the Asterisks” coauthored by Region 2’s Stephanie Waterman. Co-planner of IPKC’s preconference for 2013. Served as co-chair for NPGS Region 2 preconference. Took leadership over IPK’s twitter page.
- Working to form a Region II SCU Advisory Council.

**Award Recognition**

- Established a goal to increase number of nominations is moving forward with a campaign that began at the national conference (28 nominations) and continued at the Regional Conference (36 nominations).
- Moving forward with the addition of 2 new categories: Outstanding Graduate Award and Rising Star Undergraduate Award.
- Recognized regional awards winners at the June conference.

**DECEMBER REPORT**

**BUSINESS OF THE KC’S**

- Indigenous Peoples Knowledge Community (IPKC): Rep served as co-coordinator for Region 2 New Professionals and Graduate Students preconference. Serving next year as co-coordinator for Region 2 NPGC preconference
- NPGS KC: Served as co-coordinator for the Region 2 NPGS pre-conference at the Region II conference. Once again, serving in the same role for the 2014 Regional Conference.
- AER KC: Served on KC committee that presided at Assessment & Persistence Conference in Denver, CO; promoted KC awareness via social media
- AER KC: Will serve as Entertainment Coordinator for next year’s Region 2 conference in Atlantic City; proposed “DO SA” theme that will be used for marketing and branding
- AGAPSS: Served on planning committee for KC drive-in to be held at Lehigh University for 2013, now rescheduled for 2014, reached out for sponsorship from Region II, will look to tie-in Region II members both in planning and promoting the Drive-in

**TREASURER’S REPORT**

- The regional conference budget has been completed and totaled as of November 12th
- All new account and department codes have been updated to reflect actual expenditures for the region
- Received training on the new banking systems
- Reserved hotel and signed contracts for the regional conference meeting in December
• Created regional budget for the 2013-14 fiscal year
  o Region is in the healthiest financial situation that it has ever

○ BOARD/VOLUNTEER MANAGEMENT
  • Confirmed a 34 member Advisory Board including 5 new members; working to finalize state representative job descriptions and filling all roles (see Addendum #1). Finalized mission and vision for the region and expectations of members of the board. Held monthly conference calls with members of the advisory board. Fall Board meeting will be held Dec. 8-9 in New Jersey at the site of the 2014 regional conference.

○ MEMBER ENGAGEMENT
  • Created a Small College & University Division Advisory Board, comprised of 4 members to date – seeking 2-3 additional members. The group has been great so far in providing ideas and feedback.
  • Creation of regional awards to recognize graduate student accomplishments
  • Use of social media to inform graduate students of NASPA initiatives and unite the community
  • Continuing to develop possible initiatives to engage and connect graduate students across the region
  • Hosted a meeting of the Baltimore area CSAO’s with the 2014 Conference Committee to brainstorm ideas and enlist support for the conference.
  • Current Region II Membership (October 2013)
    o Active Members: 2220
    o New Members: 77
    o Renewing Members: 126
    o Support internal and external efforts to communicate with the membership on events and important activities - emails
    o Plans to increase new members, especially from international locations and non-member institutions, with the assistance of our state representatives – letters, emails and phone calls
  • Non-Returning Members (October 2013)
    o Members Expiring end of end of October: 163
    o Recently Expired Members prior to May: 120
    o Working with NASPA to assist in reaching out to expiring institutional members with the assistance of our state representatives – emails and phone calls
    o NASPA membership office has developed a membership video that once approved will be given out to the state membership coordinates to use for marketing
**AWARD RECOGNITION**

- The goal of the Award Recognition Committee was to increase submissions from the region for the 2014 awards cycle. At both the national and regional conference, regional members were provided an opportunity to submit the names of potential nominees. In addition, the committee streamlined the process so that in lieu of the 5 letters of support which were required in the past, a minimum of 2 letters of support were now required (with a maximum of 5 being permitted.) This change created some confusion as some nominators assumed the letter of nomination would also count as a letter of support so that in essence, they were short one letter. Contact was made to each of these nominators providing an opportunity for them to complete their submission. Next year, instructions should be made clearer in explaining that the letters of support are in addition to the letter of nomination.

- At the beginning of the call for nominations, emails were sent to all individuals who had submitted a name at either/both conferences encouraging them to submit. As a result of this approach and the reduction of letters of support from 5 required to 2 required, nominations rose from a total of 13 in 2012 to 28 in 2013!

- Challenges were faced with the switch to a new NASPA website at the very same time we were launching our regional call for nominations. The Awards Chair will be discussing with our NASPA Awards liaison the challenges so that adjustments may be made as appropriate for the future.

- The Awards Chair will be retiring on January 31, 2014. All correspondence and necessary activities associated with the position for 2013-14 will be completed prior to this date. Once an individual has been identified to assume these responsibilities, the current Awards Chair will have appropriate discussion with this person as to process, materials, sources of support, etc.

**SSAO ACTIVITIES**

- Finalized goals for this area.

- Initiated a process to identify non-member institutions in the region, and the SSAO’s at those institutions, for the purpose of future outreach to them. This will be coordinated with the regional membership representative, to ensure appropriate follow-through.

- Enlisted a student assistant to conduct the research mentioned above, and met with her twice to discuss progress.

- Began researching an appropriate online networking/information sharing mechanism for Region II SSAO’s. Currently considering using LinkedIn for this purpose, having rejected Wiggio and Google groups.

**NASPA FELLOWS (AND MENTORS)**

- Recognized at Regional Conference.

**RII SECRETARY**
Served as Historian and a member of the 2014 WVASPA (WV student affairs organization) Conference Planning Committee

Keynote Speaker at WVASPA Annual Conference in Huntington, WV

Presented a session on building a culture of evidence at the NASPA II Regional Conference in June 2013 (New York, New York)

Facilitated a Retention roundtable with WV student affairs professionals at a drive-in conference in November 2013 (Flatwoods, WV)

COMMUNITY COLLEGE REPRESENTATIVE

Represent NASPA Region II and the Community College Division on the 2014 National Conference for College Women Student Leaders (NCCWSL) Steering Committee.

- Conference Dates: June 5-7, 2014
- Location: University of Maryland, College Park.
- Role: to encourage increased participation from and program offerings for women attending community colleges by contacting Deans of Student Development and Directors of Student Life at community colleges throughout Region II.
- Role: Chair the NCCWSL Pre-Conference Planning Committee.

Serve on the planning team for the Community College Institute to be held at the 2014 NASPA Annual Conference in Baltimore.

Serve on the On-Site Planning Committee for the 2014 NASPA Annual Conference. I am working with the hospitality committee and the New To NASPA (N2N) committee (for first time conference attendees).

FEBRUARY REPORT

Advisory Board

- Planned a retreat for December 2013 that was cancelled due to snow.
- Held monthly conference calls to conduct business.
- Transitioned several board positions and working to fill a couple of vacancies.
  - Created Foundation Ambassador position – Leah Barrett assumed the role
  - Appointed Jodi Bailey 2015 Conference Chair
  - Erik Kneubel will become Treasurer starting March 2014.
  - Terry Martinez will become Membership Coordinator March 2014.
  - Timothy Maggio, Sheppard University appointed Grad Student Rep starting March 2014.
  - Felicia McGinty, Rutgers University appointed to serve as New Jersey Rep.
  - Meg Nowak, Hartwick College appointed to serve as New York State rep.
  - Positions to fill – Awards Coordinator
  - Created a Special Projects Coordinator to be filled by March 2014.
• **Treasurer’s Report**
  
  o Established template for creating RII budget (vs individual program budgets)
  
  o Helped train Advisory Board members in the NASPA’s new budget system
  
  o Developing a job description for “special projects” to split those responsibilities from the treasurer’s role.

• **Awards**
  
  • The Awards Chair will retired on January 31, 2014. Her note to NASPA upon retirement:
    
    “On a personal note, I would like to thank NASPA and all of the wonderful colleagues, friends and mentors I have had over the years for a truly wonderful professional experience. I believe that I have been very fortunate to have had the opportunity to work side by side in a top notch organization with such a talented, generous and supportive group of professionals. I leave the profession knowing that the future of Student Affairs is indeed in very good hands!” These will be big shoes to fill!
  
  • The following are the recipients of Region II Awards for those categories where we received nominations:
    
    o **Mid Level Student Affairs Professional Award**: Fatima Rodriguez Johnson, Coordinator of Multicultural programs, SUNY Geneseo
    
    o **Region II New Professional Award**: Laura Smith, Internship Coordinator/Career Advisor, Towson University (This nomination was inappropriately submitted under Rising Star but belonged here)
    
    o **Community College Professional Award**: Chris Conzen, Director of Campus Activities & Student Leadership Programs, Suffolk Community College
    
    o **Fred Turner Award for Outstanding Service to NASPA**: Jodi Bailey Dedyo, Director, Student Affairs, NYU, Tisch School of the Arts
    
    o **Rising Star Award**: Shanai Sloan, Student Leader, Chatham University
    
    o **Scott Goodnight Award for Outstanding Performance as a Dean**: Raymond P. Heath, Vice President for Student Life & Associate Professor of Education, Marywood University
    
    o **Outstanding Graduate Student**: Mark Florido, Graduate Student, NYU
    
    o **Outstanding Contribution to Student Leadership Programs**: Julia Overton-Healy, Director of Leadership Programs and the Women’s Leadership Center, Alfred University
    
    o **President’s Award**: Dr. Edwin H. Welch, President, University of Charleston (WVa).

• **Knowledge Communities**
  
  • WISAKC: As a WISA Region II rep, I was named as the recipient of the 2013 Outstanding Contribution to Student Leadership Programs Award. While this isn’t directly related to my WISA service, it demonstrates leadership from our region.
  
  • APIKC: As APIKC Region II Rep, I was named Outstanding Graduate Student.
• Disability KC: DKC Rep Neal McKinney served as one of the Disability KC Chair Nomination Committee and submitted a slate of two nominations for the Spring 2014 KC Elections.
• SLPKC: Similar to others, two schools from Region II (Brockport and Syracuse) received the Gold and Silver (respectively) Excellence Awards for their Leadership Programs. Additionally, Brockport won the Grand Bronze Excellence Award for its Leadership Program.

• **Foundation Ambassador**
  - Created a position on the Advisory Board and appointed Leah Barrett in November 2013.
    - Participated in conference calls with other regional ambassadors, providing feedback to the first ever foundation development officer as she manages the 2013-14 annual giving campaign for NASPA. Regional goals for giving and number of dollars were established at the NASPA Board level and are listed below. An additional goal was added to encourage regional advisory board giving.
      1. Regional donor goal = 84
         i. As of 1.15.14, current donor number = 45 (54% of goal)
      2. Regional giving goal = $21,000
         i. As of 1.15.14, current giving = $12,967.50 (62% of goal)
      3. 100% participation by regional advisory board in 2013-14 Annual Campaign.
         a. Working with development officer to identify participation to report at regional meeting at annual conference.

• **Community College Rep**
  - Serve on the [Community College Institute (CCI) Planning Committee](#) for the 2014 NASPA Annual Conference in Baltimore, Maryland.
  - Assist with the coordination of the CCI, including securing workshop presenter
  - Serve on the [On-Site Planning Committee](#) for the 2014 NASPA Annual Conference.
  - Serve on the Hospitality sub-committee
  - Serve on the “New to NASPA” (N2N) sub-committee (to help orient all first time conference attendees)
  - Represent Community College Division (Region II) on the Steering Committee for the 2014 [National Conference for College Women Student Leaders](#) (NCCWSL).
    - Date: June 5-June 7, 2014
    - Location: University of Maryland, College Park.
    - Encourage increased participation from and program offerings for women attending community colleges
      - Contact Deans of Student Development and Directors of Student Life at community colleges throughout Region II
    - Chair the NCCWSL Pre-Conference Sub-Committee
    - Shepherd the coordination of 6 pre-conference activities including: “Breaking News: You’re a Journalist” (Newseum); “A Top Volunteer Is a Top Chef” (Food & Friends); “Do Your Part to End Poverty” (A Wider Circle); “So You Want to Work in Politics” (Morning
on Capitol Hill); “Brush Up on Your Military Herstory” (Women in the Military); “Artist or Muse? You Decide” (NMWA and National Portrait Gallery)

- Serve on the NCCWSL Scholarship Sub-Committee
  - Promote scholarship opportunities to community college students
  - Review scholarship applications
  - Select scholarship recipients for 2014 conference

- Represented Community College Division (Region II) on the Steering Committee for the 2013 National Conference for College Women Student Leaders (NCCWSL)
  - Conference Date: May 30-June 1, 2013
  - Conference Location: University of Maryland, College Park.
  - Accomplishments:
    - Helped promote the conference & scholarship opportunities to community college students in Region II.
    - 64 community college students attended the conference and 10% of those students won AAUW National scholarships to attend the conference.
    - Helped solicit program proposals from Community College student affairs professionals in Region 2.
    - Coordinated “A Morning on Capitol Hill” Pre-conference Activity.
    - Escorted 100 conference participants to the Capitol Hill for a special “woman-focused” tour of the Capitol building and facilitated a bi-partisan panel session with 7 diverse women who work on the Hill. Several community college students attended this pre-conference activity.

- Served on the Community College Professionals Pre-Conference Planning Committee for the 2013 NASPA Region II Conference.
  - Conference Date: June 9-11, 2013
  - Conference Location: New York City (John Jay College)
  - Accomplishments:
    - Assisted with the coordination of the program
    - Recruited and Secured conference presenters
    - Attended CCI

- Enough is Enough Liaison
  - Continue to be a resource and clearinghouse for all schools to successfully engage in the Annual Enough is Enough program.

- Faculty Rep
  - Region II has been actively involved in the national Faculty Assembly and Faculty Council initiatives. We have participated on all Faculty Council conference calls (generally one per month) during which various faculty initiatives have been discussed and moved forward.
  - Our Region II faculty representative served on a selection committee to help pick the graduate student representative to the Faculty Council.
• Collaborated with Grad Student Rep to identify regional higher ed programs and to establish contacts.

• **NUFP**
  • NASPA Fellows (and Mentors) recognized at Regional Conference.

• **Small Colleges & Universities**
  • Region II will be hosting a Small Colleges and Universities breakfast in the regional suite at the national convention. The Region II publicity director is working on an invitation that will be sent out to all SCU members in our region. SCU Division Director Hampton Hopkins will be stopping by to meet & greet our guests.
  • RII rep Kathy Woughter will be co-facilitating the Small College and University Roundtable at the national convention, along with Janet Heeter-Bass from Muskingum University. Kathy is also assisting in the planning of the SCU Institute, taking place at Daemen College in Buffalo this summer. She is taking the lead on developing a conference panel presentation related to changing demographics, with particular regard to LGBT students, students with disabilities, students from low-income backgrounds and first-generation students.

• **Professional Leadership & Engagement**
  • NASPA 2nd Year LEAD Institute; Small College and Universities Division: Communication Coordinator (Zauyah Waite)
  • Leadership Exchange, Winter 2014 Issue: When the World is Watching: Lessons Learned in Dealing with Campus Crises. SECTION: Healing the Pain of a Student Suicide – written by (Zauyah Waite)
  • Historian, WVASPA (WV student affairs organization) (Susan Gardner)
  • 2014 Conference Planning Committee, WVASPA (Susan Gardner)

---

**Scholarship**

**Knowledge Communities**

• All KC Reps present at the 2013 Regional Conference met to discuss planning for the 2014 Regional Conference to ensure Knowledge Community presence. Ideas discussed included identity KC coffee breaks with institutional sponsorship; the KC’s hosting the “host center” to raise visibility, and raising the profile of KC-related educational sessions.
  • SLPKC: Wrote blog article “Summertime and the Living is Easy” for KC Wednesdays
  • SLPKC: Wrote newsletter article “Findings from the Membership Feedback Survey” for the SLPKC June newsletter focusing on assessment.
  • LGBTKC: Wrote blog article “LGBT Student Health”
  • MRKC: Wrote blog article “Thoughts from a Thinking Person’s Game”
  • NPGS: An NYU Graduate Student wrote blog article “The Exciting Yet Terrifying Two Months”
• IPKC: Wrote blog “Combating the Indigenous Stereotypes on campus”. Submitted a paper for publication on the Haudenosaunee and reverse transfer experience in college. Continued working on a research team on Indigenous College students.
• NUFP: plan to survey SSAO’s to determine familiarity and interest in NUFP.
• Professional Standards rep presented at the NASPA Annual Conference and at the RII Conference.

Creation of Knowledge
• Surveyed Region II SSAOs regarding their familiarity and interest in NUFP (summer/fall 2013).
• Coordinators of Careers in Student Affairs are working on an assessment to be sent to higher education programs, CSAO’s and new professionals to garner the needs and need for more training in specific areas.
• Contributor to “Executive Transitions in Student Affairs: A Guide to Getting Started as the Vice President” published by NASPA, 2014. (Chapter Three: Cultural Challenges: Keys to Thriving in Transition)
• Currently collaborating/contributing to an in-progress NASPA presentation on budget management in student affairs (anticipated publication 2015)

Faculty/Research/Scholarship Involvement
  o SLPKC: co-authored an article for the Fall 2013 NASPA KC Publication detailing the national assessment completed within the KC and its findings.
  o RII Secretary Susan Gardner
    ▪ Contributed to an Adult Learner Tutorial to be published by NASPA in Summer 2014
    ▪ Contributed to an SSAO publication to be published by NASPA in 2014
    ▪ Hosted a four-part eRadio Program called Community College Now http://www.blogtalkradio.com/search?q=community+college+now
    ▪ Hosted a four-part radio series “Community College Now” in collaboration with Forest of the Rain Productions (RII Secretary)

Grants/Research
• Looking to create a scholarship to be attached to regional awards in order to help support award winners to attend conferences

Public Policy
• Prepare and post a monthly blog on Public Policy issues, with focus on NASPA Public Policy Agenda items that is published on the Region-II Website.
• Co-Authored the February 2014 Blog on the NASPA Public Policy Division website. Topic: Self-Endangering Students: The Public Policy Conundrum
**Enough is Enough**
- Provide educational materials that support and encourage participation in the National Enough is Enough Campaign.

**NUFP**
- *Surveyed Region II SSAOs regarding their familiarity and interest in NUFP (winter/spring 2014).*

**Faculty Council**
- The Faculty Council is coordinating eight scholarly paper sessions that are being presented at the Annual Conference.
- At least two Faculty Council sponsored sessions are being planned for the Annual Conference.

**Member Engagement**
- **Current Region II Membership (January 2014)**
  - Active Members: 2320
  - New Members: 87
  - Renewing Members: 112
  - Institutional Members: 229
  - New Institutional Members: 2
- Support internal and external efforts to communicate with the membership on events and important activities - emails
- Plans to increase new members, especially from international locations and non-member institutions, with the assistance of our state representatives – letters, emails and phone calls
- **Non-Returning Members (October 2013)**
  - Members Expiring end of January: 99
  - Recently Expired Members prior to January: 142
- Working with NASPA to assist in reaching out to expiring institutional members with the assistance of our state representatives – emails and phone calls
- NASPA membership office has developed a membership video that once approved will be given out to the state coordinates to use for marketing

**2014 NASPA RII Regional Conference Planning**
- Conference Committee through conference calls and a January meeting have accomplished the following:
  - Finalized Registration Fees
  - Pre-Conference Ideas – finalized NPGS; working on Student Affairs Faculty; considering Pre-conference golf-outing
  - Finalized hotel details and promoting web site for registration
  - Established conference theme “DO SA”
  - Planning call for programs in Feb and one after the National conference to fill empty slots, and to also allow for focus on current events or to highlight items that were raised during National Conference. Will have 2 “tracks” – Scholar tracks and Practitioner tracks\
Creating an on-site Social Media Help Desk - Backchannel will be #NASPA2

<table>
<thead>
<tr>
<th>Professional Development</th>
</tr>
</thead>
</table>

**NASPA RII Conference: Bridging Communities, Transforming Lives**

*June 9-11, 2013, John Jay College (CUNY) – New York, New York*

- Over 450 Participants
- Description of Program
  - Held entirely on a “vertical” campus in the heart of NYC
  - Strong Partnership with CUNY resulted in the most highly attended regional conference to date
  - No host hotel used
  - Strong volunteer participation
- 100+ presenters engaged through traditional sessions, roundtable discussions, poster sessions and preconference workshops.
- 55 educational sessions
- 2 pre-conference programs
- Keynote speakers
  - President Lee Bollinger, Columbia University “Fisher v. Texas and the Future of Diversity in American Higher Education
  - Dr. Frank D. Sanchez “Bridges that transform: Considerations for Tomorrow’ Student Affairs Professionals
- Special Guests
  - Dr. Laura Wankel, Chair, NASPA Board of Directors
  - Dr. Kevin Kruger, President NASPA
- The social highlight of the conference was the dinner cruise around Manhattan sponsored by CUNY.
- Given the high level of participation, the future challenge will be to determine how to best maintain engagement of young professionals from the NYC area. Already brainstorming ideas for charter buses to transport participants to the 2014 site in South Jersey.

**Mid Manager Institute** dinner reunion of the 2012 MMI cohort held at the Regional Conference June, 2013.

**Parent and Family Relations** hosted a Roundtable session at the Region II conference to discuss best practices and challenges in this area.
NPGS: NASPA Region II Pre-Conference -- Pillars of Student Affairs  June 9th - John Jay College of Criminal Justice (36 participants)

- 8:30 AM – Check In
- 9:00 AM – Welcome & Keynote
- 10:10 AM – Educational Session 1
- 11:00 AM – Networking with fellow new professionals & graduate students
- 11:45 AM – Lunch with Senior Student Affairs Officers
  - SSAO’s included:
    ○ Kenneth Holmes (Dean of Students- John Jay)
    ○ Lynette Cook-Francis (VP of Student Affairs - John Jay)
    ○ Marijo Russell-O’Grady (Dean of Students - Pace)
    ○ Laura Valente (Dean of Residential Education-SBU)
    ○ Dallas Bauman (Assistant VP of Campus Residences - SBU)
    ○ Salvador Mena (Assistant VP of Student Affairs - CSI)
- 12:55 PM – Educational Session 2
- 1:50 PM – Educational Session 3
- 2:45 PM – Closing Remarks
  - Keynote: Gina Vanacore, Associate Director of Residence Life - Stony Brook University
  - In the process of reviewing assessment

IPKC: Began planning for 2014 IPKC conference with two other members.

- Conferences, educational program reporting
  - 2014 REGIONAL CONFERENCE  - June 8-10, 2014 Stockton Seaview Resort, Stockton, NJ
    o Formed conference team
    o Conference call with NASPA National staff to review procedures
    o Created theme and initial logo (DO SA, modeled after the “DO AC” theme)
    o Had first conference planning meeting, Program co-chairs currently working on proposal schema.

- CAREERS IN STUDENT AFFAIRS CONFERENCE *
  - October 4, 2013 at FIT (NYC), Buffalo State College, Towson University (and Chatham University cancelled due to low registrations.
  - Participants
    - Towson University (126)
    - Fashion Institute of Technology (161)
    - Buffalo State College (25)
  - Purpose: The conference was geared toward undergraduates, graduates and new professionals. Region Director Deb Moriarty provided a welcome and Marijo Russell O’Grady provided the keynote. The site specific schedules are attached.
  - The program evaluations are being tallied and will be disseminated as soon as possible.
Some suggestions for the future, include clarity with registrations (some registered for locations that were not close to their campus), and possibly consider more MOOCs, and have a social/networking event to conclude. More discussion to follow.

The programs for the locations are attached (see Addendum #2).

**PUBLIC POLICY**

**NASPA Region-II Conference (June 2013) Educational Session**
- Number of Attendees/Participants: 35
- Description of Program: Described of Nature of Public Policy; Presented overview of Key public policy issues
- Successes of the event/changes that one would make next year: Very positive evaluations; would include more discussion of ways regional leadership can “reach” membership to educate/inform

**NASPA Region-II Careers in Student Affairs Conference (October 2013)**
- Session I - Number of Attendees/Participants: 25
- Description of Program: Presented session for conference attendees on making the decision to pursue doctorate; discussed various degree options; psycho-social tasks associated with pursuit of degree
- Successes of the event/changes that one would make next year: Very positive evaluations; was contacted by multiple attendees after session for follow-up guidance.
- Session II - Number of Attendees/Participants: 30
- Description of Program: Co-Presented Roundtable session for conference attendees on policy matters associated with management of student behavioral issues
- Successes of the event/changes that one would make next year: No formal evaluation – feedback was positive; venue was in large room with multiple sessions and it was very difficult to hear due to noise….that must change if similar session done in subsequent conferences.

**Additional Planned Activities for Public Policy**
- February 2014 @ New York University: Student Affairs Conference at New York University
- Topic: Have been asked to present a session at the annual conference on the impact of public policy on higher education.

- February 2014 @ Montclair State University: Professional Staff Development Series for Division of Student Affairs
- Topic: Have been invited to present a session on the impact of public policy on higher education for Division of Student Affairs. (invitation came as a result of session done at June 2013 NASPA Region-II annual conference)

- March 2014 @ Nassau Community College: Professional Staff Development Series for Academic Affairs
- Topic: Have been asked to present a session on the public policy and legal aspects of dealing with disruptive students in the college classroom (e.g. change in Title II; ADA/504 considerations; current cases)

- SMALL COLLEGES & UNIVERSITIES
  - NASPA Public Policy Division has agreed to partner with the SCU Division on a dial-in workshop related to the Affordable Care Act. A recent meeting with Brian Sponsler in the NASPA office was held to narrow the topic and focus of the dial-in and determine how NASPA could support
  - Co-presenting the Small College and University Roundtable session in Baltimore at the National conference, along with Janet Heeter-Bass from Muskingum
  - Continuing to work with the SCU Institute Planning Team to develop a workshop, in coordination with Houston Dougherty from Grinnell and Barbara Avery from Occidental, on changing student demographics with particular regard to students from varying socioeconomic backgrounds, LGBT students, and students with disabilities.

- NATIONAL STANDARDS
  - Plan is underway to provide a training session for Region II conference program review committee members. The training will focus on understanding and utilizing the ten professional competency areas when reviewing and selecting education session proposals.
  - An education session focusing on NASPA’s Professional Competency document will be submitted for the 2014 Region II Conference.
  - Together with the NASPA National Standards and other regional National Standards representative, a review of the Certification, Digital Badging and Certificate Survey will take place in the near future.

- KNOWLEDGE COMMUNITIES
  - NPGS KC: Presented at the Region II Careers in Student Affairs Conference at FIT during the lunch caucus. Submitted a program proposal to present on NPGS Needs at the 2014 NASPA Conference in Baltimore.
  - Spirituality and Religion in Higher Education (SRHE) KC: Presented at the National Campus Ministry Conference in Atlanta, GA providing a higher education perspective of spirituality and religion on campus.
  - SRHE KC: Presented information to student affairs staff at three Penn State campuses regarding the legal aspects of religion and spirituality on a public campus.
  - SLPKC: Began planning, with national KC members, for the NASPA Annual Conference SLPKC Pre-Conference (with John Dugan as keynote!)
  - AER KC: Conducted a two part learning outcomes workshop at home institution based on knowledge gained from AER KC
• AAKC Region II rep will be helping to plan AAKC networking events at the Annual NASPA conference in Baltimore.

• MID-MANAGERS INSTITUTE
  o Goals for next reporting period: finalize plans for June 2014 institute, confirm faculty, confirm date, begin logistics (begin to set up the website, applications process with NASPA, etc...) with invitations to apply by the beginning of the Spring semester.

Knowledge Communities
• WISAKC: Provided a fall newsletter with interest items regarding regional opportunities; Spring semester blog highlight NASPA Annual Conference and special events of interest to WISA and Region II members
• MRKC: Attended NASPA Multicultural Institute and engaged in critical discussions regarding the experiences of multiracial populations in higher education.

Professional Standards Liaison
• At the NASPA National Conference in Baltimore, I am scheduled to participate on behalf of Region II the following sessions:
  o Professional Standards Division Meeting
  o PROFESSIONAL COMPETENCIES SESSION
• Dial In Conference: Supervising Athletics: Don’t Drop the Ball Dial-In – Panelist; 2014 SCU Institute: Committee Member and Co-Presenter: Civic Learning and Civic Engagement.

Public Policy
• June 2013, NASPA Region-II Conference session
  o Description of Program: Described of Nature of Public Policy; Presented overview of Key public policy issues
  o Successes of the event/changes that one would make next year: Very positive evaluations; would include more discussion of ways regional leadership can “reach” membership to educate/inform
• October 2013, NASPA Region-II Careers in Student Affairs Conference
  o Program 1: session for conference attendees on making the decision to pursue doctorate; discussed various degree options; psycho-social tasks associated with pursuit of degree
  o Successes of the event/changes that one would make next year: Very positive evaluations; was contacted by multiple attendees after session for follow-up guidance.
  o Program 2: Co-Presented Roundtable session for conference attendees on policy matters associated with management of student behavioral issues
o Successes of the event/changes that one would make next year: No formal evaluation – feedback was positive; venue was in large room with multiple sessions and it was very difficult to hear due to noise….that must change if similar session done in subsequent conferences.

- February 14, 2014, 14th annual Student Affairs Conference at New York University
  o Chairperson of Organizing Committee
  o Presentation: Big Brother Is Doing More Than Watching: The Assurgent Public Policy Agenda for Higher Education

- February 20, 2014 @ Montclair State University - Professional Staff Development Series for Division of Student Affairs
  o Presentation: Overview of NASPA public policy on higher education. This is a professional development session for the Division of Student Affairs.

- March 2014 - NASPA National Conference Baltimore, MD
  o Assist with session on development of Public Policy agenda

- March 28, 2014 @ Nassau Community College - Faculty Staff Development Conference
  o Presentation: Concerning and Disruptive Students: The Nexus of Legal, Educational, and Therapeutic Considerations. This conference is directed at college faculty members and deals with the management of disruptive students in the college classroom (e.g. change in Title II; ADA/504 considerations; current cases)

**Enough is Enough**

- Encourage attendance at all NASPA and related events and workshops that enhance skills relating to promoting non-violence on College Campuses and Universities.

**NUFP**

- Establish Region II NUFP (Alumni) Advisory Group (spring/summer 2014).

**Faculty Rep**

- The faculty Council worked to create a job description in consultation with the national office for the position of Faculty Council Web Master. It is hoped that a current member of the Faculty Council will assume this position. The purpose of the position is to keep the faculty webpage up to date and to assist with posting on the faculty blog.

- A NASPA New Faculty Mentoring Program draft proposal was reviewed and discussed. Our hope is to have it in place by early March 2014.

- Regional plans to host a pre-conference workshop for faculty are in discussion. The Regional Conference is scheduled for June 8 – 10, 2014, at Seaview Resort and Golf Course in Galloway, New Jersey. (near Atlantic City)

**NASPA Region II sponsorships**

- Beyond GI Joe Conference @ Marywood University
- College of Rockport—West NY Enrollment Management/Assessment Consortium
- Western New York Placement Exchange at RIT
NYU Student Affairs Conference

Mid Managers Institute

- The Region II Mid Managers Institute is scheduled for the week of June 23-27, 2014.
- Hosted by the University of Albany.
- Faculty include: Dr. Kathy Humphrey, Vice Provost and Dean of Students, University of Pittsburgh; Dr. Kirk Manning, Vice President of Student Life & Dean for Student Development, St. Thomas Aquinas College; Dr. Helen Matusow-Ayres, Vice President for Student Affairs, Pratt Institute; Dr. Frank Sanchez, Vice Chancellor for Student Affairs, The City University of New York; and Dr. Warren Kelley, Assistant Vice President for Student Affairs, University of Maryland College Park. We anticipate recruiting one additional faculty member.
- MMI will be limited to 42 participants.
- The online application process is underway with NASPA central. The website should be live Feb. 14, and an email invitation will be sent out to Region II members by Feb. 21.

Advocacy

KNOWLEDGE COMMUNITIES

- IPKC: shared messages on twitter regarding the Violence against women act and its impact on Indigenous Women and the debate in Congress on the name of the NFL Washington Redskins.

ENOUGH IS ENOUGH

- There has not been any significant Enough is Enough Activity in the Region since the last report in June 2013. I am surveying all the campuses again to identify campus coordinators, which constantly changes.
- A resource manual has been developed to give regions resources to draw ideas from to promote activities. Region II Enough is Enough is going through a rebuilding process.
- Goals for 2013-14 are as follows:
  1. Identify Campus Coordinators
  2. Provide resources to promote Enough is Enough Programs
  3. Attempt to gauge success of campus programs through student participation
  4. Individually work with campuses to assist them in starting an Enough is Enough program.
- Lack of participation is a key issue on campuses....

KNOWLEDGE COMMUNITIES

- SRHE KC: Met with student affairs staff at three Penn State campuses and promoted membership in the SRHE KC because of the increase in spiritual and religious activity on public campuses.
- AAKC Region II facebook page created to help increase knowledge.
FACULTY REP

- A Faculty Assembly Discussion Call was held on January 10, 2014. Information was shared regarding resources for faculty members, involvement opportunities, faculty attendance at the Annual Conference, and collecting feedback regarding faculty needs and concerns.
- Development of a Social Media and Communication strategy was discussed that will assist faculty members to become more engaged in regional and national activities.
- A solicitation email will be sent in late January/early February to all faculty members in Region II introducing them to the work of the Faculty Council and inviting their feedback regarding how Region II can best serve their needs. Faculty members will also be encouraged to attend the National and Regional Conferences, and to provide updated information regarding graduate programs in higher education/student affairs in the region. Region II Chief Student Affairs Officers will be copied on the letter as well.

SMALL COLLEGES & UNIVERSITIES

- The SCU division is planning a webinar for student affairs folks who have oversight of athletics programs, or who wish to learn more about overseeing athletics. Debbie Heida from Berry College is leading this initiative, and Region II members should start seeing publicity about this soon. We were also planning a webinar on the Affordable Care Act and potential impact on small colleges, but that has been postponed after further research; the health insurance environment is still in flux and we would like to wait until things settle a bit.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice.
   - Student Affairs Fundraising and External Relations (SAFER) KC: Region II KC rep coordinated the review and selection of national conference programs to be sponsored by the SAFER KC. Two programs were recommended for sponsorship and inclusion at the national conference.
   - Indigenous Peoples Knowledge Community (IPKC): Region II rep served as the KC Program Coordinator for the National conference; coordinated reviews and selection of KC sponsored programs. Recommended 3 for sponsorship.
   - Indigenous Peoples Knowledge Community (IPKC): coordinated and organized IPKC preconference for National Conference, which has been accepted. Will be the main coordinator of the preconference.
   - SLPKC: authored a newsletter article for the SLPKC Quarterly newsletter about how to involve faculty and staff in the success of leadership programs.
   - AER KC: participated in social media overhaul of KC to increase information sharing (in particular, played an initial role in AER Twitter)
• Student-Athlete Knowledge Community: I was able to collaborate with two members of the Student-Athlete Knowledge Community and present at the NCAA National Convention on January 15, 2014 in San Diego. Our topic, entitled Athletics is a Student Affair: Team Up to Manage Crisis, was designed to share knowledge in reference to addressing incidents of concern with student-athletes. We collaborated with the NCAA and used two case studies, one addressing harassing conduct and one addressing disordered eating, to highlight the commonalities and shared responsibilities between athletics and student affairs. We further provided research on best-practices and acceptable professional standards in addressing these concerns, while creating meaningful dialogue with participants. We will be repeating this presentation at the NASPA National Conference in Baltimore. (Report provided by Jeff Graham)

• MRKC: Drafted Region II Blog The Nerve of Lee Mun Wah: Communication and Inclusive Leadership

• SLPKC: Currently working with a committee to plan the SLPKC pre-conference for the Annual Conference in Baltimore, focusing on developing leadership capacity for underrepresented groups. John Dugan to keynote.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education.

Objectives

• Disability KC Rep posted a blog post on the Region II blog about the importance of accessibility on websites for individuals with disabilities, particularly with NASPAs new website

• Indigenous Peoples Knowledge Community (IPKC): took over IPKC twitter page, posts once a week regarding current issues and trends for Indigenous Students

• Multiracial Knowledge Community (MRKC): promoted NASPA Multicultural Institute to local and regional constituency groups.

• AER KC: posted a Region 2 blog with a wrap up from the Assessment and Persistence conference

• AAKC: member wrote blog post on Cultural Competence and what we can learn from current events such as the Trayvon Martin case, Miley Cyrus twerking, and movies such as the Butler & Fruitvale Station to teach our students social justice.

• AGAPSS: wrote blog post to bring awareness to the need to support graduate and professional services on our predominantly undergraduate campuses

• APIKC: I authored a guide to Typhoon Yolanda/Haiyan relief efforts. It provided students, practitioners, and campuses a sense of what were the best ways to support anyone affected by the tragic events of the natural disaster. It also guided those who wanted to help with the most effective courses of action. It also brought attention to the natural disaster to those who might not have heard about it or who did not have much information about the Typhoon.
Goal 3

3. Launch an initiative to collaborate with student affairs worldwide.

Objectives

- Established goal to reach out to our membership or non-members within Puerto Rico, Virgin Islands, Afghanistan, Egypt, Germany, Greece, Italy, and Turkey to try reconnect with them. Plan to start reaching out to these international members summer 2014. Correspondence has been developed and a list of schools and their contacts is currently been developed.

Goal 4

4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

- Goal established to increase membership and sustain current membership levels that allow the region to grow and further support the growing needs of all Region II members.
- Increase membership and sustain current membership levels that allow the region to grow and further support the growing needs of all Region II members
- WISA: Created and disseminated a WISA-based newsletter to alert members to opportunities for service, professional development, grants, publications and NASPA involvement. The newsletter offers information about deadlines, online resources and provides opportunities for member campuses to share info about conferences, meetings, etc. Newsletter will be published four times per academic year and invites contributions from WISA members (best practices, announcements, resources, etc.)
- Disability KC Rep participated in nominating members to be considered for the National Disability KC Chair positions
- AAKC developed AAKC Region II facebook page to keep members updated and encourage involvement within the region and KC, www.facebook.com/region2aakc
- Promote and share anti-violence information under the ‘Enough is Enough” program
- Established goal to increase membership and sustain current membership levels that allow the region to grow and further support the growing needs of all Region II members. Support has been provided to Leadership Teams Members to communicate with membership. Further, State Representatives have and will continue to assist in reaching out to non-renewed Institutional Members to encourage them to renew.
Addendum I – RII Advisory Board 2013-2015

REGION II DIRECTOR
Deb Moriarty
Vice President for Student Affairs
Towson University
P 410-704-2055
dmoriarty@towson.edu

TREASURER*
Jodi Bailey
Director of Student Affairs
Tisch School of the Arts
New York University
P 212-998-1593
jodi.bailey@nyu.edu
*Eric Kneubuehl (3/15)

SECRETARY
Dr. Susan M. Gardner
Assistant Dean for Professional and Student Affairs
Assistant Professor
Robert C. Byrd School of Pharmacy
University of Charleston
2300 MacCorkle Avenue SE
Charleston, WV 25304
P 304-357-4052
susangardner@ucwv.edu

HISTORIAN
Jeffrey Putman
Vice President for Student Affairs & Dean of Students
SUNY Downstate Medical Center
P 718-270-2187
jeffrey.putman@downstate.edu

COMMUNICATION TEAM LEADER
William Petrick
Community Director
Montclair State University
1 Normal Avenue
Montclair, New Jersey 07043
P. 973-655-6686
williampetrick@gmail.com

MARKETING COORDINATOR
Heather Black
Director of Student Activities
Chatham University
P 412-365-1281
hblack@chatham.edu

MEMBERSHIP SERVICES CHAIR*
Erik Kneubuehl
Dean of Student Development
Fashion Institute of Technology
P 212-217-3800
erik_kneubuehl@fitnyc.edu
*Terry Martinez (3/15)

VOLUNTEER COORDINATOR
David Norenberg
Director of Admissions
SUNY-Cortland
P 315.386.7123
norenbergd@canton.edu

SSAO COORDINATOR
Kirk Manning
Vice President & Dean of Student Development
St. Thomas Aquinas College
P 845-398-4052
kmanning@stac.edu

REGIONAL AWARDS COORDINATOR
VACANT

COMMUNITY AND TWO-YEAR COLLEGES
Debra Bright Harris
Acting Associate Dean of Students
Montgomery College
P 240.567.5019
debra.bright@montgomerycollege.edu

CORPORATE RELATIONS
VACANT

GRADUATE STUDENT REP
Ana Devlin Gauthier
Indiana University of Pennsylvania
C 978-846-9717
Anadg6@gmail.com
*Timonthy Maggio (3/15)

SPECIAL PROJECTS
VACANT

REGIONAL PROGRAMS

CONFERENCE CHAIR 2014
Chris Conzen
Director of Campus Activities & Student Leadership Development
Suffolk County Community College
P 631.548.8522
conzencc@suffolk.edu

CONFERENCE CHAIR 2015
Jodi Bailey (3/15)

METRO MOMENTS COORDINATOR
Terry Martinez
Dean of Community Development and Multicultural Affairs
Columbia University
P 212.854.1836
Tm2500@columbia.edu

MID-MANAGERS INSTITUTE
Warren Kelley
Assistant Vice President for Student Affairs
University of Maryland
P 301-314-8436
wkelley@umd.edu

Helen Matusow-Ayres
Vice President for Student Affairs
Pratt Institute
P 718-636-3639
hmayres@pratt.edu

SA CAREERS AND NEW PROFESSIONALS
Marijo Russell O’Grady, Ph.D.
Dean for Students, NYC Pace University
P 212-346-1306
mogrady@pace.edu

Nicole Pepin
Residence Life Coordinator
Housing & Residence Life
Towson University
P 410-704-2018
npepin@towson.edu
REGIONAL/NATIONAL PROGRAMS & INITIATIVES

KNOWLEDGE COMMUNITIES
Will Simpkins
Director, Center for Career and Professional Development
John Jay College of Criminal Justice
P 212-237-8754
wsimpkins@ijav.cuny.edu

Michele Grab
Dir., Advancing Women in Engineering
University of Pennsylvania
P 215-573-6487
mgrab@seas.upenn.edu

NASPA UNDERGRADUATE FELLOWS PROGRAM
Mike Christakis
Assistant Vice President
University at Albany, SUNY
P 518-956-8140
mchristakis@albany.edu

“ENOUGH IS ENOUGH” PROGRAM LIAISON
Vito Czyz
Director of Public Safety & Security
St. Bonaventure University
P 716-375-2526
vczyz@sbu.edu

SMALL COLLEGES AND UNIVERSITIES DIVISION
Kathy Woughter (Strategic Planning)
Vice President for Student Affairs
Alfred University
P 607-871-2132
woughter@alfred.edu

PROFESSIONAL STANDARDS
Zauyah Waite, Ph.D.
Chatham University
Vice President for Student Affairs and Dean of Students
P 412-365-2794
ZWaite@Chatham.edu

Joe Cicala (National Director)
Vice President for University Life & Dean of Students
Alvernia University
P 601-796-8211
joe.cicala@avlemia.edu

INTERNATIONAL ADVISORY BOARD
Karen Pennington
Vice President for Student Development/Campus Life
Montclair State University
P 973.655.4311
Karen.pennington@montclair.edu

PUBLIC POLICY
Thomas Grace
Dir. of Community Standards and Compliance
New York University
P 212-998-4403
thomas.grace@nyu.edu

FACULTY REP
Joe Marchetti
Professor, School of Education
The Richard Stockton College of New Jersey
P 609.652.4642
Joseph.Marchetti@stockton.edu

FOUNDATION AMBASSADOR
Leah Barrett
Assistant Vice President for Student Affairs & Enrollment Mgmt.
The College at Brockport
P 585-395-5791
lbarrett@brockport.edu

MEMBERS-AT-LARGE

DELWAR
Vacant

MARYLAND
Anthony Jenkins, Ph.D. Vice President for Student Affairs & Enrollment Management
University of Maryland Eastern Shore
ajenkins@umes.edu

NEW JERSEY
Felicia McGinty
Vice President, Student Affairs
Rutgers University
felicia.mcginty@rutgers.edu

NYC/CUNY
Paulette Dalpes
Deputy to the Vice Chancellor for Student Affairs and Chief of Staff
City University of New York (CUNY)
Paulette.Dalpes@mail.cuny.edu

NEW YORK STATE
Meg Nowack
Vice President, Student Affairs
Hartwick College
P 607-431-4508
nowakm@hartwick.edu

WEST VIRGINIA
Michael Ellington
Associate Vice President for Student Affairs
West Virginia University
P 304-293-2702
Michael.ellington@mail.wvu.edu

PENNSYLVANIA
Ray Heath
Vice President for Student Life
Marywood University
P 570-348-6246
heath@marywood.edu

WASHINGTON D.C. (Vacant)

As of February 2014
Addendum II – RII Mission, Vision & Core Values

Mission
To connect members of the regional student affairs community in professional development efforts that builds competencies and creates networks to share the rewards and challenges of educating college students.

Vision
We are the preferred local resource for cutting-edge student affairs professional development that connects professionals, faculty, and those aspiring to those roles.

Core Values
- Advocacy
- Community
- Equity & Inclusion
- Innovation
- Knowledge
- Leadership
- Mentorship

Completed June 2013
Addendum III – RII Advisory Board Expectations

Advisory Board Expectations

OWNING YOUR ROLE

- Know and understand that we are all volunteers
- Work comes first but we must also honor our commitment to the role
  Remember, we represent NASPA
  Own your role and responsibility
- Follow-through, make your volunteer role a priority
- Be fully present in your role

TEAMWORK

- Respect of confidentiality
- Clarifying expectations up front
- Work with others on the board (no silos)

COMMUNICATION

- Communicate deadlines and process for getting things done
- Be honest about what you can do and what you cannot do
- Provide updates between in-person board meetings (monthly conference calls with
timely minutes for those unable to participate)
- Use the phone when
- Honor deadlines (or communicate when unable to)
- Respond to communication even if it’s just to establish when you cannot do something

SUCCESSION PLANNING

- Find ways to recruit, train and use volunteers
- Host an orientation (e.g. conference call, guidebook) for new board members
- Make new friends – don’t become a NASPA RII clique
- Keep in mind the networking value of being involved

FOCUS ON MISSION & GOALS

- Set ambitious goals for term with reasonable performance measures along the way
- Have a clear position description
- Be creative; use innovating thinking; take risks
- Keep an open mind (not always doing something that way b/c we have in the past)
- Follow-through
- Enlist others to help you achieve your goals

*Completed June 2013*
Addendum IV

NASPA REGION II
Graduate, New Professionals & Careers in Student Affairs Conference
Fashion Institute of Technology (FIT)
October 4, 2013

* Undergraduate (UG), Graduate Student (G) and New Professional (NP) Conference (1-5 years)

9:30a.m.-10:15a.m.  Registration

10:15a.m.  Welcome with Erik Kneubuehl, Assistant Vice President/Dean of Students, Fashion Institute of Technology

**Workshop Session I -- 10:30a.m.-11:30a.m.**

1) UG  * Getting Your Goals Right: Personal and Professional Goals that match Institutional Outcomes with Patrick Roger Gordon, Asst. Dean/Director of Housing and Residential Life, Pace University, NYC

2) G  * Conference Career Center Cattle Call with Jeff Blaisdell, Associate Director of Housing and Residential Life, Pace University, NYC

3) NP  * How to Have Professional Small-Talk Savvy with Dr. Marijo Russell O’Grady, Dean for Students, Pace University, NYC

4) All  * Balancing Challenges-Life, Work, Relationships with Dr. Kenneth Matos, Sr. Director for Employment Research & Practice at the Families and Work Institute NYC

**Workshop Session II -- 11:30a.m.-12:30pm**

1) UG  * Developing our Student Affairs Swagger...Preparing for a Career in Higher Education with Dr. Daniel Jean, Executive Director of EOF and Academic Development, Montclair State University

2) G  * Supervision with Erik Kneubuehl, Assistant VP/Dean of Students, Fashion Institute of Technology
3) NP  * Facebook, Tweets, FourSquare...Is It TMI? Managing Information with Tardis Johnson, Assistant Dean for Academic Advisement, Fashion Institute of Technology

4) All  * What is it Like To Be a CSAO? with Dr. Helen Matusow-Ayres, VP Student Affairs, Pratt Institute

12:30p.m.-1:15p.m.  Lunch

1:00p.m.  Welcome Address with Deb Moriarty, Director, Region II Advisory Board, Towson University

1:15p.m.  Keynote with Dr. Marijo Russell O’Grady, Dean for Students, Pace University and NASPA Region II Advisory Board

1:30p.m.-2:15p.m.  Lunch Caucus on Hot Topics

**Workshop Session III --2:30p.m.-3:30p.m.**

1) UG  * Graduate Programs and Professional Organizations with Jill Creighton, Ed.M. Global Community Standards Administrator Doctoral Student - University of Northern Colorado ASCA Finance Committee Chairperson

2) G  * What to Expect the First Year of a Professional Position with Mary Ann Triest, Center for Career & Professional Development, John Jay College of Criminal Justice

3) NP  * Assessment, Writing Learning Outcomes and Goals with Michael Fried, Director of Retention, Analysis and Assessment, Student Success, Pace University

4) All  * The Doctoral Journey: What A Long Strange Trip It Can Be with Dr. Thomas Grace, Director of Community Standards and Compliance, New York University and adjunct professor at Montclair State University

3:35p.m.-4:35p.m.  Speed Networking/Career Roundtable

---

**Careers in Student Affairs -- Towson University**

**CONFERENCE SCHEDULE**

Page 27 of 31
10:30 am: Welcome and Conference Overview, Ballroom A

10:45-11:40 am: Workshop Session I
- Social Media: Engaging your students, WVC Ballroom B, Sarah McDowell
- Researching and Applying to Graduate School, WVC Ballroom C, Jen Milam and Amanda Merson
- Work-Life Balance, WVC Room 305, Marie Lilly
- Semester @ Sea and Study Abroad, WVC Room 306, Ron Butler and Becky Melone
- NODA and ACUHO-I Internships, WVC Room 307, Spencer Bennett

11:45-12:45 pm: Workshop Session II
- Student Affairs 101, WVC Ballroom B, Sarah McDowell
- Supervision: Skills, Strategies and Considerations, WVC Ballroom C, Matthew R. Shupp
- Embrace Being a New Professional (1-4 years), WVC Room 305, Joan Maze
- Avoiding the “Accidental Career” Creating a Professional Development Plan, WVC Room 307, Lorie Logan-Bennett

12:45-1:45 pm: Lunch, Welcome and Keynote, Ballroom A
1:30-2:15 pm: Post-Lunch Caucus: Hot Topics, Ballroom A
- If you can stay for lunch and aren’t listed below join a table with a topic of interest to you
  - Inclusive Programming – Kristin Land and Mahnoor Ahmed
  - Campus Wellness – Courtney Becker and Allison Frey
  - Residential Engagement – Jayson Schablik
  - Substance Prevention and Education – Sarah McDowell
  - Our Role in Diversity Education – Lisa Simmons Barth and Joan Maze
  - Issues with Internships – Glenda Henkel and Kacie Glenn
  - Getting Connected in the Field – Ron Butler
  - Grooming Student Employees – Steven C. Sweat
  - How Technology Impacts Our Field – Lorie Logan Bennett

2:30-3:30 pm: Panel Presentation
- Types of Institutions, WVC B, Mahnoor Ahmed, David Satterlee, Traci Martin, Darcy Acardi, Calvin Smith
- Types of Graduate Programs, WVC Ballroom C, Jayson Schablik, Chris Rindosh, Kristin Lang
- Jobs You May not Have Considered, WVC Room 306, Colleen Sorem, David Fedorchak, Courtney Becker, Annie McMahon
- Lesson Learned from Professionals in the Field, WVC 307, Lisa Simmons-Barth, Dirron D. Allen, Matthew R. Shupp, Lisa Reagle

3:35-4:45 pm: Speed Networking, Ballroom A
- Everyone is encouraged to stay during the networking session to mingle with participants.
NASPA Region II
Undergraduates, Graduates, New Professionals, and Careers in Student Affairs
Friday, October 4, 2013
Buffalo State – Butler Library 210
Conference Schedule

9:30 – 10:30 a.m.
Registration

10:30 a.m.
Welcome & Overview
Welcome: Hal D. Payne, Vice President for Student Affairs, Buffalo State
Overview: Timothy R. Ecklund, Associate Vice President, Student Affairs, Buffalo State

10:45 – 11:40 a.m.
Workshops
Session 1
“So you want to be a Dean of Students? Hear from the experts!”
Presenters:
Charles Kenyon, Dean of Students, Buffalo State
Barbara Ricotta, Dean of Students, University at Buffalo
Carrie McLaughlin, Dean of Students, Niagara University
Petrina Hill-Cheatom, Dean of Students, Erie Community College City

Campus
Many student affairs professionals entered the field because of the caring hand of a Dean of Students. Historically, this position began student affairs as a Dean of Men or Dean of Women. How has it changed? What’s it like today? How will it be in the future? Hear from those who know in what will be a very interesting and informative session.

NASPA Undergraduate Fellows Program (NUFP)
Presenters:
Kianna Thomas, Resident Director, Buffalo State
Brandon Dunkley, Graduate Assistant, University at Buffalo
NASPA Undergraduate Fellows Programs propels undergraduate students into the field of student affairs in a supportive mentorship program. Come listen to two alums of the program talk about how the NUFP program has helped them in their understanding of the student affairs career.

11:45 – 12:45 p.m.
Workshops
Session 2
How to prepare for your first professional position in student affairs – thoughts about being a new professional from those in the field
Presenters:
Rhina Duquela, Assistant Director of Residence Life and Student Conduct, Mercyhurst University
Brian Dubenion, Assistant Director for Student Success, Buffalo State
Kristen Catalano, Assistant Director for Greek Life and Student Activities, Buffalo State

The anticipation of the first professional position for student affairs professionals is only matched by the anxiety it creates. During this session, three professionals will share their stories, insights and most importantly, their advice about how to make it a successful experience.

*My World, My Resume – How to prepare a resume for a student affairs career.*
Presenter:
Lynn Rogers, Student Employment Coordinator of Career Development Cntr., Buffalo State
Writing a resume is a very personal endeavor. Trying to capture your professional life on one or two pages is truly a challenge. Hear from an expert who will provide you with important tips to help you to create a resume that represent you well in your job search.

12:45 – 1:45 p.m. Lunch
Hot topics – Discussion Groups

1:00 p.m. Welcome Address
Deb Moriarty, President – NASPA Region II (video address)

1:15 p.m. Keynote
Marijo Russell O’Grady, Dean of Students, Pace University (video address)

1:30 – 2:15 p.m. Post-Lunch Caucus: Hot Topics

2:30 – 3:30 p.m. Workshops

*I want to teach so how do I get there? Practitioner or scholar, scholar or practitioner; what do I need to know?*
Amy Wilson, Assistant Professor, Buffalo State
Logan Hazen, Assistant Professor (clinical), University of Rochester
Raechele Pope, Associate Professor, University at Buffalo
This esteemed panel will discuss how and why they made a career transition from being a practitioner to being a full-time faculty member. They will also discuss the role of adjunct faculty. Importantly, they will provide the audience insights to the faculty world and answer the question “If I could do this over...?”

To Doctorate or Not to Doctorate....
Timothy R. Ecklund, Associate Vice President for Student Affairs, Buffalo State

At some point in their careers, many Student Affairs professionals find themselves confronted with the very personal decision of whether to pursue a doctorate. Inevitably evokes a number of related considerations such as "do I really need it?" "when should I go?", "which degree?", "which university?", "do I have the motivation" “what can I expect?” This session is intended explore these questions.

3:35 – 4:45 p.m.  

**Speed Networking** (coordinated by G.A.S.P.A.)