



Deb Moriarty
RII Regional Director
Region II Annual Report
March 2015

NASPA Mission

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

Leadership

ADVISORY BOARD: JUNE 2014

- Held monthly conference calls with the advisory board
- On-going work to keep all positions on the Advisory Board filled – max 3 vacancies (See roster Attachment I)
- Held a retreat June 7 & 8 prior to the regional conference. The agenda included review of mission and vision, setting goals, engaging in team building, providing feedback to the RGTF. (see Attachment II)
- Scheduled all monthly conference calls for 014-15
- Scheduled December Retreat

NOVEMBER 2014

- The Regional Advisory Board has held 4 Monthly conference calls since the last report and will be meeting in person December 7 & 8, 2014 in Washington, D.C.
- As always, maintaining a full roster of volunteers is the on-going work. Early in the year, we lost our Corporate Relations Coordinator (Chris Holland) due to relocation. We have also been working to replace Michelle Grab, KC co-coordinator, who also left the region. Mid-year, Ray Health retired leaving our PA state rep vacant and more recently, Matthey Brink had to resign as the DE rep due to professional commitments. For the most part, we have a full and active group of volunteers that make up the Region II Advisory Board. A complete roster of the current board is attached*.
- Vacancies for the Pennsylvania and Delaware Representatives are currently being searched. Knowledge Community co-coordinator search, will be finalized soon. Knowledge Community Representatives positions for Adult Learners, African America, Corporate and External Relations

and Student Affairs Fundraising will be searched once the Knowledge Community co-coordinator position has been finalized.

- We have a full committee for the 2015 conference planning committee and are taking on new leaders to help fill gaps each week. We have been able to also partner George Washington University staff on each sub-committee in order to help us know the campus in a personal way.

MARCH 2015

- The RII Advisory Board and Conference Committee met in December 2014 in Washington, D.C. During the meeting, the board reviewed the mission, vision, core values and position goals (Attachment I). We worked on the Regional Business and Administrative Guidelines document and planning for the 2015 regional conference. The meeting included discussions related to the work of the Regional Governance Task Force,
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TREASURER'S REPORT: JUNE 2014

- 2014-15 Region Budget will be completed by the end of June
- 2013-14 Budget will be reconciled and completed by June 23 (except for MMI)
- 2013-14 Budget will be fully reconciled (including MMI) by July 3
- Completed training on Interacct and TD Online in March and April
- Will complete Nexonia training in July for NASPA Credit Card approvals
- Financially the Region is in good shape but not as strong as the start of 2013-14
- Will be working with the Sponsorship Coordinator on regional support rather than program
- Financially I support rotation plan for our conferences and annual events
- Supported the Region II Latino/a KC Drive-In at John Jay College in New York City
- Support the New York City Higher Ed Happy Hour CSPA New York and NASPA joint event
- Advocate for the creation of a carry forward account to better track budget

NOVEMBER 2014

- 2014-15 Approved Region Budget spreadsheet showing expenses, revenue, and cash in bank
- 2013-14 Budget was reconciled and completed by August 1
- Completed training on Nexonia in July for NASPA Credit Card approvals
- Financially the Region is in great shape with a high cash balance and approved 2014-15 budget
- Financially I continue to support rotation plan for our conferences and annual events
- Supported two networking events in Buffalo and New York City in September
- Will have the Regional Careers Conference reconciled by the end of November
- Still believe NASPA should create of a carry forward account to better track budget
- Working with Regional Conference planning team on budget and financial needs

MARCH 2015

- Region II posted a healthy balance following the reconciliation of the June 2014 conference, MMI and the fall Careers programs. This is a new position for Region II and a healthy place to be.
 - Regional Treasurer Erik Kneubuehl left the position in January due to a career move. Jodi Bailey agreed to serve as the treasurer on an interim basis and Will Simpkins will assume the role as the new Treasurer.
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REGIONAL DIRECTOR ELECT: JUNE

- Leading a small ad-hoc group of Region II professionals in setting up protocols for business and administrative practices within the region. That work will begin shortly and is expected to conclude by March.

MARCH 2015

- Completed work with an ad-hoc group to determine business/administrative guidelines for Region II.
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MEMBER ENGAGEMENT: JUNE 2014

- Finalized job descriptions for all Regional Advisory Board Positions
- Created a data base of interested volunteers
- Started recruiting members to work on the 2015 conference. As the 2014 conference comes to a close, we will have assigned key leadership roles for the 2015 conference including: volunteer coordinator, registration

NOVEMBER 2014

- Kathy Woughter (RD Elect) chaired a five-person ad-hoc committee to develop standard administrative and business protocols for the region. The members of committee included Terry Martinez, Will Simpkins, Mike Christakis, and Jodi Bailey. Draft has been completed and shared with the region. Feedback was solicited and incorporated, and we now have a final draft to be discussed and hopefully approved in December.
- RD Elect Woughter Served as keynote speaker for the Careers in Student Affairs conference
- Tim Maggio has created a grad advisory board with 5 members:
 - Cody Rapp - Canisius College's CSPA program
 - Benjamin McMullen - Canisius College's CSPA program
 - Karyn Dyer - Syracuse University's Higher Ed Admin program
 - Andrew Price - Shepherd University's CSDA program
 - Tim Maggio - Shepherd University's CSDA program

The group will meet monthly via conference call and working on creating a vision and mission for the group.

- 65 attendees volunteered in some function throughout the June 2014 conference
- Jeffrey Putman, Historian, has collected information on the history of Region II including all past RVP's and the history of the regional conference (locations, dates, themes, etc.). This material will be available on the Region II NASPA web pages.
- State reps and other Advisory Board members are helping with institutional renewal campaign: Felicia McGinty, Lynette Cook-Francis, Meg Nowak, Kelvin Harris, Zauyah Waite, Susan Gardner & Kirk Manning.
- Region II has 52 NASPA Undergraduate Fellows for the 2014-15 year.
- NASPA Fellows (and Mentors) recognized at National & Regional Conference.
- NUFP spring program application promoted through Regional Listserv (will know if this caused an increase in participation once applications are reviewed)
- Recognized NUFP's 25th Anniversary with an insert (NASPA Board of Directors Resolution) in the Region II Conference Book in Atlantic City
- Establish Region II NUFP (Alumni) Advisory Group (summer 2014/on-going).

MARCH 2015

- Preparing for the March transition, the RD and RD Elect worked together with the Volunteer coordinator to finalize new board appointments.
 - Will be recognizing volunteers from all areas at the national conference in New Orleans.
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COMMUNITY INVOLVEMENT: JUNE 2014

- Working to establish contacts within all of the Washington, D.C. institutions to identify a rep for the Advisory Board.
- In process of collecting information from schools within the DC region to host the regional 2015 conference

NOVEMBER 2014

- Region 2 KC Coordinators: Michele Grab moved away from Region 2 and resigned as co-coordinator. We are currently seeking two individuals who will take over for the March 2015 term so that they can "shadow" the process until that time. We are in discussion with several individuals interested at this time.
 - Student Leadership: Region 2 representative served on the nominating committee to select candidates for the National Chair position. Also working with Volunteer Coordinator to create a regional KC Leadership Team.
 - Indigenous People: Region 2 representative is also serving as the NASPA 2 Regional Conference Pre-Conference Coordinator for 2015.
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AWARD RECOGNITION: JUNE 2014

- Held the regional awards program at the Regional Conference in June.
- Goal to increase number of nominations during the award nomination process. The campaign started at NASPA 2014 in Baltimore and is ongoing throughout the nomination process.
- Goal to have award nomination process and award information and criteria updated and on the NASPA Region II website during the end of July. Once information is uploaded to the site we will begin communicating and soliciting nomination from members from the region.
- Moving forward with the addition of 1 new category: Equity and Inclusion Award.

NOVEMBER 2014

- At the NASPA Region II Retreat prior to the annual conference in June, David (Awards Chair) recommended we add a new award, Distinguished Diversity Award. This award was approved by the board and part of the 2015 award process.
- Presented 2014 regional awards at the NASPA Region II Conference in June 2014 in Stockton, New Jersey
- David Jones (CUNY) convened a regional committee to review the 2015 awards nominees: Jon Conway (Barnard College), Kirk Manning (St. Thomas Aquinas College), Debra Bright Harris (Montgomery College), Danielle Holmes (McDaniel College) and Michael Schneider (New York Institute of Technology).
- At the regional conference and national conference started soliciting for award nominations for the 2015 award process
- In July and August 2014, worked to update the Awards section of the regional website and have materials and deadlines ready to begin marketing for the 2015 awards process.
- Utilized the regional website, social media (facebook and twitter) and email listserv to advertise, solicit and market for 2015 award nominations. The deadline to submit nominations was initially October 17, 2014, but was extended to October 24, 2014.
- The committee met on October 27, 2014 to begin the awards selection process. The review and selection was completed by November 10, 2014.
- On November 10, 2014, David Jones sent the award winner names to NASPA (Nathan Victoria) and Regional Director (Deb Moriarty). There were a total of 9 awards given out for the 2015 regional awards.
- Award recipients will be recognized at the Region II business meeting at the national conference and formally at the NASPA Region II annual conference in June 2015 in Washington DC.
- The goal for the 2016 award process is to strengthen the level of participation and increase the number of award nomination submissions that the awards chair receives. For the 2015 award process, we received a grand total of 30 nominations for 9 awards.
- For the 2016 award process we will keep the same criteria, however we will make website adjustments to make sure each award criteria is articulated clearly and is comprehensive and up to date, aligning with NASPA vision and core values.

NASPA UNDERGRADUATE FELLOWS PROGRAM: JUNE

- NASPA Fellows (and Mentors) recognized at Regional Conference.
 - NUFPP spring program application promoted through Regional Listserv (will know if this caused an increase in participation once applications are reviewed)
 - Recognized NUFPP's 25th Anniversary with an insert (NASPA Board of Directors Resolution) in the Region II Conference Book in Atlantic City
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PROFESSIONAL STANDARDS: JUNE

- Participation in Region II Advisory Board Meeting , June 7 and 8, 2014
 - Engaged in goal setting session for Professional Standards position on board
 - Helped plan and took major responsibility for conducting workshop on the Professional Competencies during Region II conference on Monday, June 9, 2014
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KNOWLEDGE COMMUNITIES: JUNE

- International Education: KC Rep is member of International Education "Hot Topics" Subcommittee on the KC, Corresponded with several members of the Region II International Education KC about various topics
- S & CIHE: Sent out email to Region II to promote KC to regional members. Contributed to Region II KC blog.
- Student-Athlete: Attended the NASPA National Conference in March and presented on "Athletics is a Student Affair: Team Up to Manage Crisis" along with two colleagues from other IHEs and a representative from the NCAA
- Student Leadership Programs: Assisted with the new KC rep training at the national conference, part of the SLPKC Pre-Conference Planning Team for the national conference.
- Parent and Family Relations: Engaged the KC during this period through email and encouraged participation the Regional Conference and reflection on the 10 years of the KC's history in conjunction with the National KC Chairs.
- Indigenous People Knowledge Community: Serve as Social Media Representative to the Indigenous Peoples Knowledge Community. Chair of IPKC Annual Preconference at NASPA. Serve on IPKC awards committee. Looked at active opportunities with other KC's to connect IPKC with Co-chair of Region 2 NPGS pre-con in AC.
- AER KC: Volunteered to assist with ""Getting Involved"" reception at NASPA Baltimore. Served on AER KC Communications group and tweeted live from AER sessions at NASPA Baltimore. Served on Conference Planning Team for Region II Conference in New Jersey (Entertainment Co-Coordinator); attended site visit for planning. Volunteered at Assessment & Persistence Conference in Texas.
- GLBT KC: Seeking out volunteers to brainstorm a structure for member engagement and community involvement. Initial outreach has solicited about 10 volunteers throughout Region 2. The goal is the divide the volunteers into various areas/projects, including but not limited to social events in each of the cities/areas of Region 2, a Facebook page, conference calls, encouraging blog posts, encouraging mentorship involvement, etc.

- African American KC: Developed AAKC Region II Leadership Team consisting of state liaisons and one social media coordinator. Members engaged through Philadelphia KC Meet and Greet planned by myself and other Philadelphia KC Reps.
- Veterans: Received the Veterans Knowledge Community "Supra et Extra" Award at the 2014 NASPA Annual Conference. Presented at Slippery Rock University in Slippery Rock, PA about the Veterans Knowledge Community and getting involved with NASPA. Presented at Bloomsburg University in Bloomsburg, PA about the Veterans Knowledge Community and getting involved in NASPA.
- NPGS: NASPA Region II NPGS Pre-Conference Co-Chair. Fall 2014 Careers in Student Affairs Conference Committee.
- WISA: Recruited for new members to join WISA during NASPA Region 2 Conference.
- Presented on women's leadership education in college settings at NASPA Region 2 conference. Hosted a mentoring table for young women in student affairs at NASPA Region 2 conference. Received Region 2 award for Outstanding Contribution to Student Leadership Programs.
- Technology: Helping to draft new national award in technology for the whole KC. Expect to be submitted in next two months.
- APIKC: KC Representative recognized as the Region II Outstanding Graduate Student. At the NASPA National Conference in Baltimore, rep assisted with the API New Member Orientation/Mixer and represented the APIKC at the NASPA Community Fair where we outreached to existing and potential members about the current status of the KC.

FOUNDATION AMBASSADOR: JUNE

- Recruited volunteer for the position in November 2013
- Participated in conference calls with other regional ambassadors
- Provided feedback to the first ever foundation development officer as she manages the 2013-14 annual giving campaign for NASPA.
- Worked to accomplish regional goals (set by the National):
 1. Regional donor goal = 84
 - a. As of 6.16.14, current donor number = 90 (107% of goal)
 2. Regional giving goal = \$21,000
 - a. As of 6.16.14, current giving = \$19,089.90 (91% of goal)
 3. 100% participation by regional advisory board in 2013-14 Annual Campaign.
 - a. Regional Advisory membership = 37
 - b. As of 6.16.14, 28 members are participating (76% of goal)
 4. Outreach efforts will continue through the end of June in an attempt to meet the regional giving goal of \$21,000.

Scholarship

NUFP: June 2014

- Created a survey of Region II SSAOs regarding their familiarity and interest in NUFP (summer/fall 2014).

PROFESSIONAL STANDARDS

- Conducted workshop at Region II conference on the Professional Competencies
- Working with Region II Faculty Rep to establish a more current list of graduate preparation programs and faculty in order to do an outreach to them around the use of the Professional Competencies in their programs

KNOWLEDGE COMMUNITIES

- International Education: Wrote a blog post on Sexual Assault and Study Abroad
- Indigenous People Knowledge Community: Tweeted IPKC knowledge and related news and research out, had an IPKC region 2 member write a blog.
- AER KC: Supported AER selection of Assessment Award and Grant submissions"
- Spirituality & Religion in Higher Education: Organized and hosted a symposium on "Religion and Ethics". Campus ministers, chaplains, administrators, faculty and students were in attendance at the day-long event.
- Veterans: Attended and participated in the American Council on Education Service Member and Veteran Advising Summit in Washington, DC to discuss recommendations to better serve this student population. Submitted Aurora Foundation grant to provide faculty/staff training on working with student veterans in Northeastern Pennsylvania.
- Disability: Shared updates from the national disability KC about the most recent publication: Beyond the ADA as well as announcing a 1-day national disability KC conference hosted at Harvard.

PUBLICATIONS

- Gardner, S.M. (Spring 2014). Op Ed: *Childhood hunger in America—One possible approach*. **Living Education Magazine**, p. 54. Forest of the Rain Productions: Baltimore, MD.
- Hemphill, B.O., Tucker, M.V., Jones, J.R., & Gardner, S.M. (2014). *Cultural challenges: Keys to thriving in transition*. In **Executive Transitions in Student Affairs: Getting Started as the Vice President**. NASPA: Washington, DC.
- Beasley, S., Gardner, S.M, & Johnston, T. (2014). *The West Virginia Story: A Case Study in Improving Access and Success for Adult Learners*. In **Increasing Adult Learner Persistence and Completion Rates**. NASPA: Washington, DC.
- Prepared and posted blogs on Public Policy issues (especially NASPA Public Policy Agenda items) on the Region-II Website.
- Student Leadership KC: Wrote an article for an upcoming SLPKC newsletter.

REGIONAL PROGRAMS

NASPA 2014 Region II Conference: DO SA -- June 8-10, Stockton Seaview Resort

- 251 attendees
- 31 participants in the New Professionals and Graduate Students Pre-Conference
- Sponsorships:
 - USA Today - \$2000.00
 - Campus Labs - \$2500.00
 - Chartwells - \$1500.00
 - Noel-Levitz - \$750.00
 - Apogee - \$750.00
 - The National Society of Leadership and Success - \$1050.00
 - Innovative Educators - \$250.00
 - High Impact Training (In Kind)
 - L. A. M. Enterprises (In Kind)
 - PaperClip Communications (In Kind)
- Featured Speakers included:
 - Brian Sponsler, Vice President for Research and Policy for NASPA
 - Title IX Panel featuring Dr. Barbara Lee and Dr. Daniel Swinton
 - A. Paul Pyrz, President of LeaderShape, Inc.
- 51 educational sessions including
 - 5 “DO IT” sessions that provided instruction on how to use a piece of technology
 - 1 “Ignite” session that included 5 mini-presentations within one time-block
 - 1 Community College Conversation – open format session to discuss hot topics
 - 4 CSAO discussions
- Faculty member, Denise Davidson, independently conducted focus groups on site for research on student affairs professionals.
- 65 attendees volunteered in some function throughout the conference
- Small Colleges & Universities facilitated the Small College and University Roundtable.
- Professional Standard presented: *What Do All the Icons Mean? Professional Competencies for Student Affairs Professionals*

2014 Conference Evaluation

- This report provides an analysis and evaluation of the NASPA Region 2 - DO S.A. Conference in summer 2014. According to the attendance list, we had over 240 participants join us in Atlantic City for the conference.
- The first survey administered was entitled - “First Thought’s.” This survey was designed to pose a series of “quick” open-ended questions at the conclusion of each session with the goal of measuring why the participant attended that specific session; what they hoped to gain from participating in the session and what skills they hoped to walk away with after

attending the session. The survey was available via the Guidebook as well as hard copy. The average rate of response was 192 or 88% (the high being 209 and the low being 184). Over 85% of the respondents utilized the Guidebook application to complete the survey, which is a solid response given the fact that we did not heavily promote the Guidebook as the primary means to take the survey.

- The secondary survey – DO SA: The SMART Way, was designed to take a deeper look into evaluating whether or not our SMART goals were met. A SMART goal is a goal that is defined as being: specific, measurable, attainable, relevant and time-framed. Forty-seven (47) participants responded and provided feedback on the quality and practicality of the individual presentations and the conference as a whole. Methods of included asking a series of open and close ended questions in regards to the quality of the speakers and their material presented, personal professional goals, and lessons learned to take with them following the conclusion of the conference.
- Overall, the findings show that the conference was a success. A review of the data showed that an overwhelming majority of respondents (92%) who attended this conference found the programs to be useful. In fact, 75% found the programs to be either very helpful or extremely helpful. The majority of attendees arrived at the conference expecting to network with colleagues and receive information to enable further professional development. Comments indicate that this expectation was overwhelmingly met. Few participants commented that they wished they had more time to continue networking and hoped for more programs to focus on special needs topics such as mental health. In order to fully grasp the quality of the conferences, attendees were specifically asked about their new goals and expectations, application of learned material, and changes to existing procedures that they hope to implement upon return to their respective universities.
- **Goals:** Attendees were asked what goals they have set based on what they learned at the conference. Some echoing responses were to create a social media friendly presence to keep up to date with evolving technological advancements, to revise current practices used in their respective institutions in order to abide by new laws and procedures as well as incorporate best and most useful practices, and to set personal goals to enable career advancement.
- **Expectations:** Most expected to carry out these goals through being more assertive and confident in their abilities to guide themselves, their colleagues, and the university as a whole in order to enable staff cohesiveness, strategic planning, and maximize networking resources.
- **Application:** In respect to application, overall, attendees sought to apply their new skills through sharing of information to both colleagues and supervisors to develop steps towards a better campus community. This included substantive training and developmental ideas, as well as, quality presentations in both formal and informal settings.
- **New Practices:** The responses to new practices that attendees intend on administering were broader. Answers varied based on the department in which the respondent worked. However, survey results collectively yielded answers in accordance with thinking outside the box to provide the best services based on limited resources such as creating a social media presence to connect with students, and using different techniques to battle recurring obstacles.
- **Assistance:** Surprisingly, when asked what specific assistance would be helpful in the implementation of new practices presented at the conference, almost half the respondents believed that having a mentor or supervisor encouraging them from the sidelines is the

most helpful form of support. Other answers including having more time, financial resources, and access to presentation material and list of resources.

- **Quality of Presenters:** Lastly, both the opening and closing presentations were surveyed in order to grasp the quality and motivational aspect of their speeches. They were met with 62-69% approval from the audience for being meaningful and enriching.

REGION II MID-MANAGERS INSTITUTE: *June 23-27, 2014 – University at Albany, NY*

- 42 participants enrolled
- Faculty led by Warren Kelly and Helen Matasow-Ayres and includes Kirk Manning, Kathy Woughter, Kathy Humphrey and Anthony Jenkins with support from Michael Cristakis.
- Created a Facebook page for MMI

CAREERS IN STUDENT AFFAIRS CONFERENCE: *October 3, 2014, at Pace University, Towson University and Rochester Institute of Technology*

- 310 participants registered for the 3 site one day conference. The campus coordinators were: Nicole Pepin (Residential Life Coordinator at Towson), David Bagley (Director of Residential Life at RIT), Marijo Russell O’Grady, (AVP/Dean for Students at Pace University).
- The three sites provided a series of sessions related to the topic of careers in student affairs with a focus on graduate and new professionals. This year we had a number of undergraduates attend as well.
- Kathy Woughter (VP at Alfred University and R-II Director Elect) was the keynote for the conference and a welcome was provided by Deb Moriarty, R-II Director. Each site offered a welcome address by site coordinator as well as lunch time HOT TOPICS roundtables, and a social off site for networking at the conclusion of the day. Towson offered 8 sessions, Pace offered 12 sessions and RIT offered 10 sessions. The specific programs are listed on the R-II web site.
- This year was a huge success in terms of participation and content of sessions. We worked with NASPA to streamline registrations and payments, as well as with the online evaluation. Suggestions may be to have the conference every other year (since it is a lot for the schools who do each year, have a Sr. level person assigned on the campus to assist the coordinator on the ground, host the conference later in October (too early after opening of school for us, and so many homecomings!). Erik K our treasurer can report on our revenues.

KNOWLEDGE COMMUNITIES

- International Education: Attended the Intercultural Management Institute Conference in March and engaged in topics concerning cross cultural communication, utilizing social media to promote International Educational programs, and trends in the field.
- Student Leadership Programs: Presented at National Conference about Leadership Development Program as part of Excellence Awards Recipients, presented at Western NY Assessment Consortium (sponsored by NASPA Region II) on the topic of using assessment to

guide the development of leadership programs, presented at SLPKC Pre-Conference at national conference.

- Indigenous People Knowledge Community: Attended and coordinated IPKC Precon at NASPA
- GLBT KC: Connected with folks in Region 2 during GLBT KC events and sponsored programs at the NASPA Conference.
- African American KC Philadelphia: Sponsored KC Meet and Greet Happy Hour
- Spirituality & Religion in Higher Education: Presented a KC sponsored program at the annual NASPA conference in Baltimore on "The Inherent Challenges of Religious Student Organizations on a Public Campus
- Veterans: Presented "I Want to Start Veteran's Services on My Campus? Now What?" at the 2014 NASPA Annual Conference. Presented at Slippery Rock University in Slippery Rock, PA about the Veterans Knowledge Community and getting involved with NASPA. Presented at Bloomsburg University in Bloomsburg, PA about the Veterans Knowledge Community and getting involved in NASPA.
- NPGS: Hosted NPGS Happy Hour at the Regional Conference
- WISA: NASPA Region 2 conference presenter and attendee.
- APIKC: Attended the NASPA National Conference in Baltimore and assisted with various planning activities for the APIKC including the annual APPEX: Asian American Pacific Islanders Promoting Educational Excellence Preconference Workshop, API New Member Orientation/Mixer, API KC Awards Reception and the Mixer with the Multiracial KC.
- Student Leadership: partnering with national Knowledge Community to create a Graduate Student mentoring program to connect graduate students in the KC with professionals in the region.
- Spirituality & Religion in Higher Education: Currently working to assess interest in a regional drive-in for KC members.
- Asian Pacific Islander: Planning for an APIKC Social in New York City in January 2015.
- Veterans: Region 2 Representative on the planning team for the 2015 NASPA Veterans Knowledge Community Conference.
- New Professionals & Graduate Students: Region 2 Representative facilitated the Roundtable Lunch Discussions at the Careers in Student Affairs Conference. She also is on the planning team for the 2015 Annual Conference NPGS KC Symposium.

REGIONAL SPONSORSHIPS

New York City Higher Ed Happy Hour: May 1, 2014 – American Whiskey Bar and Grill: New York City

- 100 Participants
- Networking for New York City Area Student Affairs Professionals
- CSPA New York and NASPA joint event
- Very Successful and more to come!

New York City Networking Event: *September 18, 2014 – American Whiskey Bar and Grill*

- 150+ Participants
- Networking for New York City area Student Affairs Professionals
- CSPA New York and NASPA joint event

Buffalo Networking Event: *September 25, 2014 – The Lodge*

- 75+ Participants
- Networking for Western New York & Buffalo area Student Affairs Professionals
- CSPA New York and NASPA joint event

NYU Student Affairs Conference: February 13, 2015 – NYU

- 400+ attendees
- Marijo Russel O’Grady provided welcome on behalf of NASPA RII

BOARD MEMBER PROFESSIONAL ACTIVITIES REPRESENTING NASPA RII

Susan Gardner:

- Attendee, AACP Annual Conference and Admissions Pre-Conference in July 2014 (Dallas, TX)
- Attendee, West Virginia Association of Student Personnel Administrators Annual Conference in October 2014 (Wheeling, WV)
 - Presented a WVASPA Speaks session on Developing Emotional Intelligence in our Students
 - Presented a concurrent session with Dr. Sarah Beasley on Degree Now and Adult College Completion
- Alternate Delegate, American Association of Colleges of Pharmacy
- Communications Chair, NASPA AGAPSS Knowledge Community (graduate student affairs)
- Historian & Past President, WV Association of Student Personnel Administrators

Kelley Kenney: Professional Standards and Competencies at the conference below

- Pennsylvania College Personnel Association Annual Conference
October 18, 2014 – October 20, 2014 – Park Inn by Radisson, Mechanicsburg, PA
 - Approximately 100 attendees/Participants
 - Annual Conference focused on connection and collaboration
 - # of sessions: 30/keynote speakers: Courtney O’Connell – Co-Founder of New Jersey Association of Higher Education Administrators and Dr. Joseph Bertolino, President of Lyndon State College, Vermont

Tom Grace: Public Policy Activities:

- June 2014 - NASPA Region-II Conference
 - Number of Attendees/Participants: 40
 - Description of Program: Described of Nature of Public Policy; Presented overview of Key public policy issues

- Successes of the event/changes that one would make next year: Well attended. Invited to present at regional institutions after session.
- October 2014 - New York Institute of Technology
 - Staff Development Session for Faculty and Student Affairs Administrators on policy issues associated with management of disruptive/disturbing students in light of ADA/504
- October 2014 -NASPA Public Policy Division, Careers in Student Affairs Webinar
 - Participated as one of the panelists representing the NASPA Public Policy Division in a national Webinar on role of Public Policy in Student Affairs roles/positions during Careers in Student Affairs Month

Kathy Woughter: RD Elect

- Served as a panelists representing CASO's at the Western New York Consortium: Sexual Assault Prevention Symposium, October 2014, Hilbert College

Advocacy

KNOWLEDGE COMMUNITIES

- Veterans: Attended and participated in the American Council on Education Service Member and Veteran Advising Summit in Washington, DC to discuss recommendations to better serve this student population
- Recorded an educational view on promoting community college credit for professional school pre-reqs. <http://forestoftheraineducation.weebly.com/this-weeks-educational-view-dr-susan-gardner.html>
- For the conference, our featured speakers committee is looking at our location in DC and seeing what speakers might be available to us from groups like the Human Rights Campaign, LGBT Rights Campaign, the NASPA national office, political officers in higher education, etc. We would like to use our location as a way to introduce speakers that we might often have access to.

COMMUNITY COLLEGE REP

- **Maryland Association of Community Colleges - Student Advocacy Day:** Wednesday, February 11, 2015 ∅ Senate Office Building, Annapolis, Maryland
- Accompanied 5 Montgomery College (Rockville campus) students to visit Senator Susan Lee, Senator Brian Feldman, Senator Cheryl Kagan, Delegate Jim Gilchrist, and the legislative staff of

Delegate Bonnie Cullison, Delegate Marc Korman, Delegate Ariana Kelly, Delegate Bill Frick, and Delegate Kumar Barve’.

- The students shared their personal stories and lobbied their legislators to keep community college tuition affordable.

NASPA Strategic Plan

Goal 1

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice. **(June)**
 - a. Professional Standards
 - 1.3.1 Tighten and align the connections among theory, research, and practice.
 - 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

These goals will be met by the following:

- Survey of practitioners through CSAO’s in the Region to determine awareness and use of the Professional Competencies
- Collaborate with other Regions and other organizations (state ACPA assoc.) to provide professional development opportunities for practitioners, faculty and students on the potential use of the Professional Competencies

1. Build the capacity to create knowledge and use data to provide evidence that will support excellence in practice. **(November)**

Objectives

- 1.1 Be the primary source of data on the experience of college and university students.
- 1.2 Demonstrate the impact of student affairs on student learning, persistence, and success through scholarship, assessment, evaluation, and research.
- 1.3 Tighten and align the connections among theory, research, and practice.
- 1.4 Enhance skills and provide tools to conduct student affairs program reviews in support of best practice and institutional effectiveness.

Goal 2

2. Lead advocacy efforts that shape the changing landscape of higher education. **(June)**
2. Lead advocacy efforts that shape the changing landscape of higher education. **(November)**

Objectives

- 2.1 Assert NASPA's leadership role in critical issues of public policy regarding higher education.
- 2.2 Define, adopt, and communicate a public stance on critical policy issues in higher education.

- 2.3 Build capacity among membership in order to effectively influence public policy.
- 2.4 Track state and regional issues that might significantly affect students, practitioners, and/or campuses.

Goal 3

- 3. Launch an initiative to collaborate with student affairs worldwide. **(June)**

- 3. Launch an initiative to collaborate with student affairs worldwide. **(November)**

Objectives

- 3.1 Conduct a needs assessment to guide and prioritize NASPA's international efforts.
- 3.2 Clarify NASPA's niche in international student affairs.
- 3.3 Provide context-appropriate professional development activities to improve knowledge and skills of student affairs professionals both domestic and abroad.

Goal 4

- 4. Strengthen NASPA by making it a more responsive, vital and sustainable organization. **(June)**

Objectives

- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.

Professional Standards will work to meet this by: Working with the Region Faculty Representative to compile a more accurate list of graduate preparation programs in order to do outreach to them on their awareness and use of the Professional Competencies

- 4. Strengthen NASPA by making it a more responsive, vital and sustainable organization.

(November)

Objectives

- 4.1 Diversify and strengthen the sources of NASPA's revenue.
- 4.2 Increase collaboration and partnerships with higher education and other organizations.
- 4.3 Review and redefine the roles and responsibilities of the NASPA President, Executive Director, Regional Vice Presidents, and Board structure and composition.
- 4.4 Increase opportunities for innovation through technology.
- 4.5 Strengthen NASPA's contributions to student affairs graduate preparation programs.
Tim Maggio created a NASPA Region II Facebook group to increase the impact NASPA has on NASPA Region II graduate students and their programs. My hope for this group is to enhance the communication between NASPA and graduate students so Region II grad programs can understand what NASPA can do for the program and its students.

- 4.6 Ensure the participation and inclusion of NASPA's members in leadership and governance.

Tim Maggio created a NASPA Region II Facebook group to increase the community of graduate students in Region II. Graduate students are in a short-term aspect of their life, but there is a need for a community amongst graduate students in NASPA. I think NASPA is doing a wonderful job with the GAP program, but I wanted to bring it down to

the regional level as well. I have created a NASPA Region II grads Facebook group page, so I can learn about the issues my fellow graduate students are facing so that I can ensure their ideas, thoughts and experiences are heard by the leadership of Region II.

4.7 Examine resources and staffing to ensure alignment with strategic planning goals.

In consultation with the NASPA Foundation, the Region II fundraising goals were established for 2014-15 based on the actual giving and number of donors for 2013-14.

- \$19,525
- 97 donors

Additionally, Region II hopes to increase its advisory board giving to 100% participation.

*Advisory Board, Conference Committee and Knowledge Communities rosters attached

ATTACHMENT I
NASPA REGION II
Goals/Tasks by AB Position
As of June 8, 2014

Advisory Board members were asked to review their job descriptions and then were put in small groups to identify 2-5 things they plan to accomplish this year as part of the role on the board.

- **Regional Director**
 - ensure the board is really operating at the highest level of our potential by coordinating advisory board functions—conference calls, meetings, annual reports, etc.
 - work to maintain good communication with AB members regarding expectations
 - Engage the RD elect in critical decisions throughout the year including filling board positions
 - Encourage all volunteers to engage in succession planning

- **Region Director elect**
 - Contacting each board member by December to determine renewal/transition/succession.
 - Communicate expectation that each board member should also be looking around about who might succeed you in your position.
 - Assist RD and conference chair on regional conference site selection.
 - Coordinate Ad Hoc group reviewing and developing regional guidelines for business practices

- **Treasurer**
 - Develop and manage the region’s annual budget
 - Serve on the Ad Hoc committee developing regional guidelines
 - Assist Sponsorship Coordinator to develop sponsorship categories/tiers
 - Review requests for programming sponsorships and recommend action

- **Corporate Sponsorship**
 - Focus on fundraising. Determine a way to streamline the process and connection between conference, regional and national initiatives.
 - Help companies understand what they get out of sponsorship.
 - Review annual regional events and develop a comprehensive fundraising plan.

- **Special Events Coordinator**
 - Coordinate logistics for the December Advisory Board meeting
 - Confirm regional activities for the National conference and coordinate rooms and food.
 - Identify ways for the Advisory Board to network with the conference committee and the KC folks at regional and national conferences.

- **Awards Coordinator**
 - Increase nominations. Emphasize the need for board members to nominate a few people for these awards.
 - Connect regional awards to our core values

- **Membership Coordinator**
 - work with the National to better understand the email limitations/expectations
 - work with the graduate student rep to reach out to graduate students
 - Coordinate with the state reps to contact expiring members
 -

- **Community College Liaison**
 - Using structures in place, reach out to community college members (e.g. using formalized structure to reach out to CCs in DC area to get more conference proposals for the regional conference).
 - Increase number of CCs bringing more cohorts to the NCWSSL conference.

- **Communications Coordinator**
 - Determine a method for sharing information from meetings and conference back to the membership. Suggest a process for board members to communicate with region II members. (suggestion -- a newsletter two or three times a year as a means to communicate and highlight great things that are happening in the region)
 - Identify ways to communicate with constituent groups effectively that does not interfere with what NASPA is doing at a national level.

- **State Representatives**
 - Be proactive in contacting others on the Advisory board to determine how we can help encourage participation from individual states.
 - Suggest potential sponsors.
 - Assist with outreach to expired memberships
 - Reach out to welcome new institutions to the state/area
 - Contacting members to learn about upcoming programs and look for potential co-sponsorship opportunities

- **Foundation Ambassador**
 - specific goals from the foundation
 - Create a regular email schedule/timeline for communication and giving goals

- **Secretary**
 - responsible for meeting minutes

- continue to distribute minutes in a timely manner
- submit approved minutes to Historian for archiving

- **Historian**
 - Research social media to capture, collect and archive important milestones.
 - Getting all of our minutes (Advisory Board and Conference Committee) up on the portal.
 - Document the history of regional awards, conferences, leadership and advisory board members

- **Professional Standards & Faculty Rep**
 - Survey practitioners through CSAO's in the Region to determine awareness and use of the Professional Competencies
 - Work with Region Faculty Representative to compile a more accurate list of graduate preparation programs in order to begin doing outreach to them on their awareness and use of the Professional Competencies
 - Collaborate with other Regions and other organizations (state ACPA assoc.) to discuss providing professional development opportunities for practitioners, faculty and students on the potential use of the Professional Competencies

- **Faculty Rep**
 - Develop a complete list of student affairs and higher education programs and faculty in the region.

- **Careers in Student Affairs Coordinators**
 - Select a date and locations for the October 2014 program
 - Ensure diversity presenters (not all need to come from host institution/presenters).

- **Graduate Student Rep**
 - Identify graduate students within our region
 - Connect with the GAP (program)
 - Determine a model for a graduate student advisory group

ATTACHMENT II
ADVISORY BOARD ROSTER (AS OF DECEMBER 2014)

REGION II DIRECTOR

Deb Moriarty (2015)*
Vice President for Student Affairs
Towson University
dmoriarty@towson.edu

REGION II DIRECTOR ELECT

Kathy Woughter (2017)
Vice President for Student Affairs
Alfred University
woughter@alfred.edu

TREASURER

Erik Kneubuehl (2016)
Dean of Student Development
Fashion Institute of Technology
erik_kneubuehl@fitnyc.edu

SECRETARY

Dr. Susan M. Gardner (2016)
Assistant Dean for Professional &
Student Affairs/Assistant Professor
Robert C. Byrd School of Pharmacy
University of Charleston
susangardner@ucwv.edu

HISTORIAN

Jeffrey Putman (2015)
Vice President for Student Affairs &
Dean of Students
SUNY Downstate Medical Center
Jeffrey.putman@downstate.edu

**COMMUNICATION TEAM
LEADER**

William Petrick (2015)
Community Director
Montclair State University
williampetrick@gmail.com

MARKETING COORDINATOR

Heather Black (2016)
Director of Student Affairs &
Residence Life
Chatham University
hblack@chatham.edu

**MEMBERSHIP SERVICES
CHAIR**

Terry Martinez (2016)
Associate Vice Provost/Dean of
Students
Johns Hopkins University
Homewood Student Affairs
Martin Bldg. 210
TMartinez@jhu.edu

VOLUNTEER COORDINATOR

Gretchen Osterman (2017)
Assistant Dean of Students
Bloomsburg University
gosterma@bloomu.edu

SSAO COORDINATOR

Kirk Manning (2015)
Vice President & Dean of Student
Development
St. Thomas Aquinas College
kmanning@stac.edu

REGIONAL AWARDS

COORDINATOR
David Jones (2016)
Associate Director of Student
Housing & Student Conduct
City University of New York (CUNY)
David.Jones@cuny.edu

**COMMUNITY AND TWO-YEAR
COLLEGES**

Paulette Dalpes (**National Director**)
Deputy to the Vice Chancellor for
Student Affairs and Chief of Staff
City University of New York (CUNY)
Paulette.Dalpes@mail.cuny.edu

COMMUNITY COLLEGES

Debra Bright Harris (2015)
Interim Associate Dean of Student
Services
Montgomery College
debra.bright@montgomerycollege.edu

CORPORATE RELATIONS

Greg Naylor, Ph.D. (2017)
Vice President, Student Affairs
Daemen College
gnaylor@daemen.edu

SPECIAL PROJECTS

Michelle Van-Ess (2016)
Director, Student Life, Enrollment
Management & Student Success
Fashion Institute of Technology
michelle_vaness@fitnyc.edu

GRADUATE STUDENT REP

Timothy Maggio (2015)
Shepherd University
tmaggio@shepherd.edu

REGIONAL PROGRAMS

CONFERENCE CHAIR 2014

Chris Conzen (2015)
Director of Campus Activities &
Student Leadership Development
Suffolk County Community College
conzenc@sunysuffolk.edu

CONFERENCE CHAIR 2015

Jodi Bailey (2016)
Director of Student Affairs
Tisch School of the Arts
New York University
jodi.bailey@nyu.edu

MID-MANAGERS INSTITUTE

Warren Kelley (2015)
Assistant Vice President for
Student Affairs
University of Maryland
wkelley@umd.edu

Helen Matusow-Ayres (2015)
Vice President for Student Affairs
Pratt Institute
hmayres@pratt.edu

**SA CAREERS AND NEW
PROFESSIONALS**

Marijo Russell O'Grady, Ph.D (2015).
Dean for Students, NYC
Pace University
mogrady@pace.edu

Nicole Pepin (2016)
Residence Life Coordinator
Housing & Residence Life
Towson University
npepin@towson.edu

REGIONAL/NATIONAL PROGRAMS & INITIATIVES

KNOWLEDGE COMMUNITIES

Will Simpkins (2015)
Director, Center for Career and Professional Development
John Jay College of Criminal Justice
wsimpkins@jjay.cuny.edu

Santiago Solis, Ed.D. (2017)
Sr. Director, Center for Student Diversity
Towson University
ssolis@towson.edu

Shannon Gary, Ed.D. (2017)
Associate Dean of Students
Montclair State University
garysh@mail.montclair.edu

NUFP

Mike Christakis (2015)
Assistant Vice President
University at Albany, SUNY
mchristakis@albany.edu

SMALL COLLEGES AND UNIVERSITIES DIVISION

Zaayah Waite, Ph.D. (2015)
Chatham University
Vice President for Student Affairs and Dean of Students
ZWaite@Chatham.edu

PROFESSIONAL STANDARDS

Joe Cicala (**National Director**)
Vice President for University Life & Dean of Students
Alvernia University
joe.cicala@avlermia.edu

PROFESSIONAL STANDARDS

Kelley R. Kenney (RII Rep) (2016)
Professor/Program Coordinator
Kutztown University
Department of Counseling & Student Affairs
kenney@kutztown.edu

INTERNATIONAL ADVISORY BOARD

Karen Pennington
Vice President for Student Development/Campus Life
Montclair State University
Karen.pennington@montclair.edu

PUBLIC POLICY

Thomas Grace (2015)
Dir. of Community Standards and Compliance
New York University
thomas.grace@nyu.edu

FACULTY REP

Joe Marchetti (2015)
Professor, School of Education
The Richard Stockton College of New Jersey
Joseph.Marchetti@stockton.edu

FOUNDATION AMBASSADOR

Leah Barrett (2016)
Assistant Vice President for Student Affairs & Enrollment Mgmt.
The College at Brockport
lbarrett@brockport.edu

STATE REPS

NEW JERSEY

Felicia McGinty (2016)
Vice Chancellor, Student Affairs
Rutgers University
felicia.mcginty@rutgers.edu

NEW YORK CITY/AREA

Lynette Cook-Francis (2016)
Vice President of Student Affairs
John Jay College of Criminal Justice
lcook-Francis@jjay.cuny.edu

NEW YORK STATE

Meg Nowak (2016)
Vice President, Student Affairs
Hartwick College
nowakm@hartwick.edu

WEST VIRGINIA

Michael Ellington (2015)
Associate Vice President for Student Affairs
West Virginia University
Michael.ellington@mail.wvu.edu

WASHINGTON D.C.

Kelvin Harris (2017)
Interim Director
Gates for Leadership Development Programs
Millennium Scholars Program
kelvin.harris@gmsp.org

DELEWARE, MARYLAND & PENNSYLVANIA

VACANT

ATTACHMENT III
NASPA REGION II 2014 CONFERENCE PROGRAM TEAM

Conference Chair (Christopher Conzen)

- Facilitate Conference Program Team
- Liaison with Region II Advisory Board
- Prepare and monitor budget

Administrative Coordinator (Kerry Heckman)

- Record - and distribute minutes for all conference planning meetings and conference calls
- Collaborate with NASPA Office to order food and beverage for conference planning committee meetings during the conference
- Review with NASPA Office the time and place of major conference events
- Perform duties as assigned by Conference Chair

Education Program Coordinators (Joe Ginese and Amanda Erdmann)

- Develop a call for programs
- Work with NASPA to administer call for programs and review process
- Determine types of programs and appropriate timing
- Review sessions and finalize schedule
- Recruit a committee to assist and additional program reviewers if necessary

Education Program Evaluation Coordinator (Clarence McNeill)

- Organization proposal review process and deliver results to Coordinators
- Work with Program Coordinators to create evaluations
- Organize session evaluation process and recruit volunteers for sessions
- Produce evaluation reports and provide feedback to session presenters

Entertainment Coordinator (Jess Ettal and Ryan Keytack)

- Plan entertainment activities – this may include pre or post conference experiences, dinners, late night programs, etc.
- Lead a committee of volunteers to identify and confirm entertainment options
- Coordinate the info table at the conference, in collaboration with the registration coordinator
- Manage on-site volunteers to produce the programs
- Provide resource materials for registration table to promote area attractions

Exhibitors/Sponsorships Coordinator (Winston Robert) Support (Ally Kocivar)

- Solicit sponsorships for the conference and serve as the primary contact for their involvement
- Develop giving levels based on previous sponsorships
- Work with logistics coordinator for conference set up

Featured Speakers Coordinator (Avani Rana)

- Lead a small committee to make recommendations to the CPT
- Choose featured speakers
- Negotiate contract rates
- Coordinate introductions

- Work with Regional Treasurer on contracts and payments

Hotel Liaison (Kevin Conn)

- Serve as a contact between conference chair and hotel contact.
- Provide regular updates on housing capacity
- Troubleshoot any hotel related issues on-site

On-Site Logistics Coordinators (Danielle Officer and Cheretta Robson)

- With a team of volunteers, coordinate the reservation and set up needs for all aspects of the conference
- Serve as liaison between conference chair and conference site for non-hotel related issues
- Produce on-site signage

Marketing & Promotions Coordinator (Heather Black)

- Create logo
- Order promotional materials
- Develop program book
- Produce on-site signage templates – coordinate with Logistics Coordinator

Social Media Coordinator (Sue Caulfield)

- Manage all social communications prior to and during the conference
- Recruit and manage volunteers to assist in engaging attendees via social media

Pre-Conference Coordinators (Tara Leigh Sands and Tiffany Onorato).

- Plan a series of workshops and experiences for June 8, 2014
- Recruit a committee to plan and promote
- Recruit appropriate presenters
- Coordinate with logistics coordinator the food service, meeting room and a/v needs
- Stay within a budget

Registration Coordinator (Jodi Bailey) Assistant Coordinator (Samantha Soren)

- Work with NASPA to develop the registration process for the conference.
- Coordinate the registration table at the conference, in collaboration with the entertainment committee.
- Conference bag content
- VOB Board

Volunteer Coordinator (Zachary Davis)

- Place volunteers on CPT committees.
- Manage the volunteer placement with the coordinators who need on-site support.
- Promote volunteer opportunities.
- Provide some type of recognition post conference to all volunteers.

Local Arrangements Coordinator (Bryan Dunphy-Culp)

- Work with Richard Stockton College of NJ to arrange local area support
- Provide support to entertainment and logistics with knowledge of local area

ATTACHMENT IV KNOWLEDGE COMMUNITY REPRESENTATIVES

- Administrators in Graduate and Professional Student Services – **Lisabeth Greene** NYU Medical College, NY
- Adult Learners and Students with Children - VACANT
- African American - VACANT
- Alcohol and Other Drugs – **Sara Kupferer** The University of the Arts, PA
- Asian Pacific Islander – **Isabella Villacampa** New York University
- Assessment, Evaluation, and Research – **Ryan Keytack** University of Pennsylvania
- Campus Safety – **Jim Nawoichyk** St. Thomas Aquinas College, NY
- Disability Concerns – **Neal McKinney** University of Maryland College Park
- Fraternity and Sorority Affairs – **Matthew Lenno** Towson University, MD
- Gay, Lesbian, Bisexual & Transgender – **Chris Woods** Columbia University, NY
- Indigenous Peoples - **Tara Leigh Sands** Delaware Valley College, PA
- International Education – **Christine Gettings** American University, DC
- Latino/a - VACANT
- Men and Masculinities - VACANT
- Multiracial Knowledge Community - **Jacquis Watters**
- New Professionals and Graduate Students – **Tiffany Onorato** John Jay College, NY
- Parent and Family Relations – **Dana Trimboli** John Jay College, NY
- Socioeconomic and Class Issues in Higher Education - **Andrew Erdman** Georgetown University, DC
- Spirituality and Religion in Higher Education – **Robert Smith** Penn State
- Student Affairs Fundraising and External Relations - VACANT
- Student Affairs Partnering with Academic Affairs – **Kerry Foxx** Syracuse University, NY
- Student Leadership Programs – **Kimberly Piatt** SUNY Brockport
- Student-Athlete – **Jeff Graham** Frostburg State University, MD
- Sustainability – **Justin Dandoy** Washington and Jefferson, PA
- Technology – **Will Petrick** Montclair State University, NJ
- Veteran's Knowledge Community – **Lauren Williams** Marywood University, PA
- Wellness & Health Promotion – **Sue Caulfield** Hofstra University, NY
- Women in Student Affairs – **Julia Overton-Healy** Alfred, NY
- Regional Coordinator – **Will Simpkins** John Jay College, NY
- Regional Coordinator – **Santiago Solis** Towson University, MD
- Regional Coordinator – **Shannon Gary** Montclair State University, NJ

**ATTACHMENT V
REGION II 2015 CONFERENCE COMMITTEE**

➤ Jodi Bailey	Conference Chair	New York University
➤ Dirron Allen	Local Arrangements	Towson University, MD
➤ Heather Black	Programs	Chatham University, PA
➤ Sue Caulfield	Technology	Hofstra University, NY
➤ Caroline DeLeon	Volunteers	American University, DC
➤ Bryan Dunphy-Culp	Featured Speakers	The College of NJ
➤ Jess Ettell	Entertainment	Hobart & William Smith Colleges
➤ Carol Galladian	Secretary/On Site Coordination	
➤ Zach Harrell	Programs	NYU
➤ Ryan Keytack	Entertainment	UPenn
➤ Harry Knabe	Registration (on-site coord)	George Washington Univ, DC
➤ Matt LeBlanc	Registration	George Washington Univ, DC
➤ Clarence McNeill	Assessment	University at Albany
➤ Greg Naylor	Corporate Sponsorship	Daemen College, NY
➤ Ashley Nickelsen	Pre-Con	NYU
➤ Tiffany Onorato	Marketing	John Jay College, NY
➤ Gretchen Osterman	Assessment	Bloomsburg, PA
➤ Avani Rana	Registration	The College of NJ
➤ Tara Leigh Sands	Pre-Con	Deleware Valley College, PA
➤ Santiago Solis	Local Arrangements	Towson University, MD
➤ Vernon Willams	Featured Speakers	George Washington Univ.
➤ Tara Zurlo	NOT SURE YET	Montclair University, NJ