



Kathy Woughter, Region II Director
Annual Report, March 2016-February 2017

Leadership & Member Engagement

Regional Director's Report

- Held Advisory Board Retreat in December 2016 in Pittsburgh (the site for the Region II Conference in June 2017), and held regular monthly calls or in-person meetings.
- Created three new positions: Strategic Initiatives co-chairs, Foundation Event Coordinator (also known as Foundation Ambassador-Elect) and Assessment Coordinator
- Achieved 100% unanimous board vote to direct earnings from NASPA investment to strategic initiatives.
- Assigned RD-Elect to take the lead on strategic initiative completion, as well as the 2017 Region II conference, in order to provide substantive experience prior to assuming the role.
- We successfully launched both a monthly Public Policy newsletter modeled after Region III's, which lists state-by-state initiatives, and a Region II quarterly newsletter modeled after IV-W. We appreciate our colleagues' sharing these ideas and thank the people within our Region who contributing to these publications.
- Hosted our most successful conference ever thanks to the efforts of the conference committee, our sponsors, and NASPA liaisons.

(1) NASPA DIVISIONS

Community College Division Representative

- Outreached to CC reps to submit proposals for Regional Conference – March 2016
- Discussed and approved CC track for Regional Conference – March 2016
- Apple Corps Advisory Board Meeting – John Jay College – April, 2016
- Engaged State Reps to identify CC's members for Region II CC Advisory Committee – June 2016
- Develop communication plan for CC membership in Region II for upcoming academic year – on-going
- Conversation with SUNY regarding SUNY/CUNY CC partnership and professional development – on-going

- Proposed Regional Conference Program Hold for Community College Roundtable and other National/Regional representatives (Small College/University, Public Policy, etc.) – September, 2016
- Engaged State Reps to identify CC’s members for Region II CC Advisory Committee – September 2016
- Community College Summit – October, 2016
- Meeting of Long Island Senior Student Affairs Officers/Deans – October, 2016
- Recommended two CC members for Knowledge Communities (Dr. Brian Kerr, Associate Dean of Student Development – Queensborough CC; Ms. Jessica Perez, Director of Career Services – LaGuardia CC)
- Developing communication plan for CC membership in Region II for upcoming academic year – on-going
- Met with Interim Vice Chancellor of Student Affairs of CUNY to discuss CUNY/SUNY SSAO meeting; charged with outreach and collaboration of meeting/event – on-going
- Submitted proposal for Community College Roundtable for Region II 2017 Conference
- Long Island Council of Student Personnel Affairs Officers (LICSPA) VP/Deans meeting – January 2017; February 2017; hosted NASPA table at conference, facilitated “Hot Topic” panel on Community Colleges, sponsored NUFP mentee.

Public Policy

- Continue work to flesh out Strategic Initiatives. Ensuring that Public Policy is featured in any event that requires registration within the Region is one of four strategic initiatives. Working with other Region II Board members to ensure that policy is featured in the Mid-Managers Institute this month and the Careers in Student Affairs Conference this fall.
- Convened monthly Region II Public Policy Advisory Board calls
- Expanded the Region II Public Policy Advisory Board to ensure representation from each state in the region and community college
 - New members: Jordan Draper, Title IX Coordinator, the College of New Jersey; Sarah Beasley, Director of Retention, Concord University; Jose-Luis Riera, Dean of Students, University of Delaware; Damali Dublin, Director of Student Conduct, Kingsborough Community College
- Created monthly Region II Public Policy newsletter tracking state-level policy
 - Newsletters for April, May, June and October disseminated to regional membership

Professional Standards

- Serve as a resource to the region around the topic of application and utilization of the Professional Competencies for Student Affairs Educators
- Currently convening a NASPA Region II Professional Standards Task Group of SSAO’s, Practitioners, Faculty, New Professionals, and Graduate Students to assist with the promotion,

dissemination, and utilization of the Professional Competencies across the Region. (This has not occurred yet, as the Professional Standards chair transitioned midway through the year).

- Promote Region II to other student affairs groups as they prepare for professional activities (e.g. Pennsylvania College Personnel Association and Pennsylvania State System of Higher Education Student Affairs Divisions)

Foundation Ambassador

Membership Engagement: In December there was a social media blitz to promote Foundation: reasons to give, who benefits from donations, and NASPA Region II Pillars.

Foundation #s for Region II:

- 51% of the current NASPA Region II Board has given. Our goal is 100%. Last year we reached 55%.
- 76% of donor goal which is 73 members have donated. Our goal is for 93 members to donate.
- 62% of our \$ goal which is \$11,701. Our goal is \$18,800.

Created Foundation Event Coordinator position. This is an intentional succession plan; this position will move into the Foundation Ambassador position after one term, and is focused on working with conference and event committees to host on-site events.

Faculty Council Representative

- The Faculty Council website has been revised and can be found at <https://www.naspa.org/constituent-groups/professionals/faculty-initiatives>
- The Emerging Faculty Leader Academy 2017 applications have closed
- The Region II faculty member selected to participate in the 2017 EFLA is Dr. Sherry Early, Marshall University
- A request has been made to host a VPSA/Faculty social in the national suite in San Antonio and the regional suite in Pittsburgh

(2) STATE INITIATIVES

Delaware

- Compile contact information and active participation lists of NASPA members located in Delaware (Name, Emails, Schools, Positions)
- Assessment- Create an assessment to gather information about member roles, experiences, and professional development interests. Gauge climate of the our institutions and receive feedback regarding what professional staff opportunities and events members would like to have available.
- Developing a Communication Plan
 - Welcome Letter- Introduction of State Rep, role, and opportunities to support members
 - Social Media- Identify social media venue to communicate NASPA and NASPA Region 2 initiatives and unite the community

- September and October Newsletters- Consistent communication to provide members updates regarding local policies, practices, opportunities for professional development, and highlights of member initiatives
 - Highlight one of the professional competencies\
 - Membership spotlight
 - Include upcoming NASPA Region 2 information and conference reminders

Pennsylvania

Took the lead in contacting various colleagues at Pittsburgh-area colleges and universities regarding support for our 2017 regional conference, resulting in excellent dialogue with Pitt and Carnegie Mellon.

New Jersey

- Approached by organizers of an annual Student Affairs Conference at Rutgers to consider sponsorship in December. For years, the activity was open to all Student Affairs members at Rutgers and in recent years they have opened up to other NJ schools. The plan for this year is to expand further. We may want to consider this not solely as a sponsoring event, but also a recruitment activity for newer members to NASPA. ---- NOTE: NASPA and ACPA sponsored at some level last year. More to follow.

NYC/Metro

- No Report

New York (except NYC)

- Coordinated an upcoming networking event co-located with SUNY CSAOs for February 23rd, 2017 in Albany New York (6-9pm). The event will be held at the C.H. Pump Station. See NASPA website for details.

Maryland

- Sent out reminders to Maryland members about Careers in Student Affairs Conference at Towson. Will be sending out information to Region about Morgan State Hosting October 2017 Careers in Student Affairs Conference

Washington D.C.

- No Report

West Virginia

- I have sent at least 3 emails to all WV public and private (not-for-profit) chief student affairs officers promoting NASPA II's Conference call for proposals and to save the date for the conference. Similarly, I've worked with the WV Association of Student Personnel Administrators

Association to provide timely social media updates related to the Region II sponsored professional development activities.

(3) KNOWLEDGE COMMUNITIES

African American Knowledge Community

- The AAKC Region II Leadership Team continues to hold monthly conference calls to strategize on ways to engage the AA community
- The Leadership Team created a Constituency Tracker and Events Tracker to keep track of the members that are interested in receiving notification from us and monitoring the engagement of members
- The AAKC Leadership Team is working to partner with the KC Reps for Wellness and Health Promotion on the topic of Wellness and the African American student
- The Leadership Team met at the NASPA Region II conference to brainstorm ideas for next year's conference
- The Region II AAKC Facebook page has been engaging with members by providing relevant information on issues impacting African American students, professionals and the Region. To date we have engaged with 124 members. Posts include:
 - Promotion of the NASPA Region II Conference
 - Sharing job opportunities
 - Highlighting moments at the NASPA Region II Conference
- The AAKC Leadership Team is partnering and planning with the KC Reps for Wellness and Health Promotion on the topic of Wellness and the African American student
- Reviewed proposals for the 2017 NASPA Conference

Alcohol and Other Drugs

- Actively seeking interested committee members to help support programming efforts, submit presentation topics, and engage in social events in the region

Assessment, Evaluation, and Research (Knowledge Community)

- Continue to participate in monthly conference calls with National NASPA AERKC group
- Recruited a team of representatives from Region II to send AERKC updates and/or serve as a back-up to KC Rep
- Attended the KC Reception event at NASPA Region II
- KC Rep served on National AER Committee and participated in monthly planning meetings
- KC Rep participated in creation of AER KC Strategic Plan; edited document
- KC Rep served on the AER KC Communications team and worked with two committee members to introduce a comprehensive annual communications plan; participated in monthly planning meetings
- KC Rep wrote various blog articles for AER NASPA website including a reflection on "Assessing Student Staff Training in Residential Life"

Disability Knowledge Community (Knowledge Community)

- Working on establishing a leadership team, and currently recruiting a task force of 3 people
- Utilizing email communication through the listserv. The following messages were sent out;
 - Information on task force recruitment
 - An article related to service/ comfort animals
 - Information regarding the new professional and graduate student workshop for the NASPA Region II conference.
- KC Rep attended the Region II NASPA conference
 - KD Representative, Anyelina Diaz, is working on establishing a leadership team; conducted conference calls with new interested members.

Gender & Sexuality

- Shifted Social Media Presence for KC on regional level from Facebook Page, which limited ability to interact and engage with SA pros in the region to a Group, making it more easily accessible. Have increased information sharing and community engagement on NASPA events and programs in general, NASPA Reg. II information, and LGBTQ+ issues over all.
- Working on a Region II “Pre-Conference Symposium” with a few other Identity Based KC Representatives.

Indigenous Peoples (Knowledge Community)

- KC rep is serving on Region II conference committees as the Undergraduate Programs Chair (2016) and Registration Chair (2017)

International Education

- KC Rep is running for the open position of International Education Knowledge Community Co-Chair
- Attended a few coffee meetings with NASPA members interested in IEKC around DC Metro area
- Submitted my candidacy, along with Matt Rader (fellow IEKC member) to run as co-chairs of the IEKC for the next term. Elections are forthcoming. Term is three years (one year of shadowing current chairs, one year as leader, one year as leader plus trainer for new chairs).

Latino/a (Knowledge Community)

- Region II Conference:
 - We had over 50 attendees at the LKC pre-conference and social event
 - The LKC Sponsored two sessions
 - What Kind of Doctor is That: Latino Family Dynamics in Pursuing Terminal Degrees, Tania Velazquez Counselor at Suffolk County Community College
 - Latina Doctoral Students Creating Networks for Support, Sofia Pertuz, Assistant Vice President and Dean of Students, Hofstra University

Men and Masculinities (Knowledge Community)

- Scheduled for June 23, 2016: *Intersections of Identity Virtual Roundtable: Intersections of Gender and Sexuality*. This virtual roundtable is meant to engage our identity-based KCs through intentional dialogue throughout the year on a variety of topics. Our first in the series will be cohosted by WISA, GLBT, Men & Masculinities, and Multiracial KCs

New Professionals and Graduate Students (Knowledge Community)

- The leadership team has been selected to work with the NPGS Region II KC Representative. Now that the team is selected the group will have meetings each month to discuss and coordinate offerings for the NPGS KC
- The new GAP Rep for Region II has begun their transition and the new and outgoing GAP Rep along with the Region II KC Rep have begun meeting and working together to discuss the direction of the KC. These meetings will continue with the hopes of a joint plan that serves the needs of graduate students and new professionals.
- During NASPA Region II Conference hosted a meet up for NPGS members
- Pre-Conference for NPGS including the following programs and connection opportunities:
 - NPGS Welcome and Introductions
 - @Region2Grad Empowerment
 - NPGS Meet up

Parent and Family Relations (Knowledge Community)

- Sending bi-weekly tweets for the KC

Spirituality and Religion in Higher Education (Knowledge Community)

- KC has been meeting regularly to discuss what is happening nationally and what we are planning for each region
- KC has a Facebook page that frequently has new postings and is available to anyone. The main focus of the postings is to increase religious literacy

Student Affairs Fundraising and External Relations (Knowledge Community)

- NASPA Headquarters in-person Washington, DC office Open House
- KC Rep attended two National NASPA Chair meetings
- Upon SAFER KC Chair's invitation, KC Rep attended two SAFER KC 2016 Summer Conference Advisory Committee meetings
- KC Rep received national NASPA conference Chair-Elect appointment, orientation, & national training

Wellness and Health Promotion (Knowledge Community)

- KC Activities: Sponsored two programs during the NASPA Region II Conference
- Member Engagement: Promotion of the Wellness and Health Promotion KC during the NASPA Conference

(4) ALL OTHER

Treasurer

- At the June meeting, the advisory board approved the budget for the upcoming fiscal year.
- Conducted a November review of expenditures to encourage all board members to be proactive in reviewing and using the budgets they requested.

External communications

- Regional newsletters were released in March, June, September and the last one will be released the first week of December.
- Format and coordinate the distribution of the monthly Region II Public Policy newsletter produced by the Region II Public Policy representative.
- Creation of Region II Careers in Student Affairs website and emails.
- General implementation and update of regional website events and announcements, including the following Careers in Student Affairs Conference, the Mid-Managers Institute and the Regional Conferences

Regional email communication

- Worked with Krista Saleet to translate and distribute the monthly Public Policy newsletter for Region II members. So far three distributions of the updates have occurred in 2016 and it has been received with great reviews.
- Created a second and third Region II newsletter.
- Worked with the national office to understand and translate the old website into the new system that they had implemented. This year we expect that a new membership database will be coming online which will change some of the ways in which communication occurs.

Strategic Initiatives

- Co-Chairs have been holding bi-weekly phone meetings to discuss the strategic initiatives, next steps and receive updates from sub-committee members.
- Co-Chairs emailed the strategic initiatives volunteer group that was established at the 2016 regional conference to solicit a volunteer chair for each strategic initiative. Four volunteer chairs were identified for each strategic initiative. A conference call occurred with the four volunteer chairs that was facilitated by the Strategic Initiatives Co-Chairs. The next conference call is scheduled for Monday, November 21st where the volunteer chairs of each strategic initiative will have goals and proposed action steps to accomplish each strategic initiative. These goals and action items will be shared at the Region II board meeting, December 4th in Pittsburgh, PA.
- The four sub-committees, regional director-elect and strategic initiative co-chairs met for a half-day retreat on January 26, 2017. During this retreat, we planned the next 6-8 months to help execute the items of the strategic initiatives. A report of this discussion and findings will be shared at the March board meeting in San Antonio.
- Sub-committees are meeting regularly to address tasks and move forward their plan to execute their assigned strategic initiative.
- We are currently looking to fill the subcommittee chair position for the Excellence in Action strategic initiative.
- Co-Chairs reviewed proposal for graduate and new professional incentives and agreed to provide \$750 to the regional award recipient for the undergraduate rising star award and the graduate student of the year award. Additionally, we agreed that we would fund 2-3 NUFPs to

attend the regional conference, \$750 for each NUFP. The NUFP Coordinators can determine an application process for the NUFP scholarship process.

Corporate Relations

- We had a very successful conference, bringing in over \$30,000 in sponsorship and in-kind donations. Worked with the Board during the June meeting to advocate for a specific, mid-level professional to serve on the conference planning committee as opposed to the Corporate Partners Representative. This will enable the board-level role to focus on the partnerships and not on the details of logistics, which are critical to success.
- Will provide a board information session at our March meeting.

NUFP Coordinator

- Ordered and mailed NUFP stoles and pins for every graduating NUFP fellow in Region II.
- Hosted a reception for all Region II NUFP Fellows on Monday, June 5th during the Region II Conference.

Awards

We received 42 nominations for 12 award categories. The awards committee comprised of 4 regional members (awards coordinator included) are currently reviewing the nominations and identifying recipients for each award. The awards recipients will be notified no later than November 21st and the recipient information will be submitted to the NASPA office. The awards committee members are: Jacinta Avery- The New School, Sherry Early- Marshall University South Charleston, Sara Ousby- University of Baltimore, and Ashley Lemmons- Lehigh University.

Listed below is a chart of award categories and number of nominations for each category:

Nomination Award Categories	Number of Nominations
Outstanding Performance as a Dean	4
Rising Star	5
Outstanding Service to NASPA	1
Outstanding Graduate Student	5
Mid-Level Professional	13
Outstanding Contribution to Higher Ed	0
New Professional Award	7
Community College Professional Award	1

Outstanding Contribution to Student Leadership Programs	4
Diversity Award	2
President's Award	0
Academic Excellence Award	0
Total Number of Nominations	42

Sponsorship

Webinars/Publications/Consulting

May 2016

- Assessed Behavioral Assessment and Intervention Team (BAIT) for Babson College in Massachusetts

June 2016

- Assessed student affairs operation at Randolph-Macon College in Ashland, VA

November 2016

- Assessed the security operation at Illinois Wesleyan College in Bloomington, IL

PaperClip Communications

- Presented for various webinars on various topics including minors on campus November 9th.

Marketing

- Designed the Region II Strategic Initiatives publication
- Designed and distributed Region II Advisory Board & Conference Team T-Shirts that promote member engagement, and marketing items for the Indianapolis conference.
- Designed and purchased following marketing items for the Region II conference:
 - Selfie Stick Giveaway – All participants attending the NASPA Region 2 Conference will receive a selfie stick to promote engagement with social media.,
 - NUFP Giveaway- All NUFP/Undergraduate participants will receive a NASPA padfolio and jump drive.
- Provided each of the CSAM Conference locations with promotional materials for NASPA Region II - note pads, pens, pins, etc.
- Prepared promotional document for regional events at the national San Antonio conference.

Professional Development & Events

(1) REGIONAL EVENTS

2016 Careers In Student Affairs Conference

October 21 (New York Institute of Technology & Towson University) and 22 (Buffalo NY, CSPA-NYS)

Attendance: There were approximately 360 registered attendees among the three sites.

Keynote Speakers:

NYIT: Dr. Amy Hecht from The College Of New Jersey

Towson University: Traevana Byrd of Towson University General Counsel

Buffalo/CSPA-NYS: Patrick Love, New York Institute of Technology

Revenue: Approximately \$3,035.00 from Towson and \$6,435.00 from NYIT, totaling \$9470.00. No info available yet for CSPA-NYS.

Assessment: Each site had their own evaluation; please see previous reports for details.

2017 Regional Conference

- We have confirmed a date for the 2017 Careers in Student Affairs Conference; Friday Oct. 6th. Morgan State University and FIT are confirmed. SUNY Albany is a strong third possible location.
- CSPA has been informed that NASPA Region II will not be partnering this go round on the conference; however, there is a possibility we may work together in 2018.

NASPA Region II Mid-Manager's Institute

University of Maryland, College Park

June 20 – June 23, 2016

We welcomed **39 participants from over 25 institutions** to the bi-annual Region II Mid-Manager's Institute hosted at the University of Maryland, College Park. During the three-day intensive conference, mid-managers from across Region II participated in 10 seminars focusing on management, budgeting, assessment, entrepreneurship, wellness, and academic collaboration. In addition, participants had a number of opportunities to network with each other as a group and in smaller "clusters," and also had the opportunity to engage in one-on-one conversations with their assigned faculty member. In addition to the faculty members, participants also heard from NASPA President Kevin Kruger on the current state of higher education and student affairs, and from Vice President for University Relations and Student Development for American Campus Communities Teri Bump, who spoke about the importance of having an executive presence. The next Region II Mid-Manager's Institute will be held in 2018. Faculty were Michael Christakis, Lynette Cook Francis, Terry Martinez and Kirk Manning.

2016 Region II Conference

June 5-7 ♦ John Jay College of Criminal Justice, New York, New York

- 616 Conference attendees including 15 SUNY Chief Student Affairs Officers who hosted their summer meeting in conjunction with the conference
- Two pre-conference opportunities:
 - New Professionals & Graduate Students (45 participants) – Featured undergraduate & graduate tracks and shared sessions on developing mentor relationships and involvement in professional organizations.
 - Latino/a Knowledge Community (42 participants) – New pre-conference opportunity that included sessions on intersectionality, road to mid-level & senior management, and pursuing a terminal degree.

- 97 Educational Sessions (includes session offered during pre-conferences)
- Two featured speakers:
 - Dr. Shaun R. Harper, Executive Director, Center for the Study of Race and Equity in Education: Strawberry Lemonade
 - Dr. Kathy Obear, Alliance for Change: Shifting Contexts, Shifting Roles: Creating Inclusive Campus Environments

2017 NASPA II Annual Regional Conference (in progress)

June 4-6, 2017

Renaissance Pittsburgh Hotel, Pittsburgh

- Secured second speaker: dr. becky martinez (prefers lowercase letters); will also lead a learning institute
- Secured an on-site technician to support with tech needs; Pitt schools will be providing tech equipment
- Signed entertainment contracts for Warhol Museum and PNC Park
- Added additional room needs for Sunday daytime
- Secured a second hotel for conference housing; waiting on UPITT for on-campus housing.
- Registration will go live first week of Feb 2017
- Working on bus transportation system with Val and state representatives

SSAO Institute

- Working to develop the second annual Institute for Vice Presidents of Student Affairs, to be offered as a component of our annual conference in Pittsburgh, as a day-long event on June 5, 2017. Planned content of the institute includes a NASPA Leadership Briefing (including Q&A), a presentation and discussion on current legal issues, a presentation and discussion on current public policy issues, and a presentation on a community-based program developed in response to gender-based sexual misconduct. Potential collaborations are being explored; strong interest has been expressed by Penn State University (PSU) Student Affairs at the Pittsburgh Council on Higher Education (PCHE), though neither has been officially confirmed as a collaborator. Several other potential collaborators have been contacted, but for various reasons are not able to work with us. WVSPA (West Virginia state NASPA organization) has expressed willingness to help promote the Institute.

Information about the VPSA Institute has been shared with Danny Anzueto of the NASPA central office, in response to a request for information about regional programs for VPSA's.

(2) NASPA Divisions

Community College Division

11th Annual CUNY Black Male Initiative Conference

October 8, 2016 ♦ Bronx Community College, Bronx, NY

- 700 Participants

Child Welfare and Racial Equity Workshop & Talk

October 18, 2016 ◇ Rockefeller Center, New York, NY

- 100 Participants

CUNY Relief Efforts Planned for Hurricane Matthew

October 19, 2016 ◇ CUNY Central, New York, NY

- 50 Participants

Stafford & Associates Title IX Investigations

November 21 – November 23, 2017 ◇ Adelphi University, Garden City, NY

- 30 participants

Suffolk Community College – Professional Development: Career Services Retreat

December 9, 2016 ◇ Suffolk Community College, Riverhead, NY

- 20 Participants
- Facilitated Career Services Retreat

LICSPA Annual Conference

February 4, 2017 ◇ Stony Brook, New York, NY

- 250 participants
- Presented “Hot Topic” – Issues, Impact, Influence; Working at 2yr vs. a 4yr Institution

Professional Standards

- Presentation on the Professional Competencies for Student Affairs Educators given on behalf of the NASPA Professional Standards Division at the NASPA Region II Conference on June 7, 2016
- The December meeting of the Long Island (NY) College Student Personnel Council (LICSPA) included a presentation on the NASPA Competencies and introduction to the new rubrics. LICSPA members expressed an interest in continue this professional development topic throughout the 2017 year.
- Preparation of a conference proposal on the Student Affairs Professional Competency Areas to be submitted for the 2017 Pennsylvania Student Affairs Conference (a collaboration between the PA State System of Higher Education Student Affairs Divisions and the Pennsylvania College Personnel Association). This conference is scheduled for May 23-25, 2017 at East Stroudsburg University in East Stroudsburg, PA
- Arrange for Region II to be a sponsor and exhibitor for the above conference

Public Policy

NASPA Region II conference, June 5 – June 7, 2016 ◇ John Jay College of Criminal Justice, New York City

- 615 conference attendees
- Public Policy 101: Policy and the Practitioner for the Undergraduate
 - Presenter: Krista Saleet
 - 11 attendees
 - Session was very well received. Might include more about how to follow trends using social media.

- Public Policy and Student Affairs
 - Co-presenters: Krista Saleet, Amy Hecht, VPSA, the College of New Jersey and Region II Director-Elect, and Stacy Schuster, Associate Vice President for College Relations, The College of New Jersey
 - 35 attendees
 - Session was very well-received. Had a number of attendees speak with us afterward about how to get more involved in policy issues.
- Impacts of the ACA Employer Mandate and FLSA Exemption Change to Higher Education
 - Co-presenters: Krista Saleet and Kathy Woughter, VPSA, Alfred University and Region II Director
 - 25 attendees
 - For future, would try to have someone who is farther along in implementation of someone representing Human Resources co-present as well.

Student Affairs Staff In-Service

October 25, 2016 ♦ *Williamsport, PA*

- More than 50 attendees from Division of Student Affairs at Penn College of Technology and Lycoming College
- Session titled *Public Policy and the Practitioner*
- Followed by lunch with selected senior staff in the Division

NASPA National Conference

March 12-15, 2017 ♦ *San Antonio, TX*

- Proposal accepted
- Public Policy and Student Affairs: Building partnerships for influence
 - Presenters: Krista Saleet and Dr. Amy Hecht, VPSA at The College of New Jersey and Region II Director-Elect

Small Colleges and Universities

Region II Conference - June , 2014 – June 5-7, 2016 ♦ John Jay College/NYC

- There was one program specifically about small Colleges
- I was not able to attend the conference due to a family emergency. Thankfully, Heather Black and Kathy Woughter were able to conduct the program/round table I had planned:
 - Small Colleges, Sharing Best Practices and Hot Topics
 - 11 people attended – I was provided their names and will follow up with them
 - Topics brought up for discussion included:
 - FLSA
 - Transgender support
 - Retention
 - Funding & Staffing
 - Fear of small colleges closing

- How to articulate market value
- Supporting student of color

Foundation Ambassador

Currently planning events for the NASPA and the NASPA Region II conference.

- NASPA in San Antonio: Thank you reception in the Region II suite for any NASPA Region II members that have donated.
- NASPA Region II in Pittsburgh: Tabling during Check-in the thank those that have donated and to increase donations. Additionally, opportunity to tour the Pittsburgh Stadium for anyone that donates during registration. Tricia is working on the logistics of these events.

(3) State Initiatives

New Jersey

- NASPA Region II was a proud sponsor of the 14th Annual LGBTQA Conference held at New Jersey City University on Friday, October 28. Over 20 colleges and universities brought 204 students and staff.
- In addition to the varied schedule of topics, the conference has begun to attract more community partners to attend and display annually. Those agencies, programs and services have expanded the opportunities and included social service agencies and a clinic that also provided HIV testing. A major highlight this year was the Plenary Session Panel after lunch that focused on activism. The panel included Michael Billy, film and television personality, producer, musician, and community activist; Louis Farmer, openly gay HIV positive writer, health professional, HIV/AIDS activist; Joelle Eliza Lingatt, active CUNY Law student involved with the National Lawyers Guild, Labor Coalition for Worker Rights and Economic Justice, Students for Justice in Palestine, and the Black Student Law Students Association among others; Sheika Thomas, lyrically known as Purple Haze or Purple who challenges audiences with natural ease and a voice that inspires movement and positive thoughts with words and Yasmine Tadross an exchange student from California who has been actively involved with Gender Bender, a deconstructing Gender Talent Show and Trans Remembrance March among other events.
- NASPA Region II was recognized in a looping power point throughout both meal periods (Breakfast and Lunch) and specifically thanked and recognized by the Host Chairperson during the Opening Session.
- The next event will be October 27, 2017 and being held at William Paterson University where the conference started and was held consecutively for 10 years until it began rotating through the partner schools for the last few years.

NYC/Metro

- The NYC Metro Representative has been promoting the NYU Roundtable on Diversity and Equity on Thursday, February 16th noon-5pm. This program will provide a forum for seasoned diversity and student affairs professionals to reflect the ways in which recent election results, the

national and global political landscape, and campus climate and activism will shape our work; institutional policies and practices; and our professional roles and responsibilities.

- The NYC Metro Representative has been promoting the Friday, February 17th the NYU Student Affairs Conference with NASPA Region II as a sponsor. The Metro Rep will provide a welcome from NASPA at the event.
- The NYC Metro Representative is planning a spring (date TBD) for Senior Student Affairs Officers to gather for a Hot Topics session and reception. Details to follow.

New York State

- Coordinated a SSAO Roundtable for February 24th 2017 in Albany NY from 9:30-11:30 co-located with SUNY CSAOs and to be held at the Hampton Inn & Suites (Downtown) in the ballroom. See NASPA website for details.

Maryland

- The Association of Title IX Administrators (ATIXA) will conduct its Civil Rights Investigator Certification Course Level One Training on March 22-23, 2017 at Morgan State University. Please note this is during Spring Break. This course provides foundational knowledge and skills for civil rights investigators, deputies and Title IX Coordinators/Administrators who perform and/or oversee campus investigations. The primary focus is mastering the investigation of campus sexual misconduct and sexual harassment.

Washington D.C.

Student Affairs Meet & Greet

The event was held on November 17th from 5:30 pm to 7:30 pm at 1831 Bar and Lounge in Washington DC. There were approximately 25 student affairs professionals and graduate students from various institutions within the District but also a few from outside of the District, such as the University of Maryland and Community College of Baltimore County. There were also representatives from the NASPA National Office.

West Virginia

West Virginia Association of Student Personnel Administrators and WV TRIO Association Annual Conference, November 1-1, 2016. Glade Springs Resort, Daniels, WV

- Number of attendees/participants=64
- Description of program
 - Two day professional event for student service professionals and college access/success providers (program attached)
 - Included update on NASPA Region II with focus on annual conference that will be held in Pittsburgh, PA
- Number Sessions?
 - 1 pre-conference
 - 20 break-out/concurrent sessions
 - 2 plenary/keynote sessions

- 2 general sessions
- 1 reception sponsored in party by NASPA Region II
- Names and Titles of Keynote Speaker(s)
 - Dr. Anthony L. Jenkins, President, West Virginia State University
 - Kelli Jo McNemar, Director, West Virginia Campus Compact
- Successes of the event/changes that one would make next year
 - Surveys are currently being collected/analyzed and appropriate changes/modifications will be made based upon feedback
 - Overall, very successful and plan to have conference again next year during the same week in Charleston, WV.

(3) Knowledge Communities

African American (Knowledge Community)

- Kurtis Watkins represented the AAKC by presenting on Financial Wellness from a Student Affairs Professional during Region II Conference
- AAKC sponsored the following presentations at the NASPA Region II Conference:
 - Presenter: Janelle Hill; Workshop: Addressing Diversity in Minority Serving Institutions: Are we exempt?
 - Presenter: Zaneta Rago-Craft; Workshop: Language Matters: A Mixed Media Approach to Combating Microaggression
- NASPA Region II's DC Representative, Kelvin Harris, hosted a NASPA DC Meet-n-Greet in which members learned more about NASPA, Region II, & the Knowledge Communities, and connect with other Higher Education Professionals in the DC area. There were 30 people in attendance, including representatives from NASPA who were able to talk with new professionals about NASPA and getting involved

Assessment, Evaluation, and Research (Knowledge Community)

- During NASPA Region II Conference, KC Rep:
 - Served as the Co-Chair of Conference Assessment for NASPA Region II. Increased survey response by over 1000%
 - Served as a conference committee member and assisted with the planning and execution of the entire conference (including weekly phone calls, meetings with co-chair, etc.)
 - Introduced an "Assessment Table" sponsored by the AERKC
 - Introduced assessment-oriented sessions and promoted the AERKC
 - Added new "Poll the Audience" assessment to the conference as means of spreading key messages about the surveys, sponsors, etc.
- **NASPA Assessment & Persistence Conference, KC Rep:**
 - Attended and volunteered

- Attended planning meetings for AERKC

Disability Knowledge Community

- Region II Conference: KC Rep introduced the following session:
 - A Disability Not a Disadvantage: College Students With Disabilities As An Emerging Identity Group
- KC Rep serving in panels to discuss topics of ability throughout the region that are sponsored by NASPA or NJHEAD (the region Association Higher Education and Disabilities).
- KC Rep and Parent and Family Relations KC have been approved to host a webinar this Spring semester. The Webinar will take place Wednesday April 5, 2017 from 2pm-3pm eastern time. Currently promoting the event.

International Education (Knowledge Community)

- NASPA Region II
 - KC Rep presented, "Going Global: International Alternative Breaks as an Opportunity for Student Leadership"
- Building Bridges Coalition: International Volunteering and the 2030 Development Agenda:
 - 150 participants
 - Description of program: A high profile national forum on the role of volunteers in achieving the United Nation's Sustainable Development Goals for 2030, and on their impact research
- Provide a multi-stakeholder platform for the advancement of innovative US-global alliances with NGOs, faith-based entities, university consortia, and the private sector in conjunction with the launch of the Service Year Alliance
- Engage policymakers on the benefits of international service and policy options for the next Administration

Latino/a (Knowledge Community)

- Region II LKC Pre-Conference:
 - 50 people attend the pre-conference
 - Acknowledged at the Opening Session by NASPA President Krueger, NASPA Region II Conference Chair, and at the Awards Luncheon
 - Session Abstract: Abriendo Puertas: Pathways for the Advancement of Latino/a Professionals
 - Keynote: The Road to the presidency
 - Dr. David Gomez, President, Hostos Community College
 - The Higher Ed Highway: Know Your Academic Options. The Road to becoming a faculty member, researcher, getting an Ed.d. or PHD
 - Dr. Ebelia Hernandez, Assistant Professor, Rutgers University
 - Dr. Kenny Nienhusser, Assistant Professor, Educational Leadership at the University of Hartford
 - Panel Discussion: The Intersectionality of Identity in the Workplace (Gender, Sexual Orientation, Faith/Religion, Culture, Race & Ethnicity, etc.)
 - Juan Carlos Matos, Assistant Dean and Director for Multicultural Affairs at Fordham University

- Rosann Santos, Director of Strategic Initiatives at John Jay College and Founder of Latinas in Higher Education
- The Road to Mid & Senior Level Management
 - Dr. Salvador Mena, Associate Vice Chancellor of Student Affairs, Rutgers University New Brunswick
 - Sofia Pertuz, Assistant Vice President and Dean of Students at Hofstra University

New Professionals and Graduate Students (Knowledge Community)

- NPGS Pre-Conference featured the following programs:
 - Who's on Your Mentor Board? The Student Affairs Mentors You Should Recruit
 - Supervising Graduate Students: Being Intentional with Development
 - NPGS Lunch with Chief Student Affairs Officers
 - NPGS Pre-Conference Action and Planning

Parent and Family Relations (Knowledge Community)

- NASPA Region II Conference:
 - PFRKC sponsored 2 programs
 - Presented: Finding Wellness in a Single Stop (with Single Stop & John Jay College colleagues)
- Presenting at NASPA National with Nichole Davis (Single Stop) & Vice Chancellor Christopher Rosa (CUNY)
 - Helping Low Income Students on the Path to Success: A Conversation about Assessment & Interventions, Program ID-36197
- Collaboration with Disability KC Rep on April Webinar to discuss transition of disabled students on campus and parental support

Spirituality and Religion in Higher Education (Knowledge Community)

- The KC has been joined by an "Expert in Residence" and there has been some discussion and preliminary planning towards adding a more substantial presence to the national conference regarding religion and spirituality, as well as discussion about generating a stand-alone conference around the same topic
- Several webinars have been developed, including:
 - Space on campus for religious/spiritual practice
 - Sikhism
 - Hinduism
- Currently planning a conference in May: Religious, Secular, and Spiritual Identity Convergence Conference, UCLA, May 22-24, 2017

Student Affairs Fundraising and External Relations (Knowledge Community)

- SAFER KC NATIONAL: NASPA National Conference
 - KC sponsored 3 general sessions
 - KC hosted Open Business meeting – great attendance and interest
 - KC met to continue planning for 2016 Student Affairs Fundraising KC conference
- The 2016 NASPA Student Affairs Fundraising Conference will focus on the following themes:
 - Fundamentals to catalyzing fundraising initiatives within student affairs

- Developing and managing volunteers
- Identifying target audiences for potential fundraising activities
- Building collaborative strategies for fundraising success
- External relations and alumni relations for student affairs
- Building and enhancing strategies & practices for student affairs fundraising success

Student Affairs Partnering with Academic Affairs (Knowledge Community)

- Sponsored “Changing Times: Holistic Advising Career Development; the First Year Experience” at the NASPA Region II Conference
- Handed out SAPAA pins at the session and introduced the speaker

Wellness and Health Promotion (Knowledge Community)

- NASPA Region II Conference: Program Title “Using innovation and department integration to address the mental health needs of international students”
- Trainings: Planning webinar to be held in the summer on the utilization of counseling services among students of color and international students in the US and best practices to meet the mental health needs of both communities

(\$) All other

Strategic Initiatives

- Presented “NASPA Region II’s Innovative and Visionary Promise: 2016-18 Regional Strategic Initiatives” at the Region II conference. 22 attendees discussed the initiatives and generated ideas, and this generated 25 volunteers to work with the co-chairs.
- Moving forward, Co-Chairs of Strategic Initiatives will meet with volunteers to discuss their roles and involvement as we move forward to develop and implement the regional strategic initiatives

NUFP Coordinator

- Presented at the Region II Conference at John Jay College - CUNY on the NUFP Program on Tuesday, June 7th from 10:10 – 11:10 a.m.
- Created the first Undergraduate Student Track for the Region II Conference. Served as one of the Undergraduate Track Coordinators along with Tara Leigh Sands, Conference Planning Committee member. 14 undergraduate students were registered. We provided 6 sessions that included topics on mentoring, networking, graduate school, and financial management.
- Attended Region II Careers and Students Affairs Conference at NYIT with current NUFP fellows and assisted student applicants with application.

Corporate Relations

Webinars/Publications/Consulting

January 2017

- “Taking a Look at Compliance Over the Next Four Years” in The Student Affairs Compliance Report & Analysis

PaperClip Communications

- Presented for various webinars on various topics including “Student Handbooks: Update and Audit” (1 Dec 2016); “Conduct Code Updates: Legislative Impact to Policy Changes” (17 Jan 2017); “Consent, Assault, & Micro aggressions: Orientation for the Next Generation” (25 Jan 2017).

Advocacy & Scholarship

Knowledge Communities

African American

Kurtis Watkins, AAKC Region II NJ Liaison wrote the following article “Top 10 Topics in Diversity for 2017” Link: <http://www.macuho.org/blogpost/664757/266629/10-Topics-on-Diversity-for-2017>

Latino/a (Knowledge Community)

- Awards:
 - Sofia Pertuz - Received NASPA Region II Award at the Region II Regional Conference
 - Dr. Delmy M. Lendof Received NYU Student Affairs Hallmark Award
- Publication:
 - Dr. Delmy M. Lendof published in Chronicle of Higher Education Special Diversity May Publication. The article is a reflection of NASPA SA-Speaks Talk. <http://chronicle.com/article/Glitches-at-a-Conference/236448>