



**Kathy Woughter, RII Regional Director**  
**Report for the July 2015 Board of Directors Meeting**  
**Prepared by Susan Gardner, RII Board Communications Manager**

### NASPA Board Action Items

None at this time

### Leadership & Member Engagement

#### ADVISORY BOARD

- Held monthly conference calls with the advisory board
- On-going work to keep all positions on the advisory board filled – max 3 vacancies (See roster Attachment I)
- New board member orientation held June 6, 2015 in Washington D.C.
- Held a board retreat June 6 & 7, 2015 (agenda attached—Attachment II)
- Scheduled all monthly conference calls for 15-16

#### MEMBER ENGAGEMENT

- 2,189 members; 62 members with expiring membership; 81 new members; 105 renewing and 101 recently expired
- Graduate Student Advisory Board has been formed
- Region II NUFP Advisory Board has been formed

#### CORPORATE SPONSORSHIP

- Final tally for corporate sponsors for the 2015 conference was \$23,000
- At the conclusion of the annual conference, all corporate sponsors were contacted about setting up meetings for the near future for next year

#### AWARD RECOGNITION

On Tuesday, June 9, 2015 at the NASPA Region II Conference, we held the annual awards luncheon. RII Awards Coordinator David E. Jones led the awards ceremony and recognized each recipient, as follows:

**Mid Level Student Affairs Professional Award** - Michelle Regina Van-Ess, Director for the Department of Student Life, Fashion Institute of Technology

**Region II New Professional Award** - Tracy Gavin, Townhomes Coordinator, The College at Brockport, SUNY

**Community College Professional Award** - Mitchell Levy, Vice President of Student Affairs & Branch Campus Management/Dean of Students, Atlantic Cape Community College

**Fred Turner Award for Outstanding Service to NASPA** - Shelia Burkhalter, Associate Vice President for Student Affairs, University of Baltimore

**Rising Star Award** - Daniela Bulos, Student Ambassador for Admissions, Resident Assistant and Title IX-EMSA Intern, The College at Brockport, SUNY

**Scott Goodnight Award for Outstanding Performance as a Dean** - Dr. Peter Konwerski, Vice Provost and Dean of Student Affairs, The George Washington University

**Outstanding Graduate Student** - Meagan Allers, Programming Coordinator Graduate Assistant, Canisius College

**Outstanding Contribution to Student Leadership Programs** - Kimberly Pagano, Director of Orientation & Student Leadership Development, Daemen College

**Distinguished Excellence in Diversity** - Santiago Solis, Senior Director for Center for Student Diversity, Towson University

#### **NASPA UNDERGRADUATE FELLOWS PROGRAM**

- Creation of NUFP Region II Student Advisory Board. Will start September 2015
- NUFP Reception held during Region II Conference June 2015
- Created NUFP “cheat sheet” to aid in recruitment
- Created a welcome email and video for all new NUFP fellows

#### **PROFESSIONAL STANDARDS**

- Participated in national Professional Standards meetings and conference activities during NASPA Conference in New Orleans, LA
- Represented NASPA Region II (as exhibitor) at the 2015 Pennsylvania State System of Higher Education (PASSHE) Student Affairs Conference at Millersville University, Lancaster, PA – May 19-22, 2015
- Will continue to promote the Professional Competencies throughout NASPA Region II by working collaboratively with the State Reps, Faculty Rep, Graduate Student Rep, and other Regional entities as appropriate

#### **PUBLIC POLICY**

- Provided public policy update to Region II Advisory Board, including promotion of national conference session proposals and brainstorming on how to engage more constituents in policy feedback process

- Working with other Region II Division Representatives to put together webinars/conference calls or meeting opportunities for sub-regional groups on key PPD focus areas
- Professional Standards representative would like to work together to share resources with Higher Education programs in the Region on how NASPA engages in political affairs and how to teach political engagement to new professionals

**Public Policy Session:**

***Pennsylvania State System of Higher Education (PASSHE) Student Affairs Conference: Navigating Change and Rediscovering Student Affairs***

*May 19, 2015 – May 22, 2015 Millersville University, Lancaster, PA*

- 200 attendees at conference
- Session: The Student Affairs Professional Competencies: Increasing Accountability
  - Description of the current competencies
  - Application and use of the current competencies
  - Discussion of revision of current competencies & changes being implemented
  - Discussion of application and use of revised competencies moving forward
- This session had 20 participants, all very interested in information on the utilization of the competencies for purposes of staff training, program/service delivery, and performance review. Conference planning committee would like to have session included in next (2017) conference.

**KNOWLEDGE COMMUNITIES**

Working to identify Region II Knowledge Community Representatives for the following KCs:

- Fraternity and Sorority Affairs
- New Professionals and Graduate Students
- Wellness and Health Promotion
- Women in Student Affairs

90 people attended the Latina/o KC Pre-Conference in New Orleans, chaired by our KC Co-Chair Santiago Solis. This is the highest number on record for this pre-con.

**FOUNDATION AMBASSADOR**

This year we are asking advisory board members to give in \$30 increments in recognition of our 30 years of regional conferences. Gifts from the board will help us reach our goal of 100% participation by the Advisory Board and surpass the number of total donors from last year. We are currently at 77% for Region II advisory board participation.

At the time of the Region II conference we were at 82% of goal in giving and number of donors overall for the region.

## Professional Development & Events

### **Regional Conference: June 7 – June 9, 2015 - The George Washington University, Washington, DC**

- 50 pre-conference participants, 332 registered for conference
- 48 sessions
- Keynote speakers were Scott Jaschik, Editor, Inside Higher Ed, Kyle Southern, National Forum on Higher Education for the Public Good, and Aurora Kamimura, National Forum on Higher Education for the Public Good.

### **Successes of the event:**

- 30/60/90-minute programs to accommodate all program styles
- Preconference had record number of attendees
- Corporate sponsorship and partnership with George Washington University assisted us in our revenue goals.
- We hired a photographer for the event for the first time; everything was well-documented and we offered headshots for any interested attendees.
- All information was online and no paper - this was well received.
- We had on-campus housing at a low cost and this really increased our numbers, we had 51 people use this option.
- We had about 90 first-time attendees and several methods of engaging and welcoming them.

### **SSAOs at the Regional Conference:**

- About 30 CSAOs attended the conference
- Coordinated two “Think Tank” sessions and one CSAO Breakfast Social
- App. 15 CSAOs attended each event. There were very few CSAOs who attended both think tank sessions, leading to two very good—and very different—conversations.
- Breakfast attendance was lower than hoped. Some individual voiced concern that this program works better when all conference attendees are at one site (i.e. a conference hotel). The CSAO early evening reception was not held this year; some folks asked for its return. It may be a better social gathering vehicle than is breakfast at the regional conference; we’ll reconsider this for next year.

### **SUPPORTING UNDERGRADS, GRADS AND NEW PROFESSIONALS**

During the June board meeting, RII board members participated in a discussion about creating scholarships for undergraduates, graduates, and new professionals to attend local conferences, the regional conference, and the national conference. The board agreed that this is a direction in which we want to move in order to increase participation, professional development, and scholarship opportunities for these individuals throughout Region II. An ad-hoc group chaired by Terry Martinez will continue discussions and propose a formal plan/process for awards in the coming months.

## **SPONSORSHIPS**

NASPA Region II has sponsored the following conferences/events since March:

April 2015: New York City-area networking night

April 2015: Reasonable Accommodations for Students with Disabilities Training hosted by the WV Higher Education Policy Commission and the WV Council for Community & Technical College Education

May 2015: Pennsylvania State System of Higher Education (PASSHE) Student Affairs Conference, hosted by Millersville University

June 2015: Western New York Assessment Consortium, SUNY Brockport

June 2015: Latinas in Higher Education, hosted at New York Institute of Technology

## **SCHEDULED EVENTS:**

### ***October 23, 2015 - Careers in Student Affairs Conference***

- Three sites: NYIT, Towson and Canisius
- Booked keynote: Dr. Jason Pina, Bridgewater State University

### ***June 5-7, 2016 - Region II Conference***

- Location: NYC at John Jay College, CUNY