



Kimberlie L. Goldsberry, PhD
NASPA IV-E, Region Director
Report for the December 2015 Board of Directors Meeting
Submitted November 11, 2015

NASPA Board Action Items

None at this time

Leadership & Member Engagement

The Regional Advisory Board held monthly calls via conference call and one in-person meeting (tied to Regional Conference) to discuss and transact business, see dates below:

Regional Advisory Board Meetings		
Monthly Call	July 10th, 2015	
Monthly Call	August 14th, 2015	
Monthly Call	September 11th, 2015	
Monthly Call	October 9th, 2015	
Regional Conference/Board Meeting	November 7th-10th, 2015	Schaumburg, IL
Monthly Call	December 11th, 2015	

- The Regional Board approved an operating budget and to invest \$100,000.00 of accumulated regional funds with NASPA.
- Regional Goal Development Process and Common Indicators of Success work continues throughout fall conference call and in-person meetings.
- Communications Team trained Signature Event Team leaders and Knowledge Community Leaders and Regional Board Leaders on implementation process.
- The Region IV-E Communications team is working to increase member engagement through a revival of our social media accounts (Facebook and Twitter) at the Regional Annual Conference.
 - Currently, 1408 Followers on Twitter

- Currently, 782 Likes on Facebook Page
- Through the updating of back end processes, the communications team has streamlined outgoing messaging via social media.

NASPA Foundation - NASPA Gives Update as of November 10, 2015

Progress toward Donor Goal	Donors	Donor Goal	Progress toward Dollar Goal	Dollars	Dollar Goal
45%	35	78	24%	\$4,480.00	\$19,037.00

Membership Update

- 2,634 as of November 9, 2015

Immediate Past Region Director

- I sent a note to the region soliciting the names of potential candidates. I received 15 nominations.
- 5 candidates chose to apply for consideration.
- The Selection Committee was comprised of Joel Spiess of the University of Wisconsin Milwaukee, Renee Dowdy of Marquette University, Jasmine Clay of the University of Michigan and myself.
- All of the candidates were extremely strong and would have served our region well.
- The Committee chose two candidates. Their nomination materials will be sent to the Nominations and Resolutions Committee of the National NASPA Board. They will make the final decision about our two candidates at their December Board Meeting.
- The names of the candidates will be announced in January.
- Elections will take place over four weeks in January and the candidate who is selected will be informed in February.
- The Regional Director Elect will then join the Regional Board and start working with you to prepare for their RD terms which starts in March, 2017.

Community College Division

- Participation on the monthly IV-E Regional Conference calls, Community College Division conference calls, and Symposium Series conference calls;
- Assisted with the creation of the content for the new NASPA Community College Symposium Series;
- Drafted a NASPA blog post regarding guns/safety;
- Coordinated and held three conference calls for a regional community college planning team to discuss preparations for the IV-E Conference;
- Sent an email to all IV-E NASPA community college members encouraging them to attend the conference and shared information about the community college meeting.
- The Regional Community College Engagement team has created a flier that will be disseminated to NASPA IV-E Community College Student Affairs Professionals highlighting the Community College Meeting, Community College Social, and Community College program sessions at the IV-E conference.

Small College and University Division

Engagement at Regional Conference

- Small College track sessions – connect with presenters
- Invite SCU attendees to join the NASPA SCU Twitter feed and connect with the SCU network
- Explore with members what needs and ideas they may have through conversations and dialogue

Public Policy Division

Engagement at Regional Conference

- Hosted a Public Policy Session

Professional Standard Division

Engagement at Regional Conference

- Hosted a session on the New Professional Standards

SALT (Student Affairs Leaders of Tomorrow)

- Recruited volunteers from previous SALT Institute planning committees to serve as part of the 2015 SALT Institute
- Recruited current 2nd year graduate students within Higher Education Administration programs and new professionals to serve as panelists for SALT Institute
- Collaborated with the NASPA Region IV-E Conference Planning Team SALT Liaison to coordinate the SALT Institute

Awards and Exemplary Programs

Regional Conference Scholarship Recipients

Fiona Corner
University of Dayton

Leslie Armell
Michigan State University

Jessica Padilla
Iowa State University

Undergraduate Student Rising Star

Noelle Rich
Butler University

Graduate Student Rising Star

Derrick Robinson
Indiana State University

Outstanding New Professional

John Gipson
Purdue University

Outstanding Mid-Level Student Affairs Professional

DuJuan Smith

University of Illinois at Chicago

Outstanding Performance as a Senior Student Affairs Officer

Kenechukwu (K.C.) Mmeje

Loyola University Chicago

Outstanding Community College Professional

Scott Peska

Waubensee Community College

Innovative Program

Wayne State University

Thursdays in the D

Equity, Diversity and Inclusion

University of Minnesota

Office for Student Affairs and Student Unions and Activities

Knowledge Communities Co-Coordinators' Activities

- Coached KC Reps in the development and submission of goals for 2015-16
- Provided support and guidance for KC Reps that organized programming: drive-in conferences by Student Leadership Programs KC and Women in Student Affairs KC, a Professional Development Day by the Latino/a Concerns KC, and social meetup events by the New Professionals and Graduate Students KC
- Hold monthly conference calls with structured agendas to provide timely dissemination of information and opportunities for KC Reps to learn from one another
- Managing the appointment of KC Representatives for a total of 12 vacant positions on an ongoing basis. Collaboration with Volunteer Coordinator and Membership Coordinator to advertise vacancies broadly among the region's membership to achieve more diverse regional representation (Appointments completed: AA KC, AGAPSS KC, AOD KC, CSVP KC, WHP KC, ALSC KC, PFR KC, and SA KC; appointments for four KCs pending as of this report)
- Worked collaboratively with the IV-East Communication Team to coordinate an approval process for communications from KC Reps
- Continue to encourage KC Reps to partner with State Membership Representatives in planning initiatives to achieve greater geographic diversity of events and broader member engagement across Region IV-East
- Provided KC Reps with a free professional development opportunity on August 26 to enhance their skills and provide an additional enriching benefit of serving in their role (see Professional Development & Events section)

2015 Region IV-E Conference KC Roundtable/Education Sessions

Assessment & Evaluation KC

Description: This session would focus on how professionals have worked to integrate assessment into their day to day work. My co-presenter and I will focus on the how there is no need to recreate the wheel when it comes to assessment and how easy it can be to integrate assessment into work you already do. We will share a recent example from our University and allow others around the table to share their experiences. This session will serve as a great way to share and inform best practices when it comes to integrating assessment into student affairs.

Presenters: Brian Lance, Assistant to the Vice President for Assessment & Enrollment Analysis, Northern Illinois University & Kelli Lance, Assistant Director for Leadership, Northern Illinois University

Women in Student Affairs KC

Title: Making Working Motherhood Work

Description: This roundtable session is a supportive space for the important yet seldom discussed topic of working motherhood, whether it's through birth, adoption, step-parenthood, etc. Three experienced professionals and new mothers will lead discussion on topics such as how to prepare for parental leave, reintegrating into the workplace after leave, and creating a community of support for working mothers on your campus. Whether this is a future plan or a current challenge, we hope you will walk away feeling more knowledgeable and supported and better prepared to achieve an authentic blend of professional and mother. This session is intended for women at any career stage and will include group discussion, individual reflection, and handouts with helpful resources.

Presenters: Ana Rossetti, Assistant Dean, Stuart School of Business, Illinois Institute of Technology, Lisa Harris, Graduate Academic Advisor, Stuart School of Business, Illinois Institute of Technology, Kelley Stier, Associate Dean of Students and Director of Parent & Family Programs, Purdue University

Format: 60-minute time slot

Indigenous Peoples KC

Title: Serving Students from Urban Indian Communities

Description: Population growth of American Indians in urban centers is on the rise in the United States. Increasing need for resources and advocacy in these population centers is important for the many multi-generational families that reside in cities and, who for many, maintain ties to their tribal Nations. Though there are a myriad of similar needs common amongst urban and reservation American Indian students, there do exist unique needs for the students coming from urban populations. Very little research exists for understanding this rapidly increasing population cohort. This roundtable will discuss these urban populations and how practitioners can better serve this base of students in regard to recruitment, persistence and identity development.

Presenters: Alejandro Magana, Jamie Singson & Cynthia Soto

New Professionals and Graduate Students KC

Title: We are the NOW of NASPA: Becoming Involved as a New Professional or Graduate Student

Description: Many new professionals and graduate students are not aware of the vast array of involvement and leadership opportunities within NASPA and its respective Knowledge Communities

(KCs). Join the NASPA Region IV-E New Professionals and Graduate Students (NPGS) Knowledge Community Leadership Team and highlighted guests as they discuss their involvement experiences in NASPA. Attendees will also have an opportunity to become matched with current or upcoming volunteer offerings within the NPGS and NASPA Region IV-E.

Presenters:

NPGS KC IV-E Leadership Team (based on conference attendance & availability):

- Jaymee Lewis-Flenaugh – (Lead Presenter)
- Janelle Love
- Derrick Robinson
- Jivanto P. van Hemert
- Sharee L. Myricks Williamson

2-3 Involved NPs and graduate students in NASPA Region IV-E (based on conference attendance & availability):

- Meghan Blancas
- Erin Boyce
- Raul R. Fernandez
- Stephania Rodriguez
- Jonathan Solomon
- Omega Styles
- Parker A Suddeth
- Alisa Tate

Online Faculty Forum

Wednesday, October 28, 2015 Noon-1:00 p.m.

- Nine participants
- Forum is designed as an informal, topical discussion using a web conference platform. Topics to be addressed included
 - Student Issues – feedback/coaching on writing, plagiarism,
 - Managing Assignment Feedback
 - Recruitment/marketing
- Bill Arnold and Matt Varga served as session moderators.
- Great success for the first time being offered. Will be conducting monthly and will work to get promotion out earlier to attract more participants.
- Participant feedback was very positive
- Future topics include: April 15th Deadline, On-line Classes/Programs, Curriculum Innovations, Working with Adjuncts, Assistantship Challenges, Teaching Social Justice, Program Coordinator Roles

2015 Student Leadership Programs Drive In Conference

Friday, May 29, 2015 - Loyola University-Chicago, IL

- 98 pre-registered attendees, 7 on-site registrations & 105 total attendees for the drive-in
- Conference sessions consisted of: array of breakout sessions, leadership speaks sessions, and open forums presented by colleagues across the entire region. Information and resources geared to support our colleagues work in the region in continuing to network, share best practices and focus discussion on hot topics in student leadership.
- Session tracks were: Congruence of leadership roles and personal decision-making, the impact of social media on student leadership, advising over-committed student leaders and understanding the new generation of student leaders.
- Keynote speaker, Dr. John Dugan, Associate Professor in Higher Education, Loyola University Chicago
- Drive-In Chair: Eboni Turnbow, Wayne State University, eturnbow@wayne.edu
- Breakout Session Coordinators: Shelly Mumma, St. Norbert College & Jacob Frankovich, University of Illinois at Urbana-Champaign
- Registration Coordinator: Jaymee Lewis, Dominican University
- Communication Coordinators: Jennifer Bonarek, Concordia University Chicago & Ryan Bye, Valparaiso University
- Social and Special Events Coordinator: Janett Ramos, Northeastern Illinois University
- On-Site Coordinator: Janelle Love, Northwestern University

Drive-In Planning Committee Members:

- Lisa Brown, John Carroll University
- Eric Kneuve, University of Wisconsin-Madison
- Alisa Tate, The Ohio State University
- Christina Ferrari, Valparaiso University
- Meaghan Stein, University of Minnesota
- Alyssa Arroyo, Wayne State University

The Team Dimensions Model -- Region IV-E KC Representatives professional development webinar

August 26, 2015 - delivered synchronously online

- 33 participants
- Topic: Introduction to the Team Dimensions Model
- Facilitator: Bob Hall, Director of Training Development, Kent State University (donated his time)
- Delivery: Presented synchronously online using GoToMeeting (provided at no cost by presenter)

2015 Women in Student Affairs Drive-In Conference

September 25, 2015 - Northwestern University, Evanston, IL

- 102 participants registered
- Description of Program
 - Bi-annual drive-in conference focused on issues of relevant to women in student affairs
 - Topical areas for educational sessions include: Empowerment of self and others, organizational leadership and change, supervision and mentorship
- Pre-conference social held the evening prior to the conference
- Three educational session time slots with four session options during each block (12 total educational sessions offered)
- Philanthropic project: WYCA in Evanston, Mary Lou's Place (domestic violence shelter for women and children), collected over 30 items to donate
- Opening greeting: Dr. Patricia Telles-Irvin, VPSA at NU; who received the Marlene Kowalski-Braun award
- Keynote Speaker: President Donna Carroll from Dominican University
- Senior Level Panel:
 - Dr. Karen Warren Coleman, VPSA at University of Chicago
 - Dr. Sue Borrego, Chancellor at University of Michigan-Flint
 - Dr. Katrina Meyer-Caldwell, AVP at NIU

New Professionals Institute

Saturday, November 7 - Sunday, November 8, 2015

Renaissance Schaumburg Hotel & Convention Center

Schaumburg, Illinois

- NPI planning committee, comprised of Bernard Little, University of Illinois Chicago, Bill Arnold, Michigan State University, Sharee Williamson, Indiana University, Susannah Turner, The Ohio State University
- Recruited Faculty Mentors: Peggy Burke , DePaul University; Michael Anthony, Oakton Community College; Julie Payne Kirchmeier, Northwestern University
- Secured panelists for Sunday mid-level panel
- Held multiple conference calls with curriculum/planning committee to develop curriculum
- Held conference call with faculty mentors and curriculum committee to discuss curriculum and roles during the institute
- Created marketing efforts with conference committee and board communications team
- Sent targeted emails to regional colleagues and to Illinois area SSAOs
- Monitored registration numbers
- Revised budget and worked with local arrangements to set schedule and logistics

NASPA IV-E Annual Regional Conference 2015

Saturday, November 7 - Sunday, November 10, 2015

Renaissance Schaumburg Hotel & Convention Center

Schaumburg, Illinois

- 327 Registrants
- 136 First Timers (42%)
- 48 Volunteers
- 9 Comfort Dogs (Special Feature)
- 6 Regional Sponsors – Total \$8,750.00
- Keynote Speakers:
 - Dafina-Lazarus Stewart, PhD., Associate Professor of Higher Education and Student Affairs at Bowling Green State University in Bowling Green, OH
 - Kevin D. Rome, Sr. PhD, President at Lincoln University in Jefferson City, MO

Optional Other Reports - Advocacy & Scholarship (*not required*)

Faculty Council Representative

REGION IV-EAST RESEARCH & ASSESSMENT GRANTS - Coordinated the Region IV-East Research & Assessment Grant application process. Received a total of nine applications for the two categories: Graduate Student and Individual/Research Team. Garnered volunteer support from five NASPA members within Region IV-East to serve as review committee. This consisted of four faculty members and one assistant dean.

2015 Grant award Winners

Graduate Student Category:

- Nicole Letawsky Shultz, University of Minnesota
Research Project: Athletic Identity, Academic Motivation, and Role Conflict: Factors that Influence the Career Adaptability of Division I Student-Athletes
- Damon Sloan, University of St. Francis.
Research Project: Predictors of Career Success of Twenty-Year Alumni: A Study on the Relationships between Participation in Undergraduate Co-curricular Experiences and the Career Success of Twenty-Year Alumni

Individual/Group Category:

- Dr. Mitsu Narui & Suzanne Shoger, The Ohio State University
Research Project: Allies for Women Engineers: Male Undergraduate and Graduate Engineering Students Promoting Gender Equity
- T.J. Jourian, Ph.D. Candidate, Loyola University Chicago
Research Project: Trans*Masculine College Students' Conceptualization of Masculinity

Undergraduate Fellows (NUF)

First round of NUF applications for the year were submitted. Over the past three application processes, the region has received applications from students who do not identify as underrepresented (as defined by NASPA for the program). I have shared this information with Yolanda Barnes, Coordinator of Student and New Professional Initiatives for NASPA for future conversations among the NUF board, as this is not unique to our region.

Compiled by and Respectfully Submitted by: Kimberlie L. Goldsberry, PhD
NASPA IV-E Region Director
November 11, 2015