



Kimberlie L. Goldsberry, PhD
NASPA IV-E, Region Director
Report for the December 2016 Board of Directors Meeting
Submitted, November 10, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

Region Director – Kimberlie Goldsberry

The Regional Advisory Board held monthly calls via Zoom Conference Call System see dates below:

Regional Advisory Board Meetings	
Monthly Conference Call	July 8, 2016
Monthly Conference Call	August 12, 2016
Monthly Conference Call	September 9, 2016
Monthly Conference Call	October 14, 2016

- The board approved the restructure of the research grants during the October Conference Call. There will now be four monetary awards of the same amount (\$1000.00). Two of the awards are for graduate students and two are for professionals.

Communications Team – Megan Johnson, Mandi Cohen and Michael Allensworth

- Member Spotlight videos have been collected and being edited now for posting following the regional conference.
- Technology Coordinator has assisted with getting information loaded into Guidebook for the NASPA IV-WE Conference November 13-17, 2016

Treasurer – Carrie Don

Financial activity in July – November:

- \$1,300 received from the foundation (\$1k grant and \$300 promotion funds).

Foundation Ambassador – NASPA Gives Updates as of June 3, 2016 – Sidney Childs

COMPLETED % Donor Goal	COMPLETED Donors	Donor Goal	COMPLETED % Dollar Goal	COMPLETED Dollars	Dollar Goal
115%	117	78	131%	\$24,848.00	\$19,037.00

- Earned \$1,000 Foundation award
- 2016 NASPA Gives Campaign “Heart of Rock and Soul”
 - Diamond Club membership drive being launched in advance of NASPA IV-WE Regional Conference
- Pillars of the profession (2016-17 Campaign) from Region IV-E
 - Robert Shaffer-Indiana University
 - Marilyn Amey-Michigan State University

Volunteer Coordinator – Andrew Pollom

Member Engagement

- Over this quarter four volunteer positions were filled by regional members.
- Several additional volunteer opportunities, including some Knowledge Community Representative Openings and 2017 Regional Committee Planning Team, were posted.
- Marketing for these opportunities is ongoing in coordination with our Communication team.

Membership Coordinator – Michael Lango

- Membership stands at 2,334 as of November 2016.
- The state coordinators are in the process of supporting NASPA by contacting institutions that have not renewed their membership, and encouraging them to renew or understand why they have not returned to the association.

Development Coordinator – David Strauss

- Finalizing plans for the silent auction for charity during the NASPA IV-WE Regional Conference
- We have secured roughly \$30K in sponsorships and advertising for NASPA IV-WE Regional Conference

Faculty Council Representative – Bill Arnold

- Completed regional research and assessment grant application cycle with the selection of 3 grant recipients for 2016:
 - \$500 Graduate Student Award: Kyle Ashlee, Miami University of Ohio. “Exploring Critical Whiteness Studies in Student Affairs Graduate Programs”

- \$1,500 Individual or Research Team Award:
 - Kari Taylor, The Ohio State University. “Contextualizing How Undergraduate Students Develop Toward Critical Consciousness”
 - Scott Gaier, Ph.D. & Alex Crist, Taylor University. “Cognitive Maturity in Learning Assessment”
- Established 2016-17 schedule for Online Faculty Forums. Series will feature two web conferences per month, one directed toward program coordinators and one for faculty in general. Scheduled Sessions below:
 - Program Coordinators
 - 11/1 – Culturally Relevant Pedagogy
 - 1/17 - Graduate Student Trends
 - 2/14- Adjuncts and Collateral Faculty
 - 4/11 – Culminating Experiences
 - Faculty
 - 11/15 – Curriculum Innovations
 - 2/1 – Graduate Student Trends
 - 3/1 – Online Classes
 - 3/29 – Strategies for Teaching Student Development Theory

Small College and Universities Division Representative – Corey Landstrom

- NASPA IV-E/IV-W Regional Conference small college membership connections
- NASPA National Conference outreach to small college members
- Outreach regarding membership needs and interests

Community Colleges Division Representative – Scott Peska

- Participation on the monthly IV-E Regional Conference calls, Community College Division conference calls, and Conference Leadership Committee conference calls;
- Drafted a NASPA blog post regarding Planning to Attend the annual conference;
- Prepared an email to be sent to community college student affair IV-E professionals attending NASPA IV-WE conference;
- Attended the CCD Summit
- Attended the CLC two-day planning meeting in Washington D.C.
- Recruited members to assist with the virtual ticket for the CLC responsibilities

SALT (Student Affairs Leaders of Tomorrow) – Meg Haggerty

Leadership

- Attended the June 2016 Region IVWE Conference Planning Meeting in St. Louis
- Throughout the past 10 months, have collaborated and coordinated the NUFPP/SALT Institute for the Region IVWE Conference in November 2016 in St. Louis with members of the Region IVW Board as well as Region IV W & E Conference planning team members.

- Will implement and host the NUFPS/SALT Institute for the NASPA Region IVWE Conference for more than 30 participants (as of 10/28, more participants may register still) in November 2016.

Member Engagement

- More than 30 undergraduate students within Region IVWE will participate in member engagement through the NUFPS/SALT Institute for the Region IVWE Conference in November 2016 in St. Louis
 - **Goal 1:** Promote and sponsor quality professional development to enhance members' skills, knowledge and abilities as student affairs leaders.
 - **Strategic Plan 1.1:** Enhance and increase member engagement and volunteer pathways in leadership and governance throughout the association.
 - **Strategic Plan 1.4:** Develop, implement, and assess professional development and networking opportunities that address current and emerging issues for all career levels.
- Recruited graduated students from various Higher Education Student Affairs masters' programs to serve as panelists for two different panels for the NASPA Region IVWE NUFPS/SALT Institute
 - We have more than 5 different graduate schools represented through our 11 panelists.
 - **Strategic Plan 1.1:** Enhance and increase member engagement and volunteer pathways in leadership and governance throughout the association.

Awards and Exemplary Programs – Michael Anthony

Member Engagement

- A team of eight NASPA members plus myself as chair served as the reviewers for the awards.

Award Recognition

- The awards process yielded 35 nominations for all 12 award categories across five U.S. states within the region. This represents an increase in categories, number of submissions, and categories submitted.
- There were three Research and Assessment Grants awarded, one graduate student, one individual award, and one team award. See details under professional development events section of this report.

Public Policy Division Representative – Matt Aschenbrener

Leadership

- Shared on topics in the Public Policy Division Conference Calls regarding the development of regional level teams
- Submitted joint program proposal with IV-W Public Policy Division Representative

Member Engagement

- Contacted people in the region who previously presented at past regional and/or national conference on public policy to encourage submissions for the 2016 and 2017 conferences

Professional Standards Division Representative – Lisa Brown Cornelius

Leadership

- Invited to serve as a judge for the case study competition at the NASPA IV-WE Conference

Knowledge Communities Co-Coordinators – Ana Rossetti

Leadership

- Serve on the 2016 4WE Joint Regional Conference planning committee representing KC matters
- Participate in regular conference calls for: Region IV-East Advisory Board Executive Committee, NASPA KC Coordinators, NASPA KC Leadership
- In July 2016, KC Co-Coordinator Charles Holmes-Hope accepted a new professional role and left Region IV-East, ending his involvement on the IV-East board
- Completed the recruitment, selection, and on-boarding of numerous vacant KC Rep roles over the past few months; collaborated with Region Director, Region Director-Elect, and KC Chairs
- Provided feedback for the NASPA Knowledge Community Task Force to review the structure of the KC program and to assess if it is meeting the needs of NASPA members and the profession as a whole; provided support for the collection of feedback from Region IV-East KC Reps
- Collaborated with the Region Director-Elect Julie Payne-Kirchmeier on the recruitment of a new KC Co-Coordinator team for Region IV-East
- KC Reps meeting held October 12, 2016 – Reviewed KC Rep engagement and responsibilities toward the 2016 Joint Region 4WE Regional Conference in St. Louis, MO
- Collecting KC Reps' interest in continuing in their role for the 2017-19 term

Member Engagement

- Planning for KC-related activities during the 2016 Joint Region 4WE Regional Conference in St. Louis, MO include: KC Trivia Night & Fair, dedicated educational session block featuring KC mini-sessions, social meet-ups, and KC sponsored sessions

Professional Development & Events

Faculty Council Representative – Bill Arnold

October 11 Online Faculty Forum – Program Coordinators

- 27 Attendees
- Discussion on working with campus partners
- Matthew Shupp served as a facilitator
- Event was recorded to make available to those who could not participate

NASPA Region IVWE NUFPS/SALT Institute (Pre-conference)

November 14th – 15th, 2016 ◊ St. Louis Union Station, St. Louis, Missouri

- 32 registered participants (as of 10/28, 2016)
 - more than 3 weeks until the conference date, so we anticipate this number will increase
- Description of Program
 - Mentor, educate, and expose current undergraduate students, to include NUFPS students as well, to the field of Higher Education and Student Affairs through panel discussions, self and group reflections, as well as group activities and team builders in the hopes of recruiting more **Student Affairs Leaders of Tomorrow**.
- Number sessions
 - Monday, November 14th 8:30 a.m. until 5:30 p.m., 1 hour break, and then optional walking tour of St. Louis from 6:30 – 7:30 p.m.
 - Utilize Strength's Quest as a foundational language, have participants take the Strength's Finder program and review their Strengths as a part of the program
 - 2nd year graduate student and new professional panel
 - Lessons learned from undergraduate to graduate student to ne professional
 - Inclusion Activity
- Names and Titles of Keynote Speaker(s)
 - Welcome from Conference Coordinators, Jim Hoppe and Shana Meyer to open Institute on Monday morning.
 - Welcome to NASPA by Dr. Lori White at the conclusion on Tuesday morning.

Professional Standards Division Representative – Lisa Brown Cornelius

- Presenting at NASPA IV-WE Conference
 - *Professional Standards Update*
 - Invited members of the Professional Competencies Rubric Task Force to share information about newly released rubrics and application to work

Knowledge Communities – Ana Rossetti

- The 2017 Women in Student Affairs Drive-In Conference was approved for June 2, 2017 at Michigan State University, East Lansing, MI

Awards and Grants 2016

AWARDS

Equity, Diversity and Inclusion Award

Illinois Wesleyan University Division of



Student
Affairs

Innovative Program

St. Cloud State University



RECOVERY COMMUNITY
ST. CLOUD STATE UNIVERSITY

Undergraduate Student Rising Star

Leigh A. Dunewood

Undergraduate Student

Bowling Green State University



Graduate Student Rising Star

Aeriel A. Ashlee

Doctoral Student, Student Affairs in Higher
Education

Miami University in Oxford, OH



Outstanding New Professional

Amy Fitzjarrald

Residence Hall Coordinator

Illinois State University



Outstanding Mid-Level Student Affairs
Professional

Ana M. Rossetti

Assistant Dean, Stuart School of Business

Illinois Institute of Technology



Outstanding Performance as a Senior
Student Affairs Officer

Felice J. Dublon, Ph.D.

Vice President and Dean of Student Affairs

The School of the Art Institute of Chicago



Outstanding Community College Professional

Karl Brooks, Ed.D.
Vice President for Student Affairs
Oakton Community College



Outstanding Contribution to Higher Education

Dra. (Doctora) Aurora Chang
Assistant Professor, Teaching and Learning
Loyola University, School of Education



Outstanding Contribution to Student Affairs through Teaching

Dr. Saran Donahoo, Associate Professor and Chair
Director, College Student Personnel Program
Director, Doctoral Program
Educational Administration and Higher Education
Southern Illinois University



Outstanding Service to NASPA

Carrie Don
Business Manager, Student Affairs
DePaul University



Outstanding Performance as a College or University President

Beverly J. Warren
President
Kent State University



GRANTS

\$500 Graduate Student Award

Kyle Ashlee, Miami University of Ohio
“Exploring Critical Whiteness Studies in Student Affairs Graduate Programs”



\$1,500 Individual Research Award

Kari Taylor, The Ohio State University.
“Contextualizing How Undergraduate
Students Develop Toward Critical
Consciousness”



\$1,500 Research Team Award

Scott Gaier, Ph.D., Alex Crist, & Emilie
Hoffman, Taylor University
“Cognitive Maturity in Learning
Assessment”



Optional Other Reports – Advocacy & Scholarship

- The IV-East New Professionals and Graduate Students (NPGS) KC Rep, Jaymee Lewis-Flenaugh led a regional leadership in managing the access grants for graduate students for the NASPA Region 4WE Joint Regional Conference.