



**NASPA**<sup>™</sup>

Region IV-E

**Peggy Burke**

**Region IV-East Director**

**Report for the March 2015 Board of Directors Meeting**

**February 26, 2015**

## **NASPA Board Action Items**

None at this time

## **NASPA Mission**

To be the principal source for leadership, scholarship, professional development, and advocacy for student affairs.

## **Leadership**

### **Regional Advisory Board: 2014-15 Annual Review**

#### **1. Business of the Region**

The 2013-15 Regional Advisory Board had a very active and productive year in 2014-15. The Executive Committee of the Regional Board held monthly conference calls as well as a summer planning meeting in June. The state membership coordinators continued to recruit new and retain members. The Knowledge Communities were quite active offering a variety of professional development opportunities for their members. Our 4 regional goals guided our work throughout the year:

- Goal 1 Improve the quality of communication with members to keep them supported, informed and engaged with the NASPA community and its resources.
- Goal 2 Sponsor quality, on-going professional development opportunities to members to enhance their skills, knowledge and abilities as student affairs leaders.
- Goal 3 Increase the involvement of members at the regional level to ensure the growth of NASPA's vitality, value and excellence.
- Goal 4 Strengthen the internal operations of the NASPA IV-East Regional Board in order to meet the long-term, strategic goals of our region.

The following is a summary of the regional business of NASPA IV-East 2014-15 :

- NASPA IV-East held a highly successful regional conference in Columbus, Ohio on November 2<sup>nd</sup>-4<sup>th</sup> under the dedicated leadership of Kimberlie Goldsberry (Ohio Wesleyan University and Lance

Kennedy-Phillips (University of Illinois Chicago) and their hard-working and talented conference committee. The full report of the conference can be found later in this report.

- Membership Report – the region currently has 2,432 members; we are third behind Regions III and II.
- The IV-East Knowledge Communities were quite active this year. They have held book discussions and a drive-in workshop, sponsored scholarships to two graduate students and one new professional to attend the regional conference, and gathered local NASPA members in Chicago for a “meet-up.” A full report of the Knowledge Community activities for 2014-15 can be found later in this report.
- NASPA IV-East did not reach its NASPA Foundation goals (donors and funds) for the first #NASPAGives campaign last year ending in July, 2014. Members are already giving to reach these goals for next year. Under the valuable leadership of the region’s Foundation Ambassadors, Katie Kramer (Dominican University) and Sidney Robert Charles (Bowling Green State University) are actively planning for future regional fundraising activities. The Board has asked Katie and Sidney to continue to articulate and define the benefits of the #NASPAGives campaign to our profession in order to increase members’ understanding of the campaign’s goals.
- The 2015 Region IV-East Conference will be held in the Chicagoland area on November 8<sup>th</sup>-10<sup>th</sup>. Danita Brown Young (University of Minnesota) and Keith O’Neill (William Rainey Harper College) have agreed to serve as the conference co-chairs. The conference will take place at the Renaissance, Schaumburg and the theme will be “Renaissance: A Regional Celebration.”
- The 2016 Joint Regional Conference with IV-West will take place at the St. Louis Union Station Doubletree Hotel on November 14-16, 2016. Jim Hoppe (Macalester College) is serving as the IV-East conference co-chair.
- Kimberlie Goldsberry, the Region IV-East Director-Elect has started to develop the membership of the 2015-17 regional board. She sent out an inquiry to current board members about their interest in remaining on the board as well as recruiting new volunteers to serve on the board.
- Peggy Burke and Kimberlie Goldsberry met throughout 2015-17 to review the transition process of the regional director position in March, 2015. Peggy reviewed board membership, national board responsibilities, the NASPA proposed strategic plan and the current needs of the region. Kimberlie and Peggy have talked about specific regional needs that will need attention when Kimberlie assumes her role; these include:
  - the need for a comprehensive communication plan
  - an analysis of the financial needs of the region
  - expansion of professional development opportunities
- Angela Ryan, IV-East intern is preparing transitional materials for each executive board position to give to Kimberlie and her team.

## 2. Treasurer’s Report

Region IV-East continues to hold a very strong financial position. The 2013 IV-E Conference in Skokie, IL was highly successful and provided a net income to the region of \$26,506.85. The funds

earned from this conference allowed the region to provide a variety of professional development opportunities to our members in 2014. At our June 2014 meeting in Columbus, OH, the Executive Committee approved funding proposals from a variety of our knowledge communities including, a book club for our MultiRacial KC, 3 scholarships to attend the 2014 IV-E Conference in Columbus, OH to our New Professionals and Graduate Students KC and funding to support a Drive-In Conference in May 2015 in Chicago, IL for the Student Leadership Programs KC. The Executive Committee also approved funding for 4 research grants totaling \$4,000.00, which were awarded at the Regional Conference. The 2014 IV-E Conference in Columbus, OH was also highly successful and yielded a net income of \$41,949.53. It is the region's vision to continue using any revenue earned from the regional and drive-in conferences to support professional development opportunities. The budget for fiscal year 2016 will be approved at the June 2015 meeting in Schaumburg, IL.

### **Membership Engagement**

#### **1. Membership Service Coordinator**

- Held 1<sup>st</sup> Timers orientation session at the NASPA IV-East Regional Conference led by the regional state representatives.
- All Board members wore "Ask Me About NASPA IV-East" buttons during the regional conference.
- Recruited and filled the Ontario Province and Michigan State Representative positions.

#### **2. Community College Division**

- Continue to serve on the Region IV-East Regional Conference Committee and as Coordinator of the pre-conference Student Affairs Leaders of Tomorrow Institute (SALT) for undergraduates in the region. Originated strong communications regarding the conference and pre-conference using targeted emails to community college registrants and all Ohio registrants; used social media to drive interest in the programs. Planned a Community College Roundtable for the first day of the regional conference. Planned a Community College Reception for the second evening of the regional conference.
- Participated in the first-ever Community College Summit in New York City with all CCD Board members, Kevin Kruger, Pat Whitely, and Stephanie Gordon. Developed short-term and long-term goals to advance the participation of community colleges in the association and to support community college professionals across the country.
- Co-chair the Research and Publications committee for the CCD; continued to clarify the purpose of the committee, linking the purpose to the CCD goals, and initiating action steps to accomplish the CCD goal of encouraging and promoting research and best practices relevant to community college institutions and professionals. Initiated conversations with the national office to establish a Community College Research award; developing a proposal for the award as an initiative of the Research and Publications committee.
- Led a working group to develop a Best Practices document for regional representatives and presented it to the Board at the CCD Summit.
- Led the nomination process for the Community College Professional Award for Region.

- Serve as Past-President of the Illinois Community College Chief Student Services Officers group (2014-15), providing professional development and support around issues of leadership for CSSOs in the state. Led the Summer Meeting at Lewis and Clark Community College in Godfrey, Illinois; invited attorneys for legal review on VAWA and Clery Act amendments, invited presenters on how to build a successful infrastructure for student services, and invited a former president who ascended to the community college presidency through student affairs for a discussion on how to prepare for the next professional step including the presidency.

### 3. Small Colleges and Universities Division

- Co-presented a pre-conference session with Houston Dougherty, Hampton Hopkins, and Debbie Heida at the NASPA National Conference in Baltimore, MD – Small College Mid-level Institute.
- Attendance at the Small College & Universities Institute for Senior Student Affairs Officers at Daemen College, June 21-24. Of the 49 participants, 19 were from Region IV-E.
- Interviewed by a number of graduate students in student affairs preparatory programs to give the small college perspective – face-to-face, phone call, and Skype
- Met with the West Suburban Chicago SSAOs to discuss career development offices – goals, structure, personnel, and budgets.
- Networking with small college student affairs personnel at the Higher Learning Commission's Persistence & Completion Academy.
- Forming an article idea with Eric Buschlen, IV-E Faculty Representative, to discuss our experience with Skype and the importance of promoting the small college experience in graduate preparatory programs.
- Still recruiting for a regional advisory board.

### 4. Knowledge Communities

- a. Overall Knowledge Community Outreach: On October 24, 2014, Charles Hope Holmes and a few of the knowledge community representatives hosted a reception in Chicago. The response was very positive. The next "meet-up" will take place in Chicago on March 6<sup>th</sup>. Future gatherings are planned for Indianapolis and Detroit.
- b. Assessment, Evaluation, and Research Knowledge Community
  - Attended AER KC phone meetings.
  - Reviewed proposals for National conference.
  - Signed up to volunteer at KC Fair at the Annual Conference.
  - Will lead AER roundtable discussion at Regional conference.
- c. Campus Safety Knowledge Community
  - Pre-conference planning assistance for Campus Safety KC
  - Assisted the national KC
  - Reviewed program submissions for sponsorship at conference
  - Helped in developing membership recruitment materials
  - Outreach to campus contacts in region after tragedies

- Shared Leadership: Participate in discussions about integrating “Enough is Enough” into the KC
- d. MultiRacial Knowledge Community
- Working to provide opportunities for members in our region and professional development for individual advisory board members.
- e. New Professionals and Graduate Students Knowledge Community
- The IV-E New Professional & Graduate Student Knowledge Community (NPGS KC) leadership team worked to not only assist with the goals of our KC, but to membership involvement and engagement. The leadership team expanded from three (3) to four (4) active members: Sharee Williamson (Indiana University), Omega Styles (DePaul University), Rebecca Windover (Kent State University) and Jaymee Lewis (Dominican University). Omega’s focus is encouraging membership, which has included “Membership Monday”. Rebecca will focus on creating, promoting and hosting events via phone conferences and webinars. Jaymee is charged with overall communication efforts to the KC such as creating email blasts as well as working on assessments. I (Williamson) have been focused on keeping the Facebook page current with job postings within the region, NASPA events, and member involvement interest.
  - As a result of funding from the IV-East Regional Advisory Board, the IV-E NPGS KC was able to provide three scholarships to graduate students and new professionals to attend the 2014 NASPA IV-East Regional Conference in Columbus, Ohio. The KC formed a team of reviewers (Lauren Shackelford, Eboni Turnbow, Bryttani Watson, Tinuola Ekuase, Jennifer Serrano, Kata Traxler, Michele Sassano and Maya Coopergard), independent from the KC regional team, who chose the following conference scholarship recipients:
    - Cari Urabe, doctoral student, Bowling Green State University (Ohio)
    - Christina Ferrari, new professional , Valparaiso University (Indiana)
    - Jessica Shapiro, master’s student, Bowling Green State University (Ohio)
  - The IV-E NPGS KC continued to be active on Facebook (<https://www.facebook.com/groups/NPGS4E/>) to keep open communication for membership. This effort is one of three regional pages for our KC. Membership on the Facebook page increased to 299 members.
  - Email blasts as a NASPA Blogs are sent to our targeted population to provide information, encourage membership to join the Facebook page.
  - Other target areas we are currently working on ways to best support our GAP, keep membership involved about low-cost professional development such as free NASPA webinars, increase our support for doctorate level students, preparing grads/new professions for the job search and better engage our membership throughout the year.
  - Awarded 3 regional conference scholarships – new professional, grad-master’s, and grad-doc.
  - Hosted 2-3 googlehangouts/twitter chats focused on professional development
  - Completed: Twitter chat, Oct 20 at 8:00pm

- Continued “Membership Mondays” and posting job postings in the region on the NPGS IVE Facebook page
  - Completed Twitter chat, Oct 20 at 8:00pm
  - Held Chicago Meet up: Saturday, July 19 at 1:00pm in Chicago, Illinois. 27 members attended.
  - Appointed one new team member to the NPGS IV-E Leadership Team; Derrick Robinson from Indiana State. Effective Oct. 27, 2014, Derrick will serve as GAP liason for this year (and hopefully next year!) to assist in our efforts to support our regional GAPs.
- f. Spirituality & Religion in Higher Education Knowledge Community
- A membership survey was sent out to get input on resources and programming that IV-E SRHEKC members would prefer. Through this, a small, regional KC advisory group has been initiated to provide input on professional development and resource sharing.
  - Moving forward on scheduling a series of conference calls to provide support and resources to SA professionals engaging in religious, spiritual, and interfaith programming. The first program will be a conference call on balancing the personal and professional in interfaith work to be held in November 2014. (see below)
  - The KC is planning to be proposing to co-sponsor the 2015 Illinois Interfaith Conference as an additional professional development project for the year.
- g. Student Affairs Fund Raising & External Relations Knowledge Community
- Interviewed SAFER's former National Chair – Mr. Shane Carlin (Former Asst. Vice Chancellor, Office of Student Affairs Advancement - University of Illinois at Urbana-Champaign) for KC Blog spotlight.
  - Submitted as requested multiple program proposals for regional KC funding. Not approved.
  - Program Reviewer for SAFER 2014 Summer conference.
  - Two communication attempts (July & September) for a possible KC collaboration with IV-E Parent & Family Relations KC Rep, Rebekah Lawhorn. No response received.
  - Added a new Research Chair-IV-E SAFER August 2014
  - Added a Leadership Chair IV-E SAFER April 2014
  - Monthly meetings with IV-E SAFER KC team
  - Ongoing recruitment for SAFER IV-E KC leadership team and assigned task to leadership team to enhance IV-E SAFER KC's visibility among members. No update on task completed by leadership team at this time.
  - August & September: Met in-person with two region IV-E NASPA Colleagues on University of Notre Dame campus and one via phone.
- h. Student Leadership Programs Knowledge Community
- The first Region IV-East Student Leadership Programs Drive-In Conference will be held on May 29, 2015 at Loyola University Chicago.
  - Monthly leadership team meetings to discuss on-going work of the KC
  - Monthly submissions to the Region IV-East Blog and connected to the SLP KC as well

- July/August 2014 submission - <https://www.naspa.org/constituent-groups/posts/how-can-you-contribute-to-leadership-research>
  - September 2014 submission - <https://www.naspa.org/constituent-groups/posts/the-introverted-student-leader>
  - Engagement opportunities at the regional conference: Knowledge Community Fair
  - i. Sustainability Knowledge Community
    - Developed a Leadership Team of various professionals with a passion for sustainability
    - Leadership Team goals:
      - Identify and share resources and information on sustainability
      - Provide blog entries to share information, insights, programs, and initiatives on sustainability
      - Develop a social media presence for the KC as a medium for sharing information
      - Explore and evaluate new opportunities to share and create knowledge related to sustainability
5. Faculty Council Representative
- As a faculty council representative, some of the highlights from this past year include: offering a peer-reviewed research paper symposium, an increase in the number of research/assessment grants by adding two tiers: 1) research teams and 2) graduate students, and working to develop a “social” yet engaging environment for faculty in our region during the regional conference. The advent of the Faculty Council on the national level is a strong step in the right direction to align faculty in NASPA with effective programming. Dr. Buschlen, Region IV-E, has written the first draft of the NASPA Faculty Council Bylaws. The faculty council has been working to create more direct programming for NASPA Faculty members during the national conference in 2015.

### **Community Involvement**

#### Sponsorship

\$19,900 dollars in sponsorship money was received for the 2014 regional conference in Columbus. The sponsors were: Chartwells-\$4,000-Summa Cum Laude; Everfi-\$3,000-Honors Magna Cum Laude; Aramark-\$2,500-Magna Cum Laude; Metz Culinary Management-\$2,000-Cum Laude; Zimride by Enterprise-\$2,000-Cum Laude; USA Today-\$2,000-Cum Laude. The exhibitors were: DeleteBloodCancer.Org; WTW Architects; Sustainable Investing Advisory Committee from Ohio University; Sodexo; Pave Systems; School Datebooks; National Society of Leadership and Success; and OrgSync. In-kind donations were made by Wayne State University (printing) and Public Identity (nametags and lanyards). The dollar amount raised (which does not include the in-kind services) surpassed what was raised in 2012 and 2013.

### **Award Recognition**

- The Award Nomination Process was open from July 15, 2014 to September 19, 2014. A four day extension was given to yield more nominations. Award and Grant nomination processes were coordinated together this year.

- A total of 33 nominations\*, in 9 award categories, representing all 7 American states in the region were received. *\*Some nominations were duplicated, yielding 28 different nominations.* Nominations were also representative of small, medium and large institutions, as well as public, private and religiously affiliated.
- A new online program review tool was used to collect feedback on nominations and select final awards recipients. On October 9, the Awards Committee selected award recipients and the following two weeks were spent notifying award recipients and nominators.
- NASPA IV-E 2014 Award Recipients
  - Innovative Program: Fire Ball, University of Wisconsin-Eau Claire
  - Undergraduate Student Rising Star: Kelsey Skinner, Wayne State University
  - Graduate Student Rising Star: Kirby Gibson, University of Wisconsin-Milwaukee
  - Outstanding New Professional : Eboni Turnbow, Wayne State University
  - Outstanding Mid-Level Student Affairs Professional: Charles Holmes-Hope, Northern Illinois University
  - Outstanding Community College Professional: Quincy Martin III, Triton College
  - Outstanding Contribution to Student Affairs Through Teaching: Dafina–Lazarus Stewart, Bowling Green State University
  - Outstanding Service to NASPA: Frank Ross III, Northeastern Illinois University
  - Outstanding Performance as a College or University President: Rockwell Jones, Ohio Wesleyan University
- Celebration of Awards Recipients
  - Each award recipient was honored at the Regional Awards Luncheon on Monday, November 3 in Columbus, Ohio. In addition, recipients were posted to the IV-East awards website, highlighted in the regional conference program and on individual poster boards, and presented with an engraved glass award during the luncheon.
- National Nomination Process
 

On November 2, names of recipients eligible for national award recognition were forwarded to the national office. Recipients of the Outstanding Mid-Level Professional, Outstanding Community College Professional, Outstanding Contribution to Student Affairs Through Teaching, Outstanding Service to NASPA and Outstanding Performance as a College or University President were forwarded for consideration for comparable awards.

## Scholarship

### Grants/Research

- A. Four Research/Assessment Grants were awarded at the regional conference in Columbus, OH. These projects were reviewed by three regional faculty and one regional administrator using a shared rubric. NASPA Region IV-E (2014) Research Grants Awarded to:
  1. Michigan State University
    - \$500 Graduate Student Grant

- Title: “Exploring Enacted Mental Models of Learning Outcomes Assessment in Higher Education”
  - Primary Investigator: William F. Heinrich
2. Kent State University
    - \$500 Graduate Student Grant
    - Title: Leadership Identity Development of Traditional-aged Female Undergraduate College Students: A Grounded Theory Study
    - Primary Investigator: Brenda McKenzie
  3. University of Chicago
    - \$1,500 Team Research Award
    - Title: College Pet Program’s Impact on Students’ Stress Levels & Feelings of Connection
    - Primary Investigator: Katie O’Connell & Chris Chavez
  4. The Ohio State University
    - \$1,500 Team Research Award
    - Title: Student Organization Sense of Belonging and Intended Persistence among Students of Color and First Generation College Students
    - Primary Investigator: Anne McDaniel, PhD, Alicia Croft, MA, & Stephanie Shaulskiy, MA
- B. Three Research Papers presented and reviewed at the regional conference in Columbus, OH:
- Gina A. Garcia, University of Pittsburgh & Marc P. Johnston, The Ohio State University, Title: Recognizing Racism in Biased Incidents on Campus: More than Microaggressions?
  - Beth A. Hoag, Bowling Green State University, Title: The Purpose of Programming: A Case Study of a University Program Board's Purpose and Relation to Diversity, Inclusion, and Social Justice
  - Renique Kersh, North Central College, Title: Women Leaders in Student Affairs: Exploring Stressful Workplace Factors and Coping Strategies Employed
- C. Community College Division: Continue to partner with two professional colleagues (Dr. Quincy Martin III and Dr. Tyjuan Lee) on a qualitative study on the career pathway of former CSAOs to the community college presidency.
- D. Knowledge Communities:
1. Assessment, Evaluation, and Research Knowledge Community
    - Co-published a third article in AER KC newsletter, completing a year-long series on action research.
    - Reviewed articles for JSARP.
  2. Fraternity and Sorority KC
    - The FSKC is fairly active on the NASPA blog, publishing articles that can also be helpful to many other KCs. The “NASPA Fraternity and Sorority Knowledge Community” Facebook group and the “NASPA Fraternity and Sorority KC – New Professionals and Graduate Students” Facebook groups are extremely active, with postings occurring

several times a week to engage in various conversations and ask for reactions to articles published. The FSKC also is in the process of creating a free webinar to give a basic overview of fraternal issues today, with the audience in mind being CSAOs/SSAOs.

- Our Regional KC sponsored a newsletter in March, 2014. Members from within the region have submitted articles for NASPA publication.
  - New Professionals and Graduate Students Knowledge Community
3. New Professionals and Graduate Students Knowledge Community
- The NPGS KC featured NASPA blogs that relate to our targeted population, especially those from the GAP program, on the Facebook page. A few blogs are authored from members within the IV-E NPGS KC .This allowed our membership to recognize the scholarship in the organization. A few of the blogs post featured will also be featured in our blog posts and email blats.
4. Socioeconomic & Class Issues in Higher Education Knowledge Community
- Blog Posts: Resources
    - [Social Class News & Resources](#) (June)
    - [Books Related to Socioeconomic & Class Issues in Higher Education](#) (July)
  - Blog Posts: Scholar Interviews
    - [Dr. Buffy Smith](#) (September)
    - Dr. Will Barratt (November)
  - Appointment to National Leadership Team: Our very own Research & Policy Coordinator for the region, Tori Svoboda, has been appointed as the Research Coordinator for the national leadership team for SCHEKC, and in this role she will lead the search for and select pieces to represent the KC for the Annual Publication and collect and curate knowledge through social media and the website that is in line with the KC.
5. Spirituality in Higher Education Knowledge Community
- NASPA IV-E Faith & Philosophy Phone-In
    - November 20, 2014
    - For college professionals
    - Focused on hot topics within Spirituality & Religion on College Campuses
    - Lynne Meyer from Illinois Institute of Technology will facilitated a conversation on how we fit our personal beliefs/religious identity with our professional role.
    - Spring topic ideas include: engaging non-religious in interfaith dialogue, understanding international student perspective on interfaith dialogue (esp focused on East Asian students).
  - Illinois Interfaith Conference (CO-SPONSOR)
    - February 27 – March 1 / University of Illinois
    - For college students and campus professionals
    - Half-day pre-conference for student affairs professionals

- Opportunity for SA pros to present and to encourage their students to participate and present
- Opportunity to build connections with campus professionals not currently engaged in SRHEKC

## Professional Development

### **Conferences, educational program reporting**

#### A. 2014 NASPA IV-East Regional Conference – “The Future of Higher Education: Forging New Paths for Student Affairs”

- November 2, 2104 – November 4, 2014 Hyatt Regency Columbus, Ohio
- Final numbers are not yet in, but approximately participants 370
  - SALT = 34
- 60+ Concurrent Sessions
- 4 Knowledge Community Roundtables (GNPI, Assessment, Community College Division, Small College Division)
- 4 Affinity Group Presentations (Doctoral Students, Student Affairs Professionals at Faith Based Institutions, Student Affairs Professionals in Professional Schools and A Public Policy Session)
- 3 Excursions (North Market, Contemporary Art Museum and OSU Union Tours)
- Chief Student Affairs Track program 1: Title IX and Accreditation Accountability, and 2: Academic and Student Affairs Collaborations, and will continue to include the graduate student/CSAO reception.
- Opening Lunch Keynote speaker = Dr. Frances Lucas (Futurist – focus on future of HE)
- Closing Brunch Keynote speaker = Dr. G. Christine Taylor, (Purdue University – focus on how diverse demographics are changing the future of HE)
- Tremendous turnout for the business meeting
- Positive feedback received anecdotally about having only two keynote speakers, positive feedback on the speaker themselves, excursions, roundtables, SALT, CSAO Track, and having a NASPA Staff person with us for the entire conference.

#### B. Knowledge Communities

1. African American Knowledge Community
  - The African American Knowledge Community has been working with NUFPP’s in the region to provide resources for grad school and professional development.
  - The African American Knowledge Community has been promoting and cross collaborating with other groups ( BLKSAP - Black Student Affairs Professionals) to promote professional development opportunities
2. Campus Safety Knowledge Community
  - Promote free opportunities for webinars of interest to members of the KC
  - Promote certification courses offered by U.S Department of Homeland Security FEMA in Incident Command System in Higher Education.
3. Men & Masculinity Knowledge Community

- “Masculinities in the Intersections: MMKC Region IV-East and IV-West Drive in Conference”
    - October 14, 2014 – Saint Louis University, St. Louis, MO
    - 45 attendees – 6 undergraduates, 6 graduates, and 38 professional staff
    - We are focused our conversations and presentations on how our gender intersects with other identities. To best understand the lives of our students, we must not only look to their gender but the many aspects of their lives and how these identities influence their curricular and co-curricular collegiate experiences.
    - Keynote: Dr. Dan Tillapaugh, the University of Maine
    - Educational Sessions:
      - Surface Level: Culture as an Iceberg and Constructions of Masculinities and Femininities
      - The Campus Men’s Action Network: Engaging College Men to End Gender-Based Violence
      - Men’s Project - Developing a Cohort-Based Program for Gender Identity Exploration
      - Bankrupt Masculinity: Progressive Masculinities Mentors push to deterring gender violence
      - Impact of Ferguson on Our Campuses (Race, Masculinity, Violence, and Hope)
      - Undergraduate Track Program
    - Successes and Highlights:
      - Due to the situation in Ferguson, MO, we were able to adapt our program to have a focus on the impact of Ferguson and Michael Brown on our campus climates. The conversation lasted nearly 90 minutes.
      - 3 individuals came up to me after the conference to ask about getting more involved with NASPA’s MMKC.
      - Covered expenses and ended with a profit to return to the region.
    - Changes for Next Year:
      - Focus more marketing to universities within 2-4 hour drive radius. Majority of attendees were from the greater Saint Louis region. Drive-In conferences may work better in the central part of the region.
4. MultiRacial Knowledge Community
- Launching a book club and blog series for both the region and multiracial knowledge Community Blog.
    - Summary of the Book: [Mixed: Multiracial College Students Tell Their Life Stories](#) presents multiracial student essays focusing on growing up and living as a mixed-race individual in a society founded on monoracial understandings of race.
    - Purpose of the Book Club: The purpose of this blogging book club is to engage the members in our region in an online dialogue about scholarship concerning multiracial students and adoptees. The blogging book club and subsequent

conversations will help professionals stay abreast to the newest research and literature on multiracial students and adoptees. Moreover, the blogging book club will foster active conversations about pertinent topics in Student Affairs concerning this student population and generate implications and suggestions for support multiracial and transracial adoptee students.

- Blogging for the Book Club: We are asking ten individuals to read the book *Mixed: Multiracial College Students Tell Their Life Stories* and write one blog about their thoughts, reactions, experiences, etc. on the edited volume.
5. New Professionals and Graduate Students Knowledge Community
    - The New Professionals and Graduate Students' IV-East Knowledge Community supported #CSAM2014 - Careers in Student Affairs Month in October, 2014. The month was a great time for us to recognize others, expand the KC's knowledge base, and meet new and emerging professionals.
    - The NPGS KC IV-E Leadership Team supported the NPGS roundtable held at the NASPA IVE 2014 regional conference in November. It is our hope that created a stronger relationship for next year's conference so that the KC can be active part of the Institute.
  6. Socioeconomic & Class Issues in Higher Education Knowledge Community
    - The KC held their Virtual Book Club (links to blog posts):
      - [Kickoff](#)
      - [Phase One](#)
      - [Phase Two](#)
      - [Phase Three](#)
  7. Student Leadership Programs Knowledge Community
    - May 29, 2015 – Drive – In Conference – Loyola University - Working on coordinating first ever Region IV-East Student Leadership Programs Drive-In Conference
  8. Sustainability Knowledge Community
    - Developed a twitter account (@sustainnaspaIVE) to:
      - Share out information and resources related to sustainability
      - Facilitate discussion on selected topics
    - Provided monthly blog posts (submitted by the KC's Leadership Team) on the NASPA website
  9. Women in Student Affairs Knowledge Community
    - Promotion of the monthly WISA Chats
    - Promotion of the WISA Scholarship Review Team

#### C. Community College Division

- ASCA New Professionals Institute – Student Conduct Professionals Panel
  - July 25, 2014 – Northwestern University, Evanston, Illinois
  - Description: Invited panel presentation to over 100 new professionals on practical application of student conduct processes on both two-year and four-year campuses.

- Presenters: Ashley Knight, Dean of Student Affairs at William Rainey Harper College; Bradley Custer, Coordinator of Code of Conduct, Moraine Valley Community College; Tamiaka Scott, Coordinator of Student Conduct, Governors State University.

D. Professional Standards Division

- Facilitated a session entitled “Using the NASPA/ACPA Professional Competency Areas: Practical Considerations” at the Region IV-East conference in Columbus, OH on November 3<sup>rd</sup>. Session objectives included:
  - Increase awareness and understanding of the Professional Competency Areas
  - Advance understanding of how Professional Competency Areas can and are being used to inform and guide professional practice
  - Support networking among colleagues who share an interest in professional standards and competencies.
  - Inform members of plans for collaborative efforts to review the Professional Competency Areas
  - Gain input regarding the Professional Competency Areas and the role of the Professional Standards Division.

E. Public Policy Division

GOAL	ACTIVITY	PROGRESS
Encourage & promote programs on public policy at the national and regional conferences.	Send e-mail reminders and talked to people who have presented on public policy in previous conferences.	Reviewed past IV-East conferences and contacted 5 presenters and encouraged them to submit proposals for IV-East and NASPA.
Present program at regional IV-East conference on Public Policy Update.	Proposals (2) submitted.	Presented two sessions; first was a 1½ featured “affinity group” session on policy; ~20 people in attendance. Presented PP Update to about 40 people and set material to 17 people.
Submit materials for the IV-East “newsletter” (e-mailings) on topics of public policy 2-3 times per year to start the discussion and drive people to the NASPA PPD website.	Reviewed material from national Public Policy monthly calls and material on NASPA website on policy and research.	

## Advocacy

### Public Policy Division

GOAL	ACTIVITY	PROGRESS
<p>Contribute to the Public Policy Division at the national level.</p>	<p>Participate in monthly calls. Write a PPD newsletter feature. Attend the NASPA national conference and participate in the PPD activities (breakfast, presentations).</p>	<p>Participated in NASPA webinar on "The Intersection of Student Affairs Work and Policy" on October 16.</p> <p>Will be writing a blog for the PPD on the NASPA website.</p> <p>Will be participating in multiple activities at national conference.</p>
<p>Contribute to Public Policy at the regional level.</p>	<p>Shared information from PPD calls and meeting in Baltimore with regional constituent groups (i.e. KC chairs, regional meeting re: Title IX, Dream Act)</p>	<p>Shared information during monthly calls related to updates with regard to public policy.</p> <p>Encouraged participation in rule-making and comment processes for upcoming legislation.</p> <p>Contacted speakers following the regional conference who presented on public policy issues to thank them for presenting (Dream Act; Veterans; Title IX)</p> <p>Provided updates on Public Policy at the regional board meetings at the national and regional conferences.</p>