



Kimberlie L. Goldsberry, PhD
NASPA IV-E, Region Director
Report for the March 2016 Board of Directors Meeting
Submitted February 12, 2016

NASPA Board Action Items

None at this time

Leadership & Member Engagement

The Regional Advisory Board held monthly calls via conference call and one in-person meeting (tied to Regional Conference) to discuss and transact business, see dates below:

Regional Advisory Board Meetings		
Monthly Call	January 8, 2016	
Monthly Call	February 12, 2016	
Board Meeting/Annual Conference	March 10-16, 2016	Indianapolis, IN

- Regional Goal Development Process and Common Indicators of Success work continues throughout fall conference call and in-person meetings.
- The Region IV-E Communications team is working to increase member engagement through a revival of our social media accounts (Facebook and Twitter) at the Regional Annual Conference.
 - Currently, 1460 Followers on Twitter
 - Currently, 852 Likes on Facebook Page
- Communications team planning to put together video series to increase engagement leading up to and following the Annual Conference
- The Communications team has also created several electronic forms for members to engage with the Regional Advisory Board and request services such as the sending of mass emails and equipment reservations. These forms are reviewed and adjusted regularly based on experience and user feedback.
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NASPA Foundation - NASPA Gives Update as of February 9, 2016

Progress toward Donor Goal	Donors	Donor Goal	Progress toward Dollar Goal	Dollars	Dollar Goal
119%	93	78	90%	\$17,214.00	\$19,037.00

Membership Update

- 2,870 as of February 11, 2016
- Filled the vacant Iowa Membership Coordinator Position
- Worked on identifying regional conferences to avoid conflict with 2017 Regional Conference location

Volunteers Coordinator

- Have worked closely with the Regional Knowledge Community Co-Chairs and the Membership Coordinator for the region to fill several vacant volunteer opportunities within their respective areas.

Development Coordinator

- Planning continues with Region IV-W Sponsorship Coordinator for the upcoming joint conference.
- Bi-weekly sponsorship/development conference calls are taking place.
- Sponsorship levels have been set from approval from conference call with conference sponsorship chairs and conference committee chairs.
- Promotional card being developed by David Strauss to distribute at 2016 NASPA national conference to potential sponsors.
- Participating in conference planning committee bi-weekly conference calls as well.

Community College Division

- Participated in monthly conference calls for Community College Division
- Recruited new volunteer members for a Regional Community College Engagement Committee
- Promoted the CCD Institute to the Regional Engagement Committee
- Wrote two blog posts for NASPA (December 2015)

Faculty Council Representatives

Established a regional committee to review applicants for the new Emerging Faculty Leaders Academy (EFLA). Committee reviewed the applications and made a recommendation of one candidate to serve as the Region IV-East participant in the 2016 EFLA.

Committee consisted of the following individuals:

- Judy Rogers, Professor, Miami University – Ohio
- Denise Collins, Associate Dean College of Education, Indiana State University

- Bridget Kelley, Associate Professor, Loyola University of Chicago
- Sarah Marshall, Associate Professor, Central Michigan University
- Patricia Marin, Assistant Professor, Michigan State University
- Bill Arnold, Assistant Professor – Fixed Term, Michigan State University

Serving on a committee, along with two other Regional Board Members, to revise the Region IV-East strategic goals document.

Graduate Student Representative (GAP Program)

- Will begin assisting with recruiting for Graduate Student Representative role for 2016-2017
- Outreach to Graduate Associate Program (GAP) members
- Participated in monthly conference calls and continue to represent the perspectives and interests of graduate students in Region IV-East

Small College and University Division

Engagement at Regional Conference

- Small College track sessions – connect with presenters
- Invite SCU attendees to join the NASPA SCU Twitter feed and connect with the SCU network
- Explore with members what needs and ideas they may have through conversations and dialogue

Public Policy Division

- Participated in monthly conference calls for Public Policy Division

Professional Standard Division

- Participated in monthly conference calls for Professional Standards Division

SALT (Student Affairs Leaders of Tomorrow)

- Will be attending and volunteering for the NASPA 2016 Conference between March 11th through March 16th as a member of Local Arrangements Planning team as well as a representative of NASPA Region IVE Board.
- Participating as a member of the NASPA Region IVE and Region IV-W Conference Planning Team for November 2016 joint conference
- Collaborating with IV-W Representative to recruit volunteers/panelists/speakers for NASPA Region IV E & Region IV W SALT Institute for November 2016 joint conference

New Professionals Institute

- Participating as a member of the NASPA Region IVE and Region IV-W Conference Planning Team for November 2016 joint conference
- Exploring future, rebranding the institute as some sort of leadership institute that might resonate more with professionals in 3-7 years in the field contemplating a next step, managerial

responsibility, etc. This institute would focus on transition “through” the field and has received support from the IV-E Advisory Board.

Awards and Exemplary Programs

- Participating in early planning for Awards Selection 2016 and recognition during the IV-E/IV-W Regional Conference for Fall 2016

Knowledge Communities Co-Coordinators

Regional Activities

- KC Rep position recruitment:
 - About eight KC Rep positions that required appointments, some for Co-Reps
 - Some due to turnover in roles
 - Several current KC Reps are running for national KC leadership roles, anticipated to vacate their regional role due to running unopposed
 - Approval of two new KCs: working with new KC national leadership to incorporate their leadership teams into the region
- Region goal development working group:
 - Charles Holmes-Hope participating in Region IV-East working group to develop region goals
 - Working group producing report for Regional Director for Feb 2016

National Activities

- Bi-Monthly KC Coordinator calls:
 - Charles Holmes-Hope coordinates and leads bi-monthly conference call of all KC Coordinators across regions
 - Objective: promote sharing of best practices, dissemination of information, collecting feedback
 - National KC Director Pauline Dubrowski participates on the calls
- Board Effect sample documents and promotion among KC leadership
 - Region IV-East KC Co-Coordinators working with NASPA liaison Stephanie Reynolds
 - Working on providing templates, samples, and other good practice resources for KC Co-Coordinator reference across regions

Knowledge Community Representative Activities

The IV-East KC Co-Coordinators are working with the following recently appointed KC Reps on on-boarding and goal development:

- Administrators in Graduate & Professional Student Services: Bozeman, Dana and Geiger, Doug
- Campus Safety and Violence Prevention: Carter, Andrea
- Student Affairs Fundraising and External Relations: Heruska, Valerie
- Student-Athlete: Artale, Paul

The following KC Rep positions are currently vacant and in recruitment:

- Adult Learners and Students with Children
- Gay, Lesbian, Bisexual and Transgender Issues
- Socioeconomic & Class Issues in Higher Education
- Spirituality and Religion in Higher Education
- Sustainability
- Technology

Knowledge Communities	KC Representatives	Leadership & Member Engagement
African American Concerns	Love, Janelle Motley, Reginald	<ul style="list-style-type: none"> ● AAKC would like to develop an AAKC Leadership Board in order to allow more members to network, gain experience within NASPA, and to assist in accomplishing Regional and National AAKC goals.
Alcohol and Other Drugs	Johnson, Sara Ellen	<ul style="list-style-type: none"> ● Developing member needs assessment and send out to regional membership to begin engagement and set priorities. ● Anticipate assisting in planning the NASPA Strategies Conference.
Asian and Pacific Islander Concerns	Do, Virginia	<ul style="list-style-type: none"> ● Continuation of the book club
Assessment Evaluation & Research	Lance, Brian	<ul style="list-style-type: none"> ● Wrapped up needs assessment of regional membership.
Men & Masculinities	Richardson, Brian	<ul style="list-style-type: none"> ● Build network within knowledge community via social media (Facebook group), blogs, and or social gathering ● Develop leadership team ● Reach out and build relationships within IV E members
Multiracial	Thach, Jennifer	<ul style="list-style-type: none"> ● Developed a leadership team within the Region in Fall 2015. ● Gained increased interests from Region IV-East members at the Regional Conference during the KC Fair. ● Goal to continue the interests from Region IV-East members throughout the year & increase involvement from the leadership team.
New Professionals & Graduate Students	Lewis-Flenaugh, Jaymee	<ul style="list-style-type: none"> ● Since June 2015, the KC has hosted 2 socials - Chicago and Schaumburg. As of now, there are 3 planned socials for 2015 - Ohio, Indiana, and Chicagoland Northern Suburbs.
Parent & Family Relations	Thul, Meaghan Miller	<ul style="list-style-type: none"> ● Pull email list of regional KC members ● Send monthly updates

Wellness and Health Promotion	Bonstrom, Jordan	<ul style="list-style-type: none"> • Work with IV-West KC rep to gain greater interest in the KC and KC activities at the regional conference in November. • Develop wellness and health related session for attendees of the regional conference.
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Professional Development & Events

2016 Regional Conference

November 2016; St. Louis, Missouri

- Bi Weekly conference calls for conference committee
- Bi weekly conference calls between conference co-chairs
- Conference call with IV West & East development chairs to determine rates for vendors/sponsorship for 2016 conference
- Logistics planning for 2016 summer board meeting in St. Louis, MO

2015 Regional Conference

November 6-8, 2015; Renaissance Schaumburg Hotel (Schaumburg, Illinois)

- Final conference summary report will be forwarded to Regional Director as soon as possible. We are still awaiting the final, resolved registration numbers and financial statements/budget summaries from the NASPA office.
- Successes of the event/changes that one would make next year.

Faculty Council

IV-E Representative, Bill Arnold, partnered with Matt Varga, Assistant Professor at Western Georgia University, to coordinate the monthly Online Faculty Forums for the Faculty Council. These monthly web conferences are meant to be forums, exchanges of ideas, not webinars. The intent is to support collaboration, knowledge sharing, and problem solving. In addition, we anticipate these sessions will influence the Faculty Council agenda and support conference program development addressing needs and interests of program faculty.

October 28, 2015 – Student Issues & Program Marketing/Recruitment

- Session Facilitators Bill Arnold and Matt Varga

November 30, 2015 – April 15 Commitment Deadline

- Session facilitators Pam Havice and Danille DeSawal

January 25, 2016 – Online Teaching and Curriculum

- Session facilitators Paul Eaton and Ric Montelongo

Knowledge Communities	KC Representatives	Professional Development & Events
African American Concerns	Love, Janelle Motley, Reginald	<ul style="list-style-type: none"> ● Interested in creating a drive-in conference for the region, details are forthcoming. ● Interested in creating a webinar series to discuss current issues surrounding AAKC members.
Alcohol and Other Drugs	Johnson, Sara Ellen	<ul style="list-style-type: none"> ● KC will send out information for the annual conference as well as the strategies conferences via email and social media ● Begin to encourage membership to submit proposal with the regional and national conferences
Asian and Pacific Islander Concerns	Do, Virginia	<ul style="list-style-type: none"> ● APIKC National will send out information for the annual conference via email and social media
Assessment Evaluation & Research	Lance, Brian	<ul style="list-style-type: none"> ● KC sponsored round table discussion on assessment at Regional Conf ● Submitting "Needs Assessment" presentation to NASPA APC conference
Men & Masculinities	Richardson, Brian	<ul style="list-style-type: none"> ● Create and host a drive- in conference: The Gentleman's Academy proposed at October or November ● Submit proposal for NASPA IV--E and or Annual Conference
Multiracial	Thach, Jennifer	<ul style="list-style-type: none"> ● Successfully hosted a coffee social at the Regional Conference with 5 individuals engaging in good discussion. ● Continue to encourage members to submit a proposal or roundtable session for a conference throughout the year. ● Anticipate a google hangout in the future with Region IV-East MRKC members to discuss multiracial issues. ● Anticipate hosting an iBook book club with discussions in the future. ● Potentially a Meet-up post Annual Conference.
New Professionals & Graduate Students	Lewis-Flenaugh, Jaymee	<ul style="list-style-type: none"> ● We are currently in an open application period to fill the Master Class position. Interested? Head to Volunteer Central on the NASPA profile. The KC will host a Master Class in Spring 2016 featuring Graduate Associates in the GAP program. It will exist in collaboration with Region IV-West.
Parent & Family Relations	Thul, Meaghan Miller	<ul style="list-style-type: none"> ● Create quarterly chat/conference call to share ideas for PFR programs/communication ● Cultivate program highlights for KC blog
Student Affairs Fundraising	Heruska, Valerie	<ul style="list-style-type: none"> ● Anticipate assisting in planning of NASPA Student Affairs Fundraising Institute in July.

and External Relations		
Wellness and Health Promotion	Bonstrom, Jordan	<ul style="list-style-type: none"> • Send out information related to the national conference via email and social media. • Create a quarterly chat and/or newsletter related to the KC.

Optional Other Reports - Advocacy & Scholarship *(not required)*

- Public Policy Division Representative, Matt Aschenbrenner, completed a draft for the PPD blog titled “Federal Financial Aid Policy: Then, Now and in the Future” which should be posted shortly.

Knowledge Communities	KC Representatives	Advocacy & Scholarship
Alcohol and Other Drugs	Johnson, Sara Ellen	<ul style="list-style-type: none"> • Will connect with AODKC National Chairs about publicizing AOD KC Grad Scholarship
New Professionals & Graduate Students	Lewis-Flenaugh, Jaymee	<ul style="list-style-type: none"> • The KC has issued 3 access grants for graduate students to attend the 2015 regional conference in Schaumburg, Illinois. All 3 blogs about their experience are on the NASPA blog.

Compiled by and Respectfully Submitted by: Kimberlie L. Goldsberry, PhD
 NASPA IV-E Region Director
 February 11, 2016