Kimberlie L. Goldsberry, PhD
NASPA IV-E, Region Director
Report for the March 2017 Board of Directors Meeting
Submitted February 10, 2017

NASPA Board Action Items

None at this time.

Leadership & Member Engagement

**Region Director** – Kimberlie Goldsberry
The Regional Advisory Board held monthly calls via conference call and three in-person meetings (tied to the summer meeting, Regional and Annual Conference) to discuss and transact business, see dates below:

<table>
<thead>
<tr>
<th>Regional Advisory Board Meetings</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board Meeting/Annual Conference</td>
<td>March 10-16, 2016</td>
<td>Indianapolis, IN</td>
</tr>
<tr>
<td>Monthly Conference Call</td>
<td>April</td>
<td></td>
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<tr>
<td>Monthly Conference Call</td>
<td>May</td>
<td></td>
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<tr>
<td>Summer Business Meeting/Joint Conference Committee Meeting</td>
<td>June 8-10, 2016</td>
<td>Hilton and Hilton Doubletree St. Louis, MO</td>
</tr>
<tr>
<td>Monthly Conference Call</td>
<td>July 8, 2016</td>
<td></td>
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<tr>
<td>Monthly Conference Call</td>
<td>August 12, 2016</td>
<td></td>
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<tr>
<td>Monthly Conference Call</td>
<td>September 9, 2016</td>
<td></td>
</tr>
<tr>
<td>Monthly Conference Call</td>
<td>October 14, 2016</td>
<td></td>
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<tr>
<td>IV-E Advisory Board Meeting</td>
<td>November 14, 2016</td>
<td>St. Louis, MO</td>
</tr>
<tr>
<td>IV-WE Regional Leadership Dinner</td>
<td>November 14, 2016</td>
<td>St. Louis, MO</td>
</tr>
</tbody>
</table>
### IV-E Advisory Board Meeting

**November 15, 2016**  
St. Louis, MO

### IV-E Regional Business Meeting

**November 16, 2016**  
St. Louis, MO

### Monthly Conference Call

**December 9, 2016**

**January 13, 2016**

**February 10, 2017**

### IV-E Advisory Board Meeting with 2017-19 Advisory Board

**March 12, 2017**  
San Antonio, TX

### IV-E Regional Business Meeting

**March 13, 2017**  
San Antonio, TX

### IV-E Regional Reception

**March 13, 2017**  
San Antonio, TX

- Regional Goal Development Process was completed (document attached) and Common Indicators of Success was the focus of the summer board meeting with final document to be completed by August 2016.
- The board approved the restructure of the research grants during the October Conference Call. There will now be four monetary awards of the same amount ($1000.00). Two of the awards are for graduate students and two are for professionals.
- In December 2016, the board approved to have any pre-conference programs (SALT, NPI or Mid-Level) expenses be built into the overall conference budget for Regional 2017 rather than have self-sustaining budgets. It will be determined by the 2017-19 board if that is to continue as operating practice.
- In January 2017, the board approved the expansion of offerings in our regional awards program to provide Rising Star Awards – Outstanding Undergraduate, Graduate and New Professionals Award from one (1) to eight (8) in each category representing each state/province within the region.
- Region Director, Kimberlie Goldsberry forwarded messages to the membership quarterly.
- Region Director Goldsberry and Region Director-Elect, Julie Payne-Kirchmeier have been working to transition the outgoing board to upload all records and complete a transition report in preparation for a meeting with the 2017-19 advisory board members who are on site in San Antonio, TX.

**Communications Team** – Megan Johnson, Mandi Cohen and Michael Allensworth  

Current projects were presented during Summer Regional Advisory Board Meeting for review and feedback about new and current Communication Team practices and procedures:

- Communications request forms (after using these for a year)
- A new Master Yearly Operational Calendar/Timeline
- A new Communications Team Infographic Document(new document, current procedure)
- Work continues on the compilation video to engage membership in why it’s great to be involved with the region. Member Spotlight videos have been collected and being edited now for posting following the regional conference.
- Technology Coordinator has assisted with getting information loaded into Guidebook for the NASPA IV-WE Conference November 13-17, 2016. In January 2016, we had 1460 Twitter followers, in January 2017 we have 1605.
- In January 2016, we had 782 Facebook Page likes, in January 2017 we have 1015.
- Streamlined process of web and social media requests
- Partnership with social media chairs of 2016 IV-WE conference to successfully push out regional conference updates
- Creation of membership survey
- Creation and Continual monthly issue of The Glance
- Regional member spotlight on social media created and implemented for Careers in Student Affairs Month

Treasurer – Carrie Don
NASPA IV-WE Conference Closeout was not finalized as date of report submission. Closeout is anticipated by March 2017.

<table>
<thead>
<tr>
<th>Fiscal Year 2017</th>
<th>(07/01/2016 - 02/06/2017)</th>
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</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
</tr>
<tr>
<td>NASPA Foundation</td>
<td>1,300.00</td>
</tr>
<tr>
<td>National Funds</td>
<td>21,741.00</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>23,041.00</strong></td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
</tr>
<tr>
<td>Advisory Board Operating Expenses</td>
<td>635.33</td>
</tr>
<tr>
<td>Awards</td>
<td>708.10</td>
</tr>
<tr>
<td>Grants - Conference Access</td>
<td>976.43</td>
</tr>
<tr>
<td>Grants - Research &amp; Assessment</td>
<td>3,500.00</td>
</tr>
<tr>
<td>Knowledge Communities</td>
<td>28.57</td>
</tr>
<tr>
<td>NASPA Foundation</td>
<td>104.86</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>5,953.29</strong></td>
</tr>
</tbody>
</table>

The Fiscal Year End report (document attached) for Region IV-E is dated June 30, 2016.

Foundation Ambassador – NASPA Gives Updates as of December 31, 2016 – Sidney Childs

<table>
<thead>
<tr>
<th>Progress toward Donor Goal</th>
<th>Donors</th>
<th>Donor Goal</th>
<th>Progress toward Dollar Goal</th>
<th>Dollars</th>
<th>Dollar Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>141%</td>
<td>117</td>
<td>78</td>
<td>131%</td>
<td>$24,848.00</td>
<td>$19,037.00</td>
</tr>
</tbody>
</table>

- Earned $1,000 Foundation award
- 2016 NASPA Gives Campaign “Heart of Rock and Soul”
• Diamond Club membership drive being launched in advance of NASPA IV-WE Regional Conference
• Pillars of the profession (2016-17 Campaign) from Region IV-E
  o Robert Shaffer-Indiana University
  o Marilyn Amey-Michigan State University

Volunteer Coordinator – Andrew Pollom
• From March of 2016 thru March of 2017 I coordinated the posting of 29 vacant or vacated volunteer positions within the region which solicited over 100 members having interest in volunteering. As of the time of this report 20 of the 29 postings have been filled.

Membership Coordinator – Michael Lango
• Membership stands at 2,451 as of February 2017.
• A new regional membership snapshot report from NASPA Office offered some interesting data for consideration in planning to serve our membership going forward:

<table>
<thead>
<tr>
<th>Individual Membership Snapshot (taken annually in December)</th>
<th>2016 Professional Membership Levels (as of December 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 2,232 2,699 2,962</td>
<td>Faculty 3%</td>
</tr>
<tr>
<td>Students 25%</td>
<td></td>
</tr>
<tr>
<td>New Professional 17%</td>
<td></td>
</tr>
<tr>
<td>Mid-Level Professional 32%</td>
<td></td>
</tr>
<tr>
<td>Senior-Level Professional 12%</td>
<td></td>
</tr>
<tr>
<td>AVP or Number Two 5%</td>
<td></td>
</tr>
<tr>
<td>Vice President for Student Affairs 6%</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>INSTITUTIONAL Membership Snapshot (taken annually in December)</th>
<th>2016 INSTITUTIONAL Member by Type (as of December 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 207 207</td>
<td>Community Colleges 13% (30)</td>
</tr>
<tr>
<td>2015 220 229</td>
<td>Small Colleges/Universities 68% (156)</td>
</tr>
<tr>
<td>2016 229</td>
<td>Universities 19% (43)</td>
</tr>
</tbody>
</table>

• The state and province coordinators assisting with individual and institutional membership renewal communications.
• The state and province coordinators are assisted with preparations for the NASPA IV-E Regional Reception at the Annual Conference in San Antonio, TX.

Development Coordinator – David Strauss
• NASPA IV-WE fundraising efforts yielded $36,200.00 amount and $17,421.50 in-kind donations.
• A silent auction was held at NASPA IV-WE which resulted in just under $1000.00 going to a local charity.
Knowledge Communities Co-Coordinators – Ana Rossetti

- KC Rep position recruitment: 21 of the 30 KC Rep positions required appointments during this year (some more than one time), including the two new KCs that were established.
- Region IV-East goal development working group: Charles Holmes-Hope participating in Region IV-East working group to develop region goals that were finalized in April 2016.
- Bi-Monthly KC Coordinator calls: Charles Holmes-Hope coordinated and led bi-monthly conference calls of all KC Coordinators across NASPA regions as well as the National KC Director Pauline Dobrowski and Stephanie Reynolds from the NASPA office. The objective was to promote and share best practices, disseminate information, and collect feedback.
- Serve on the 2016 4WE Joint Regional Conference planning committee representing KC matters
- Participate in regular conference calls for: Region IV-East Advisory Board Executive Committee, NASPA KC Coordinators, NASPA KC Leadership
- Completed the recruitment, selection, and on-boarding of numerous vacant KC Rep roles over the past few months; collaborated with Region Director, Region Director-Elect, and KC Chairs
- Provided feedback for the NASPA Knowledge Community Task Force to review the structure of the KC program and to assess if it is meeting the needs of NASPA members and the profession as a whole; provided support for the collection of feedback from Region IV-East KC Reps
- KC Reps meeting held October 12, 2016 – Reviewed KC Rep engagement and responsibilities toward the 2016 Joint Region 4WE Regional Conference in St. Louis, MO
- Collected KC Reps’ interest in continuing in their role for the 2017-19 term
- Served on the 2016 4WE Joint Regional Conference planning committee representing KC matters
- Served as a single KC Coordinator since KC Co-Coordinator Charles Holmes-Hope left the region in July 2016
- Completed the recruitment, selection, and onboarding of over 30 vacant KC Rep roles; collaborated with Region Director, Region Director-Elect, Volunteer Coordinator, and KC Chairs on these appointments
- Held regular conference/video calls for KC Reps to coordinate activities, disseminate information, gather feedback, and provide training
- Provided feedback for the NASPA Knowledge Community Task Force to review the structure of the KC program and to assess if it is meeting the needs of NASPA members and the profession as a whole; provided support for the collection of feedback from Region IV-East KC Reps
- Collaborated with the Region Director-Elect Julie Payne-Kirchmeier on the appointment of a new KC Co-Coordinator team for Region IV-East: Andrew Pollom and Jaymee Lewis-Flenaugh
- Conducting ongoing training and onboarding for new KC Co-Coordinator team
- Working with new KC Co-Coordinator team on remaining KC Rep appointments for the 2017-19 term
- Represented the IV-East Region Advisory Board at the Women In Student Affairs (WISA) social
meetup in Chicago, IL on January 19th organized by WISA KC Rep Quiana Stone and WISA KC member Nikki Dunham

- Planning for KC-related activities during the 2017 National Conference in San Antonio, TX including: New KC Rep training sessions, Grad Program and KC Fair, promotion of sponsored sessions, organizing social meetups, and representation at business meetings, open meetings, region advisory board meetings, KC meetings, and regional and KC receptions

Community Colleges Division Representative – Scott Peska

- Participation on the monthly IV-E Regional Conference calls, Community College Division conference calls, and Conference Leadership Committee conference calls;
- Drafted a NASPA blog post regarding Planning to Attend the annual conference;
- Prepared an email to be sent to community college student affair IV-E professionals attending NASPA IV-WE conference;
- Recruited members to assist with the virtual ticket for the CLC responsibilities
- Published a blog for the Community College Division (May)
- Held one regional CCD “Engagement” team conference call (September)
- Published a blog for the Conference Leadership Committee (September)
- Attended the Community College Division Summit in Washington D.C. (October)
- Attended the Conference Leadership Planning meeting in Washington D.C. (October)
- Nominated VP Karl Brooks for the NASPA IV-E Community College Professional Award (November, 2016)
- Presented one roundtable directly related to the Community College Division at the NASPA IV-WE Conference in St. Louis, MO (November)
- Had a check-in call with Chair of the Conference Leadership Committee (January) and a check-in call with the Community College Division Regions Coordinator (January)

Faculty Council Division Representative – Bill Arnold

Completed the nomination of a Regional representative for the 2017 Emerging Faculty Fellows Program.

- A committee of faculty volunteers from within the region and recommended Sarah Rodriguez from Iowa State University as the 2017 Region IV-East EFLA representative.
- The committee consisted of:
  - Bridget Kelley, Loyola University Chicago
  - Denise Collins, Indiana State University
  - Dena Kniess, Eastern Illinois University (2016 Region IV-East EFLA Rep.)
  - Sarah Marshall, Central Michigan University

Professional Standards Division Coordinator – Lisa Brown Cornelius

- Authored blog post for Professional Standards Division (March 2016): *It’s Time: The Professional Competencies and Hiring*
• Served as a judge for Case Study Competition at NASPA IV-WE Regional Conference (November 2016)

Public Policy Division Representative – Matt Aschenbrener
• Shared on topics in the Public Policy Division Conference Calls regarding the development of regional level teams
• Submitted join program proposal with IV-W Public Policy Division Representative
• Contacted people in the region who previously presented at past regional and/or national conference on public policy to encourage submissions for the 2016 and 2017 conferences

Small College and Universities Division Representative – Corey Landstrom
• NASPA IV-E/IV-W Regional Conference small college membership connections
• NASPA National Conference outreach to small college members
• Outreach regarding membership needs and interests

Professional Development & Events

NASPA Region IVWE NUFP/SALT Institute (Pre-conference)
November 14th – 15th, 2016 @ St. Louis Union Station, St. Louis, Missouri
• 32 registered participants (as of 10/28, 2016)
  o more than 3 weeks until the conference date, so we anticipate this number will increase
• Description of Program
  o Mentor, educate, and expose current undergraduate students, to include NUFP students as well, to the field of Higher Education and Student Affairs through panel discussions, self and group reflections, as well as group activities and team builders in the hopes of recruiting more Student Affairs Leaders of Tomorrow.
• Number sessions
  o Monday, November 14th 8:30 a.m. until 5:30 p.m., 1 hour break, and then optional walking tour of St. Louis from 6:30 – 7:30 p.m.
    ▪ Utilize Strength’s Quest as a foundational language, have participants take the Strength’s Finder program and review their Strengths as a part of the program
    ▪ 2nd year graduate student and new professional panel
    ▪ Lessons learned from undergraduate to graduate student to ne professional
    ▪ Inclusion Activity
• Names and Titles of Keynote Speaker(s)
  o Welcome from Conference Coordinators, Jim Hoppe and Shana Meyer to open Institute on Monday morning.
Welcome to NASPA by Dr. Lori White at the conclusion on Tuesday morning.

November 2016; St. Louis, Missouri, Hilton Doubletree at Union Station

Regions IV East and IV West collaborated to produce a joint conference in November 2016. Discussions between the two regions about the feasibility of such a collaboration began in 2012. A 46 member committee, comprised of a member from each region co-chairing each function, worked for 18 months to ultimately produce the meeting. St. Louis, Missouri was selected as the site for the conference given its proximity on the border of the two regions. The Union Station Hotel was selected as the site for the conference. The hotel, located inside a historic train station provided a unique and exciting venue for the meeting.

Our theme, “In the Heart of It All,” focuses on the People, the Places, and the Purpose of our Profession. Our People assist students in their learning, engagement, and development while managing departments & Divisions; Our Places are often the heart of our organizations, creating an environment in which our students can live & learn; and our Purpose is what drives us forward to make a difference in our students’ lives; and perhaps, the world.

A bigger conference allowed us the opportunity to try new things. New programs & ideas for this conference included:

- the Women & Wine Words of Wisdom event, featuring senior woman administrators and their career and personal journeys
- the inclusion of the Missouri Council on Student Affairs Officers as a pre-conference event
- food trucks outside the venue prior to the opening event
- the merging of and exposure to the different awards presented by each region
- new for IV-East was participation in the Knowledge Community trivia night and Club NASPA events, which helped create community between our two regions

Goals:
- Attendance: 700
- Provide a quality product of value with a “wow” factor
- Regional return of $18,000

Registration:

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>40</td>
</tr>
<tr>
<td>Graduate</td>
<td>143</td>
</tr>
<tr>
<td>New Professional</td>
<td>131</td>
</tr>
<tr>
<td>Mid Level</td>
<td>233</td>
</tr>
<tr>
<td>Senior Level</td>
<td>62</td>
</tr>
<tr>
<td>AVP/#2</td>
<td>41</td>
</tr>
<tr>
<td>Chief Student Affairs Officer</td>
<td>53</td>
</tr>
<tr>
<td>------------------------------</td>
<td>----</td>
</tr>
<tr>
<td>Faculty</td>
<td>19</td>
</tr>
<tr>
<td>Other</td>
<td>31</td>
</tr>
<tr>
<td>Total</td>
<td>753</td>
</tr>
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**Major Speakers:**
Opening Keynote: Motivational speaker and author Bertice Barry
Luncheon Keynote: Activist and Poet Elizabeth Acevedo
Closing Keynote: NASPA President Kevin Krueger & NASPA Board of Director Chair Lori White

**Programs:**
- Program Submissions: 209
- Educational Sessions: 118
- SA Talks: 17
- Knowledge Community trivia night
- Women & Wine Words of Wisdom Event
- 5K Fun Run / Walk to the Arch
- SSAO event at Landry’s

**Pre-Conference:**
The conference included several highly successful pre conference programs, including Student Affairs Leaders of Tomorrow/NUFP, Mid-Level Institute, a Vice Presidents’ session, and sessions on Title IX and LeaderShape. New attendees were additionally welcomed at a session outlining NASPA & what to expect at the conference.

**Sponsorship:**
A total of 32 corporations or foundations provided in-kind donations or sponsorship contributions. Our largest donors, Husch Blackwell & Aramark, came in as Platinum sponsors, attending as exhibitors and providing in-kind services as a pre-conference session and SSAO session.

<table>
<thead>
<tr>
<th>In Kind donations</th>
<th>$17,421.50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship Contributions</td>
<td>$36,200</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$53,621.50</strong></td>
</tr>
</tbody>
</table>

**Budget:**
Final budget figures are still being reconciled, but we have estimated that the conference collected revenues totaling approximately $238,000. Expenses are estimated to be $187,000.
This would leave an estimated $51,000, which divided evenly per the 2013 Memorandum of Understanding returns $25,500 to each region.
A full report is still in production, and will be delivered at the regional board meetings at the 2017 annual meeting in San Antonio. We appreciate the opportunity to work with such a talented team to produce this meeting, and are thankful for the support and encouragement of so many within both regions.

**NASPA IV-WE Regional Conference -- KC Mini-Sessions**

**November 15-17 @ St. Louis, MO**

- Collaborated with Region IV-W KC Co-Coordinators to pair KC Reps from each region to co-present sessions about their KC, feature upcoming events and initiatives, and discuss salient topics with examples from each region
- Reserved 50-minute educational session time slot for KC Mini-Sessions at the regional conference
- 3-4 KCs were grouped to present in a single room, each giving 8-10 minute presentations
- About 26 mini-sessions presented during Session Block 7 on November 16, 2016
- Dozens of KC Reps collaborated to present on behalf of their KCs
- Successes: The format allowed KC Reps to collaborate with their counterparts and for participants to learn about different KCs and ways to get involved in the association
- Challenges: Not all KC Reps from both regions were able to attend the regional conference, leaving some KCs without representation from both regions or no representation at all; Not all KC Rep positions were filled in each region at the time of the conference, which also left gaps with representation of all 30 (at the time) KCs
- Takeaways: This format was successful and provided conference participants with a way to learn about the many NASPA KCs and connect with regional KC Reps, and KC Reps got to connect with their Region IV-W counterparts; worth doing this again at future regional conferences

**NASPA IV-WE Regional Conference -- KC Trivia Night & Fair**

**November 15-17 @ St. Louis, MO**

- Regions IV-W and IV-E combined their traditions to create a hybrid program; Region IV-W has a tradition of a trivia night with prizes and t-shirt giveaways whereas Region IV-E has a tradition of a KC Fair where each KC has a table display with KC Reps staffing each table and snacks or desserts are provided, encouraging participants to mingle, learn about the various KCs, and get involved
- KC Reps across both regions were invited to submit trivia questions related to their KC or their KC theme/affinity; KC Reps across both regions were also asked to prepare a table display
- Successes: The combined event was successful and engaging, attracting about 100-150 participants
- Challenges: Based on the size of the room and the number of participants, a microphone should have been used to ensure that trivia teams could hear the questions and instructions; there was limited representation of the KCs for the fair component due to KC Reps that were unable to attend the conference
- Takeaways: The trivia night is an engaging and fun way to have participants learn about the KCs and provide a social gathering at the conference; Region IV-W is extremely invested in maintaining the tradition of the high-quality long-sleeve t-shirt giveaway, which wasn’t as enticing to Region IV-E participants - given the high cost of the t-shirts, I recommend reevaluating this aspect of the event for a future VI-E event.

2017 IV-E Regional Conference
Co-Chairs Named: David Strauss, Wayne State University; and Bernard Little, University of Illinois at Chicago
Location: Detroit, Michigan
Conference Site: Experient Contract with the Marriott Renaissance Center (Ren Cen)
Committee: Early appointments made during Fall 2016 with general opportunities posted in Volunteer Central

The IV-East Regional Awards and Grants (document attached) were presented during the NASPA IV-WE Regional Conference in November 2016 in St. Louis, MO.

Community Colleges Division Representative – Scott Peska
Hosted Region IV-E Community College Zoom Conference Call Meeting on December 15, 2016
- Eight participants
- Discussed current legislation facing CCs in the region, title IX challenges, and wanting to meet.
- Recommend hosting two or three of these per year.

Faculty Council Representative – Bill Arnold
Coordinated, in partnership with Matt Varga, Western Georgia University, the monthly Faculty Council web conference series for faculty and program coordinators. Series featured two web conferences per month, one directed toward program coordinators and one for faculty in general. All are recorded and made available for members who cannot attend.
Scheduled Sessions below:
- February 29th, 2016, Noon-1 p.m. (EST). 10 participants; Curriculum Development & Innovations; hosted by Dr. Susan Longerbeam, Northern Arizona University.
- March 28th, 2016 from Noon-1p.m. (EST). 9 participants; Culminating Experiences; hosted by Dr. Stacy Jacob, Slippery Rock University.
- April 25th, 2016 Noon-1 p.m. (EST). 18 participants; The Program Coordinator Role, hosted by Dr. Rozana Carducci from Salem State University.
- October 11, 2016; 11 a.m.-Noon (EST). October 11. 27 participants; Working with Campus Partners, hosted by Dr. Matthew Shupp from Shippensburg University.
- November 1, 2016, 11 a.m.-Noon (EST). 21 participants; Teaching practices using culturally relevant pedagogy, Hosted by Dr. Ebelia Hernandez from Rutgers University.
- November 15, 2016, 11 a.m.-Noon (EST). 14 participants; Curriculum development/innovations, Hosted by Dr. Brenda McKenzie, Vanderbilt University.
January 17, 2017: Graduate student trends, 11 a.m.-Noon (EST). Hosted by Dr. James Archibald, Valdosta State University.

February 14, 2017: Adjuncts and collateral faculty, Hosted by Dr. Peitro Sasso, Southern Illinois University-Edwardsville

February 22, 2017: International Students and Campus Environments, Hosted by Dr. David Nguyen, University of North Dakota and Dr. Dena Kniess, Eastern Illinois University.

March 1, 2017: Online classes, Hosted by Dr. Paul Eaton, Sam Houston State University

March 29, 2017: Student Development Theory Teaching Strategies, Hosted by Dr. Jaimie Hoffman, University of Southern California

Professional Standards Division Representative – Lisa Brown Cornelius

- Presented at NASPA IV-WE Regional Conference (November 2016) “Professional Standards Update”
- Co-presented with Jared Freeman, member of the Rubrics Task Force about the application of the rubrics to our work

Public Policy Division Representative – Matt Aschenbrener

- Presented the Public Policy Update to about 40 people. The overall number was down from previous year because of the lack of substantial public policy issues at the time (and a 8:00 AM timeslot on the last day of the conference).

Knowledge Communities Co-Coordinators – Ana Rossetti

- The 2017 Women in Student Affairs Drive-In Conference was approved for June 2, 2017 at Michigan State University, East Lansing, MI

Knowledge Community Representatives Activities

<table>
<thead>
<tr>
<th>Knowledge Communities</th>
<th>KC Representatives</th>
<th>Professional Development &amp; Events</th>
</tr>
</thead>
</table>
| African American Concerns   | Love, Janelle Motley, Reginald | March 14, 2016 Discussion with Region IV-East members for discussion points for future “Casual Conversations”:
|                             |                      | 1. College access as it relates to Higher Education (both admission to institutions and retention efforts at institutions.)
|                             |                      | 2. Where are the boundaries when you are supporting students in their social justice efforts (i.e. Black Lives Matter, Presidential Elections)?
|                             |                      | 3. How do we educate our colleagues about current student issues (presidential election, Black Lives Matter)? How do we make our colleagues feel supported when they are supporting current student issues? |
4. How can we help students to care about issues, but also self-care for themselves (making sure students do not get so involved in issues that they lose focus on their academic and social well-being)?
5. What are some methods to make transition better for newly employed professionals (how do you create a plan to move to do a job well, but also plan on the next steps)?
6. What are various forms of advocacy for the students on our campuses (how can students support issues, what types of support do they get from administrators)?
7. How do we protect and support services when budget money is reduced or eliminated?
8. How to be direct as Black women/men without burning bridges when it comes to current events and politics (how do function and not seem like the ANGRY Black woman/man)?

<table>
<thead>
<tr>
<th>Assessment Evaluation &amp; Research</th>
<th>Lance, Brian</th>
<th>● Presentation of Regional Needs Assessment data to be held June 17th at NASPA APC in Portland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Safety and Violence Prevention</td>
<td>Carter, Andrea</td>
<td>● Raising Awareness of Sexual Violence Prevention and Support on Campus (main initiative as legislation changing in Canada, inline with Title IX)</td>
</tr>
<tr>
<td>Indigenous Peoples</td>
<td></td>
<td>● Worked on the development of the NASPA Protocol Practice Document and submitted to the Board of Directors</td>
</tr>
</tbody>
</table>
| Parent & Family Relations | Thul, Meaghan Miller | ● Pulled list of regional KC member emails.  
● Crafting check-in/conference proposal message to groups. |
| Student Career Development | Presnell, Mark | ● Held first information session at NASPA conference with 66 individuals attending  
● Selected leadership team  
● Objectives for FY17 to be determined this summer |
<p>| Technology | Harris, Tyneka &amp; Jarrett, Courtney | ● During monthly membership calls, the TKC is exploring possible projects and initiatives related to the Technology Competency. |</p>
<table>
<thead>
<tr>
<th><strong>Undocumented Immigrants &amp; Allies</strong></th>
<th>Magana, Alejandro &amp; Moreno, Luvia</th>
<th>• Submitted proposal to start KC and were approved in December 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wellness and Health Promotion</strong></td>
<td>Bonstrom, Jordan</td>
<td>• Working with IV-West KC rep to gain greater interest in the KC and KC activities at the regional conference in November.</td>
</tr>
<tr>
<td><strong>Women in Student Affairs</strong></td>
<td>Stone, Quiana</td>
<td>• Co-presented “Woman to Woman: Dealing with Challenging Professional Relationships” at NASPA national conference, Indianapolis</td>
</tr>
</tbody>
</table>

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### Optional Other Reports - Advocacy & Scholarship (not required)

The IV-East New Professionals and Graduate Students (NPGS) KC Rep, Jaymee Lewis-Flenaugh, led a regional leadership in managing the access grants for graduate students for the NASPA Region 4WE Joint Regional Conference. Three grants of $500 each were awarded to three graduate students who attended the conference in St. Louis, MO, November 15-17, 2016.

**Awards and Exemplary Programs** – Michael Anthony

The awards and recognition process was moved up significantly this year. Several nominations for the same award were sent in by the initial June 1, 2016 deadline. The deadline was both awards and grants has been extended to July 1, 2016 to expand the breadth of nominations for all awards and grant opportunities. The IV-East Regional Awards and Grants (document attached) were presented during the NASPA IV-WE Regional Conference in November 2016 in St. Louis, MO.

**Public Policy Division Representative** – Matt Aschenbrener

Participated in all monthly conference calls for the Public Policy Division (PPD) to stay informed and advocate within the region

Submitted blog post for the National PPD titled “Federal Financial Aid Policy: Then, Now and in the Future”

Shared information regarding National PPD with regional leadership during monthly conference calls and during the summer business meeting.